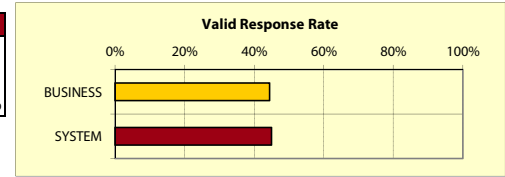


B.C. Baccalaureate Outcomes 2014 Survey of 2012 Baccalaureate Graduates

RESPONSE RATE

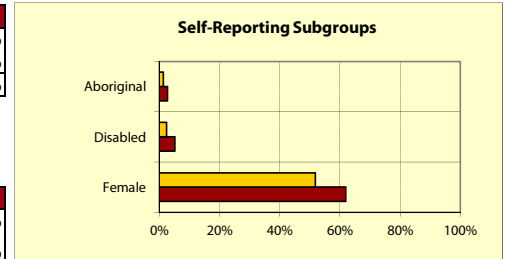
1. Survey Response Rate:	BUSINESS	SYSTEM		
2012 Baccalaureate Graduates Survey Cohort	3,925	21,468		
Net Frame	3,657	19,757		
Survey Respondents and Valid Response Rate	1,625	44%	8,883	45%

Note: ~ = low cell count; data suppressed



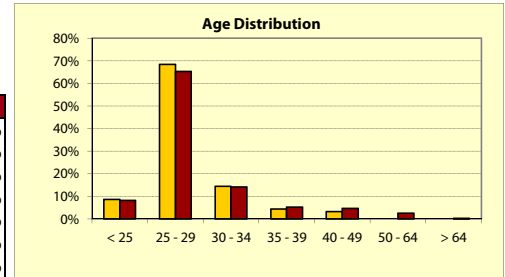
DEMOGRAPHIC INFORMATION

2. Gender:	BUSINESS	SYSTEM		
Male	781	48%	3,375	38%
Female	843	52%	5,506	62%
Total	1,624	100%	8,881	100%

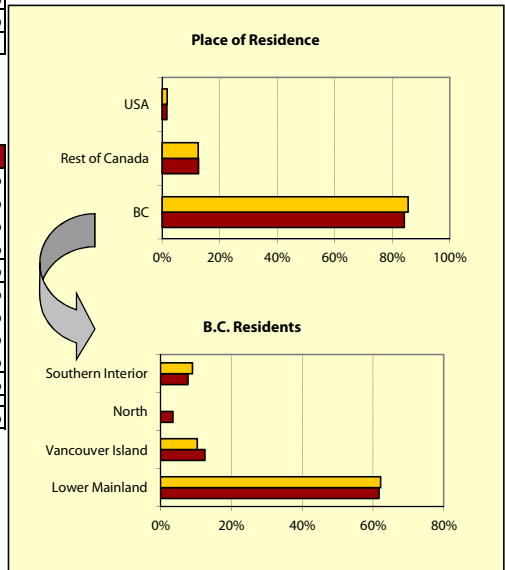


3. Self-Reporting Subgroups:	BUSINESS	SYSTEM		
Disabled	41	3%	466	5%
Aboriginal	24	1%	248	3%

4. Age (at time of survey):	BUSINESS	SYSTEM		
< 25	139	9%	721	8%
25 to 29	1,111	68%	5,799	65%
30 to 34	235	14%	1,249	14%
35 to 39	70	4%	462	5%
40 to 49	51	3%	411	5%
50 to 64	~	~	222	2%
> 64	~	~	17	0%
Unknown	-	0%	2	0%
Total	1,625	100%	8,881	100%
Mean Age:	28.2		29.1	



5. Place of Residence (at time of survey):	BUSINESS	SYSTEM		
BC - Lower Mainland	805	62%	4,457	62%
BC - Vancouver Island	134	10%	908	13%
BC - North	~	~	251	3%
BC - Southern Interior	117	9%	560	8%
BC Subtotal	1,091	84%	6,176	86%
Canada - Alberta	105	8%	450	6%
Canada - Ontario	59	5%	262	4%
Canada - Other	~	~	197	3%
U.S.A.	22	2%	134	2%
Non-BC Subtotal	204	16%	1,043	14%
Total	1,295	100%	7,219	100%

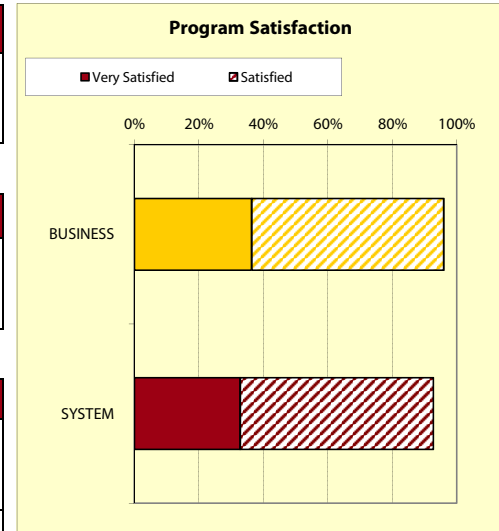


EDUCATION EVALUATION AND SKILL DEVELOPMENT

6. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	BUSINESS		SYSTEM	
Very Useful	611	42%	2,885	40%
Somewhat Useful	700	48%	3,231	45%
Not Very Useful	132	9%	806	11%
Not at All Useful	29	2%	313	4%

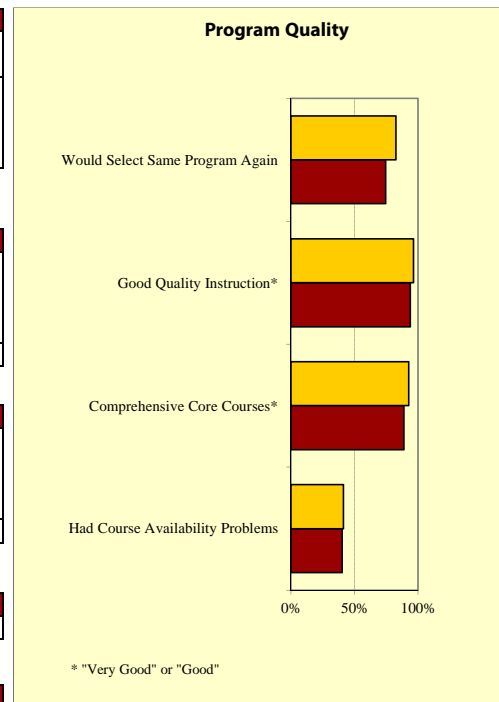
7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Day-to-day Life:	BUSINESS		SYSTEM	
Very Useful	396	27%	1,884	26%
Somewhat Useful	839	57%	3,903	54%
Not Very Useful	206	14%	1,204	17%
Not at All Useful	31	2%	243	3%

8. Program Satisfaction:	BUSINESS		SYSTEM	
Very Satisfied	589	36%	2,896	33%
Satisfied	963	60%	5,291	60%
Dissatisfied	60	4%	559	6%
Very Dissatisfied	6	0%	87	1%
Total	1618	100%	8833	100%



9. Would you select the same program again?	BUSINESS		SYSTEM	
Yes	1,285	83%	6,285	74%
No, because... (multiple response question)	272		2,157	
... interests have changed	75	12%*	565	11%*
... courses were not practical	93	15%*	964	18%*
... little or no career opportunities	106	18%*	1,128	21%*
... other	331	55%*	2,619	50%*

* Percent of total responses, among those who would not take program again



10. Quality of Instruction:	BUSINESS		SYSTEM	
Very Good	509	32%	2,848	32%
Good	1,045	65%	5,444	62%
Poor	57	4%	494	6%
Very Poor	2	0%	38	0%
Total	1,613	100%	8,824	100%

11. Comprehensiveness of Core Courses:	BUSINESS		SYSTEM	
Very Good	502	31%	2,390	27%
Good	986	61%	5,325	61%
Poor	112	7%	885	10%
Very Poor	9	1%	97	1%
Total	1,609	100%	8,697	100%

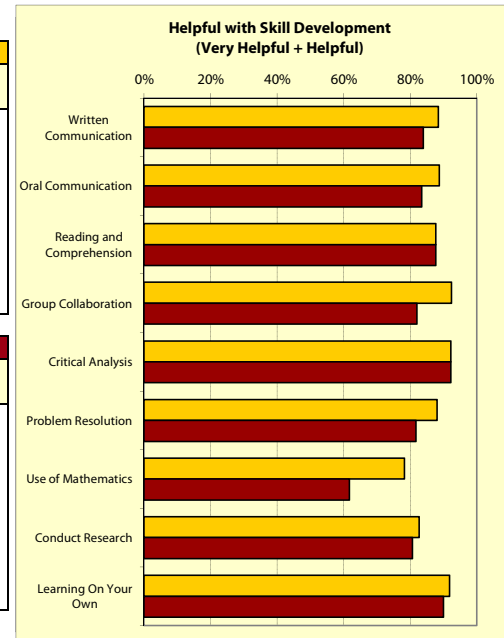
12. Course Availability:	BUSINESS		SYSTEM	
Encountered course availability problems	661	41%	3,545	40%

13. Financial Constraints:	BUSINESS		SYSTEM	
Had to interrupt studies for financial reasons	163	10%	1,117	13%
Had to take all/part of program part-time for financial reason	301	19%	1,769	20%

SKILL DEVELOPMENT

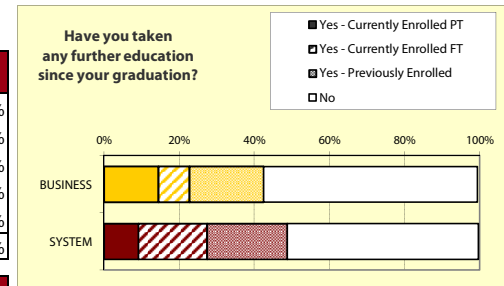
14a. Skill Development: How helpful was institution?	BUSINESS				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	29%	60%	11%	1%	1,598
Oral Communication	30%	59%	11%	1%	1,602
Reading and Comprehension	26%	61%	12%	1%	1,594
Group Collaboration	46%	47%	7%	1%	1,606
Critical Analysis	37%	55%	7%	0%	1,618
Problem Resolution	29%	59%	11%	1%	1,605
Use of Mathematics Appropriate to Field	23%	55%	19%	2%	1,555
Conduct Research	29%	53%	16%	2%	1,595
Learning On Your Own	34%	58%	8%	1%	1,601

14b. Skill Development: How helpful was institution?	SYSTEM				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	29%	55%	14%	2%	8,630
Oral Communication	26%	57%	15%	2%	8,678
Reading and Comprehension	30%	57%	11%	1%	8,652
Group Collaboration	31%	51%	16%	2%	8,703
Critical Analysis	44%	48%	7%	1%	8,807
Problem Resolution	24%	57%	16%	2%	8,599
Use of Mathematics Appropriate to Field	17%	44%	29%	10%	7,150
Conduct Research Appropriate to Field	31%	49%	17%	3%	8,503
Learning On Your Own	36%	54%	9%	1%	8,699

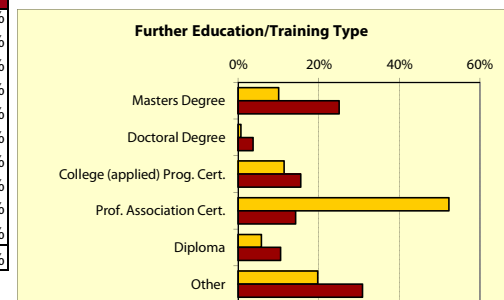


FURTHER EDUCATION

15a. Took further education since 2012 graduation	BUSINESS	SYSTEM
Yes:	698 43%	4,358 49%
Not currently enrolled	319 20%	1,889 21%
Currently enrolled full-time	134 8%	1,619 18%
Currently enrolled part-time	235 15%	814 9%
No	922 57%	4,502 51%
Total	1,620 100%	8,860 100%

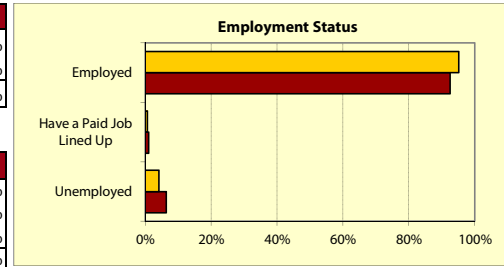


15b. Type of Formal Post-Secondary Education	BUSINESS	SYSTEM
Masters Degree	70 10%	1,079 25%
Doctoral Degree	5 1%	159 4%
College (applied) Program Certification	79 11%	667 16%
Professional Association Certification	363 52%	613 14%
Diploma	40 6%	451 10%
Doctor of Medicine (MD)	1 0%	106 2%
Doctor of Dental Medicine (DMD)	- 0%	18 0%
Education/Teacher Training	3 0%	318 7%
Law	18 3%	128 3%
Other	115 17%	758 18%
Total Respondents	694 100%	4,297 100%



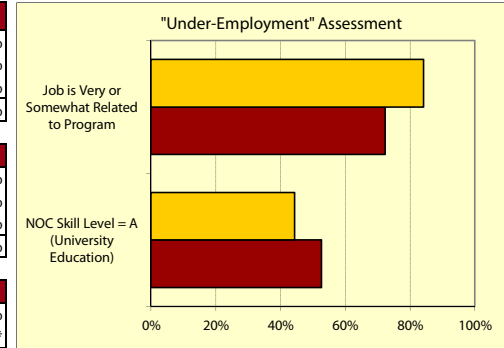
EMPLOYMENT

16. Labour Force Status:	BUSINESS		SYSTEM	
In Labour Force (working or seeking work)	1,552	96%	7,846	89%
Not in Labour Force	69	4%	994	11%
Grand Total	1,621	100%	8,840	100%



17. Employment Status of those IN Labour Force:	BUSINESS		SYSTEM	
Employed	1,476	95%	7,260	93%
Have a Paid Job Lined Up	11	1%	85	1%
Unemployed	65	4%	501	6%
Total Labour Force	1,552	100%	7,846	100%

18. Status of Graduates NOT in Labour Force:	BUSINESS		SYSTEM	
Attending School FT	33	48%	737	74%
Attending School PT	4	6%	30	3%
Other	32	46%	227	23%
Total NOT in Labour Force	69	100%	994	100%

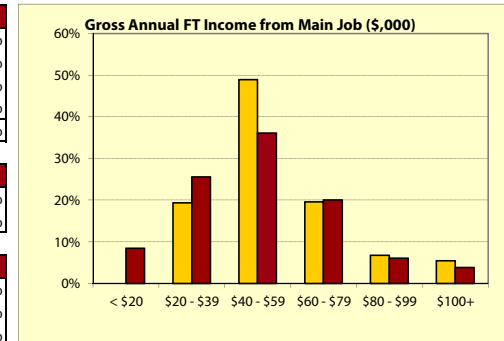


19. Employment Type:	BUSINESS		SYSTEM	
Paid worker	1,300	88%	6,362	88%
Self-employed	81	5%	326	4%
Both a paid worker and self-employed	93	6%	560	8%
Total Employed	1,476	100%	7,260	100%

20. Job Characteristics:	BUSINESS		SYSTEM	
I hold more than one job	179	12%*	1,547	21%
My main job is full-time (>= 30 hours per week)	1,381	96%**	5,902	85%*

* of total employed ** of those who provided data on hours/week worked

21. How related is your main job to your program?:	BUSINESS		SYSTEM	
Very Related	692	47%	3,176	44%
Somewhat Related	549	37%	2,068	29%
Not Very Related	155	11%	946	13%
Not At All Related	79	5%	1,060	15%
Total	1,475	100%	7,250	100%



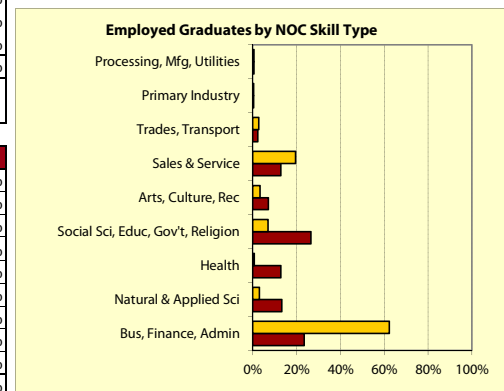
22. "Under-employment" Assessment:	BUSINESS		SYSTEM	
Job is very or somewhat related to program	1,241	84%	5,244	72%
NOC Skill Level = A (University Education)	598	44%	3,500	53%

* of total valid responses

23. Gross Annual Income from Main Job:*	BUSINESS		SYSTEM	
Less than \$20,000	~	~	454	8%
\$20,000 to \$39,999	218	19%	1,380	26%
\$40,000 to \$59,999	551	49%	1,949	36%
\$60,000 to \$79,999	221	20%	1,083	20%
\$80,000 to \$99,999	76	7%	327	6%
\$100,000 and Above	61	5%	205	4%
Total	1,127	100%	5,398	100%
Median Annual Income (full-time)	\$50,000		\$50,000	
Average Annual Income (full-time)	\$54,881		\$54,178	

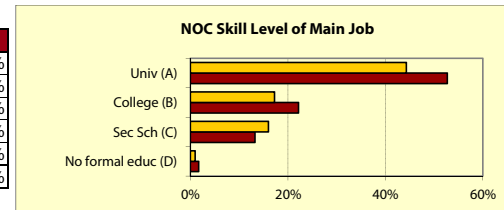
* where data provided

24. NOC Skill Type of Main Job:	BUSINESS		SYSTEM	
Business, Finance and Administration	835	62%	1,551	23%
Natural and Applied Sciences and Related	42	3%	885	13%
Health	10	1%	851	13%
Social Sciences, Educ., Gov't Services, Religion	94	7%	1,759	27%
Arts, Culture, Recreation and Sport	46	3%	479	7%
Sales and Service	262	20%	848	13%
Trades, Transport and Equip. Operators and Related	37	3%	161	2%
Unique to the Primary Industry	6	0%	32	0%
Unique to Processing, Manufacturing and Utilities	8	1%	42	1%
Total	1,340	100%	6,608	100%

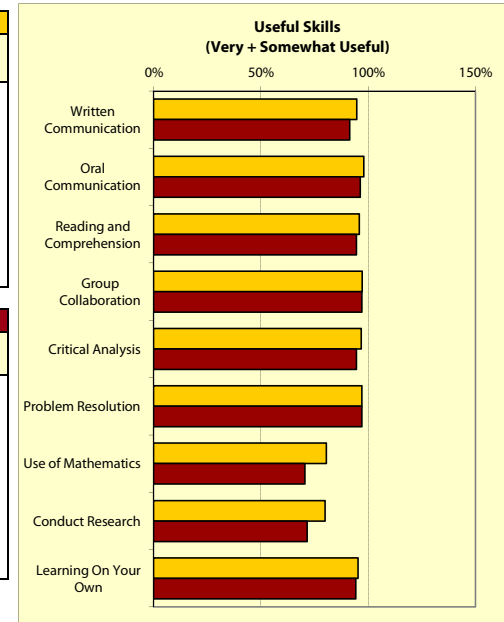


EMPLOYMENT, continued

25. NOC Skill Level of Main Job:	BUSINESS	SYSTEM
A. University education	598 44%	3,500 53%
B. College education/trade apprenticeship	233 17%	1,472 22%
C. Secondary school + job-specific training	216 16%	881 13%
D. No formal education	13 1%	115 2%
No skill level assigned (management)	290 21%	675 10%
Total	1,350 100%	6,643 100%



26a. How useful are the following skills and abilities in doing your main job?	BUSINESS				
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	# Resp.
Written Communication	73%	22%	4%	1%	1,475
Oral Communication	80%	18%	2%	0%	1,475
Reading and Comprehension	74%	22%	3%	0%	1,474
Group Collaboration	79%	18%	3%	0%	1,475
Critical Analysis	77%	20%	3%	1%	1,475
Problem Resolution	79%	18%	2%	1%	1,476
Use of Mathematics Appropriate to Field	44%	36%	14%	5%	1,470
Use of Computers Appropriate to Field	43%	37%	14%	6%	1,468
Learning On Your Own	69%	26%	4%	1%	1,476



26b. How useful are the following skills and abilities in doing your main job?	SYSTEM				
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	# Resp.
Written Communication	69%	23%	5%	3%	7,240
Oral Communication	79%	17%	2%	1%	7,241
Reading and Comprehension	72%	22%	3%	1%	7,239
Group Collaboration	82%	16%	2%	1%	7,242
Critical Analysis	75%	19%	4%	2%	7,240
Problem Resolution	80%	17%	2%	1%	7,241
Use of Mathematics Appropriate to Field	34%	37%	19%	11%	7,125
Ability to Conduct Research	37%	34%	17%	11%	7,149
Learning On Your Own	69%	25%	4%	2%	7,230

27a. Top 10 Full-time Occupations of BUSINESS Graduates:				BUSINESS
NOC	Skill Level	Description		% Employed FT in this Occ.**
1111	A	Financial Auditors & Acnts		18%
0611	N/A	Sales, Marketing & Advrt Managers		4%
1112	A	Financial & Investment Analysts		4%
4163	A	Econ Devt Officers, Etc		3%
1122	A	Occs in Bus Srvcs to Mgmt		3%
1121	A	Specialists in Human Resources		3%
0621	N/A	Retail Trade Managers		2%
1431	C	Accounting & Related Clerks		2%
0122	N/A	Bank, Credit & Investment Managers		2%
1114	A	Other Financial Officers		2%

*data not displayed where n < 5

**percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Institutions:				SYSTEM
NOC	Skill Level	Description		% Employed FT in this Occ.**
3152	A	Registered Nurses		6%
1111	A	Financial Auditors & Acnts		4%
4142	A	Elem & Kindergarten Teacher		4%
4141	A	Secondary School Teachers		3%
4212	B	Community & Social Srvc Workers		2%
5124	A	Occs in Public Relations & Comm		2%
2174	A	Computer Programmers/Interactive Media Developers		1%
0611	N/A	Sales, Marketing & Advrt Managers		1%
0621	N/A	Retail Trade Managers		1%
4163	A	Econ Devt Officers, Etc		1%

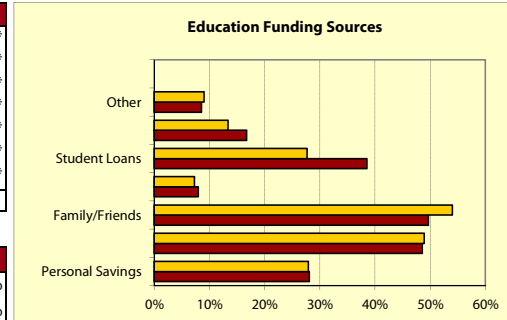
*data not displayed where n < 5

**percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

28. Education Funding Sources (2 sources per respondent):	BUSINESS		SYSTEM	
Personal Savings	424	28%*	2,273	28%*
Employment	742	49%*	3,927	49%*
Family/Friends	820	54%*	4,017	50%*
Bank Loans	111	7%*	646	8%*
Student Loans	420	28%*	3,113	39%*
Scholarships/Bursaries/Grants	203	13%*	1,353	17%*
Other	137	9%*	691	9%*
Total Respondents	1,518		8,085	

* Percentage of respondents who identified this source

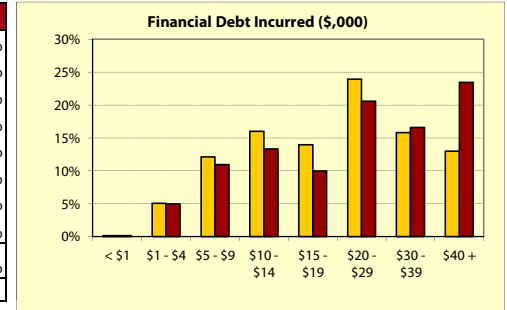


29. Financial Debt Incurred to Finance Bac. Education:	BUSINESS		SYSTEM	
Incurred any form of financial debt	594	39%*	3,834	48%
Incurred government-sponsored student loan debt	421	28%*	2,927	36%

* Percentage of respondents who provided data

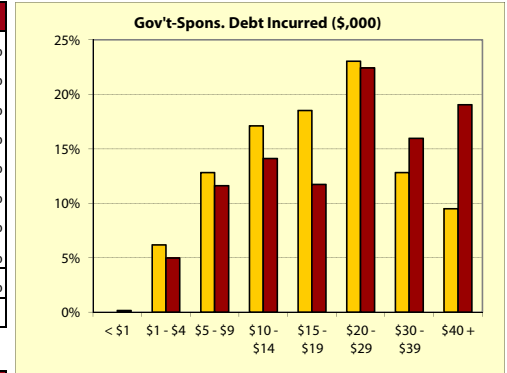
30. Financial Debt Amount:*	BUSINESS		SYSTEM	
< \$1,000	1	0%	5	0%
\$1,000 to \$4,999	30	5%	191	5%
\$5,000 to \$9,999	72	12%	420	11%
\$10,000 to \$14,999	95	16%	511	13%
\$15,000 to \$19,999	83	14%	383	10%
\$20,000 to \$29,999	142	24%	789	21%
\$30,000 to \$39,999	94	16%	636	17%
\$40,000 or More	77	13%	899	23%
Total	594	100%	3,834	100%
Median Financial Debt	\$20,000		\$22,000	

*includes only cases where financial debt was incurred



31. Government-Sponsored Student Loan Debt Amount:*	BUSINESS		SYSTEM	
< \$1,000	-	0%	5	0%
\$1,000 to \$4,999	26	6%	146	5%
\$5,000 to \$9,999	54	13%	340	12%
\$10,000 to \$14,999	72	17%	413	14%
\$15,000 to \$19,999	78	19%	343	12%
\$20,000 to \$29,999	97	23%	656	22%
\$30,000 to \$39,999	54	13%	467	16%
\$40,000 or More	40	10%	557	19%
Total	421	100%	2,927	100%
Median Gov't-Sponsored Student Loan Debt	\$18,000		\$20,000	

*includes only cases where government-sponsored debt was incurred



32. Outstanding Gov't-Sponsored Loan Debt Amount:*	BUSINESS		SYSTEM	
None - Loan repaid in full	125	32%	691	25%
< \$1,000	2	1%	9	0%
\$1,000 to \$4,999	27	7%	191	7%
\$5,000 to \$9,999	49	12%	275	10%
\$10,000 to \$14,999	46	12%	287	11%
\$15,000 to \$19,999	51	13%	260	10%
\$20,000 to \$29,999	55	14%	427	16%
\$30,000 to \$39,999	27	7%	267	10%
\$40,000 or More	12	3%	318	12%
Total	394	100%	2,725	100%
Median Gov't-Sponsored Loan Debt Outstanding	\$9,000		\$12,000	

*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

