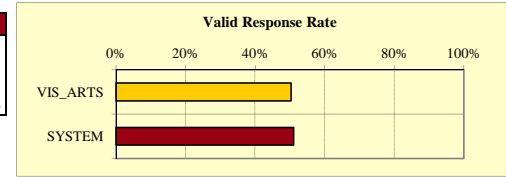


# B.C. Baccalaureate Outcomes 2012 Survey of 2010 Baccalaureate Graduates

## RESPONSE RATE

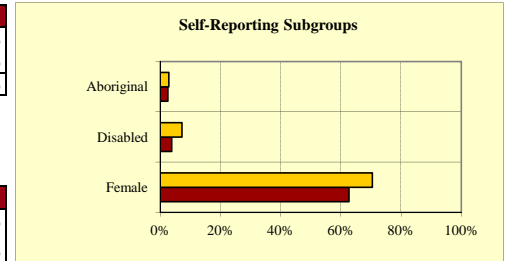
1. Survey Response Rate:	VIS_ARTS		SYSTEM	
2010 Baccalaureate Graduates Survey Cohort	874		17,948	
Net Frame	874		17,948	
Survey Respondents and Valid Response Rate	440	50%	9,160	51%

Note: ~ = low cell count; data suppressed



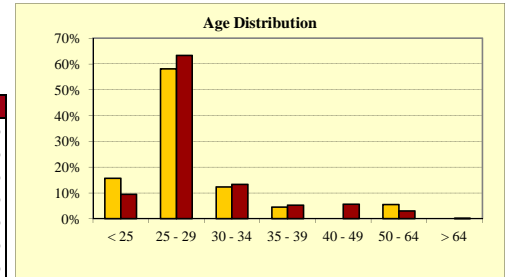
## DEMOGRAPHIC INFORMATION

2. Gender:	VIS_ARTS		SYSTEM	
Male	130	30%	3,418	37%
Female	310	70%	5,741	63%
Total	440	100%	9,159	100%

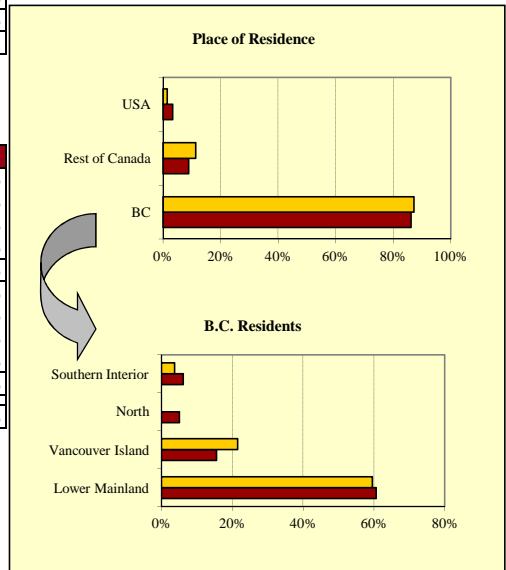


3. Self-Reporting Subgroups:	VIS_ARTS		SYSTEM	
Disabled	32	7%	350	4%
Aboriginal	13	3%	236	3%

4. Age (at time of survey):	VIS_ARTS		SYSTEM	
< 25	69	16%	871	10%
25 to 29	255	58%	5,789	63%
30 to 34	54	12%	1,215	13%
35 to 39	20	5%	475	5%
40 to 49	~	~	509	6%
50 to 64	24	5%	274	3%
> 64	~	~	12	0%
Unknown	1	0%	15	0%
Total	439	100%	9,145	100%
Mean Age:	29.6		29.3	



5. Place of Residence (at time of survey):	VIS_ARTS		SYSTEM	
BC - Lower Mainland	194	60%	4,117	61%
BC - Vancouver Island	70	21%	1,056	16%
BC - North	~	~	340	5%
BC - Southern Interior	12	4%	417	6%
BC Subtotal	281	86%	5,930	87%
Canada - Alberta	13	4%	330	5%
Canada - Ontario	16	5%	226	3%
Canada - Other	~	~	214	3%
U.S.A.	11	3%	96	1%
Non-BC Subtotal	45	14%	866	13%
Total	326	100%	6,796	100%

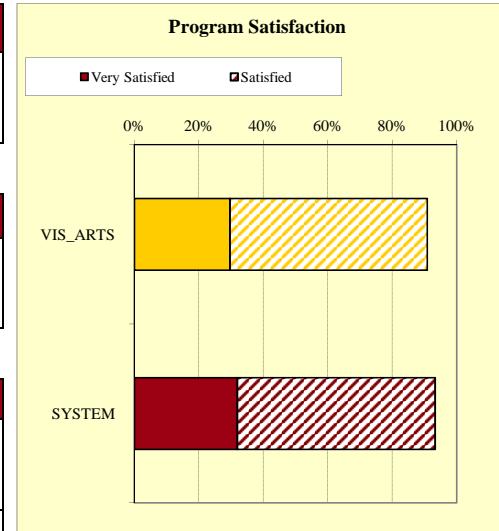


EDUCATION EVALUATION AND SKILL DEVELOPMENT

6. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	VIS_ARTS		SYSTEM	
Very Useful	142	41%	2,997	41%
Somewhat Useful	132	38%	3,157	43%
Not Very Useful	52	15%	891	12%
Not at All Useful	22	6%	313	4%

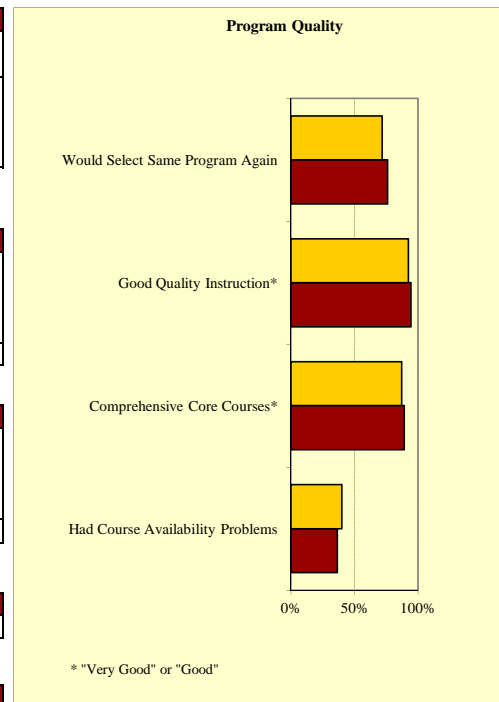
7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Day-to-day Life:	VIS_ARTS		SYSTEM	
Very Useful	115	33%	1,838	25%
Somewhat Useful	166	48%	3,937	54%
Not Very Useful	55	16%	1,299	18%
Not at All Useful	11	3%	262	4%

8. Program Satisfaction:	VIS_ARTS		SYSTEM	
Very Satisfied	129	30%	2,902	32%
Satisfied	266	61%	5,569	61%
Dissatisfied	35	8%	529	6%
Very Dissatisfied	5	1%	87	1%
Total	435	100%	9087	100%



9. Would you select the same program again?	VIS_ARTS		SYSTEM	
Yes	281	72%	6,282	76%
No, because . . . (multiple response question)	111		1,984	
. . . interests have changed	24	8%*	497	10%*
. . . courses were not practical	52	18%*	898	18%*
. . . little or no career opportunities	56	20%*	1,077	22%*
. . . other	155	54%*	2,453	50%*

\* Percent of total responses, among those who would not take program again



10. Quality of Instruction:	VIS_ARTS		SYSTEM	
Very Good	146	34%	2,817	31%
Good	256	59%	5,764	63%
Poor	30	7%	459	5%
Very Poor	3	1%	59	1%
Total	435	100%	9,099	100%

11. Comprehensiveness of Core Courses:	VIS_ARTS		SYSTEM	
Very Good	123	29%	2,455	27%
Good	248	58%	5,495	62%
Poor	47	11%	880	10%
Very Poor	8	2%	102	1%
Total	426	100%	8,932	100%

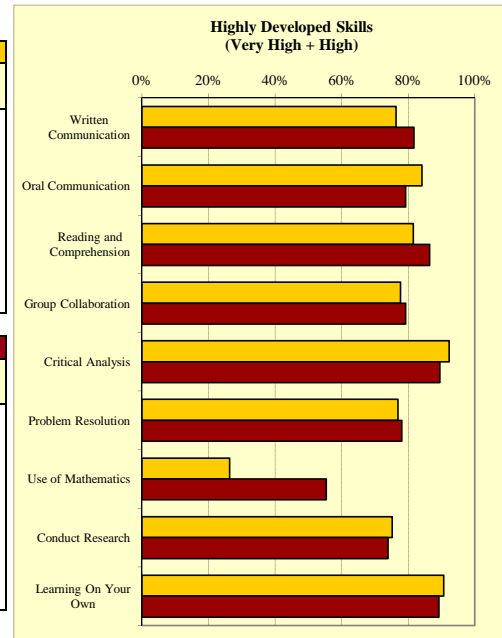
12. Course Availability:	VIS_ARTS		SYSTEM	
Encountered course availability problems	173	40%	3,267	37%

13. Financial Constraints:	VIS_ARTS		SYSTEM	
Had to interrupt studies for financial reasons	64	15%	1,116	12%
Had to take all/part of program part-time for financial reasons	93	21%	1,781	20%

**SKILL DEVELOPMENT**

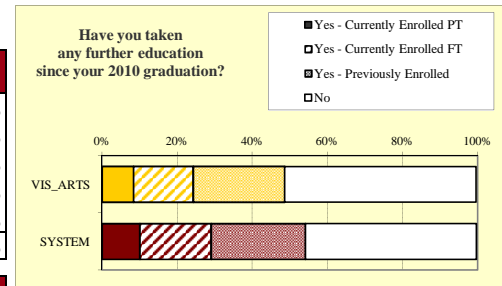
14a. To what degree did program help you develop the following skills?	VIS_ARTS				# Resp.
	Very High	High	Low	Very Low	
Written Communication	22%	54%	21%	3%	405
Oral Communication	28%	56%	14%	2%	409
Reading and Comprehension	26%	55%	16%	2%	417
Group Collaboration	36%	42%	19%	3%	407
Critical Analysis	52%	41%	7%	1%	430
Problem Resolution	29%	48%	18%	5%	406
Use of Mathematics Appropriate to Field	5%	21%	36%	37%	217
Conduct Research	30%	45%	18%	7%	398
Learning On Your Own	51%	39%	7%	2%	427

14b. To what degree did program help you develop the following skills?	SYSTEM				# Resp.
	Very High	High	Low	Very Low	
Written Communication	28%	54%	16%	2%	8,809
Oral Communication	25%	54%	18%	3%	8,898
Reading and Comprehension	33%	54%	12%	2%	8,915
Group Collaboration	34%	45%	18%	3%	8,938
Critical Analysis	43%	46%	9%	1%	9,058
Problem Resolution	25%	53%	19%	3%	8,836
Use of Mathematics Appropriate to Field	18%	38%	32%	13%	6,976
Use of Computers Appropriate to Field	29%	45%	21%	5%	8,716
Learning On Your Own	42%	47%	9%	2%	8,980

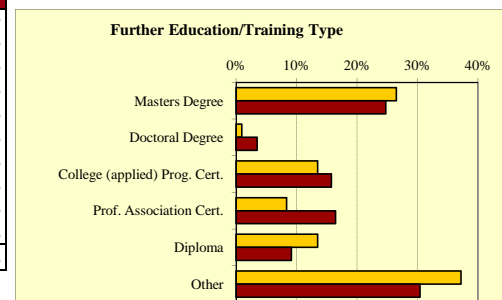


**FURTHER EDUCATION**

15a. Took further education since 2009 graduation	VIS_ARTS		SYSTEM	
Yes:	216	49%	4,999	55%
Not currently enrolled	107	24%	2,297	25%
Currently enrolled full-time	70	16%	1,740	19%
Currently enrolled part-time	37	8%	924	10%
No	224	51%	4,161	45%
Total	440	100%	9,160	100%

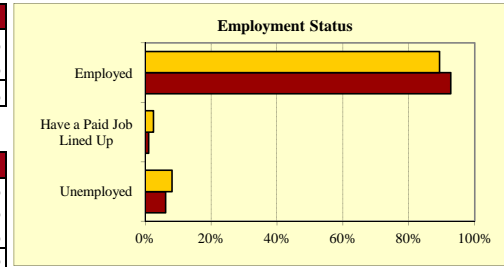


15b. Type of Formal Post-Secondary Education	VIS_ARTS		SYSTEM	
Masters Degree	57	27%	1,221	25%
Doctoral Degree	2	1%	171	3%
College (applied) Program Certification	29	13%	779	16%
Professional Association Certification	18	8%	811	16%
Diploma	29	13%	451	9%
Doctor of Medicine (MD)	-	0%	127	3%
Doctor of Dental Medicine (DMD)	-	0%	18	0%
Education/Teacher Training	28	13%	420	9%
Law	4	2%	158	3%
Other	48	22%	778	16%
Total Respondents	215	100%	4,934	100%



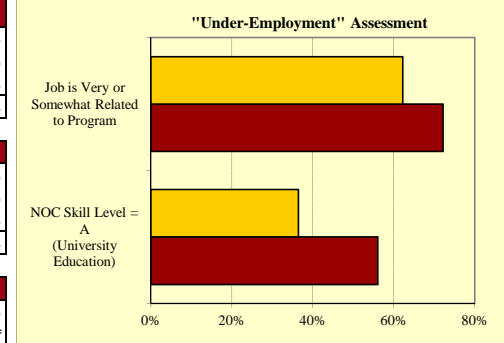
**EMPLOYMENT**

16. Labour Force Status:	VIS_ARTS		SYSTEM	
In Labour Force (working or seeking work)	392	90%	7,965	87%
Not in Labour Force	44	10%	1,153	13%
Grand Total	436	100%	9,118	100%



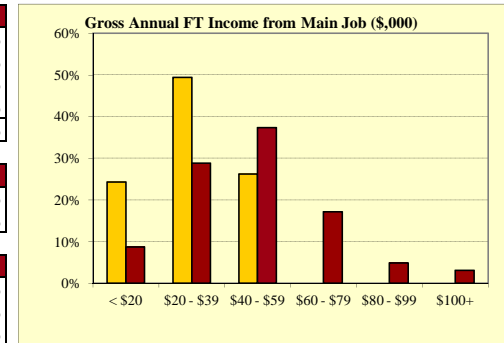
17. Employment Status of those IN Labour Force:	VIS_ARTS		SYSTEM	
Employed	350	89%	7,381	93%
Have a Paid Job Lined Up	10	3%	84	1%
Unemployed	32	8%	500	6%
Total Labour Force	392	100%	7,965	100%

18. Status of Graduates NOT in Labour Force:	VIS_ARTS		SYSTEM	
Attending School FT	21	48%	850	74%
Attending School PT	2	5%	30	3%
Other	21	48%	273	24%
Total NOT in Labour Force	44	100%	1,153	100%



19. Employment Type:	VIS_ARTS		SYSTEM	
Paid worker	201	57%	6,477	88%
Self-employed	56	16%	351	5%
Both a paid worker and self-employed	92	26%	539	7%
Total Employed	350	100%	7,381	100%

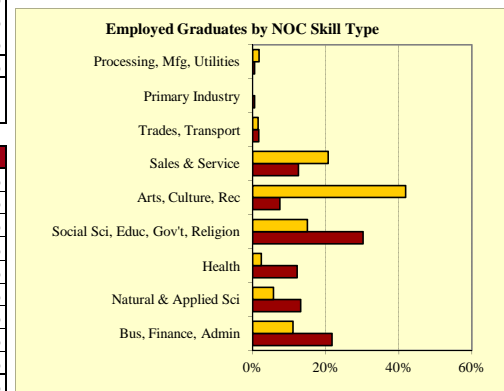
20. Job Characteristics:	VIS_ARTS		SYSTEM	
I hold more than one job	143	41%*	1,614	22%
My main job is full-time (>= 30 hours per week)	211	66%**	5,956	84%*



21. How related is your main job to your program?	VIS_ARTS		SYSTEM	
Very Related	133	38%	3,228	44%
Somewhat Related	84	24%	2,087	28%
Not Very Related	45	13%	973	13%
Not At All Related	87	25%	1,076	15%
Total	349	100%	7,364	100%

22. "Under-employment" Assessment:	VIS_ARTS		SYSTEM	
Job is very or somewhat related to program	217	62%	5,315	72%
NOC Skill Level = A (University Education)	122	36%	3,976	56%

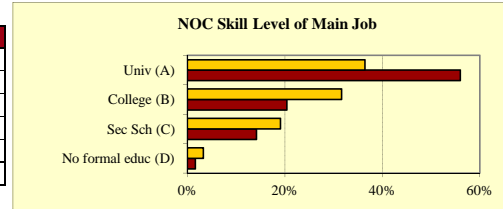
23. Gross Annual Income from Main Job:*	VIS_ARTS		SYSTEM	
Less than \$20,000	63	24%	529	9%
\$20,000 to \$39,999	128	49%	1,757	29%
\$40,000 to \$59,999	68	26%	2,273	37%
\$60,000 to \$79,999	~	~	1,045	17%
\$80,000 to \$99,999	~	~	294	5%
\$100,000 and Above	~	~	187	3%
Total	259	100%	6,085	100%
Median Annual Income (full-time)	\$35,000		\$48,000	
Average Annual Income (full-time)	\$35,681		\$51,426	



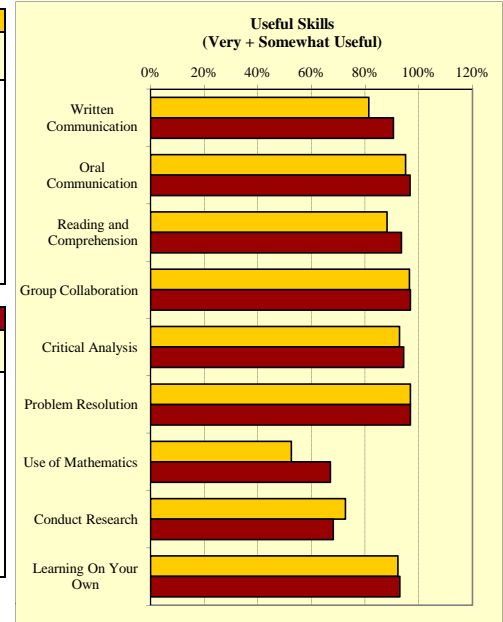
24. NOC Skill Type of Main Job:	VIS_ARTS		SYSTEM	
Business, Finance and Administration	37	11%	1,534	22%
Natural and Applied Sciences and Related	19	6%	929	13%
Health	8	2%	859	12%
Social Sciences, Educ., Gov't Services, Religion	50	15%	2,134	30%
Arts, Culture, Recreation and Sport	140	42%	530	8%
Sales and Service	69	21%	884	13%
Trades, Transport and Eqp. Operators and Related	5	1%	122	2%
Unique to the Primary Industry	-	0%	37	1%
Unique to Processing, Manufacturing and Utilities	6	2%	36	1%
Total	334	100%	7,065	100%

**EMPLOYMENT, continued**

25. NOC Skill Level of Main Job:	VIS_ARTS	SYSTEM
A. University education	122 36%	3,976 56%
B. College education/trade apprenticeship	106 32%	1,451 20%
C. Secondary school + job-specific training	64 19%	1,008 14%
D. No formal education	11 3%	117 2%
No skill level assigned (management)	32 10%	549 8%
Total	335 100%	7,101 100%



26a. How useful are the following skills and abilities in doing your main job?	VIS_ARTS				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	56%	25%	10%	9%	348
Oral Communication	75%	20%	4%	1%	348
Reading and Comprehension	55%	33%	7%	3%	348
Group Collaboration	80%	16%	3%	1%	348
Critical Analysis	67%	26%	5%	2%	348
Problem Resolution	77%	20%	3%	0%	348
Use of Mathematics Appropriate to Field	19%	34%	24%	24%	343
Use of Computers Appropriate to Field	36%	37%	12%	16%	340
Learning On Your Own	73%	20%	4%	3%	346



26b. How useful are the following skills and abilities in doing your main job?	SYSTEM				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	70%	21%	6%	4%	7,348
Oral Communication	81%	16%	2%	1%	7,349
Reading and Comprehension	71%	22%	4%	2%	7,350
Group Collaboration	82%	15%	3%	1%	7,352
Critical Analysis	75%	19%	4%	2%	7,350
Problem Resolution	80%	17%	3%	1%	7,350
Use of Mathematics Appropriate to Field	33%	34%	20%	13%	7,290
Ability to Conduct Research	34%	34%	18%	13%	7,289
Learning On Your Own	69%	24%	5%	2%	7,337

27a. Top 10 Full-time Occupations of VIS_ARTS Graduates:				VIS_ARTS
NOC	Skill Level	Description		% Employed FT in this Occ.**
5241	B	Graphic Designers & Illust Arts		5%
4141	A	Secondary School Teachers		5%
6421	C	Retail Salespersons		3%
0621	N/A	Retail Trade Managers		3%
5124	A	Occs in Public Relations & Comm		2%
5243	B	Theater & Other Creative Design		2%
5226	B	Other Tech Occs-Perform Arts		2%
4142	A	Elem & Kindergarten Teacher		2%
1411	C	General Office Clerks		2%

\*data not displayed where n < 5

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Institutions:				SYSTEM
NOC	Skill Level	Description		% Employed FT in this Occ.**
3152	A	Registered Nurses		8%
4142	A	Elem & Kindergarten Teacher		6%
4141	A	Secondary School Teachers		5%
1111	A	Financial Auditors & Accnts		4%
5124	A	Occs in Public Relations & Comm		2%
4212	B	Community & Social Srvc Workers		2%
1411	C	General Office Clerks		2%
4152	A	Social Workers		1%
0611	N/A	Sales, Marketing & Advrt Managers		1%
1431	C	Accounting & Related Clerks		1%

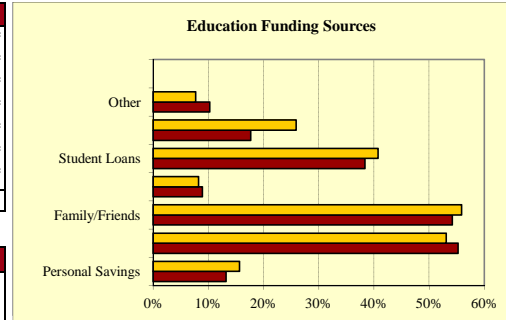
\*data not displayed where n < 5

\*\*percentages cited are of those for whom occupational data was provided, full-time and part-time

**EDUCATION FINANCING**

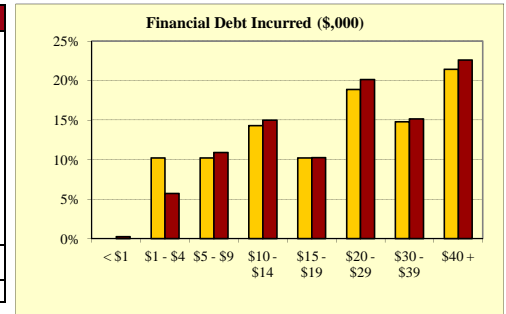
28. Education Funding Sources (2 sources per respondent):	VIS_ARTS		SYSTEM	
Personal Savings	61	16%*	1,101	13%*
Employment	207	53%*	4,593	55%*
Family/Friends	218	56%*	4,506	54%*
Bank Loans	32	8%*	743	9%*
Student Loans	159	41%*	3,193	38%*
Scholarships/Bursaries/Grants	101	26%*	1,469	18%*
Other	30	8%*	853	10%*
<b>Total Respondents</b>	<b>390</b>		<b>8,315</b>	

\* Percentage of respondents who identified this source



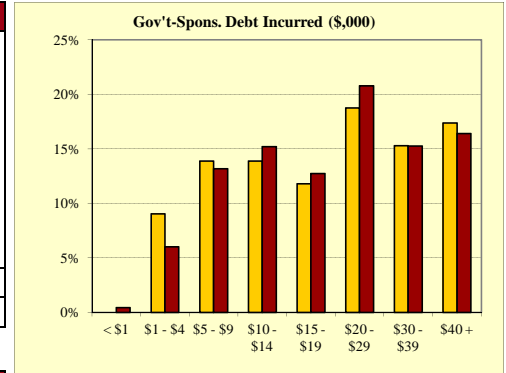
29. Financial Debt Incurred to Finance Bac. Education:	VIS_ARTS		SYSTEM	
Incurred any form of financial debt	196	51%*	4,133	49%
Incurred government-sponsored student loan debt	144	37%*	2,968	36%

\* Percentage of respondents who provided data



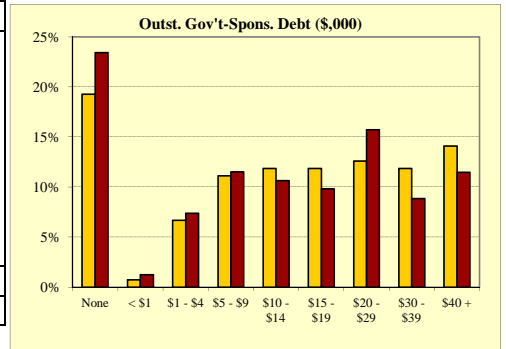
30. Financial Debt Amount:*	VIS_ARTS		SYSTEM	
< \$1,000	-	0%	10	0%
\$1,000 to \$4,999	20	10%	236	6%
\$5,000 to \$9,999	20	10%	451	11%
\$10,000 to \$14,999	28	14%	620	15%
\$15,000 to \$19,999	20	10%	423	10%
\$20,000 to \$29,999	37	19%	832	20%
\$30,000 to \$39,999	29	15%	627	15%
\$40,000 or More	42	21%	934	23%
<b>Total</b>	<b>196</b>	<b>100%</b>	<b>4,133</b>	<b>100%</b>
<b>Median Financial Debt</b>	<b>\$20,000</b>		<b>\$20,000</b>	

\*includes only cases where financial debt was incurred



31. Government-Sponsored Student Loan Debt Amount:*	VIS_ARTS		SYSTEM	
< \$1,000	-	0%	13	0%
\$1,000 to \$4,999	13	9%	178	6%
\$5,000 to \$9,999	20	14%	391	13%
\$10,000 to \$14,999	20	14%	451	15%
\$15,000 to \$19,999	17	12%	378	13%
\$20,000 to \$29,999	27	19%	617	21%
\$30,000 to \$39,999	22	15%	453	15%
\$40,000 or More	25	17%	487	16%
<b>Total</b>	<b>144</b>	<b>100%</b>	<b>2,968</b>	<b>100%</b>
<b>Median Gov't-Sponsored Student Loan Debt</b>	<b>\$20,000</b>		<b>\$20,000</b>	

\*includes only cases where government-sponsored debt was incurred



32. Outstanding Gov't-Sponsored Loan Debt Amount:*	VIS_ARTS		SYSTEM	
None - Loan repaid in full	26	19%	662	23%
< \$1,000	1	1%	35	1%
\$1,000 to \$4,999	9	7%	208	7%
\$5,000 to \$9,999	15	11%	325	12%
\$10,000 to \$14,999	16	12%	300	11%
\$15,000 to \$19,999	16	12%	277	10%
\$20,000 to \$29,999	17	13%	444	16%
\$30,000 to \$39,999	16	12%	250	9%
\$40,000 or More	19	14%	324	11%
<b>Total</b>	<b>135</b>	<b>100%</b>	<b>2,825</b>	<b>100%</b>
<b>Median Gov't-Sponsored Loan Debt Outstanding</b>	<b>\$15,000</b>		<b>\$12,000</b>	

\*includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided