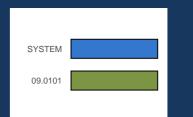


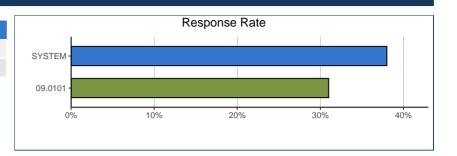
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions
09.0101: Speech communication and rhetoric



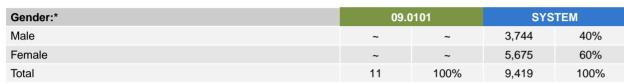
RESPONSE RATE

Survey Response Rate:	09.0101		SYSTEM	
Baccalaureate Graduates Survey Cohort	35	100%	24,752	100%
Survey Respondents and Response Rate	11	31%	9,423	38%

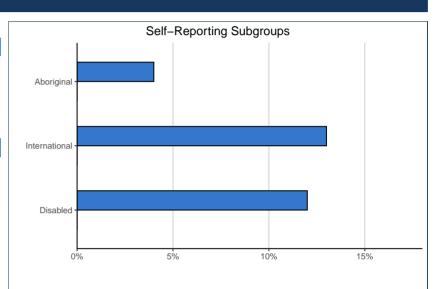


DEMOGRAPHIC INFORMATION

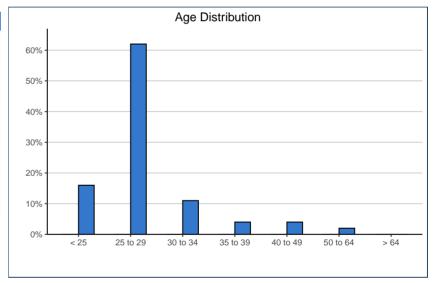
Self-Reporting Subgroups:	09.0101		SYSTEM	
Disabled	~	~	1,082	12%
International	0	0%	1,205	13%
Aboriginal	0	0%	357	4%



^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

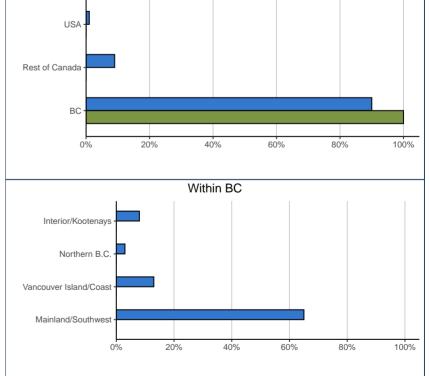


Age (at time of survey):	09.0101		SYSTEM	
< 25	~	~	1,496	16%
25 to 29	~	~	5,860	62%
30 to 34	~	~	1,035	11%
35 to 39	0	0%	421	4%
40 to 49	0	0%	397	4%
50 to 64	0	0%	186	2%
> 64	0	0%	22	0%
Total	11	100%	9,417	100%
Median Age	26		26	
Average (mean) Age	27		28	



Place of Residence

Plane of Deciliary of Advances and A	00	04.04	0)/0	
Place of Residence (at time of survey):	09.0101		SYSTEM	
BC - Mainland/Southwest	~	~	5,472	65%
BC - Vancouver Island/Coast	~	~	1,112	13%
BC – Northern B.C.	0	0%	270	3%
BC – Interior/Kootenays	0	0%	672	8%
BC Subtotal	11	100%	7,526	90%
Canada – Alberta	0	0%	343	4%
Canada – Ontario	0	0%	280	3%
Canada – Other	0	0%	176	2%
U.S.A.	0	0%	80	1%
Non-BC Subtotal	0	0%	879	10%
Total	11	100%	8,405	100%







EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0101		SYSTEM	
Very Satisfied	4	36%	2,332	25%
Satisfied	7	64%	5,914	64%
Dissatisfied	0	0%	831	9%
Very Dissatisfied	0	0%	188	2%
Total	11	100%	9,265	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0	0101	SYS	TEM
Very Useful	6	60%	3,011	38%
Somewhat Useful	4	40%	3,664	47%
Not Very Useful	0	0%	886	11%
Not at All Useful	0	0%	283	4%
Total	10	100%	7,844	100%
Iotal	10	100%	7,044	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.	0101	SYS	ТЕМ
Yes	0	0%	902	10%
No	11	100%	8,298	90%



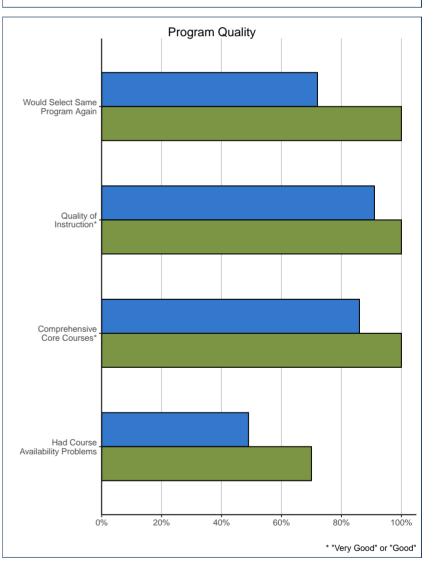
Would select the same program again:	09.0101		SYSTEM	
Yes	10	100%	5,963	72%
No	0	0%	2,334	28%

Quality of Instruction:	09.0	09.0101		SYSTEM	
Very Good	4	4 36%		27%	
Good	7	64%	6,007	64%	
Poor	0	0%	685	7%	
Very Poor	0	0%	131	1%	
Total	11	100%	9,321	100%	

Comprehensiveness of Core Courses:	09.0101		SYSTEM	
Very Good	3	30%	2,303	25%
Good	7	70%	5,649	61%
Poor	0	0%	1,073	12%
Very Poor	0	0%	172	2%
Total	10	100%	9,197	100%

Course Availability:	09.0101		SYSTEM		
Encountered course availability problems	7	70%	4,485	49%	

Financial Constraints:	09.0101		SYS	TEM
Had to interrupt studies for financial reasons	1	9%	987	11%
Had to take program part-time for financial reasons	0	0%	1,629	18%



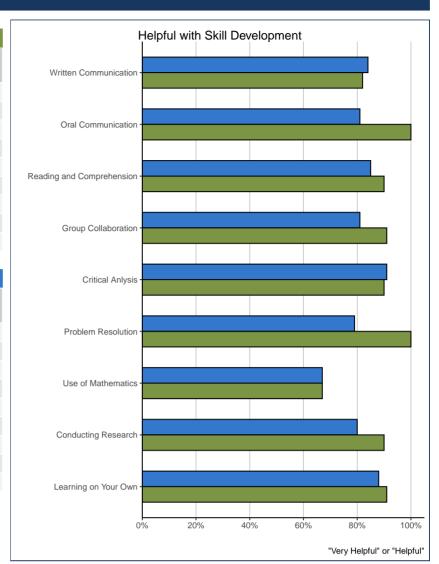




SKILL DEVELOPMENT

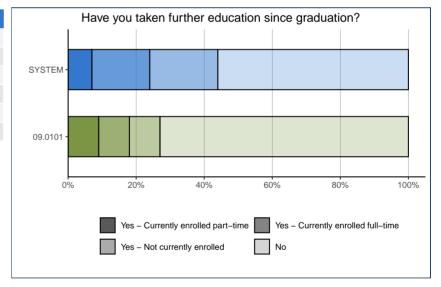
			09.0101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	55%	27%	18%	0%	11
Oral Communication	45%	55%	0%	0%	11
Reading and Comprehension	45%	45%	9%	0%	11
Group Collaboration	55%	36%	9%	0%	11
Critical Anlysis	45%	45%	9%	0%	11
Problem Resolution	45%	55%	0%	0%	11
Use of Mathematics	0%	67%	0%	33%	3
Conducting Research	45%	45%	9%	0%	11
Learning on Your Own	36%	55%	9%	0%	11

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	14%	3%	9,025
Oral Communication	24%	57%	17%	3%	9,114
Reading and Comprehension	28%	57%	13%	2%	9,119
Group Collaboration	28%	53%	17%	3%	9,187
Critical Anlysis	41%	50%	8%	2%	9,297
Problem Resolution	23%	56%	17%	3%	9,057
Use of Mathematics	20%	47%	25%	9%	7,165
Conducting Research	30%	50%	17%	4%	8,871
Learning on Your Own	38%	50%	10%	2%	9,189

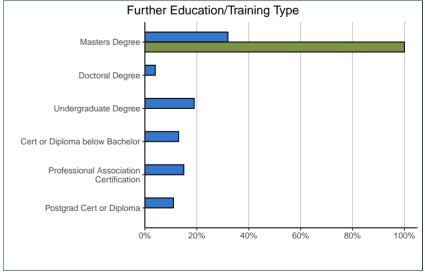


FURTHER EDUCATION

Took further education since 2020 graduation:	09.0101		SYSTEM	
Yes	3	27%	4,119	44%
Not currently enrolled	1	9%	1,831	20%
Currently enrolled full-time	1	9%	1,602	17%
Currently enrolled part-time	1	9%	637	7%
No	8	73%	5,244	56%
Total	11	100%	9,363	100%



Type of Formal Post–Secondary Education:	09.	09.0101		TEM
Masters Degree	3	100%	1,307	32%
Doctoral Degree	0	0%	167	4%
Another Undergraduate Degree	0	0%	789	19%
Certificate or Diploma below Bachelor level	0	0%	527	13%
Professional Association Certification	0	0%	603	15%
Postgraduate Certificate or Diploma	0	0%	431	11%
Other	0	0%	236	6%
Total	3	100%	4,060	100%

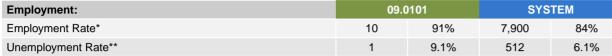




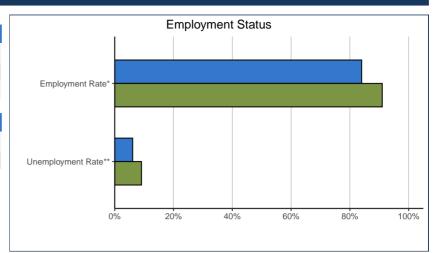


EMPLOYMENT

Labour Fource Status:	09.0101		SYSTEM	
In Labour Force (working or seeking work)	11	100%	8,412	91%
Not in Labour Force	0	0%	857	9%
Total	11	100%	9,269	100%
Employment:	09.0101		SYSTEM	



^{*}Percent = Total employed divided by total number of respondents

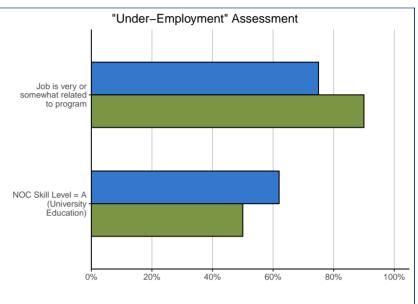


Status of Graduates NOT in Labour Force:	09.0101		SYSTEM	
Attending School FT	0	0%	597	70%
Attending School PT	0	0%	23	3%
Other	0	0%	237	28%
Total NOT in Labour Force	0	0%	857	100%

Primary Employment Type:	09.0101		SYSTEM	
Paid worker	9	90%	7,394	94%
Self-employed	1	10%	493	6%
Total	10	100%	7,887	100%

Job Characteristics:	09.0101		SYSTEM	
I hold more than one job*	4	40%	1,463	19%
My main job is full-time (>= 30 hours per week)**	9	90%	6,655	89%

^{*}Of total Employed



How related is your main job to your program?	09.0101		SYSTEM	
Very Related	3	30%	3,386	43%
Somewhat Related	6	60%	2,530	32%
Not Very Related	1	10%	1,013	13%
Not at All Related	0	0%	954	12%
Total	10	100%	7,883	100%

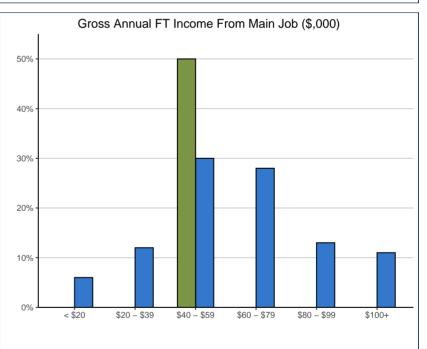
"Under-employment" Assessment:	09.0101		SYSTEM	
Job is very or somewhat related to program	9	90%	5,916	75%
NOC Skill Level = A (University Education)*	5	50%	4,631	62%

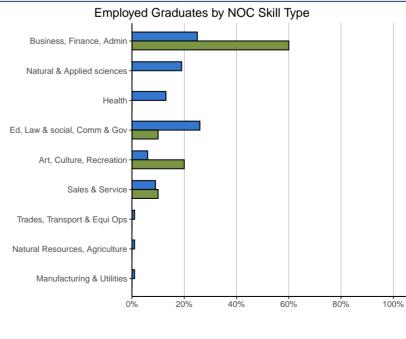
^{*}Of total valid responses

Gross Annual Income from Main Job:*	09.0	09.0101		SYSTEM	
Less than \$20,000	~	~	328	6%	
\$20,000 to \$39,999	~	~	725	12%	
\$40,000 to \$59,999	5	50%	1,773	30%	
\$60,000 to \$79,999	~	~	1,673	28%	
\$80,000 to \$99,999	~	~	799	13%	
\$100,000 and Above	0	0%	659	11%	
Total	10	100%	5,957	100%	
Median Annual Income (full-time) (\$)	57,000		63,000		
Average Annual Income (full-time) (\$)	50,788		70,455		

^{*}Where data provided

NOC Skill Type of Main Job:	09.0101		SYSTEM	
Business, finance & administration	6	60%	1,844	25%
Natural & applied sciences & related	0	0%	1,422	19%
Health	0	0%	933	13%
Education, law and social, community & government	1	10%	1,946	26%
Art, culture, recreation & sport	2	20%	438	6%
Sales & service	1	10%	658	9%
Trades, transport & equipment operators & related	0	0%	104	1%
Natural resources, agriculture & related production	0	0%	42	1%
Manufacturing & utilities	0	0%	39	1%
Total	10	100%	7,426	100%





^{**}Percent = Total unemployed divided by total number in Labour Force

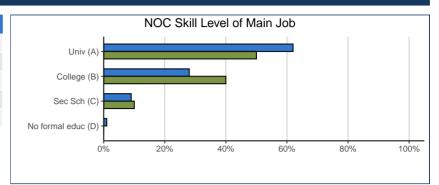
^{**}Of those who provided data on hours/week worked



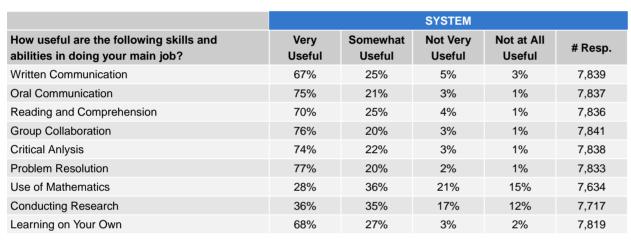


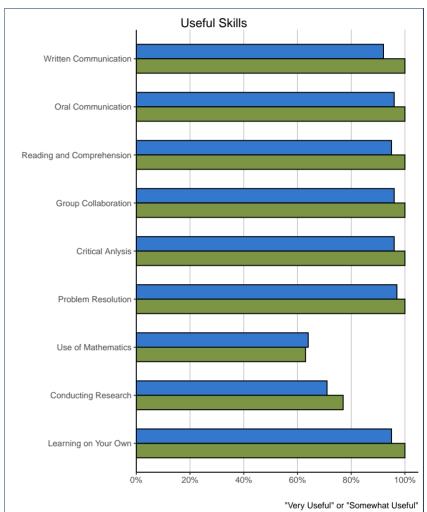
EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0101		SYSTEM	
A. University education	5	50%	4,631	62%
B. College education/trade apprenticeship	4	40%	2,082	28%
C. Secondary school + job-specific training	1	10%	647	9%
D. No formal education	0	0%	86	1%
Total	10	100%	7,446	100%



	09.0101				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	90%	10%	0%	0%	10
Oral Communication	100%	0%	0%	0%	10
Reading and Comprehension	80%	20%	0%	0%	10
Group Collaboration	100%	0%	0%	0%	10
Critical Anlysis	100%	0%	0%	0%	10
Problem Resolution	100%	0%	0%	0%	10
Use of Mathematics	13%	50%	13%	25%	8
Conducting Research	33%	44%	22%	0%	9
Learning on Your Own	90%	10%	0%	0%	10





Top 10 Full-time Occupations of 09.0101 Graduates:		09.0101	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
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*			
*			
*			
*			

 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
1111	A	Financial auditors and accountants	4%
XXXX	0	Unclassified occupations	3%
2173	А	Software engineers and designers	3%
4032	A	Elementary school and kindergarten teachers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
2174	Α	Computer programmers and interactive media developers	2%
4031	A	Secondary school teachers	2%
1221	В	Administrative officers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.0101		SYSTEM	
Personal savings, investments		36%	2,849	31%
Employment while studying		64%	4,716	51%
Family/Friends	6	55%	5,423	59%
Personal bank loans	0	0%	600	7%
Government student loans	2	18%	3,008	33%
Scholarships/Bursaries/Grants	4	36%	2,803	31%
Other	3	27%	1,997	22%
Total	11		9,180	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0101		SYSTEM	
Incurred any form of financial debt	2	18%	4,031	44%
Incurred government-sponsored student loan debt	2	18%	3,331	36%

^{*} Percentage of respondents who provided data



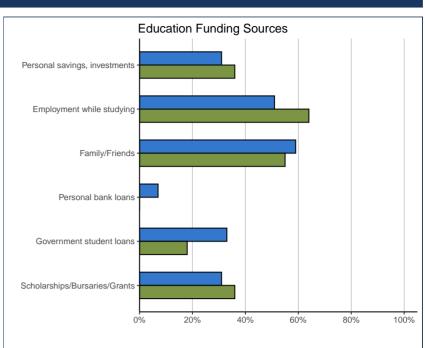
^{*} Includes only cases where financial debt was incurred

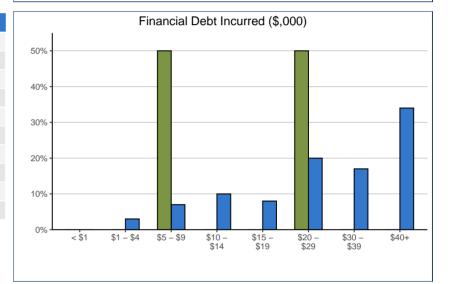


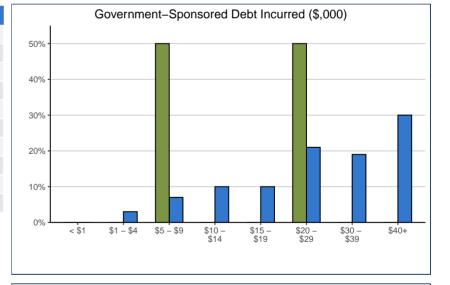
^{*} Includes only cases where government-sponsored debt was incurred

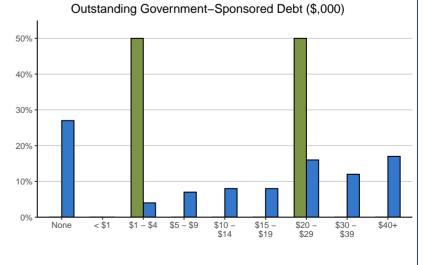


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt