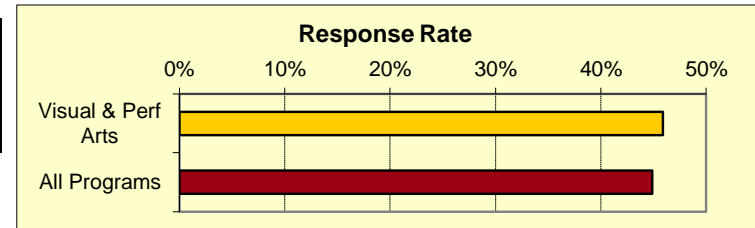


# B.C. Baccalaureate Outcomes 2017 Survey of 2015 Baccalaureate Graduates

## RESPONSE RATE

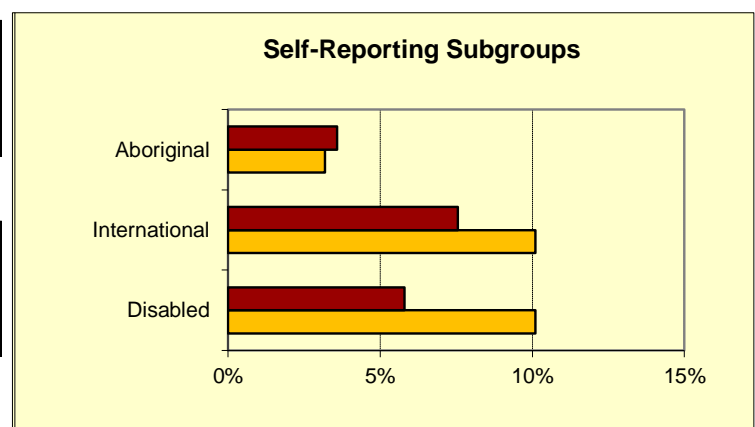
1. Survey Response Rate:	Visual & Perf Arts	All Programs
2015 Baccalaureate Graduates Survey Cohort	1,079	23,715
Survey Respondents and Response Rate	495 46%	10,642 45%



Note: ~ = low cell count; data suppressed

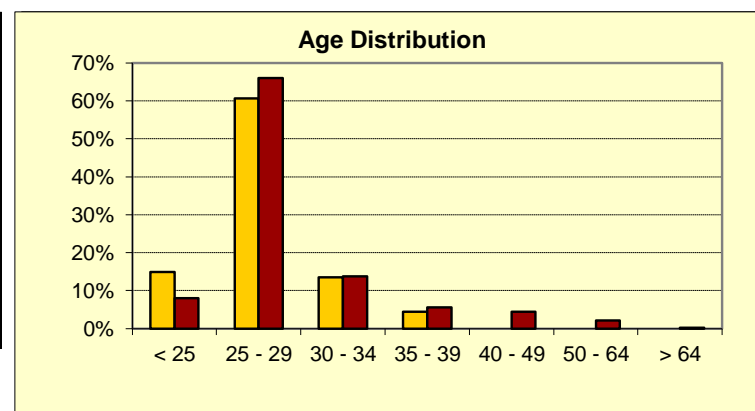
## DEMOGRAPHIC INFORMATION

2. Self-Reporting Subgroups:	Visual & Perf Arts	All Programs
Disabled	50 10%	617 6%
International	50 10%	804 8%
Aboriginal	14 3%	348 4%

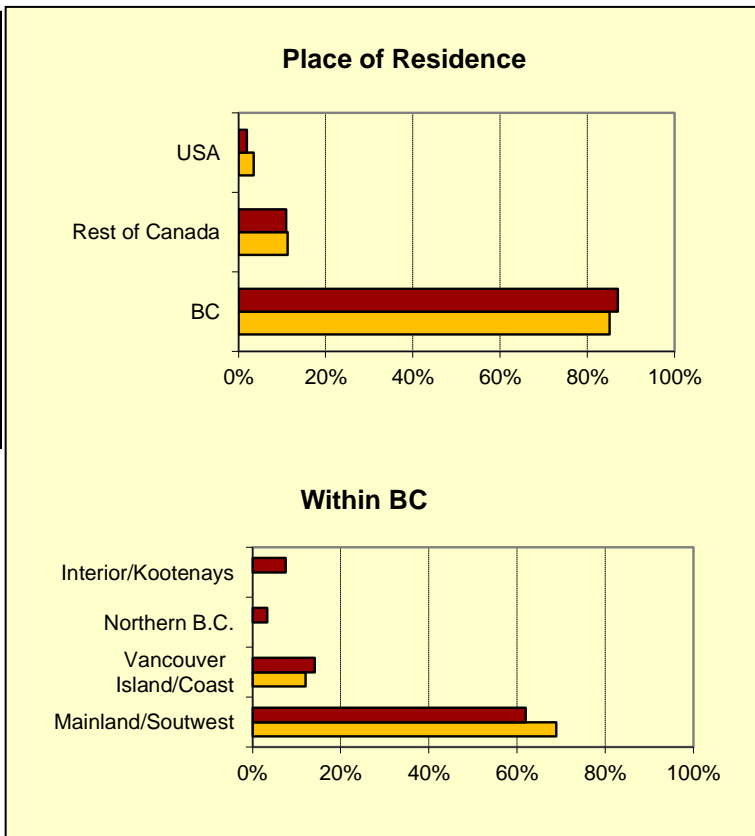


3. Gender:	Visual & Perf Arts	All Programs
Male	168 34%	4,168 39%
Female	327 66%	6,474 61%
Total	495 100%	10,642 100%

4. Age (at time of survey):	Visual & Perf Arts	All Programs
< 25	73 15%	829 8%
25 to 29	297 61%	6,851 66%
30 to 34	66 13%	1,434 14%
35 to 39	22 4%	574 6%
40 to 49	~ ~	456 4%
50 to 64	~ ~	220 2%
> 64	~ ~	22 0%
Total	490 100%	10,386 100%
Mean Age:	29	29



5. Place of Residence (at time of survey):	Visual & Perf Arts	All Programs
BC - Mainland/Southwest	292 69%	5,663 62%
BC - Vancouver Island/Coast	51 12%	1,294 14%
BC - Northern B.C.	~ ~	307 3%
BC - Interior/Kootenays	~ ~	693 8%
BC Subtotal	361 85%	7,957 87%
Canada - Alberta	18 4%	450 5%
Canada - Ontario	13 3%	330 4%
Canada - Other	17 4%	225 2%
U.S.A.	15 4%	177 2%
Non-BC Subtotal	63 15%	1,182 13%
Total	424 100%	9,139 100%



**EDUCATION EVALUATION AND SKILL DEVELOPMENT**

6. Program Satisfaction:	Visual & Perf Arts		All Programs	
Very Satisfied	147	30%	3,369	32%
Satisfied	281	58%	6,351	60%
Dissatisfied	43	9%	652	6%
Very Dissatisfied	12	2%	155	1%
Total	483	100%	10527	100%

7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	Visual & Perf Arts		All Programs	
Very Useful	162	40%	3,734	42%
Somewhat Useful	158	39%	3,756	43%
Not Very Useful	53	13%	986	11%
Not at All Useful	31	8%	312	4%
Total	404	100%	8,788	100%

8. Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	Visual & Perf Arts		All Programs	
Yes	37	8%	983	9%
No	456	92%	9,490	91%

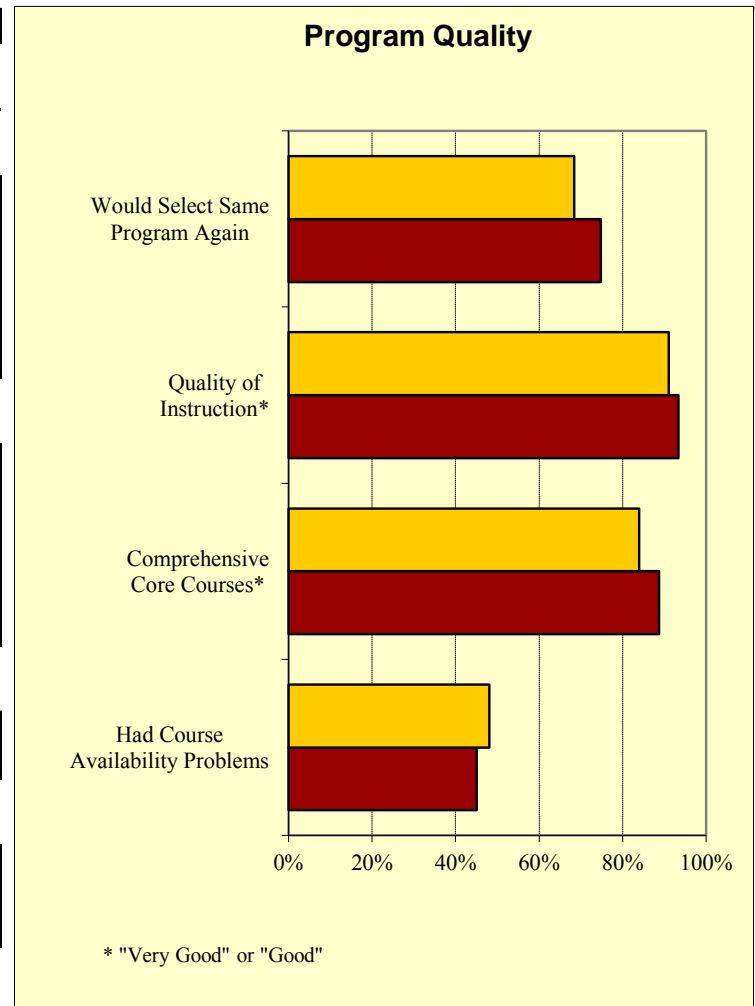
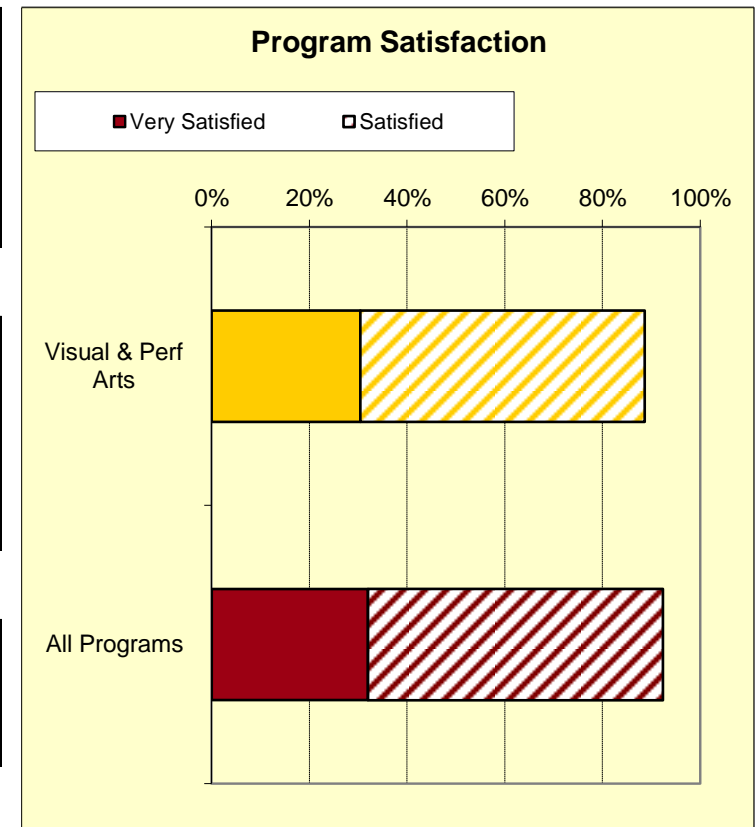
9. Select the same program again:	Visual & Perf Arts		All Programs	
Yes	304	68%	7,418	75%
No	140	32%	2,493	25%

10. Quality of Instruction:	Visual & Perf Arts		All Programs	
Very Good	147	30%	3,347	32%
Good	299	61%	6,511	62%
Poor	35	7%	607	6%
Very Poor	9	2%	90	1%
Total	490	100%	10,555	100%

11. Comprehensiveness of Core Courses:	Visual & Perf Arts		All Programs	
Very Good	123	25%	2,892	28%
Good	285	59%	6,379	61%
Poor	69	14%	1,059	10%
Very Poor	9	2%	115	1%
Total	486	100%	10,445	100%

12. Course Availability:	Visual & Perf Arts		All Programs	
Encountered course availability problems	234	48%	4,727	45%

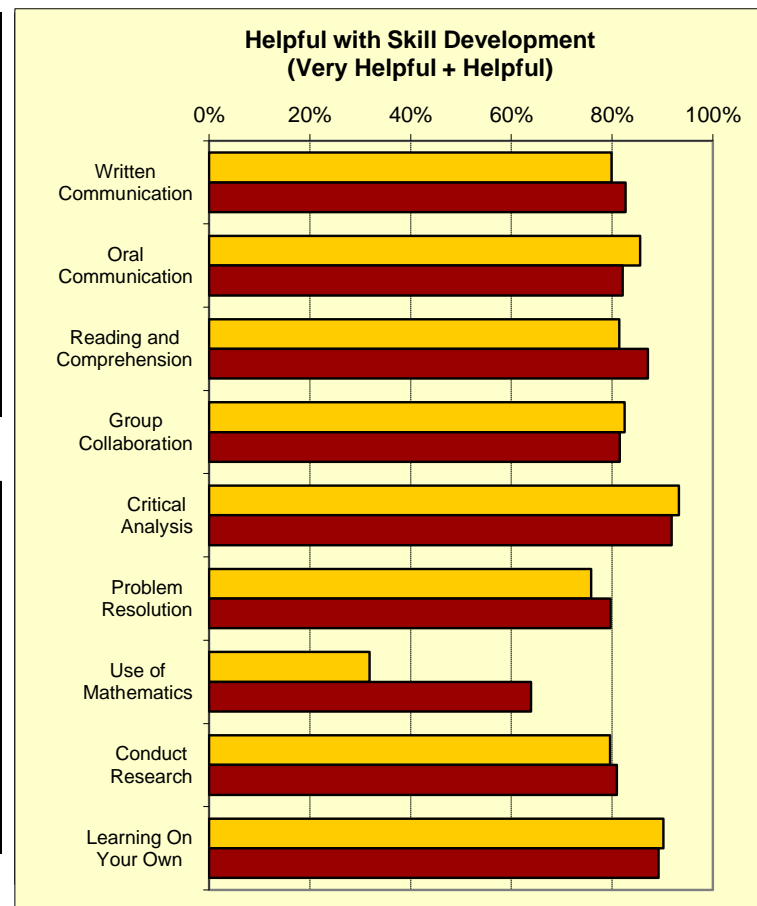
13. Financial Constraints:	Visual & Perf Arts		All Programs	
Had to interrupt studies for financial reasons	76	15%	1,431	14%
Had to take program part-time for financial reasons	99	20%	2,183	21%



**SKILL DEVELOPMENT**

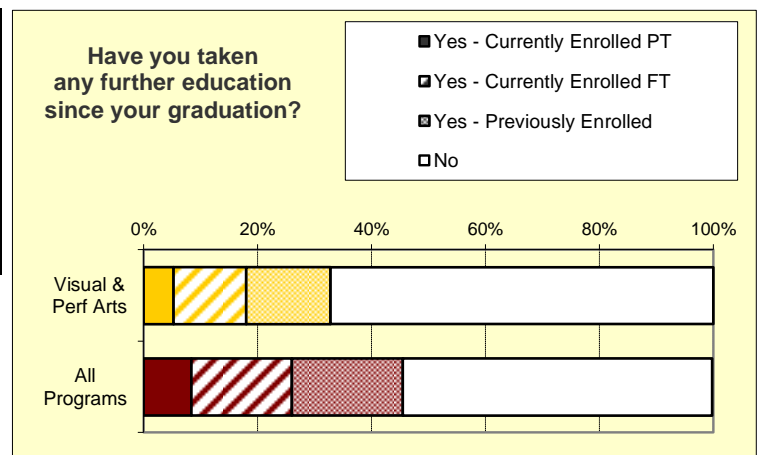
14a. Skill Development: How helpful was institution?	Visual & Perf Arts				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	26%	54%	17%	3%	468
Oral Communication	32%	54%	13%	1%	485
Reading and Comprehension	21%	60%	16%	3%	473
Group Collaboration	37%	46%	14%	3%	479
Critical Analysis	51%	42%	5%	1%	493
Problem Resolution	26%	50%	20%	4%	481
Use of Mathematics	5%	27%	39%	29%	273
Conducting Research	26%	54%	17%	4%	456
Learning On Your Own	36%	55%	7%	3%	480

14b. Skill Development: How helpful was institution?	All Programs				#
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	27%	56%	15%	2%	10,296
Oral Communication	24%	58%	16%	2%	10,421
Reading and Comprehension	29%	59%	12%	1%	10,385
Group Collaboration	30%	52%	16%	3%	10,431
Critical Analysis	43%	49%	7%	1%	10,570
Problem Resolution	22%	58%	18%	2%	10,307
Use of Mathematics	18%	46%	27%	9%	8,311
Conducting Research	30%	51%	16%	3%	10,161
Learning On Your Own	34%	55%	9%	1%	10,462

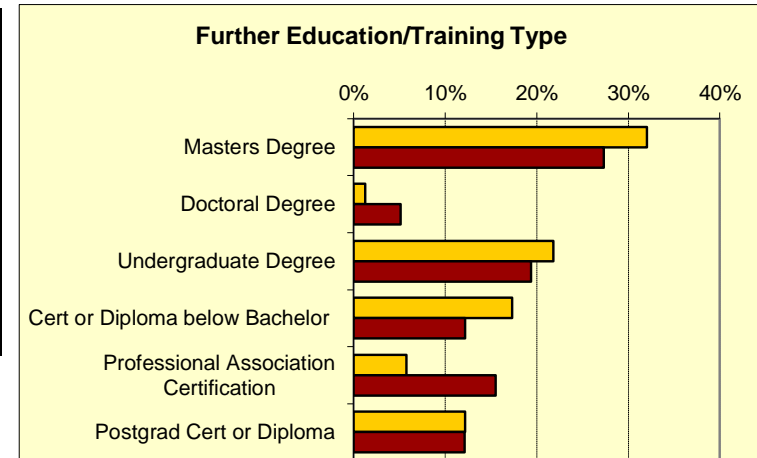


**FURTHER EDUCATION**

15a. Took further education since 2015 graduation:	Visual & Perf Arts	All Programs
Yes:	163	4,851
Not currently enrolled	73	2,060
Currently enrolled full-time	63	1,863
Currently enrolled part-time	26	887
No	332	5,756
Total	495	10,607

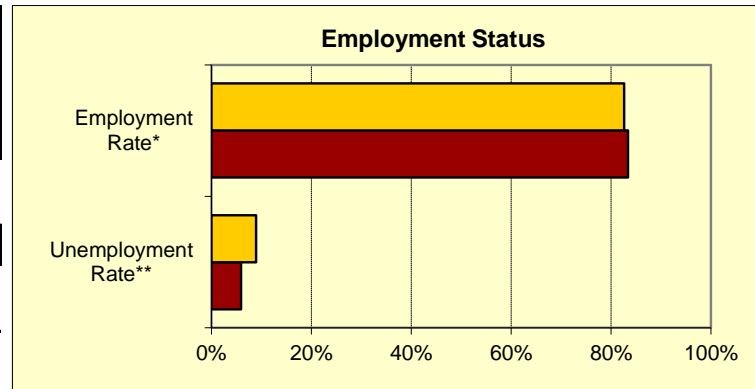


15b. Type of Formal Post-Secondary Education:	Visual & Perf Arts	All Programs
Masters Degree	50	1,289
Doctoral Degree	2	242
Another Undergraduate Degree	34	914
Certificate or Diploma below Bachelor level	27	574
Professional Association Certification	9	733
Postgraduate Certificate or Diploma	19	572
Other	15	397
Total	156	4,721



**EMPLOYMENT**

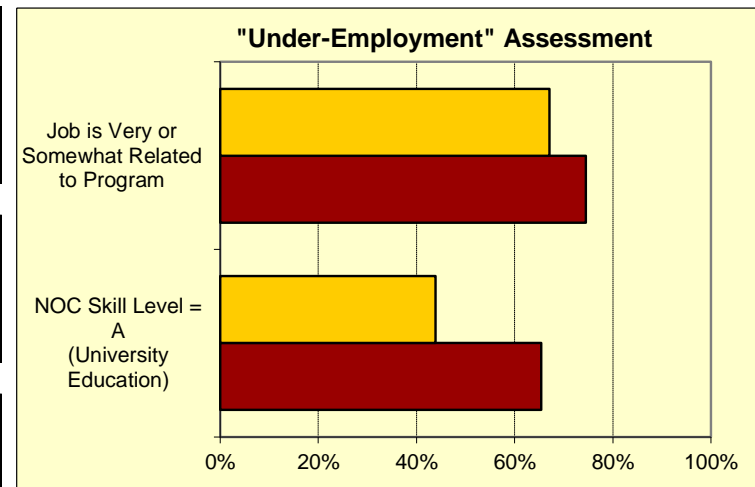
16. Labour Force Status:	Visual & Perf Arts	All Programs
In Labour Force (working or seeking work)	445 91%	9,385 89%
Not in Labour Force	43 9%	1,157 11%
<b>Total</b>	<b>488 100%</b>	<b>10,542 100%</b>



17. Employment:	Visual & Perf Arts	All Programs
Employment Rate*	405 83%	8,823 83%
Unemployment Rate**	40 9.0%	562 6.0%

\* Total employed divided by total number of respondents  
\*\* Total unemployed divided by total number in Labour Force

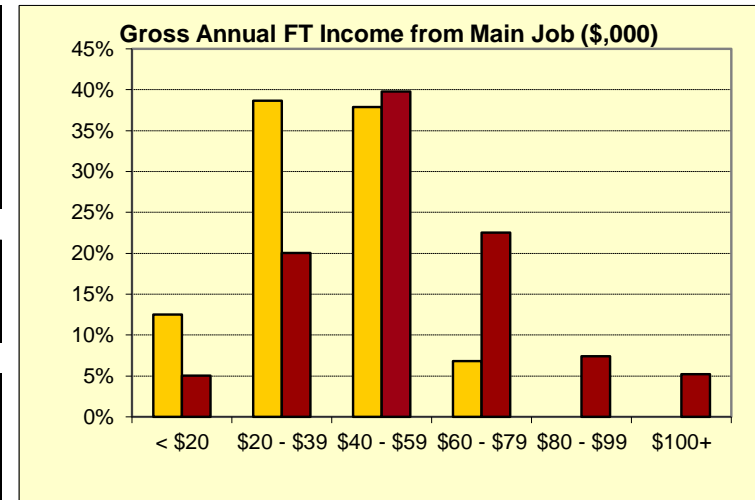
18. Status of Graduates NOT in Labour Force:	Visual & Perf Arts	All Programs
Attending School FT	20 47%	868 75%
Attending School PT	1 2%	26 2%
Other	22 51%	263 23%
<b>Total NOT in Labour Force</b>	<b>43 100%</b>	<b>1,157 100%</b>



19. Primary Employment Type:	Visual & Perf Arts	All Programs
Paid worker	317 78%	8,241 94%
Self-employed	87 22%	555 6%
<b>Total</b>	<b>404 100%</b>	<b>8,796 100%</b>

20. Job Characteristics:	Visual & Perf Arts	All Programs
I hold more than one job	133 33%*	1,573 18%*
My main job is full-time (>= 30 hours per week)	293 79%**	7,384 88%**

\* Of total employed      \*\* of those who provided data on hours/week worked



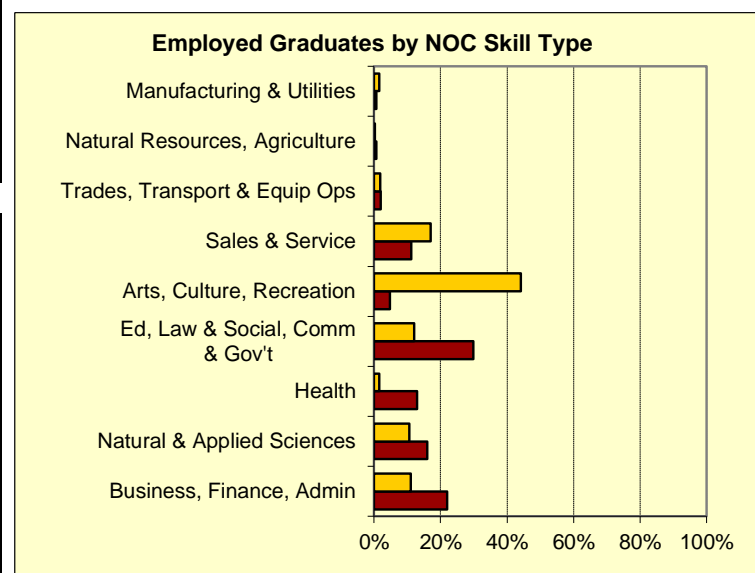
21. How related is your main job to your program?	Visual & Perf Arts	All Programs
Very Related	157 39%	3,911 44%
Somewhat Related	114 28%	2,650 30%
Not Very Related	54 13%	1,137 13%
Not At All Related	79 20%	1,103 13%
<b>Total</b>	<b>404 100%</b>	<b>8,801 100%</b>

22. "Under-employment" Assessment:	Visual & Perf Arts	All Programs
Job is very or somewhat related to program	271 67%	6,561 75%
NOC Skill Level = A (University Education)*	171 44%	5,584 65%

\* Of total valid responses

23. Gross Annual Income from Main Job:*	Visual & Perf Arts	All Programs
Less than \$20,000	33 13%	311 5%
\$20,000 to \$39,999	102 39%	1,239 20%
\$40,000 to \$59,999	100 38%	2,459 40%
\$60,000 to \$79,999	18 7%	1,392 23%
\$80,000 to \$99,999	~ ~	458 7%
\$100,000 and Above	~ ~	325 5%
<b>Total</b>	<b>264 100%</b>	<b>6,184 100%</b>
Median Annual Income (full-time)	\$41,000	\$52,000
Average Annual Income (full-time)	\$43,038	\$57,523

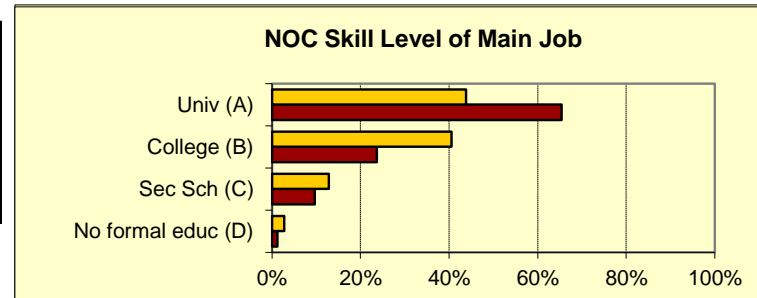
\* Where data provided



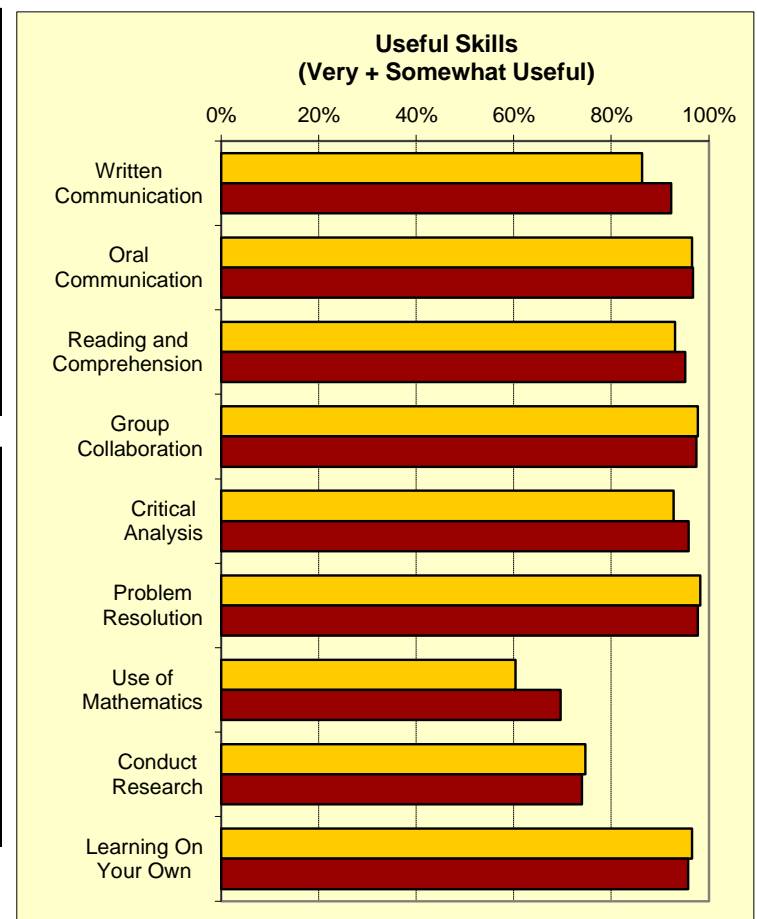
24. NOC Skill Type of Main Job:	Visual & Perf Arts	All Programs
Business, finance & administration	43 11%	1,870 22%
Natural & applied sciences & related	41 11%	1,351 16%
Health	6 2%	1,099 13%
Education, law and social, community & government	47 12%	2,535 30%
Art, culture, recreation & sport	172 44%	405 5%
Sales & service	66 17%	943 11%
Trades, transport & equipment operators & related	7 2%	166 2%
Natural resources, agriculture & related production	1 0%	56 1%
Manufacturing & utilities	6 2%	59 1%
<b>Total</b>	<b>389 100%</b>	<b>8,484 100%</b>

**EMPLOYMENT, continued**

25. NOC Skill Level of Main Job:	Visual & Perf Arts	All Programs
A. University education	171 44%	5,584 65%
B. College education/trade apprenticeship	158 41%	2,020 24%
C. Secondary school + job-specific training	50 13%	830 10%
D. No formal education	11 3%	108 1%
Total	390 100%	8,542 100%



26a. How useful are the following skills and abilities in doing your main job?	Visual & Perf Arts				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	56%	30%	11%	2%	403
Oral Communication	80%	17%	2%	1%	403
Reading and Comprehension	66%	27%	5%	1%	403
Group Collaboration	85%	13%	1%	1%	401
Critical Analysis	70%	23%	4%	3%	403
Problem Resolution	81%	17%	1%	1%	402
Use of Mathematics Appropriate to Field	22%	39%	24%	15%	389
Ability to Conduct Research	37%	38%	16%	9%	399
Learning On Your Own	72%	25%	2%	1%	403



26b. How useful are the following skills and abilities in doing your main job?	All Programs				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	69%	24%	5%	2%	8,796
Oral Communication	78%	18%	2%	1%	8,798
Reading and Comprehension	74%	21%	4%	1%	8,799
Group Collaboration	81%	16%	2%	1%	8,794
Critical Analysis	77%	19%	3%	1%	8,797
Problem Resolution	81%	17%	2%	1%	8,799
Use of Mathematics Appropriate to Field	33%	36%	19%	11%	8,676
Ability to Conduct Research	38%	36%	17%	9%	8,721
Learning On Your Own	71%	25%	3%	1%	8,788

27a. Top 10 Full-time Occupations of Visual & Perf Arts Graduates:			Visual & Perf Arts
NOC	Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	8%
5131	A	Producers, directors, choreographers and related occupations	4%
6421	C	Retail salespersons	3%
2252	B	Industrial designers	3%
5227	B	Support occupations in motion pictures, broadcasting, photography and the performing ar	3%
5133	A	Musicians and singers	3%
2174	A	Computer programmers and interactive media developers	2%
5243	B	Theatre, fashion, exhibit and other creative designers	2%
XXXX	0	Unclassified occupations	2%
0124	A	Advertising, marketing and public relations managers	2%

\* Data not displayed where n < 5

\*\* Percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Programs:			All Programs
NOC	Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	7%
4032	A	Elementary school and kindergarten teachers	5%
1111	A	Financial auditors and accountants	4%
4031	A	Secondary school teachers	2%
4212	B	Social and community service workers	2%
2174	A	Computer programmers and interactive media developers	2%
1123	A	Professional occupations in advertising, marketing and public relations	2%
XXXX	0	Unclassified occupations	2%
2173	A	Software engineers and designers	2%
4112	A	Lawyers and Quebec notaries	2%

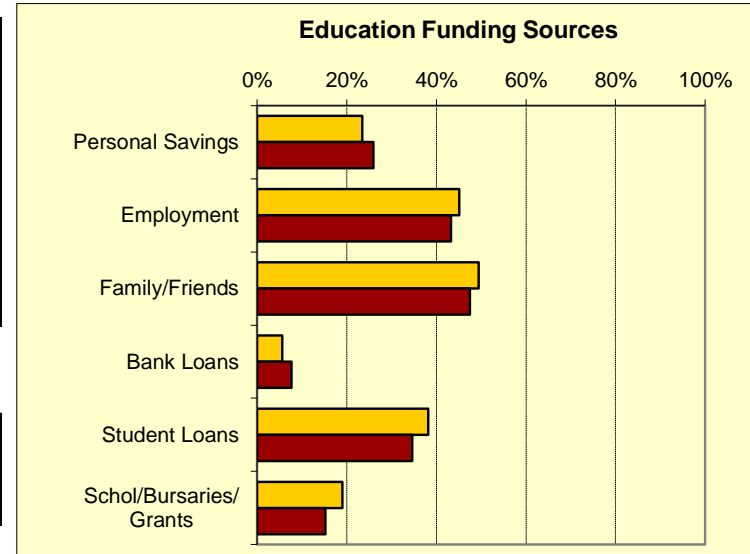
\* Data not displayed where n < 5

\*\* Percentages cited are of those for whom occupational data was provided, full-time and part-time

**EDUCATION FINANCING**

28. Funding Sources (2 sources allowed):	Visual & Perf Arts		All Programs	
Personal Savings	114	24%*	2,709	26%*
Employment	219	45%*	4,513	43%*
Family/Friends	240	49%*	4,957	47%*
Bank Loans	27	6%*	803	8%*
Student Loans	185	38%*	3,616	35%*
Scholarships/Bursaries/Grants	92	19%*	1,588	15%*
Other	25	5%*	944	9%*
<b>Total</b>	<b>485</b>		<b>10,438</b>	

\* Percentage of respondents who identified this source

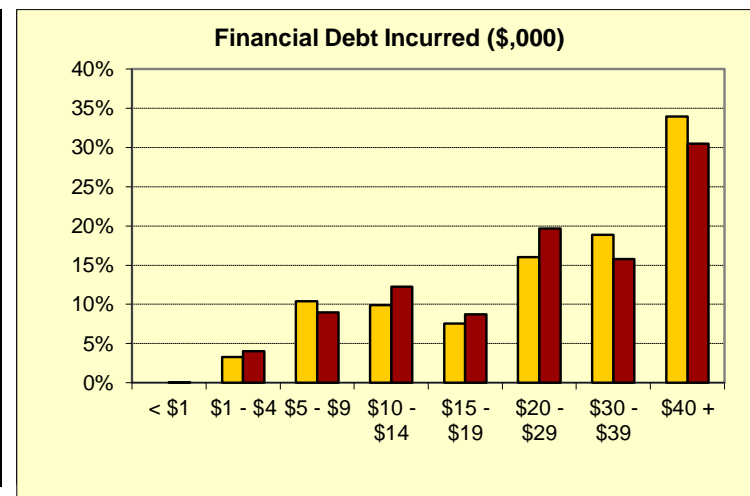


29. Financial Debt Incurred to Finance Bac. Ed.:	Visual & Perf Arts		All Programs	
Incurred any form of financial debt	212	48%*	4,384	47%
Incurred government-sponsored student loan debt	164	37%*	3,311	35%

\* Percentage of respondents who provided data

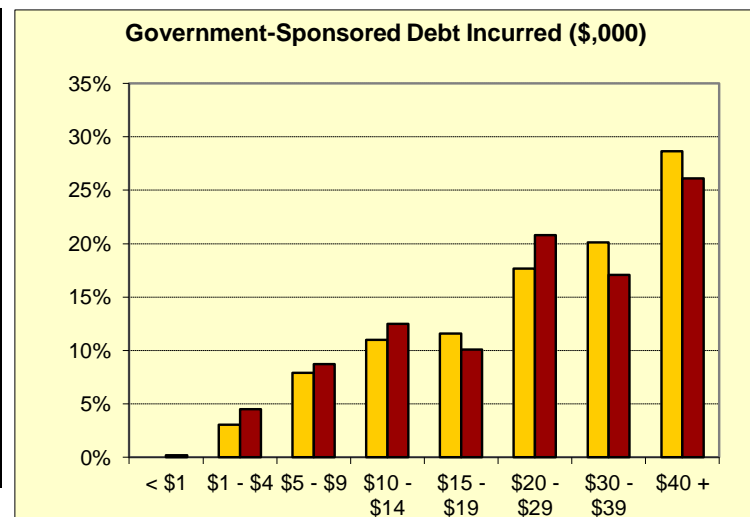
30. Financial Debt Amount:*	Visual & Perf Arts		All Programs	
< \$1,000	-	0%	4	0%
\$1,000 to \$4,999	7	3%	178	4%
\$5,000 to \$9,999	22	10%	393	9%
\$10,000 to \$14,999	21	10%	538	12%
\$15,000 to \$19,999	16	8%	382	9%
\$20,000 to \$29,999	34	16%	861	20%
\$30,000 to \$39,999	40	19%	691	16%
\$40,000 or More	72	34%	1,337	30%
<b>Total</b>	<b>212</b>	<b>100%</b>	<b>4,384</b>	<b>100%</b>
<b>Median Financial Debt</b>	<b>\$30,000</b>		<b>\$25,000</b>	

\* Includes only cases where financial debt was incurred



31. Gov't-Sponsored Student Loan Debt Amount:*	Visual & Perf Arts		All Programs	
< \$1,000	-	0%	7	0%
\$1,000 to \$4,999	5	3%	149	5%
\$5,000 to \$9,999	13	8%	289	9%
\$10,000 to \$14,999	18	11%	414	13%
\$15,000 to \$19,999	19	12%	334	10%
\$20,000 to \$29,999	29	18%	688	21%
\$30,000 to \$39,999	33	20%	566	17%
\$40,000 or More	47	29%	864	26%
<b>Total</b>	<b>164</b>	<b>100%</b>	<b>3,311</b>	<b>100%</b>
<b>Median Gov't-Sponsored Student Loan Debt</b>	<b>\$28,500</b>		<b>\$25,000</b>	

\* Includes only cases where government-sponsored debt was incurred



32. Gov't-Sponsored Loan Debt Outstanding:*	Visual & Perf Arts		All Programs	
None - Loan repaid in full	26	17%	856	27%
< \$1,000	1	1%	12	0%
\$1,000 to \$4,999	4	3%	158	5%
\$5,000 to \$9,999	20	13%	259	8%
\$10,000 to \$14,999	11	7%	266	8%
\$15,000 to \$19,999	17	11%	262	8%
\$20,000 to \$29,999	21	14%	459	15%
\$30,000 to \$39,999	25	16%	374	12%
\$40,000 or More	30	19%	497	16%
<b>Total</b>	<b>155</b>	<b>100%</b>	<b>3,143</b>	<b>100%</b>
<b>Median Gov't-Sponsored Loan Debt Outstanding**</b>	<b>\$25,000</b>		<b>\$22,000</b>	

\* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

\*\* Median amounts shown are based on those who had remaining government student loan debt

