

B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

CAPU 50.0401

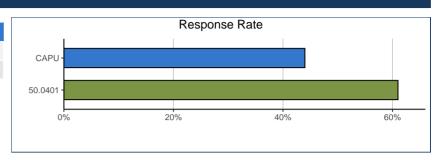
Detailed Summary of Survey Results

Capilano University

50.0401: Design and visual communications, general

RESPONSE RATE

Survey Response Rate:	50.0401		CAPU	
Baccalaureate Graduates Survey Cohort	18	100%	455	100%
Survey Respondents and Response Rate	11	61%	202	44%

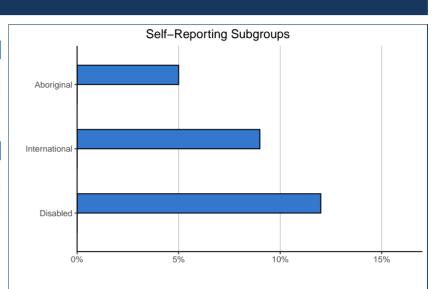


DEMOGRAPHIC INFORMATION

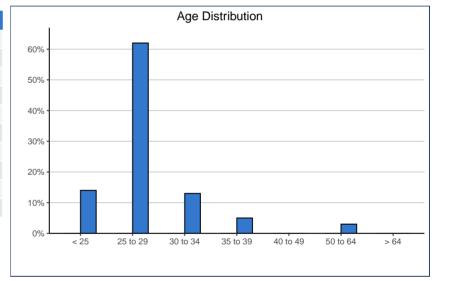
Self-Reporting Subgroups:	50.0401		CAPU	
Disabled	~	~	23	12%
International	~	~	18	9%
Aboriginal	0	0%	9	5%

Gender:*	50.0401		CAPU	
Male	~	~	66	33%
Female	~	~	136	67%
Total	11	100%	202	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

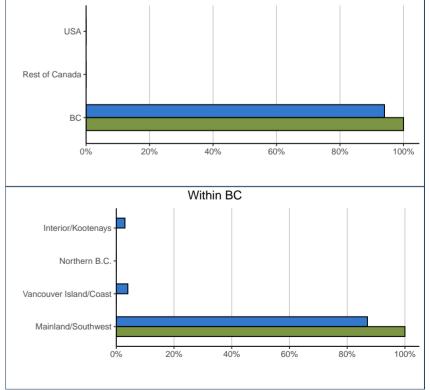


Age (at time of survey):	50.0401		CAPU	
< 25	~	~	28	14%
25 to 29	~	~	125	62%
30 to 34	~	~	27	13%
35 to 39	0	0%	10	5%
40 to 49	0	0%	~	~
50 to 64	0	0%	6	3%
> 64	0	0%	~	~
Total	11	100%	202	100%
Median Age	27		27	
Average (mean) Age	27		29	



Place of Residence

Place of Residence (at time of survey):	50.0401		CAPU	
BC – Mainland/Southwest	8	100%	163	87%
BC - Vancouver Island/Coast	0	0%	8	4%
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	5	3%
BC Subtotal	8	100%	176	94%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	0	0%
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	0	0%	11	6%
Total	8	100%	187	100%





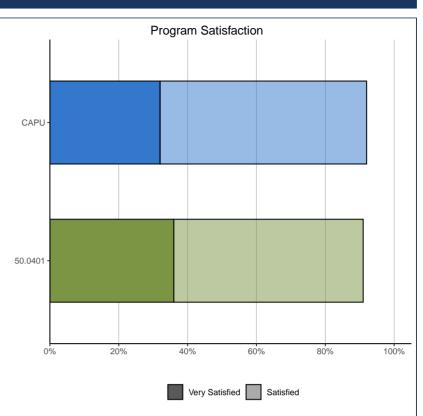


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0401		CAPU	
Very Satisfied	4	36%	63	32%
Satisfied	6	55%	118	60%
Dissatisfied	1	9%	12	6%
Very Dissatisfied	0	0%	5	3%
Total	11	100%	198	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0401		CAPU	
Very Useful	4	57%	85	47%
Somewhat Useful	2	29%	82	45%
Not Very Useful	1	14%	11	6%
Not at All Useful	0	0%	3	2%
Total	7	100%	181	100%
Took upgrading, access, bridging, or other	50.0401		CAPU	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0401		CAPU	
Yes	1	10%	28	14%
No	9	90%	171	86%



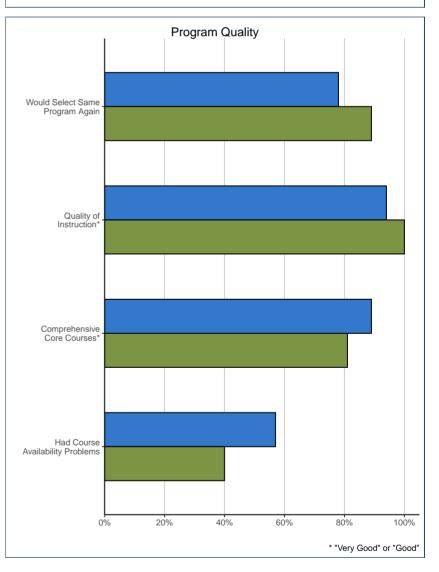
Would select the same program again:	50.0401		CAPU	
Yes	8	89%	143	78%
No	1	11%	41	22%

Quality of Instruction:	50.0401		CAPU	
Very Good	4	36%	72	37%
Good	7	64%	113	57%
Poor	0	0%	10	5%
Very Poor	0	0%	2	1%
Total	11	100%	197	100%

Comprehensiveness of Core Courses:	50.0	50.0401		CAPU	
Very Good	5	45%	67	34%	
Good	4	36%	109	55%	
Poor	2	18%	20	10%	
Very Poor	0	0%	2	1%	
Total	11	100%	198	100%	

Course Availability:	50.0	401	CAPU		
Encountered course availability problems	4	40%	110	57%	

Financial Constraints:	50.0401		CA	.PU
Had to interrupt studies for financial reasons	0	0%	24	12%
Had to take program part-time for financial reasons	0	0%	33	17%



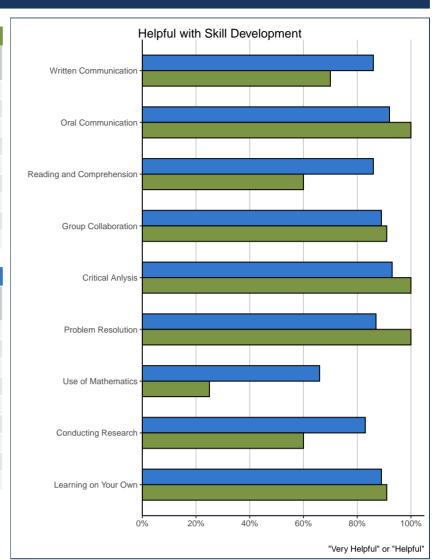




SKILL DEVELOPMENT

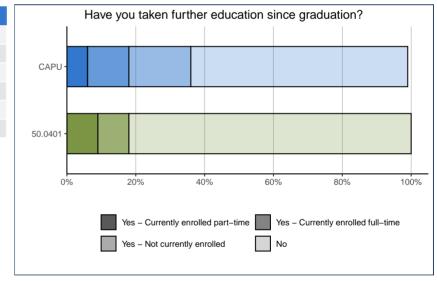
			50.0401		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	10%	60%	30%	0%	10
Oral Communication	45%	55%	0%	0%	11
Reading and Comprehension	20%	40%	30%	10%	10
Group Collaboration	64%	27%	9%	0%	11
Critical Anlysis	64%	36%	0%	0%	11
Problem Resolution	64%	36%	0%	0%	11
Use of Mathematics	0%	25%	25%	50%	4
Conducting Research	20%	40%	40%	0%	10
Learning on Your Own	55%	36%	9%	0%	11

			CAPU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	31%	55%	11%	2%	194
Oral Communication	33%	59%	6%	2%	195
Reading and Comprehension	30%	56%	10%	4%	195
Group Collaboration	44%	45%	9%	2%	199
Critical Anlysis	44%	49%	6%	2%	197
Problem Resolution	33%	54%	11%	2%	193
Use of Mathematics	19%	47%	26%	9%	137
Conducting Research	36%	47%	14%	3%	187
Learning on Your Own	35%	54%	8%	2%	195

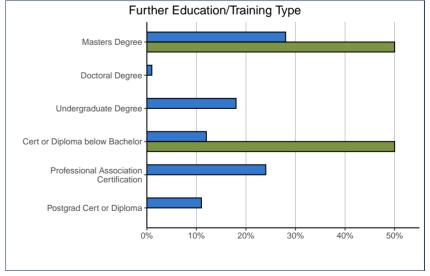


FURTHER EDUCATION

Took further education since 2020 graduation:	50.0401		CAPU	
Yes	2	18%	74	37%
Not currently enrolled	0	0%	36	18%
Currently enrolled full-time	1	9%	23	12%
Currently enrolled part-time	1	9%	12	6%
No	9	82%	126	63%
Total	11	100%	200	100%



Type of Formal Post–Secondary Education:	50	50.0401		\PU
Masters Degree	1	50%	21	28%
Doctoral Degree	0	0%	1	1%
Another Undergraduate Degree	0	0%	13	18%
Certificate or Diploma below Bachelor level	1	50%	9	12%
Professional Association Certification	0	0%	18	24%
Postgraduate Certificate or Diploma	0	0%	8	11%
Other	0	0%	4	5%
Total	2	100%	74	100%







EMPLOYMENT

11

5.7%

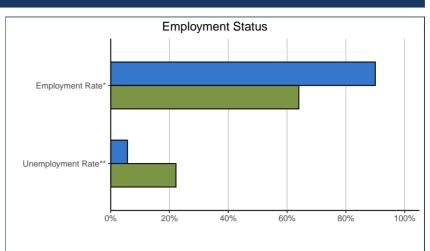
Labour Fource Status:	50.0401		CAPU			
In Labour Force (working or seeking work)	9	90%	193	96%		
Not in Labour Force	1	10%	8	4%		
Total	10	100%	201	100%		
Employment:	50.0401		50.0401		CA	\PU
Employment Rate*	7	64%	182	90%		

2

22.2%



^{**}Percent = Total unemployed divided by total number in Labour Force

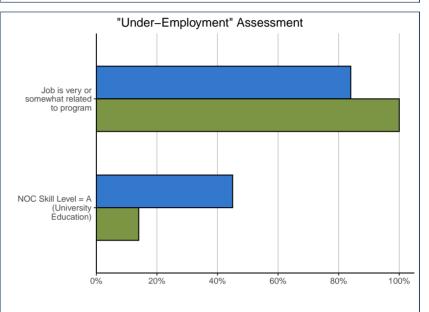


Status of Graduates NOT in Labour Force:	50.0401		CAPU	
Attending School FT	1	100%	4	50%
Attending School PT	0	0%	0	0%
Other	0	0%	4	50%
Total NOT in Labour Force	1	100%	8	100%

Primary Employment Type:	50.0401		CA	.PU
Paid worker	6	86%	158	87%
Self-employed	1	14%	24	13%
Total	7	100%	182	100%

Job Characteristics:	50.	50.0401		\PU
I hold more than one job*	2	29%	42	23%
My main job is full-time (>= 30 hours per week)**	6	86%	149	87%

^{*}Of total Employed



How related is your main job to your program?	50.0401		CAPU	
Very Related	5	71%	84	46%
Somewhat Related	2	29%	68	37%
Not Very Related	0	0%	16	9%
Not at All Related	0	0%	14	8%
Total	7	100%	182	100%

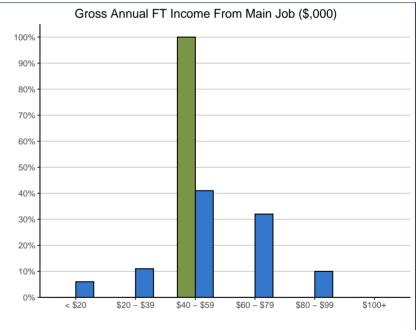
"Under-employment" Assessment:	50.0401		CAPU	
Job is very or somewhat related to program	7	100%	152	84%
NOC Skill Level = A (University Education)*	1	14%	78	45%

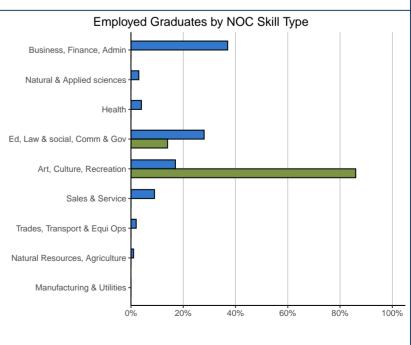
^{*}Of total valid responses

Gross Annual Income from Main Job:*	50.0	50.0401		\PU
Less than \$20,000	0	0%	8	6%
\$20,000 to \$39,999	0	0%	15	11%
\$40,000 to \$59,999	7	100%	56	41%
\$60,000 to \$79,999	0	0%	44	32%
\$80,000 to \$99,999	0	0%	13	10%
\$100,000 and Above	0	0%	0	0%
Total	7	100%	136	100%
Median Annual Income (full-time) (\$)	52,040		57,644	
Average Annual Income (full-time) (\$)	51,210		58,023	

^{*}Where data provided

NOC Skill Type of Main Job:	50.0401		CAPU	
Business, finance & administration	0	0%	65	37%
Natural & applied sciences & related	0	0%	5	3%
Health		0%	7	4%
Education, law and social, community & government	1	14%	48	28%
Art, culture, recreation & sport	6	86%	29	17%
Sales & service	0	0%	16	9%
Trades, transport & equipment operators & related	0	0%	3	2%
Natural resources, agriculture & related production	0	0%	1	1%
Manufacturing & utilities	0	0%	0	0%
Total	7	100%	174	100%





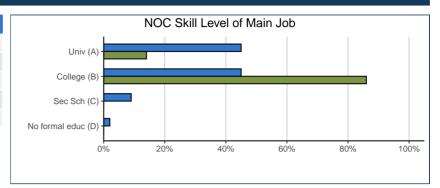
^{**}Of those who provided data on hours/week worked



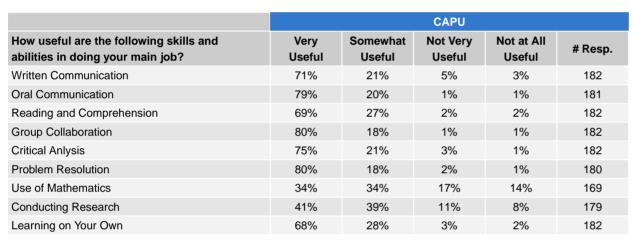


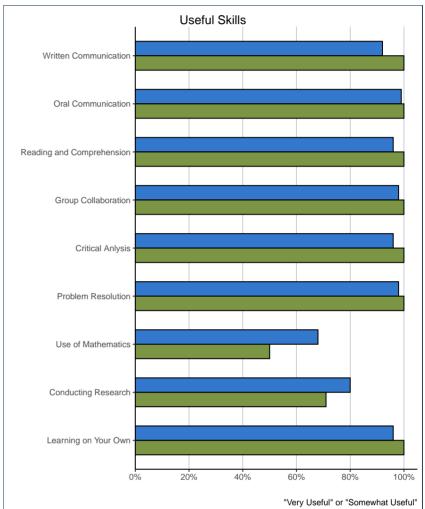
EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0401		CAPU	
A. University education	1	14%	78	45%
B. College education/trade apprenticeship	6	86%	78	45%
C. Secondary school + job-specific training	0	0%	15	9%
D. No formal education	0	0%	3	2%
Total	7	100%	174	100%



	50.0401				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	43%	57%	0%	0%	7
Oral Communication	71%	29%	0%	0%	7
Reading and Comprehension	57%	43%	0%	0%	7
Group Collaboration	86%	14%	0%	0%	7
Critical Anlysis	71%	29%	0%	0%	7
Problem Resolution	86%	14%	0%	0%	7
Use of Mathematics	33%	17%	17%	33%	6
Conducting Research	71%	0%	29%	0%	7
Learning on Your Own	86%	14%	0%	0%	7





Top 10 Full-	time Occupations of 50.0401	Graduates:	50.0401
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	В	Graphic designers and illustrators	71%
*			
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 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of CAPU Graduates:		CAPU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	Α	Financial auditors and accountants	6%
4214	В	Early childhood educators and assistants	6%
1221	В	Administrative officers	5%
1123	Α	Professional occupations in advertising, marketing and public relations	4%
4211	В	Paralegal and related occupations	4%
0124	Α	Advertising, marketing and public relations managers	3%
5227	В	Support occupations in motion pictures, broadcasting, photography and the performing arts	3%
4032	Α	Elementary school and kindergarten teachers	3%
5241	В	Graphic designers and illustrators	3%
XXXX	0	Unclassified occupations	3%

 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

unding Sources (3 sources allowed):* 50.0401		0401	CAPU	
Personal savings, investments	4	36%	53	27%
Employment while studying		36%	123	62%
Family/Friends	8	73%	119	60%
Personal bank loans	0	0%	13	7%
Government student loans	2	18%	54	27%
Scholarships/Bursaries/Grants	5	45%	60	30%
Other	3	27%	31	16%
Total	11		198	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0401		CAPU	
Incurred any form of financial debt	3	27%	77	39%
Incurred government-sponsored student loan debt	2	18%	62	31%

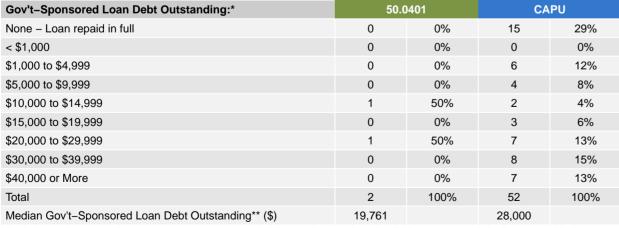
^{*} Percentage of respondents who provided data



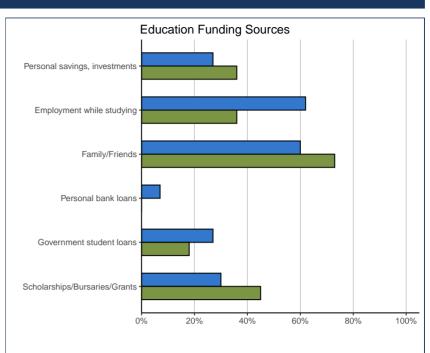
^{*} Includes only cases where financial debt was incurred

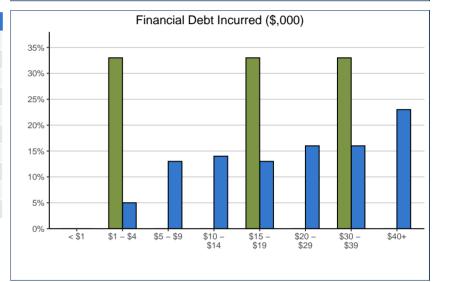


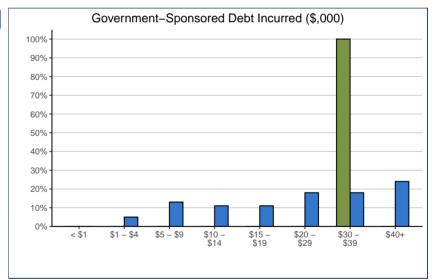
^{*} Includes only cases where government-sponsored debt was incurred

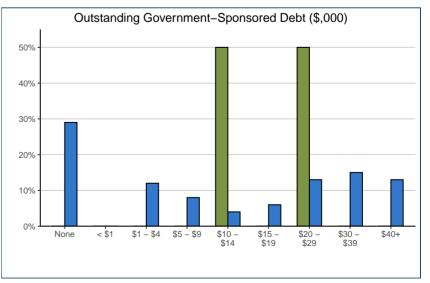


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt