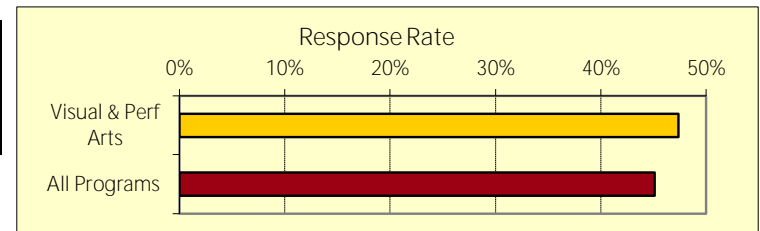


B.C. Baccalaureate Outcomes 2016 Survey of 2014 Baccalaureate Graduates

RESPONSE RATE

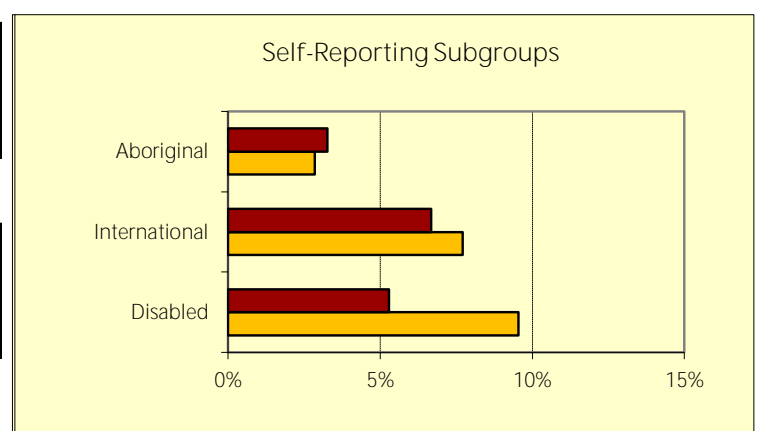
| 1. Survey Response Rate: | Visual & Perf Arts | All Programs |
|--|--------------------|--------------|
| 2014 Baccalaureate Graduates Survey Cohort | 1,151 | 23,642 |
| Survey Respondents and Response Rate | 545 47% | 10,669 45% |



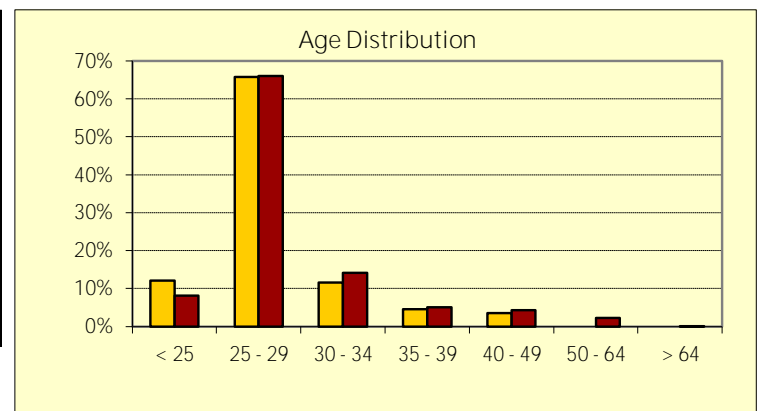
Note: ~ = low cell count: data suppressed

DEMOGRAPHIC INFORMATION

| 2. Self-Reporting Subgroups: | Visual & Perf Arts | All Programs |
|------------------------------|--------------------|--------------|
| Disabled | 52 10% | 565 5% |
| International | 42 8% | 713 7% |
| Aboriginal | 14 3% | 320 3% |

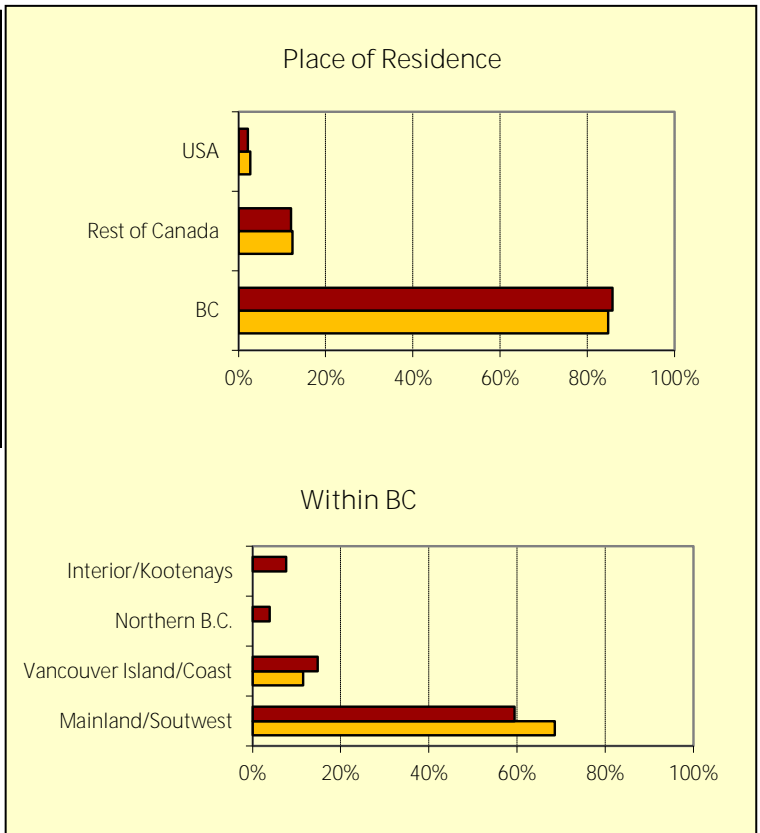


| 3. Gender: | Visual & Perf Arts | All Programs |
|------------|--------------------|--------------|
| Male | 172 32% | 4,322 41% |
| Female | 373 68% | 6,347 59% |
| Total | 545 100% | 10,669 100% |



| 4. Age (at time of survey): | Visual & Perf Arts | All Programs |
|-----------------------------|--------------------|--------------|
| < 25 | 66 12% | 864 8% |
| 25 to 29 | 358 66% | 6,960 66% |
| 30 to 34 | 63 12% | 1,486 14% |
| 35 to 39 | 25 5% | 533 5% |
| 40 to 49 | 19 3% | 449 4% |
| 50 to 64 | ~ ~ | 238 2% |
| > 64 | ~ ~ | 12 0% |
| Total | 544 100% | 10,542 100% |
| Mean Age: | 28 | 29 |

| 5. Place of Residence (at time of survey): | Visual & Perf Arts | All Programs |
|--|--------------------|--------------|
| BC - Mainland/Southwest | 303 69% | 5,140 59% |
| BC - Vancouver Island/Coast | 51 12% | 1,279 15% |
| BC - Northern B.C. | ~ ~ | 340 4% |
| BC - Interior/Kootenays | ~ ~ | 660 8% |
| BC Subtotal | 375 85% | 7,419 86% |
| Canada - Alberta | 21 5% | 506 6% |
| Canada - Ontario | 25 6% | 315 4% |
| Canada - Other | 9 2% | 223 3% |
| U.S.A. | 12 3% | 185 2% |
| Non-BC Subtotal | 67 15% | 1,229 14% |
| Total | 442 100% | 8,648 100% |

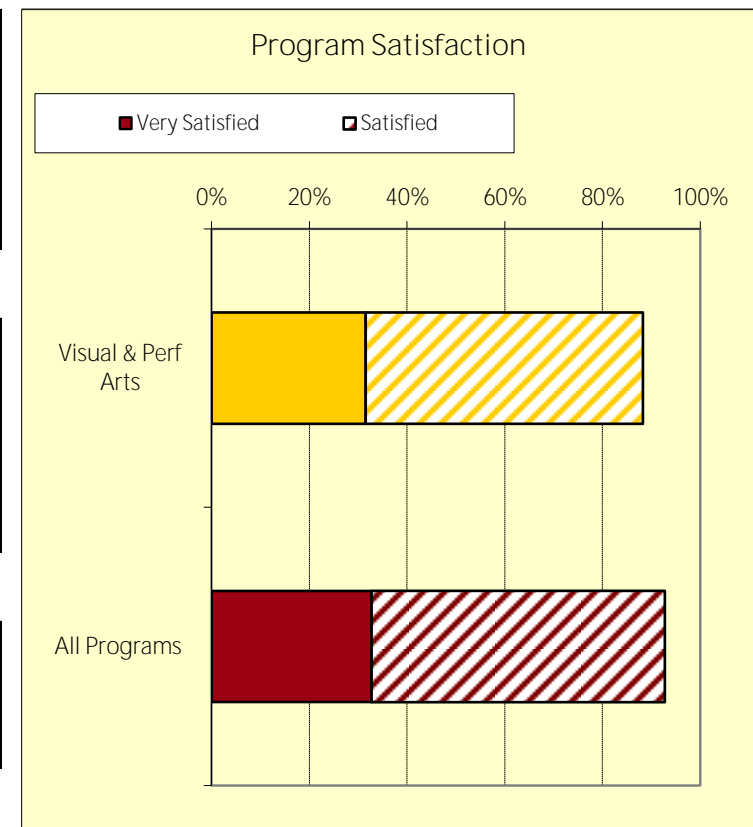


EDUCATION EVALUATION AND SKILL DEVELOPMENT

| 6. Program Satisfaction: | Visual & Perf Arts | | All Programs | |
|--------------------------|--------------------|------|--------------|------|
| Very Satisfied | 169 | 32% | 3,458 | 33% |
| Satisfied | 304 | 57% | 6,338 | 60% |
| Dissatisfied | 51 | 10% | 644 | 6% |
| Very Dissatisfied | 12 | 2% | 124 | 1% |
| Total | 536 | 100% | 10564 | 100% |

| 7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work: | Visual & Perf Arts | | All Programs | |
|--|--------------------|------|--------------|------|
| Very Useful | 198 | 44% | 3,634 | 42% |
| Somewhat Useful | 174 | 38% | 3,794 | 44% |
| Not Very Useful | 47 | 10% | 919 | 11% |
| Not at All Useful | 36 | 8% | 373 | 4% |
| Total | 455 | 100% | 8,720 | 100% |

| 8. Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | Visual & Perf Arts | | All Programs | |
|---|--------------------|-----|--------------|-----|
| Yes | 34 | 6% | 964 | 9% |
| No | 503 | 94% | 9,529 | 91% |



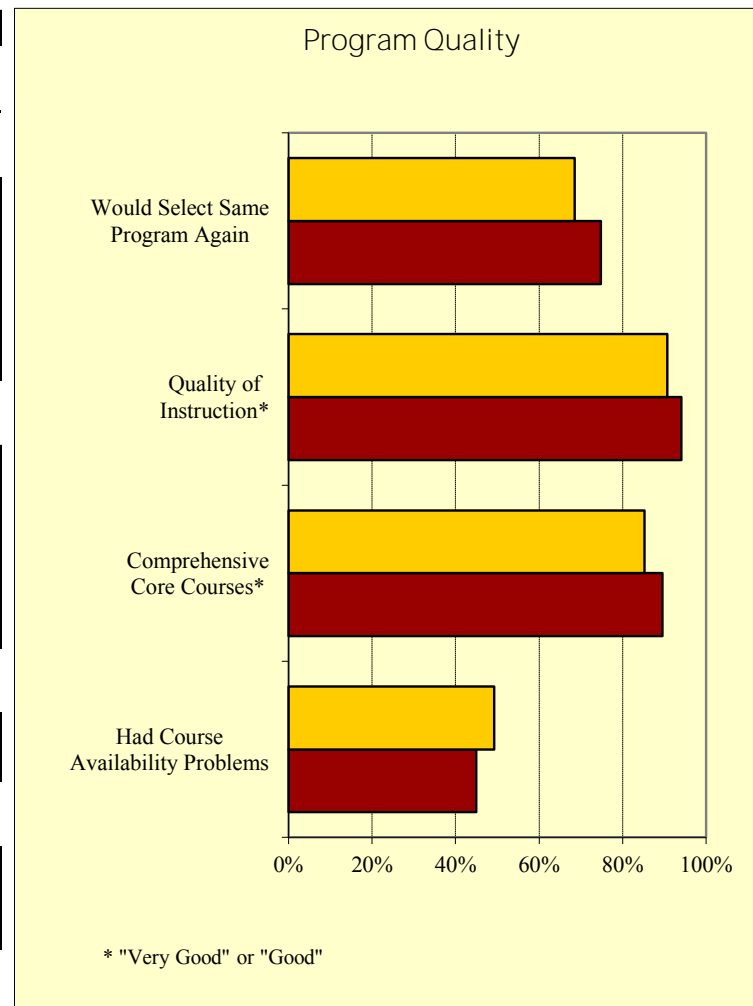
| 9. Select the same program again: | Visual & Perf Arts | | All Programs | |
|-----------------------------------|--------------------|-----|--------------|-----|
| Yes | 339 | 68% | 7,424 | 75% |
| No | 156 | 32% | 2,497 | 25% |

| 10. Quality of Instruction: | Visual & Perf Arts | | All Programs | |
|-----------------------------|--------------------|------|--------------|------|
| Very Good | 177 | 33% | 3,393 | 32% |
| Good | 311 | 58% | 6,563 | 62% |
| Poor | 40 | 7% | 555 | 5% |
| Very Poor | 10 | 2% | 70 | 1% |
| Total | 538 | 100% | 10,581 | 100% |

| 11. Comprehensiveness of Core Courses: | Visual & Perf Arts | | All Programs | |
|--|--------------------|------|--------------|------|
| Very Good | 145 | 27% | 2,946 | 28% |
| Good | 310 | 58% | 6,395 | 61% |
| Poor | 69 | 13% | 989 | 9% |
| Very Poor | 10 | 2% | 103 | 1% |
| Total | 534 | 100% | 10,433 | 100% |

| 12. Course Availability: | Visual & Perf Arts | | All Programs | |
|--|--------------------|-----|--------------|-----|
| Encountered course availability problems | 263 | 49% | 4,711 | 45% |

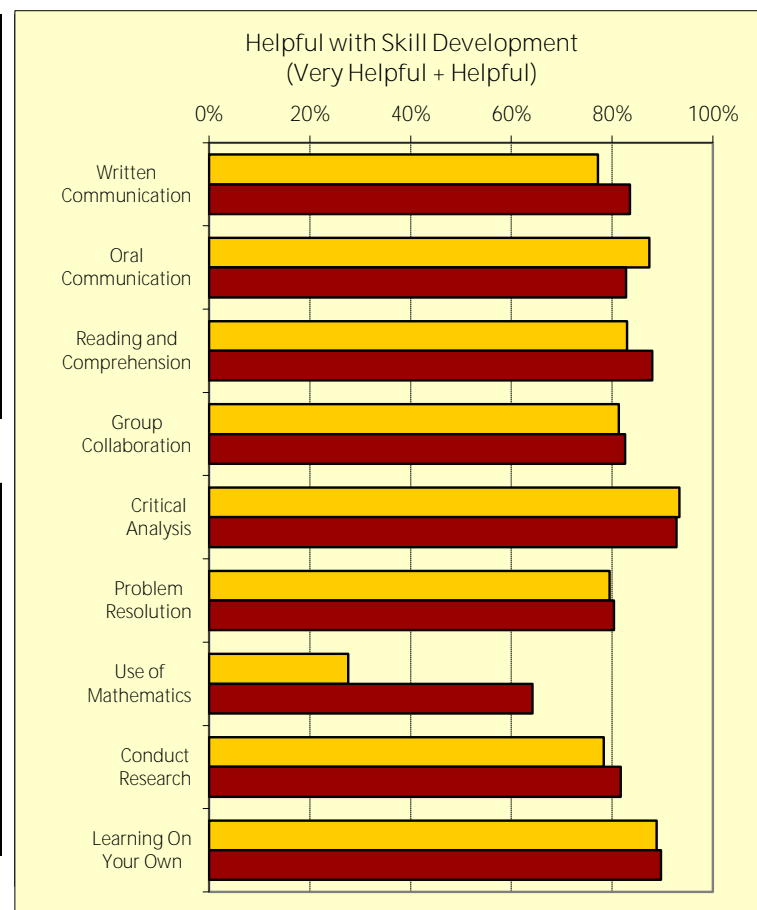
| 13. Financial Constraints: | Visual & Perf Arts | | All Programs | |
|---|--------------------|-----|--------------|-----|
| Had to interrupt studies for financial reasons | 73 | 14% | 1,436 | 14% |
| Had to take program part-time for financial reasons | 98 | 18% | 2,208 | 21% |



SKILL DEVELOPMENT

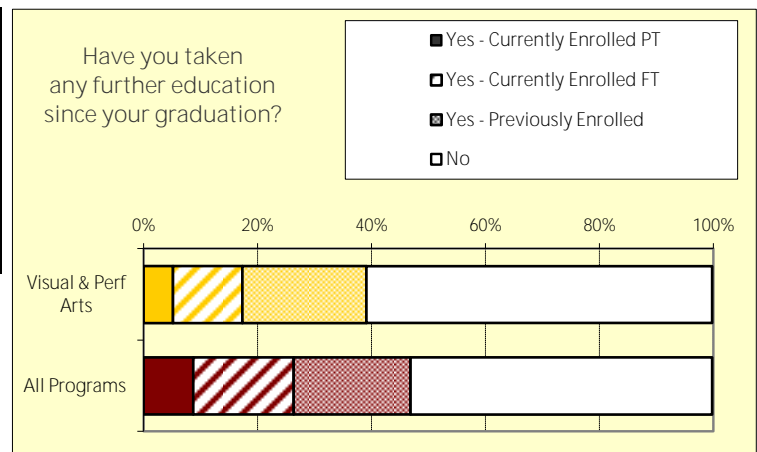
| 14a. Skill Development: How helpful was institution? | Visual & Perf Arts | | | | # Resp. |
|--|--------------------|---------|------------------|--------------------|---------|
| | Very Helpful | Helpful | Not Very Helpful | Not at all Helpful | |
| Written Communication | 24% | 54% | 19% | 4% | 512 |
| Oral Communication | 32% | 56% | 12% | 1% | 539 |
| Reading and Comprehension | 24% | 59% | 16% | 2% | 521 |
| Group Collaboration | 34% | 47% | 16% | 2% | 531 |
| Critical Analysis | 49% | 45% | 6% | 1% | 541 |
| Problem Resolution | 22% | 58% | 17% | 3% | 523 |
| Use of Mathematics | 6% | 22% | 41% | 32% | 311 |
| Conducting Research | 25% | 54% | 18% | 3% | 504 |
| Learning On Your Own | 38% | 51% | 10% | 1% | 530 |

| 14b. Skill Development: How helpful was institution? | All Programs | | | | # |
|--|--------------|---------|------------------|--------------------|--------|
| | Very Helpful | Helpful | Not Very Helpful | Not at all Helpful | |
| Written Communication | 26% | 57% | 15% | 2% | 10,315 |
| Oral Communication | 24% | 58% | 16% | 2% | 10,467 |
| Reading and Comprehension | 30% | 58% | 11% | 1% | 10,400 |
| Group Collaboration | 30% | 53% | 15% | 2% | 10,491 |
| Critical Analysis | 44% | 49% | 7% | 1% | 10,598 |
| Problem Resolution | 22% | 58% | 18% | 2% | 10,331 |
| Use of Mathematics | 17% | 47% | 27% | 9% | 8,268 |
| Conducting Research | 30% | 52% | 16% | 2% | 10,194 |
| Learning On Your Own | 34% | 56% | 9% | 1% | 10,489 |

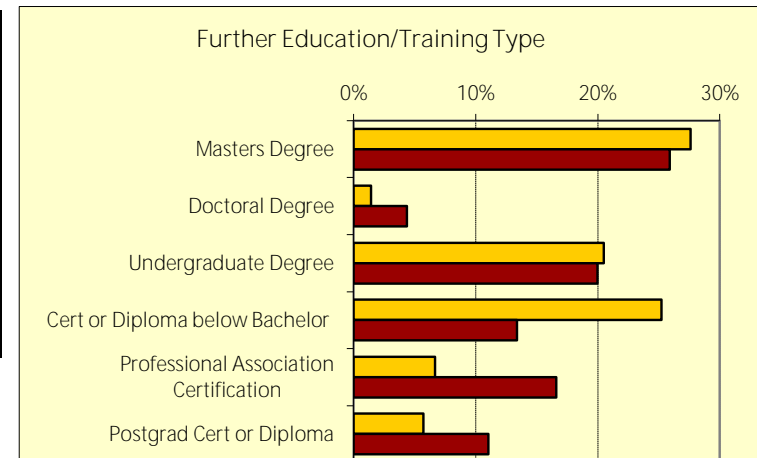


FURTHER EDUCATION

| 15a. Took further education since 2014 graduation: | Visual & Perf Arts | | All Programs | |
|--|--------------------|------|--------------|------|
| Yes: | 214 | 39% | 5,002 | 47% |
| Not currently enrolled | 118 | 22% | 2,169 | 20% |
| Currently enrolled full-time | 66 | 12% | 1,865 | 18% |
| Currently enrolled part-time | 28 | 5% | 923 | 9% |
| No | 330 | 61% | 5,625 | 53% |
| Total | 544 | 100% | 10,627 | 100% |

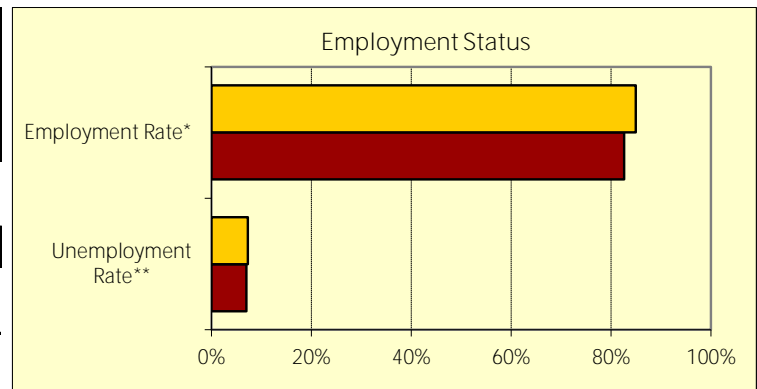


| 15b. Type of Formal Post-Secondary Education: | Visual & Perf Arts | | All Programs | |
|---|--------------------|------|--------------|------|
| Masters Degree | 58 | 28% | 1,262 | 26% |
| Doctoral Degree | 3 | 1% | 213 | 4% |
| Another Undergraduate Degree | 43 | 20% | 975 | 20% |
| Certificate or Diploma below Bachelor level | 53 | 25% | 653 | 13% |
| Professional Association Certification | 14 | 7% | 809 | 17% |
| Postgraduate Certificate or Diploma | 12 | 6% | 538 | 11% |
| Other | 27 | 13% | 427 | 9% |
| Total | 210 | 100% | 4,877 | 100% |



EMPLOYMENT

| 16. Labour Force Status: | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| In Labour Force (working or seeking work) | 493 92% | 9,421 89% |
| Not in Labour Force | 43 8% | 1,148 11% |
| Total | 536 100% | 10,569 100% |

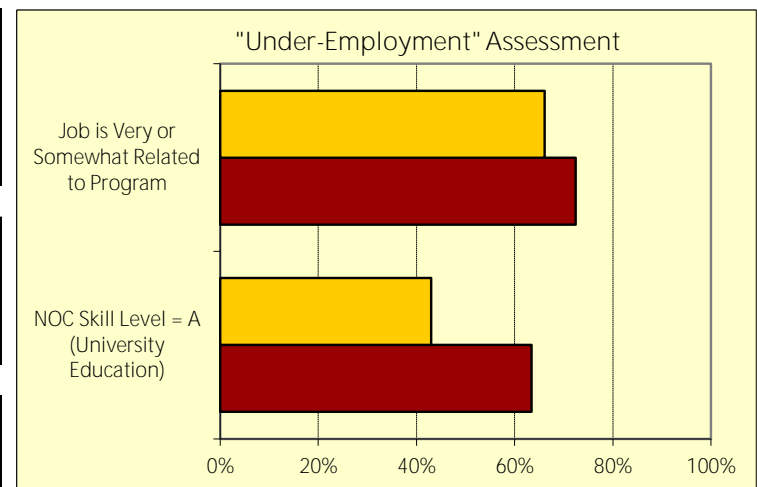


| 17. Employment: | Visual & Perf Arts | All Programs |
|---------------------|--------------------|--------------|
| Employment Rate* | 457 85% | 8,760 83% |
| Unemployment Rate** | 36 7.3% | 661 7.0% |

* Total employed divided by total number of respondents

** Total unemployed divided by total number in Labour Force

| 18. Status of Graduates NOT in Labour Force: | Visual & Perf Arts | All Programs |
|--|--------------------|--------------|
| Attending School FT | 19 44% | 833 73% |
| Attending School PT | 2 5% | 37 3% |
| Other | 22 51% | 278 24% |
| Total NOT in Labour Force | 43 100% | 1,148 100% |



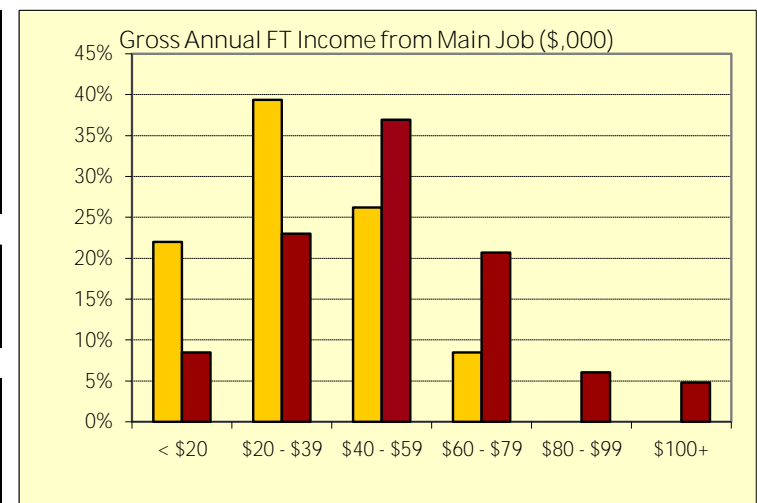
| 19. Primary Employment Type: | Visual & Perf Arts | All Programs |
|------------------------------|--------------------|--------------|
| Paid worker | 352 79% | 8,137 93% |
| Self-employed | 95 21% | 593 7% |
| Total | 447 100% | 8,730 100% |

| 20. Job Characteristics: | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| I hold more than one job | 161 35%* | 1,706 19%* |
| My main job is full-time (>= 30 hours per week) | 309 68%** | 7,159 82%** |

* Of total employed

** of those who provided data on hours/week worked

| 21. How related is your main job to your program? | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| Very Related | 163 36% | 3,752 43% |
| Somewhat Related | 137 30% | 2,585 30% |
| Not Very Related | 51 11% | 1,123 13% |
| Not At All Related | 103 23% | 1,283 15% |
| Total | 454 100% | 8,743 100% |



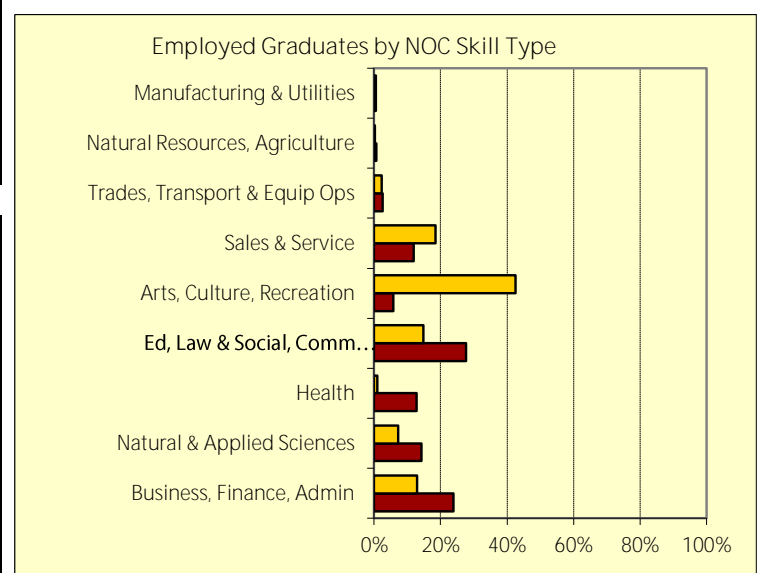
| 22. "Under-employment" Assessment: | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| Job is very or somewhat related to program | 300 66% | 6,337 72% |
| NOC Skill Level = A (University Education)* | 186 43% | 5,264 63% |

* Of total valid responses

| 23. Gross Annual Income from Main Job:* | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| Less than \$20,000 | 62 22% | 535 9% |
| \$20,000 to \$39,999 | 111 39% | 1,446 23% |
| \$40,000 to \$59,999 | 74 26% | 2,321 37% |
| \$60,000 to \$79,999 | 24 9% | 1,299 21% |
| \$80,000 to \$99,999 | ~ | 381 6% |
| \$100,000 and Above | ~ | 301 5% |
| Total | 282 100% | 6,283 100% |
| Median Annual Income (full-time) | \$38,625 | \$50,000 |
| Average Annual Income (full-time) | \$41,674 | \$55,847 |

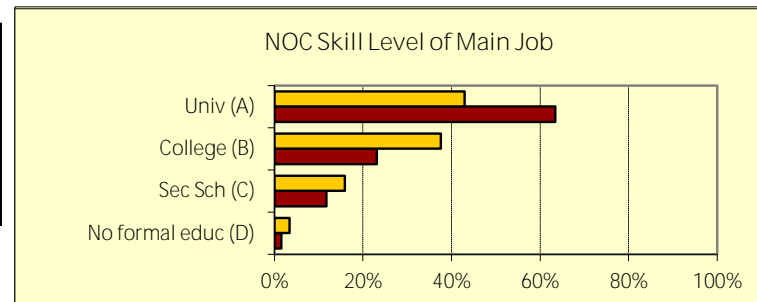
* Where data provided

| 24. NOC Skill Type of Main Job: | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| Business, finance & administration | 56 13% | 1,966 24% |
| Natural & applied sciences & related | 31 7% | 1,170 14% |
| Health | 4 1% | 1,054 13% |
| Education, law and social, community & government | 64 15% | 2,277 28% |
| Art, culture, recreation & sport | 184 43% | 470 6% |
| Sales & service | 80 19% | 980 12% |
| Trades, transport & equipment operators & related | 10 2% | 208 3% |
| Natural resources, agriculture & related production | 1 0% | 55 1% |
| Manufacturing & utilities | 2 0% | 49 1% |
| Total | 432 100% | 8,229 100% |

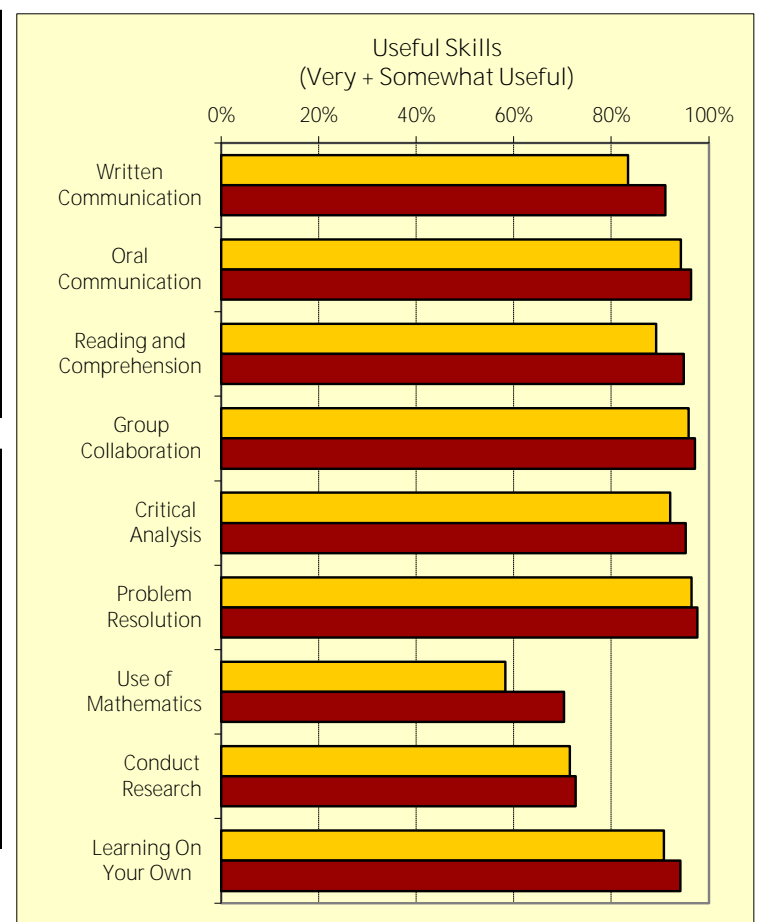


EMPLOYMENT, continued

| 25. NOC Skill Level of Main Job: | Visual & Perf Arts | All Programs |
|---|--------------------|--------------|
| A. University education | 186 43% | 5,264 63% |
| B. College education/trade apprenticeship | 163 38% | 1,920 23% |
| C. Secondary school + job-specific training | 69 16% | 978 12% |
| D. No formal education | 15 3% | 132 2% |
| Total | 433 100% | 8,294 100% |



| 26a. How useful are the following skills and abilities in doing your main job? | Visual & Perf Arts | | | | # Resp. |
|--|--------------------|-----------------|-----------------|-------------------|---------|
| | Very Useful | Somewhat Useful | Not Very Useful | Not at all Useful | |
| Written Communication | 56% | 28% | 10% | 6% | 454 |
| Oral Communication | 76% | 18% | 4% | 2% | 455 |
| Reading and Comprehension | 64% | 25% | 8% | 3% | 456 |
| Group Collaboration | 83% | 13% | 4% | 0% | 455 |
| Critical Analysis | 71% | 21% | 5% | 3% | 454 |
| Problem Resolution | 78% | 18% | 3% | 1% | 455 |
| Use of Mathematics Appropriate to Field | 22% | 36% | 23% | 18% | 443 |
| Ability to Conduct Research | 38% | 33% | 15% | 13% | 450 |
| Learning On Your Own | 67% | 24% | 5% | 4% | 456 |



| 26b. How useful are the following skills and abilities in doing your main job? | All Programs | | | | # Resp. |
|--|--------------|-----------------|-----------------|-------------------|---------|
| | Very Useful | Somewhat Useful | Not Very Useful | Not at all Useful | |
| Written Communication | 66% | 25% | 6% | 3% | 8,726 |
| Oral Communication | 78% | 18% | 3% | 1% | 8,731 |
| Reading and Comprehension | 72% | 23% | 4% | 1% | 8,733 |
| Group Collaboration | 81% | 16% | 2% | 0% | 8,729 |
| Critical Analysis | 77% | 19% | 3% | 1% | 8,728 |
| Problem Resolution | 80% | 17% | 2% | 0% | 8,728 |
| Use of Mathematics Appropriate to Field | 34% | 36% | 18% | 11% | 8,589 |
| Ability to Conduct Research | 37% | 36% | 17% | 11% | 8,638 |
| Learning On Your Own | 68% | 26% | 4% | 2% | 8,729 |

| 27a. Top 10 Full-time Occupations of Visual & Perf Arts Graduates: | | | Visual & Perf Arts |
|--|-----------------|--|------------------------------|
| NOC | NOC Skill Level | Description | % Employed FT in this Occ.** |
| 5241 | B | Graphic designers and illustrators | 6% |
| 5242 | B | Interior designers and interior decorators | 4% |
| 2174 | A | Computer programmers and interactive media developers | 3% |
| 5243 | B | Theatre, fashion, exhibit and other creative designers | 3% |
| 5131 | A | Producers, directors, choreographers and related occupations | 3% |
| XXXX | 0 | Unclassified occupations | 3% |
| 5133 | A | Musicians and singers | 3% |
| 4032 | A | Elementary school and kindergarten teachers | 2% |
| 6513 | C | Food and beverage servers | 2% |
| 6421 | C | Retail salespersons | 2% |

* Data not displayed where n < 5

** Percentages cited are of those for whom occupational data was provided, full-time and part-time

| 27b. Top 10 Full-time Occupations of Graduates from All Programs: | | | All Programs |
|---|-----------------|---|------------------------------|
| NOC | NOC Skill Level | Description | % Employed FT in this Occ.** |
| 3012 | A | Registered nurses and registered psychiatric nurses | 7% |
| 4032 | A | Elementary school and kindergarten teachers | 4% |
| 1111 | A | Financial auditors and accountants | 4% |
| XXXX | 0 | Unclassified occupations | 3% |
| 4031 | A | Secondary school teachers | 2% |
| 1123 | A | Professional occupations in advertising, marketing and public relations | 2% |
| 4212 | B | Social and community service workers | 2% |
| 2174 | A | Computer programmers and interactive media developers | 2% |
| 2173 | A | Software engineers and designers | 1% |
| 0621 | A | Retail and wholesale trade managers | 1% |

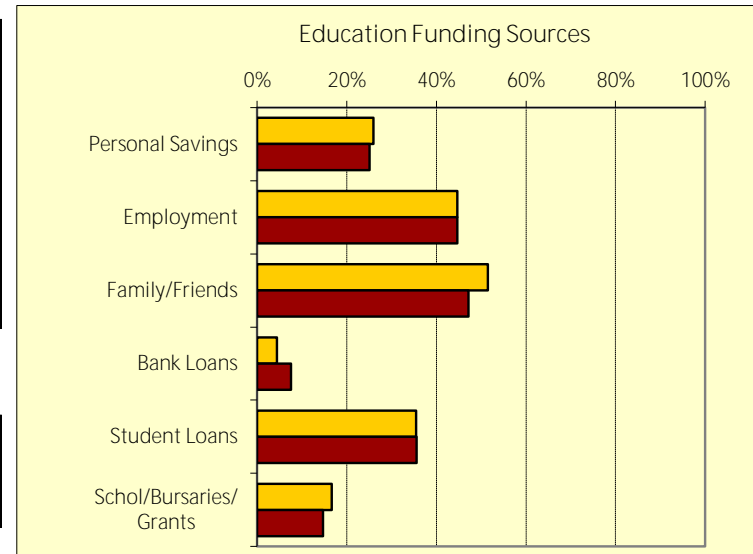
* Data not displayed where n < 5

** Percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

| 28. Funding Sources (2 sources allowed): | Visual & Perf Arts | | All Programs | |
|--|--------------------|------|---------------|------|
| Personal Savings | 137 | 26%* | 2,624 | 25%* |
| Employment | 236 | 45%* | 4,673 | 45%* |
| Family/Friends | 272 | 52%* | 4,941 | 47%* |
| Bank Loans | 23 | 4%* | 794 | 8%* |
| Student Loans | 187 | 35%* | 3,723 | 36%* |
| Scholarships/Bursaries/Grants | 88 | 17%* | 1,541 | 15%* |
| Other | 19 | 4%* | 909 | 9%* |
| Total | 528 | | 10,465 | |

* Percentage of respondents who identified this source

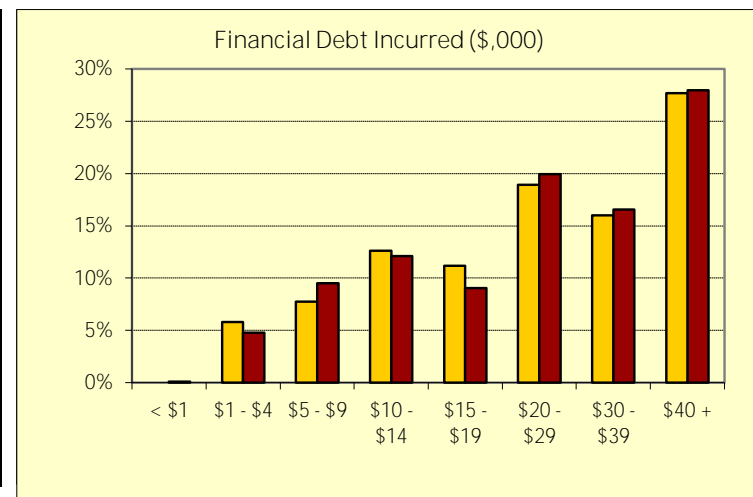


| 29. Financial Debt Incurred to Finance Bac. Ed.: | Visual & Perf Arts | | All Programs | |
|--|--------------------|------|--------------|-----|
| Incurred any form of financial debt | 206 | 44%* | 4,444 | 47% |
| Incurred government-sponsored student loan debt | 164 | 34%* | 3,426 | 36% |

* Percentage of respondents who provided data

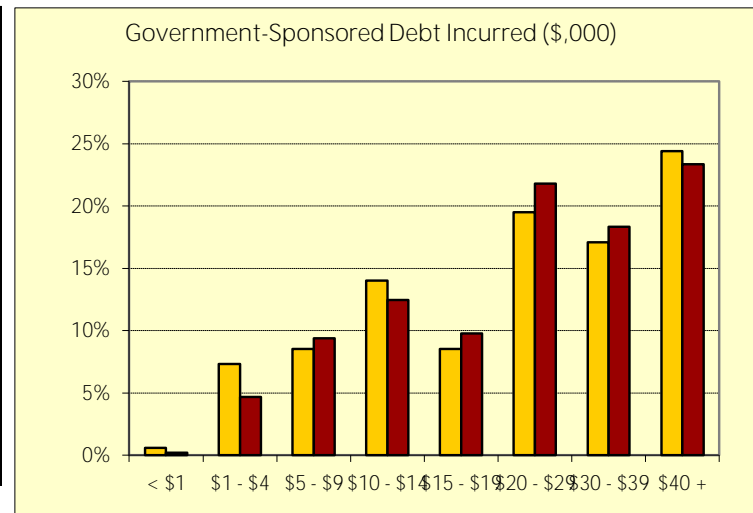
| 30. Financial Debt Amount:* | Visual & Perf Arts | | All Programs | |
|------------------------------|--------------------|-------------|-----------------|-------------|
| < \$1,000 | - | 0% | 4 | 0% |
| \$1,000 to \$4,999 | 12 | 6% | 213 | 5% |
| \$5,000 to \$9,999 | 16 | 8% | 423 | 10% |
| \$10,000 to \$14,999 | 26 | 13% | 538 | 12% |
| \$15,000 to \$19,999 | 23 | 11% | 402 | 9% |
| \$20,000 to \$29,999 | 39 | 19% | 885 | 20% |
| \$30,000 to \$39,999 | 33 | 16% | 736 | 17% |
| \$40,000 or More | 57 | 28% | 1,243 | 28% |
| Total | 206 | 100% | 4,444 | 100% |
| Median Financial Debt | \$25,000 | | \$25,000 | |

* Includes only cases where financial debt was incurred



| 31. Gov't-Sponsored Student Loan Debt Amount:* | Visual & Perf Arts | | All Programs | |
|---|--------------------|-------------|-----------------|-------------|
| < \$1,000 | 1 | 1% | 7 | 0% |
| \$1,000 to \$4,999 | 12 | 7% | 160 | 5% |
| \$5,000 to \$9,999 | 14 | 9% | 322 | 9% |
| \$10,000 to \$14,999 | 23 | 14% | 427 | 12% |
| \$15,000 to \$19,999 | 14 | 9% | 335 | 10% |
| \$20,000 to \$29,999 | 32 | 20% | 747 | 22% |
| \$30,000 to \$39,999 | 28 | 17% | 628 | 18% |
| \$40,000 or More | 40 | 24% | 800 | 23% |
| Total | 164 | 100% | 3,426 | 100% |
| Median Gov't-Sponsored Student Loan Debt | \$22,500 | | \$25,000 | |

* Includes only cases where government-sponsored debt was incurred



| 32. Gov't-Sponsored Loan Debt Outstanding:* | Visual & Perf Arts | | All Programs | |
|---|--------------------|-------------|-----------------|-------------|
| None - Loan repaid in full | 32 | 20% | 855 | 26% |
| < \$1,000 | - | 0% | 7 | 0% |
| \$1,000 to \$4,999 | 7 | 4% | 176 | 5% |
| \$5,000 to \$9,999 | 15 | 9% | 293 | 9% |
| \$10,000 to \$14,999 | 18 | 11% | 293 | 9% |
| \$15,000 to \$19,999 | 14 | 9% | 272 | 8% |
| \$20,000 to \$29,999 | 21 | 13% | 495 | 15% |
| \$30,000 to \$39,999 | 26 | 16% | 373 | 12% |
| \$40,000 or More | 25 | 16% | 468 | 14% |
| Total | 158 | 100% | 3,232 | 100% |
| Median Gov't-Sponsored Loan Debt Outstanding** | \$24,500 | | \$21,000 | |

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

