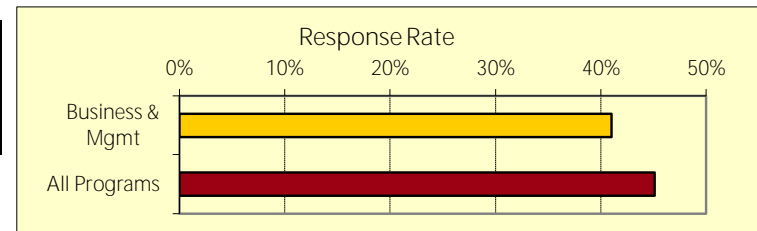


B.C. Baccalaureate Outcomes 2016 Survey of 2014 Baccalaureate Graduates

RESPONSE RATE

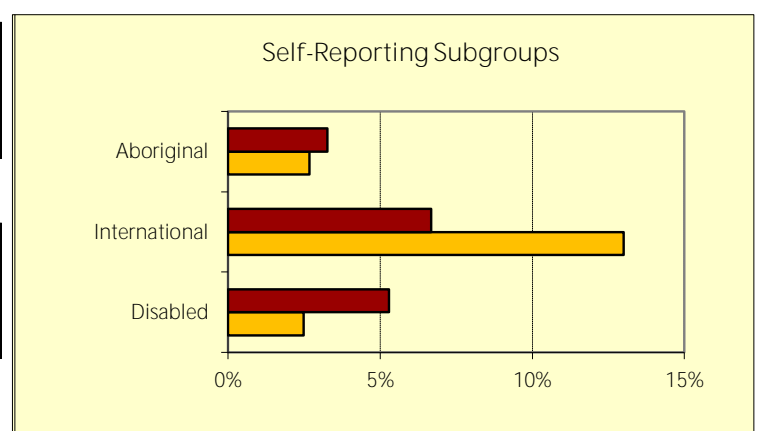
Survey Response Rate:	Business & Mgmt		All Programs	
2014 Baccalaureate Graduates Survey Cohort	4,108		23,642	
Survey Respondents and Response Rate	1,685	41%	10,669	45%



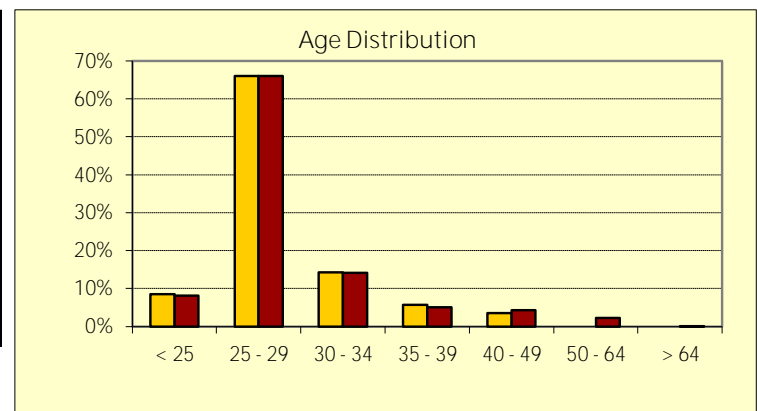
Note: ~ = low cell count: data suppressed

DEMOGRAPHIC INFORMATION

Self-Reporting Subgroups:	Business & Mgmt		All Programs	
Disabled	42	2%	565	5%
International	219	13%	713	7%
Aboriginal	39	3%	320	3%

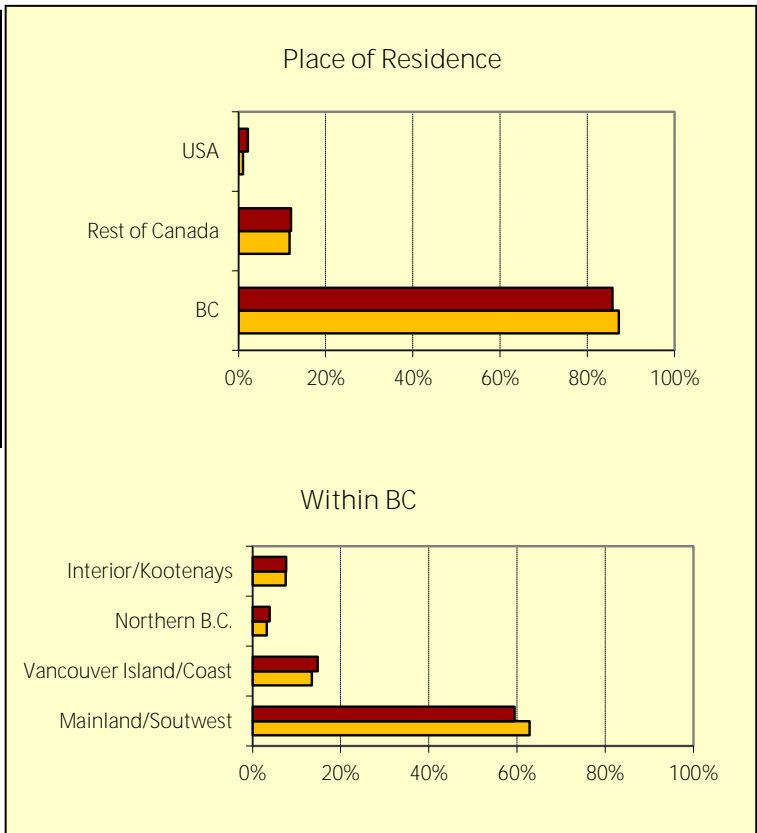


Gender:	Business & Mgmt		All Programs	
Male	863	51%	4,322	41%
Female	822	49%	6,347	59%
Total	1,685	100%	10,669	100%



Age (at time of survey):	Business & Mgmt		All Programs	
< 25	143	9%	864	8%
25 to 29	1,099	66%	6,960	66%
30 to 34	237	14%	1,486	14%
35 to 39	96	6%	533	5%
40 to 49	60	4%	449	4%
50 to 64	~	~	238	2%
> 64	~	~	12	0%
Total	1,665	100%	10,542	100%
Mean Age:	29		29	

Place of Residence (at time of survey):	Business & Mgmt		All Programs	
BC - Mainland/Southwest	866	63%	5,140	59%
BC - Vancouver Island/Coast	186	14%	1,279	15%
BC - Northern B.C.	45	3%	340	4%
BC - Interior/Kootenays	104	8%	660	8%
BC Subtotal	1,201	87%	7,419	86%
Canada - Alberta	92	7%	506	6%
Canada - Ontario	39	3%	315	4%
Canada - Other	30	2%	223	3%
U.S.A.	15	1%	185	2%
Non-BC Subtotal	176	13%	1,229	14%
Total	1,377	100%	8,648	100%

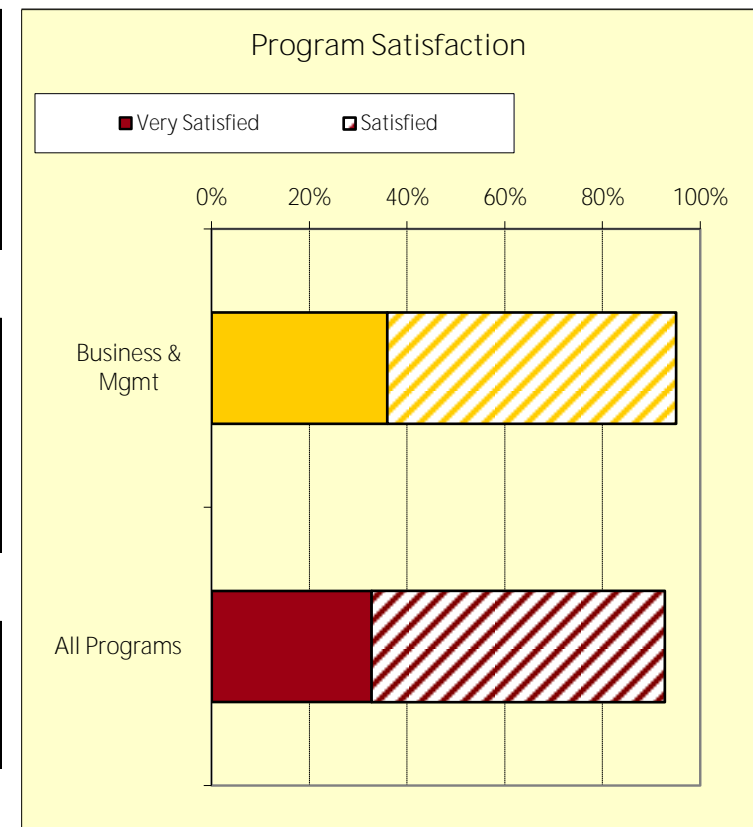


EDUCATION EVALUATION AND SKILL DEVELOPMENT

6. Program Satisfaction:	Business & Mgmt		All Programs	
Very Satisfied	601	36%	3,458	33%
Satisfied	988	59%	6,338	60%
Dissatisfied	66	4%	644	6%
Very Dissatisfied	17	1%	124	1%
Total	1672	100%	10564	100%

7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	Business & Mgmt		All Programs	
Very Useful	641	42%	3,634	42%
Somewhat Useful	736	48%	3,794	44%
Not Very Useful	112	7%	919	11%
Not at All Useful	39	3%	373	4%
Total	1,528	100%	8,720	100%

8. Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	Business & Mgmt		All Programs	
Yes	209	13%	964	9%
No	1,445	87%	9,529	91%



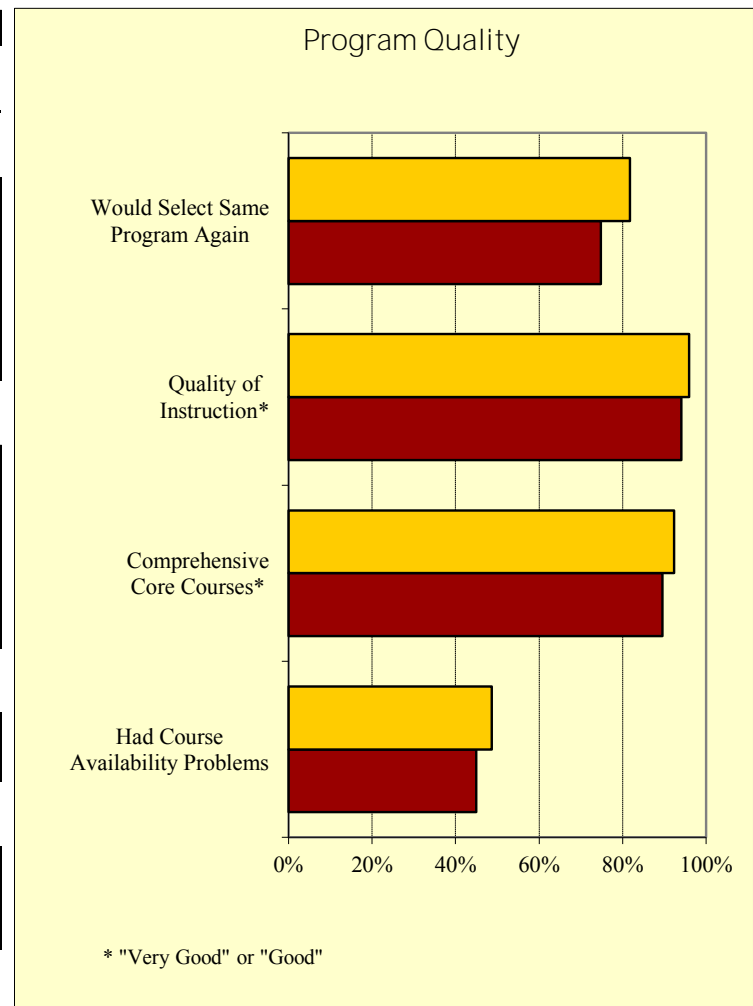
9. Select the same program again:	Business & Mgmt		All Programs	
Yes	1,297	82%	7,424	75%
No	290	18%	2,497	25%

10. Quality of Instruction:	Business & Mgmt		All Programs	
Very Good	545	33%	3,393	32%
Good	1,059	63%	6,563	62%
Poor	58	3%	555	5%
Very Poor	11	1%	70	1%
Total	1,673	100%	10,581	100%

11. Comprehensiveness of Core Courses:	Business & Mgmt		All Programs	
Very Good	549	33%	2,946	28%
Good	989	59%	6,395	61%
Poor	113	7%	989	9%
Very Poor	15	1%	103	1%
Total	1,666	100%	10,433	100%

12. Course Availability:	Business & Mgmt		All Programs	
Encountered course availability problems	807	49%	4,711	45%

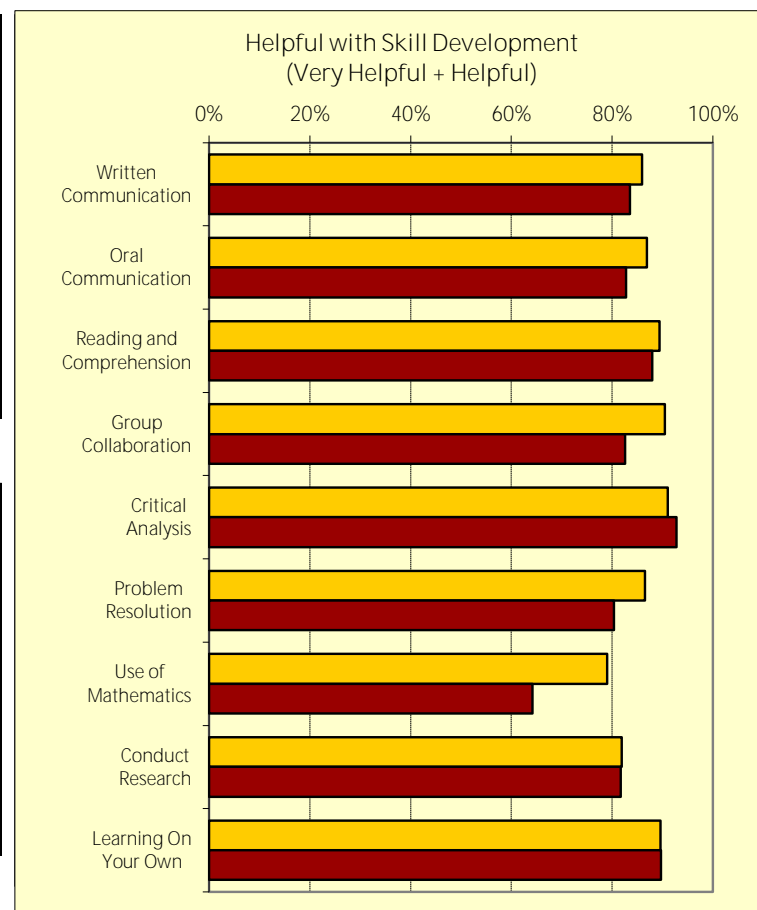
13. Financial Constraints:	Business & Mgmt		All Programs	
Had to interrupt studies for financial reasons	210	13%	1,436	14%
Had to take program part-time for financial reasons	380	23%	2,208	21%



SKILL DEVELOPMENT

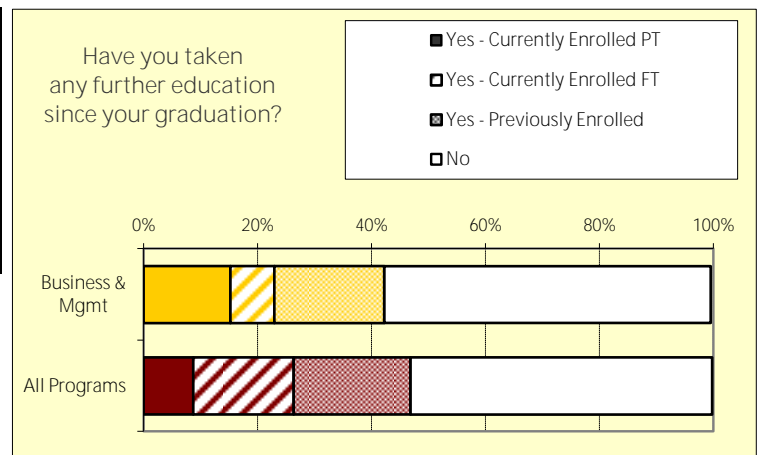
14a. Skill Development: How helpful was institution?	Business & Mgmt				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	28%	58%	13%	2%	1,655
Oral Communication	27%	60%	12%	1%	1,660
Reading and Comprehension	26%	64%	10%	1%	1,664
Group Collaboration	43%	47%	8%	1%	1,673
Critical Analysis	38%	53%	8%	1%	1,676
Problem Resolution	28%	59%	12%	1%	1,658
Use of Mathematics	21%	58%	18%	3%	1,580
Conducting Research	26%	56%	16%	2%	1,637
Learning On Your Own	33%	57%	9%	1%	1,669

14b. Skill Development: How helpful was institution?	All Programs				#
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	26%	57%	15%	2%	10,315
Oral Communication	24%	58%	16%	2%	10,467
Reading and Comprehension	30%	58%	11%	1%	10,400
Group Collaboration	30%	53%	15%	2%	10,491
Critical Analysis	44%	49%	7%	1%	10,598
Problem Resolution	22%	58%	18%	2%	10,331
Use of Mathematics	17%	47%	27%	9%	8,268
Conducting Research	30%	52%	16%	2%	10,194
Learning On Your Own	34%	56%	9%	1%	10,489

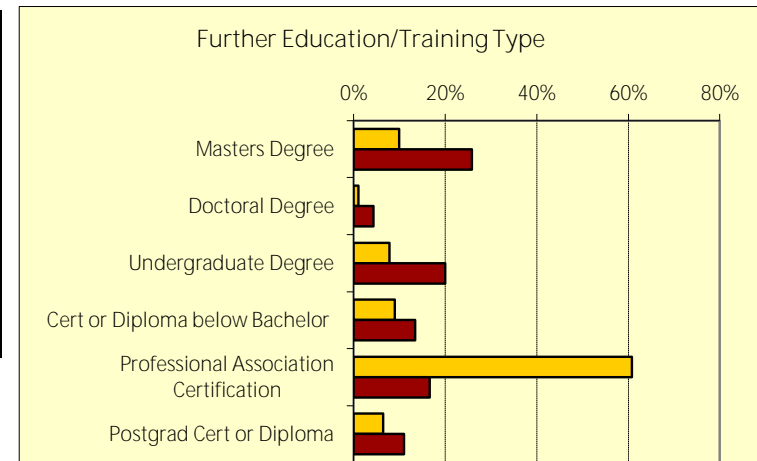


FURTHER EDUCATION

15a. Took further education since 2014 graduation:	Business & Mgmt		All Programs	
Yes:	715	43%	5,002	47%
Not currently enrolled	320	19%	2,169	20%
Currently enrolled full-time	128	8%	1,865	18%
Currently enrolled part-time	253	15%	923	9%
No	959	57%	5,625	53%
Total	1,674	100%	10,627	100%

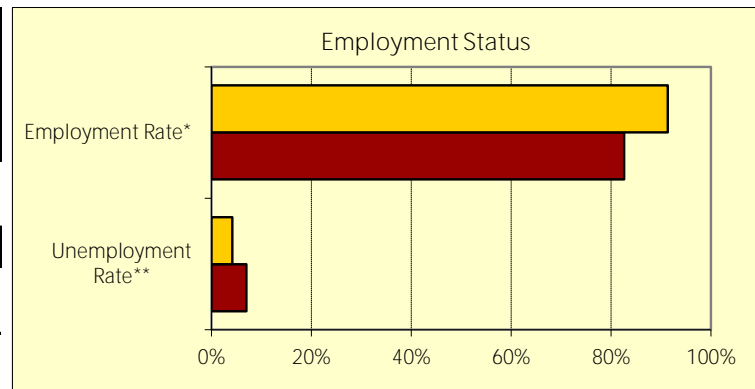


15b. Type of Formal Post-Secondary Education:	Business & Mgmt		All Programs	
Masters Degree	70	10%	1,262	26%
Doctoral Degree	7	1%	213	4%
Another Undergraduate Degree	55	8%	975	20%
Certificate or Diploma below Bachelor level	63	9%	653	13%
Professional Association Certification	427	61%	809	17%
Postgraduate Certificate or Diploma	45	6%	538	11%
Other	35	5%	427	9%
Total	702	100%	4,877	100%



EMPLOYMENT

16. Labour Force Status:	Business & Mgmt	All Programs
In Labour Force (working or seeking work)	1,598 95%	9,421 89%
Not in Labour Force	77 5%	1,148 11%
Total	1,675 100%	10,569 100%

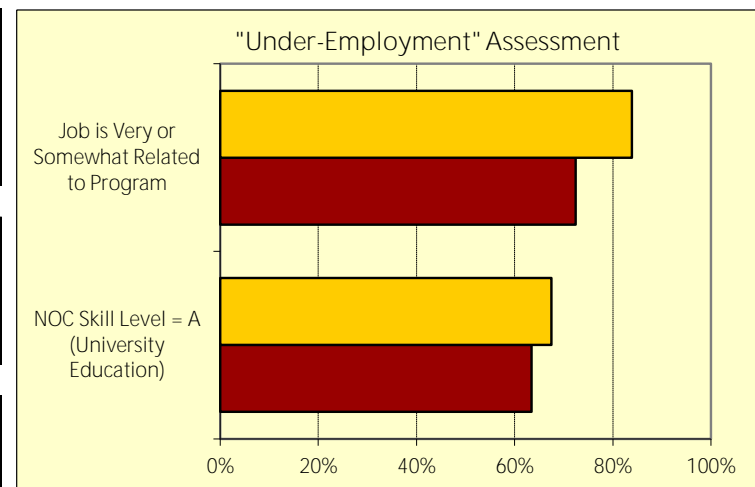


17. Employment:	Business & Mgmt	All Programs
Employment Rate*	1,531 91%	8,760 83%
Unemployment Rate**	67 4.2%	661 7.0%

* Total employed divided by total number of respondents

** Total unemployed divided by total number in Labour Force

18. Status of Graduates NOT in Labour Force:	Business & Mgmt	All Programs
Attending School FT	38 49%	833 73%
Attending School PT	5 6%	37 3%
Other	34 44%	278 24%
Total NOT in Labour Force	77 100%	1,148 100%



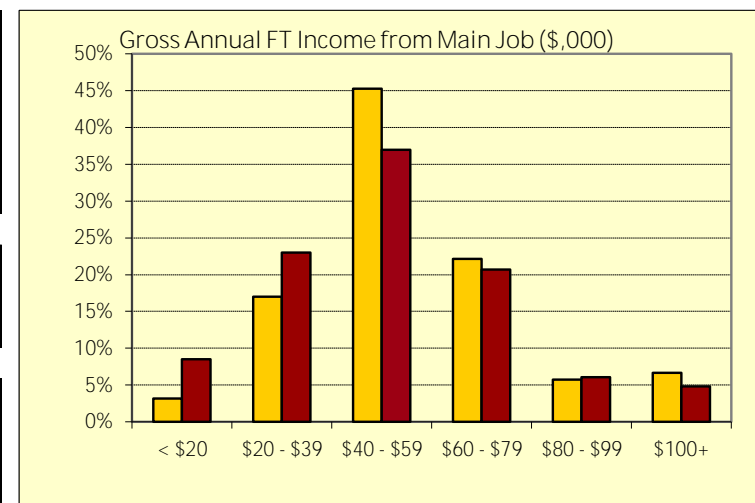
19. Primary Employment Type:	Business & Mgmt	All Programs
Paid worker	1,417 93%	8,137 93%
Self-employed	112 7%	593 7%
Total	1,529 100%	8,730 100%

20. Job Characteristics:	Business & Mgmt	All Programs
I hold more than one job	162 11%*	1,706 19%*
My main job is full-time (>= 30 hours per week)	1,418 93%**	7,159 82%**

* Of total employed

** of those who provided data on hours/week worked

21. How related is your main job to your program?	Business & Mgmt	All Programs
Very Related	701 46%	3,752 43%
Somewhat Related	583 38%	2,585 30%
Not Very Related	157 10%	1,123 13%
Not At All Related	89 6%	1,283 15%
Total	1,530 100%	8,743 100%



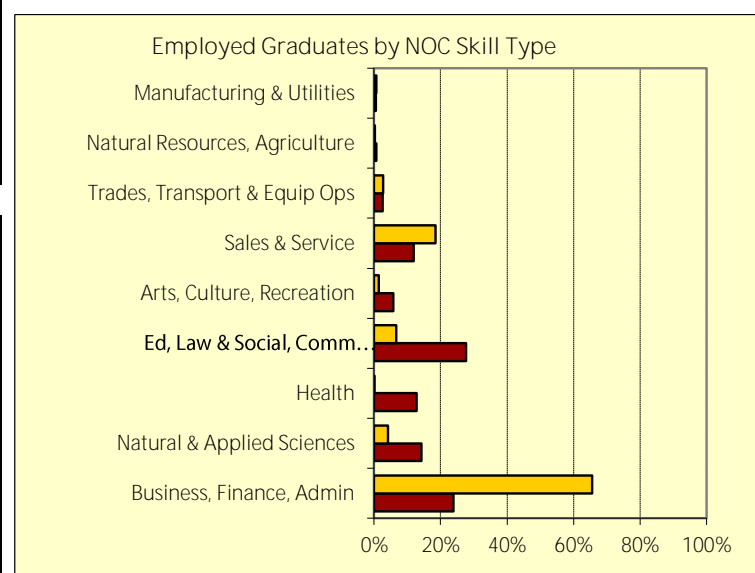
22. "Under-employment" Assessment:	Business & Mgmt	All Programs
Job is very or somewhat related to program	1,284 84%	6,337 72%
NOC Skill Level = A (University Education)*	976 68%	5,264 63%

* Of total valid responses

23. Gross Annual Income from Main Job:*	Business & Mgmt	All Programs
Less than \$20,000	36 3%	535 9%
\$20,000 to \$39,999	193 17%	1,446 23%
\$40,000 to \$59,999	515 45%	2,321 37%
\$60,000 to \$79,999	252 22%	1,299 21%
\$80,000 to \$99,999	65 6%	381 6%
\$100,000 and Above	76 7%	301 5%
Total	1,137 100%	6,283 100%
Median Annual Income (full-time)	\$52,000	\$50,000
Average Annual Income (full-time)	\$57,768	\$55,847

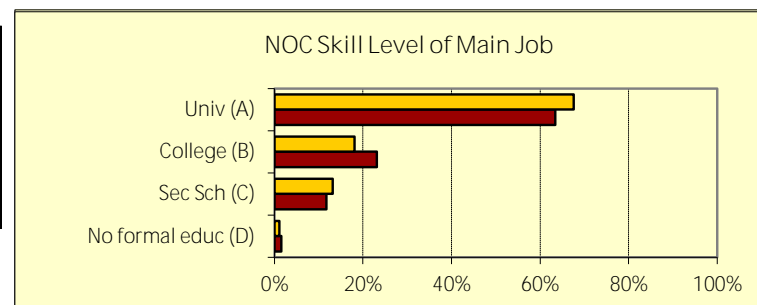
* Where data provided

24. NOC Skill Type of Main Job:	Business & Mgmt	All Programs
Business, finance & administration	933 66%	1,966 24%
Natural & applied sciences & related	60 4%	1,170 14%
Health	2 0%	1,054 13%
Education, law and social, community & government	95 7%	2,277 28%
Art, culture, recreation & sport	20 1%	470 6%
Sales & service	262 18%	980 12%
Trades, transport & equipment operators & related	38 3%	208 3%
Natural resources, agriculture & related production	4 0%	55 1%
Manufacturing & utilities	9 1%	49 1%
Total	1,423 100%	8,229 100%

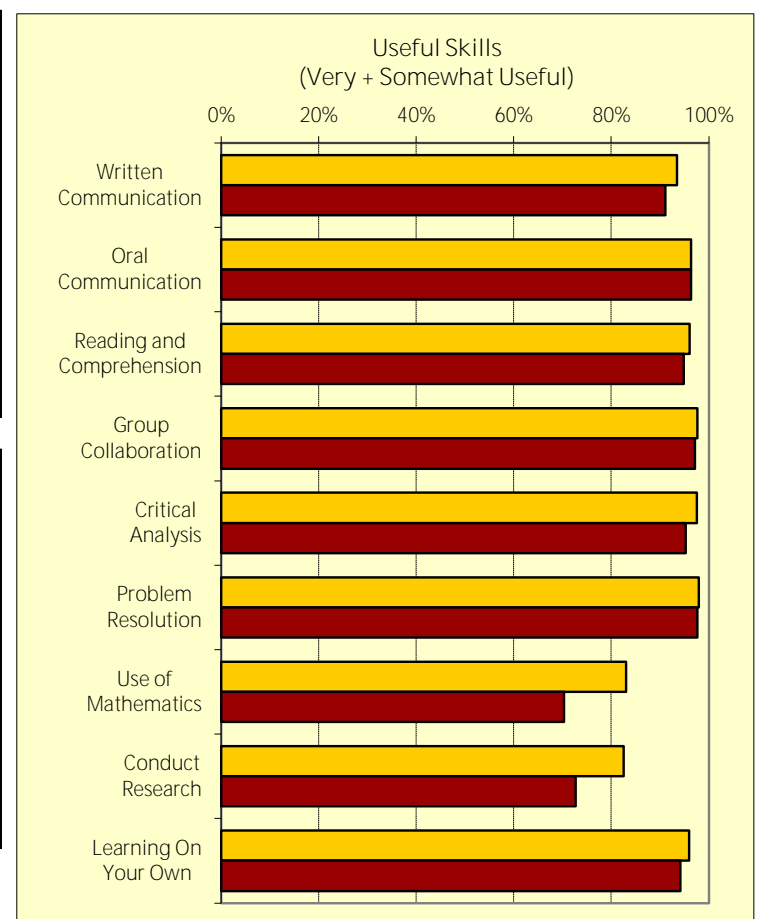


EMPLOYMENT, continued

25. NOC Skill Level of Main Job:	Business & Mgmt		All Programs	
A. University education	976	68%	5,264	63%
B. College education/trade apprenticeship	261	18%	1,920	23%
C. Secondary school + job-specific training	191	13%	978	12%
D. No formal education	17	1%	132	2%
Total	1,445	100%	8,294	100%



26a. How useful are the following skills and abilities in doing your main job?	Business & Mgmt				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	69%	25%	4%	2%	1,528
Oral Communication	77%	20%	3%	1%	1,529
Reading and Comprehension	72%	24%	3%	1%	1,529
Group Collaboration	77%	21%	2%	0%	1,530
Critical Analysis	78%	20%	2%	1%	1,530
Problem Resolution	78%	19%	2%	0%	1,530
Use of Mathematics Appropriate to Field	48%	35%	13%	4%	1,526
Ability to Conduct Research	43%	39%	12%	5%	1,525
Learning On Your Own	70%	26%	3%	1%	1,530



26b. How useful are the following skills and abilities in doing your main job?	All Programs				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	66%	25%	6%	3%	8,726
Oral Communication	78%	18%	3%	1%	8,731
Reading and Comprehension	72%	23%	4%	1%	8,733
Group Collaboration	81%	16%	2%	0%	8,729
Critical Analysis	77%	19%	3%	1%	8,728
Problem Resolution	80%	17%	2%	0%	8,728
Use of Mathematics Appropriate to Field	34%	36%	18%	11%	8,589
Ability to Conduct Research	37%	36%	17%	11%	8,638
Learning On Your Own	68%	26%	4%	2%	8,729

27a. Top 10 Full-time Occupations of Business & Mgmt Graduates:				Business & Mgmt
NOC	NOC Skill Level	Description		% Employed FT in this Occ.**
1111	A	Financial auditors and accountants		20%
1123	A	Professional occupations in advertising, marketing and public relations		5%
1112	A	Financial and investment analysts		4%
XXXX	0	Unclassified occupations		4%
1431	C	Accounting and related clerks		3%
1114	A	Other financial officers		3%
0621	A	Retail and wholesale trade managers		3%
1121	A	Human resources professionals		2%
0124	A	Advertising, marketing and public relations managers		2%
4163	A	Business development officers and marketing researchers and consultants		2%

* Data not displayed where n < 5

** Percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Programs:				All Programs
NOC	NOC Skill Level	Description		% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses		7%
4032	A	Elementary school and kindergarten teachers		4%
1111	A	Financial auditors and accountants		4%
XXXX	0	Unclassified occupations		3%
4031	A	Secondary school teachers		2%
1123	A	Professional occupations in advertising, marketing and public relations		2%
4212	B	Social and community service workers		2%
2174	A	Computer programmers and interactive media developers		2%
2173	A	Software engineers and designers		1%
0621	A	Retail and wholesale trade managers		1%

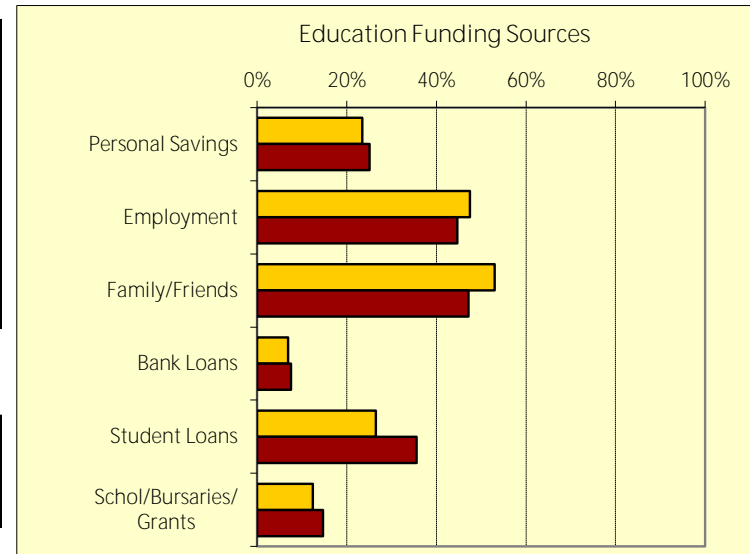
* Data not displayed where n < 5

** Percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

28. Funding Sources (2 sources allowed):	Business & Mgmt		All Programs	
Personal Savings	389	23%*	2,624	25%*
Employment	789	47%*	4,673	45%*
Family/Friends	881	53%*	4,941	47%*
Bank Loans	114	7%*	794	8%*
Student Loans	440	26%*	3,723	36%*
Scholarships/Bursaries/Grants	207	12%*	1,541	15%*
Other	151	9%*	909	9%*
Total	1,662		10,465	

* Percentage of respondents who identified this source

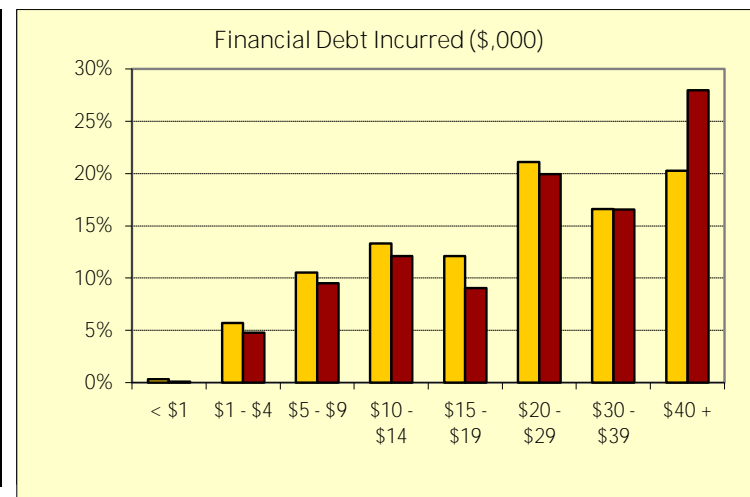


29. Financial Debt Incurred to Finance Bac. Ed.:	Business & Mgmt		All Programs	
Incurred any form of financial debt	578	39%*	4,444	47%
Incurred government-sponsored student loan debt	412	27%*	3,426	36%

* Percentage of respondents who provided data

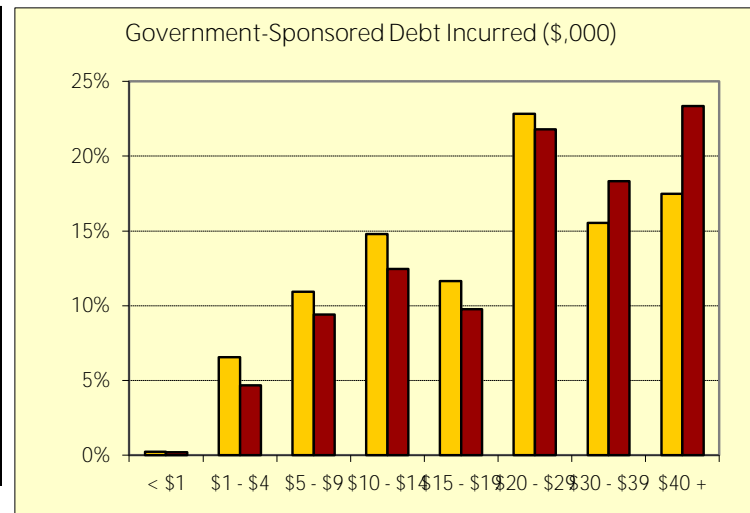
30. Financial Debt Amount:*	Business & Mgmt		All Programs	
< \$1,000	2	0%	4	0%
\$1,000 to \$4,999	33	6%	213	5%
\$5,000 to \$9,999	61	11%	423	10%
\$10,000 to \$14,999	77	13%	538	12%
\$15,000 to \$19,999	70	12%	402	9%
\$20,000 to \$29,999	122	21%	885	20%
\$30,000 to \$39,999	96	17%	736	17%
\$40,000 or More	117	20%	1,243	28%
Total	578	100%	4,444	100%
Median Financial Debt	\$20,000		\$25,000	

* Includes only cases where financial debt was incurred



31. Gov't-Sponsored Student Loan Debt Amount:*	Business & Mgmt		All Programs	
< \$1,000	1	0%	7	0%
\$1,000 to \$4,999	27	7%	160	5%
\$5,000 to \$9,999	45	11%	322	9%
\$10,000 to \$14,999	61	15%	427	12%
\$15,000 to \$19,999	48	12%	335	10%
\$20,000 to \$29,999	94	23%	747	22%
\$30,000 to \$39,999	64	16%	628	18%
\$40,000 or More	72	17%	800	23%
Total	412	100%	3,426	100%
Median Gov't-Sponsored Student Loan Debt	\$20,000		\$25,000	

* Includes only cases where government-sponsored debt was incurred



32. Gov't-Sponsored Loan Debt Outstanding:*	Business & Mgmt		All Programs	
None - Loan repaid in full	119	30%	855	26%
< \$1,000	1	0%	7	0%
\$1,000 to \$4,999	19	5%	176	5%
\$5,000 to \$9,999	39	10%	293	9%
\$10,000 to \$14,999	51	13%	293	9%
\$15,000 to \$19,999	33	8%	272	8%
\$20,000 to \$29,999	58	15%	495	15%
\$30,000 to \$39,999	30	8%	373	12%
\$40,000 or More	41	10%	468	14%
Total	391	100%	3,232	100%
Median Gov't-Sponsored Loan Debt Outstanding**	\$18,000		\$21,000	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

