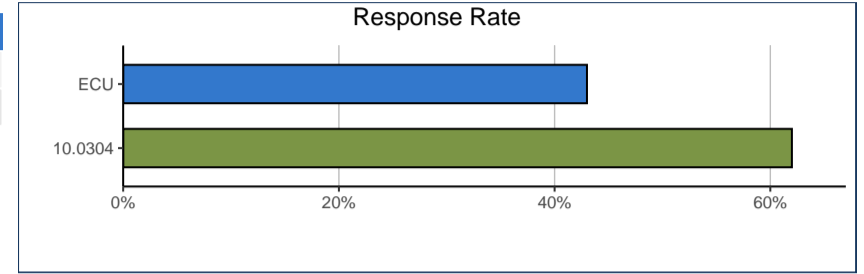


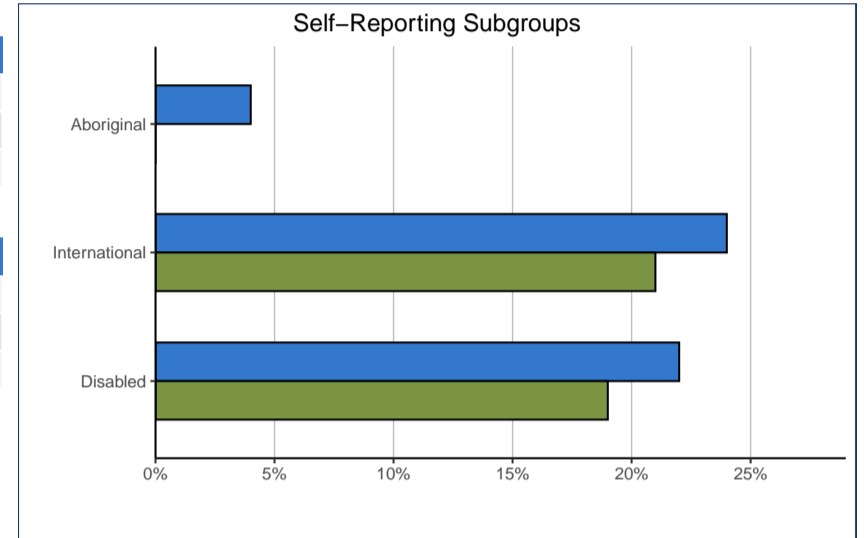
RESPONSE RATE

Survey Response Rate:	10.0304		ECU	
Baccalaureate Graduates Survey Cohort	47	100%	422	100%
Survey Respondents and Response Rate	29	62%	181	43%



DEMOGRAPHIC INFORMATION

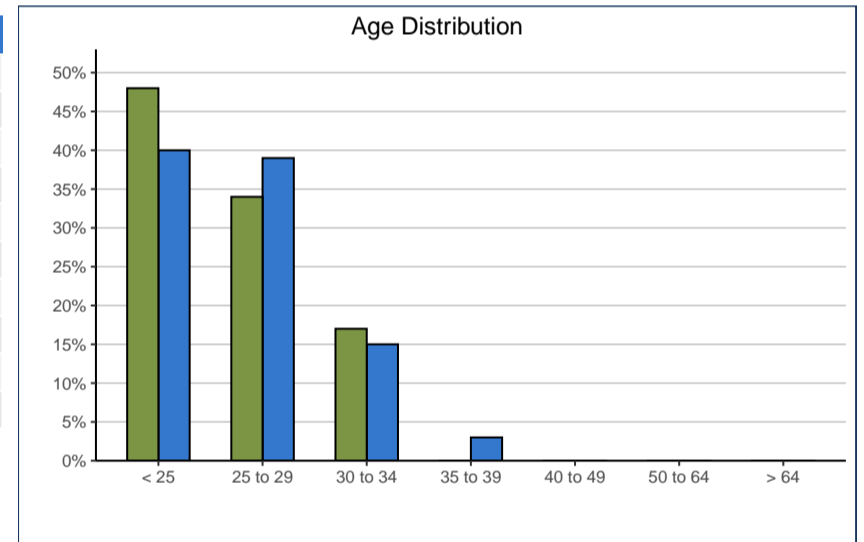
Self-Reporting Subgroups:	10.0304		ECU	
Disabled	5	19%	38	22%
International	6	21%	43	24%
Aboriginal	~	~	6	4%



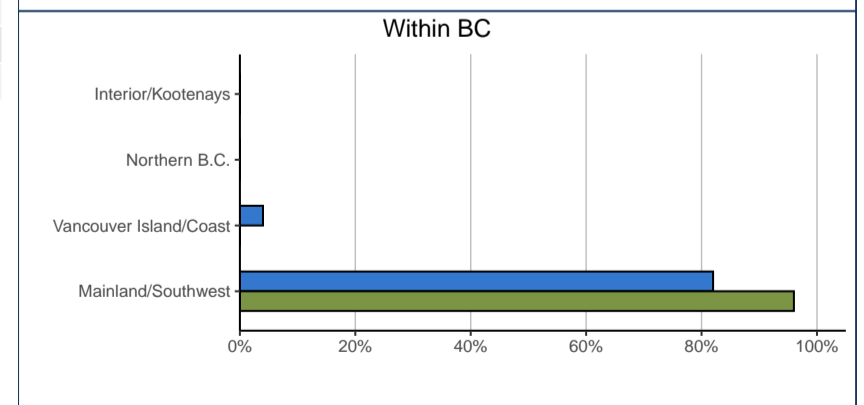
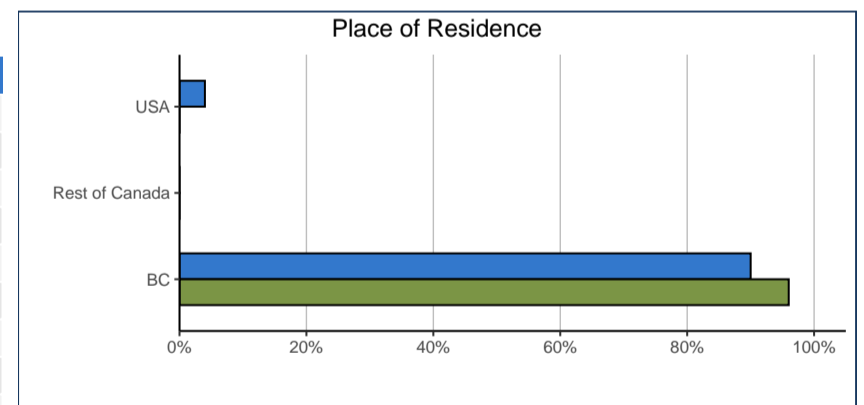
Gender:*	10.0304		ECU	
Male	5	17%	47	26%
Female	24	83%	132	74%
Total	29	100%	179	100%

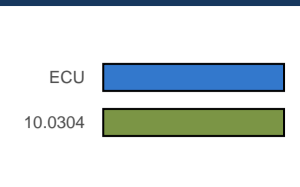
*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

Age (at time of survey):	10.0304		ECU	
< 25	14	48%	73	40%
25 to 29	10	34%	70	39%
30 to 34	5	17%	27	15%
35 to 39	0	0%	5	3%
40 to 49	0	0%	~	~
50 to 64	0	0%	~	~
> 64	0	0%	0	0%
Total	29	100%	181	100%
Median Age	25		25	
Average (mean) Age	26		27	



Place of Residence (at time of survey):	10.0304		ECU	
BC – Mainland/Southwest	22	96%	131	82%
BC – Vancouver Island/Coast	0	0%	6	4%
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	22	96%	143	90%
Canada – Alberta	0	0%	~	~
Canada – Ontario	~	~	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	6	4%
Non-BC Subtotal	~	~	16	10%
Total	~	~	159	100%



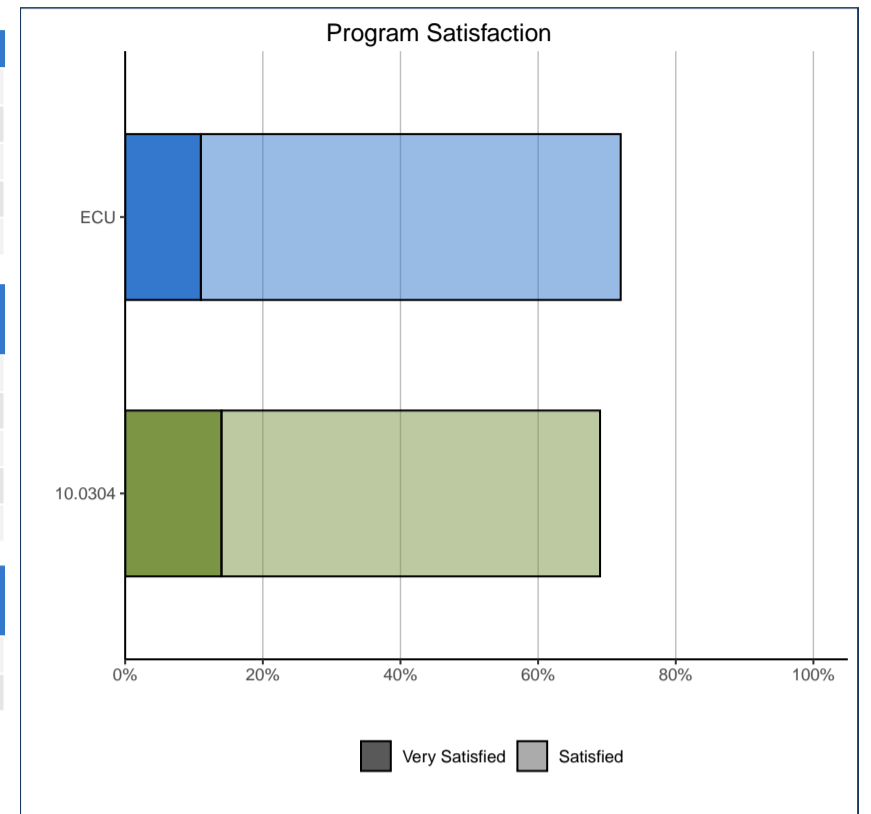


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	10.0304		ECU	
Very Satisfied	4	14%	20	11%
Satisfied	16	55%	107	61%
Dissatisfied	8	28%	41	23%
Very Dissatisfied	1	3%	8	5%
Total	29	100%	176	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	10.0304		ECU	
Very Useful	8	33%	43	30%
Somewhat Useful	12	50%	68	48%
Not Very Useful	4	17%	19	13%
Not at All Useful	0	0%	11	8%
Total	24	100%	141	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	10.0304		ECU	
Yes	4	14%	16	9%
No	25	86%	162	91%



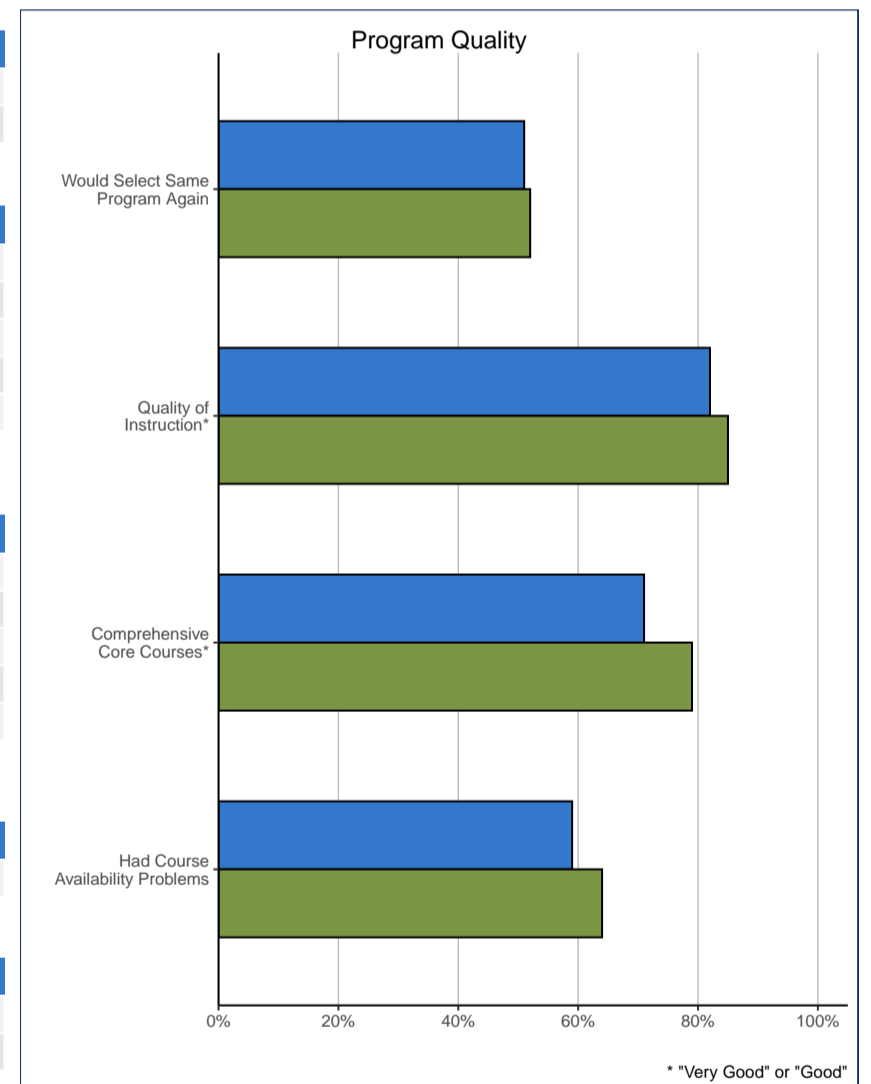
Would select the same program again:	10.0304		ECU	
Yes	12	52%	79	51%
No	11	48%	77	49%

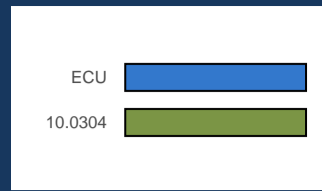
Quality of Instruction:	10.0304		ECU	
Very Good	7	26%	28	16%
Good	16	59%	114	66%
Poor	3	11%	27	16%
Very Poor	1	4%	5	3%
Total	27	100%	174	100%

Comprehensiveness of Core Courses:	10.0304		ECU	
Very Good	5	18%	21	12%
Good	17	61%	105	59%
Poor	5	18%	40	22%
Very Poor	1	4%	12	7%
Total	28	100%	178	100%

Course Availability:	10.0304		ECU	
Encountered course availability problems	18	64%	100	59%

Financial Constraints:	10.0304		ECU	
Had to interrupt studies for financial reasons	0	0%	10	6%
Had to take program part-time for financial reasons	4	14%	28	16%

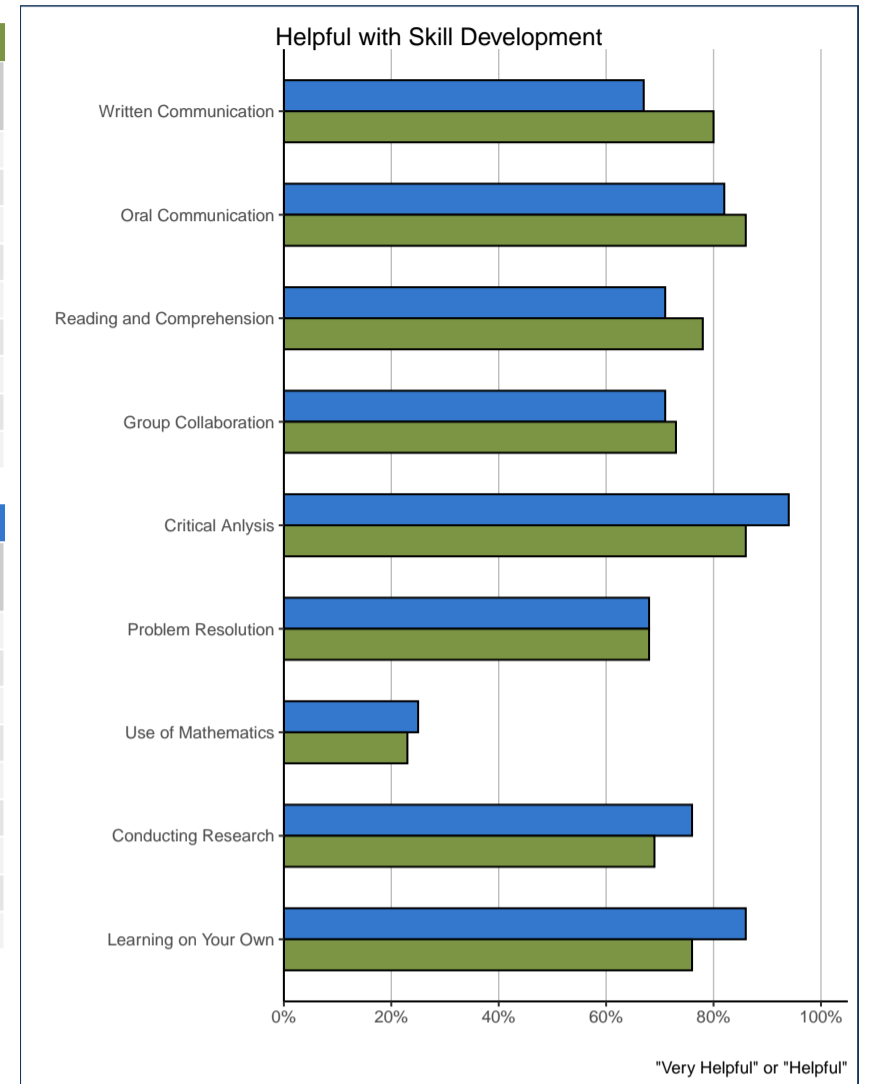




SKILL DEVELOPMENT

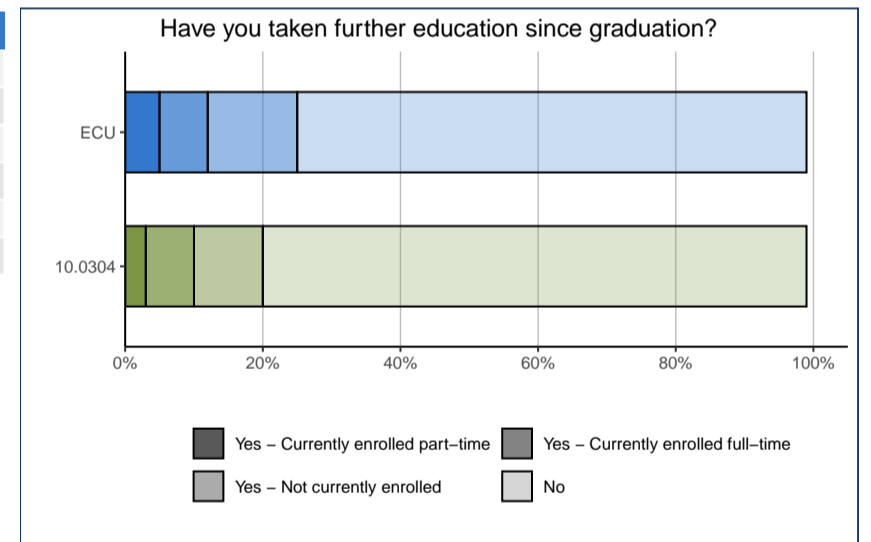
	10.0304				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	14%	66%	17%	3%	29
Oral Communication	24%	62%	14%	0%	29
Reading and Comprehension	15%	63%	19%	4%	27
Group Collaboration	28%	45%	24%	3%	29
Critical Analysis	25%	61%	11%	4%	28
Problem Resolution	18%	50%	25%	7%	28
Use of Mathematics	15%	8%	54%	23%	13
Conducting Research	19%	50%	27%	4%	26
Learning on Your Own	52%	24%	17%	7%	29

	ECU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	13%	54%	25%	8%	173
Oral Communication	25%	57%	16%	2%	178
Reading and Comprehension	16%	55%	26%	3%	175
Group Collaboration	18%	53%	21%	8%	180
Critical Analysis	42%	52%	4%	2%	180
Problem Resolution	15%	53%	25%	6%	176
Use of Mathematics	7%	18%	48%	27%	82
Conducting Research	21%	55%	18%	6%	172
Learning on Your Own	39%	47%	11%	4%	176

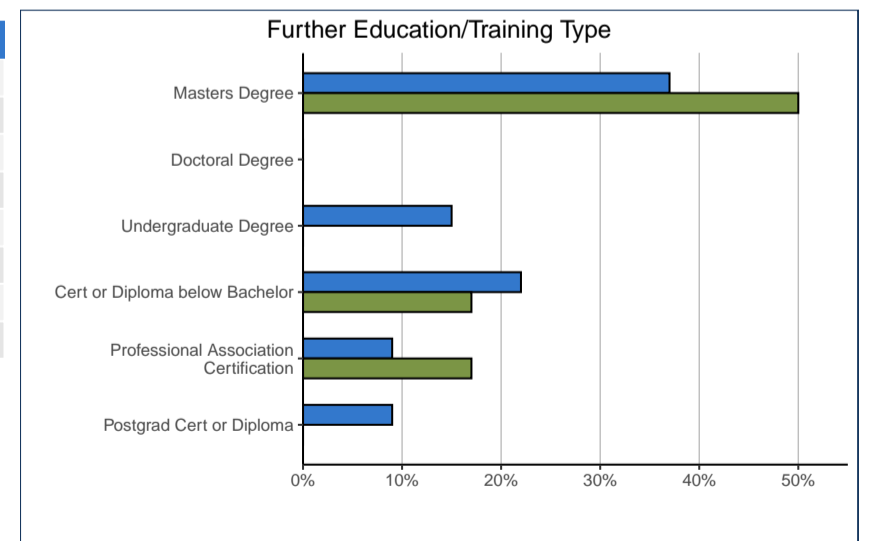


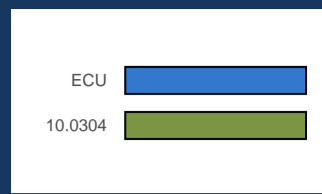
FURTHER EDUCATION

Took further education since 2020 graduation:	10.0304		ECU	
Yes	6	21%	46	26%
Not currently enrolled	3	10%	23	13%
Currently enrolled full-time	2	7%	13	7%
Currently enrolled part-time	1	3%	9	5%
No	23	79%	133	74%
Total	29	100%	179	100%



Type of Formal Post-Secondary Education:	10.0304		ECU	
Masters Degree	3	50%	17	37%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	7	15%
Certificate or Diploma below Bachelor level	1	17%	10	22%
Professional Association Certification	1	17%	4	9%
Postgraduate Certificate or Diploma	0	0%	4	9%
Other	1	17%	4	9%
Total	6	100%	46	100%





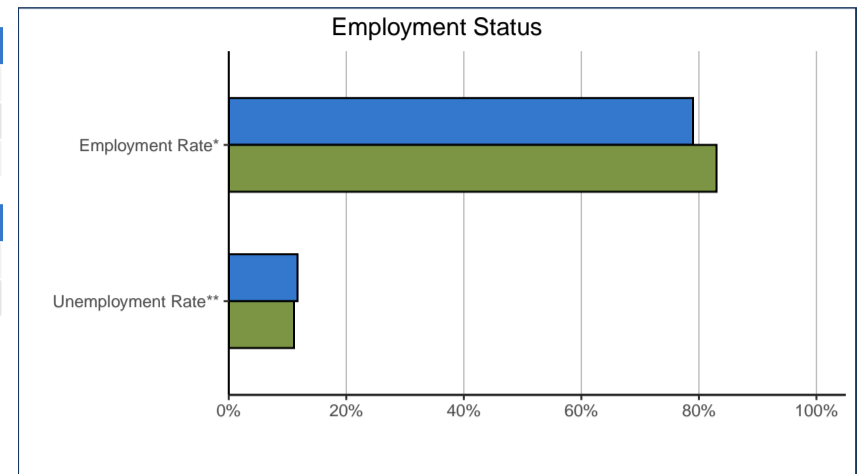
EMPLOYMENT

Labour Force Status:	10.0304		ECU	
In Labour Force (working or seeking work)	27	93%	162	91%
Not in Labour Force	2	7%	16	9%
Total	29	100%	178	100%

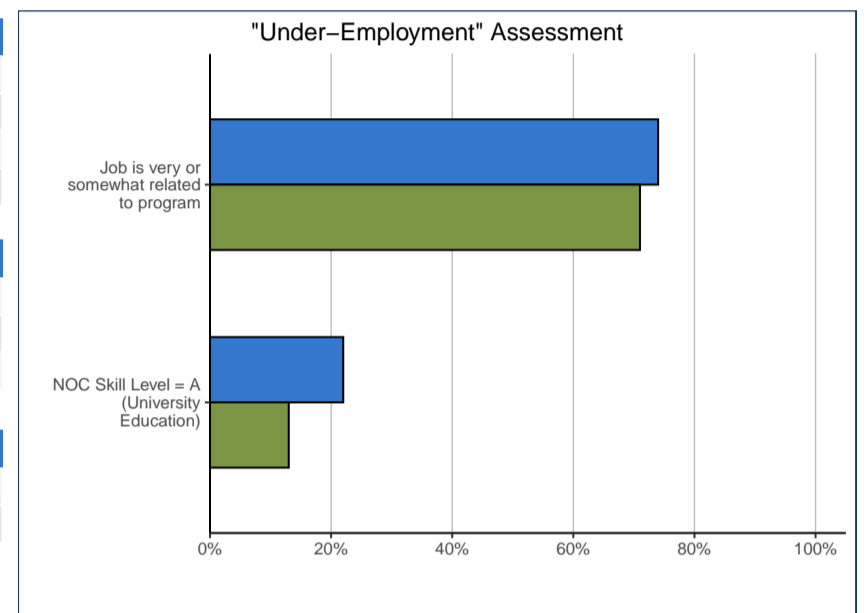
Employment:	10.0304		ECU	
Employment Rate*	24	83%	143	79%
Unemployment Rate**	3	11.1%	19	11.7%

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	10.0304		ECU	
Attending School FT	0	0%	5	31%
Attending School PT	0	0%	0	0%
Other	2	100%	11	69%
Total NOT in Labour Force	2	100%	16	100%



Primary Employment Type:	10.0304		ECU	
Paid worker	19	79%	109	76%
Self-employed	5	21%	34	24%
Total	24	100%	143	100%

Job Characteristics:	10.0304		ECU	
I hold more than one job*	2	8%	36	25%
My main job is full-time (>= 30 hours per week)**	20	91%	110	83%

*Of total Employed

**Of those who provided data on hours/week worked

How related is your main job to your program?	10.0304		ECU	
Very Related	10	42%	48	34%
Somewhat Related	7	29%	57	40%
Not Very Related	3	13%	13	9%
Not at All Related	4	17%	24	17%
Total	24	100%	142	100%



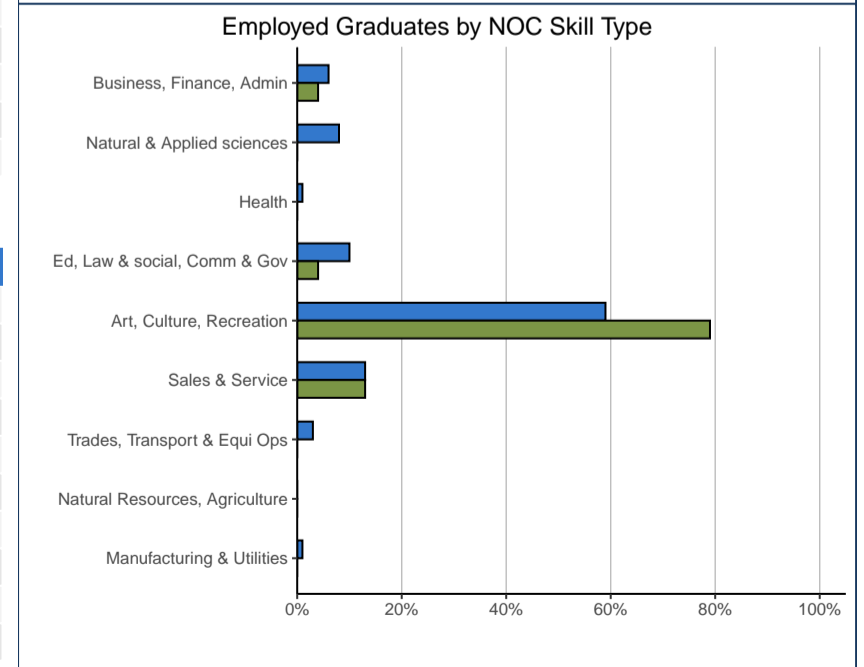
"Under-employment" Assessment:	10.0304		ECU	
Job is very or somewhat related to program	17	71%	105	74%
NOC Skill Level = A (University Education)*	3	13%	30	22%

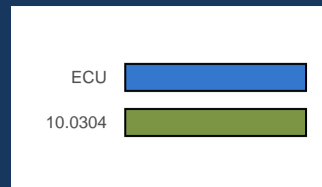
*Of total valid responses

Gross Annual Income from Main Job:*	10.0304		ECU	
Less than \$20,000	~	~	~	~
\$20,000 to \$39,999	~	~	35	34%
\$40,000 to \$59,999	9	56%	38	37%
\$60,000 to \$79,999	~	~	16	16%
\$80,000 to \$99,999	0	0%	8	8%
\$100,000 and Above	0	0%	~	~
Total	16	100%	103	100%
Median Annual Income (full-time) (\$)	52,610		52,020	
Average Annual Income (full-time) (\$)	48,918		55,668	

*Where data provided

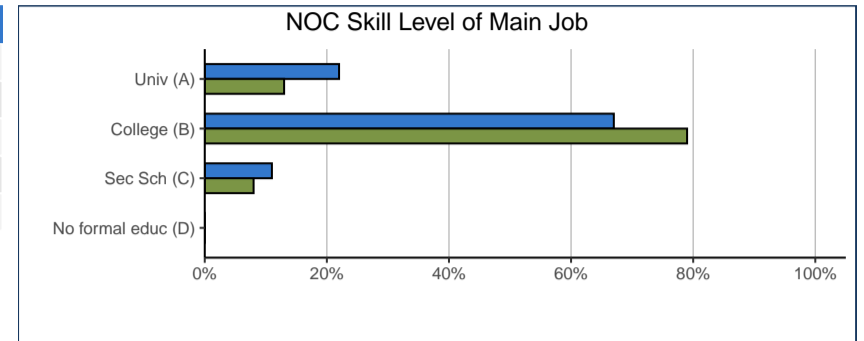
NOC Skill Type of Main Job:	10.0304		ECU	
Business, finance & administration	1	4%	8	6%
Natural & applied sciences & related	0	0%	11	8%
Health	0	0%	1	1%
Education, law and social, community & government	1	4%	13	10%
Art, culture, recreation & sport	19	79%	80	59%
Sales & service	3	13%	17	13%
Trades, transport & equipment operators & related	0	0%	4	3%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	2	1%
Total	24	100%	136	100%



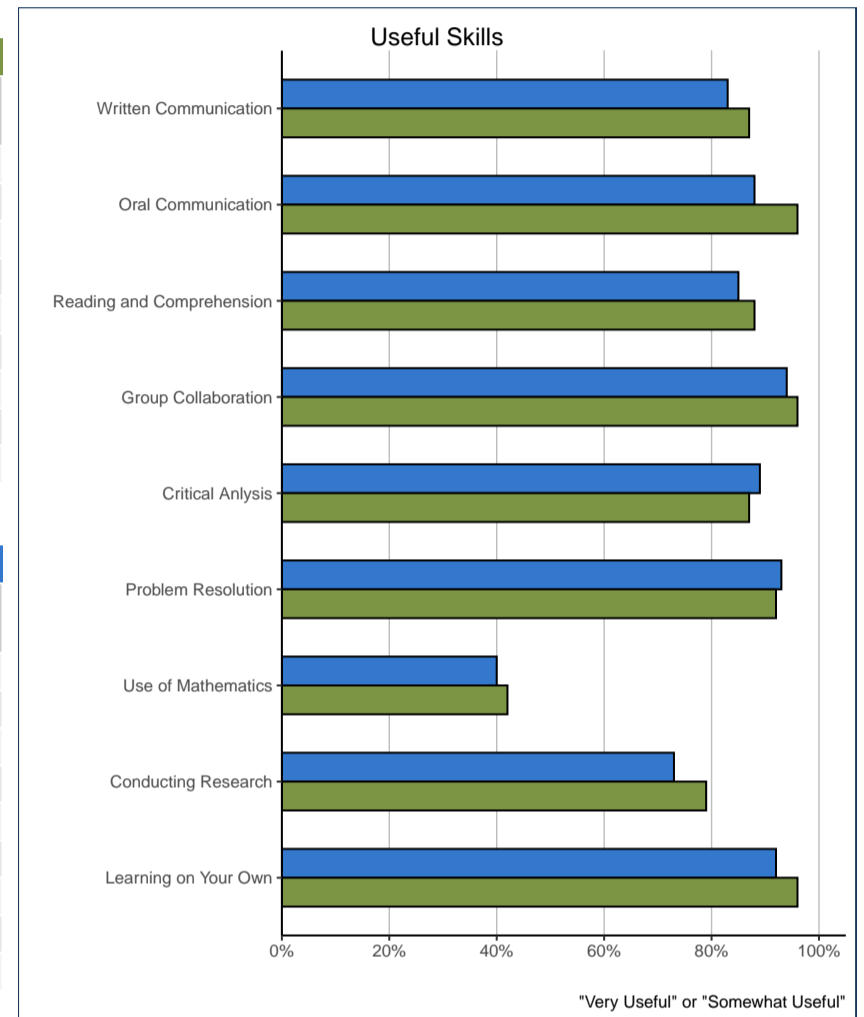


EMPLOYMENT, continued

NOC Skill Level of Main Job:	10.0304		ECU	
A. University education	3	13%	30	22%
B. College education/trade apprenticeship	19	79%	91	67%
C. Secondary school + job-specific training	2	8%	15	11%
D. No formal education	0	0%	0	0%
Total	24	100%	136	100%



How useful are the following skills and abilities in doing your main job?	10.0304				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	29%	58%	8%	4%	24
Oral Communication	46%	50%	4%	0%	24
Reading and Comprehension	21%	67%	8%	4%	24
Group Collaboration	63%	33%	4%	0%	24
Critical Analysis	54%	33%	13%	0%	24
Problem Resolution	63%	29%	8%	0%	24
Use of Mathematics	17%	25%	29%	29%	24
Conducting Research	29%	50%	13%	8%	24
Learning on Your Own	58%	38%	4%	0%	24



How useful are the following skills and abilities in doing your main job?	ECU				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	47%	36%	12%	6%	143
Oral Communication	61%	27%	8%	3%	143
Reading and Comprehension	45%	40%	10%	5%	143
Group Collaboration	63%	31%	6%	1%	142
Critical Analysis	52%	37%	8%	3%	143
Problem Resolution	64%	29%	5%	3%	143
Use of Mathematics	16%	24%	28%	31%	141
Conducting Research	41%	32%	14%	13%	142
Learning on Your Own	60%	32%	4%	4%	142

Top 10 Full-time Occupations of 10.0304 Graduates:				10.0304
NOC	NOC Skill Level	Description		% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators		46%
*				
*				
*				
*				
*				
*				
*				
*				
*				

* Data not displayed where n < 5
** Percentages cited are of those employed

Top 10 Full-time Occupations of ECU Graduates:				ECU
NOC	NOC Skill Level	Description		% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators		31%
2252	B	Industrial designers		4%
5223	B	Graphic arts technicians		3%
*				
*				
*				
*				
*				
*				
*				

* Data not displayed where n < 5
** Percentages cited are of those employed

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	10.0304		ECU	
Personal savings, investments	5	18%	40	23%
Employment while studying	15	54%	87	50%
Family/Friends	18	64%	119	68%
Personal bank loans	1	4%	10	6%
Government student loans	6	21%	43	25%
Scholarships/Bursaries/Grants	6	21%	42	24%
Other	5	18%	33	19%
Total	28		174	

* Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	10.0304		ECU	
Incurred any form of financial debt	12	41%	68	38%
Incurred government-sponsored student loan debt	9	31%	50	28%

* Percentage of respondents who provided data

Financial Debt Amount:*	10.0304		ECU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	4	8%
\$5,000 to \$9,999	2	20%	7	14%
\$10,000 to \$14,999	1	10%	3	6%
\$15,000 to \$19,999	0	0%	0	0%
\$20,000 to \$29,999	3	30%	13	25%
\$30,000 to \$39,999	1	10%	6	12%
\$40,000 or More	3	30%	18	35%
Total	10	100%	51	100%
Median Financial Debt (\$)	25,000		25,800	

* Includes only cases where financial debt was incurred

Gov't-Sponsored Student Loan Debt Amount:*	10.0304		ECU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	2	5%
\$5,000 to \$9,999	1	14%	3	8%
\$10,000 to \$14,999	1	14%	6	15%
\$15,000 to \$19,999	0	0%	0	0%
\$20,000 to \$29,999	2	29%	8	20%
\$30,000 to \$39,999	1	14%	8	20%
\$40,000 or More	2	29%	13	33%
Total	7	100%	40	100%
Median Gov't-Sponsored Loan Debt (\$)	25,000		30,000	

* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	10.0304		ECU	
None – Loan repaid in full	2	40%	8	22%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	4	11%
\$5,000 to \$9,999	0	0%	2	5%
\$10,000 to \$14,999	0	0%	2	5%
\$15,000 to \$19,999	0	0%	1	3%
\$20,000 to \$29,999	1	20%	3	8%
\$30,000 to \$39,999	2	40%	10	27%
\$40,000 or More	0	0%	7	19%
Total	5	100%	37	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	30,000		30,000	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

