

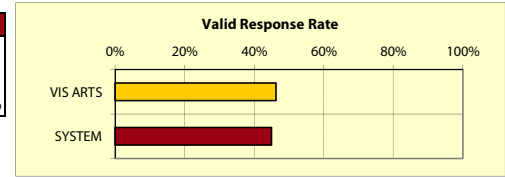
B.C. Baccalaureate Outcomes

2014 Survey of 2012 Baccalaureate Graduates

RESPONSE RATE

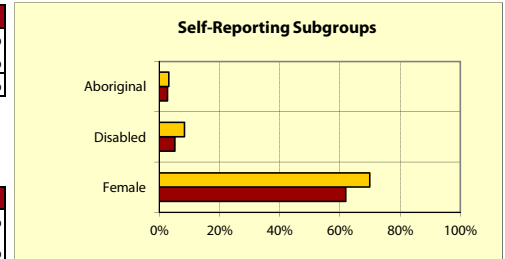
1. Survey Response Rate:	VIS ARTS		SYSTEM	
2012 Baccalaureate Graduates Survey Cohort	1,076		21,468	
Net Frame	1,001		19,757	
Survey Respondents and Valid Response Rate	463	46%	8,883	45%

Note: ~ = low cell count; data suppressed



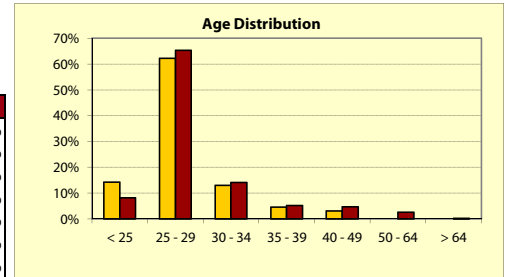
DEMOGRAPHIC INFORMATION

2. Gender:	VIS ARTS		SYSTEM	
Male	139	30%	3,375	38%
Female	324	70%	5,506	62%
Total	463	100%	8,881	100%

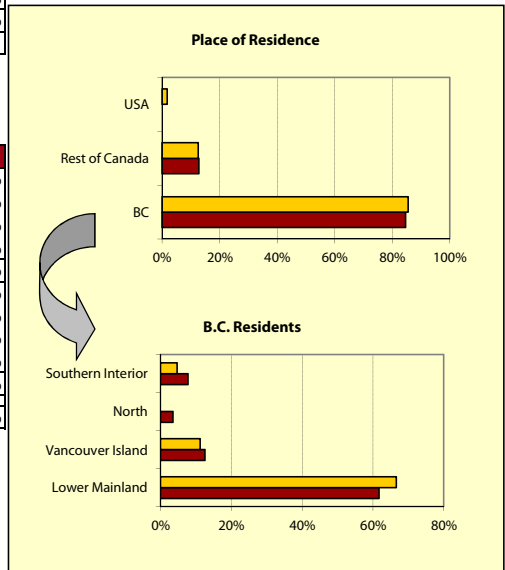


3. Self-Reporting Subgroups:	VIS ARTS		SYSTEM	
Disabled	39	8%	466	5%
Aboriginal	15	3%	248	3%

4. Age (at time of survey):	VIS ARTS		SYSTEM	
< 25	66	14%	721	8%
25 to 29	288	62%	5,799	65%
30 to 34	60	13%	1,249	14%
35 to 39	21	5%	462	5%
40 to 49	14	3%	411	5%
50 to 64	~	~	222	2%
> 64	~	~	17	0%
Unknown	-	0%	2	0%
Total	463	100%	8,881	100%
Mean Age:	28.7		29.1	



5. Place of Residence (at time of survey):	VIS ARTS		SYSTEM	
BC - Lower Mainland	255	67%	4,457	62%
BC - Vancouver Island	43	11%	908	13%
BC - North	~	~	251	3%
BC - Southern Interior	18	5%	560	8%
BC Subtotal	324	85%	6,176	86%
Canada - Alberta	22	6%	450	6%
Canada - Ontario	14	4%	262	4%
Canada - Other	13	3%	197	3%
U.S.A.	~	~	134	2%
Non-BC Subtotal	59	15%	1,043	14%
Total	383	100%	7,219	100%

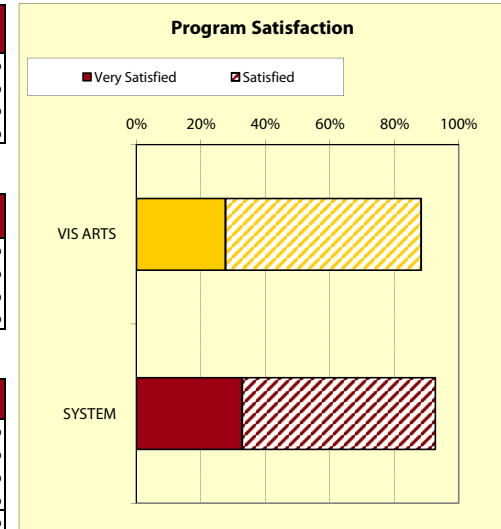


EDUCATION EVALUATION AND SKILL DEVELOPMENT

6. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	VIS ARTS		SYSTEM	
Very Useful	131	35%	2,885	40%
Somewhat Useful	151	41%	3,231	45%
Not Very Useful	61	16%	806	11%
Not at All Useful	27	7%	313	4%

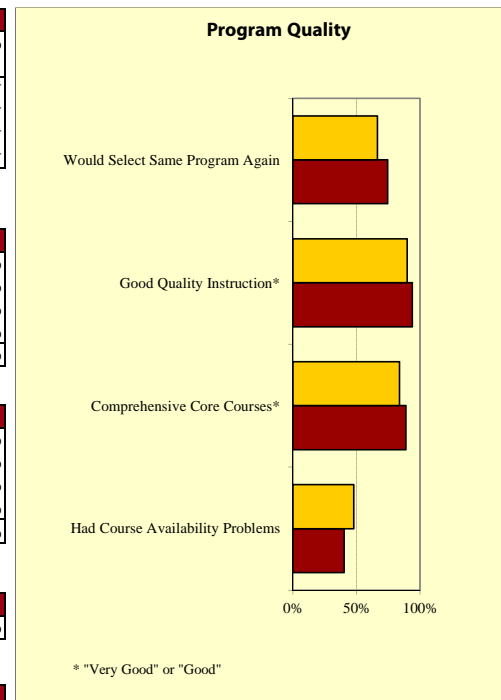
7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Day-to-day Life:	VIS ARTS		SYSTEM	
Very Useful	108	29%	1,884	26%
Somewhat Useful	175	47%	3,903	54%
Not Very Useful	72	19%	1,204	17%
Not at All Useful	15	4%	243	3%

8. Program Satisfaction:	VIS ARTS		SYSTEM	
Very Satisfied	127	28%	2,896	33%
Satisfied	278	61%	5,291	60%
Dissatisfied	48	10%	559	6%
Very Dissatisfied	6	1%	87	1%
Total	459	100%	8833	100%



9. Would you select the same program again?	VIS ARTS		SYSTEM	
Yes	290	66%	6,285	74%
No, because... (multiple response question)	147		2,157	
... interests have changed	31	8%*	565	11%*
... courses were not practical	67	18%*	964	18%*
... little or no career opportunities	68	18%*	1,128	21%*
... other	205	55%*	2,619	50%*

* Percent of total responses, among those who would not take program again



10. Quality of Instruction:	VIS ARTS		SYSTEM	
Very Good	137	30%	2,848	32%
Good	273	60%	5,444	62%
Poor	43	9%	494	6%
Very Poor	4	1%	38	0%
Total	457	100%	8,824	100%

11. Comprehensiveness of Core Courses:	VIS ARTS		SYSTEM	
Very Good	113	25%	2,390	27%
Good	264	59%	5,325	61%
Poor	59	13%	885	10%
Very Poor	14	3%	97	1%
Total	450	100%	8,697	100%

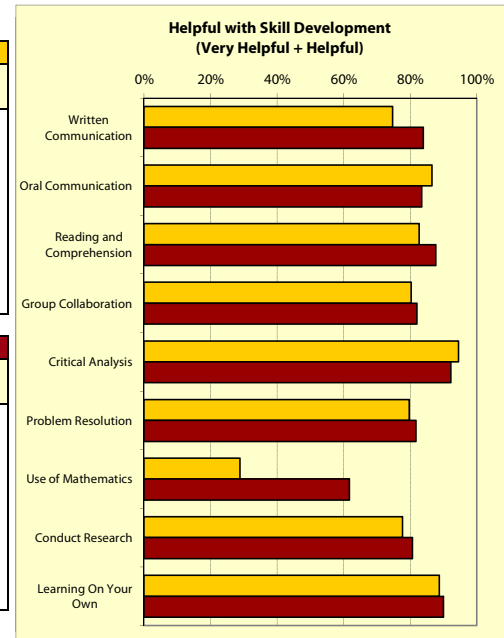
12. Course Availability:	VIS ARTS		SYSTEM	
Encountered course availability problems	219	48%	3,545	40%

13. Financial Constraints:	VIS ARTS		SYSTEM	
Had to interrupt studies for financial reasons	63	14%	1,117	13%
Had to take all/part of program part-time for financial reason	88	19%	1,769	20%

SKILL DEVELOPMENT

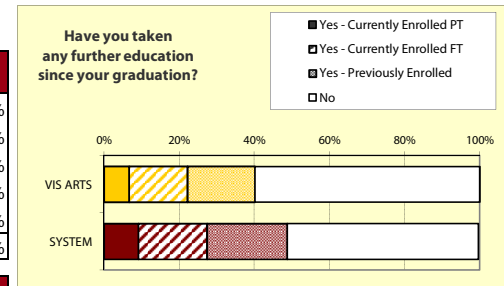
14a. Skill Development: How helpful was institution?	VIS ARTS				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	21%	54%	21%	4%	446
Oral Communication	32%	55%	12%	2%	453
Reading and Comprehension	24%	58%	16%	1%	449
Group Collaboration	33%	47%	17%	3%	450
Critical Analysis	50%	44%	5%	1%	458
Problem Resolution	25%	55%	17%	3%	452
Use of Mathematics Appropriate to Field	3%	25%	42%	29%	267
Conduct Research	27%	51%	18%	4%	425
Learning On Your Own	36%	53%	11%	1%	454

14b. Skill Development: How helpful was institution?	SYSTEM				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	29%	55%	14%	2%	8,630
Oral Communication	26%	57%	15%	2%	8,678
Reading and Comprehension	30%	57%	11%	1%	8,652
Group Collaboration	31%	51%	16%	2%	8,703
Critical Analysis	44%	48%	7%	1%	8,807
Problem Resolution	24%	57%	16%	2%	8,599
Use of Mathematics Appropriate to Field	17%	44%	29%	10%	7,150
Conduct Research Appropriate to Field	31%	49%	17%	3%	8,503
Learning On Your Own	36%	54%	9%	1%	8,699

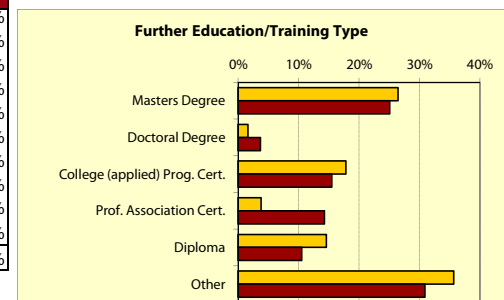


FURTHER EDUCATION

15a. Took further education since 2012 graduation	VIS ARTS	SYSTEM
Yes:	186 (40%)	4,358 (49%)
Not currently enrolled	83 (18%)	1,889 (21%)
Currently enrolled full-time	72 (16%)	1,619 (18%)
Currently enrolled part-time	31 (7%)	814 (9%)
No	277 (60%)	4,502 (51%)
Total	463 (100%)	8,860 (100%)

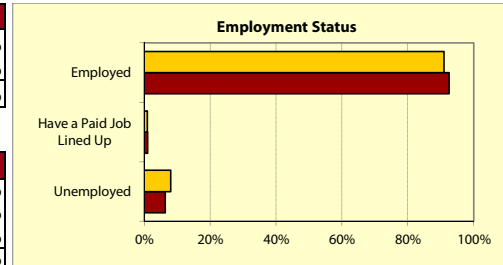


15b. Type of Formal Post-Secondary Education	VIS ARTS	SYSTEM
Masters Degree	49 (26%)	1,079 (25%)
Doctoral Degree	3 (2%)	159 (4%)
College (applied) Program Certification	33 (18%)	667 (16%)
Professional Association Certification	7 (4%)	613 (14%)
Diploma	27 (15%)	451 (10%)
Doctor of Medicine (MD)	1 (1%)	106 (2%)
Doctor of Dental Medicine (DMD)	- (0%)	18 (0%)
Education/Teacher Training	33 (18%)	318 (7%)
Law	2 (1%)	128 (3%)
Other	30 (16%)	758 (18%)
Total Respondents	185 (100%)	4,297 (100%)



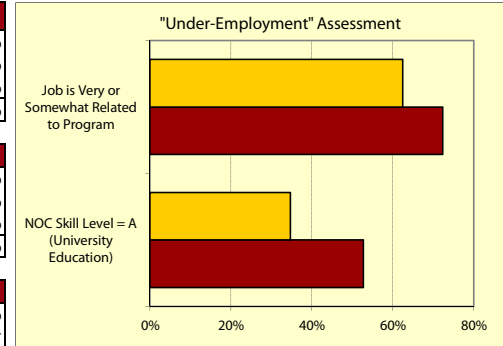
EMPLOYMENT

16. Labour Force Status:	VIS ARTS		SYSTEM	
In Labour Force (working or seeking work)	407	89%	7,846	89%
Not in Labour Force	51	11%	994	11%
Grand Total	458	100%	8,840	100%



17. Employment Status of those IN Labour Force:	VIS ARTS		SYSTEM	
Employed	370	91%	7,260	93%
Have a Paid Job Lined Up	4	1%	85	1%
Unemployed	33	8%	501	6%
Total Labour Force	407	100%	7,846	100%

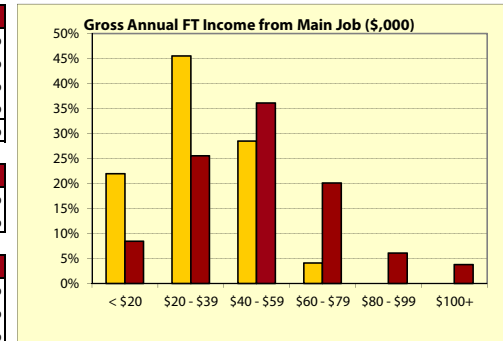
18. Status of Graduates NOT in Labour Force:	VIS ARTS		SYSTEM	
Attending School FT	26	51%	737	74%
Attending School PT	5	10%	30	3%
Other	20	39%	227	23%
Total NOT in Labour Force	51	100%	994	100%



19. Employment Type:	VIS ARTS		SYSTEM	
Paid worker	209	56%	6,362	88%
Self-employed	53	14%	326	4%
Both a paid worker and self-employed	106	29%	560	8%
Total Employed	370	100%	7,260	100%

20. Job Characteristics:	VIS ARTS		SYSTEM	
I hold more than one job	147	40%*	1,547	21%
My main job is full-time (>= 30 hours per week)	249	73%**	5,902	85%**

* of total employed ** of those who provided data on hours/week worked



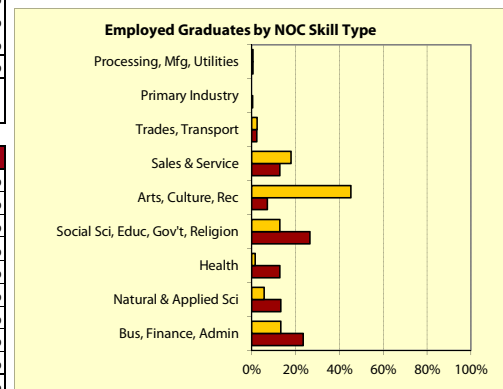
21. How related is your main job to your program?:	VIS ARTS		SYSTEM	
Very Related	130	35%	3,176	44%
Somewhat Related	101	27%	2,068	29%
Not Very Related	49	13%	946	13%
Not At All Related	90	24%	1,060	15%
Total	370	100%	7,250	100%

22. "Under-employment" Assessment:	VIS ARTS		SYSTEM	
Job is very or somewhat related to program	231	62%	5,244	72%
NOC Skill Level = A (University Education)	122	35%	3,500	53%

* of total valid responses

23. Gross Annual Income from Main Job:*	VIS ARTS		SYSTEM	
Less than \$20,000	54	22%	454	8%
\$20,000 to \$39,999	112	46%	1,380	26%
\$40,000 to \$59,999	70	28%	1,949	36%
\$60,000 to \$79,999	10	4%	1,083	20%
\$80,000 to \$99,999	~	~	327	6%
\$100,000 and Above	~	~	205	4%
Total	246	100%	5,398	100%
Median Annual Income (full-time)	\$38,000		\$50,000	
Average Annual Income (full-time)	\$39,652		\$54,178	

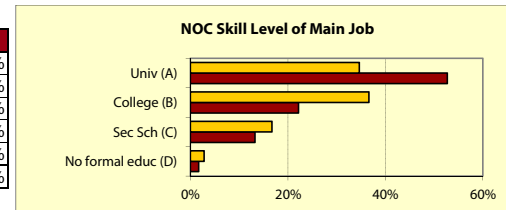
* where data provided



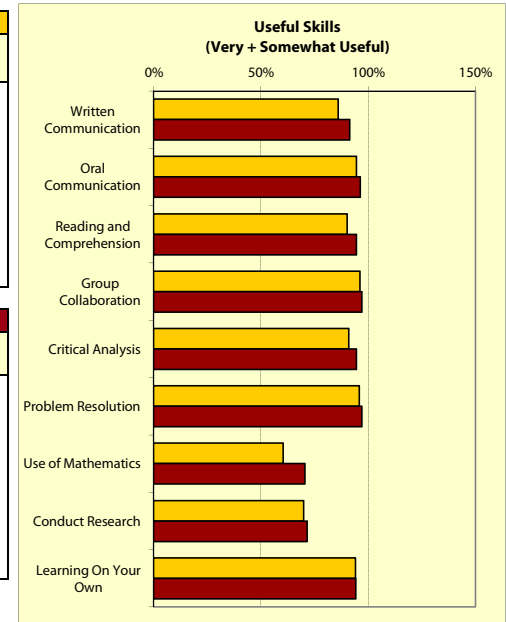
24. NOC Skill Type of Main Job:	VIS ARTS		SYSTEM	
Business, Finance and Administration	47	13%	1,551	23%
Natural and Applied Sciences and Related	20	6%	885	13%
Health	6	2%	851	13%
Social Sciences, Educ., Gov't Services, Religion	45	13%	1,759	27%
Arts, Culture, Recreation and Sport	159	45%	479	7%
Sales and Service	63	18%	848	13%
Trades, Transport and Eqp. Operators and Related	9	3%	161	2%
Unique to the Primary Industry	-	0%	32	0%
Unique to Processing, Manufacturing and Utilities	2	1%	42	1%
Total	351	100%	6,608	100%

EMPLOYMENT, continued

25. NOC Skill Level of Main Job:	VIS ARTS		SYSTEM	
A. University education	122	35%	3,500	53%
B. College education/trade apprenticeship	129	37%	1,472	22%
C. Secondary school + job-specific training	59	17%	881	13%
D. No formal education	10	3%	115	2%
No skill level assigned (management)	32	9%	675	10%
Total	352	100%	6,643	100%



26a. How useful are the following skills and abilities in doing your main job?	VIS ARTS				
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	# Resp.
Written Communication	59%	27%	8%	5%	367
Oral Communication	78%	17%	4%	1%	368
Reading and Comprehension	64%	26%	4%	4%	368
Group Collaboration	83%	14%	2%	2%	369
Critical Analysis	69%	22%	6%	3%	368
Problem Resolution	77%	18%	3%	1%	368
Use of Mathematics Appropriate to Field	21%	39%	21%	19%	361
Use of Computers Appropriate to Field	39%	31%	16%	14%	360
Learning On Your Own	67%	27%	3%	3%	368



26b. How useful are the following skills and abilities in doing your main job?	SYSTEM				
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	# Resp.
Written Communication	69%	23%	5%	3%	7,240
Oral Communication	79%	17%	2%	1%	7,241
Reading and Comprehension	72%	22%	3%	1%	7,239
Group Collaboration	82%	16%	2%	1%	7,242
Critical Analysis	75%	19%	4%	2%	7,240
Problem Resolution	80%	17%	2%	1%	7,241
Use of Mathematics Appropriate to Field	34%	37%	19%	11%	7,125
Ability to Conduct Research	37%	34%	17%	11%	7,149
Learning On Your Own	69%	25%	4%	2%	7,230

27a. Top 10 Full-time Occupations of VIS ARTS Graduates:				VIS ARTS
NOC	Skill Level	Description		% Employed FT in this Occ.**
5241	B	Graphic Designers & Illust Arts		8%
5242	B	Interior Designers		3%
5131	A	Producers, Directors, & Related Occs		2%
0621	N/A	Retail Trade Managers		2%
6421	C	Retail Salespersons		2%
5243	B	Theater & Other Creative Design		2%
1221	B	Administrative Officers		2%
5124	A	Occs in Public Relations & Comm		2%
5226	B	Other Tech Occs-Perform Arts		2%
4142	A	Elem & Kindergarten Teacher		1%

*data not displayed where n < 5

**percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Institutions:				SYSTEM
NOC	Skill Level	Description		% Employed FT in this Occ.**
3152	A	Registered Nurses		6%
1111	A	Financial Auditors & Accnts		4%
4142	A	Elem & Kindergarten Teacher		4%
4141	A	Secondary School Teachers		3%
4212	B	Community & Social Svc Workers		2%
5124	A	Occs in Public Relations & Comm		2%
2174	A	Computer Programmers/Interactive Media Developers		1%
0611	N/A	Sales, Marketing & Advrt Managers		1%
0621	N/A	Retail Trade Managers		1%
4163	A	Econ Devt Officers, Etc		1%

*data not displayed where n < 5

**percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

28. Education Funding Sources (2 sources per respondent):	VIS ARTS		SYSTEM	
Personal Savings	145	35%*	2,273	28%*
Employment	197	48%*	3,927	49%*
Family/Friends	207	50%*	4,017	50%*
Bank Loans	32	8%*	646	8%*
Student Loans	183	44%*	3,113	39%*
Scholarships/Bursaries/Grants	71	17%*	1,353	17%*
Other	20	5%*	691	9%*
Total Respondents	413		8,085	

* Percentage of respondents who identified this source

29. Financial Debt Incurred to Finance Bac. Education:	VIS ARTS		SYSTEM	
Incurred any form of financial debt	216	52%*	3,834	48%*
Incurred government-sponsored student loan debt	167	40%*	2,927	36%*

* Percentage of respondents who provided data

30. Financial Debt Amount:*	VIS ARTS		SYSTEM	
< \$1,000	-	0%	5	0%
\$1,000 to \$4,999	12	6%	191	5%
\$5,000 to \$9,999	18	8%	420	11%
\$10,000 to \$14,999	24	11%	511	13%
\$15,000 to \$19,999	14	6%	383	10%
\$20,000 to \$29,999	52	24%	789	21%
\$30,000 to \$39,999	48	22%	636	17%
\$40,000 or More	48	22%	899	23%
Total	216	100%	3,834	100%
Median Financial Debt	\$25,000		\$22,000	

*includes only cases where financial debt was incurred

31. Government-Sponsored Student Loan Debt Amount:*	VIS ARTS		SYSTEM	
< \$1,000	1	1%	5	0%
\$1,000 to \$4,999	11	7%	146	5%
\$5,000 to \$9,999	16	10%	340	12%
\$10,000 to \$14,999	19	11%	413	14%
\$15,000 to \$19,999	17	10%	343	12%
\$20,000 to \$29,999	41	25%	656	22%
\$30,000 to \$39,999	33	20%	467	16%
\$40,000 or More	29	17%	557	19%
Total	167	100%	2,927	100%
Median Gov't-Sponsored Student Loan Debt	\$22,000		\$20,000	

*includes only cases where government-sponsored debt was incurred

32. Outstanding Gov't-Sponsored Loan Debt Amount:*	VIS ARTS		SYSTEM	
None - Loan repaid in full	27	18%	691	25%
< \$1,000	-	0%	9	0%
\$1,000 to \$4,999	12	8%	191	7%
\$5,000 to \$9,999	14	9%	275	10%
\$10,000 to \$14,999	8	5%	287	11%
\$15,000 to \$19,999	18	12%	260	10%
\$20,000 to \$29,999	31	21%	427	16%
\$30,000 to \$39,999	22	15%	267	10%
\$40,000 or More	19	13%	318	12%
Total	151	100%	2,725	100%
Median Gov't-Sponsored Loan Debt Outstanding	\$18,000		\$12,000	

*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

