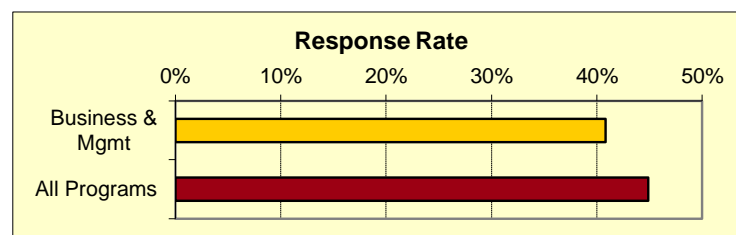


B.C. Baccalaureate Outcomes 2017 Survey of 2015 Baccalaureate Graduates

RESPONSE RATE

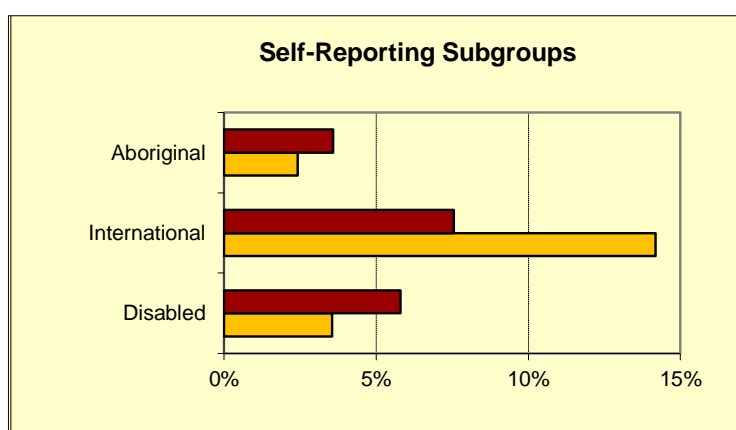
1. Survey Response Rate:	Business & Mgmt		All Programs	
2015 Baccalaureate Graduates Survey Cohort	4,145		23,715	
Survey Respondents and Response Rate	1,692	41%	10,642	45%



Note: ~ = low cell count; data suppressed

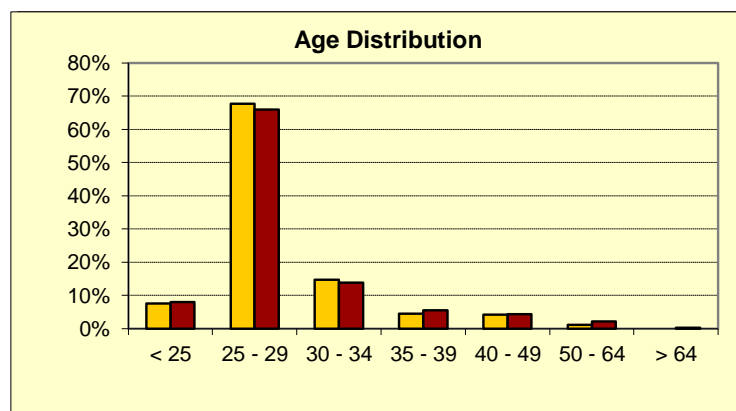
DEMOGRAPHIC INFORMATION

2. Self-Reporting Subgroups:	Business & Mgmt		All Programs	
Disabled	60	4%	617	6%
International	240	14%	804	8%
Aboriginal	35	2%	348	4%

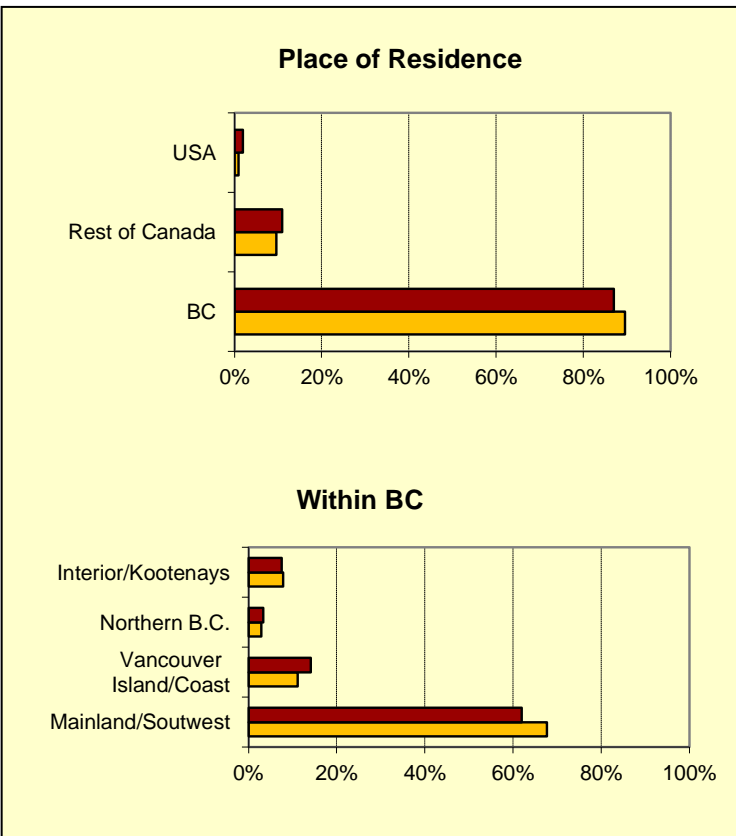


3. Gender:	Business & Mgmt		All Programs	
Male	848	50%	4,168	39%
Female	844	50%	6,474	61%
Total	1,692	100%	10,642	100%

4. Age (at time of survey):	Business & Mgmt		All Programs	
< 25	124	8%	829	8%
25 to 29	1,105	68%	6,851	66%
30 to 34	241	15%	1,434	14%
35 to 39	73	4%	574	6%
40 to 49	69	4%	456	4%
50 to 64	19	1%	220	2%
> 64	~	~	22	0%
Total	1,631	100%	10,386	100%
Mean Age:	29		29	



5. Place of Residence (at time of survey):	Business & Mgmt		All Programs	
BC - Mainland/Southwest	968	68%	5,663	62%
BC - Vancouver Island/Coast	159	11%	1,294	14%
BC - Northern B.C.	41	3%	307	3%
BC - Interior/Kootenays	113	8%	693	8%
BC Subtotal	1,281	90%	7,957	87%
Canada - Alberta	71	5%	450	5%
Canada - Ontario	51	4%	330	4%
Canada - Other	15	1%	225	2%
U.S.A.	13	1%	177	2%
Non-BC Subtotal	150	10%	1,182	13%
Total	1,431	100%	9,139	100%



EDUCATION EVALUATION AND SKILL DEVELOPMENT

6. Program Satisfaction:	Business & Mgmt		All Programs	
Very Satisfied	602	36%	3,369	32%
Satisfied	987	59%	6,351	60%
Dissatisfied	70	4%	652	6%
Very Dissatisfied	17	1%	155	1%
Total	1676	100%	10527	100%

7. Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	Business & Mgmt		All Programs	
Very Useful	650	42%	3,734	42%
Somewhat Useful	743	48%	3,756	43%
Not Very Useful	132	9%	986	11%
Not at All Useful	24	2%	312	4%
Total	1,549	100%	8,788	100%

8. Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	Business & Mgmt		All Programs	
Yes	198	12%	983	9%
No	1,466	88%	9,490	91%

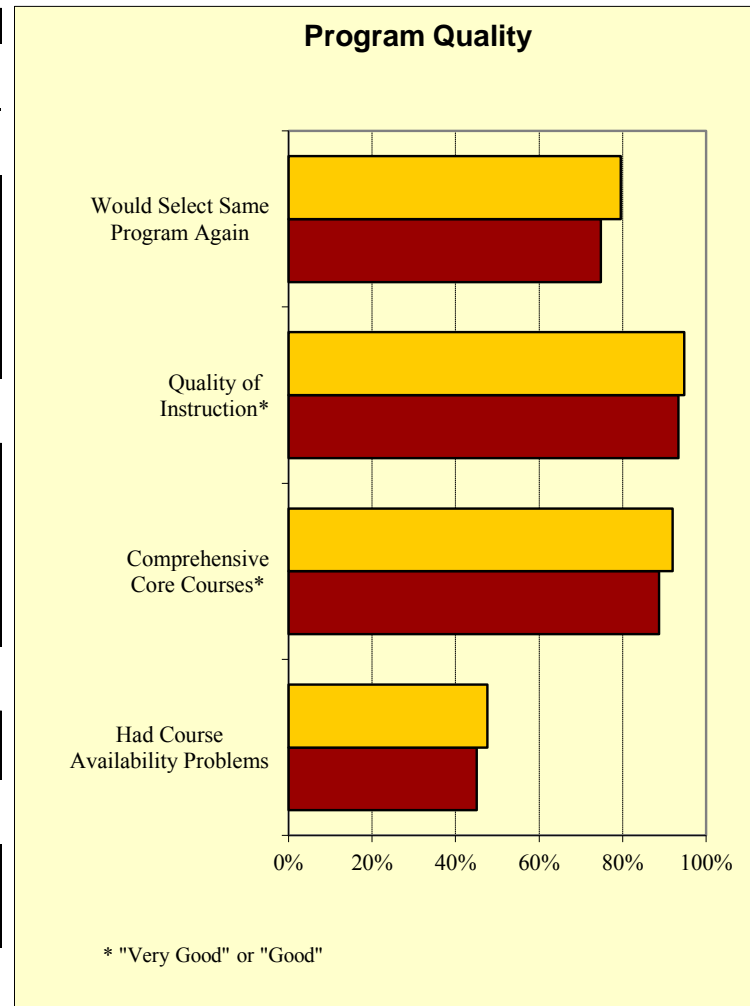
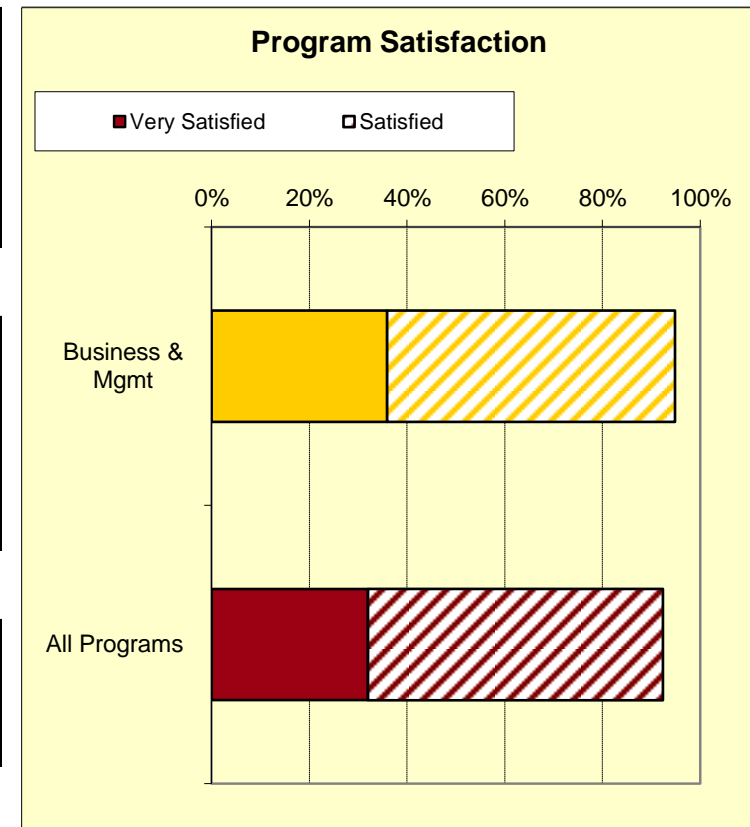
9. Select the same program again:	Business & Mgmt		All Programs	
Yes	1,269	80%	7,418	75%
No	326	20%	2,493	25%

10. Quality of Instruction:	Business & Mgmt		All Programs	
Very Good	529	31%	3,347	32%
Good	1,064	63%	6,511	62%
Poor	79	5%	607	6%
Very Poor	8	0%	90	1%
Total	1,680	100%	10,555	100%

11. Comprehensiveness of Core Courses:	Business & Mgmt		All Programs	
Very Good	555	33%	2,892	28%
Good	976	59%	6,379	61%
Poor	119	7%	1,059	10%
Very Poor	14	1%	115	1%
Total	1,664	100%	10,445	100%

12. Course Availability:	Business & Mgmt		All Programs	
Encountered course availability problems	795	48%	4,727	45%

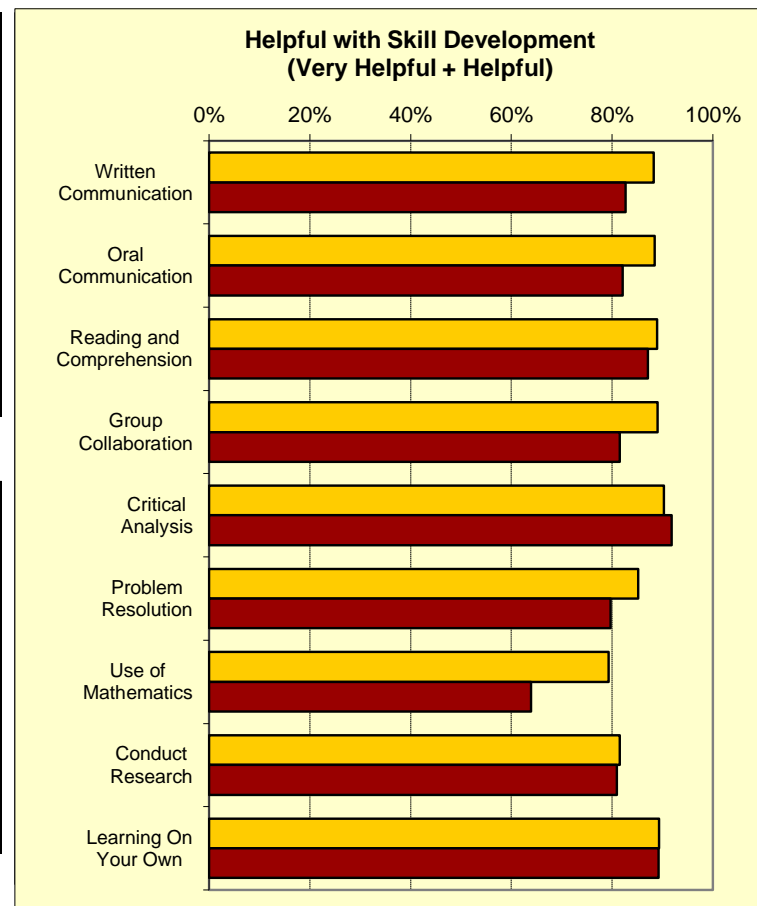
13. Financial Constraints:	Business & Mgmt		All Programs	
Had to interrupt studies for financial reasons	208	12%	1,431	14%
Had to take program part-time for financial reasons	393	23%	2,183	21%



SKILL DEVELOPMENT

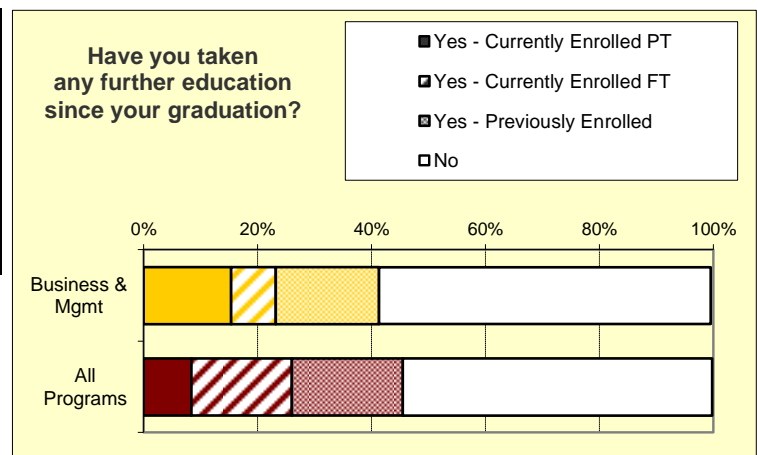
14a. Skill Development: How helpful was institution?	Business & Mgmt				# Resp.
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	28%	60%	11%	1%	1,665
Oral Communication	29%	59%	11%	1%	1,674
Reading and Comprehension	26%	63%	11%	1%	1,664
Group Collaboration	44%	45%	9%	2%	1,673
Critical Analysis	40%	50%	9%	1%	1,685
Problem Resolution	29%	56%	14%	1%	1,671
Use of Mathematics	24%	55%	18%	2%	1,593
Conducting Research	30%	51%	17%	2%	1,635
Learning On Your Own	37%	53%	10%	1%	1,671

14b. Skill Development: How helpful was institution?	All Programs				#
	Very Helpful	Helpful	Not Very Helpful	Not at all Helpful	
Written Communication	27%	56%	15%	2%	10,296
Oral Communication	24%	58%	16%	2%	10,421
Reading and Comprehension	29%	59%	12%	1%	10,385
Group Collaboration	30%	52%	16%	3%	10,431
Critical Analysis	43%	49%	7%	1%	10,570
Problem Resolution	22%	58%	18%	2%	10,307
Use of Mathematics	18%	46%	27%	9%	8,311
Conducting Research	30%	51%	16%	3%	10,161
Learning On Your Own	34%	55%	9%	1%	10,462

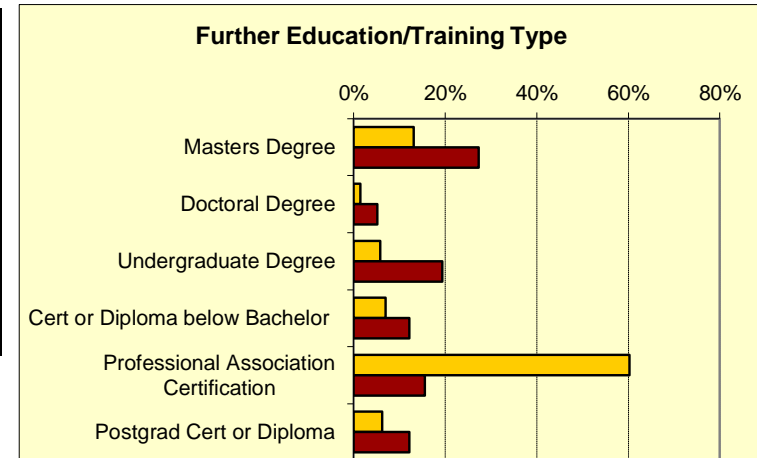


FURTHER EDUCATION

15a. Took further education since 2015 graduation:	Business & Mgmt	All Programs
Yes:	705	4,851
Not currently enrolled	303	2,060
Currently enrolled full-time	131	1,863
Currently enrolled part-time	257	887
No	981	5,756
Total	1,686	10,607

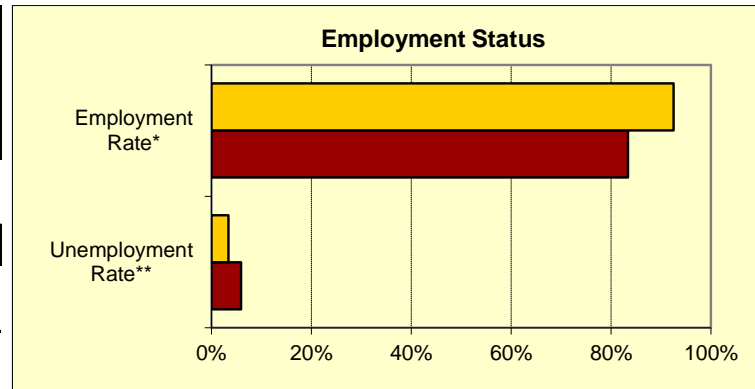


15b. Type of Formal Post-Secondary Education:	Business & Mgmt	All Programs
Masters Degree	91	1,289
Doctoral Degree	10	242
Another Undergraduate Degree	40	914
Certificate or Diploma below Bachelor level	48	574
Professional Association Certification	417	733
Postgraduate Certificate or Diploma	43	572
Other	43	397
Total	692	4,721



EMPLOYMENT

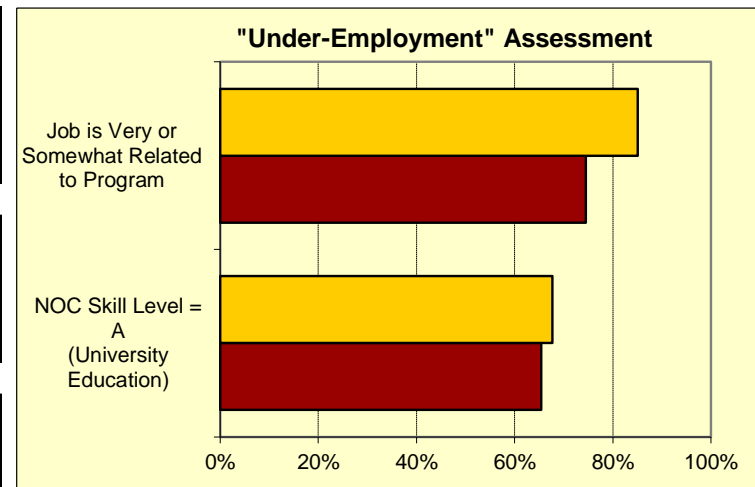
16. Labour Force Status:	Business & Mgmt	All Programs
In Labour Force (working or seeking work)	1,610 96%	9,385 89%
Not in Labour Force	70 4%	1,157 11%
Total	1,680 100%	10,542 100%



17. Employment:	Business & Mgmt	All Programs
Employment Rate*	1,554 93%	8,823 83%
Unemployment Rate**	56 3.5%	562 6.0%

* Total employed divided by total number of respondents
** Total unemployed divided by total number in Labour Force

18. Status of Graduates NOT in Labour Force:	Business & Mgmt	All Programs
Attending School FT	42 60%	868 75%
Attending School PT	1 1%	26 2%
Other	27 39%	263 23%
Total NOT in Labour Force	70 100%	1,157 100%

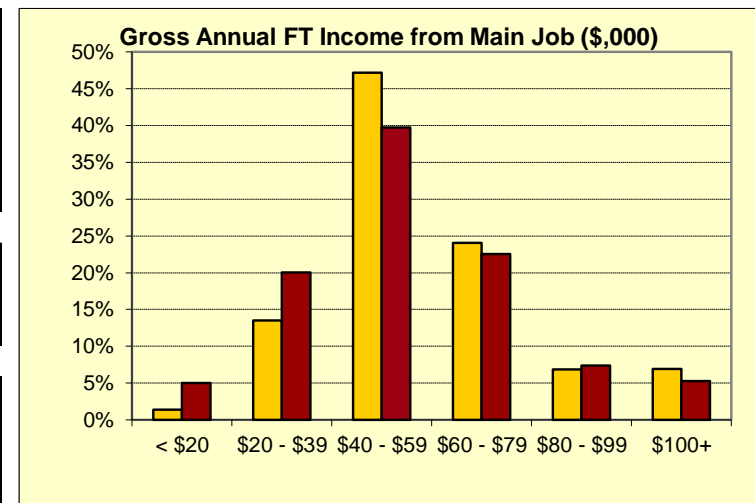


19. Primary Employment Type:	Business & Mgmt	All Programs
Paid worker	1,428 92%	8,241 94%
Self-employed	123 8%	555 6%
Total	1,551 100%	8,796 100%

20. Job Characteristics:	Business & Mgmt	All Programs
I hold more than one job	162 10%*	1,573 18%*
My main job is full-time (>= 30 hours per week)	1,450 96%**	7,384 88%**

* Of total employed ** of those who provided data on hours/week worked

21. How related is your main job to your program?	Business & Mgmt	All Programs
Very Related	680 44%	3,911 44%
Somewhat Related	639 41%	2,650 30%
Not Very Related	155 10%	1,137 13%
Not At All Related	77 5%	1,103 13%
Total	1,551 100%	8,801 100%



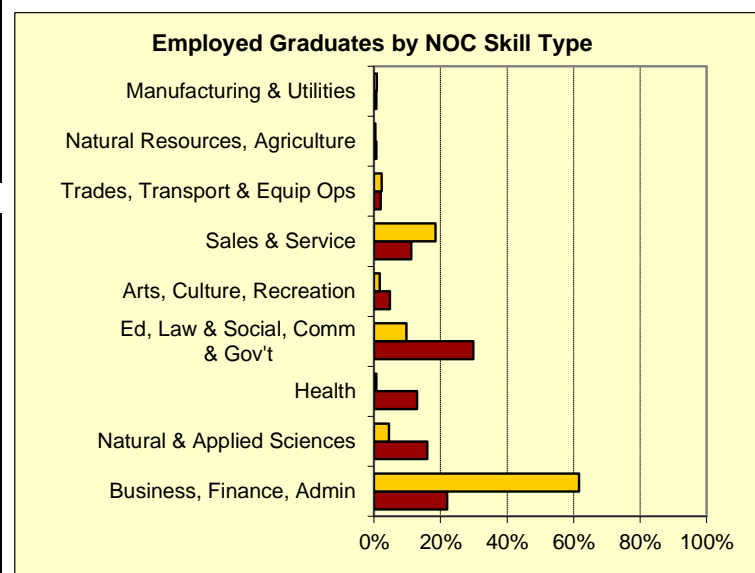
22. "Under-employment" Assessment:	Business & Mgmt	All Programs
Job is very or somewhat related to program	1,319 85%	6,561 75%
NOC Skill Level = A (University Education)*	1,013 68%	5,584 65%

* Of total valid responses

23. Gross Annual Income from Main Job:*	Business & Mgmt	All Programs
Less than \$20,000	16 1%	311 5%
\$20,000 to \$39,999	152 14%	1,239 20%
\$40,000 to \$59,999	529 47%	2,459 40%
\$60,000 to \$79,999	270 24%	1,392 23%
\$80,000 to \$99,999	77 7%	458 7%
\$100,000 and Above	78 7%	325 5%
Total	1,122 100%	6,184 100%
Median Annual Income (full-time)	\$52,725	\$52,000
Average Annual Income (full-time)	\$59,455	\$57,523

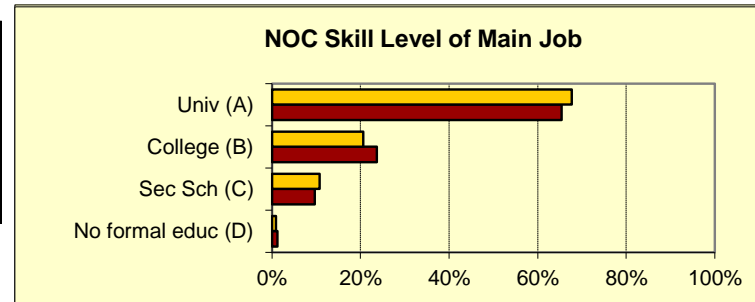
* Where data provided

24. NOC Skill Type of Main Job:	Business & Mgmt	All Programs
Business, finance & administration	907 62%	1,870 22%
Natural & applied sciences & related	65 4%	1,351 16%
Health	9 1%	1,099 13%
Education, law and social, community & government	142 10%	2,535 30%
Art, culture, recreation & sport	25 2%	405 5%
Sales & service	272 18%	943 11%
Trades, transport & equipment operators & related	34 2%	166 2%
Natural resources, agriculture & related production	6 0%	56 1%
Manufacturing & utilities	12 1%	59 1%
Total	1,472 100%	8,484 100%

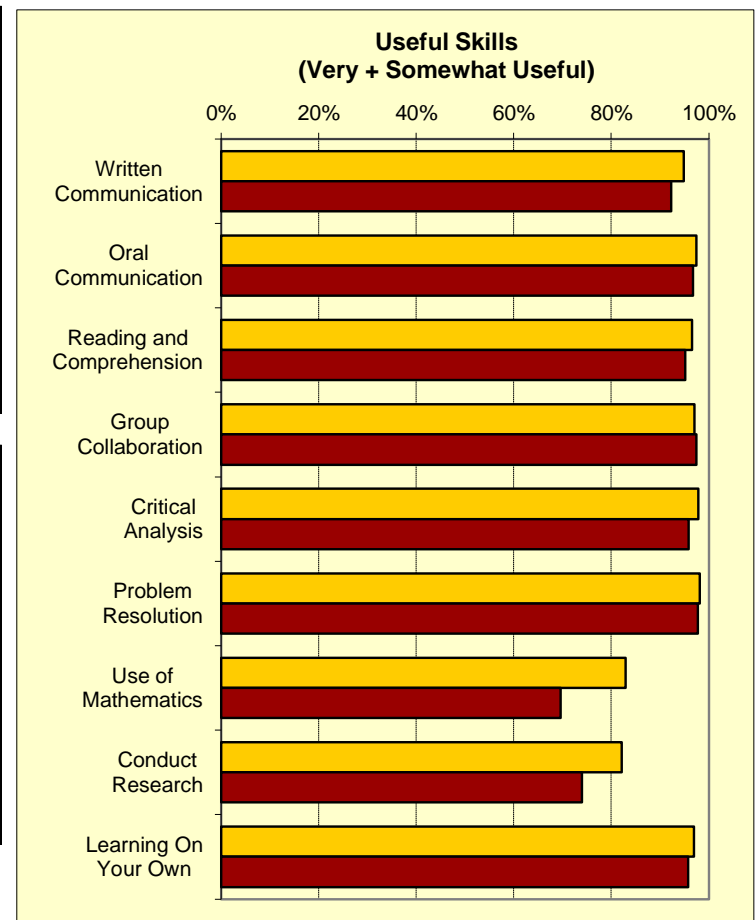


EMPLOYMENT, continued

25. NOC Skill Level of Main Job:	Business & Mgmt	All Programs
A. University education	1,013 68%	5,584 65%
B. College education/trade apprenticeship	309 21%	2,020 24%
C. Secondary school + job-specific training	161 11%	830 10%
D. No formal education	14 1%	108 1%
Total	1,497 100%	8,542 100%



26a. How useful are the following skills and abilities in doing your main job?	Business & Mgmt				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	71%	24%	4%	1%	1,551
Oral Communication	76%	21%	2%	0%	1,552
Reading and Comprehension	74%	23%	3%	0%	1,552
Group Collaboration	79%	18%	3%	0%	1,550
Critical Analysis	79%	19%	2%	0%	1,552
Problem Resolution	81%	17%	2%	0%	1,552
Use of Mathematics Appropriate to Field	48%	35%	14%	3%	1,544
Ability to Conduct Research	44%	39%	14%	4%	1,542
Learning On Your Own	73%	24%	2%	1%	1,548



26b. How useful are the following skills and abilities in doing your main job?	All Programs				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at all Useful	
Written Communication	69%	24%	5%	2%	8,796
Oral Communication	78%	18%	2%	1%	8,798
Reading and Comprehension	74%	21%	4%	1%	8,799
Group Collaboration	81%	16%	2%	1%	8,794
Critical Analysis	77%	19%	3%	1%	8,797
Problem Resolution	81%	17%	2%	1%	8,799
Use of Mathematics Appropriate to Field	33%	36%	19%	11%	8,676
Ability to Conduct Research	38%	36%	17%	9%	8,721
Learning On Your Own	71%	25%	3%	1%	8,788

27a. Top 10 Full-time Occupations of Business & Mgmt Graduates:	Business & Mgmt
NOC Skill Level Description	% Employed FT in this Occ.**
1111 A Financial auditors and accountants	19%
4163 A Business development officers and marketing researchers and consultants	5%
1112 A Financial and investment analysts	4%
0621 A Retail and wholesale trade managers	4%
1114 A Other financial officers	3%
0124 A Advertising, marketing and public relations managers	2%
1431 C Accounting and related clerks	2%
XXXX 0 Unclassified occupations	2%
0111 A Financial managers	2%
1123 A Professional occupations in advertising, marketing and public relations	2%

* Data not displayed where n < 5

** Percentages cited are of those for whom occupational data was provided, full-time and part-time

27b. Top 10 Full-time Occupations of Graduates from All Programs:	All Programs
NOC Skill Level Description	% Employed FT in this Occ.**
3012 A Registered nurses and registered psychiatric nurses	7%
4032 A Elementary school and kindergarten teachers	5%
1111 A Financial auditors and accountants	4%
4031 A Secondary school teachers	2%
4212 B Social and community service workers	2%
2174 A Computer programmers and interactive media developers	2%
1123 A Professional occupations in advertising, marketing and public relations	2%
XXXX 0 Unclassified occupations	2%
2173 A Software engineers and designers	2%
4112 A Lawyers and Quebec notaries	2%

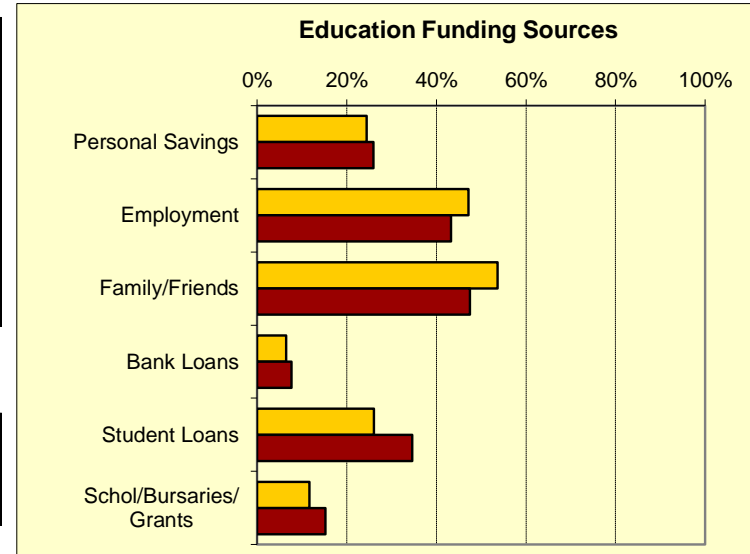
* Data not displayed where n < 5

** Percentages cited are of those for whom occupational data was provided, full-time and part-time

EDUCATION FINANCING

28. Funding Sources (2 sources allowed):	Business & Mgmt		All Programs	
Personal Savings	403	24%*	2,709	26%*
Employment	779	47%*	4,513	43%*
Family/Friends	886	54%*	4,957	47%*
Bank Loans	107	6%*	803	8%*
Student Loans	429	26%*	3,616	35%*
Scholarships/Bursaries/Grants	193	12%*	1,588	15%*
Other	133	8%*	944	9%*
Total	1,650		10,438	

* Percentage of respondents who identified this source

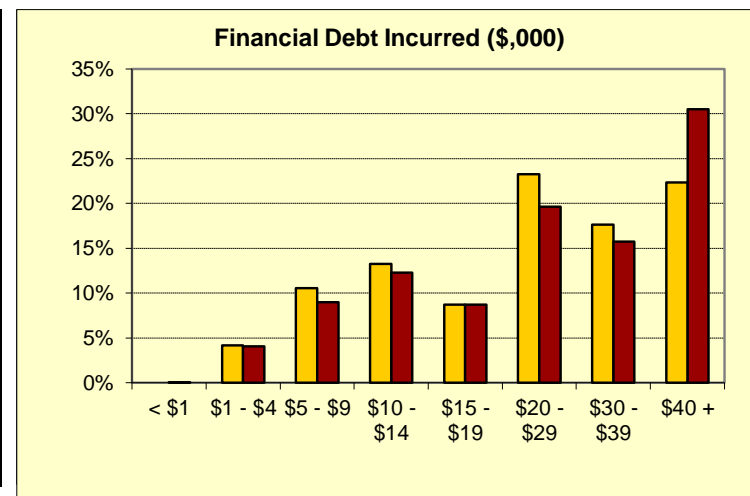


29. Financial Debt Incurred to Finance Bac. Ed.:	Business & Mgmt		All Programs	
Incurred any form of financial debt	550	37%*	4,384	47%
Incurred government-sponsored student loan debt	392	26%*	3,311	35%

* Percentage of respondents who provided data

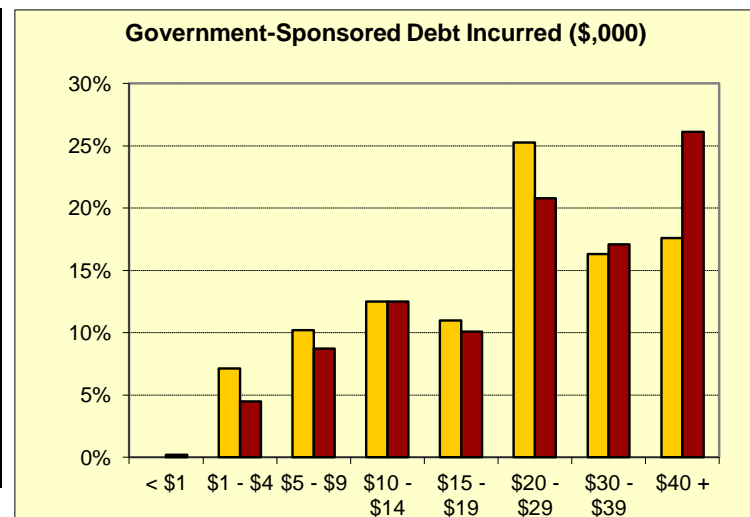
30. Financial Debt Amount:*	Business & Mgmt		All Programs	
< \$1,000	-	0%	4	0%
\$1,000 to \$4,999	23	4%	178	4%
\$5,000 to \$9,999	58	11%	393	9%
\$10,000 to \$14,999	73	13%	538	12%
\$15,000 to \$19,999	48	9%	382	9%
\$20,000 to \$29,999	128	23%	861	20%
\$30,000 to \$39,999	97	18%	691	16%
\$40,000 or More	123	22%	1,337	30%
Total	550	100%	4,384	100%
Median Financial Debt	\$24,000		\$25,000	

* Includes only cases where financial debt was incurred



31. Gov't-Sponsored Student Loan Debt Amount:*	Business & Mgmt		All Programs	
< \$1,000	-	0%	7	0%
\$1,000 to \$4,999	28	7%	149	5%
\$5,000 to \$9,999	40	10%	289	9%
\$10,000 to \$14,999	49	13%	414	13%
\$15,000 to \$19,999	43	11%	334	10%
\$20,000 to \$29,999	99	25%	688	21%
\$30,000 to \$39,999	64	16%	566	17%
\$40,000 or More	69	18%	864	26%
Total	392	100%	3,311	100%
Median Gov't-Sponsored Student Loan Debt	\$22,000		\$25,000	

* Includes only cases where government-sponsored debt was incurred



32. Gov't-Sponsored Loan Debt Outstanding:*	Business & Mgmt		All Programs	
None - Loan repaid in full	131	35%	856	27%
< \$1,000	-	0%	12	0%
\$1,000 to \$4,999	22	6%	158	5%
\$5,000 to \$9,999	28	7%	259	8%
\$10,000 to \$14,999	34	9%	266	8%
\$15,000 to \$19,999	26	7%	262	8%
\$20,000 to \$29,999	55	15%	459	15%
\$30,000 to \$39,999	43	11%	374	12%
\$40,000 or More	35	9%	497	16%
Total	374	100%	3,143	100%
Median Gov't-Sponsored Loan Debt Outstanding**	\$21,000		\$22,000	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

