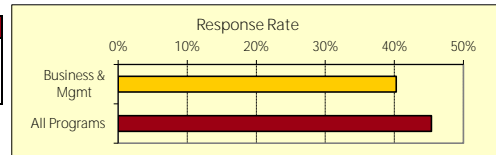


B.C. Baccalaureate Outcomes 2018 Survey of 2016 Baccalaureate Graduates

RESPONSE RATE

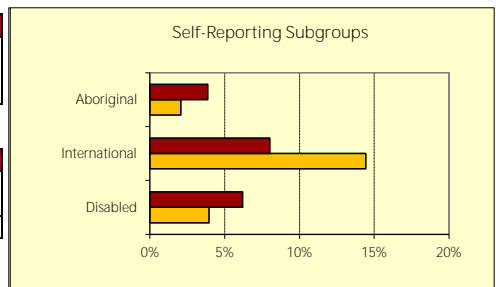
1. Survey Response Rate:	Business & Mgmt	All Programs
2016 Baccalaureate Graduates Survey Cohort	4,210	23,520
Survey Respondents and Response Rate	1,696 40%	10,676 45%



Note: ~ = low cell count; data suppressed

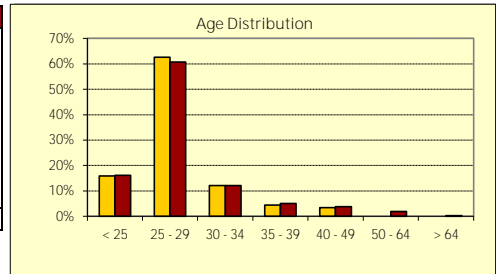
DEMOGRAPHIC INFORMATION

2. Self-Reporting Subgroups:	Business & Mgmt	All Programs
Disabled	67 4%	661 6%
International	245 14%	856 8%
Aboriginal	29 2%	366 4%

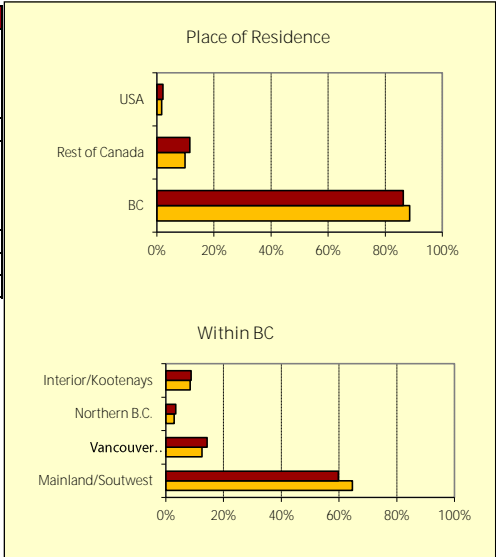


3. Gender:	Business & Mgmt	All Programs
Male	810 48%	4,147 39%
Female	885 52%	6,527 61%
Total	1,695 100%	10,674 100%

4. Age (at time of survey):	Business & Mgmt	All Programs
< 25	270 16%	1,718 16%
25 to 29	1,061 63%	6,486 61%
30 to 34	206 12%	1,292 12%
35 to 39	75 4%	541 5%
40 to 49	59 3%	408 4%
50 to 64	-	207 2%
> 64	-	24 0%
Total	1,696 100%	10,676 100%
Mean Age:	28	28

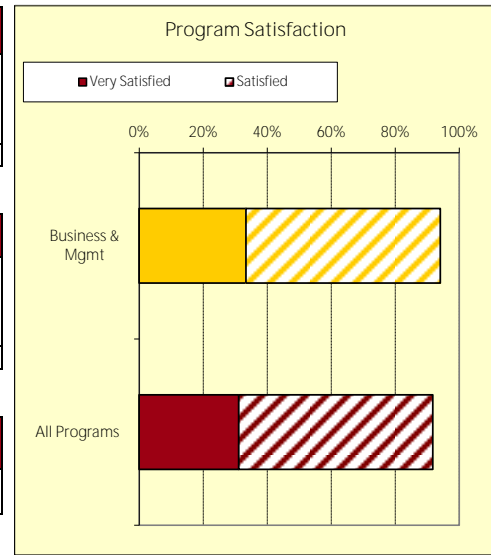


5. Place of Residence (at time of survey):	Business & Mgmt	All Programs
BC - Mainland/Southwest	870 65%	5,124 60%
BC - Vancouver Island/Coast	169 13%	1,224 14%
BC - Northern B.C.	38 3%	296 3%
BC - Interior/Kootenays	113 8%	754 9%
BC Subtotal	1,190 88%	7,398 86%
Canada - Alberta	54 4%	396 5%
Canada - Ontario	61 5%	379 4%
Canada - Other	17 1%	212 2%
U.S.A.	23 2%	185 2%
Non-BC Subtotal	155 12%	1,172 14%
Total	1,345 100%	8,570 100%



EDUCATION EVALUATION AND SKILL DEVELOPMENT

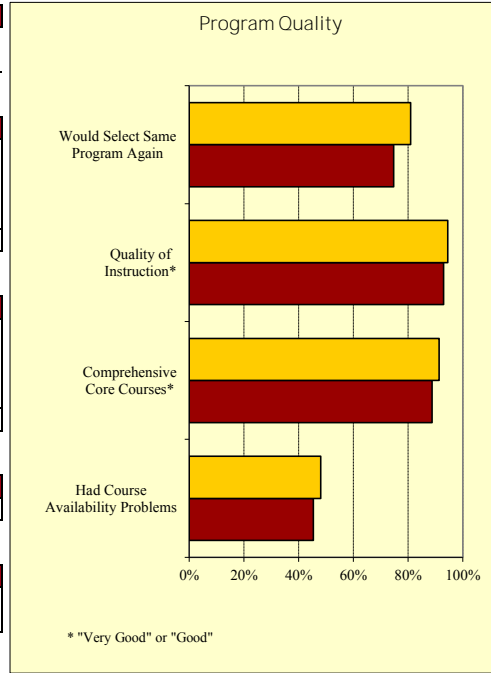
6. Program Satisfaction:	Business & Mgmt		All Programs	
Very Satisfied	562	33%	3,293	31%
Satisfied	1,022	61%	6,412	61%
Dissatisfied	86	5%	728	7%
Very Dissatisfied	13	1%	143	1%
Total	1,683	100%	10,576	100%



7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	Business & Mgmt		All Programs	
Very Useful	640	41%	3,754	42%
Somewhat Useful	770	49%	3,820	43%
Not Very Useful	123	8%	991	11%
Not at All Useful	30	2%	331	4%
Total	1,563	100%	8,896	100%

8. Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	Business & Mgmt		All Programs	
Yes	199	12%	1,005	10%
No	1,478	88%	9,503	90%

9. Select the same program again:	Business & Mgmt		All Programs	
Yes	1,287	81%	7,401	75%
No	303	19%	2,490	25%



10. Quality of Instruction:	Business & Mgmt		All Programs	
Very Good	517	31%	3,330	31%
Good	1,077	64%	6,540	62%
Poor	79	5%	639	6%
Very Poor	13	1%	106	1%
Total	1,686	100%	10,615	100%

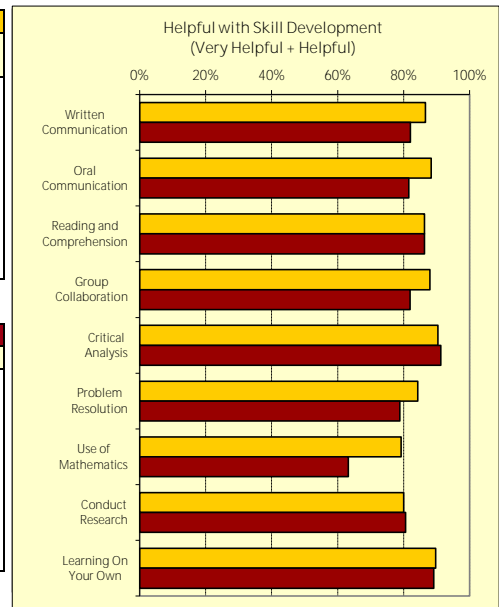
11. Comprehensiveness of Core Courses:	Business & Mgmt		All Programs	
Very Good	530	32%	2,888	27%
Good	1,001	60%	6,445	61%
Poor	128	8%	1,051	10%
Very Poor	17	1%	122	1%
Total	1,676	100%	10,506	100%

12. Course Availability:	Business & Mgmt		All Programs	
Encountered course availability problems	798	48%	4,758	45%

13. Financial Constraints:	Business & Mgmt		All Programs	
Had to interrupt studies for financial reasons	196	12%	1,389	13%
Had to take program part-time for financial reasons	395	24%	2,239	21%

SKILL DEVELOPMENT

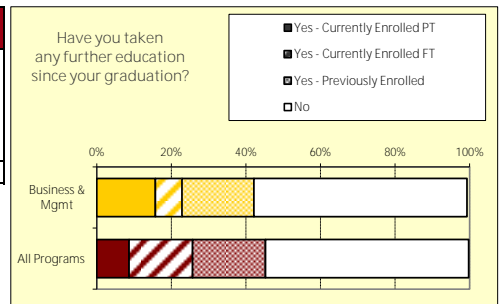
14a. Skill Development: How helpful was institution?	Business & Mgmt				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	30%	57%	12%	1%	1,663
Oral Communication	31%	58%	11%	1%	1,680
Reading and Comprehension	26%	61%	13%	1%	1,670
Group Collaboration	40%	47%	10%	2%	1,681
Critical Analysis	37%	53%	9%	1%	1,689
Problem Resolution	25%	60%	14%	1%	1,667
Use of Mathematics	23%	57%	18%	2%	1,592
Conducting Research	29%	51%	18%	2%	1,623
Learning On Your Own	37%	53%	9%	1%	1,676



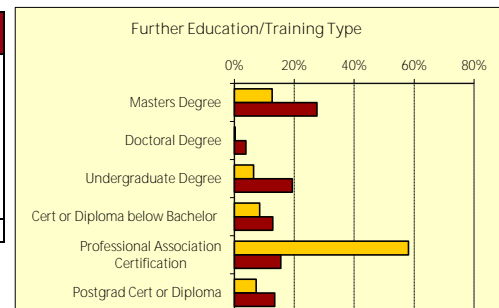
14b. Skill Development: How helpful was institution?	All Programs				#
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	27%	55%	16%	2%	10,308
Oral Communication	25%	57%	17%	2%	10,440
Reading and Comprehension	29%	58%	12%	1%	10,424
Group Collaboration	30%	52%	16%	2%	10,499
Critical Analysis	42%	49%	8%	1%	10,592
Problem Resolution	22%	57%	19%	2%	10,311
Use of Mathematics	17%	46%	28%	9%	8,346
Conducting Research	30%	51%	17%	3%	10,169
Learning On Your Own	36%	53%	9%	2%	10,504

FURTHER EDUCATION

15a. Took further education since 2016 graduation:	Business & Mgmt	All Programs
Yes:		
Not currently enrolled	724 (43%)	4,837 (46%)
Currently enrolled full-time	322 (19%)	2,066 (20%)
Currently enrolled part-time	119 (7%)	1,804 (17%)
Currently enrolled full-time	263 (16%)	920 (9%)
No	965 (57%)	5,791 (54%)
Total	1,689 (100%)	10,628 (100%)

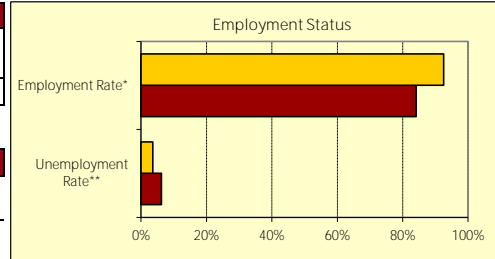


15b. Type of Formal Post-Secondary Education:	Business & Mgmt	All Programs
Masters Degree	90 (13%)	1,305 (28%)
Doctoral Degree	2 (0%)	184 (4%)
Another Undergraduate Degree	46 (6%)	916 (19%)
Certificate or Diploma below Bachelor level	60 (8%)	609 (13%)
Professional Association Certification	413 (58%)	731 (15%)
Postgraduate Certificate or Diploma	52 (7%)	637 (13%)
Other	47 (7%)	342 (7%)
Total	710 (100%)	4,724 (100%)



EMPLOYMENT

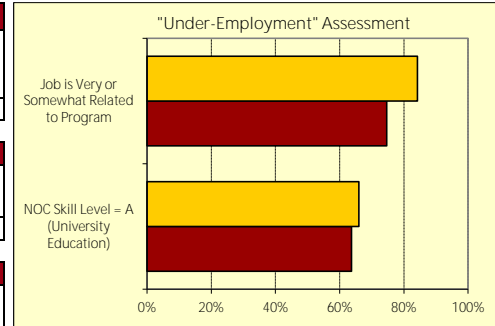
16. Labour Force Status:	Business & Mgmt	All Programs
In Labour Force (working or seeking work)	1,625 96%	9,516 90%
Not in Labour Force	66 4%	1,064 10%
Total	1,691 100%	10,580 100%



17. Employment:	Business & Mgmt	All Programs
Employment Rate*	1,567 93%	8,924 84%
Unemployment Rate**	58 3.6%	592 6.2%

* Total employed divided by total number of respondents
** Total unemployed divided by total number in Labour Force

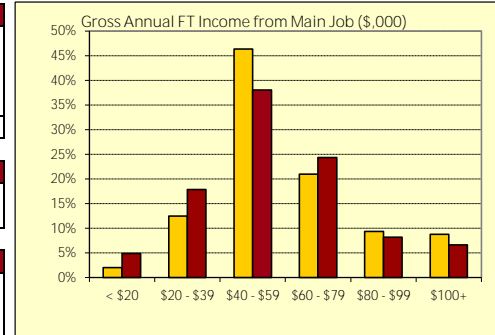
18. Status of Graduates NOT in Labour Force:	Business & Mgmt	All Programs
Attending School FT	25 38%	775 73%
Attending School PT	6 9%	36 3%
Other	35 53%	253 24%
Total NOT in Labour Force	66 100%	1,064 100%



19. Primary Employment Type:	Business & Mgmt	All Programs
Paid worker	1,444 93%	8,310 94%
Self-employed	117 7%	576 6%
Total	1,561 100%	8,886 100%

20. Job Characteristics:	Business & Mgmt	All Programs
I hold more than one job	180 11%*	1,614 18%*
My main job is full-time (>= 30 hours per week)	1,460 96%**	7,477 88%**

* Of total employed ** of those who provided data on hours/week worked



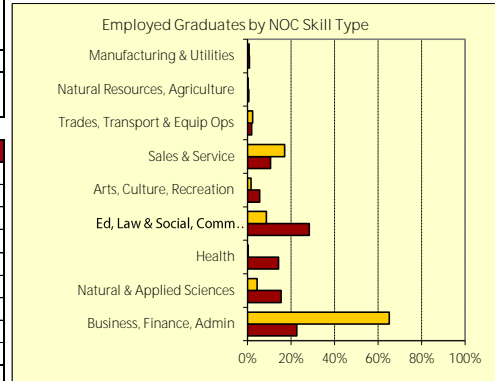
21. How related is your main job to your program?	Business & Mgmt	All Programs
Very Related	705 45%	3,980 45%
Somewhat Related	610 39%	2,658 30%
Not Very Related	180 12%	1,151 13%
Not At All Related	67 4%	1,109 12%
Total	1,562 100%	8,898 100%

22. "Under-employment" Assessment:	Business & Mgmt	All Programs
Job is very or somewhat related to program	1,315 84%	6,638 75%
NOC Skill Level = A (University Education)*	961 66%	5,357 64%

* Of total valid responses

23. Gross Annual Income from Main Job:*	Business & Mgmt	All Programs
Less than \$20,000	24 2%	312 5%
\$20,000 to \$39,999	147 13%	1,138 18%
\$40,000 to \$59,999	545 46%	2,421 38%
\$60,000 to \$79,999	247 21%	1,551 24%
\$80,000 to \$99,999	110 9%	520 8%
\$100,000 and Above	103 9%	421 7%
Total	1,176 100%	6,363 100%
Median Annual Income (full-time)	\$55,000	\$55,000
Average Annual Income (full-time)	\$62,455	\$60,592

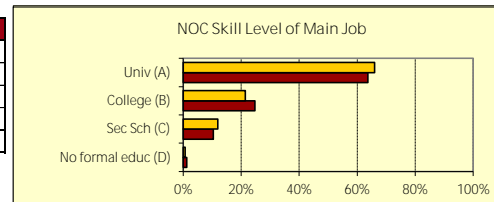
* Where data provided



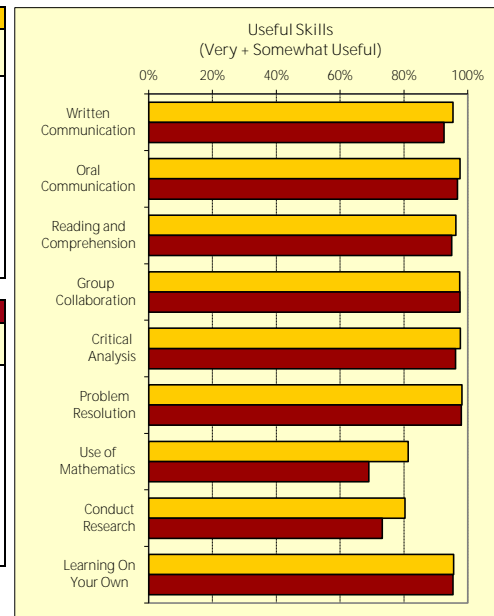
24. NOC Skill Type of Main Job:	Business & Mgmt	All Programs
Business, finance & administration	935 65%	1,898 23%
Natural & applied sciences & related	62 4%	1,293 15%
Health	4 0%	1,192 14%
Education, law and social, community & government	124 9%	2,374 28%
Art, culture, recreation & sport	23 2%	461 6%
Sales & service	245 17%	885 11%
Trades, transport & equipment operators & related	33 2%	156 2%
Natural resources, agriculture & related production	1 0%	49 1%
Manufacturing & utilities	10 1%	66 1%
Total	1,437 100%	8,374 100%

EMPLOYMENT, continued

25. NOC Skill Level of Main Job:	Business & Mgmt	All Programs
A. University education	961 66%	5,357 64%
B. College education/trade apprenticeship	312 21%	2,082 25%
C. Secondary school + job-specific training	173 12%	875 10%
D. No formal education	10 1%	102 1%
Total	1,456 100%	8,416 100%



26a. How useful are the following skills and abilities in doing your main job?	Business & Mgmt				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	71%	24%	4%	1%	1,564
Oral Communication	78%	20%	2%	0%	1,564
Reading and Comprehension	74%	22%	3%	0%	1,562
Group Collaboration	78%	19%	2%	0%	1,562
Critical Analysis	79%	19%	2%	0%	1,560
Problem Resolution	78%	20%	2%	0%	1,563
Use of Mathematics Appropriate to Field	46%	35%	14%	5%	1,555
Ability to Conduct Research	43%	37%	15%	5%	1,553
Learning On Your Own	72%	24%	4%	1%	1,557



26b. How useful are the following skills and abilities in doing your main job?	All Programs				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	68%	24%	5%	2%	8,890
Oral Communication	79%	18%	3%	1%	8,896
Reading and Comprehension	74%	21%	4%	1%	8,896
Group Collaboration	81%	16%	2%	0%	8,893
Critical Analysis	78%	18%	3%	1%	8,895
Problem Resolution	81%	17%	2%	0%	8,895
Use of Mathematics Appropriate to Field	33%	36%	19%	12%	8,736
Ability to Conduct Research	37%	36%	17%	10%	8,787
Learning On Your Own	71%	24%	3%	1%	8,879

27a. Top 10 Full-time Occupations of Business & Mgmt Graduates:				Business & Mgmt
NOC	Skill Level	Description		% Employed FT in this Occ.**
1111	A	Financial auditors and accountants		19%
XXXX	0	Unclassified occupations		5%
4163	A	Business development officers and marketing researchers and consultants		4%
1112	A	Financial and investment analysts		3%
1123	A	Professional occupations in advertising, marketing and public relations		3%
1114	A	Other financial officers		3%
1431	C	Accounting and related clerks		3%
0124	A	Advertising, marketing and public relations managers		3%
1122	A	Professional occupations in business management consulting		3%
0621	A	Retail and wholesale trade managers		2%

* Data not displayed where n < 5 ** Percentages cited are of those for whom occupational data was provided, full-time and part-time

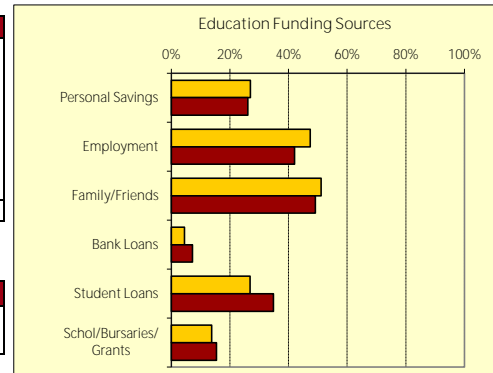
27b. Top 10 Full-time Occupations of Graduates from All Programs:				All Programs
NOC	Skill Level	Description		% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses		8%
4032	A	Elementary school and kindergarten teachers		4%
1111	A	Financial auditors and accountants		4%
XXXX	0	Unclassified occupations		4%
4031	A	Secondary school teachers		3%
4212	B	Social and community service workers		2%
1123	A	Professional occupations in advertising, marketing and public relations		2%
2174	A	Computer programmers and interactive media developers		2%
2173	A	Software engineers and designers		2%
4112	A	Lawyers and Quebec notaries		1%

* Data not displayed where n < 5 ** Percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

28. Funding Sources (2 sources allowed):	Business & Mgmt		All Programs	
Personal Savings	447	27%*	2,720	26%*
Employment	784	47%*	4,393	42%*
Family/Friends	845	51%*	5,127	49%*
Bank Loans	75	5%*	751	7%*
Student Loans	444	27%*	3,641	35%*
Scholarships/Bursaries/Grants	227	14%*	1,612	15%*
Other	146	9%*	910	9%*
Total	1,655		10,439	

* Percentage of respondents who identified this source

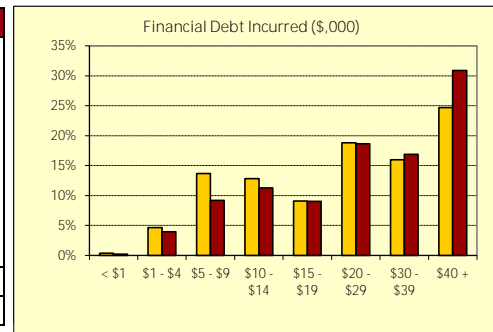


29. Financial Debt Incurred to Finance Bac. Ed.:	Business & Mgmt		All Programs	
Incurred any form of financial debt	563	37%*	4,314	46%
Incurred government-sponsored student loan debt	429	28%*	3,315	35%

* Percentage of respondents who provided data

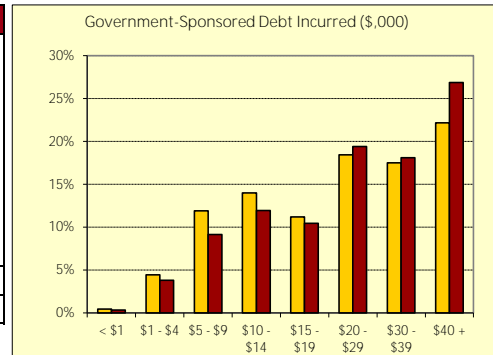
30. Financial Debt Amount:*	Business & Mgmt		All Programs	
< \$1,000	2	0%	9	0%
\$1,000 to \$4,999	26	5%	170	4%
\$5,000 to \$9,999	77	14%	397	9%
\$10,000 to \$14,999	72	13%	486	11%
\$15,000 to \$19,999	51	9%	388	9%
\$20,000 to \$29,999	106	19%	804	19%
\$30,000 to \$39,999	90	16%	727	17%
\$40,000 or More	139	25%	1,333	31%
Total	563	100%	4,314	100%
Median Financial Debt	\$24,000		\$26,000	

* Includes only cases where financial debt was incurred



31. Gov't-Sponsored Student Loan Debt Amount:*	Business & Mgmt		All Programs	
< \$1,000	2	0%	11	0%
\$1,000 to \$4,999	19	4%	126	4%
\$5,000 to \$9,999	51	12%	303	9%
\$10,000 to \$14,999	60	14%	396	12%
\$15,000 to \$19,999	48	11%	346	10%
\$20,000 to \$29,999	79	18%	643	19%
\$30,000 to \$39,999	75	17%	600	18%
\$40,000 or More	95	22%	890	27%
Total	429	100%	3,315	100%
Median Gov't-Sponsored Student Loan Debt	\$23,000		\$25,000	

* Includes only cases where government-sponsored debt was incurred



32. Gov't-Sponsored Loan Debt Outstanding:*	Business & Mgmt		All Programs	
None - Loan repaid in full	146	35%	913	29%
< \$1,000	2	0%	7	0%
\$1,000 to \$4,999	26	6%	149	5%
\$5,000 to \$9,999	47	11%	281	9%
\$10,000 to \$14,999	27	7%	252	8%
\$15,000 to \$19,999	40	10%	271	9%
\$20,000 to \$29,999	42	10%	432	14%
\$30,000 to \$39,999	39	9%	369	12%
\$40,000 or More	44	11%	467	15%
Total	413	100%	3,141	100%
Median Gov't-Sponsored Loan Debt Outstanding**	\$18,000		\$21,000	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

