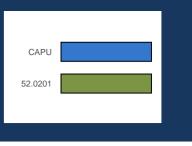


B.C. Baccalaureate Outcomes

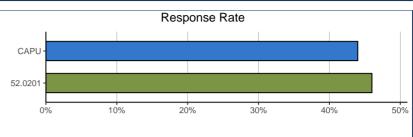
2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general



RESPONSE RATE

| rvey Response Rate: | 52.0 | 0201 | CA | APU |
|---------------------------------------|------|------|-----|------|
| Baccalaureate Graduates Survey Cohort | 169 | 100% | 455 | 100% |
| Survey Respondents and Response Rate | 77 | 46% | 202 | 44% |

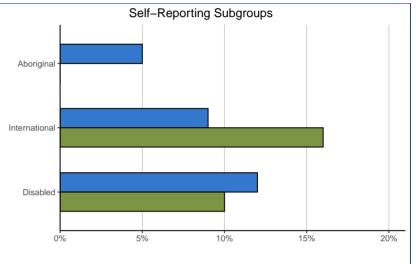


DEMOGRAPHIC INFORMATION

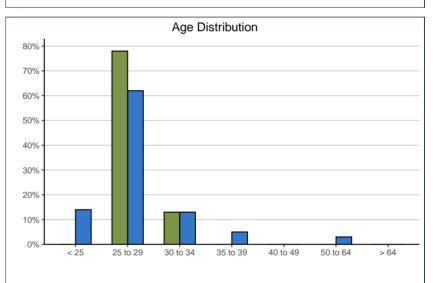
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| Self-Reporting Subgroups: | 52.0201 | | CAPU | |
|---------------------------|---------|-----|------|-----|
| Disabled | 7 | 10% | 23 | 12% |
| International | 12 | 16% | 18 | 9% |
| Aboriginal | ~ | ~ | 9 | 5% |

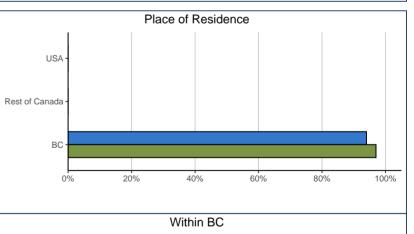
| Gender:* | 52.0201 | | CAPU | | |
|---|---------|------|------|------|--|
| Male | 38 | 49% | 66 | 33% | |
| Female | 39 | 51% | 136 | 67% | |
| Total | 77 | 100% | 202 | 100% | |
| Due to zero or low counts, institution-reported "Non-binary" demographic data are not included. | | | | | |



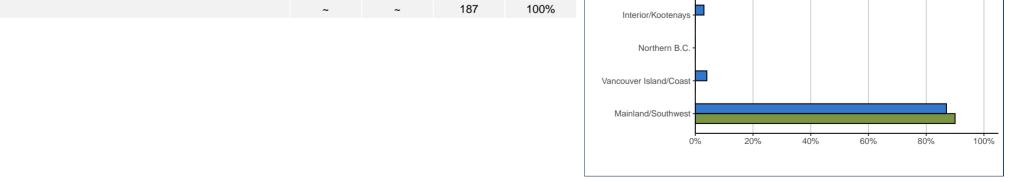
| Age (at time of survey): | 52.0201 | | CAPU | |
|--------------------------|---------|------|------|------|
| < 25 | ~ | ~ | 28 | 14% |
| 25 to 29 | 60 | 78% | 125 | 62% |
| 30 to 34 | 10 | 13% | 27 | 13% |
| 35 to 39 | ~ | ~ | 10 | 5% |
| 40 to 49 | 0 | 0% | ~ | ~ |
| 50 to 64 | ~ | ~ | 6 | 3% |
| > 64 | 0 | 0% | ~ | ~ |
| Total | 77 | 100% | 202 | 100% |
| Median Age | 26 | | 27 | |
| Average (mean) Age | 28 | | 29 | |



| Place of Residence (at time of survey): | 52 | 52.0201 | | CAPU | |
|---|----|---------|-----|------|--|
| BC – Mainland/Southwest | 66 | 90% | 163 | 87% | |
| BC – Vancouver Island/Coast | ~ | ~ | 8 | 4% | |
| BC – Northern B.C. | 0 | 0% | 0 | 0% | |
| BC – Interior/Kootenays | ~ | ~ | 5 | 3% | |
| BC Subtotal | 71 | 97% | 176 | 94% | |
| Canada – Alberta | ~ | ~ | ~ | ~ | |
| Canada – Ontario | 0 | 0% | 0 | 0% | |
| Canada – Other | 0 | 0% | ~ | ~ | |
| U.S.A. | 0 | 0% | 0 | 0% | |
| Non-BC Subtotal | ~ | ~ | 11 | 6% | |
| | | | | | |

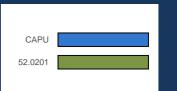


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Total





EDUCATION EVALUATION AND SKILL DEVELOPMENT

| Program Satisfaction: | 52.0201 | | CAPU | |
|-----------------------|---------|------|------|------|
| Very Satisfied | 23 | 31% | 63 | 32% |
| Satisfied | 47 | 64% | 118 | 60% |
| Dissatisfied | 3 | 4% | 12 | 6% |
| Very Dissatisfied | 1 | 1% | 5 | 3% |
| Total | 74 | 100% | 198 | 100% |

| Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work: | 52. | 52.0201 | | NPU |
|--|-----|---------|-----|------------|
| Very Useful | 25 | 35% | 85 | 47% |
| Somewhat Useful | 41 | 58% | 82 | 45% |
| Not Very Useful | 3 | 4% | 11 | 6% |
| Not at All Useful | 2 | 3% | 3 | 2% |
| Total | 71 | 100% | 181 | 100% |

| Took upgrading, access, bridging, or other preparatory courses during or prior to studies: | 52.0201 | | CAPU | |
|---|---------|-----|------|-----|
| Yes | 15 | 20% | 28 | 14% |
| No | 61 | 80% | 171 | 86% |



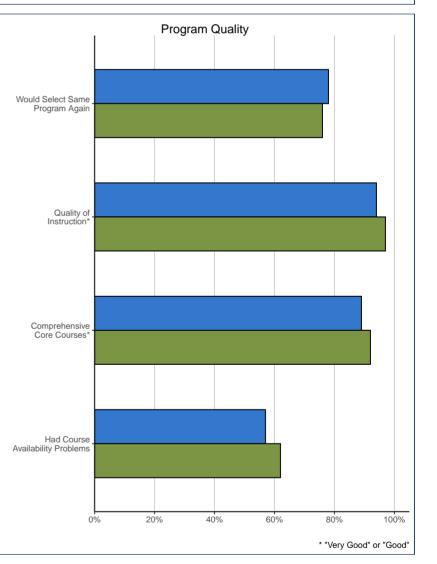
| Would select the same program again: | 52.0201 | | CAPU | |
|--------------------------------------|---------|-----|------|-----|
| Yes | 55 | 76% | 143 | 78% |
| No | 17 | 24% | 41 | 22% |

| Quality of Instruction: | 52.0201 | | CAPU | |
|-------------------------|---------|------|------|------|
| Very Good | 22 | 30% | 72 | 37% |
| Good | 49 | 67% | 113 | 57% |
| Poor | 2 | 3% | 10 | 5% |
| Very Poor | 0 | 0% | 2 | 1% |
| Total | 73 | 100% | 197 | 100% |

| Comprehensiveness of Core Courses: | 52.0201 | | CAPU | |
|------------------------------------|---------|------|------|------|
| Very Good | 25 | 33% | 67 | 34% |
| Good | 45 | 59% | 109 | 55% |
| Poor | 6 | 8% | 20 | 10% |
| Very Poor | 0 | 0% | 2 | 1% |
| Total | 76 | 100% | 198 | 100% |

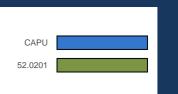
| Course Availability: | 52.0201 | | CAPU | |
|--|---------|-----|------|-----|
| Encountered course availability problems | 46 | 62% | 110 | 57% |

| Financial Constraints: | 52.0201 | | CA | .PU |
|---|---------|-----|----|-----|
| Had to interrupt studies for financial reasons | 5 | 7% | 24 | 12% |
| Had to take program part-time for financial reasons | 13 | 17% | 33 | 17% |



Note: \sim indicates low cell count; data suppressed

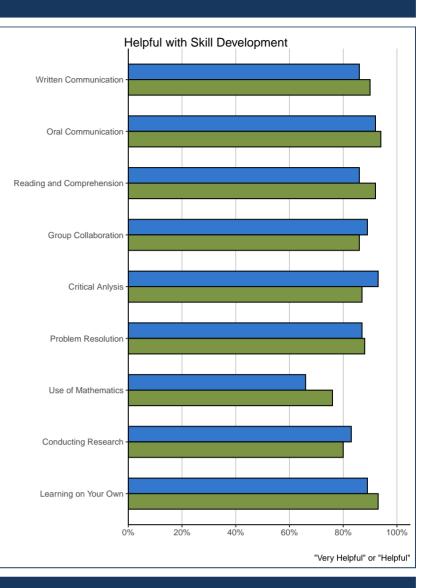




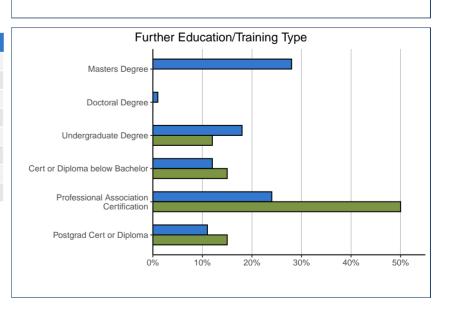
SKILL DEVELOPMENT

| | | 52.0201 | | | | |
|---|-----------------|---------|---------------------|-----------------------|---------|--|
| Skill Development: How helpful was institution? | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. | |
| Written Communication | 25% | 65% | 10% | 0% | 71 | |
| Oral Communication | 31% | 63% | 7% | 0% | 75 | |
| Reading and Comprehension | 22% | 70% | 5% | 3% | 73 | |
| Group Collaboration | 43% | 43% | 13% | 1% | 75 | |
| Critical Anlysis | 32% | 55% | 9% | 3% | 74 | |
| Problem Resolution | 26% | 62% | 11% | 1% | 73 | |
| Use of Mathematics | 28% | 48% | 20% | 4% | 71 | |
| Conducting Research | 36% | 44% | 19% | 1% | 70 | |
| Learning on Your Own | 33% | 60% | 6% | 1% | 72 | |

| | | CAPU | | | | |
|---|-----------------|---------|---------------------|-----------------------|---------|--|
| Skill Development: How helpful was institution? | Very Helpful | Helpful | Not Very Helpful | Not at All Helpful | # Resp. | |
| Written Communication | 31% | 55% | 11% | 2% | 194 | |
| Oral Communication | 33% | 59% | 6% | 2% | 195 | |
| Reading and Comprehension | 30% | 56% | 10% | 4% | 195 | |
| Group Collaboration | 44% | 45% | 9% | 2% | 199 | |
| Critical Anlysis | 44% | 49% | 6% | 2% | 197 | |
| Problem Resolution | 33% | 54% | 11% | 2% | 193 | |
| Use of Mathematics | 19% | 47% | 26% | 9% | 137 | |
| Conducting Research | 36% | 47% | 14% | 3% | 187 | |
| Learning on Your Own | 35% | 54% | 8% | 2% | 195 | |



Have you taken further education since graduation?



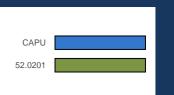
FURTHER EDUCATION

| 52.0201 | | CAPU | |
|---------|--------------------------|--|--|
| 26 | 35% | 74 | 37% |
| 13 | 17% | 36 | 18% |
| 4 | 5% | 23 | 12% |
| 6 | 8% | 12 | 6% |
| 49 | 65% | 126 | 63% |
| 75 | 100% | 200 | 100% |
| | 26 13 4 6 49 | 26 35% 13 17% 4 5% 6 8% 49 65% | 26 35% 74 13 17% 36 4 5% 23 6 8% 12 49 65% 126 |

| Type of Formal Post–Secondary Education: | 52. | 52.0201 | | PU |
|---|-----|---------|----|-----|
| Masters Degree | 0 | 0% | 21 | 28% |
| Doctoral Degree | 0 | 0% | 1 | 1% |
| Another Undergraduate Degree | 3 | 12% | 13 | 18% |
| Certificate or Diploma below Bachelor level | 4 | 15% | 9 | 12% |
| Professional Association Certification | 13 | 50% | 18 | 24% |
| Postgraduate Certificate or Diploma | 4 | 15% | 8 | 11% |

| r olgradate contineate er Dipierna | • | 1070 | Ũ | 1170 |
|------------------------------------|----|------|----|------|
| Other | 2 | 8% | 4 | 5% |
| Total | 26 | 100% | 74 | 100% |





EMPLOYMENT

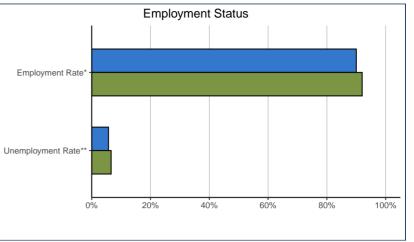
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5.7%

| Labour Fource Status: | 52.0201 | | CAPU | |
|---|---------|------|--------------|------|
| In Labour Force (working or seeking work) | 76 | 99% | 193 | 96% |
| Not in Labour Force | 1 | 1% | 8 | 4% |
| Total | 77 | 100% | 201 | 100% |
| | | | | |
| Employment: | 52.0201 | | 52.0201 CAPI | |
| Employment Rate* | 71 | 92% | 182 | 90% |

Employment Rate*7192%Unemployment Rate**56.6%*Percent = Total employed divided by total number of respondents5

**Percent = Total unemployed divided by total number in Labour Force



| Status of Graduates NOT in Labour Force: | 52.0201 | | CAPU | |
|--|---------|------|------|------|
| Attending School FT | 1 | 100% | 4 | 50% |
| Attending School PT | 0 | 0% | 0 | 0% |
| Other | 0 | 0% | 4 | 50% |
| Total NOT in Labour Force | 1 | 100% | 8 | 100% |

| Primary Employment Type: | 52.0201 | | CA | PU |
|--------------------------|---------|------|-----|------|
| Paid worker | 66 | 93% | 158 | 87% |
| Self-employed | 5 | 7% | 24 | 13% |
| Total | 71 | 100% | 182 | 100% |

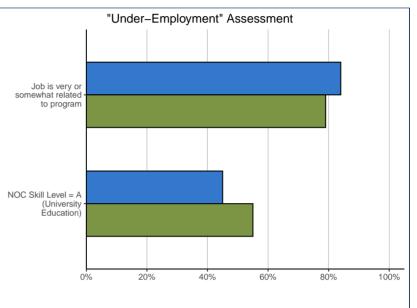
| Job Characteristics: | 52. | 52.0201 | | PU |
|---|-----|---------|-----|-----|
| I hold more than one job* | 13 | 18% | 42 | 23% |
| My main job is full-time (>= 30 hours per week)** | 64 | 94% | 149 | 87% |
| *Of total Employed | | | | |

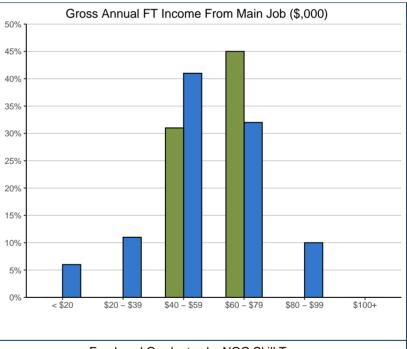


| How related is your main job to your program? | 52.0201 | | CAPU | |
|---|---------|------|------|------|
| Very Related | 23 | 32% | 84 | 46% |
| Somewhat Related | 33 | 46% | 68 | 37% |
| Not Very Related | 8 | 11% | 16 | 9% |
| Not at All Related | 7 | 10% | 14 | 8% |
| Total | 71 | 100% | 182 | 100% |

| "Under-employment" Assessment: | 52.0201 | | CA | PU |
|---|---------|-----|-----|-----|
| Job is very or somewhat related to program | 56 | 79% | 152 | 84% |
| NOC Skill Level = A (University Education)* | 36 | 55% | 78 | 45% |
| *Of total valid responses | | | | |

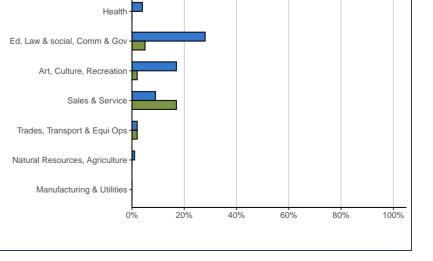
| Gross Annual Income from Main Job:* | 52.0201 | | CA | CAPU | | |
|--|---|--|---|---|--|--|
| Less than \$20,000 | ~ | ~ | 8 | 6% | | |
| \$20,000 to \$39,999 | ~ | ~ | 15 | 11% | | |
| \$40,000 to \$59,999 | 16 | 31% | 56 | 41% | | |
| \$60,000 to \$79,999 | 23 | 45% | 44 | 32% | | |
| \$80,000 to \$99,999 | ~ | ~ | 13 | 10% | | |
| \$100,000 and Above | 0 | 0% | 0 | 0% | | |
| Total | 51 | 100% | 136 | 100% | | |
| Median Annual Income (full-time) (\$) | 60,000 | | 57,644 | | | |
| | 59,094 | | 58,023 | | | |
| | 59,094 | | 50,025 | | | |
| Average Annual Income (full-time) (\$) Where data provided | 59,094 | | 50,025 | | | |
| | | 0201 | | PU | | |
| Where data provided NOC Skill Type of Main Job: | | 0201 70% | | PU 37% | | |
| Where data provided | 52.0 | | CA | | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration | 52. 46 | 70% | CA 65 | 37% | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related | 52.0 46 4 | 70% 6% | CA 65 5 | 37% 3% | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health | 52.0 46 4 0 | 70% 6% 0% | CA 65 5 7 | 37% 3% 4% | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government | 52.0 46 4 0 3 | 70% 6% 0% 5% | CA 65 5 7 48 | 37% 3% 4% 28% | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport | 52.0 46 4 0 3 1 | 70% 6% 0% 5% 2% | CA 65 5 7 48 29 | 37% 3% 4% 28% 17% | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service | 52.0 46 4 0 3 1 1 11 | 70% 6% 0% 5% 2% 17% | CA 65 5 7 48 29 16 | 37% 3% 4% 28% 17% 9% | | |
| Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service Trades, transport & equipment operators & related | 52.0 46 4 0 3 1 11 11 1 | 70% 6% 0% 5% 2% 17% 2% | CA 65 5 7 48 29 16 3 | 37% 3% 4% 28% 17% 9% 2% | | |





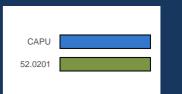


Natural & Applied sciences



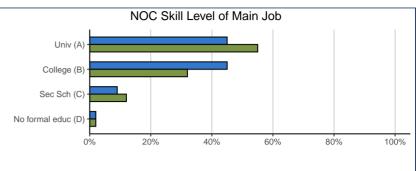
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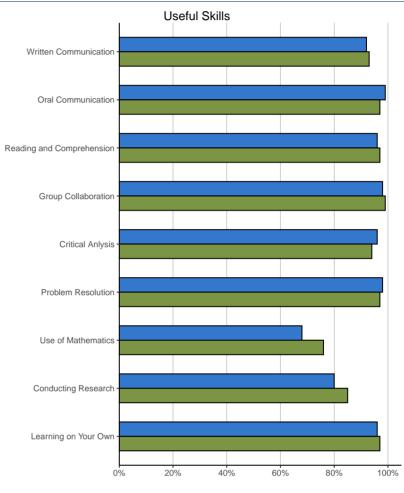
EMPLOYMENT, continued

| NOC Skill Level of Main Job: | 52. | .0201 | CAPU | |
|---|-----|-------|------|------|
| A. University education | 36 | 55% | 78 | 45% |
| B. College education/trade apprenticeship | 21 | 32% | 78 | 45% |
| C. Secondary school + job-specific training | 8 | 12% | 15 | 9% |
| D. No formal education | 1 | 2% | 3 | 2% |
| Total | 66 | 100% | 174 | 100% |



| | | | 52 0204 | | |
|---|----------------|--------------------|-------------------------------|----------------------|---------|
| How useful are the following skills and abilities in doing your main job? | Very Useful | Somewhat Useful | 52.0201 Not Very Useful | Not at All Useful | # Resp. |
| Written Communication | 70% | 23% | 6% | 1% | 71 |
| Oral Communication | 73% | 24% | 1% | 1% | 71 |
| Reading and Comprehension | 62% | 35% | 1% | 1% | 71 |
| Group Collaboration | 69% | 30% | 0% | 1% | 71 |
| Critical Anlysis | 69% | 25% | 4% | 1% | 71 |
| Problem Resolution | 73% | 24% | 1% | 1% | 70 |
| Use of Mathematics | 39% | 37% | 18% | 6% | 71 |
| Conducting Research | 39% | 46% | 11% | 4% | 70 |
| Learning on Your Own | 59% | 38% | 1% | 1% | 71 |

| How useful are the following skills and abilities in doing your main job? | Very Useful | Somewhat Useful | Not Very Useful | Not at All Useful | # Resp. |
|---|----------------|--------------------|--------------------|----------------------|---------|
| Written Communication | 71% | 21% | 5% | 3% | 182 |
| Oral Communication | 79% | 20% | 1% | 1% | 181 |
| Reading and Comprehension | 69% | 27% | 2% | 2% | 182 |
| Group Collaboration | 80% | 18% | 1% | 1% | 182 |
| Critical Anlysis | 75% | 21% | 3% | 1% | 182 |
| Problem Resolution | 80% | 18% | 2% | 1% | 180 |
| Use of Mathematics | 34% | 34% | 17% | 14% | 169 |
| Conducting Research | 41% | 39% | 11% | 8% | 179 |
| Learning on Your Own | 68% | 28% | 3% | 2% | 182 |



"Very Useful" or "Somewhat Useful"

| Top 10 Full-time O | ccupations of 52.0201 0 | Graduates: | 52.0201 |
|------------------------|-------------------------|------------------------------------|------------------------------|
| NOC | NOC Skill Level | Description | % Employed FT in this Occ.** |
| 1111 | A | Financial auditors and accountants | 15% |
| 1221 | В | Administrative officers | 7% |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * | | | |
| * Data not displayed v | /here n < 5 | | |

* Data not displayed where n < 5</p>

** Percentages cited are of those employed

| • | - | | |
|-----------------|-----------------|---|------------------------------|
| NOC | NOC Skill Level | Description | % Employed FT in this Occ.** |
| 1111 | A | Financial auditors and accountants | 6% |
| 4214 | В | Early childhood educators and assistants | 6% |
| 1221 | В | Administrative officers | 5% |
| 1123 | A | Professional occupations in advertising, marketing and public relations | 4% |
| 4211 | В | Paralegal and related occupations | 4% |
| 0124 | A | Advertising, marketing and public relations managers | 3% |
| 5227 | В | Support occupations in motion pictures, broadcasting, photography and the performing arts | 3% |
| 4032 | A | Elementary school and kindergarten teachers | 3% |
| 5241 | В | Graphic designers and illustrators | 3% |
| XXXX | 0 | Unclassified occupations | 3% |
| * • • • • • • • | | | |

* Data not displayed where n < 5

** Percentages cited are of those employed



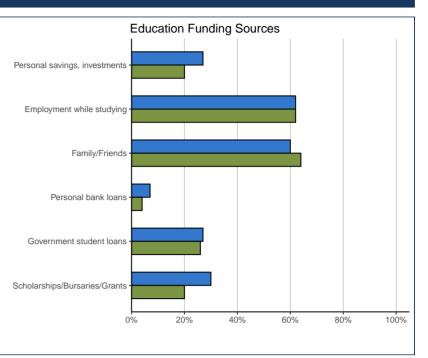


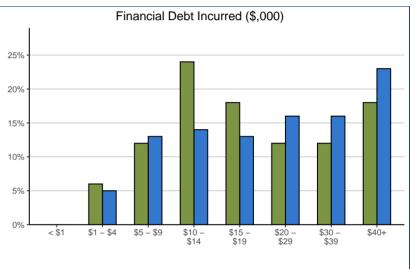
EDUCATION FINANCING

| Funding Sources (3 sources allowed):* | 52.0201 CAPU | | PU | | | |
|--|--------------|-----|-----|-----|--|--|
| Personal savings, investments | 15 | 20% | 53 | 27% | | |
| Employment while studying | 47 | 62% | 123 | 62% | | |
| Family/Friends | 49 | 64% | 119 | 60% | | |
| Personal bank loans | 3 | 4% | 13 | 7% | | |
| Government student loans | 20 | 26% | 54 | 27% | | |
| Scholarships/Bursaries/Grants | 15 | 20% | 60 | 30% | | |
| Other | 7 | 9% | 31 | 16% | | |
| Total | 76 | | 198 | | | |
| * Percentage of respondents who identified this source | | | | | | |

| Financial Debt Incurred to Finance Bac. Ed.:* | 52. | 52.0201 | | PU |
|---|-----|---------|--|-----|
| Incurred any form of financial debt | 24 | 24 32% | | 39% |
| Incurred government-sponsored student loan debt | 21 | 21 28% | | 31% |
| * Percentage of respondents who provided data | | | | |

| Financial Debt Amount:* | 52.0201 | | CAPU | |
|----------------------------|---------|------|--------|------|
| < \$1,000 | 0 | 0% | 0 | 0% |
| \$1,000 to \$4,999 | 1 | 6% | 3 | 5% |
| \$5,000 to \$9,999 | 2 | 12% | 7 | 13% |
| \$10,000 to \$14,999 | 4 | 24% | 8 | 14% |
| \$15,000 to \$19,999 | 3 | 18% | 7 | 13% |
| \$20,000 to \$29,999 | 2 | 12% | 9 | 16% |
| \$30,000 to \$39,999 | 2 | 12% | 9 | 16% |
| \$40,000 or More | 3 | 18% | 13 | 23% |
| Total | 17 | 100% | 56 | 100% |
| Median Financial Debt (\$) | 16,000 | | 20,000 | |



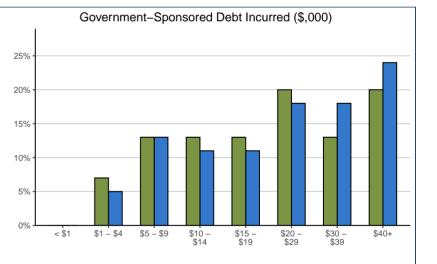


* Includes only cases where financial debt was incurred

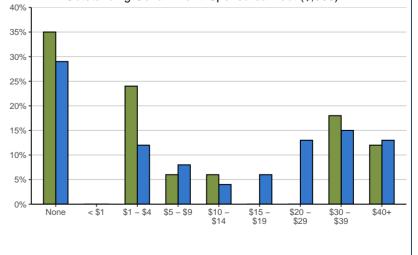
| Gov't-Sponsored Student Loan Debt Amount:* | 52. | 52.0201 | | CAPU | |
|--|--------|---------|--------|------|--|
| < \$1,000 | 0 | 0% | 0 | 0% | |
| \$1,000 to \$4,999 | 1 | 7% | 2 | 5% | |
| \$5,000 to \$9,999 | 2 | 13% | 5 | 13% | |
| \$10,000 to \$14,999 | 2 | 13% | 4 | 11% | |
| \$15,000 to \$19,999 | 2 | 13% | 4 | 11% | |
| \$20,000 to \$29,999 | 3 | 20% | 7 | 18% | |
| \$30,000 to \$39,999 | 2 | 13% | 7 | 18% | |
| \$40,000 or More | 3 | 20% | 9 | 24% | |
| Total | 15 | 100% | 38 | 100% | |
| Median Gov't-Sponsored Loan Debt (\$) | 20,000 | | 22,500 | | |

* Includes only cases where government-sponsored debt was incurred

| Gov't-Sponsored Loan Debt Outstanding:* | 52.0 | 52.0201 | | APU |
|---|--------|---------|--------|------------|
| None – Loan repaid in full | 6 | 35% | 15 | 29% |
| < \$1,000 | 0 | 0% | 0 | 0% |
| \$1,000 to \$4,999 | 4 | 24% | 6 | 12% |
| \$5,000 to \$9,999 | 1 | 6% | 4 | 8% |
| \$10,000 to \$14,999 | 1 | 6% | 2 | 4% |
| \$15,000 to \$19,999 | 0 | 0% | 3 | 6% |
| \$20,000 to \$29,999 | 0 | 0% | 7 | 13% |
| \$30,000 to \$39,999 | 3 | 18% | 8 | 15% |
| \$40,000 or More | 2 | 12% | 7 | 13% |
| Total | 17 | 100% | 52 | 100% |
| Median Gov't–Sponsored Loan Debt Outstanding** (\$) | 11,000 | | 28,000 | |



Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt