2019 STRATEGIC PLAN FOR BC STUDENT OUTCOMES

Vision

To be Canada's leader in providing innovative research on student outcomes.

Mission

To design, conduct, and deliver high-quality student outcomes research to support decision-making that enables successful educational experiences and a skilled labour force for British Columbia.

Values

QUALITY

ACCOUNTABILITY

COLLABORATION

ENGAGEMENT

BC Student Outcomes
Research Forum

GOAL 1: PLAN	GOAL 2: COLLECT	GOAL 3: USE
To maintain excellence and encourage innovation through the development of a research plan that meets the needs of program partners.	To seek excellence in research methodology through innovation and continuous improvement, and to explore new ways of meeting our research plan goals.	To promote and expand the use of Student Outcomes data and information.
Objectives	**Objectives**	**Objectives**
To develop and maintain actionable information that supports decision making for students and program partners.	To leverage existing technologies or implement new technologies to remain relevant to all participants.	To develop relationships that support the use of Student Outcomes data in research and academic planning.
To build Student Outcomes' priorities based on the needs of program partners.	To explore new ways to connect with our cohorts in meaningful and engaging ways.	To maximize the use of current and emerging technology to disseminate Student Outcomes information through appropriate mediums for intended audiences.
To collaborate with key partners and relevant jurisdictions on pertinent research projects.	To explore administrative data and data linkage opportunities that respect our cohorts' time and broaden the range of potential research questions.	Collaborate with key program partners to share best practices in new and effective methods of information dissemination.

GOAL 1: PLAN

To maintain excellence and encourage innovation through the development of a research plan that meets the needs of program partners

Objectives

1. To develop and maintain actionable information that supports decision making for students and program partners.
2. To build Student Outcomes' priorities based on the needs of program partners.
3. To collaborate with key partners and relevant jurisdictions on pertinent research projects.

Actions

i. Finalize draft Research Plan.
ii. Gather list of research questions from program partners.
iii. Identify common and ongoing program partners' needs.
iv. Establish list of research priorities.
v. Identify opportunities for collaboration on specialized research questions.
vi. Update Research Plan as needed.

Lead

Research and Analysis Team will lead tactical work and make recommendations to Management Team and Forum.

GOAL 2: COLLECT

To seek excellence in research methodology through innovation and continuous improvement, and to explore new ways of meeting our research plan goals.

Objectives

1. To leverage existing technologies or implement new technologies to remain relevant to all participants.
2. To explore new ways to connect with our cohorts in meaningful and engaging ways.
3. To explore administrative data and data linkage opportunities that respect our cohorts' time and broaden the range of potential research questions.

Actions

i. Pilot use of SMS as an additional survey-mode for annual surveys; review results and make recommendation regarding broader implementation.
ii. Assess viability of alternative survey methodologies (e.g. chat bots, burst surveys, open response) for ad hoc research questions.
iii. Analyze non-response reports to identify strategies for increased engagement.
iv. Explore opportunities to co-brand with institutions to improve student recognition and engagement.
v. Conduct a cross-jurisdictional scan to identify best practices and initiate knowledge exchange with other jurisdictions.
vi. Remain up-to-date on the activities of other organizations (such as the BC Government's Integrated Data Division) and identify opportunities for collaboration.

Lead

Survey Team and Technical Team to lead tactical work (with support from Research and Analysis Team and Communications Team for Actions 4 & 5) and make recommendations to Management Team and Forum.

GOAL 3: USE

To promote and expand the use of Student Outcomes data and information.

Objectives

1. To develop relationships that support the use of Student Outcomes data in research and academic planning.
2. To maximize the use of current and emerging technology to disseminate Student Outcomes information through appropriate mediums for intended audiences.
3. Collaborate with key program partners to share best practices in new and effective methods of information dissemination.

Actions

i. Update Communications Plan that identifies approach to engaging key program partners (what info, when, to whom)
ii. Establish presentation schedule
iii. Update core information packages and presentations adaptable to a range of audiences
iv. Develop new data viewer for release in 2019 – explore options for multiple versions based on user-group
v. Develop new mobile friendly website for release in 2019
vi. Identify approach to share best practices between program partners

Lead

Communications Team to work with BC Stats to lead tactical work and make recommendations to Management Team and Forum.

VALUES

QUALITY

We use sound research methodology to produce data and information that is highly valued for its relevancy, objectivity, and reliability.

ACCOUNTABILITY

We are accountable to each other, to government, to post-secondary institutions and students. We deliver key insights regarding student outcomes in British Columbia.

COLLABORATION

We work together in a cooperative partnership to meet our mission by developing respectful relationships where diverse contributions are valued.

ENGAGEMENT

We invite leaders involved in the post-secondary education system to participate in our research by sharing their needs and providing feedback on our work. We actively engage our audience through publications and tools that are interactive and designed with the user in mind.