

B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

RRU 52.0701

Detailed Summary of Survey Results
Royal Roads University
52.0701: Entrepreneurship/entrepreneurial studies

RESPONSE RATE

Survey Response Rate:	52.0701		RRU	
Baccalaureate Graduates Survey Cohort	49	100%	286	100%
Survey Respondents and Response Rate	25	51%	133	47%

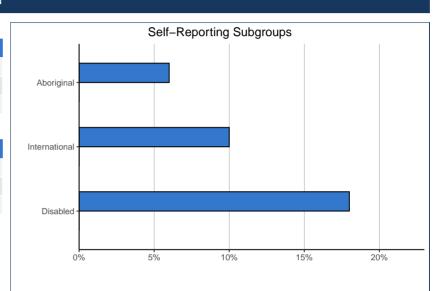


DEMOGRAPHIC INFORMATION

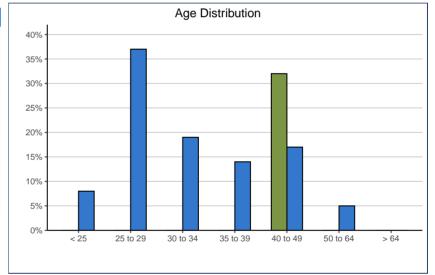
Self-Reporting Subgroups:	52.0701		RRU	
Disabled	~	~	24	18%
International	0	0%	13	10%
Aboriginal	~	~	7	6%

Gender:*	52.0701		RRU	
Male	12	48%	44	33%
Female	13	52%	89	67%
Total	25	100%	133	100%

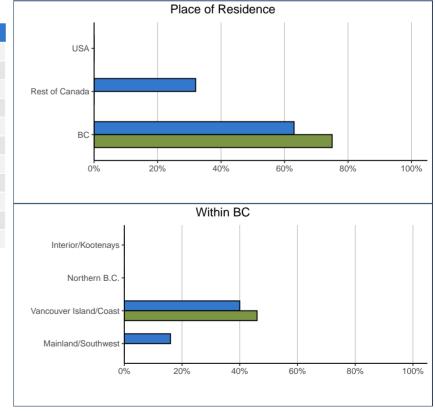
^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	52.0701		RRU	
< 25	~	~	11	8%
25 to 29	~	~	49	37%
30 to 34	~	~	25	19%
35 to 39	~	~	18	14%
40 to 49	8	32%	23	17%
50 to 64	~	~	7	5%
> 64	0	0%	0	0%
Total	25	100%	133	100%
Median Age	36		31	
Average (mean) Age	36		33	



Place of Residence (at time of survey):	52.0701		RRU	
BC – Mainland/Southwest	~	~	20	16%
BC – Vancouver Island/Coast	11	46%	50	40%
BC – Northern B.C.	~	~	~	~
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	18	75%	79	63%
Canada – Alberta	~	~	29	23%
Canada – Ontario	~	~	11	9%
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	6	25%	47	37%
Total	24	100%	126	100%





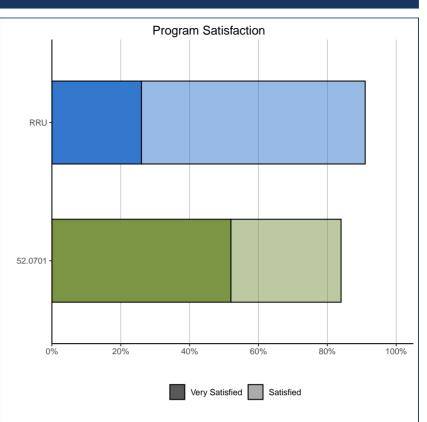


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0701		RRU	
Very Satisfied	13	52%	34	26%
Satisfied	8	32%	84	65%
Dissatisfied	3	12%	8	6%
Very Dissatisfied	1	4%	4	3%
Total	25	100%	130	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0701		RRU	
Very Useful	13	57%	42	34%
Somewhat Useful	9	39%	62	50%
Not Very Useful	1	4%	15	12%
Not at All Useful	0	0%	5	4%
Total	23	100%	124	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0701		RRU	
Yes	1	4%	16	13%	
No	22	96%	111	87%	



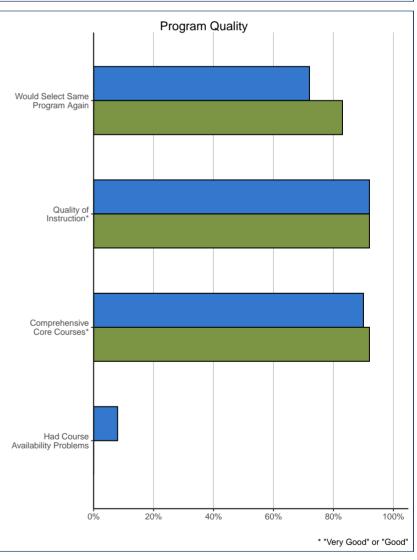
Would select the same program again:	52.0701		RRU	
Yes	20	83%	84	72%
No	4	17%	33	28%

Quality of Instruction:	52.0	52.0701		RRU	
Very Good	11	44%	37	28%	
Good	12	48%	84	64%	
Poor	2	8%	6	5%	
Very Poor	0	0%	4	3%	
Total	25	100%	131	100%	

Comprehensiveness of Core Courses:	52.0	52.0701		RRU	
Very Good	10	40%	34	26%	
Good	13	52%	83	64%	
Poor	2	8%	9	7%	
Very Poor	0	0%	3	2%	
Total	25	100%	129	100%	

Course Availability:	52.0701		RRU	
Encountered course availability problems	0	0%	10	8%

Financial Constraints:	52.0701		RI	२ บ
Had to interrupt studies for financial reasons	2	8%	15	11%
Had to take program part-time for financial reasons	2	8%	22	17%



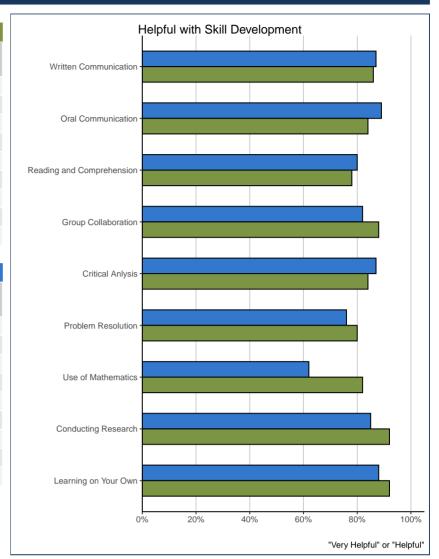




SKILL DEVELOPMENT

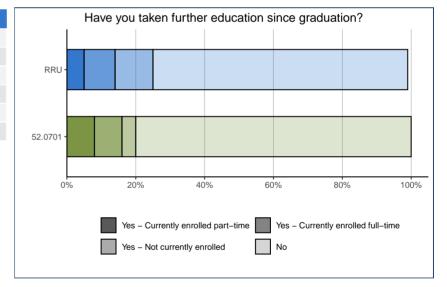
			52.0701		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	43%	43%	13%	0%	23
Oral Communication	40%	44%	12%	4%	25
Reading and Comprehension	39%	39%	22%	0%	23
Group Collaboration	40%	48%	8%	4%	25
Critical Anlysis	44%	40%	16%	0%	25
Problem Resolution	36%	44%	20%	0%	25
Use of Mathematics	30%	52%	17%	0%	23
Conducting Research	48%	44%	4%	4%	25
Learning on Your Own	46%	46%	8%	0%	24

			RRU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	33%	54%	13%	1%	127
Oral Communication	28%	61%	7%	4%	130
Reading and Comprehension	24%	56%	15%	5%	127
Group Collaboration	37%	45%	13%	5%	130
Critical Anlysis	32%	55%	12%	2%	129
Problem Resolution	18%	58%	20%	4%	131
Use of Mathematics	13%	49%	22%	16%	83
Conducting Research	35%	50%	13%	2%	127
Learning on Your Own	37%	51%	10%	2%	130

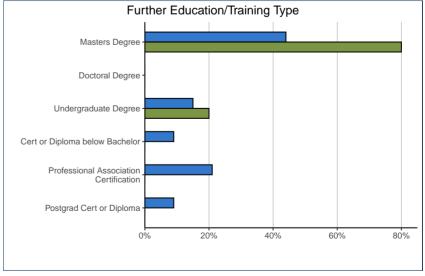


FURTHER EDUCATION

Took further education since 2020 graduation:	52.0701		RRU	
Yes	5	20%	34	26%
Not currently enrolled	1	4%	15	11%
Currently enrolled full-time	2	8%	12	9%
Currently enrolled part-time	2	8%	7	5%
No	20	80%	98	74%
Total	25	100%	132	100%



Type of Formal Post–Secondary Education:	52.	52.0701		RU
Masters Degree	4	80%	15	44%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	20%	5	15%
Certificate or Diploma below Bachelor level	0	0%	3	9%
Professional Association Certification	0	0%	7	21%
Postgraduate Certificate or Diploma	0	0%	3	9%
Other	0	0%	1	3%
Total	5	100%	34	100%

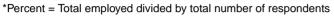




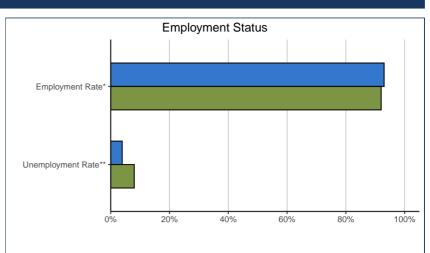


EMPLOYMENT

Labour Fource Status:	52	52.0701		२ บ		
In Labour Force (working or seeking work)	25	100%	129	98%		
Not in Labour Force	0	0%	3	2%		
Total	25	100%	132	100%		
Employment:	52	52.0701		52.0701		र∪
Employment Rate*	23	92%	124	93%		
Unemployment Rate**	2	8.0%	5	3.9%		



^{**}Percent = Total unemployed divided by total number in Labour Force

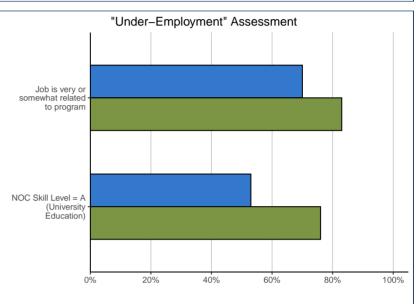


Status of Graduates NOT in Labour Force:	52.0701		RRU	
Attending School FT	0	0%	2	67%
Attending School PT	0	0%	0	0%
Other	0	0%	1	33%
Total NOT in Labour Force	0	0%	3	100%

Primary Employment Type:	52.0701		RF	२ บ
Paid worker	18	78%	110	89%
Self-employed	5	22%	14	11%
Total	23	100%	124	100%

Job Characteristics:	52.0701		RRU	
I hold more than one job*	2	9%	27	22%
My main job is full-time (>= 30 hours per week)**	20	95%	105	92%

^{*}Of total Employed



How related is your main job to your program?	52.0701		RRU	
Very Related	9	39%	38	31%
Somewhat Related	10	43%	49	40%
Not Very Related	4	17%	26	21%
Not at All Related	0	0%	11	9%
Total	23	100%	124	100%

"Under-employment" Assessment:	52.0701		RRU	
Job is very or somewhat related to program	19	83%	87	70%
NOC Skill Level = A (University Education)*	16	76%	58	53%

^{*}Of total valid responses

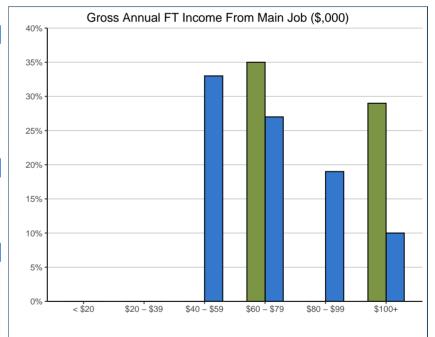
Total

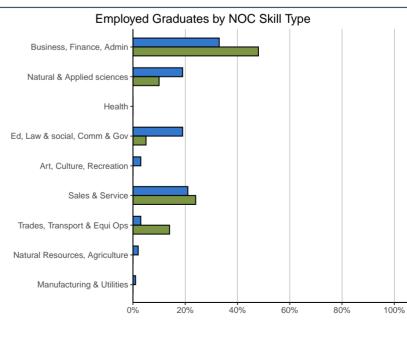
Gross Annual Income from Main Job:*	52.	52.0701		RU
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	0	0%	~	~
\$40,000 to \$59,999	~	~	29	33%
\$60,000 to \$79,999	6	35%	24	27%
\$80,000 to \$99,999	~	~	17	19%
\$100,000 and Above	5	29%	9	10%
Total	17	100%	88	100%
Median Annual Income (full-time) (\$)	75,950		63,500	
Average Annual Income (full-time) (\$)	87,790		75,820	
*Where data provided				

NOC Skill Type of Main Job:	52.	52.0701		RU
Business, finance & administration		48%	36	33%
Natural & applied sciences & related		10%	21	19%
Health		0%	0	0%
Education, law and social, community & government	1	5%	21	19%
Art, culture, recreation & sport	0	0%	3	3%
Sales & service	5	24%	23	21%
Trades, transport & equipment operators & related	3	14%	3	3%
Natural resources, agriculture & related production	0	0%	2	2%
Manufacturing & utilities	0	0%	1	1%

21

100%





110

100%

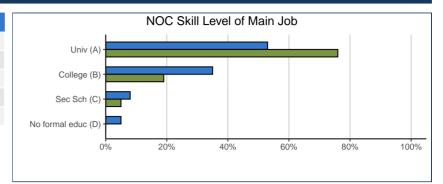
^{**}Of those who provided data on hours/week worked





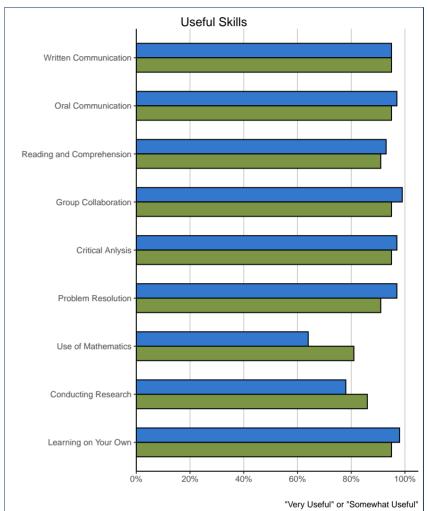
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0701		RRU	
A. University education	education 16 76%		58	53%
B. College education/trade apprenticeship	4	19%	38	35%
C. Secondary school + job-specific training	1	5%	9	8%
D. No formal education	0	0%	5	5%
Total	21	100%	110	100%



	52.0701				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	77%	18%	5%	0%	22
Oral Communication	86%	9%	5%	0%	22
Reading and Comprehension	73%	18%	9%	0%	22
Group Collaboration	77%	18%	5%	0%	22
Critical Anlysis	86%	9%	5%	0%	22
Problem Resolution	82%	9%	9%	0%	22
Use of Mathematics	45%	36%	18%	0%	22
Conducting Research	68%	18%	14%	0%	22
Learning on Your Own	86%	9%	5%	0%	22

			RRU		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	69%	26%	3%	2%	120
Oral Communication	80%	17%	1%	3%	120
Reading and Comprehension	70%	23%	6%	1%	120
Group Collaboration	80%	19%	1%	0%	120
Critical Anlysis	79%	18%	2%	1%	119
Problem Resolution	79%	18%	3%	0%	120
Use of Mathematics	23%	41%	22%	14%	113
Conducting Research	43%	35%	14%	9%	117
Learning on Your Own	72%	26%	2%	0%	119



Top 10 Full-tim	e Occupations of 52.0701 G	raduates:	52.0701
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of RRU Graduates:		RRU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
XXXX	0	Unclassified occupations	6%
4161	A	Natural and applied science policy researchers, consultants and program officers	5%
1123	Α	Professional occupations in advertising, marketing and public relations	4%
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed





EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0701		RRU	
Personal savings, investments	13	54%	56	43%
Employment while studying		46%	53	41%
Family/Friends	7	29%	47	36%
Personal bank loans	3	13%	29	22%
Government student loans	7	29%	49	38%
Scholarships/Bursaries/Grants	6	25%	24	19%
Other	5	21%	31	24%
Total	24		129	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0701		RRU	
Incurred any form of financial debt	11 46%		81	62%
Incurred government-sponsored student loan debt	8	32%	56	42%

^{*} Percentage of respondents who provided data



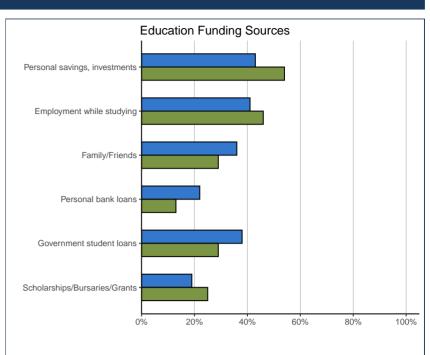
^{*} Includes only cases where financial debt was incurred

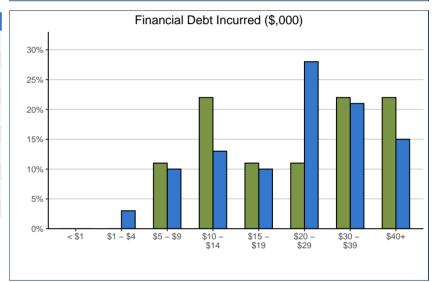


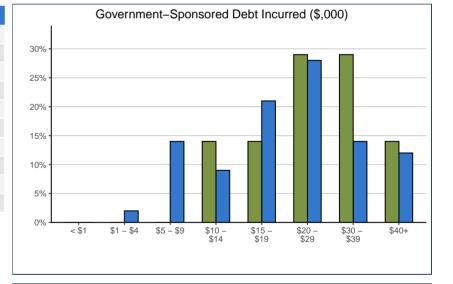
^{*} Includes only cases where government-sponsored debt was incurred

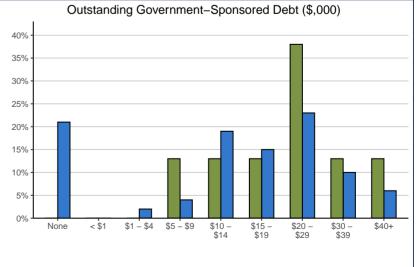


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt