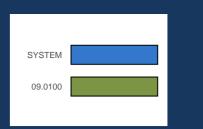


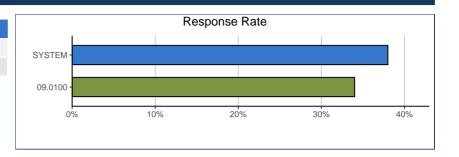
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions
09.0100: Communication, general



RESPONSE RATE

Survey Response Rate:	09.0100		SYSTEM	
Baccalaureate Graduates Survey Cohort	358	100%	24,752	100%
Survey Respondents and Response Rate	121	34%	9,423	38%

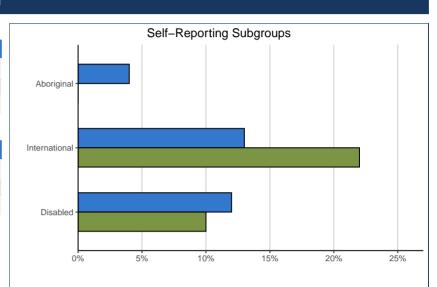


DEMOGRAPHIC INFORMATION

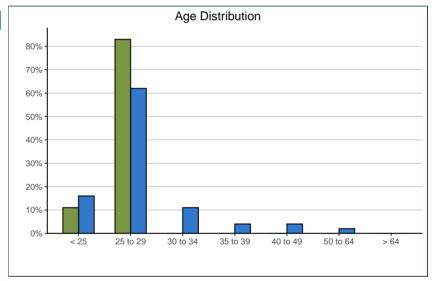
Self-Reporting Subgroups:	09.0100		SYSTEM	
Disabled	12 10%		1,082	12%
International	27	22%	1,205	13%
Aboriginal	~	~	357	4%

Gender:*	09.0100		SYSTEM	
Male	36	30%	3,744	40%
Female	85	70%	5,675	60%
Total	121	100%	9,419	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

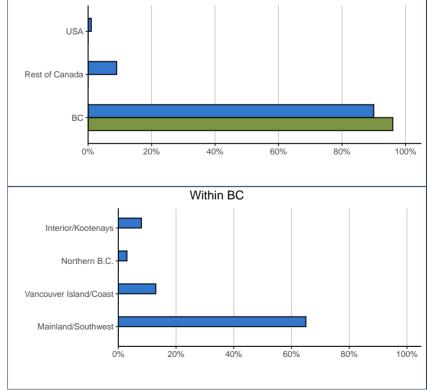


Age (at time of survey):	09.0100		SYSTEM	
< 25	13	11%	1,496	16%
25 to 29	100	83%	5,860	62%
30 to 34	~	~	1,035	11%
35 to 39	~	~	421	4%
40 to 49	~	~	397	4%
50 to 64	0	0%	186	2%
> 64	~	~	22	0%
Total	121	100%	9,417	100%
Median Age	26		26	
Average (mean) Age	27		28	



Place of Residence

Place of Residence (at time of survey):	09.0100		SYSTEM	
BC – Mainland/Southwest	~	~	5,472	65%
BC - Vancouver Island/Coast	~	~	1,112	13%
BC – Northern B.C.	0	0%	270	3%
BC – Interior/Kootenays	0	0%	672	8%
BC Subtotal	104	96%	7,526	90%
Canada – Alberta	~	~	343	4%
Canada – Ontario	~	~	280	3%
Canada – Other	0	0%	176	2%
U.S.A.	0	0%	80	1%
Non-BC Subtotal	~	~	879	10%
Total	108	100%	8,405	100%



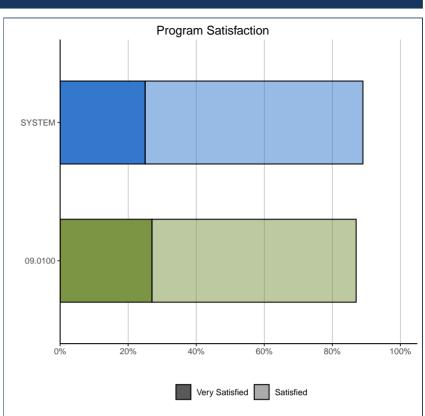


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0100		SYSTEM	
Very Satisfied	32	27%	2,332	25%
Satisfied	72	60%	5,914	64%
Dissatisfied	15	13%	831	9%
Very Dissatisfied	1	1%	188	2%
Total	120	100%	9,265	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0100		SYSTEM	
Very Useful	23	21%	3,011	38%
Somewhat Useful	63	57%	3,664	47%
Not Very Useful	17	15%	886	11%
Not at All Useful	7	6%	283	4%
Total	110	100%	7,844	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.	09.0100		SYSTEM	
Yes	10	8%	902	10%	
No	109	92%	8,298	90%	



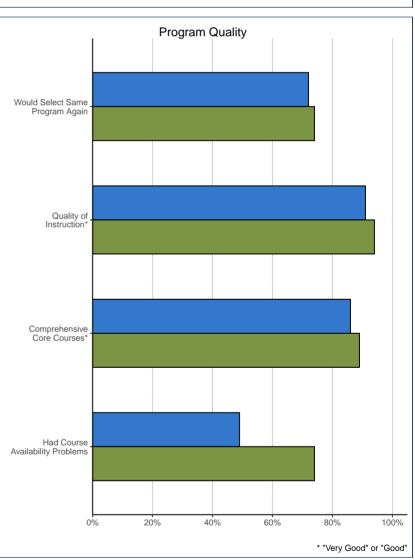
Would select the same program again:	09.0100		SYSTEM	
Yes	80	74%	5,963	72%
No	28	26%	2,334	28%

Quality of Instruction:	09.0100		SYSTEM	
Very Good	39	33%	2,498	27%
Good	73	61%	6,007	64%
Poor	6	5%	685	7%
Very Poor	1	1%	131	1%
Total	119	100%	9.321	100%

Comprehensiveness of Core Courses:	09.	09.0100		TEM
Very Good	31	26%	2,303	25%
Good	76	63%	5,649	61%
Poor	13	11%	1,073	12%
Very Poor	0	0%	172	2%
Total	120	100%	9.197	100%

Course Availability:	09.0100		SYSTEM	
Encountered course availability problems	89	74%	4,485	49%

Financial Constraints:	09.0100		SYS	TEM
Had to interrupt studies for financial reasons	16	13%	987	11%
Had to take program part-time for financial reasons	24	20%	1,629	18%

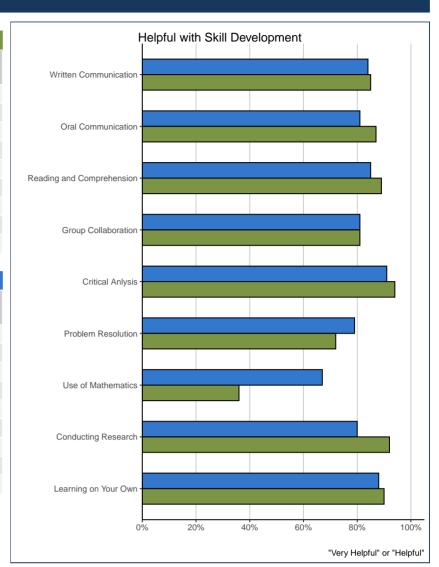




SKILL DEVELOPMENT

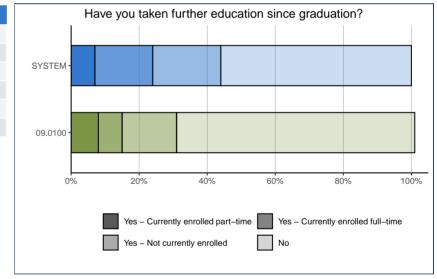
			09.0100		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	40%	45%	12%	2%	121
Oral Communication	40%	47%	11%	2%	121
Reading and Comprehension	45%	44%	10%	2%	121
Group Collaboration	26%	55%	17%	2%	118
Critical Anlysis	49%	45%	5%	2%	121
Problem Resolution	22%	50%	24%	4%	118
Use of Mathematics	8%	28%	34%	30%	71
Conducting Research	38%	54%	7%	2%	120
Learning on Your Own	38%	52%	9%	1%	119

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	14%	3%	9,025
Oral Communication	24%	57%	17%	3%	9,114
Reading and Comprehension	28%	57%	13%	2%	9,119
Group Collaboration	28%	53%	17%	3%	9,187
Critical Anlysis	41%	50%	8%	2%	9,297
Problem Resolution	23%	56%	17%	3%	9,057
Use of Mathematics	20%	47%	25%	9%	7,165
Conducting Research	30%	50%	17%	4%	8,871
Learning on Your Own	38%	50%	10%	2%	9,189

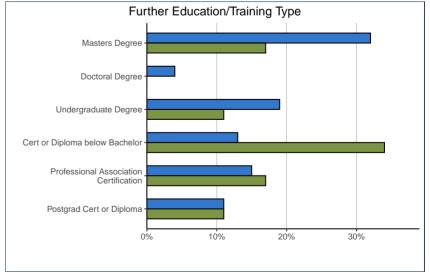


FURTHER EDUCATION

Took further education since 2020 graduation:	09.0100		SYS	TEM
Yes	36	30%	4,119	44%
Not currently enrolled	19	16%	1,831	20%
Currently enrolled full-time	8	7%	1,602	17%
Currently enrolled part-time	9	8%	637	7%
No	84	70%	5,244	56%
Total	120	100%	9,363	100%



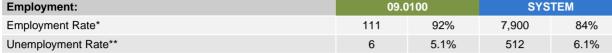
Type of Formal Post–Secondary Education:	09.	09.0100		TEM
Masters Degree	6	17%	1,307	32%
Doctoral Degree	0	0%	167	4%
Another Undergraduate Degree	4	11%	789	19%
Certificate or Diploma below Bachelor level	12	34%	527	13%
Professional Association Certification	6	17%	603	15%
Postgraduate Certificate or Diploma	4	11%	431	11%
Other	3	9%	236	6%
Total	35	100%	4,060	100%



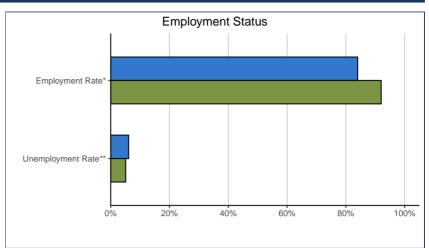


EMPLOYMENT

Labour Fource Status:	09.0100		SYSTEM		
In Labour Force (working or seeking work)	117	99%	8,412	91%	
Not in Labour Force	1	1%	857	9%	
Total	118	100%	9,269	100%	
Employment:	09.0100		09.0100 SYSTEM		TEM



^{*}Percent = Total employed divided by total number of respondents

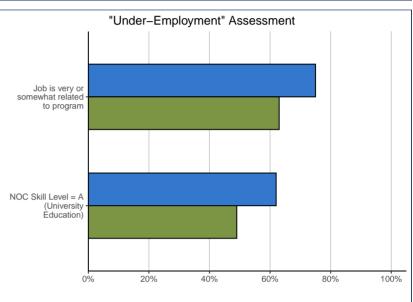


Status of Graduates NOT in Labour Force:	09.0100		SYSTEM	
Attending School FT	0	0%	597	70%
Attending School PT	0	0%	23	3%
Other	1	100%	237	28%
Total NOT in Labour Force	1	100%	857	100%

Primary Employment Type:	09.0100		SYS	TEM
Paid worker	99	89%	7,394	94%
Self-employed	12	11%	493	6%
Total	111	100%	7,887	100%

Job Characteristics:	09.0100		SYS	TEM
I hold more than one job*	25	23%	1,463	19%
My main job is full-time (>= 30 hours per week)**	94	95%	6,655	89%

^{*}Of total Employed



How related is your main job to your program?	09.0100		SYS	TEM
Very Related	24	22%	3,386	43%
Somewhat Related	46	41%	2,530	32%
Not Very Related	27	24%	1,013	13%
Not at All Related	14	13%	954	12%
Total	111	100%	7,883	100%

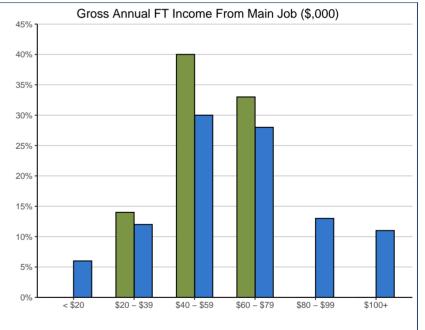
"Under-employment" Assessment:	09.0100		SYSTEM	
Job is very or somewhat related to program	70	63%	5,916	75%
NOC Skill Level = A (University Education)*	51	49%	4,631	62%

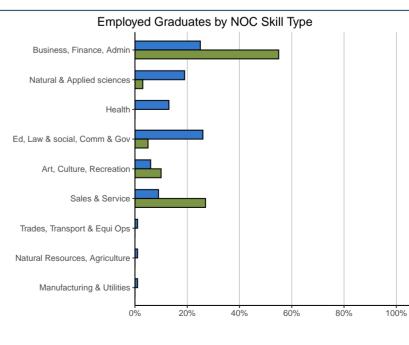
^{*}Of total valid responses

Gross Annual Income from Main Job:*	09.0100		SYSTEM	
Less than \$20,000	~	~	328	6%
\$20,000 to \$39,999	11	14%	725	12%
\$40,000 to \$59,999	32	40%	1,773	30%
\$60,000 to \$79,999	26	33%	1,673	28%
\$80,000 to \$99,999	~	~	799	13%
\$100,000 and Above	~	~	659	11%
Total	80	100%	5,957	100%
Median Annual Income (full-time) (\$)	55,000		63,000	
Average Annual Income (full-time) (\$)	55,609		70,455	

*Where data provided

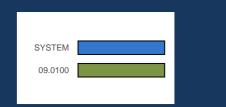
NOC Skill Type of Main Job:	09.0100		SYSTEM	
Business, finance & administration		55%	1,844	25%
Natural & applied sciences & related	3	3%	1,422	19%
Health	0	0%	933	13%
Education, law and social, community & government	5	5%	1,946	26%
Art, culture, recreation & sport	11	10%	438	6%
Sales & service	28	27%	658	9%
Trades, transport & equipment operators & related	0	0%	104	1%
Natural resources, agriculture & related production	0	0%	42	1%
Manufacturing & utilities	0	0%	39	1%
Total	105	100%	7,426	100%





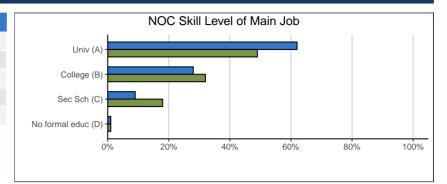
^{**}Percent = Total unemployed divided by total number in Labour Force

^{**}Of those who provided data on hours/week worked



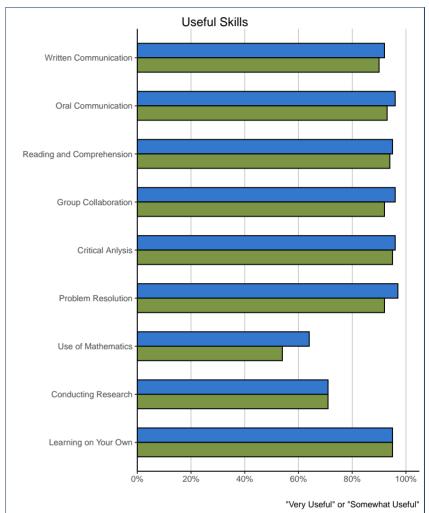
EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0100		SYSTEM	
A. University education	51	49%	4,631	62%
B. College education/trade apprenticeship	34	32%	2,082	28%
C. Secondary school + job-specific training	19	18%	647	9%
D. No formal education	1	1%	86	1%
Total	105	100%	7,446	100%



	09.0100				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	70%	20%	9%	1%	110
Oral Communication	67%	26%	6%	1%	109
Reading and Comprehension	67%	27%	4%	2%	110
Group Collaboration	71%	21%	8%	0%	109
Critical Anlysis	63%	32%	5%	0%	110
Problem Resolution	69%	23%	6%	2%	109
Use of Mathematics	25%	29%	30%	17%	101
Conducting Research	32%	39%	21%	8%	107
Learning on Your Own	67%	28%	3%	2%	109

	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	67%	25%	5%	3%	7,839
Oral Communication	75%	21%	3%	1%	7,837
Reading and Comprehension	70%	25%	4%	1%	7,836
Group Collaboration	76%	20%	3%	1%	7,841
Critical Anlysis	74%	22%	3%	1%	7,838
Problem Resolution	77%	20%	2%	1%	7,833
Use of Mathematics	28%	36%	21%	15%	7,634
Conducting Research	36%	35%	17%	12%	7,717
Learning on Your Own	68%	27%	3%	2%	7,819



Top 10 Full-time Occupations of 09.0100 Graduates:		09.0100	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	29%
6421	С	Retail salespersons	6%
1221	В	Administrative officers	5%
6235	В	Financial sales representatives	5%
*			
*			
*			
*			
*			
*			

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
1111	Α	Financial auditors and accountants	4%
XXXX	0	Unclassified occupations	3%
2173	Α	Software engineers and designers	3%
4032	Α	Elementary school and kindergarten teachers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
2174	Α	Computer programmers and interactive media developers	2%
4031	Α	Secondary school teachers	2%
1221	В	Administrative officers	2%

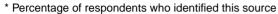
^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.	09.0100		TEM
Personal savings, investments		23%	2,849	31%
Employment while studying		53%	4,716	51%
Family/Friends	73	64%	5,423	59%
Personal bank loans	3	3%	600	7%
Government student loans	28	25%	3,008	33%
Scholarships/Bursaries/Grants	20	18%	2,803	31%
Other	35	31%	1,997	22%
Total	114		9,180	



Financial Debt Incurred to Finance Bac. Ed.:*	09.0100		SYSTEM	
Incurred any form of financial debt	37 31%		4,031	44%
Incurred government-sponsored student loan debt	32	27%	3,331	36%

^{*} Percentage of respondents who provided data



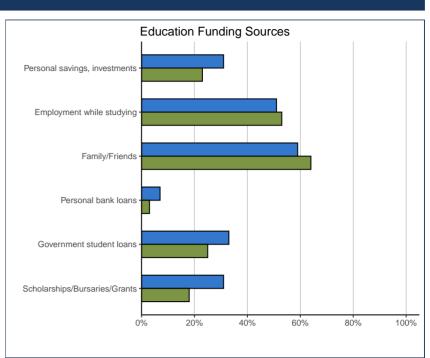
^{*} Includes only cases where financial debt was incurred

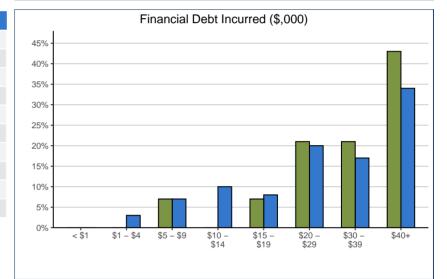


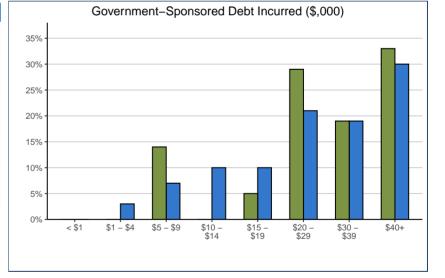
^{*} Includes only cases where government-sponsored debt was incurred

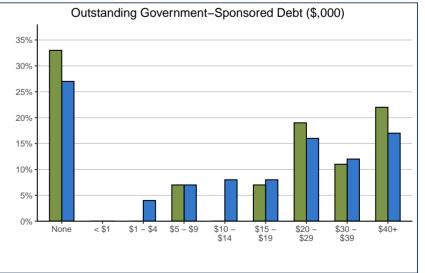


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt