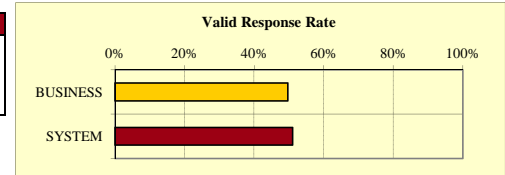


B.C. Baccalaureate Outcomes 2012 Survey of 2010 Baccalaureate Graduates

RESPONSE RATE

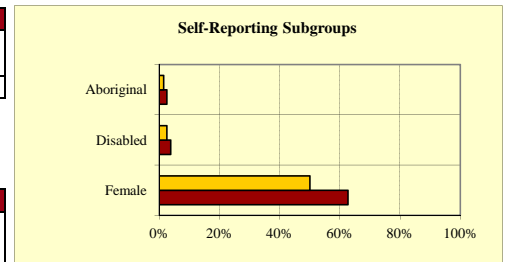
1. Survey Response Rate:	BUSINESS		SYSTEM	
2010 Baccalaureate Graduates Survey Cohort	2,714		17,948	
Net Frame	2,714		17,948	
Survey Respondents and Valid Response Rate	1,348	50%	9,160	51%

Note: ~ = low cell count; data suppressed



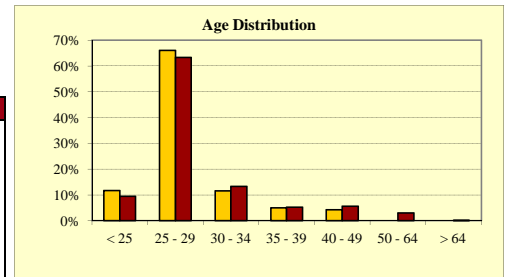
DEMOGRAPHIC INFORMATION

2. Gender:	BUSINESS		SYSTEM	
Male	673	50%	3,418	37%
Female	674	50%	5,741	63%
Total	1,347	100%	9,159	100%

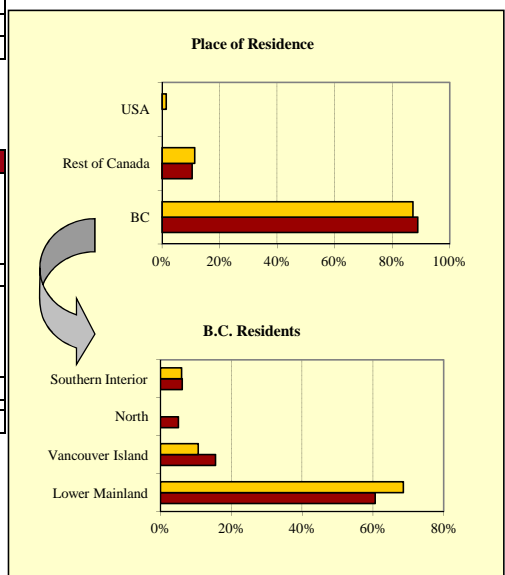


3. Self-Reporting Subgroups:	BUSINESS		SYSTEM	
Disabled	35	3%	350	4%
Aboriginal	20	1%	236	3%

4. Age (at time of survey):	BUSINESS		SYSTEM	
< 25	158	12%	871	10%
25 to 29	891	66%	5,789	63%
30 to 34	156	12%	1,215	13%
35 to 39	68	5%	475	5%
40 to 49	57	4%	509	6%
50 to 64	~	~	274	3%
> 64	~	~	12	0%
Unknown	-	0%	15	0%
Total	1,348	100%	9,145	100%
Mean Age:	28.3		29.3	



5. Place of Residence (at time of survey):	BUSINESS		SYSTEM	
BC - Lower Mainland	633	69%	4,117	61%
BC - Vancouver Island	98	11%	1,056	16%
BC - North	~	~	340	5%
BC - Southern Interior	55	6%	417	6%
BC Subtotal	820	89%	5,930	87%
Canada - Alberta	51	6%	330	5%
Canada - Ontario	29	3%	226	3%
Canada - Other	17	2%	214	3%
U.S.A.	~	~	96	1%
Non-BC Subtotal	103	11%	866	13%
Total	923	100%	6,796	100%

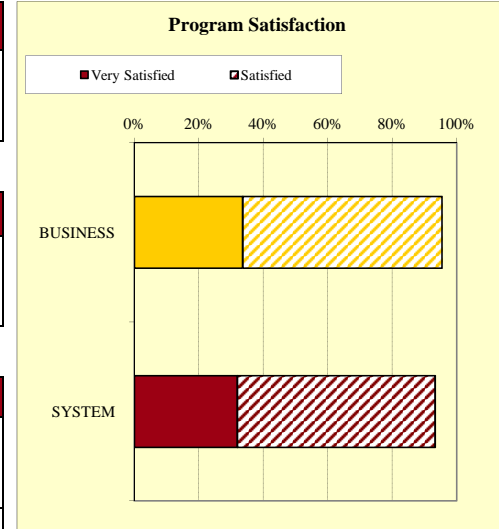


EDUCATION EVALUATION AND SKILL DEVELOPMENT

6. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	BUSINESS		SYSTEM	
Very Useful	476	39%	2,997	41%
Somewhat Useful	600	50%	3,157	43%
Not Very Useful	109	9%	891	12%
Not at All Useful	25	2%	313	4%

7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Day-to-day Life:	BUSINESS		SYSTEM	
Very Useful	288	24%	1,838	25%
Somewhat Useful	703	58%	3,937	54%
Not Very Useful	189	16%	1,299	18%
Not at All Useful	31	3%	262	4%

8. Program Satisfaction:	BUSINESS		SYSTEM	
Very Satisfied	449	34%	2,902	32%
Satisfied	825	62%	5,569	61%
Dissatisfied	54	4%	529	6%
Very Dissatisfied	8	1%	87	1%
Total	1336	100%	9087	100%



9. Would you select the same program again?	BUSINESS		SYSTEM	
Yes	1,028	83%	6,282	76%
No, because . . . (multiple response question)	208		1,984	
. . . interests have changed	47	10%*	497	10%*
. . . courses were not practical	75	16%*	898	18%*
. . . little or no career opportunities	79	16%*	1,077	22%*
. . . other	282	58%*	2,453	50%*

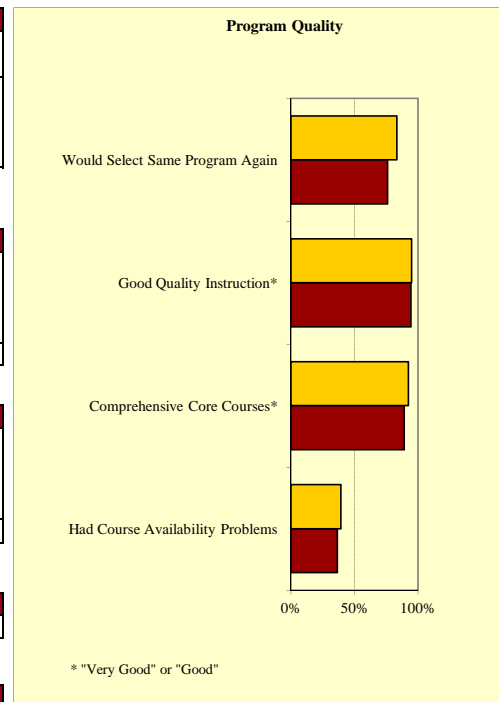
* Percent of total responses, among those who would not take program again

10. Quality of Instruction:	BUSINESS		SYSTEM	
Very Good	399	30%	2,817	31%
Good	870	65%	5,764	63%
Poor	60	4%	459	5%
Very Poor	8	1%	59	1%
Total	1,337	100%	9,099	100%

11. Comprehensiveness of Core Courses:	BUSINESS		SYSTEM	
Very Good	428	32%	2,455	27%
Good	798	60%	5,495	62%
Poor	89	7%	880	10%
Very Poor	13	1%	102	1%
Total	1,328	100%	8,932	100%

12. Course Availability:	BUSINESS		SYSTEM	
Encountered course availability problems	517	39%	3,267	37%

13. Financial Constraints:	BUSINESS		SYSTEM	
Had to interrupt studies for financial reasons	130	10%	1,116	12%
Had to take all/part of program part-time for financial reasons	253	19%	1,781	20%

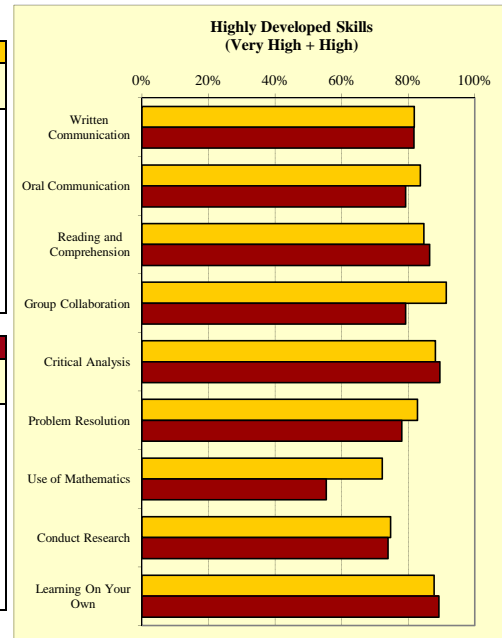


* "Very Good" or "Good"

SKILL DEVELOPMENT

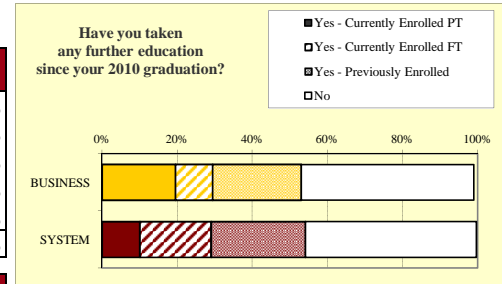
14a. To what degree did program help you develop the following skills?	BUSINESS				# Resp.
	Very High	High	Low	Very Low	
Written Communication	24%	58%	16%	2%	1,321
Oral Communication	29%	54%	15%	1%	1,323
Reading and Comprehension	28%	57%	14%	2%	1,323
Group Collaboration	50%	41%	8%	1%	1,327
Critical Analysis	36%	52%	11%	1%	1,337
Problem Resolution	27%	56%	16%	1%	1,326
Use of Mathematics Appropriate to Field	23%	50%	23%	5%	1,280
Conduct Research	27%	48%	21%	5%	1,317
Learning On Your Own	37%	50%	11%	2%	1,327

14b. To what degree did program help you develop the following skills?	SYSTEM				# Resp.
	Very High	High	Low	Very Low	
Written Communication	28%	54%	16%	2%	8,809
Oral Communication	25%	54%	18%	3%	8,898
Reading and Comprehension	33%	54%	12%	2%	8,915
Group Collaboration	34%	45%	18%	3%	8,938
Critical Analysis	43%	46%	9%	1%	9,058
Problem Resolution	25%	53%	19%	3%	8,836
Use of Mathematics Appropriate to Field	18%	38%	32%	13%	6,976
Use of Computers Appropriate to Field	29%	45%	21%	5%	8,716
Learning On Your Own	42%	47%	9%	2%	8,980

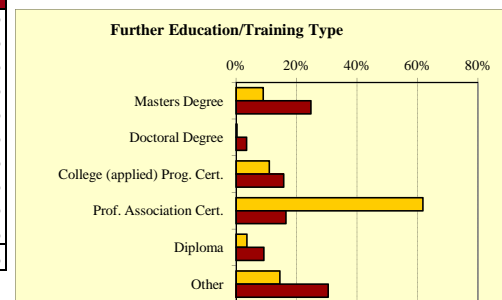


FURTHER EDUCATION

15a. Took further education since 2009 graduation	BUSINESS		SYSTEM	
Yes:	729	54%	4,999	55%
Not currently enrolled	318	24%	2,297	25%
Currently enrolled full-time	133	10%	1,740	19%
Currently enrolled part-time	264	20%	924	10%
No	619	46%	4,161	45%
Total	1,348	100%	9,160	100%

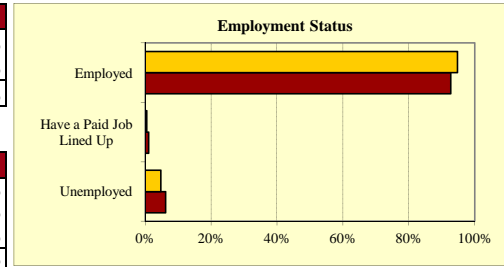


15b. Type of Formal Post-Secondary Education	BUSINESS		SYSTEM	
Masters Degree	64	9%	1,221	25%
Doctoral Degree	2	0%	171	3%
College (applied) Program Certification	78	11%	779	16%
Professional Association Certification	441	62%	811	16%
Diploma	25	4%	451	9%
Doctor of Medicine (MD)	-	0%	127	3%
Doctor of Dental Medicine (DMD)	-	0%	18	0%
Education/Teacher Training	6	1%	420	9%
Law	23	3%	158	3%
Other	74	10%	778	16%
Total Respondents	713	100%	4,934	100%



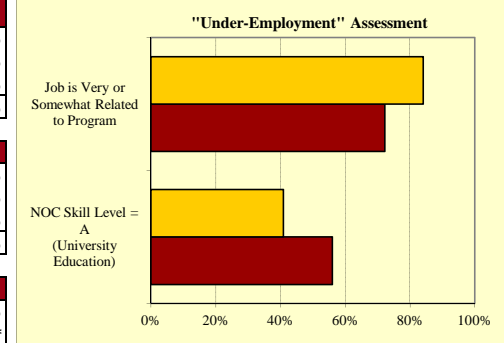
EMPLOYMENT

16. Labour Force Status:	BUSINESS	SYSTEM
In Labour Force (working or seeking work)	1,280 95%	7,965 87%
Not in Labour Force	62 5%	1,153 13%
Grand Total	1,342 100%	9,118 100%



17. Employment Status of those IN Labour Force:	BUSINESS	SYSTEM
Employed	1,213 95%	7,381 93%
Have a Paid Job Lined Up	6 0%	84 1%
Unemployed	61 5%	500 6%
Total Labour Force	1,280 100%	7,965 100%

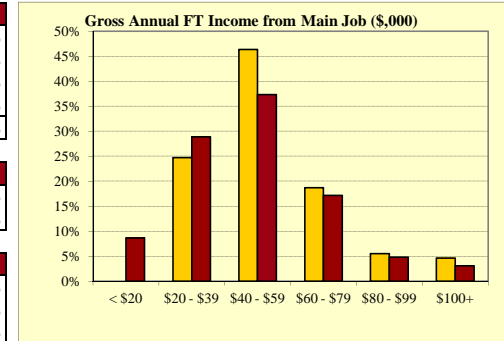
18. Status of Graduates NOT in Labour Force:	BUSINESS	SYSTEM
Attending School FT	35 56%	850 74%
Attending School PT	5 8%	30 3%
Other	22 35%	273 24%
Total NOT in Labour Force	62 100%	1,153 100%



19. Employment Type:	BUSINESS	SYSTEM
Paid worker	1,063 88%	6,477 88%
Self-employed	63 5%	351 5%
Both a paid worker and self-employed	85 7%	539 7%
Total Employed	1,213 100%	7,381 100%

20. Job Characteristics:	BUSINESS	SYSTEM
I hold more than one job	163 13%*	1,614 22%
My main job is full-time (>= 30 hours per week)	1,135 95%**	5,956 84%*

* of total employed ** of those who provided data on hours/week worked



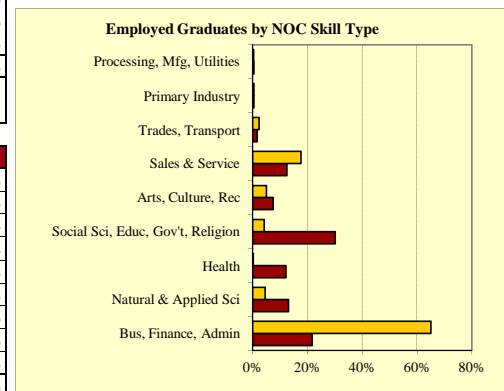
21. How related is your main job to your program?	BUSINESS	SYSTEM
Very Related	544 45%	3,228 44%
Somewhat Related	474 39%	2,087 28%
Not Very Related	136 11%	973 13%
Not At All Related	57 5%	1,076 15%
Total	1,211 100%	7,364 100%

22. "Under-employment" Assessment:	BUSINESS	SYSTEM
Job is very or somewhat related to program	1,018 84%	5,315 72%
NOC Skill Level = A (University Education)	475 41%	3,976 56%

* of total valid responses

23. Gross Annual Income from Main Job:*	BUSINESS	SYSTEM
Less than \$20,000	~	529 9%
\$20,000 to \$39,999	255 25%	1,757 29%
\$40,000 to \$59,999	478 46%	2,273 37%
\$60,000 to \$79,999	193 19%	1,045 17%
\$80,000 to \$99,999	57 6%	294 5%
\$100,000 and Above	48 5%	187 3%
Total	1,031 100%	6,085 100%
Median Annual Income (full-time)	\$49,250	\$48,000
Average Annual Income (full-time)	\$53,421	\$51,426

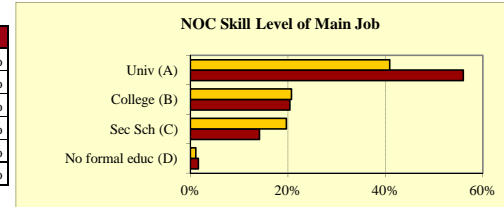
* where data provided



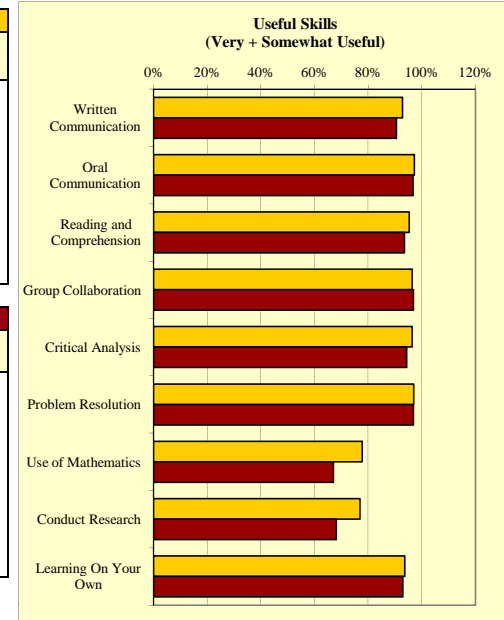
24. NOC Skill Type of Main Job:	BUSINESS	SYSTEM
Business, Finance and Administration	745 65%	1,534 22%
Natural and Applied Sciences and Related	52 5%	929 13%
Health	3 0%	859 12%
Social Sciences, Educ., Gov't Services, Religion	48 4%	2,134 30%
Arts, Culture, Recreation and Sport	58 5%	530 8%
Sales and Service	203 18%	884 13%
Trades, Transport and Eqp. Operators and Related	27 2%	122 2%
Unique to the Primary Industry	6 1%	37 1%
Unique to Processing, Manufacturing and Utilities	4 0%	36 1%
Total	1,146 100%	7,065 100%

EMPLOYMENT, continued

25. NOC Skill Level of Main Job:	BUSINESS	SYSTEM
A. University education	475 41%	3,976 56%
B. College education/trade apprenticeship	241 21%	1,451 20%
C. Secondary school + job-specific training	229 20%	1,008 14%
D. No formal education	13 1%	117 2%
No skill level assigned (management)	203 17%	549 8%
Total	1,161 100%	7,101 100%



26a. How useful are the following skills and abilities in doing your main job?	BUSINESS				
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	# Resp.
Written Communication	70%	23%	5%	2%	1,210
Oral Communication	79%	18%	2%	1%	1,210
Reading and Comprehension	70%	25%	4%	1%	1,209
Group Collaboration	78%	18%	4%	0%	1,210
Critical Analysis	75%	21%	3%	1%	1,210
Problem Resolution	77%	20%	2%	1%	1,210
Use of Mathematics Appropriate to Field	44%	34%	17%	5%	1,208
Use of Computers Appropriate to Field	37%	40%	16%	7%	1,206
Learning On Your Own	67%	26%	4%	2%	1,208



26b. How useful are the following skills and abilities in doing your main job?	SYSTEM				
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	# Resp.
Written Communication	70%	21%	6%	4%	7,348
Oral Communication	81%	16%	2%	1%	7,349
Reading and Comprehension	71%	22%	4%	2%	7,350
Group Collaboration	82%	15%	3%	1%	7,352
Critical Analysis	75%	19%	4%	2%	7,350
Problem Resolution	80%	17%	3%	1%	7,350
Use of Mathematics Appropriate to Field	33%	34%	20%	13%	7,290
Ability to Conduct Research	34%	34%	18%	13%	7,289
Learning On Your Own	69%	24%	5%	2%	7,337

27a. Top 10 Full-time Occupations of BUSINESS Graduates:				BUSINESS
NOC	Skill Level	Description		% Employed FT in this Occ.**
1111	A	Financial Auditors & Acnts		19%
1431	C	Accounting & Related Clerks		4%
5124	A	Occs in Public Relations & Comm		4%
0611	N/A	Sales, Marketing & Advrt Managers		4%
1232	B	Loan Officers		3%
1114	A	Other Financial Officers		3%
1112	A	Financial & Investment Analysts		3%
1121	A	Specialists in Human Resources		3%
6411	C	Sales Reps, Wholesale Trade Non-Tech		3%
0621	N/A	Retail Trade Managers		2%

*data not displayed where n < 5

**percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Institutions:				SYSTEM
NOC	Skill Level	Description		% Employed FT in this Occ.**
3152	A	Registered Nurses		8%
4142	A	Elem & Kindergarten Teacher		6%
4141	A	Secondary School Teachers		5%
1111	A	Financial Auditors & Acnts		4%
5124	A	Occs in Public Relations & Comm		2%
4212	B	Community & Social Srvc Workers		2%
1411	C	General Office Clerks		2%
4152	A	Social Workers		1%
0611	N/A	Sales, Marketing & Advrt Managers		1%
1431	C	Accounting & Related Clerks		1%

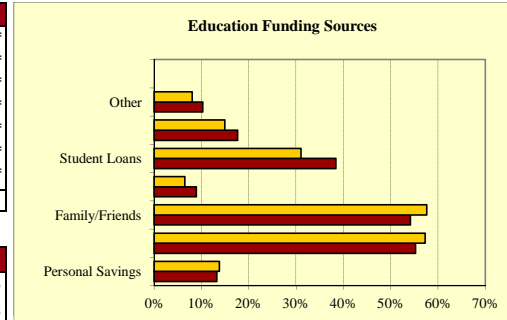
*data not displayed where n < 5

**percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

28. Education Funding Sources (2 sources per respondent):	BUSINESS		SYSTEM	
Personal Savings	173	14%*	1,101	13%*
Employment	718	57%*	4,593	55%*
Family/Friends	722	58%*	4,506	54%*
Bank Loans	81	6%*	743	9%*
Student Loans	389	31%*	3,193	38%*
Scholarships/Bursaries/Grants	187	15%*	1,469	18%*
Other	101	8%*	853	10%*
Total Respondents	1,253		8,315	

* Percentage of respondents who identified this source

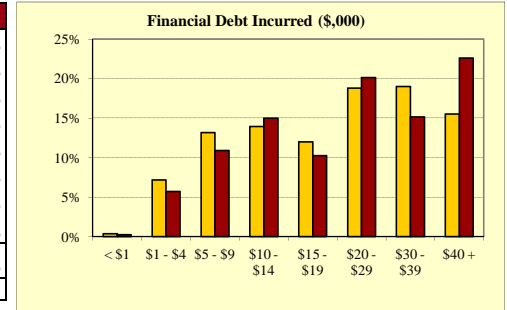


29. Financial Debt Incurred to Finance Bac. Education:	BUSINESS		SYSTEM	
Incurred any form of financial debt	516	41%*	4,133	49%*
Incurred government-sponsored student loan debt	363	29%*	2,968	36%*

* Percentage of respondents who provided data

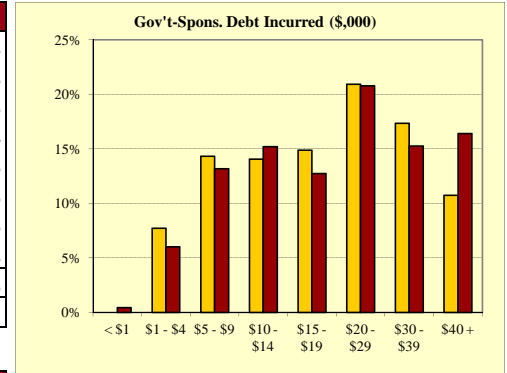
30. Financial Debt Amount:*	BUSINESS		SYSTEM	
< \$1,000	2	0%	10	0%
\$1,000 to \$4,999	37	7%	236	6%
\$5,000 to \$9,999	68	13%	451	11%
\$10,000 to \$14,999	72	14%	620	15%
\$15,000 to \$19,999	62	12%	423	10%
\$20,000 to \$29,999	97	19%	832	20%
\$30,000 to \$39,999	98	19%	627	15%
\$40,000 or More	80	16%	934	23%
Total	516	100%	4,133	100%
Median Financial Debt	\$20,000		\$20,000	

*includes only cases where financial debt was incurred



31. Government-Sponsored Student Loan Debt Amount:*	BUSINESS		SYSTEM	
< \$1,000	-	0%	13	0%
\$1,000 to \$4,999	28	8%	178	6%
\$5,000 to \$9,999	52	14%	391	13%
\$10,000 to \$14,999	51	14%	451	15%
\$15,000 to \$19,999	54	15%	378	13%
\$20,000 to \$29,999	76	21%	617	21%
\$30,000 to \$39,999	63	17%	453	15%
\$40,000 or More	39	11%	487	16%
Total	363	100%	2,968	100%
Median Gov't-Sponsored Student Loan Debt	\$18,000		\$20,000	

*includes only cases where government-sponsored debt was incurred



32. Outstanding Gov't-Sponsored Loan Debt Amount:*	BUSINESS		SYSTEM	
None - Loan repaid in full	97	27%	662	23%
< \$1,000	6	2%	35	1%
\$1,000 to \$4,999	35	10%	208	7%
\$5,000 to \$9,999	46	13%	325	12%
\$10,000 to \$14,999	33	9%	300	11%
\$15,000 to \$19,999	40	11%	277	10%
\$20,000 to \$29,999	47	13%	444	16%
\$30,000 to \$39,999	27	8%	250	9%
\$40,000 or More	22	6%	324	11%
Total	353	100%	2,825	100%
Median Gov't-Sponsored Loan Debt Outstanding	\$8,500		\$12,000	

*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

