

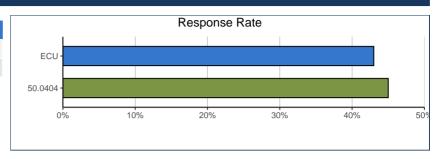
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

50.0404 50.0404

Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design

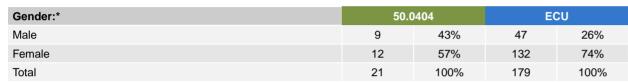
RESPONSE RATE

Survey Response Rate:	50.0404		ECU	
Baccalaureate Graduates Survey Cohort	47	100%	422	100%
Survey Respondents and Response Rate	21	45%	181	43%

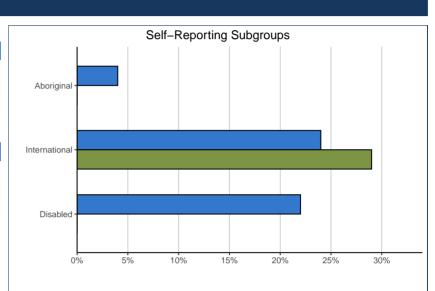


DEMOGRAPHIC INFORMATION

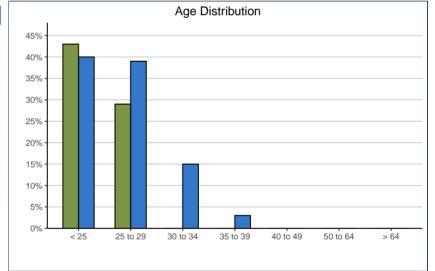
Self-Reporting Subgroups:	50.0404		ECU	
Disabled	~	~	38	22%
International	6	29%	43	24%
Aboriginal	~	~	6	4%



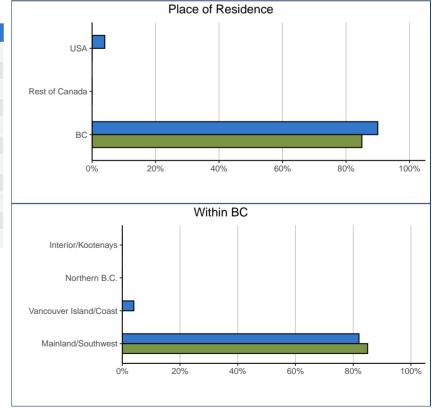
^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	50.0404		ECU	
< 25	9	43%	73	40%
25 to 29	6	29%	70	39%
30 to 34	~	~	27	15%
35 to 39	~	~	5	3%
40 to 49	0	0%	~	~
50 to 64	0	0%	~	~
> 64	0	0%	0	0%
Total	21	100%	181	100%
Median Age	25		25	
Average (mean) Age	28		27	



Place of Residence (at time of survey):	50	50.0404		ECU	
BC - Mainland/Southwest	17	85%	131	82%	
BC - Vancouver Island/Coast	0	0%	6	4%	
BC – Northern B.C.	0	0%	~	~	
BC – Interior/Kootenays	0	0%	~	~	
BC Subtotal	17	85%	143	90%	
Canada – Alberta	0	0%	~	~	
Canada – Ontario	0	0%	~	~	
Canada – Other	~	~	~	~	
U.S.A.	~	~	6	4%	
Non-BC Subtotal	~	~	16	10%	
Total	20	100%	159	100%	



Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design

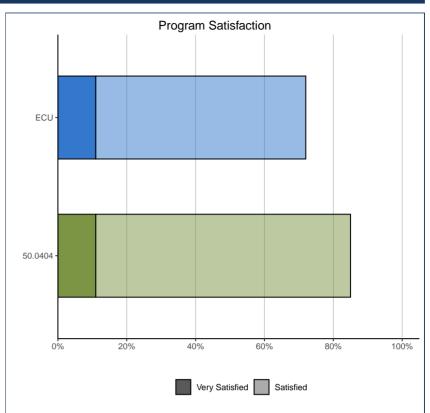


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0404		ECU	
Very Satisfied	2	11%	20	11%
Satisfied	14	74%	107	61%
Dissatisfied	2	11%	41	23%
Very Dissatisfied	1	5%	8	5%
Total	19	100%	176	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0404		ECU	
Very Useful	6	40%	43	30%
Somewhat Useful	6	40%	68	48%
Not Very Useful	2	13%	19	13%
Not at All Useful	1	7%	11	8%
Total	15	100%	141	100%
Total	15	100%	141	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0	50.0404		ECU	
Yes	2	10%	16	9%	
No	18	90%	162	91%	



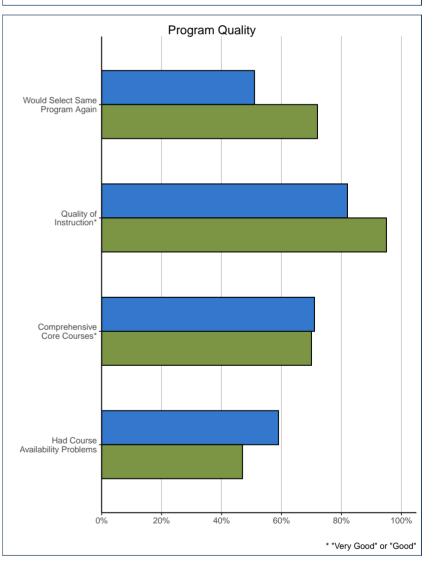
Would select the same program again:	50.0404		ECU	
Yes	13	72%	79	51%
No	5	28%	77	49%

Quality of Instruction:	50.0	50.0404		CU
Very Good	4	21%	28	16%
Good	14	74%	114	66%
Poor	1	5%	27	16%
Very Poor	0	0%	5	3%
Total	19	100%	174	100%

Comprehensiveness of Core Courses:	50.	0404	E	CU
Very Good	3	15%	21	12%
Good	11	55%	105	59%
Poor	5	25%	40	22%
Very Poor	1	5%	12	7%
Total	20	100%	178	100%

Course Availability:	50.0	0404	ECU	
Encountered course availability problems	9	47%	100	59%

Financial Constraints:	50.0404		ECU	
Had to interrupt studies for financial reasons	0	0%	10	6%
Had to take program part-time for financial reasons	3	15%	28	16%



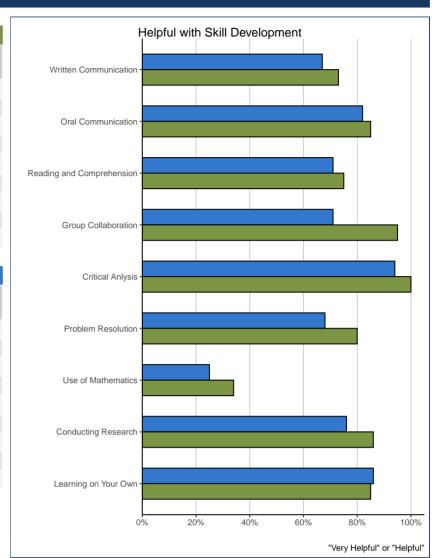




SKILL DEVELOPMENT

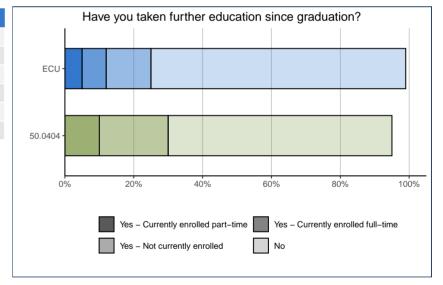
			50.0404		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	26%	47%	16%	11%	19
Oral Communication	33%	52%	14%	0%	21
Reading and Comprehension	15%	60%	25%	0%	20
Group Collaboration	38%	57%	5%	0%	21
Critical Anlysis	52%	48%	0%	0%	21
Problem Resolution	40%	40%	20%	0%	20
Use of Mathematics	7%	27%	53%	13%	15
Conducting Research	24%	62%	14%	0%	21
Learning on Your Own	33%	52%	14%	0%	21

			ECU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	13%	54%	25%	8%	173
Oral Communication	25%	57%	16%	2%	178
Reading and Comprehension	16%	55%	26%	3%	175
Group Collaboration	18%	53%	21%	8%	180
Critical Anlysis	42%	52%	4%	2%	180
Problem Resolution	15%	53%	25%	6%	176
Use of Mathematics	7%	18%	48%	27%	82
Conducting Research	21%	55%	18%	6%	172
Learning on Your Own	39%	47%	11%	4%	176

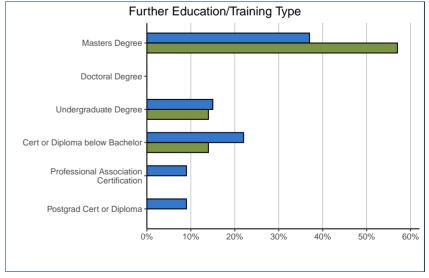


FURTHER EDUCATION

Took further education since 2020 graduation:	50.0	50.0404		ECU	
Yes	7	35%	46	26%	
Not currently enrolled	4	20%	23	13%	
Currently enrolled full-time	2	10%	13	7%	
Currently enrolled part-time	0	0%	9	5%	
No	13	65%	133	74%	
Total	20	100%	179	100%	



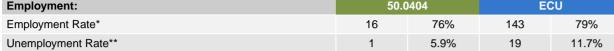
Type of Formal Post–Secondary Education:	50	50.0404		ECU	
Masters Degree	4	57%	17	37%	
Doctoral Degree	0	0%	0	0%	
Another Undergraduate Degree	1	14%	7	15%	
Certificate or Diploma below Bachelor level	1	14%	10	22%	
Professional Association Certification	0	0%	4	9%	
Postgraduate Certificate or Diploma	0	0%	4	9%	
Other	1	14%	4	9%	
Total	7	100%	46	100%	



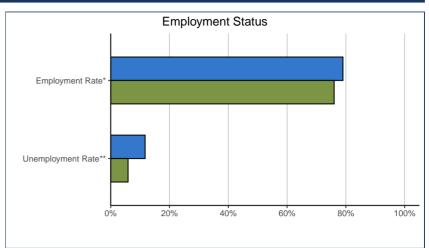


EMPLOYMENT

50.0404		ECU	
17	85%	162	91%
3	15%	16	9%
20	100%	178	100%
50.0404		ECU	
	17 3 20	17 85% 3 15% 20 100%	17 85% 162 3 15% 16 20 100% 178



^{*}Percent = Total employed divided by total number of respondents

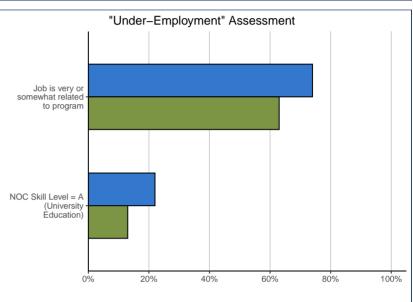


Status of Graduates NOT in Labour Force:	50.0404		ECU	
Attending School FT	1	33%	5	31%
Attending School PT	0	0%	0	0%
Other	2	67%	11	69%
Total NOT in Labour Force	3	100%	16	100%

Primary Employment Type:	50.0404		EC	CU
Paid worker	13	81%	109	76%
Self-employed	3	19%	34	24%
Total	16	100%	143	100%

Job Characteristics:	50.0)404	ECU	
I hold more than one job*	5	31%	36	25%
My main job is full-time (>= 30 hours per week)**	15	94%	110	83%

^{*}Of total Employed



How related is your main job to your program?	50.0404		ECU	
Very Related	5	31%	48	34%
Somewhat Related	5	31%	57	40%
Not Very Related	3	19%	13	9%
Not at All Related	3	19%	24	17%
Total	16	100%	142	100%

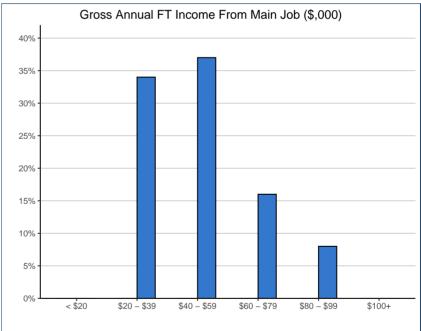
"Under-employment" Assessment:	50.0404		ECU	
Job is very or somewhat related to program	10	63%	105	74%
NOC Skill Level = A (University Education)*	2	13%	30	22%

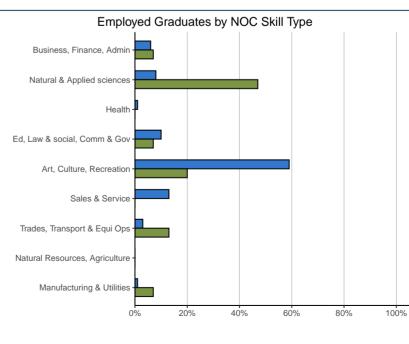
^{*}Of total valid responses

Gross Annual Income from Main Job:*	50.0404		ECU	
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	~	~	35	34%
\$40,000 to \$59,999	~	~	38	37%
\$60,000 to \$79,999	~	~	16	16%
\$80,000 to \$99,999	~	~	8	8%
\$100,000 and Above	~	~	~	~
Total	10	100%	103	100%
Median Annual Income (full-time) (\$)	72,000		52,020	
Average Annual Income (full-time) (\$)	76,669		55,668	

*Where data provided

NOC Skill Type of Main Job:	50	50.0404		ECU	
Business, finance & administration	1	7%	8	6%	
Natural & applied sciences & related	7	47%	11	8%	
Health	0	0%	1	1%	
Education, law and social, community & government	1	7%	13	10%	
Art, culture, recreation & sport	3	20%	80	59%	
Sales & service	0	0%	17	13%	
Trades, transport & equipment operators & related	2	13%	4	3%	
Natural resources, agriculture & related production	0	0%	0	0%	
Manufacturing & utilities	1	7%	2	1%	
Total	15	100%	136	100%	





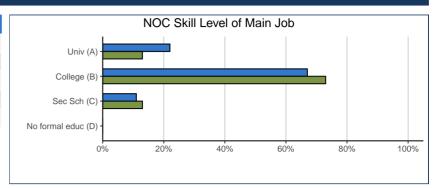
^{**}Percent = Total unemployed divided by total number in Labour Force

^{**}Of those who provided data on hours/week worked



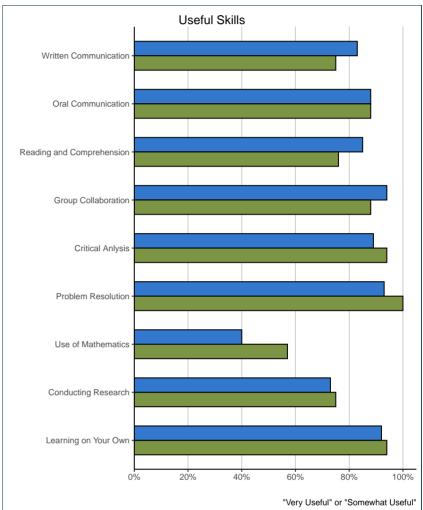
EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0404		ECU	
A. University education	2	13%	30	22%
B. College education/trade apprenticeship	11	73%	91	67%
C. Secondary school + job-specific training	2	13%	15	11%
D. No formal education	0	0%	0	0%
Total	15	100%	136	100%



50.0404				
Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
25%	50%	19%	6%	16
50%	38%	13%	0%	16
38%	38%	19%	6%	16
50%	38%	13%	0%	16
56%	38%	6%	0%	16
69%	31%	0%	0%	16
19%	38%	38%	6%	16
50%	25%	6%	19%	16
63%	31%	6%	0%	16
	Useful 25% 50% 38% 50% 56% 69% 19% 50%	Useful Useful 25% 50% 50% 38% 38% 38% 50% 38% 56% 38% 69% 31% 19% 38% 50% 25%	Very Useful Somewhat Useful Not Very Useful 25% 50% 19% 50% 38% 13% 38% 38% 19% 50% 38% 13% 56% 38% 6% 69% 31% 0% 19% 38% 38% 50% 25% 6%	Very Useful Somewhat Useful Not Very Useful Not at All Useful 25% 50% 19% 6% 50% 38% 13% 0% 38% 38% 19% 6% 50% 38% 13% 0% 56% 38% 6% 0% 69% 31% 0% 0% 19% 38% 38% 6% 50% 25% 6% 19%

	ECU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	47%	36%	12%	6%	143
Oral Communication	61%	27%	8%	3%	143
Reading and Comprehension	45%	40%	10%	5%	143
Group Collaboration	63%	31%	6%	1%	142
Critical Anlysis	52%	37%	8%	3%	143
Problem Resolution	64%	29%	5%	3%	143
Use of Mathematics	16%	24%	28%	31%	141
Conducting Research	41%	32%	14%	13%	142
Learning on Your Own	60%	32%	4%	4%	142



Top 10 Full-time Occupations of 50.0404 Graduates:		50.0404	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
2252	В	Industrial designers	38%
*			
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*			

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of ECU Graduates:		ECU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	В	Graphic designers and illustrators	31%
2252	В	Industrial designers	4%
5223	В	Graphic arts technicians	3%
*			
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed





EDUCATION FINANCING

Detailed Summary of Survey Results Emily Carr University of Art and Design

50.0404: Industrial and product design

Funding Sources (3 sources allowed):*	50.	50.0404		ECU	
Personal savings, investments	4	20%	40	23%	
Employment while studying		50%	87	50%	
Family/Friends	14	70%	119	68%	
Personal bank loans	1	5%	10	6%	
Government student loans	6	30%	43	25%	
Scholarships/Bursaries/Grants	2	10%	42	24%	
Other	3	15%	33	19%	
Total	20		174		

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0404		ECU	
Incurred any form of financial debt	38%	68	38%	
Incurred government-sponsored student loan debt	6	29%	50	28%

^{*} Percentage of respondents who provided data



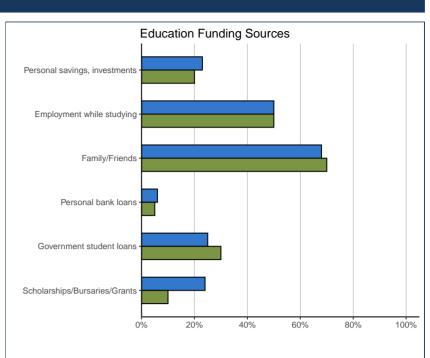
^{*} Includes only cases where financial debt was incurred

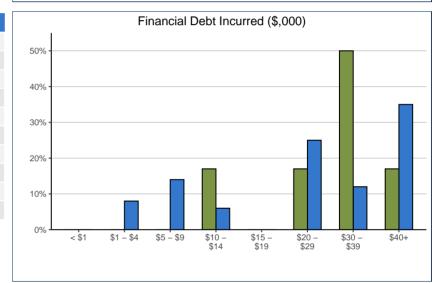


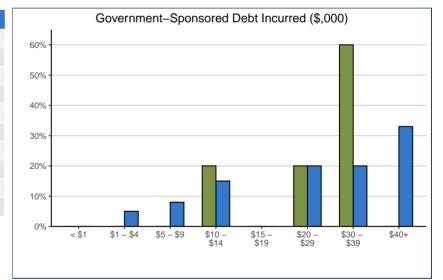
^{*} Includes only cases where government-sponsored debt was incurred

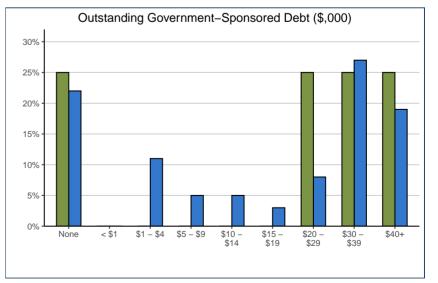


 $^{^{\}star}$ Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt