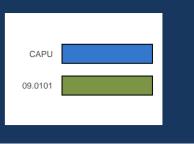


# B.C. Baccalaureate Outcomes

# 2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results Capilano University 09.0101: Speech communication and rhetoric



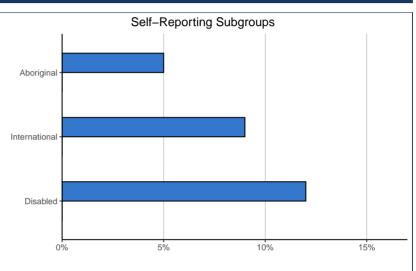
RESPONSE RATE										
Survey Response Rate:	09.	0101	C/	APU			Response R	ate		
Baccalaureate Graduates Survey Cohort	35	100%	455	100%	CAPU -					
Survey Respondents and Response Rate	11	31%	202	44%						
					09.0101 -					
					0%	10%	20%	30%	40%	

#### DEMOGRAPHIC INFORMATION

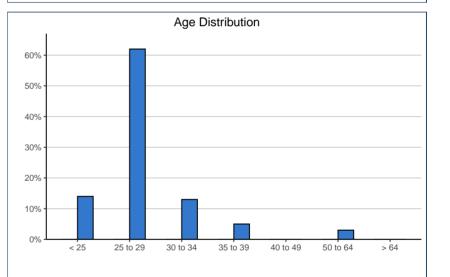
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Self-Reporting Subgroups:	09.0101		CAPU	
Disabled	~	~	23	12%
International	0	0%	18	9%
Aboriginal	0	0%	9	5%

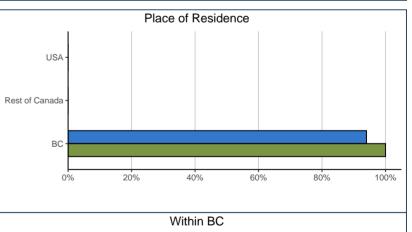
Gender:*	09.0101		CAPU		
Male	~	~	66	33%	
Female	~	~	136	67%	
Total	11	100%	202	100%	
*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.					



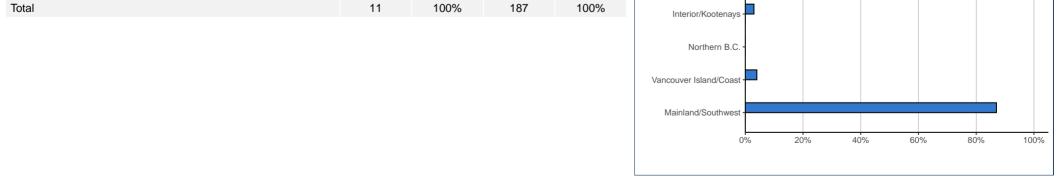
Age (at time of survey):	09	09.0101		CAPU	
< 25	~	~	28	14%	
25 to 29	~	~	125	62%	
30 to 34	~	~	27	13%	
35 to 39	0	0%	10	5%	
40 to 49	0	0%	~	~	
50 to 64	0	0%	6	3%	
> 64	0	0%	~	~	
Total	11	100%	202	100%	
Median Age	26		27		
Average (mean) Age	27		29		



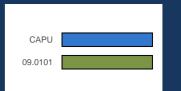
Place of Residence (at time of survey):	09.0101		CAPU	
BC – Mainland/Southwest	~	~	163	87%
BC – Vancouver Island/Coast	~	~	8	4%
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	5	3%
BC Subtotal	11	100%	176	94%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	0	0%
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non–BC Subtotal	0	0%	11	6%



1







#### EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.	09.0101		PU
Very Satisfied	4	36%	63	32%
Satisfied	7	64%	118	60%
Dissatisfied	0	0%	12	6%
Very Dissatisfied	0	0%	5	3%
Total	11	100%	198	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0101		CAPU	
Very Useful	6	60%	85	47%
Somewhat Useful	4	40%	82	45%
Not Very Useful	0	0%	11	6%
Not at All Useful	0	0%	3	2%
Total	10	100%	181	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0101		CAPU	
Yes	0	0%	28	14%
No	11	100%	171	86%



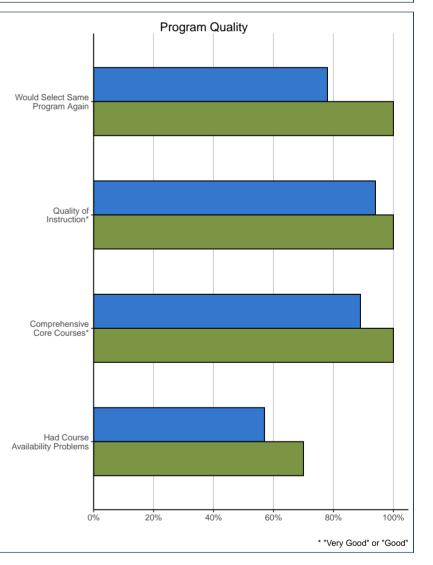
Would select the same program again:	09.0101		CAPU	
Yes	10	100%	143	78%
No	0	0%	41	22%

Quality of Instruction:	09.0101		CAPU	
Very Good	4	36%	72	37%
Good	7	64%	113	57%
Poor	0	0%	10	5%
Very Poor	0	0%	2	1%
Total	11	100%	197	100%

Comprehensiveness of Core Courses:	09.0101		CAPU	
Very Good	3	30%	67	34%
Good	7	70%	109	55%
Poor	0	0%	20	10%
Very Poor	0	0%	2	1%
Total	10	100%	198	100%

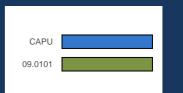
Course Availability:	09.0101		CAPU	
Encountered course availability problems	7	70%	110	57%

Financial Constraints:	09.0101		CA	.PU
Had to interrupt studies for financial reasons	1	9%	24	12%
Had to take program part-time for financial reasons	0	0%	33	17%



Note:  $\sim$  indicates low cell count; data suppressed

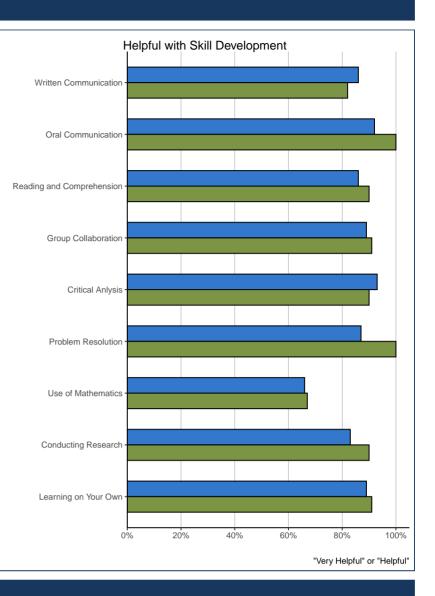




#### SKILL DEVELOPMENT

			09.0101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	55%	27%	18%	0%	11
Oral Communication	45%	55%	0%	0%	11
Reading and Comprehension	45%	45%	9%	0%	11
Group Collaboration	55%	36%	9%	0%	11
Critical Anlysis	45%	45%	9%	0%	11
Problem Resolution	45%	55%	0%	0%	11
Use of Mathematics	0%	67%	0%	33%	3
Conducting Research	45%	45%	9%	0%	11
Learning on Your Own	36%	55%	9%	0%	11

			CAPU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	31%	55%	11%	2%	194
Oral Communication	33%	59%	6%	2%	195
Reading and Comprehension	30%	56%	10%	4%	195
Group Collaboration	44%	45%	9%	2%	199
Critical Anlysis	44%	49%	6%	2%	197
Problem Resolution	33%	54%	11%	2%	193
Use of Mathematics	19%	47%	26%	9%	137
Conducting Research	36%	47%	14%	3%	187
Learning on Your Own	35%	54%	8%	2%	195



Have you taken further education since graduation?

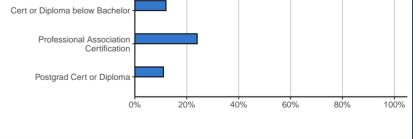
	Further Education/Training Type
3%	Masters Degree
%	
3%	Doctoral Degree
2%	
1%	Undergraduate Degree
%	

#### FURTHER EDUCATION

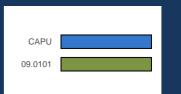
09.0101		CAPU	
3	27%	74	37%
1	9%	36	18%
1	9%	23	12%
1	9%	12	6%
8	73%	126	63%
11	100%	200	100%
	3 1 1 1 8	3     27%       1     9%       1     9%       1     9%       8     73%	3         27%         74           1         9%         36           1         9%         23           1         9%         12           8         73%         126

Type of Formal Post–Secondary Education:	09.0	)101	CAPU	
Masters Degree	3	100%	21	28%
Doctoral Degree	0	0%	1	1%
Another Undergraduate Degree	0	0%	13	18%
Certificate or Diploma below Bachelor level	0	0%	9	12%
Professional Association Certification	0	0%	18	24%
Postgraduate Certificate or Diploma	0	0%	8	11%

r olgiduddio oortinodio or Dipionia	Ŭ	070	0	1170
Other	0	0%	4	5%
Total	3	100%	74	100%







#### EMPLOYMENT

182

11

90%

5.7%

Labour Fource Status:	09.0101		СА	.PU
In Labour Force (working or seeking work)	11	100%	193	96%
Not in Labour Force	0	0%	8	4%
Total	11	100%	201	100%
Employment:	09.0101		CAPU	

10

1

91%

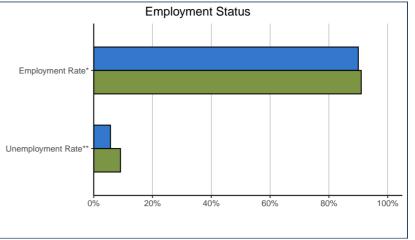
9.1%

Unemployment Rate\*\*

Employment Rate\*

\*Percent = Total employed divided by total number of respondents

\*\*Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	09.0101		CAPU	
Attending School FT	0	0%	4	50%
Attending School PT	0	0%	0	0%
Other	0	0%	4	50%
Total NOT in Labour Force	0	0%	8	100%

Primary Employment Type:	09.0101		CA	PU
Paid worker	9	90%	158	87%
Self-employed	1	10%	24	13%
Total	10	100%	182	100%

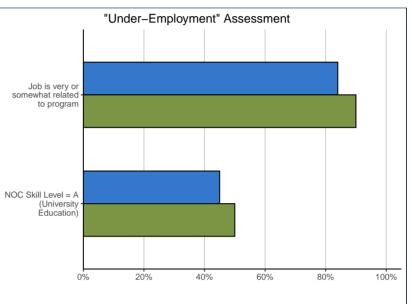
Job Characteristics:	09.	09.0101		PU
I hold more than one job*	4	40%	42	23%
My main job is full-time (>= 30 hours per week)**	9	90%	149	87%
*Of total Employed				

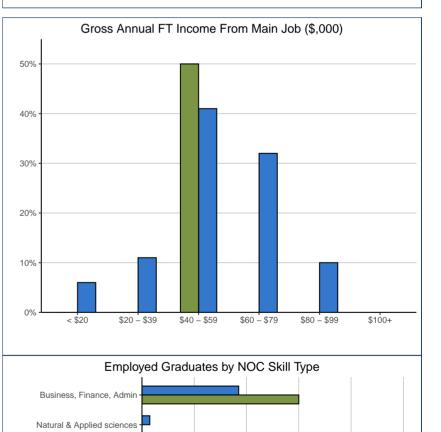


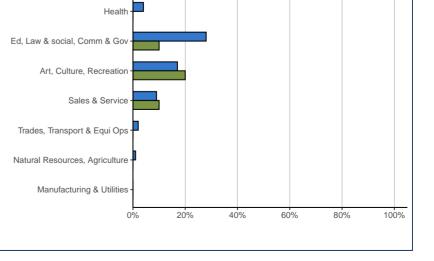
How related is your main job to your program?	09.	09.0101		VPU
Very Related	3	30%	84	46%
Somewhat Related	6	60%	68	37%
Not Very Related	1	10%	16	9%
Not at All Related	0	0%	14	8%
Total	10	100%	182	100%

"Under-employment" Assessment:	09.0101		CAPU	
Job is very or somewhat related to program	9	90%	152	84%
NOC Skill Level = A (University Education)*	5	50%	78	45%
*Of total valid responses				

Gross Annual Income from Main Job:*	ual Income from Main Job:* 09.0101		CAPU	
Less than \$20,000	~	~	8	6%
\$20,000 to \$39,999	~	~	15	11%
\$40,000 to \$59,999	5	50%	56	41%
\$60,000 to \$79,999	~	~	44	32%
\$80,000 to \$99,999	~	~	13	10%
\$100,000 and Above	0	0%	0	0%
Total	10	100%	136	100%
Median Annual Income (full-time) (\$)	57,000		57,644	
Average Annual Income (full–time) (\$)	50,788		58,023	
Where data provided	30,788			
	09.0	0101		\PU
Where data provided NOC Skill Type of Main Job:		101 60%		.PU 37%
Where data provided NOC Skill Type of Main Job: Business, finance & administration	09.0		CA	-
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related	09.0 6	60%	CA 65	37%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health	09.0 6 0	60% 0%	CA 65 5	37% 3%
Where data provided	09.0 6 0 0	60% 0% 0%	CA 65 5 7	37% 3% 4%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government	09.0 6 0 0 1	60% 0% 0% 10%	CA 65 5 7 48	37% 3% 4% 28%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport	09.0 6 0 0 1 2	60% 0% 0% 10% 20%	CA 65 5 7 48 29	37% 3% 4% 28% 17%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service	09.0 6 0 0 1 2 1	60% 0% 10% 20% 10%	CA 65 5 7 48 29 16	37% 3% 4% 28% 17% 9%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service Trades, transport & equipment operators & related	09.0 6 0 0 1 2 1 1 0	60% 0% 10% 20% 10% 0%	CA 65 5 7 48 29 16 3	37% 3% 4% 28% 17% 9% 2%

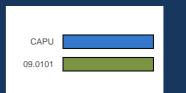






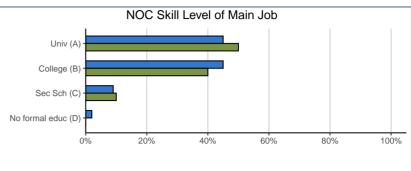
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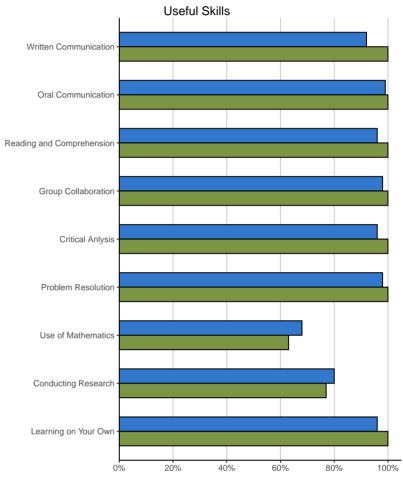
#### EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.	.0101	CAPU	
A. University education	5	50%	78	45%
B. College education/trade apprenticeship	4	40%	78	45%
C. Secondary school + job-specific training	1	10%	15	9%
D. No formal education	0	0%	3	2%
Total	10	100%	174	100%



	09.0101				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	90%	10%	0%	0%	10
Oral Communication	100%	0%	0%	0%	10
Reading and Comprehension	80%	20%	0%	0%	10
Group Collaboration	100%	0%	0%	0%	10
Critical Anlysis	100%	0%	0%	0%	10
Problem Resolution	100%	0%	0%	0%	10
Use of Mathematics	13%	50%	13%	25%	8
Conducting Research	33%	44%	22%	0%	9
Learning on Your Own	90%	10%	0%	0%	10

	САРИ				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	21%	5%	3%	182
Oral Communication	79%	20%	1%	1%	181
Reading and Comprehension	69%	27%	2%	2%	182
Group Collaboration	80%	18%	1%	1%	182
Critical Anlysis	75%	21%	3%	1%	182
Problem Resolution	80%	18%	2%	1%	180
Use of Mathematics	34%	34%	17%	14%	169
Conducting Research	41%	39%	11%	8%	179
Learning on Your Own	68%	28%	3%	2%	182



"Very Useful" or "Somewhat Useful"

Top 10 Full-time Oc	cupations of 09.0101 Gr	raduates:	09.0101
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
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*			
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*			
*			
* Data not displaved wh	nere n < 5		

\* Data not displayed where n < 5

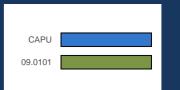
\*\* Percentages cited are of those employed

•	-		
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	6%
4214	В	Early childhood educators and assistants	6%
1221	В	Administrative officers	5%
1123	A	Professional occupations in advertising, marketing and public relations	4%
4211	В	Paralegal and related occupations	4%
0124	A	Advertising, marketing and public relations managers	3%
5227	В	Support occupations in motion pictures, broadcasting, photography and the performing arts	3%
4032	A	Elementary school and kindergarten teachers	3%
5241	В	Graphic designers and illustrators	3%
XXXX	0	Unclassified occupations	3%
* • • • • • • • •			

\* Data not displayed where n < 5

\*\* Percentages cited are of those employed



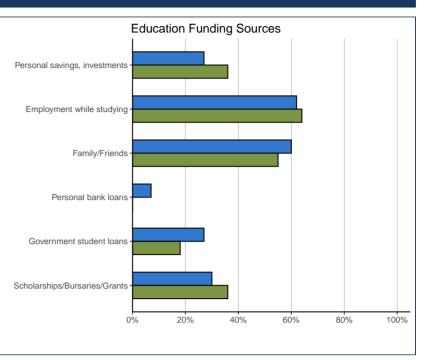


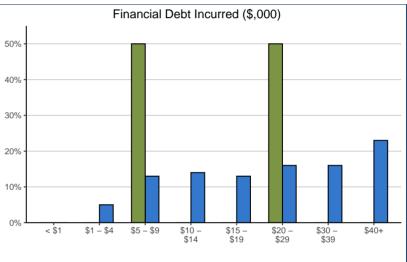
#### EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.	09.0101		PU
Personal savings, investments	4	36%	53	27%
Employment while studying	7	64%	123	62%
Family/Friends	6	55%	119	60%
Personal bank loans	0	0%	13	7%
Government student loans	2	18%	54	27%
Scholarships/Bursaries/Grants	4	36%	60	30%
Other	3	27%	31	16%
Total	11		198	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	09.	09.0101		PU
Incurred any form of financial debt	2	18%	77	39%
Incurred government-sponsored student loan debt	2	18%	62	31%
* Percentage of respondents who provided data				

Financial Debt Amount:*	09.0101		CAPU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	3	5%
\$5,000 to \$9,999	1	50%	7	13%
\$10,000 to \$14,999	0	0%	8	14%
\$15,000 to \$19,999	0	0%	7	13%
\$20,000 to \$29,999	1	50%	9	16%
\$30,000 to \$39,999	0	0%	9	16%
\$40,000 or More	0	0%	13	23%
Total	2	100%	56	100%
Median Financial Debt (\$)	16,500		20,000	



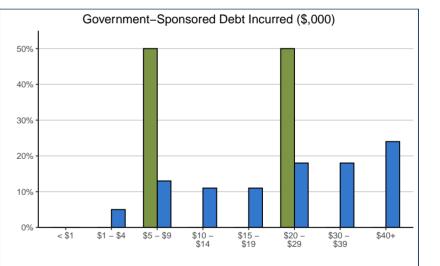


Includes only cases where financial debt was incurred

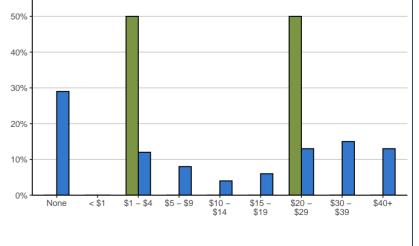
Gov't-Sponsored Student Loan Debt Amount:*	09.0101		CAPU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	2	5%
\$5,000 to \$9,999	1	50%	5	13%
\$10,000 to \$14,999	0	0%	4	11%
\$15,000 to \$19,999	0	0%	4	11%
\$20,000 to \$29,999	1	50%	7	18%
\$30,000 to \$39,999	0	0%	7	18%
\$40,000 or More	0	0%	9	24%
Total	2	100%	38	100%
Median Gov't–Sponsored Loan Debt (\$)	16,500		22,500	

\* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	09.0	09.0101		<b>PU</b>
None – Loan repaid in full	0	0%	15	29%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	1	50%	6	12%
\$5,000 to \$9,999	0	0%	4	8%
\$10,000 to \$14,999	0	0%	2	4%
\$15,000 to \$19,999	0	0%	3	6%
\$20,000 to \$29,999	1	50%	7	13%
\$30,000 to \$39,999	0	0%	8	15%
\$40,000 or More	0	0%	7	13%
Total	2	100%	52	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	15,250		28,000	



Outstanding Government–Sponsored Debt (\$,000)



\* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided \*\* Median amounts shown are based on those who had remaining government student loan debt