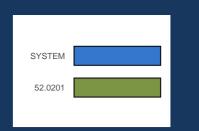


B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions

52.0201: Business administration and management, general



RESPONSE RATE

Survey Response Rate:	52.0201		SYSTEM	
Baccalaureate Graduates Survey Cohort	1,167	100%	24,752	100%
Survey Respondents and Response Rate	431	37%	9,423	38%

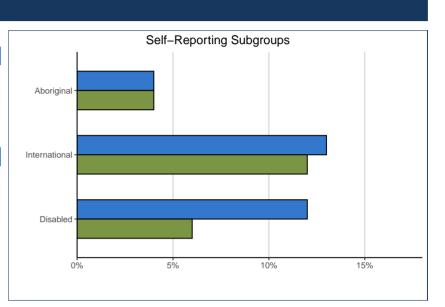


DEMOGRAPHIC INFORMATION

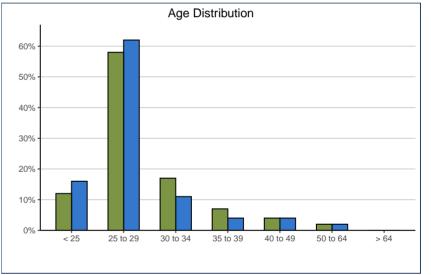
Self-Reporting Subgroups:	52.0201		SYSTEM	
Disabled	26	6%	1,082	12%
International	52	12%	1,205	13%
Aboriginal	16	4%	357	4%

Gender:*	52.0201		SYSTEM	
Male	209	48%	3,744	40%
Female	222	52%	5,675	60%
Total	431	100%	9,419	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

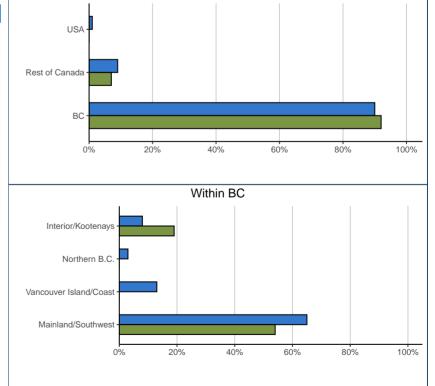


Age (at time of survey):	52.0201		SYSTEM	
< 25	50	12%	1,496	16%
25 to 29	250	58%	5,860	62%
30 to 34	71	17%	1,035	11%
35 to 39	32	7%	421	4%
40 to 49	17	4%	397	4%
50 to 64	10	2%	186	2%
> 64	0	0%	22	0%
Total	430	100%	9,417	100%
Median Age	27		26	
Average (mean) Age	29		28	



Place of Residence

Place of Residence (at time of survey):	52.0201		SYSTEM	
BC – Mainland/Southwest				
	213	54%	5,472	65%
BC – Vancouver Island/Coast	~	~	1,112	13%
BC – Northern B.C.	~	~	270	3%
BC – Interior/Kootenays	77	19%	672	8%
BC Subtotal	363	92%	7,526	90%
Canada – Alberta	19	5%	343	4%
Canada – Ontario	7	2%	280	3%
Canada – Other	~	~	176	2%
U.S.A.	~	~	80	1%
Non-BC Subtotal	32	8%	879	10%
Total	395	100%	8,405	100%





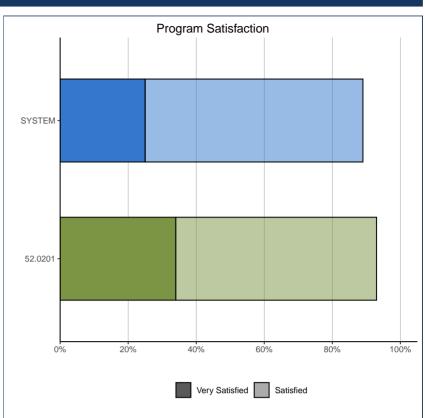


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		SYS	TEM
Very Satisfied	145	34%	2,332	25%
Satisfied	247	59%	5,914	64%
Dissatisfied	24	6%	831	9%
Very Dissatisfied	5	1%	188	2%
Total	421	100%	9,265	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		SYSTEM	
Very Useful	144	38%	3,011	38%
Somewhat Useful	196	51%	3,664	47%
Not Very Useful	32	8%	886	11%
Not at All Useful	11	3%	283	4%
Total	383	100%	7,844	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0201		SYSTEM	
Yes	66	16%	902	10%
No	358	84%	8,298	90%



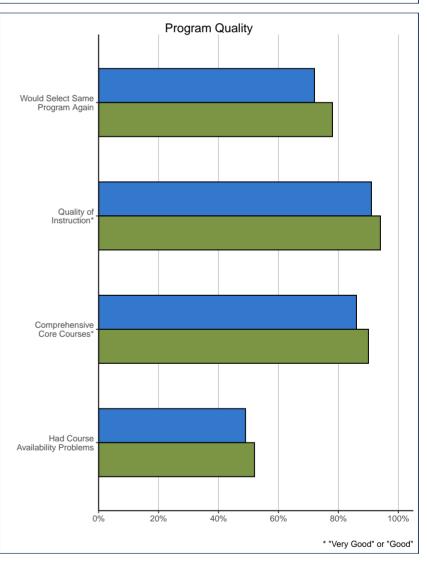
Would select the same program again:	52.0201		SYSTEM	
Yes	304	78%	5,963	72%
No	88	22%	2,334	28%

Quality of Instruction:	52.0)201	SYSTEM	
Very Good	124	29%	2,498	27%
Good	277	65%	6,007	64%
Poor	18	4%	685	7%
Very Poor	4	1%	131	1%
Total	423	100%	9.321	100%

Comprehensiveness of Core Courses:	52.0	52.0201		TEM
Very Good	140	33%	2,303	25%
Good	242	57%	5,649	61%
Poor	34	8%	1,073	12%
Very Poor	6	1%	172	2%
Total	422	100%	9.197	100%

Course Availability:	52.0	201	SYS.	TEM
Encountered course availability problems	218	52%	4,485	49%

Financial Constraints:	52.0201		SYS	TEM
Had to interrupt studies for financial reasons	47	11%	987	11%
Had to take program part-time for financial reasons	96	23%	1,629	18%



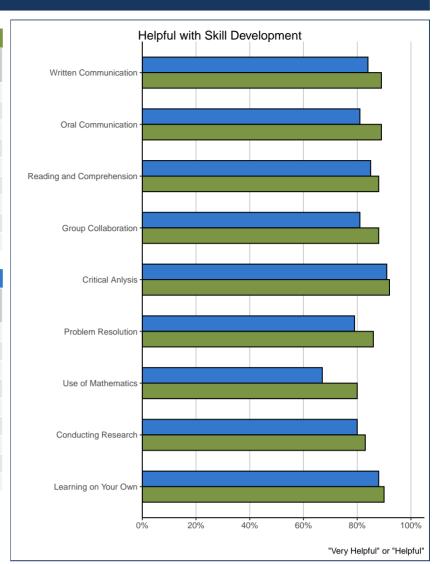




SKILL DEVELOPMENT

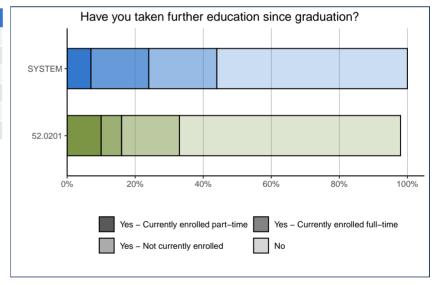
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	26%	63%	11%	1%	411
Oral Communication	29%	60%	11%	1%	421
Reading and Comprehension	24%	64%	11%	1%	410
Group Collaboration	41%	47%	9%	2%	417
Critical Anlysis	39%	53%	7%	2%	420
Problem Resolution	26%	60%	13%	1%	416
Use of Mathematics	27%	53%	17%	3%	399
Conducting Research	28%	55%	15%	2%	398
Learning on Your Own	34%	56%	7%	3%	416

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	14%	3%	9,025
Oral Communication	24%	57%	17%	3%	9,114
Reading and Comprehension	28%	57%	13%	2%	9,119
Group Collaboration	28%	53%	17%	3%	9,187
Critical Anlysis	41%	50%	8%	2%	9,297
Problem Resolution	23%	56%	17%	3%	9,057
Use of Mathematics	20%	47%	25%	9%	7,165
Conducting Research	30%	50%	17%	4%	8,871
Learning on Your Own	38%	50%	10%	2%	9,189

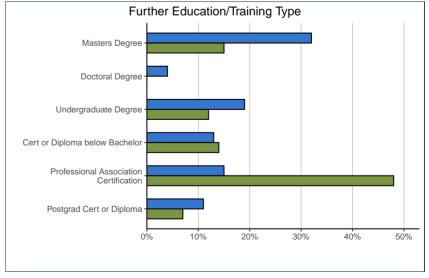


FURTHER EDUCATION

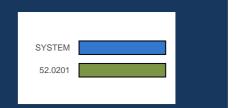
Took further education since 2020 graduation:	52.0201		SYS	TEM
Yes	148	35%	4,119	44%
Not currently enrolled	72	17%	1,831	20%
Currently enrolled full-time	27	6%	1,602	17%
Currently enrolled part-time	42	10%	637	7%
No	277	65%	5,244	56%
Total	425	100%	9,363	100%



Type of Formal Post-Secondary Education:	52.0201		SYSTEM	
Masters Degree	22	15%	1,307	32%
Doctoral Degree	0	0%	167	4%
Another Undergraduate Degree	17	12%	789	19%
Certificate or Diploma below Bachelor level	20	14%	527	13%
Professional Association Certification	70	48%	603	15%
Postgraduate Certificate or Diploma	10	7%	431	11%
Other	6	4%	236	6%
Total	145	100%	4,060	100%

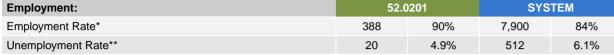




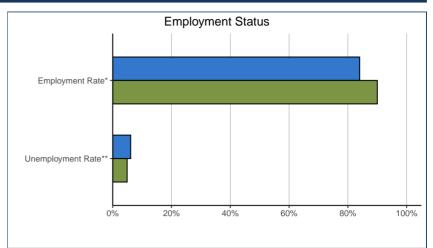


EMPLOYMENT

Labour Fource Status:	52.0	52.0201		TEM	
In Labour Force (working or seeking work)	408	96%	8,412	91%	
Not in Labour Force	19	4%	857	9%	
Total	427	100%	9,269	100%	
Employment:	52.	52.0201		SYSTEM	



^{*}Percent = Total employed divided by total number of respondents

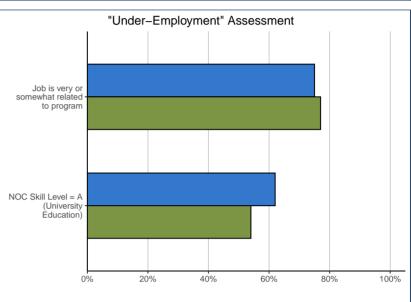


Status of Graduates NOT in Labour Force:	52.0201		SYSTEM	
Attending School FT	7	37%	597	70%
Attending School PT	1	5%	23	3%
Other	11	58%	237	28%
Total NOT in Labour Force	19	100%	857	100%

Primary Employment Type:	52.0201		SYS	TEM
Paid worker	358	93%	7,394	94%
Self-employed	29	7%	493	6%
Total	387	100%	7,887	100%

Job Characteristics:	52.0201		SYS	TEM
I hold more than one job*	64	16%	1,463	19%
My main job is full-time (>= 30 hours per week)**	364	96%	6,655	89%

^{*}Of total Employed



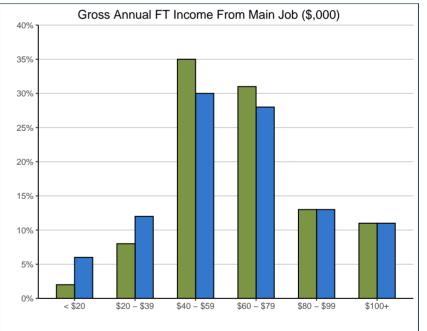
How related is your main job to your program?	52.0201		SYSTEM	
Very Related	151	39%	3,386	43%
Somewhat Related	146	38%	2,530	32%
Not Very Related	56	14%	1,013	13%
Not at All Related	35	9%	954	12%
Total	388	100%	7,883	100%

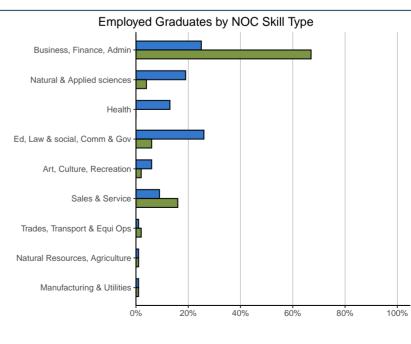
"Under-employment" Assessment:	52.0201		SYS	TEM
Job is very or somewhat related to program	297	77%	5,916	75%
NOC Skill Level = A (University Education)*	193	54%	4,631	62%

^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0201		SYSTEM	
Less than \$20,000	5	2%	328	6%
\$20,000 to \$39,999	26	8%	725	12%
\$40,000 to \$59,999	112	35%	1,773	30%
\$60,000 to \$79,999	102	31%	1,673	28%
\$80,000 to \$99,999	43	13%	799	13%
\$100,000 and Above	36	11%	659	11%
Total	324	100%	5,957	100%
Median Annual Income (full-time) (\$)	63,000		63,000	
Average Annual Income (full-time) (\$)	69,906		70,455	
*Where data provided				

NOC Skill Type of Main Job:	52.	52.0201		SYSTEM	
Business, finance & administration	237	67%	1,844	25%	
Natural & applied sciences & related		4%	1,422	19%	
Health		0%	933	13%	
Education, law and social, community & government	23	6%	1,946	26%	
Art, culture, recreation & sport	8	2%	438	6%	
Sales & service	57	16%	658	9%	
Trades, transport & equipment operators & related	8	2%	104	1%	
Natural resources, agriculture & related production	3	1%	42	1%	
Manufacturing & utilities	4	1%	39	1%	
Total	356	100%	7,426	100%	





^{**}Percent = Total unemployed divided by total number in Labour Force

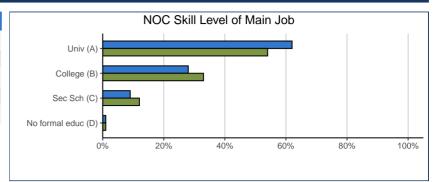
^{**}Of those who provided data on hours/week worked



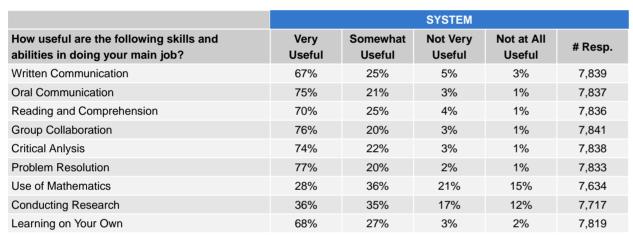


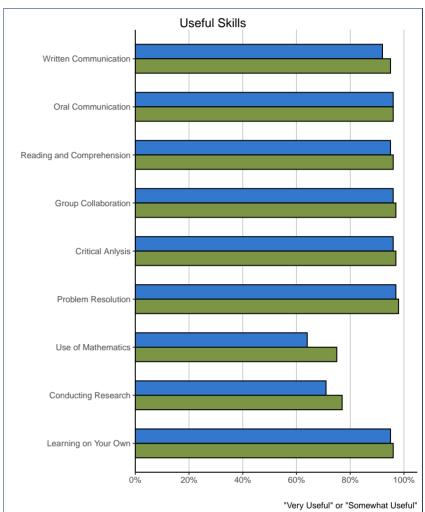
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0201		SYSTEM	
A. University education	193	54%	4,631	62%
B. College education/trade apprenticeship	119	33%	2,082	28%
C. Secondary school + job-specific training	43	12%	647	9%
D. No formal education	2	1%	86	1%
Total	357	100%	7,446	100%



	52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	24%	4%	1%	383
Oral Communication	73%	23%	2%	1%	383
Reading and Comprehension	68%	28%	3%	1%	384
Group Collaboration	73%	24%	2%	1%	384
Critical Anlysis	76%	21%	2%	2%	384
Problem Resolution	76%	22%	1%	1%	382
Use of Mathematics	38%	37%	18%	8%	381
Conducting Research	38%	39%	15%	8%	379
Learning on Your Own	67%	29%	3%	1%	383
Problem Resolution Use of Mathematics Conducting Research	76% 38% 38%	22% 37% 39%	1% 18% 15%	1% 8% 8%	382 381 379





Top 10 Full-time Occupations of 52.0201 Graduates:		52.0201	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	12%
XXXX	0	Unclassified occupations	6%
1221	В	Administrative officers	5%
1123	Α	Professional occupations in advertising, marketing and public relations	5%
1121	Α	Human resources professionals	4%
6235	В	Financial sales representatives	3%
1114	Α	Other financial officers	3%
0124	Α	Advertising, marketing and public relations managers	2%
0621	Α	Retail and wholesale trade managers	2%
1112	Α	Financial and investment analysts	2%

 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
1111	Α	Financial auditors and accountants	4%
XXXX	0	Unclassified occupations	3%
2173	Α	Software engineers and designers	3%
4032	Α	Elementary school and kindergarten teachers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
2174	Α	Computer programmers and interactive media developers	2%
4031	Α	Secondary school teachers	2%
1221	В	Administrative officers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed





EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0201		TEM
Personal savings, investments		36%	2,849	31%
Employment while studying		57%	4,716	51%
Family/Friends		56%	5,423	59%
Personal bank loans	26	6%	600	7%
Government student loans	103	25%	3,008	33%
Scholarships/Bursaries/Grants	100	24%	2,803	31%
Other	76	18%	1,997	22%
Total	418		9,180	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		SYSTEM	
Incurred any form of financial debt	149	35%	4,031	44%
Incurred government-sponsored student loan debt	117	27%	3,331	36%

^{*} Percentage of respondents who provided data



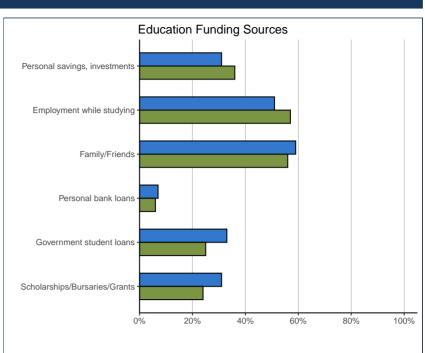
^{*} Includes only cases where financial debt was incurred

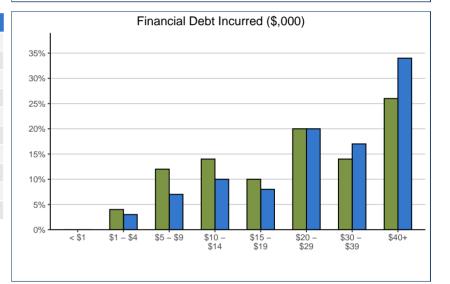


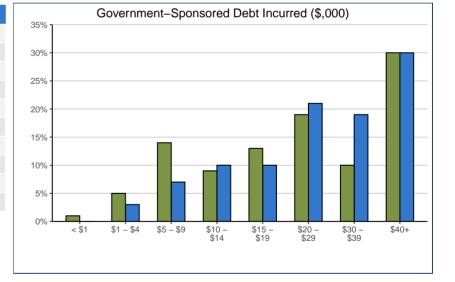
^{*} Includes only cases where government-sponsored debt was incurred

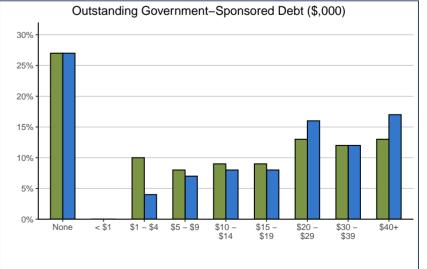


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt