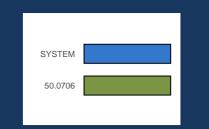


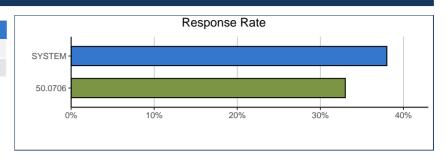
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions
50.0706: Intermedia/multimedia



RESPONSE RATE

Survey Response Rate:	50.0706		SYSTEM	
Baccalaureate Graduates Survey Cohort	30	100%	24,752	100%
Survey Respondents and Response Rate	10	33%	9,423	38%

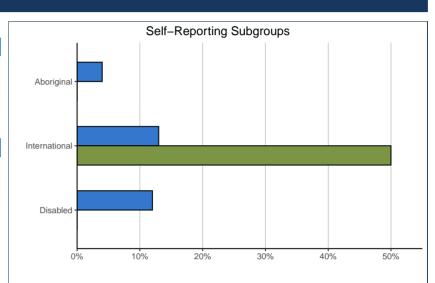


DEMOGRAPHIC INFORMATION

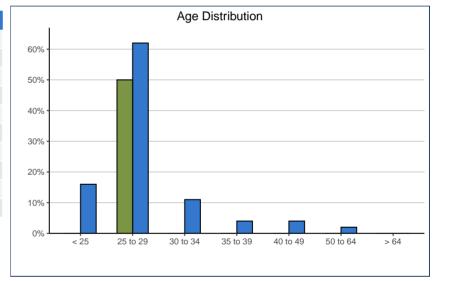
Self-Reporting Subgroups:	50.0706		SYSTEM	
Disabled	~	~	1,082	12%
International	5	50%	1,205	13%
Aboriginal	0	0%	357	4%

Gender:*	50.0706		SYSTEM	
Male	~	~	3,744	40%
Female	~	~	5,675	60%
Total	10	100%	9,419	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

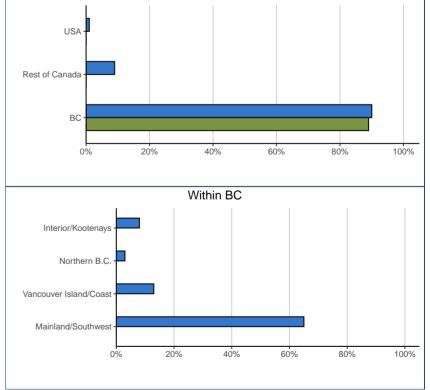


Age (at time of survey):	50.0706		SYSTEM	
< 25	~	~	1,496	16%
25 to 29	5	50%	5,860	62%
30 to 34	~	~	1,035	11%
35 to 39	0	0%	421	4%
40 to 49	0	0%	397	4%
50 to 64	0	0%	186	2%
> 64	0	0%	22	0%
Total	10	100%	9,417	100%
Median Age	25		26	
Average (mean) Age	27		28	



Place of Residence

-			0)/0	
Place of Residence (at time of survey):	50.0706		SYSTEM	
BC - Mainland/Southwest	~	~	5,472	65%
BC - Vancouver Island/Coast	~	~	1,112	13%
BC – Northern B.C.	0	0%	270	3%
BC – Interior/Kootenays	0	0%	672	8%
BC Subtotal	8	89%	7,526	90%
Canada – Alberta	0	0%	343	4%
Canada – Ontario	~	~	280	3%
Canada – Other	0	0%	176	2%
U.S.A.	0	0%	80	1%
Non-BC Subtotal	~	~	879	10%
Total	~	~	8,405	100%





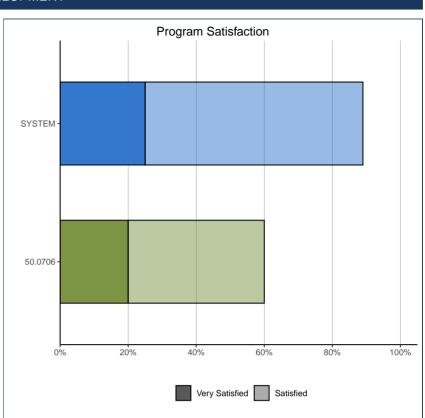


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0706		SYS	TEM
Very Satisfied	2	20%	2,332	25%
Satisfied	4	40%	5,914	64%
Dissatisfied	3	30%	831	9%
Very Dissatisfied	1	10%	188	2%
Total	10	100%	9,265	100%

50.0706		SYSTEM	
3	38%	3,011	38%
3	38%	3,664	47%
1	13%	886	11%
1	13%	283	4%
8	100%	7,844	100%
	3 1 1	3 38% 1 13% 1 13%	3 38% 3,664 1 13% 886 1 13% 283

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.	50.0706		SYSTEM	
Yes	0	0%	902	10%	
No	10	100%	8,298	90%	



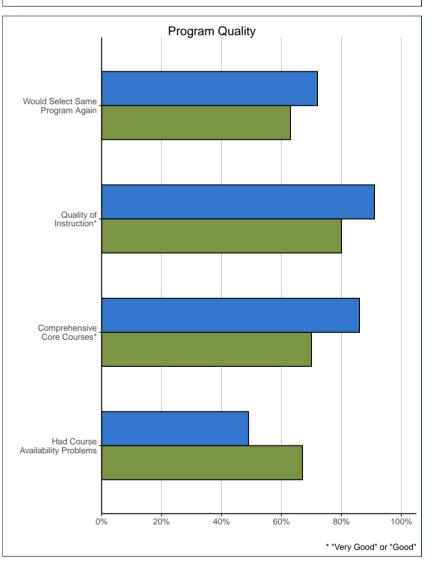
Would select the same program again:	50.0706		SYSTEM	
Yes	5	63%	5,963	72%
No	3	38%	2,334	28%

Quality of Instruction:	50.0706		SYSTEM	
Very Good	3	30%	2,498	27%
Good	5	50%	6,007	64%
Poor	1	10%	685	7%
Very Poor	1	10%	131	1%
Total	10	100%	9.321	100%

Comprehensiveness of Core Courses:	50.0	50.0706		TEM
Very Good	4	40%	2,303	25%
Good	3	30%	5,649	61%
Poor	2	20%	1,073	12%
Very Poor	1	10%	172	2%
Total	10	100%	9.197	100%

Course Availability:	50.0706		SYSTEM	
Encountered course availability problems	6	67%	4,485	49%

Financial Constraints:	50.0706		SYS	TEM
Had to interrupt studies for financial reasons	0	0%	987	11%
Had to take program part-time for financial reasons	2	20%	1,629	18%

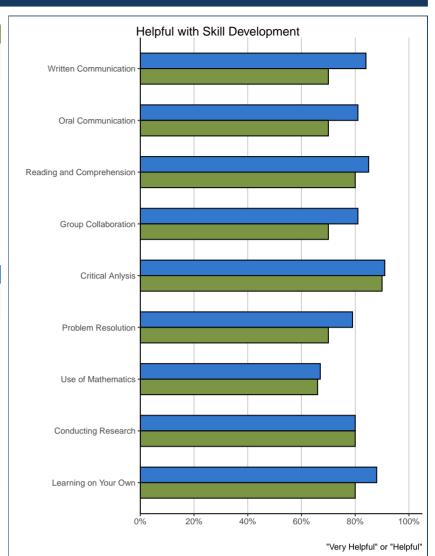




SKILL DEVELOPMENT

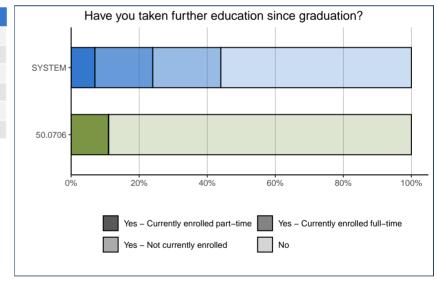
	50.0706				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	20%	50%	0%	30%	10
Oral Communication	30%	40%	10%	20%	10
Reading and Comprehension	10%	70%	0%	20%	10
Group Collaboration	30%	40%	10%	20%	10
Critical Anlysis	60%	30%	0%	10%	10
Problem Resolution	40%	30%	30%	0%	10
Use of Mathematics	33%	33%	17%	17%	6
Conducting Research	40%	40%	0%	20%	10
Learning on Your Own	40%	40%	20%	0%	10

	SYSTEM				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	14%	3%	9,025
Oral Communication	24%	57%	17%	3%	9,114
Reading and Comprehension	28%	57%	13%	2%	9,119
Group Collaboration	28%	53%	17%	3%	9,187
Critical Anlysis	41%	50%	8%	2%	9,297
Problem Resolution	23%	56%	17%	3%	9,057
Use of Mathematics	20%	47%	25%	9%	7,165
Conducting Research	30%	50%	17%	4%	8,871
Learning on Your Own	38%	50%	10%	2%	9,189

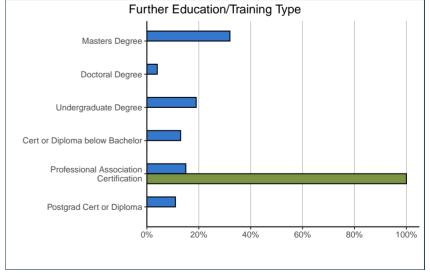


FURTHER EDUCATION

Took further education since 2020 graduation:	50.	50.0706		TEM
Yes	1	11%	4,119	44%
Not currently enrolled	0	0%	1,831	20%
Currently enrolled full-time	0	0%	1,602	17%
Currently enrolled part-time	1	11%	637	7%
No	8	89%	5,244	56%
Total	9	100%	9.363	100%



Type of Formal Post–Secondary Education:	50.	50.0706		TEM
Masters Degree	0	0%	1,307	32%
Doctoral Degree	0	0%	167	4%
Another Undergraduate Degree	0	0%	789	19%
Certificate or Diploma below Bachelor level	0	0%	527	13%
Professional Association Certification	1	100%	603	15%
Postgraduate Certificate or Diploma	0	0%	431	11%
Other	0	0%	236	6%
Total	1	100%	4,060	100%



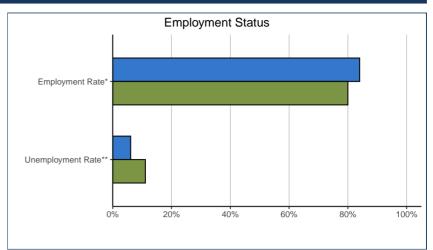


EMPLOYMENT

Labour Fource Status:	50.0706		SYSTEM	
In Labour Force (working or seeking work)	9	90%	8,412	91%
Not in Labour Force	1	10%	857	9%
Total	10	100%	9,269	100%

Employment:	50.0706		SYS	TEM
Employment Rate*	8	80%	7,900	84%
Unemployment Rate**	1	11.1%	512	6.1%

^{*}Percent = Total employed divided by total number of respondents

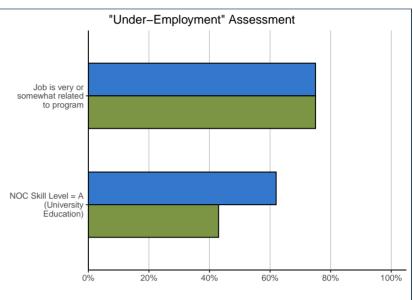


Status of Graduates NOT in Labour Force:	50.0706		SYSTEM	
Attending School FT	0	0%	597	70%
Attending School PT	0	0%	23	3%
Other	1	100%	237	28%
Total NOT in Labour Force	1	100%	857	100%

Primary Employment Type:	50.0706		50.0706 SYSTEM		TEM
Paid worker	7	88%	7,394	94%	
Self-employed	1	13%	493	6%	
Total	8	100%	7,887	100%	

Job Characteristics:	50.0706		SYS	TEM
I hold more than one job*	2	25%	1,463	19%
My main job is full-time (>= 30 hours per week)**	6	86%	6,655	89%

^{*}Of total Employed



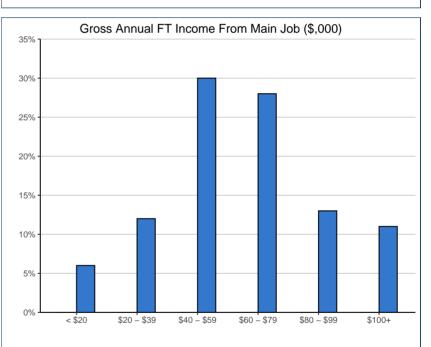
How related is your main job to your program?	50.0706		SYSTEM	
Very Related	2	25%	3,386	43%
Somewhat Related	4	50%	2,530	32%
Not Very Related	0	0%	1,013	13%
Not at All Related	2	25%	954	12%
Total	8	100%	7,883	100%

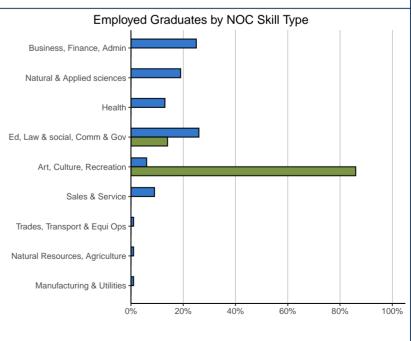
"Under-employment" Assessment:	50.0706		SYSTEM	
Job is very or somewhat related to program	6	75%	5,916	75%
NOC Skill Level = A (University Education)*	3	43%	4,631	62%

^{*}Of total valid responses

Gross Annual Income from Main Job:*	50.0706		SYSTEM	
Less than \$20,000	0	0%	328	6%
\$20,000 to \$39,999	~	~	725	12%
\$40,000 to \$59,999	~	~	1,773	30%
\$60,000 to \$79,999	0	0%	1,673	28%
\$80,000 to \$99,999	0	0%	799	13%
\$100,000 and Above	~	~	659	11%
Total	5	100%	5,957	100%
Median Annual Income (full-time) (\$)	43,734		63,000	
Average Annual Income (full-time) (\$)	55,199		70,455	
*Where data provided				

NOC Skill Type of Main Job:	50	50.0706		TEM
Business, finance & administration	0	0 0%		25%
Natural & applied sciences & related		0%	1,422	19%
Health		0%	933	13%
Education, law and social, community & government		14%	1,946	26%
Art, culture, recreation & sport		86%	438	6%
Sales & service		0%	658	9%
Trades, transport & equipment operators & related		0%	104	1%
Natural resources, agriculture & related production	0	0%	42	1%
Manufacturing & utilities	0	0%	39	1%
Total	7	100%	7,426	100%

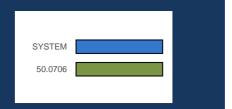




^{**}Percent = Total unemployed divided by total number in Labour Force

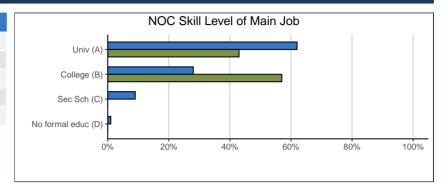
^{**}Of those who provided data on hours/week worked





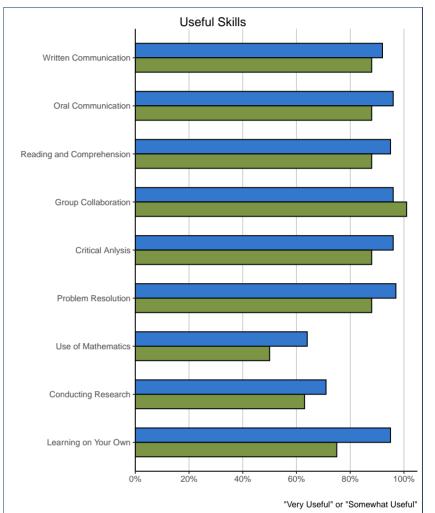
EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0706		SYSTEM	
A. University education	3 43%		4,631	62%
B. College education/trade apprenticeship	4	57%	2,082	28%
C. Secondary school + job-specific training	0	0%	647	9%
D. No formal education	0	0%	86	1%
Total	7	100%	7,446	100%



			50.0706		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	38%	50%	13%	0%	8
Oral Communication	50%	38%	13%	0%	8
Reading and Comprehension	25%	63%	13%	0%	8
Group Collaboration	63%	38%	0%	0%	8
Critical Anlysis	38%	50%	0%	13%	8
Problem Resolution	50%	38%	13%	0%	8
Use of Mathematics	25%	25%	25%	25%	8
Conducting Research	38%	25%	13%	25%	8
Learning on Your Own	50%	25%	0%	25%	8

	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	67%	25%	5%	3%	7,839
Oral Communication	75%	21%	3%	1%	7,837
Reading and Comprehension	70%	25%	4%	1%	7,836
Group Collaboration	76%	20%	3%	1%	7,841
Critical Anlysis	74%	22%	3%	1%	7,838
Problem Resolution	77%	20%	2%	1%	7,833
Use of Mathematics	28%	36%	21%	15%	7,634
Conducting Research	36%	35%	17%	12%	7,717
Learning on Your Own	68%	27%	3%	2%	7,819



Top 10 Full-t	ime Occupations of 50.0706	aduates:	50.0706
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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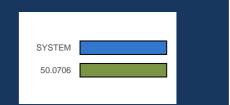
^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-tir	Top 10 Full-time Occupations of SYSTEM Graduates:		SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
1111	A	Financial auditors and accountants	4%
XXXX	0	Unclassified occupations	3%
2173	A	Software engineers and designers	3%
4032	A	Elementary school and kindergarten teachers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
2174	A	Computer programmers and interactive media developers	2%
4031	A	Secondary school teachers	2%
1221	В	Administrative officers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	50.0706		SYSTEM	
Personal savings, investments	1	10%	2,849	31%
Employment while studying		40%	4,716	51%
Family/Friends	9	90%	5,423	59%
Personal bank loans	2	20%	600	7%
Government student loans	2	20%	3,008	33%
Scholarships/Bursaries/Grants	4	40%	2,803	31%
Other	1	10%	1,997	22%
Total	10		9,180	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0	0706	SYS	TEM
Incurred any form of financial debt	4 40%		4,031	44%
Incurred government-sponsored student loan debt	3	30%	3,331	36%

^{*} Percentage of respondents who provided data



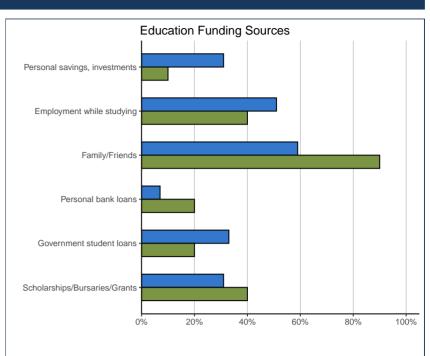
^{*} Includes only cases where financial debt was incurred

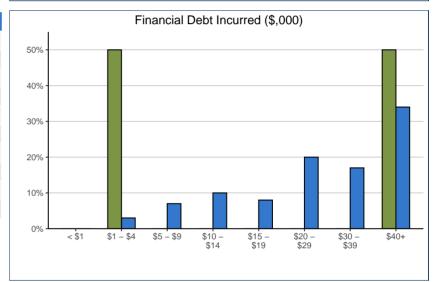


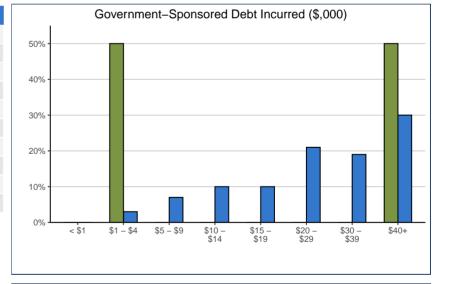
^{*} Includes only cases where government-sponsored debt was incurred

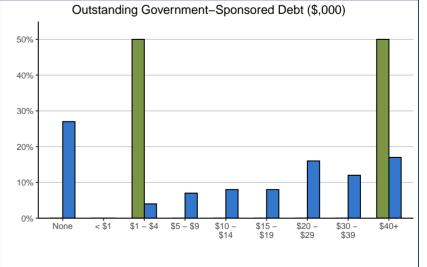


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt