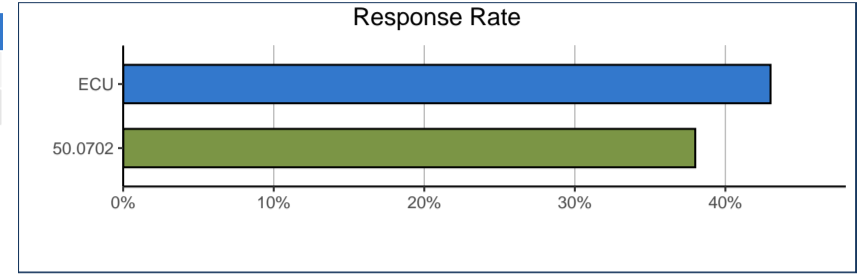


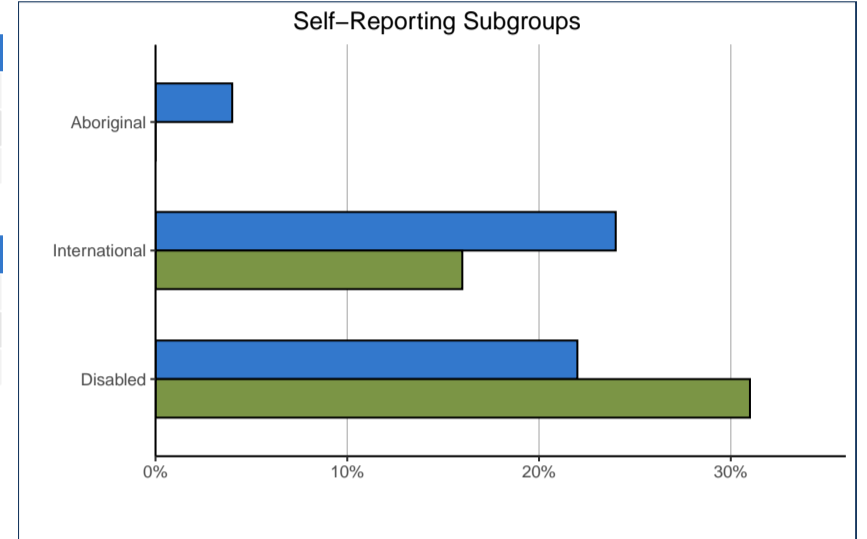
RESPONSE RATE

Survey Response Rate:	50.0702		ECU	
Baccalaureate Graduates Survey Cohort	175	100%	422	100%
Survey Respondents and Response Rate	67	38%	181	43%



DEMOGRAPHIC INFORMATION

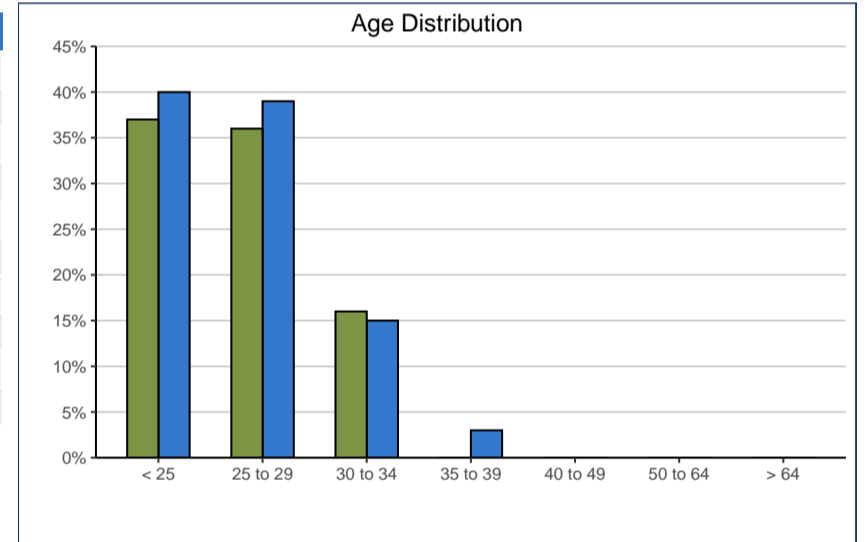
Self-Reporting Subgroups:	50.0702		ECU	
Disabled	20	31%	38	22%
International	11	16%	43	24%
Aboriginal	~	~	6	4%



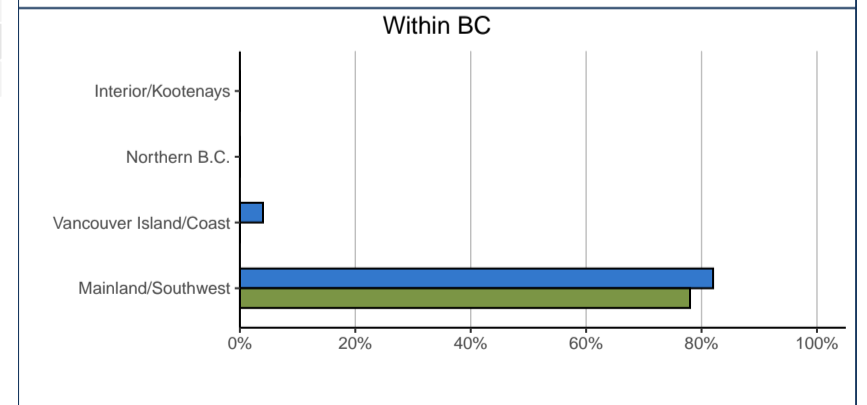
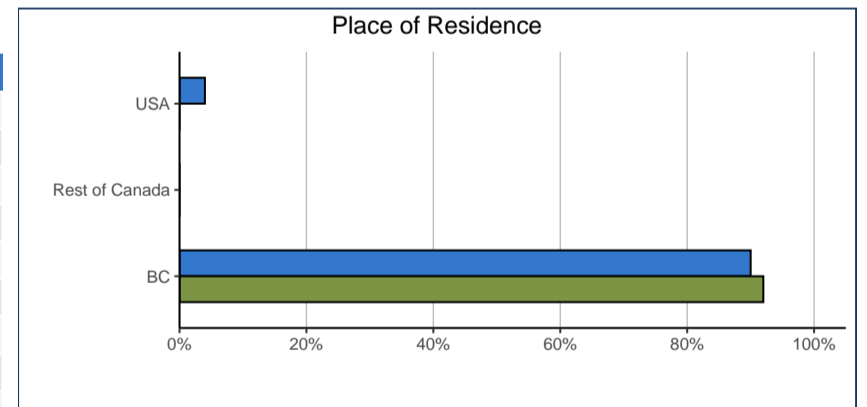
Gender:*	50.0702		ECU	
Male	16	24%	47	26%
Female	50	76%	132	74%
Total	66	100%	179	100%

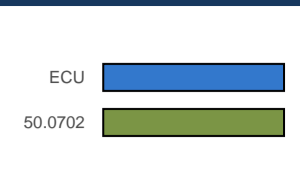
*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

Age (at time of survey):	50.0702		ECU	
< 25	25	37%	73	40%
25 to 29	24	36%	70	39%
30 to 34	11	16%	27	15%
35 to 39	~	~	5	3%
40 to 49	~	~	~	~
50 to 64	~	~	~	~
> 64	0	0%	0	0%
Total	67	100%	181	100%
Median Age	25		25	
Average (mean) Age	28		27	



Place of Residence (at time of survey):	50.0702		ECU	
BC – Mainland/Southwest	47	78%	131	82%
BC – Vancouver Island/Coast	~	~	6	4%
BC – Northern B.C.	~	~	~	~
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	55	92%	143	90%
Canada – Alberta	~	~	~	~
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	~	~	6	4%
Non-BC Subtotal	5	8%	16	10%
Total	60	100%	159	100%



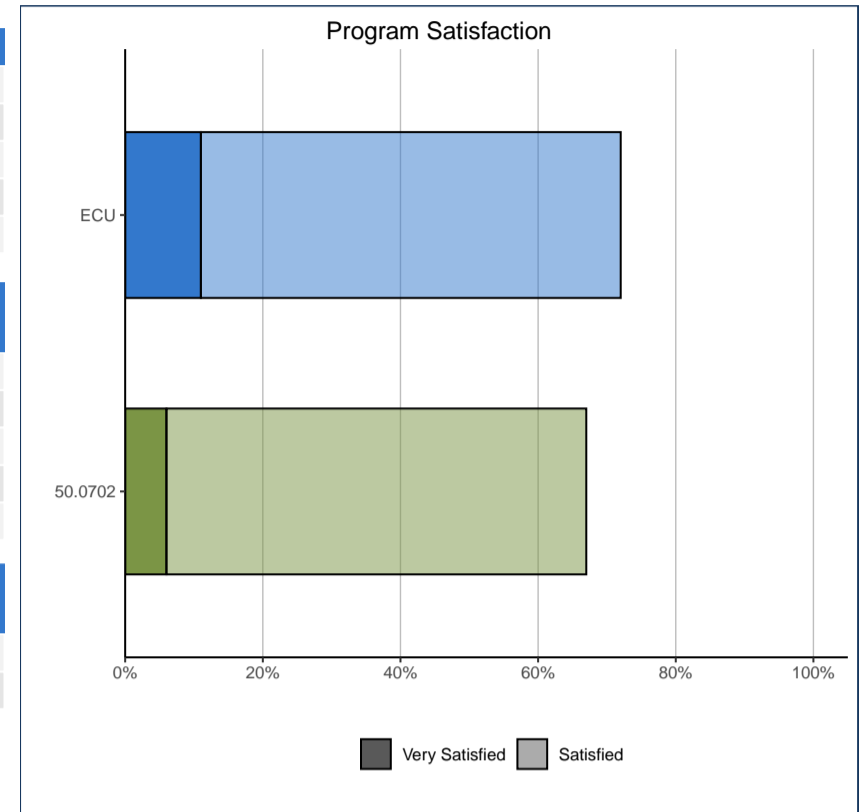


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0702		ECU	
Very Satisfied	4	6%	20	11%
Satisfied	39	61%	107	61%
Dissatisfied	17	27%	41	23%
Very Dissatisfied	4	6%	8	5%
Total	64	100%	176	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0702		ECU	
Very Useful	11	22%	43	30%
Somewhat Useful	25	49%	68	48%
Not Very Useful	8	16%	19	13%
Not at All Useful	7	14%	11	8%
Total	51	100%	141	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0702		ECU	
Yes	7	11%	16	9%
No	59	89%	162	91%



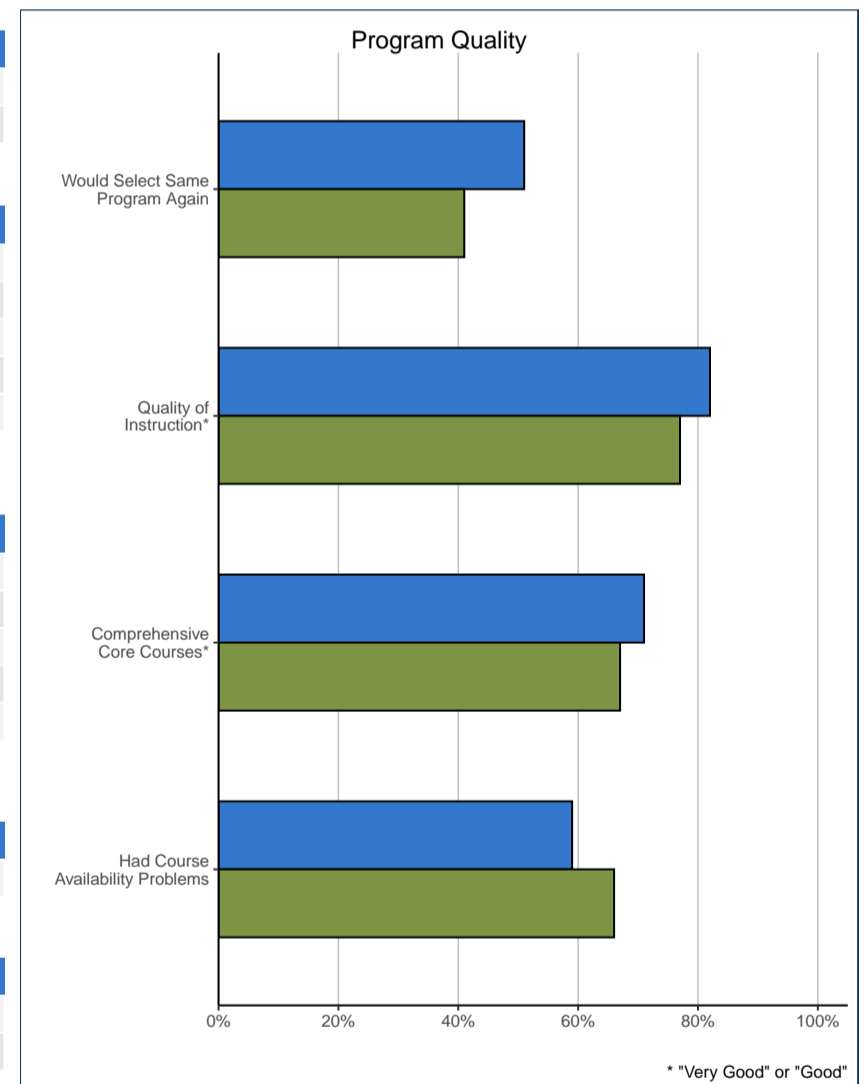
Would select the same program again:	50.0702		ECU	
Yes	24	41%	79	51%
No	34	59%	77	49%

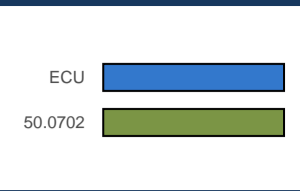
Quality of Instruction:	50.0702		ECU	
Very Good	7	11%	28	16%
Good	43	66%	114	66%
Poor	13	20%	27	16%
Very Poor	2	3%	5	3%
Total	65	100%	174	100%

Comprehensiveness of Core Courses:	50.0702		ECU	
Very Good	2	3%	21	12%
Good	43	64%	105	59%
Poor	15	22%	40	22%
Very Poor	7	10%	12	7%
Total	67	100%	178	100%

Course Availability:	50.0702		ECU	
Encountered course availability problems	40	66%	100	59%

Financial Constraints:	50.0702		ECU	
Had to interrupt studies for financial reasons	7	11%	10	6%
Had to take program part-time for financial reasons	13	20%	28	16%

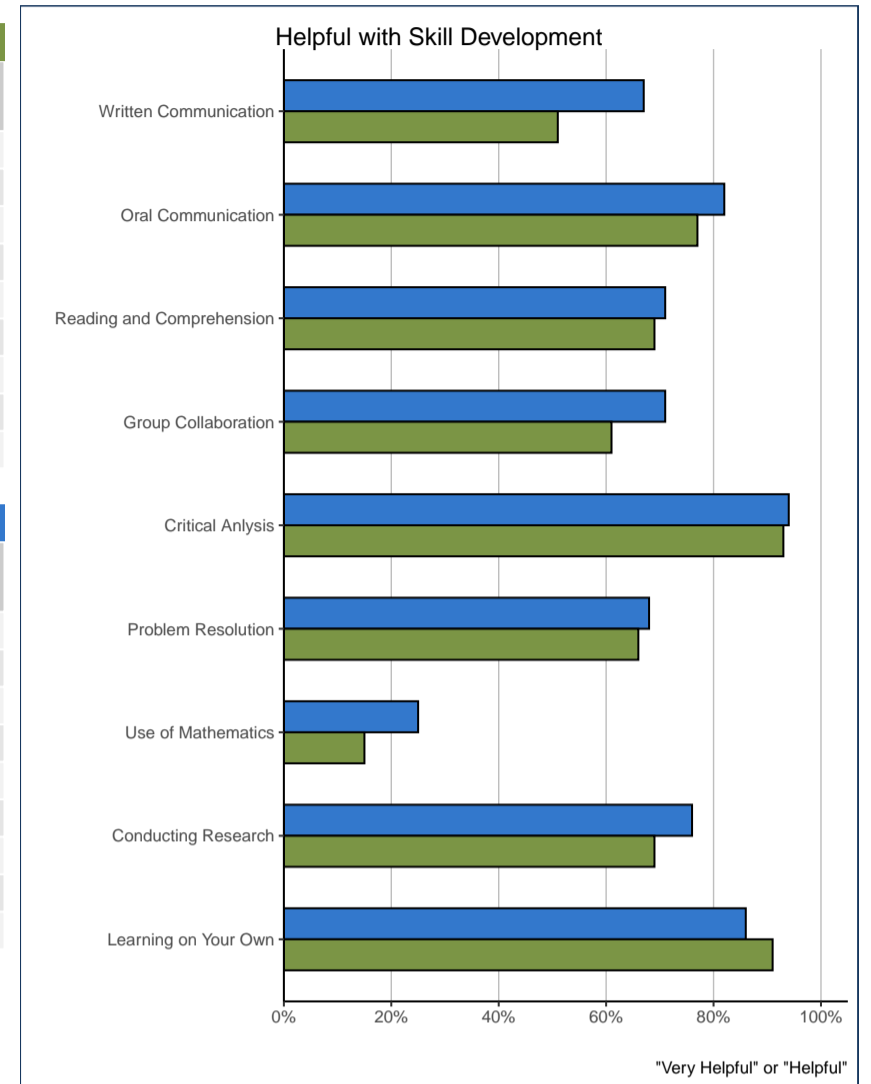




SKILL DEVELOPMENT

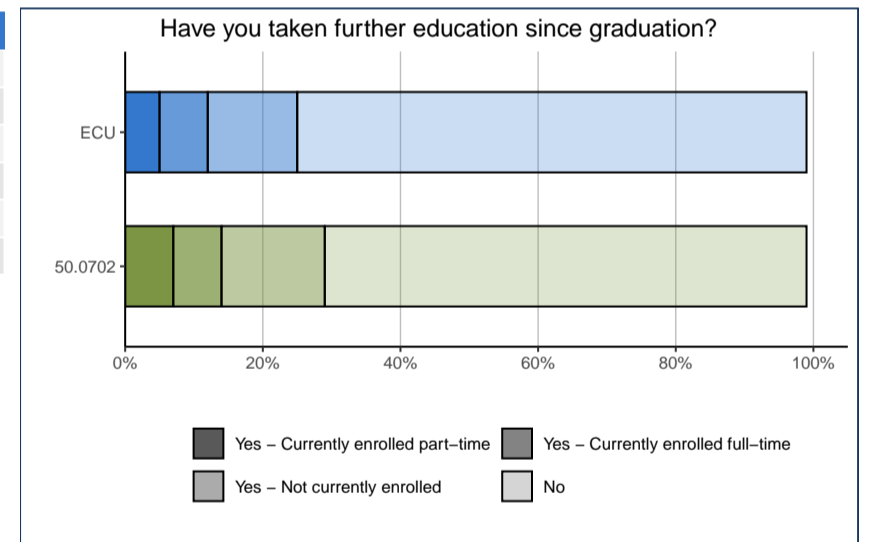
	50.0702				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	10%	41%	38%	11%	63
Oral Communication	22%	55%	20%	3%	64
Reading and Comprehension	19%	50%	28%	3%	64
Group Collaboration	8%	53%	24%	15%	66
Critical Analysis	36%	57%	6%	1%	67
Problem Resolution	8%	58%	26%	8%	65
Use of Mathematics	0%	15%	50%	35%	26
Conducting Research	13%	56%	21%	10%	62
Learning on Your Own	36%	55%	8%	2%	64

	ECU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	13%	54%	25%	8%	173
Oral Communication	25%	57%	16%	2%	178
Reading and Comprehension	16%	55%	26%	3%	175
Group Collaboration	18%	53%	21%	8%	180
Critical Analysis	42%	52%	4%	2%	180
Problem Resolution	15%	53%	25%	6%	176
Use of Mathematics	7%	18%	48%	27%	82
Conducting Research	21%	55%	18%	6%	172
Learning on Your Own	39%	47%	11%	4%	176

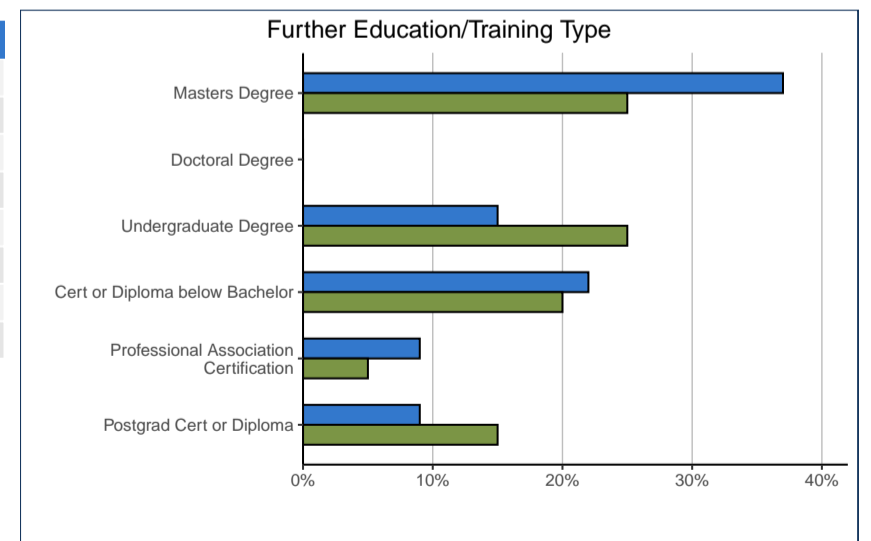


FURTHER EDUCATION

Took further education since 2020 graduation:	50.0702		ECU	
Yes	20	30%	46	26%
Not currently enrolled	10	15%	23	13%
Currently enrolled full-time	5	7%	13	7%
Currently enrolled part-time	5	7%	9	5%
No	47	70%	133	74%
Total	67	100%	179	100%



Type of Formal Post-Secondary Education:	50.0702		ECU	
Masters Degree	5	25%	17	37%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	5	25%	7	15%
Certificate or Diploma below Bachelor level	4	20%	10	22%
Professional Association Certification	1	5%	4	9%
Postgraduate Certificate or Diploma	3	15%	4	9%
Other	2	10%	4	9%
Total	20	100%	46	100%



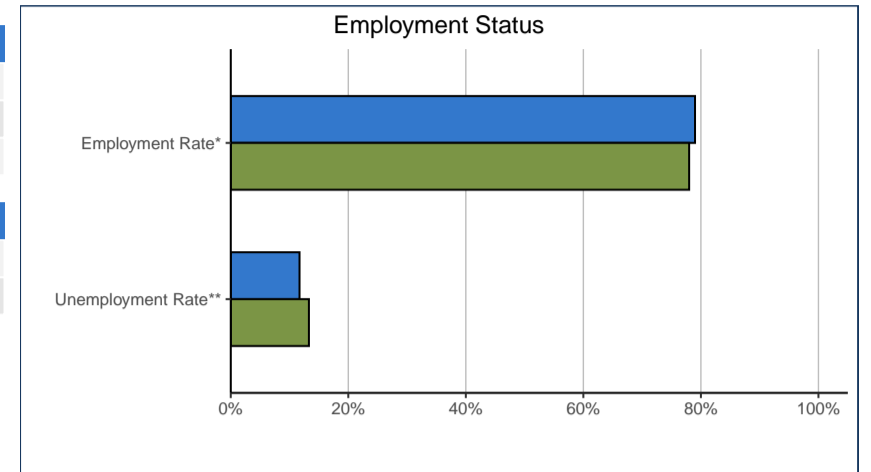
EMPLOYMENT

Labour Force Status:	50.0702		ECU	
In Labour Force (working or seeking work)	60	91%	162	91%
Not in Labour Force	6	9%	16	9%
Total	66	100%	178	100%

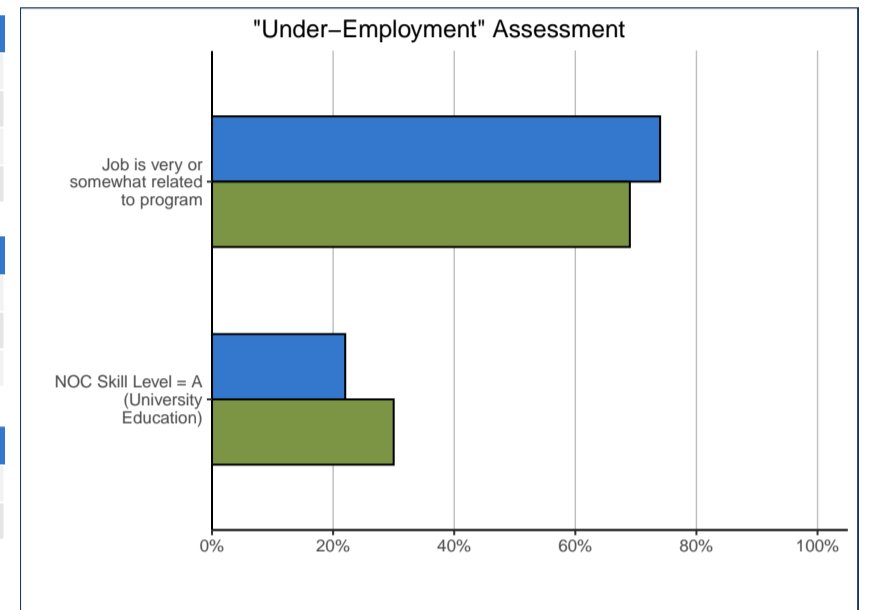
Employment:	50.0702		ECU	
Employment Rate*	52	78%	143	79%
Unemployment Rate**	8	13.3%	19	11.7%

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	50.0702		ECU	
Attending School FT	2	33%	5	31%
Attending School PT	0	0%	0	0%
Other	4	67%	11	69%
Total NOT in Labour Force	6	100%	16	100%



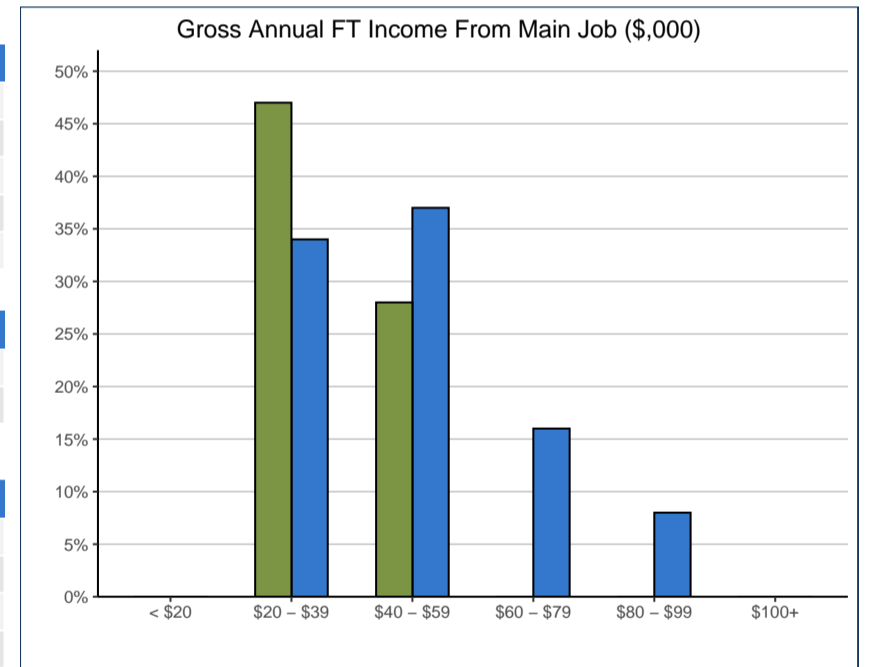
Primary Employment Type:	50.0702		ECU	
Paid worker	38	73%	109	76%
Self-employed	14	27%	34	24%
Total	52	100%	143	100%

Job Characteristics:	50.0702		ECU	
I hold more than one job*	19	37%	36	25%
My main job is full-time (>= 30 hours per week)**	32	70%	110	83%

*Of total Employed

**Of those who provided data on hours/week worked

How related is your main job to your program?	50.0702		ECU	
Very Related	13	25%	48	34%
Somewhat Related	22	43%	57	40%
Not Very Related	3	6%	13	9%
Not at All Related	13	25%	24	17%
Total	51	100%	142	100%



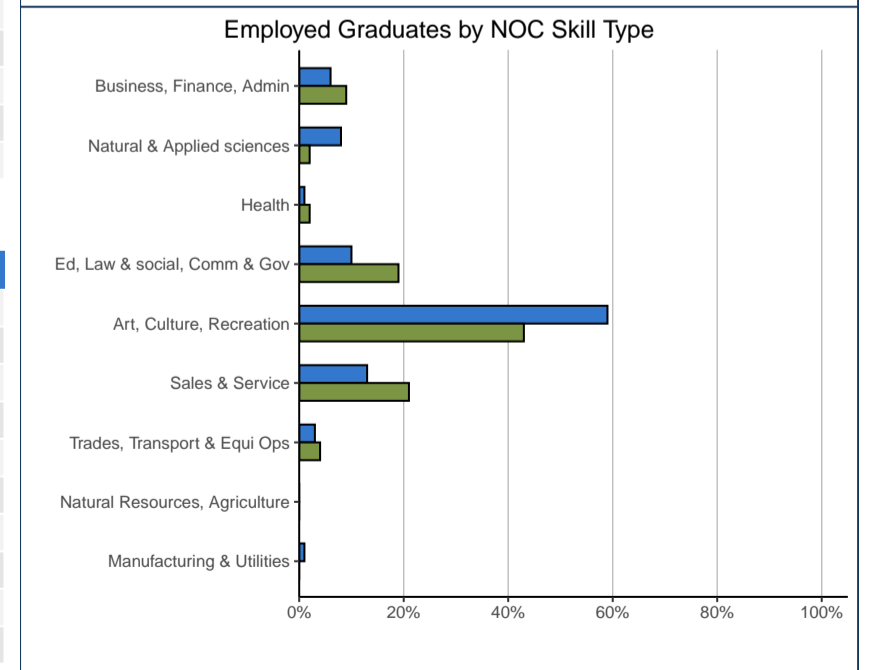
"Under-employment" Assessment:	50.0702		ECU	
Job is very or somewhat related to program	35	69%	105	74%
NOC Skill Level = A (University Education)*	14	30%	30	22%

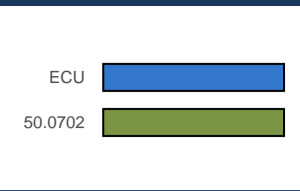
*Of total valid responses

Gross Annual Income from Main Job:*	50.0702		ECU	
Less than \$20,000	~	~	~	~
\$20,000 to \$39,999	17	47%	35	34%
\$40,000 to \$59,999	10	28%	38	37%
\$60,000 to \$79,999	~	~	16	16%
\$80,000 to \$99,999	~	~	8	8%
\$100,000 and Above	~	~	~	~
Total	36	100%	103	100%
Median Annual Income (full-time) (\$)	42,846		52,020	
Average Annual Income (full-time) (\$)	51,845		55,668	

*Where data provided

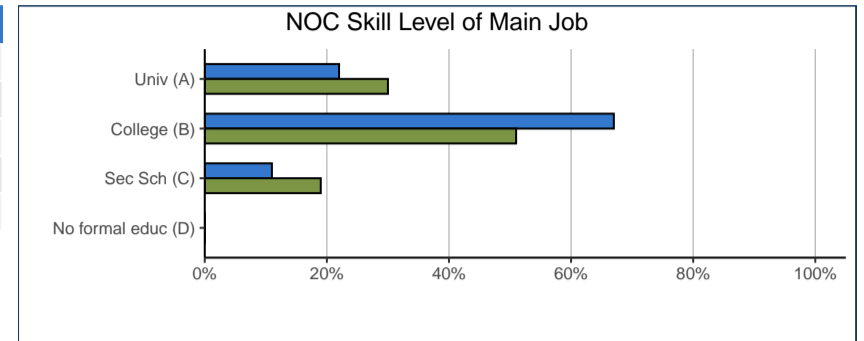
NOC Skill Type of Main Job:	50.0702		ECU	
Business, finance & administration	4	9%	8	6%
Natural & applied sciences & related	1	2%	11	8%
Health	1	2%	1	1%
Education, law and social, community & government	9	19%	13	10%
Art, culture, recreation & sport	20	43%	80	59%
Sales & service	10	21%	17	13%
Trades, transport & equipment operators & related	2	4%	4	3%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	2	1%
Total	47	100%	136	100%



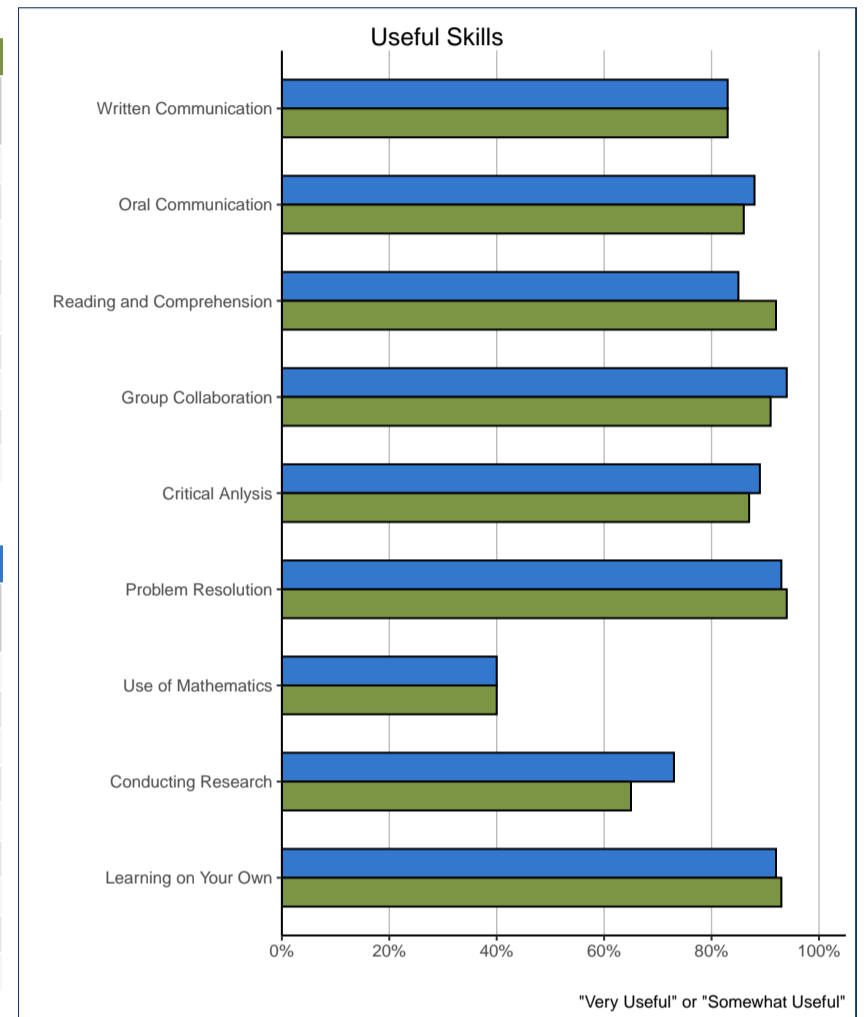


EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0702		ECU	
A. University education	14	30%	30	22%
B. College education/trade apprenticeship	24	51%	91	67%
C. Secondary school + job-specific training	9	19%	15	11%
D. No formal education	0	0%	0	0%
Total	47	100%	136	100%



How useful are the following skills and abilities in doing your main job?	50.0702				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	56%	27%	10%	8%	52
Oral Communication	71%	15%	8%	6%	52
Reading and Comprehension	63%	29%	4%	4%	52
Group Collaboration	67%	24%	8%	2%	51
Critical Analysis	58%	29%	10%	4%	52
Problem Resolution	67%	27%	4%	2%	52
Use of Mathematics	17%	23%	27%	33%	52
Conducting Research	44%	21%	19%	15%	52
Learning on Your Own	60%	33%	2%	6%	52



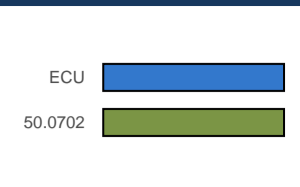
How useful are the following skills and abilities in doing your main job?	ECU				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	47%	36%	12%	6%	143
Oral Communication	61%	27%	8%	3%	143
Reading and Comprehension	45%	40%	10%	5%	143
Group Collaboration	63%	31%	6%	1%	142
Critical Analysis	52%	37%	8%	3%	143
Problem Resolution	64%	29%	5%	3%	143
Use of Mathematics	16%	24%	28%	31%	141
Conducting Research	41%	32%	14%	13%	142
Learning on Your Own	60%	32%	4%	4%	142

Top 10 Full-time Occupations of 50.0702 Graduates:			50.0702
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	15%
*			
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*			

* Data not displayed where n < 5
** Percentages cited are of those employed

Top 10 Full-time Occupations of ECU Graduates:			ECU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	31%
2252	B	Industrial designers	4%
5223	B	Graphic arts technicians	3%
*			
*			
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* Data not displayed where n < 5
** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	50.0702		ECU	
Personal savings, investments	15	23%	40	23%
Employment while studying	30	46%	87	50%
Family/Friends	37	57%	119	68%
Personal bank loans	1	2%	10	6%
Government student loans	20	31%	43	25%
Scholarships/Bursaries/Grants	20	31%	42	24%
Other	15	23%	33	19%
Total	65		174	

* Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0702		ECU	
Incurred any form of financial debt	26	39%	68	38%
Incurred government-sponsored student loan debt	21	31%	50	28%

* Percentage of respondents who provided data

Financial Debt Amount:*	50.0702		ECU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	1	5%	4	8%
\$5,000 to \$9,999	2	10%	7	14%
\$10,000 to \$14,999	1	5%	3	6%
\$15,000 to \$19,999	0	0%	0	0%
\$20,000 to \$29,999	6	30%	13	25%
\$30,000 to \$39,999	1	5%	6	12%
\$40,000 or More	9	45%	18	35%
Total	20	100%	51	100%
Median Financial Debt (\$)	30,400		25,800	

* Includes only cases where financial debt was incurred

Gov't-Sponsored Student Loan Debt Amount:*	50.0702		ECU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	1	5%	2	5%
\$5,000 to \$9,999	2	11%	3	8%
\$10,000 to \$14,999	4	21%	6	15%
\$15,000 to \$19,999	0	0%	0	0%
\$20,000 to \$29,999	2	11%	8	20%
\$30,000 to \$39,999	3	16%	8	20%
\$40,000 or More	7	37%	13	33%
Total	19	100%	40	100%
Median Gov't-Sponsored Loan Debt (\$)	30,000		30,000	

* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	50.0702		ECU	
None – Loan repaid in full	3	19%	8	22%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	3	19%	4	11%
\$5,000 to \$9,999	0	0%	2	5%
\$10,000 to \$14,999	2	13%	2	5%
\$15,000 to \$19,999	0	0%	1	3%
\$20,000 to \$29,999	1	6%	3	8%
\$30,000 to \$39,999	6	38%	10	27%
\$40,000 or More	1	6%	7	19%
Total	16	100%	37	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	35,000		30,000	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

