B.C. Baccalaureate Outcomes
2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results
Simon Fraser University
09.0100: Communication, general

BCStudent Outcomes
Shaping Post-Secondary Education

SFU	
09.0100	

RESPONSE RATE

Survey Response Rate:	09.0100		SFU	
Baccalaureate Graduates Survey Cohort	358	100%	5,252	100%
Survey Respondents and Response Rate	121	34%	2,037	39%

Response Rate
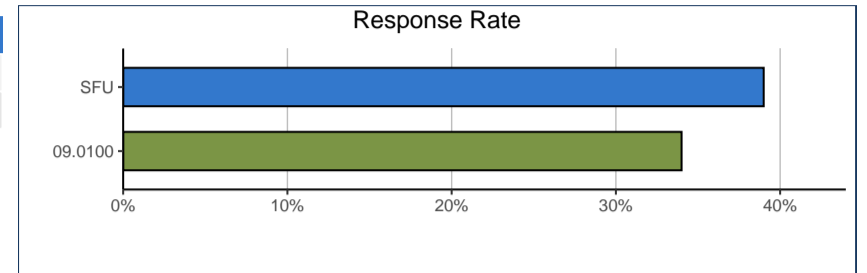
DEMOGRAPHIC INFORMATION

Self–Reporting Subgroups:	09.0100		SFU	
Disabled	12	10%	202	10%
International	27	22%	376	18%
Aboriginal	~	~	40	2%
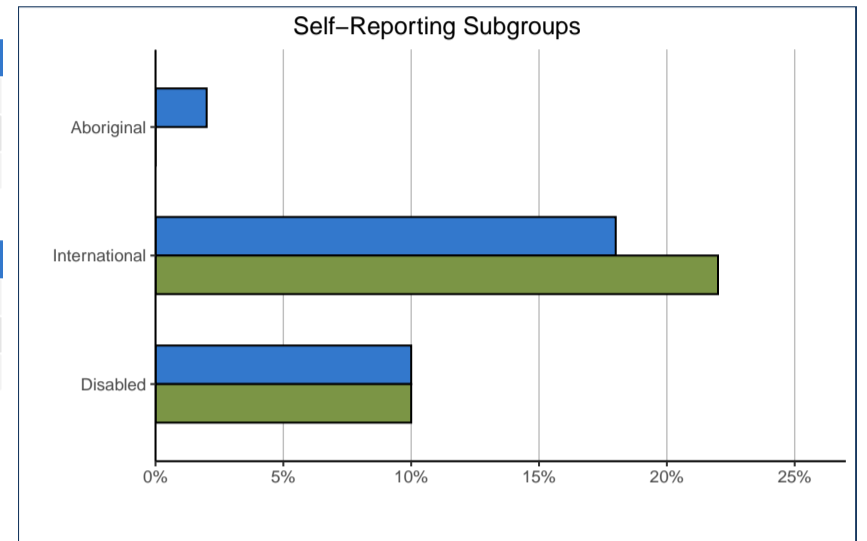
Gender:*	09.0100		SFU	
Male	36	30%	882	43%
Female	85	70%	1,155	57%
Total	121	100%	2,037	100%

*Due to zero or low counts, institution–reported "Non–binary" demographic data are not included.

Self–Reporting Subgroups

Age (at time of survey):	09.0100		SFU	
< 25	13	11%	209	10%
25 to 29	100	83%	1,527	75%
30 to 34	~	~	171	8%
35 to 39	~	~	49	2%
40 to 49	~	~	60	3%
50 to 64	0	0%	~	~
> 64	~	~	~	~
Total	121	100%	2,037	100%
Median Age	26		26	
Average (mean) Age	27		27	

Age Distribution
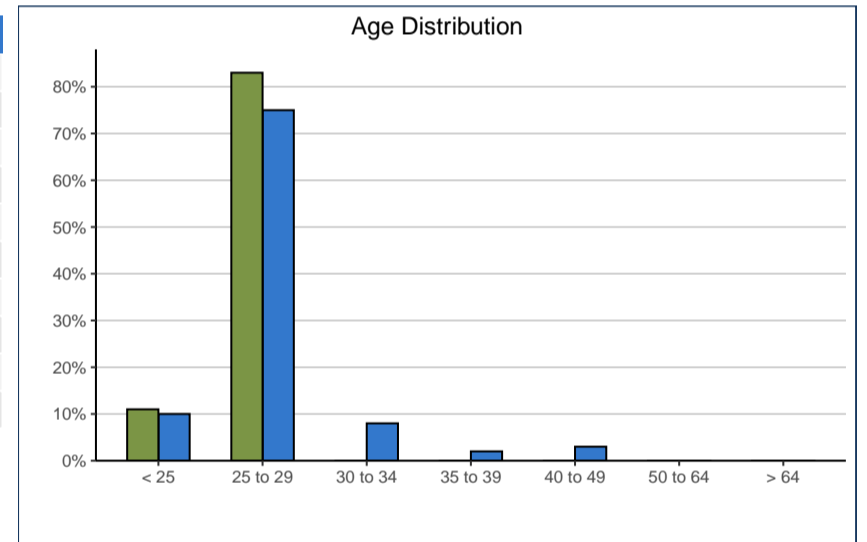
Place of Residence (at time of survey):	09.0100		SFU	
BC – Mainland/Southwest	~	~	1,659	90%
BC – Vancouver Island/Coast	~	~	42	2%
BC – Northern B.C.	0	0%	22	1%
BC – Interior/Kootenays	0	0%	24	1%
BC Subtotal	104	96%	1,747	95%
Canada – Alberta	~	~	21	1%
Canada – Ontario	~	~	40	2%
Canada – Other	0	0%	15	1%
U.S.A.	0	0%	14	1%
Non–BC Subtotal	~	~	90	5%
Total	108	100%	1,837	100%

Place of Residence

Within BC

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	SFU
09.0100	
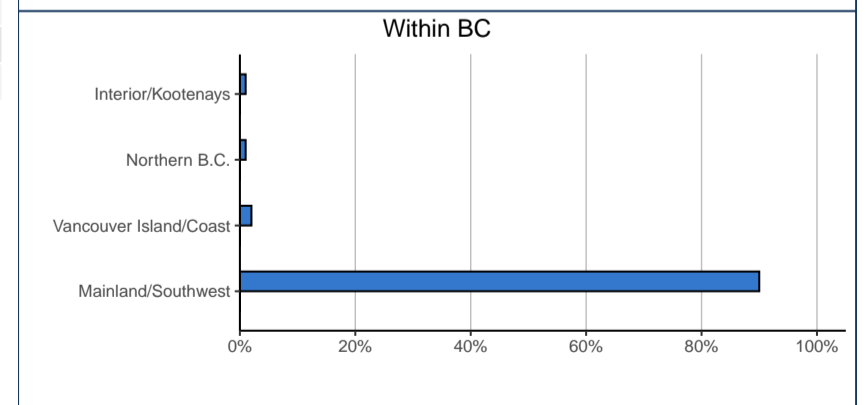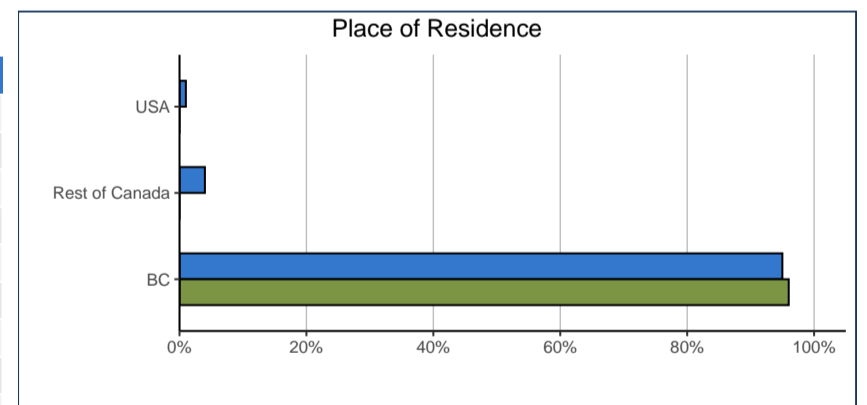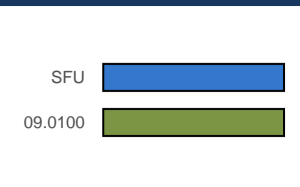
EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0100		SFU	
Very Satisfied	32	27%	405	20%
Satisfied	72	60%	1,336	67%
Dissatisfied	15	13%	199	10%
Very Dissatisfied	1	1%	44	2%
Total	120	100%	1,984	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0100		SFU	
Very Useful	23	21%	534	31%
Somewhat Useful	63	57%	867	51%
Not Very Useful	17	15%	225	13%
Not at All Useful	7	6%	72	4%
Total	110	100%	1,698	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0100		SFU	
Yes	10	8%	163	8%
No	109	92%	1,823	92%
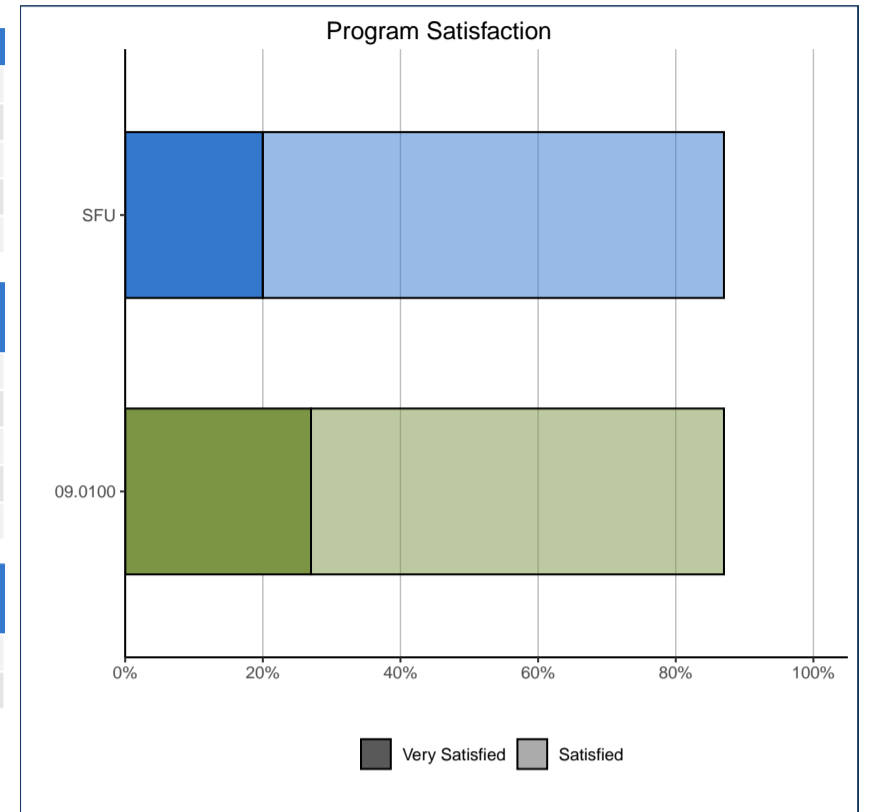
Would select the same program again:	09.0100		SFU	
Yes	80	74%	1,232	70%
No	28	26%	531	30%

Quality of Instruction:	09.0100		SFU	
Very Good	39	33%	440	22%
Good	73	61%	1,384	69%
Poor	6	5%	161	8%
Very Poor	1	1%	23	1%
Total	119	100%	2,008	100%
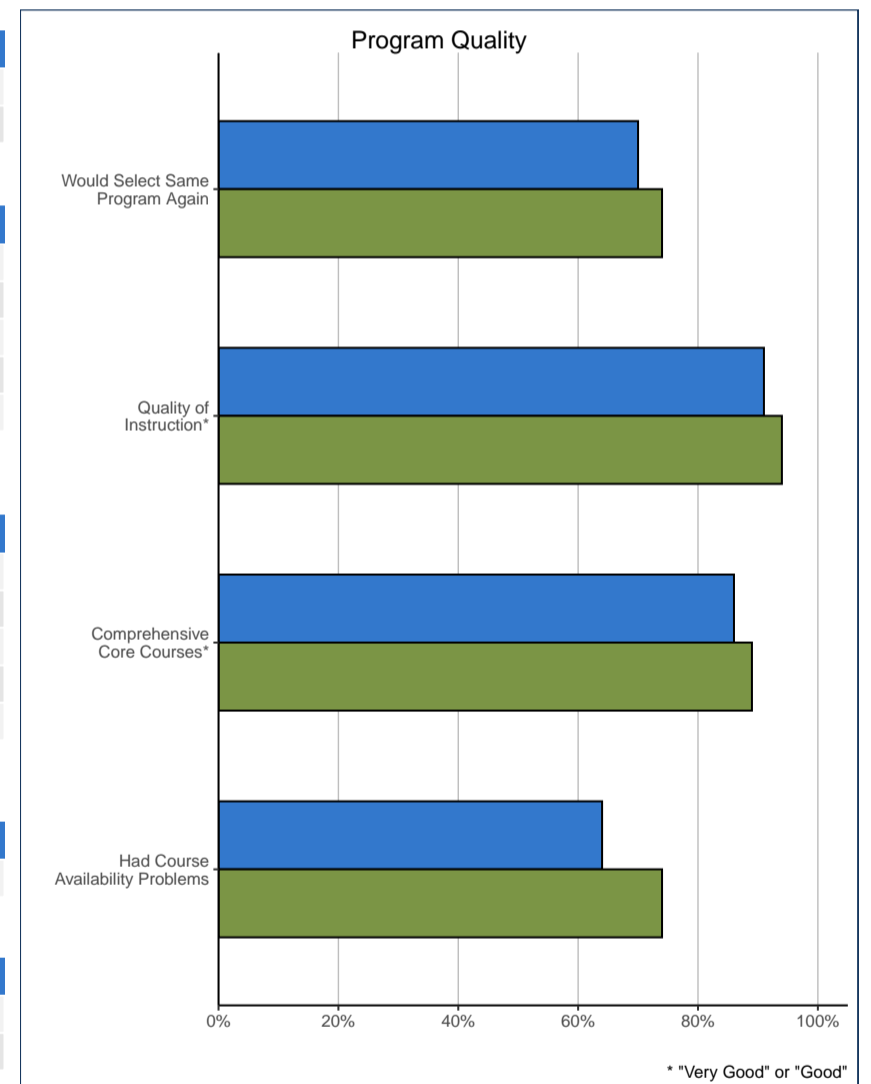
Comprehensiveness of Core Courses:	09.0100		SFU	
Very Good	31	26%	459	23%
Good	76	63%	1,245	63%
Poor	13	11%	233	12%
Very Poor	0	0%	38	2%
Total	120	100%	1,975	100%

Course Availability:	09.0100		SFU	
Encountered course availability problems	89	74%	1,279	64%

| Financial Constraints:	09.0100		SFU	
Had to interrupt studies for financial reasons	16	13%	246	12%
Had to take program part–time for financial reasons	24	20%	410	20%

Program Satisfaction

Legend: Very Satisfied, Satisfied

Program Quality

* "Very Good" or "Good"

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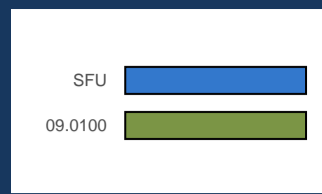
SFU
09.0100

SKILL DEVELOPMENT

Skill Development: How helpful was institution?	09.0100				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	40%	45%	12%	2%	121
Oral Communication	40%	47%	11%	2%	121
Reading and Comprehension	45%	44%	10%	2%	121
Group Collaboration	26%	55%	17%	2%	118
Critical Anlysis	49%	45%	5%	2%	121
Problem Resolution	22%	50%	24%	4%	118
Use of Mathematics	8%	28%	34%	30%	71
Conducting Research	38%	54%	7%	2%	120
Learning on Your Own	38%	52%	9%	1%	119

Skill Development: How helpful was institution?	SFU				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	28%	55%	14%	3%	1,941
Oral Communication	22%	56%	18%	3%	1,969
Reading and Comprehension	28%	57%	13%	2%	1,970
Group Collaboration	24%	52%	21%	3%	1,980
Critical Anlysis	38%	52%	9%	2%	2,006
Problem Resolution	21%	55%	21%	3%	1,943
Use of Mathematics	19%	45%	27%	9%	1,595
Conducting Research	30%	50%	17%	4%	1,894
Learning on Your Own	38%	48%	12%	2%	1,982

Helpful with Skill Development

"Very Helpful" or "Helpful"
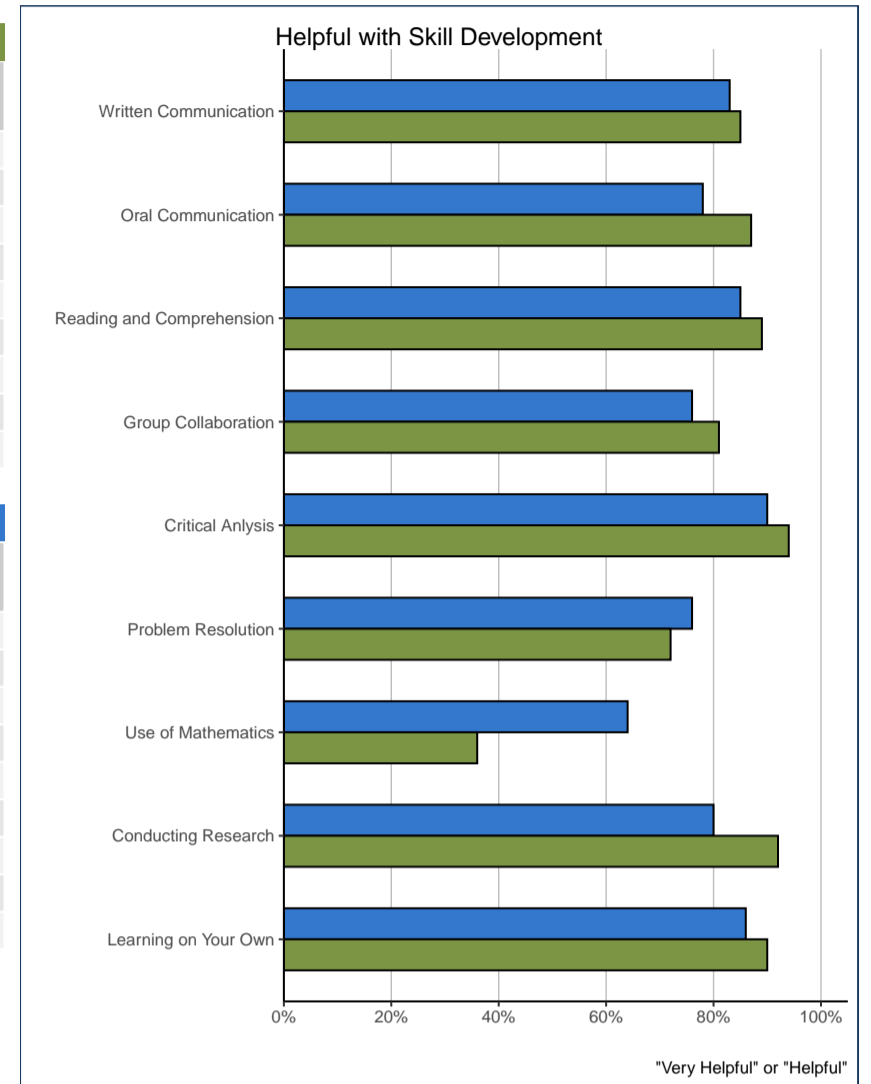
FURTHER EDUCATION

Took further education since 2020 graduation:	09.0100		SFU	
Yes	36	30%	893	44%
Not currently enrolled	19	16%	395	19%
Currently enrolled full–time	8	7%	329	16%
Currently enrolled part–time	9	8%	158	8%
No	84	70%	1,133	56%
Total	120	100%	2,026	100%

Have you taken further education since graduation?

- ■ Yes – Currently enrolled part–time
- ■ Yes – Currently enrolled full–time
- ■ Yes – Not currently enrolled
- □ No
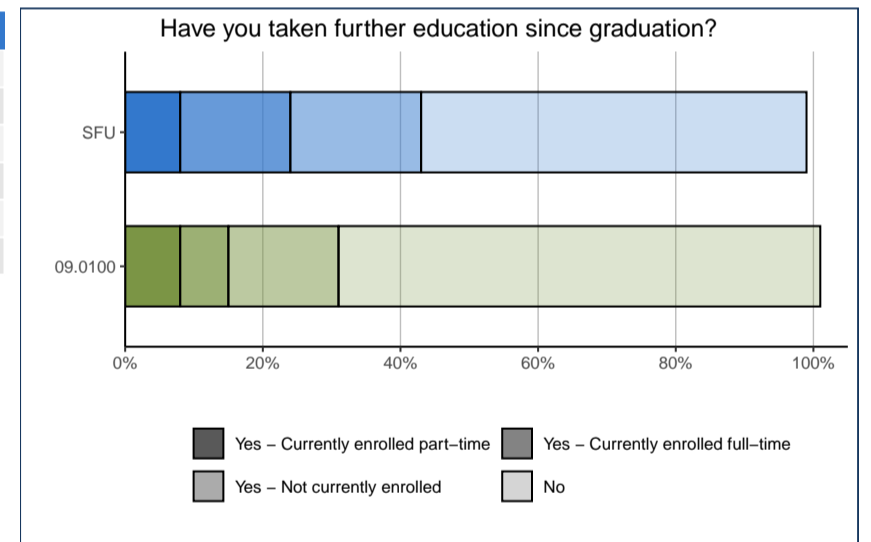
Type of Formal Post–Secondary Education:	09.0100		SFU	
Masters Degree	6	17%	229	26%
Doctoral Degree	0	0%	29	3%
Another Undergraduate Degree	4	11%	188	21%
Certificate or Diploma below Bachelor level	12	34%	136	15%
Professional Association Certification	6	17%	133	15%
Postgraduate Certificate or Diploma	4	11%	119	14%
Other	3	9%	44	5%
Total	35	100%	878	100%

Further Education/Training Type

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Simon Fraser University
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SFU
09.0100
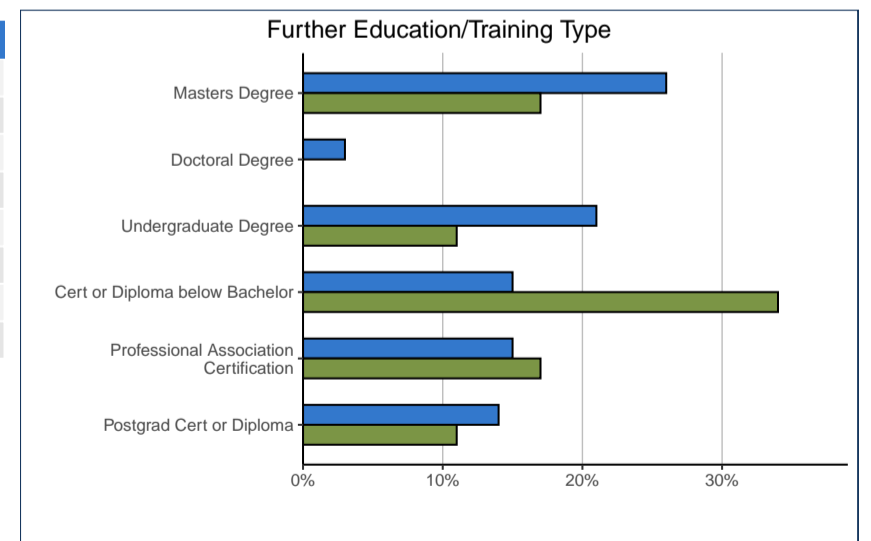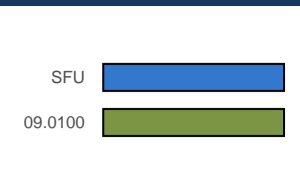
EMPLOYMENT

Labour Fource Status:	09.0100		SFU	
In Labour Force (working or seeking work)	117	99%	1,830	92%
Not in Labour Force	1	1%	168	8%
Total	118	100%	1,998	100%

Employment:	09.0100		SFU	
Employment Rate*	111	92%	1,708	84%
Unemployment Rate**	6	5.1%	122	6.7%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in Labour Force
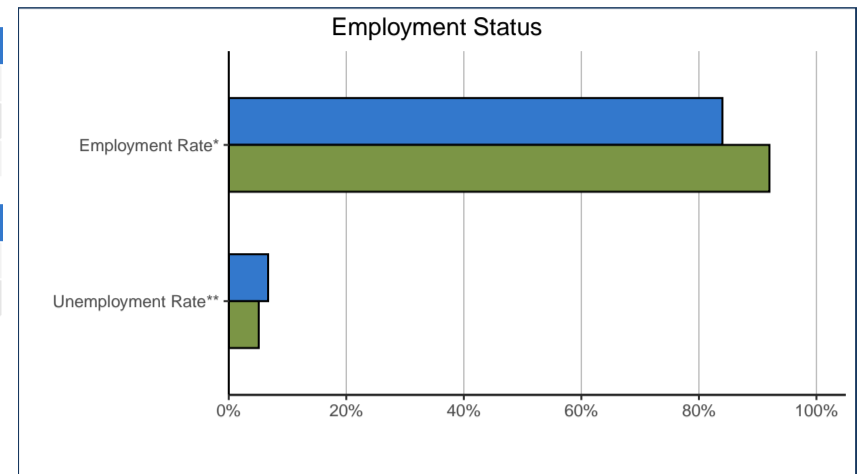
Employment Status

Status of Graduates NOT in Labour Force:	09.0100		SFU	
Attending School FT	0	0%	103	61%
Attending School PT	0	0%	8	5%
Other	1	100%	57	34%
Total NOT in Labour Force	1	100%	168	100%

Primary Employment Type:	09.0100		SFU	
Paid worker	99	89%	1,608	94%
Self–employed	12	11%	96	6%
Total	111	100%	1,704	100%

Job Characteristics:	09.0100		SFU	
I hold more than one job*	25	23%	301	18%
My main job is full–time (>= 30 hours per week)**	94	95%	1,432	89%

*Of total Employed
**Of those who provided data on hours/week worked

"Under–Employment" Assessment
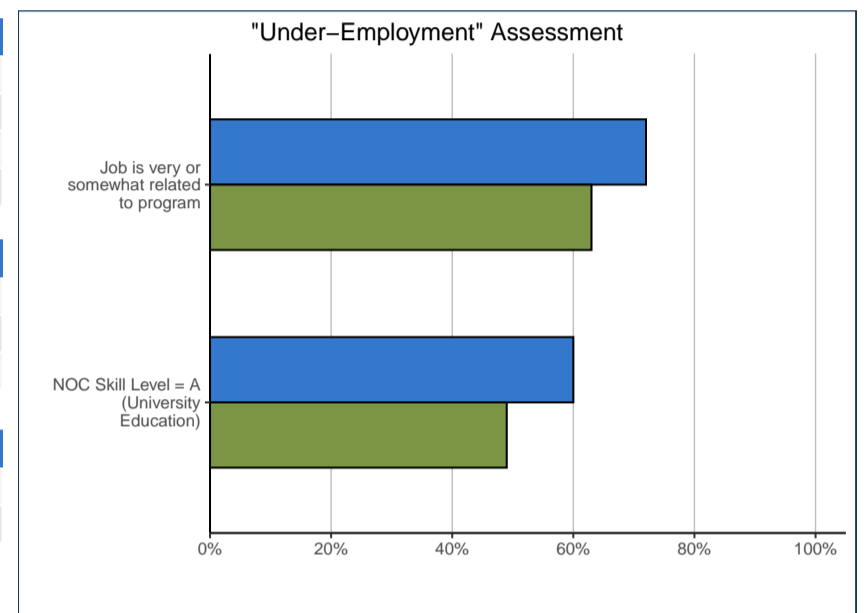
How related is your main job to your program?	09.0100		SFU	
Very Related	24	22%	624	37%
Somewhat Related	46	41%	605	35%
Not Very Related	27	24%	245	14%
Not at All Related	14	13%	231	14%
Total	111	100%	1,705	100%

"Under–employment" Assessment:	09.0100		SFU	
Job is very or somewhat related to program	70	63%	1,229	72%
NOC Skill Level = A (University Education)*	51	49%	945	60%

*Of total valid responses

Gross Annual Income from Main Job:*	09.0100		SFU	
Less than $20,000	~	~	68	6%
$20,000 to $39,999	11	14%	161	13%
$40,000 to $59,999	32	40%	413	34%
$60,000 to $79,999	26	33%	351	29%
$80,000 to $99,999	~	~	107	9%
$100,000 and Above	~	~	108	9%
Total	80	100%	1,208	100%
Median Annual Income (full–time) ($)	55,000		60,000	
Average Annual Income (full–time) ($)	55,609		66,030	

*Where data provided

Gross Annual FT Income From Main Job ($,000)
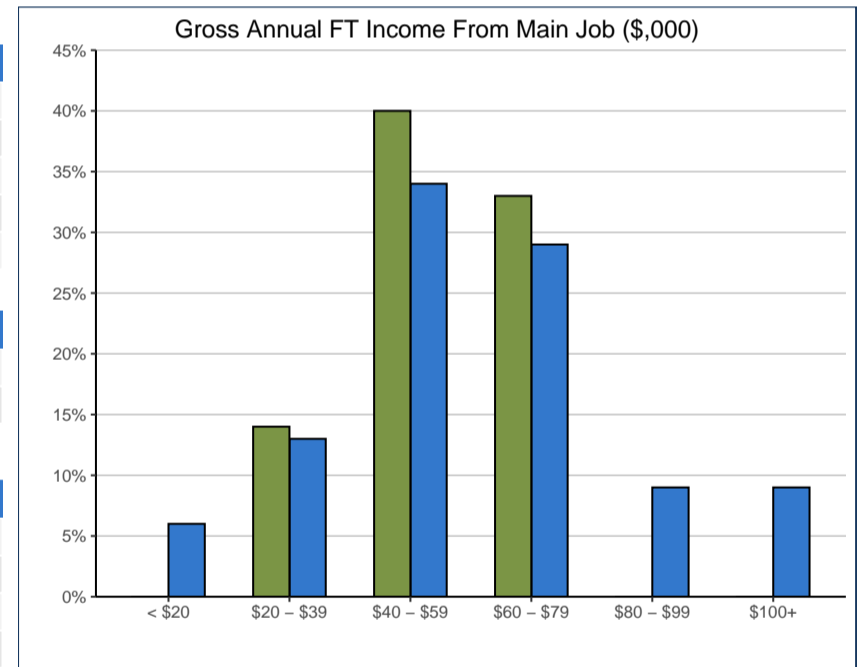
NOC Skill Type of Main Job:	09.0100		SFU	
Business, finance & administration	58	55%	446	28%
Natural & applied sciences & related	3	3%	331	21%
Health	0	0%	52	3%
Education, law and social, community & government	5	5%	460	29%
Art, culture, recreation & sport	11	10%	100	6%
Sales & service	28	27%	162	10%
Trades, transport & equipment operators & related	0	0%	13	1%
Natural resources, agriculture & related production	0	0%	3	0%
Manufacturing & utilities	0	0%	3	0%
Total	105	100%	1,570	100%

Employed Graduates by NOC Skill Type

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09.0100
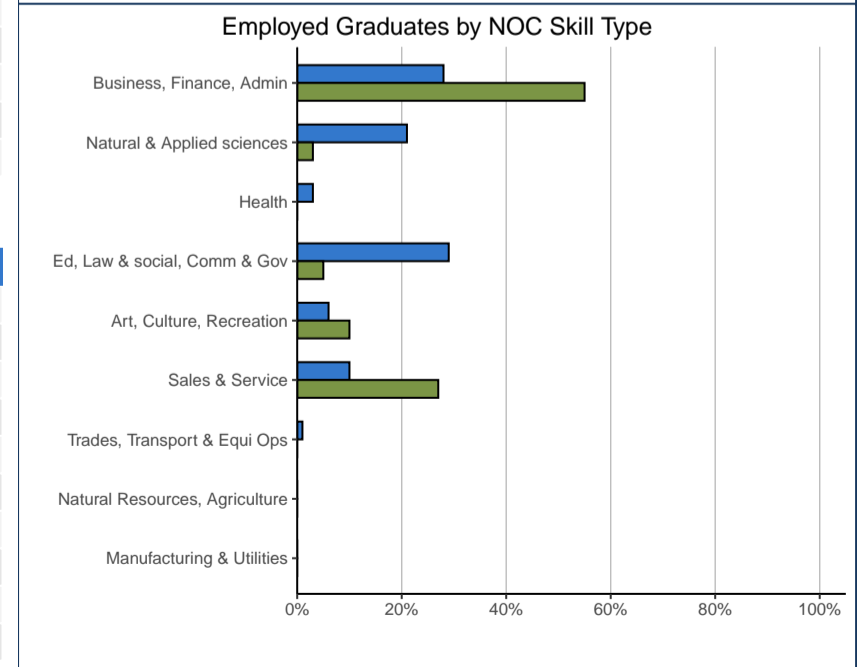
EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0100		SFU	
A. University education	51	49%	945	60%
B. College education/trade apprenticeship	34	32%	452	29%
C. Secondary school + job–specific training	19	18%	159	10%
D. No formal education	1	1%	18	1%
Total	105	100%	1,574	100%

NOC Skill Level of Main Job
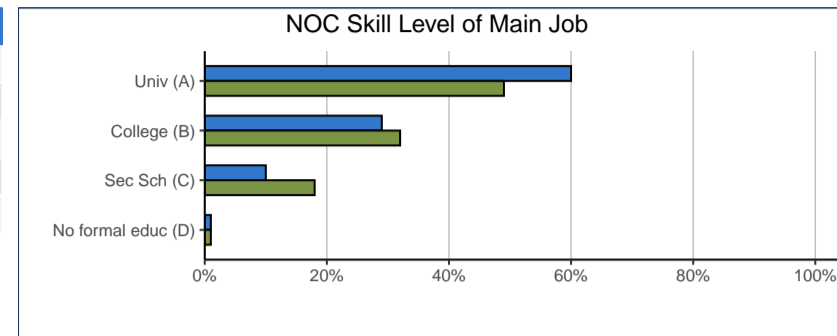
How useful are the following skills and abilities in doing your main job?	**09.0100**				
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	70%	20%	9%	1%	110
Oral Communication	67%	26%	6%	1%	109
Reading and Comprehension	67%	27%	4%	2%	110
Group Collaboration	71%	21%	8%	0%	109
Critical Anlysis	63%	32%	5%	0%	110
Problem Resolution	69%	23%	6%	2%	109
Use of Mathematics	25%	29%	30%	17%	101
Conducting Research	32%	39%	21%	8%	107
Learning on Your Own	67%	28%	3%	2%	109
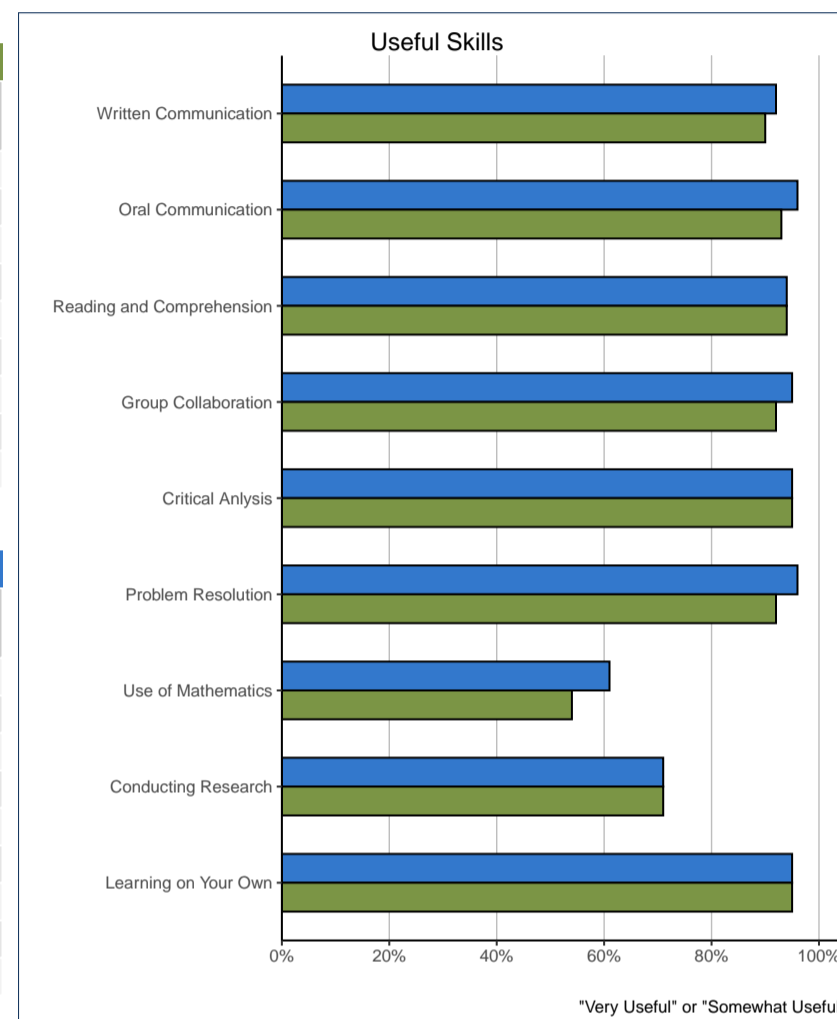
How useful are the following skills and abilities in doing your main job?	**SFU**				
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	63%	29%	5%	3%	1,691
Oral Communication	70%	26%	3%	1%	1,694
Reading and Comprehension	66%	28%	4%	2%	1,692
Group Collaboration	72%	23%	4%	1%	1,695
Critical Anlysis	68%	27%	4%	1%	1,696
Problem Resolution	73%	23%	3%	1%	1,694
Use of Mathematics	26%	35%	23%	15%	1,649
Conducting Research	34%	37%	17%	12%	1,668
Learning on Your Own	66%	29%	4%	2%	1,691

Useful Skills

"Very Useful" or "Somewhat Useful"

Top 10 Full–time Occupations of 09.0100 Graduates:			**09.0100**
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	29%
6421	C	Retail salespersons	6%
1221	B	Administrative officers	5%
6235	B	Financial sales representatives	5%
*			
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* Data not displayed where n < 5
** Percentages cited are of those employed

Top 10 Full–time Occupations of SFU Graduates:			**SFU**
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
4032	A	Elementary school and kindergarten teachers	6%
2173	A	Software engineers and designers	5%
XXXX	O	Unclassified occupations	5%
1123	A	Professional occupations in advertising, marketing and public relations	4%
4031	A	Secondary school teachers	4%
2174	A	Computer programmers and interactive media developers	3%
1111	A	Financial auditors and accountants	3%
1221	B	Administrative officers	3%
4212	B	Social and community service workers	2%
5241	B	Graphic designers and illustrators	2%

* Data not displayed where n < 5
** Percentages cited are of those employed

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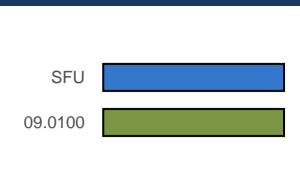
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.0100		SFU	
Personal savings, investments	26	23%	556	28%
Employment while studying	60	53%	982	50%
Family/Friends	73	64%	1,299	66%
Personal bank loans	3	3%	78	4%
Government student loans	28	25%	509	26%
Scholarships/Bursaries/Grants	20	18%	562	29%
Other	35	31%	448	23%
Total	114		1,968	

* Percentage of respondents who identified this source

Education Funding Sources

Financial Debt Incurred to Finance Bac. Ed.:*	09.0100		SFU	
Incurred any form of financial debt	37	31%	690	35%
Incurred government–sponsored student loan debt	32	27%	564	28%

* Percentage of respondents who provided data

Financial Debt Amount:*	09.0100		SFU	
< $1,000	0	0%	0	0%
$1,000 to $4,999	0	0%	16	3%
$5,000 to $9,999	2	7%	44	8%
$10,000 to $14,999	0	0%	67	13%
$15,000 to $19,999	2	7%	49	9%
$20,000 to $29,999	6	21%	107	20%
$30,000 to $39,999	6	21%	85	16%
$40,000 or More	12	43%	154	30%
Total	28	100%	522	100%
Median Financial Debt ($)	33,500		25,000	

* Includes only cases where financial debt was incurred

Financial Debt Incurred ($,000)

Gov't–Sponsored Student Loan Debt Amount:*	09.0100		SFU	
< $1,000	0	0%	0	0%
$1,000 to $4,999	0	0%	16	4%
$5,000 to $9,999	3	14%	43	11%
$10,000 to $14,999	0	0%	36	9%
$15,000 to $19,999	1	5%	40	10%
$20,000 to $29,999	6	29%	85	22%
$30,000 to $39,999	4	19%	59	15%
$40,000 or More	7	33%	103	27%
Total	21	100%	382	100%
Median Gov't–Sponsored Loan Debt ($)	30,000		25,000	

* Includes only cases where government–sponsored debt was incurred

Government–Sponsored Debt Incurred ($,000)

Gov't–Sponsored Loan Debt Outstanding:*	09.0100		SFU	
None – Loan repaid in full	9	33%	157	34%
< $1,000	0	0%	2	0%
$1,000 to $4,999	0	0%	20	4%
$5,000 to $9,999	2	7%	34	7%
$10,000 to $14,999	0	0%	30	7%
$15,000 to $19,999	2	7%	35	8%
$20,000 to $29,999	5	19%	64	14%
$30,000 to $39,999	3	11%	53	12%
$40,000 or More	6	22%	61	13%
Total	27	100%	456	100%
Median Gov't–Sponsored Loan Debt Outstanding** ($)	28,500		22,500	

* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided
** Median amounts shown are based on those who had remaining government student loan debt

Outstanding Government–Sponsored Debt ($,000)