

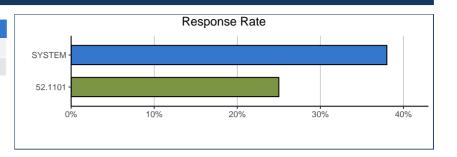
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

SYSTEM 52.1101

Detailed Summary of Survey Results
All Institutions
52.1101: International business/trade/commerce

RESPONSE RATE

Survey Response Rate:	52.1101		SYSTEM	
Baccalaureate Graduates Survey Cohort	79	100%	24,752	100%
Survey Respondents and Response Rate	20	25%	9,423	38%

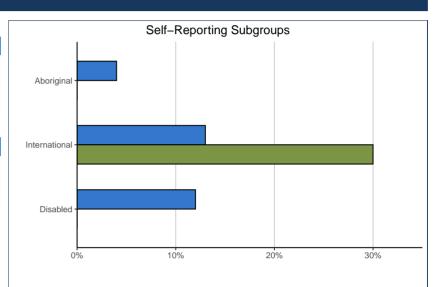


DEMOGRAPHIC INFORMATION

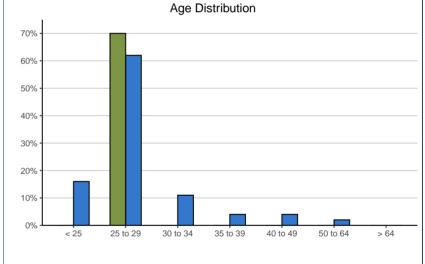
Self-Reporting Subgroups:	52.1101		SYSTEM	
Disabled	~	~	1,082	12%
International	6	30%	1,205	13%
Aboriginal	~	~	357	4%

Gender:*	52.1101		1 SYSTEM	
Male	13	65%	3,744	40%
Female	7	35%	5,675	60%
Total	20	100%	9,419	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



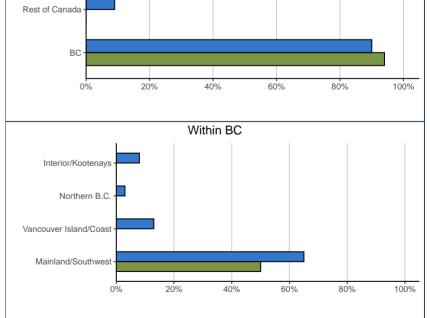
Age (at time of survey):	52.1101		SYSTEM	
< 25	~	~	1,496	16%
25 to 29	14	70%	5,860	62%
30 to 34	~	~	1,035	11%
35 to 39	0	0%	421	4%
40 to 49	0	0%	397	4%
50 to 64	0	0%	186	2%
> 64	0	0%	22	0%
Total	20	100%	9,417	100%
Median Age	25		26	
Average (mean) Age	26		28	



Place of Residence

USA

Place of Residence (at time of survey):	52.1101		SYSTEM	
BC – Mainland/Southwest	8	50%	5,472	65%
BC - Vancouver Island/Coast	~	~	1,112	13%
BC – Northern B.C.	~	~	270	3%
BC – Interior/Kootenays	~	~	672	8%
BC Subtotal	15	94%	7,526	90%
Canada – Alberta	0	0%	343	4%
Canada – Ontario	0	0%	280	3%
Canada – Other	~	~	176	2%
U.S.A.	0	0%	80	1%
Non-BC Subtotal	~	~	879	10%
Total	~	~	8,405	100%





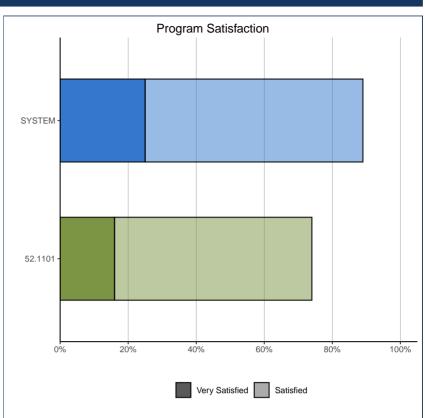


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.1101		SYS	TEM
Very Satisfied	3	16%	2,332	25%
Satisfied	11	58%	5,914	64%
Dissatisfied	4	21%	831	9%
Very Dissatisfied	1	5%	188	2%
Total	19	100%	9,265	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.1101		SYSTEM	
Very Useful	6	40%	3,011	38%
Somewhat Useful	7	47%	3,664	47%
Not Very Useful	2	13%	886	11%
Not at All Useful	0	0%	283	4%
Total	15	100%	7,844	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.1101		SYSTEM	
Yes	4	20%	902	10%	
No	16	80%	8,298	90%	



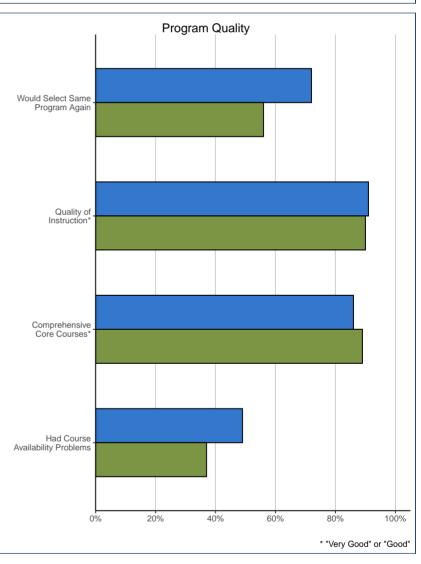
Would select the same program again:	52.1101		SYSTEM	
Yes	9	56%	5,963	72%
No	7	44%	2,334	28%

Quality of Instruction:	52.1	52.1101		SYSTEM	
Very Good	2	10%	2,498	27%	
Good	16	80%	6,007	64%	
Poor	2	10%	685	7%	
Very Poor	0	0%	131	1%	
Total	20	100%	9,321	100%	

Comprehensiveness of Core Courses:	52.	52.1101		SYSTEM	
Very Good	2	11%	2,303	25%	
Good	14	78%	5,649	61%	
Poor	2	11%	1,073	12%	
Very Poor	0	0%	172	2%	
Total	18	100%	9,197	100%	

Course Availability:	52.1101		SYSTEM	
Encountered course availability problems	7	37%	4.485	49%

Financial Constraints:	52.1101		SYS	TEM
Had to interrupt studies for financial reasons	1	5%	987	11%
Had to take program part-time for financial reasons	2	11%	1,629	18%



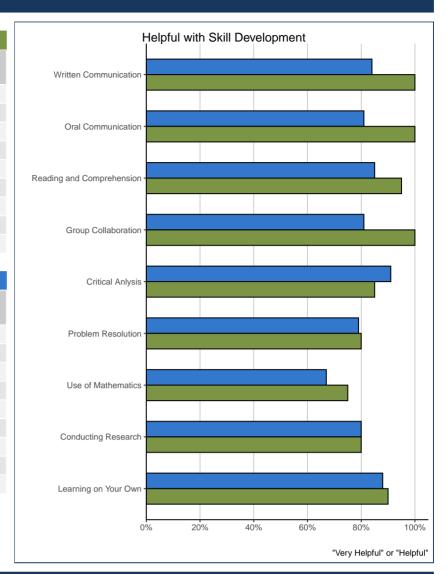




SKILL DEVELOPMENT

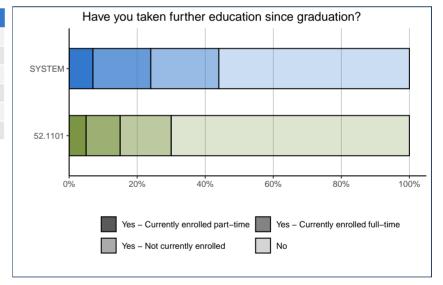
			52.1101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	30%	70%	0%	0%	20
Oral Communication	45%	55%	0%	0%	20
Reading and Comprehension	25%	70%	5%	0%	20
Group Collaboration	70%	30%	0%	0%	20
Critical Anlysis	35%	50%	15%	0%	20
Problem Resolution	25%	55%	20%	0%	20
Use of Mathematics	15%	60%	20%	5%	20
Conducting Research	30%	50%	20%	0%	20
Learning on Your Own	40%	50%	10%	0%	20

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	14%	3%	9,025
Oral Communication	24%	57%	17%	3%	9,114
Reading and Comprehension	28%	57%	13%	2%	9,119
Group Collaboration	28%	53%	17%	3%	9,187
Critical Anlysis	41%	50%	8%	2%	9,297
Problem Resolution	23%	56%	17%	3%	9,057
Use of Mathematics	20%	47%	25%	9%	7,165
Conducting Research	30%	50%	17%	4%	8,871
Learning on Your Own	38%	50%	10%	2%	9,189

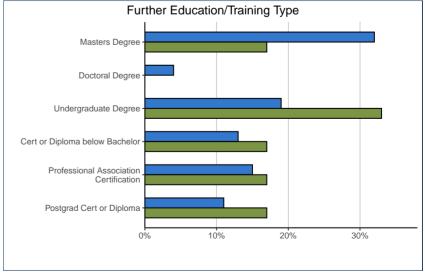


FURTHER EDUCATION

Took further education since 2020 graduation:	52.1101		SYS	TEM
Yes	6	30%	4,119	44%
Not currently enrolled	3	15%	1,831	20%
Currently enrolled full-time	2	10%	1,602	17%
Currently enrolled part-time	1	5%	637	7%
No	14	70%	5,244	56%
Total	20	100%	9,363	100%



Type of Formal Post–Secondary Education:	52.	52.1101		TEM
Masters Degree	1	17%	1,307	32%
Doctoral Degree	0	0%	167	4%
Another Undergraduate Degree	2	33%	789	19%
Certificate or Diploma below Bachelor level	1	17%	527	13%
Professional Association Certification	1	17%	603	15%
Postgraduate Certificate or Diploma	1	17%	431	11%
Other	0	0%	236	6%
Total	6	100%	4,060	100%

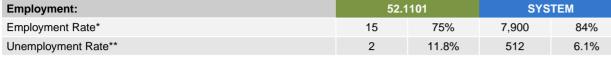




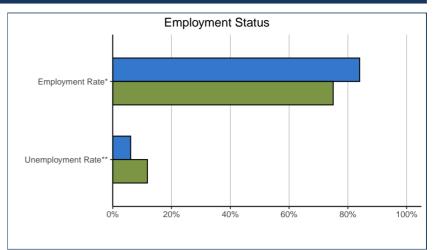


EMPLOYMENT

Labour Fource Status:	52.1101		SYSTEM		
In Labour Force (working or seeking work)	17	89%	8,412	91%	
Not in Labour Force	2	11%	857	9%	
Total	19	100%	9,269	100%	
Employment:	52.1101		52.1101 SYST		TEM



^{*}Percent = Total employed divided by total number of respondents

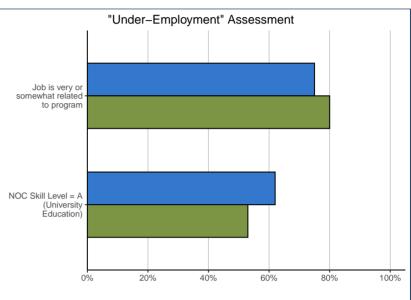


Status of Graduates NOT in Labour Force:	52.1101		2.1101 SYSTI	
Attending School FT	1	50%	597	70%
Attending School PT	0	0%	23	3%
Other	1	50%	237	28%
Total NOT in Labour Force	2	100%	857	100%

Primary Employment Type:	52.1	1101	SYS	TEM
Paid worker	13	87%	7,394	94%
Self-employed	2	13%	493	6%
Total	15	100%	7,887	100%

Job Characteristics:	52.1101		SYS	TEM
I hold more than one job*	1	7%	1,463	19%
My main job is full-time (>= 30 hours per week)**	14	100%	6,655	89%

^{*}Of total Employed



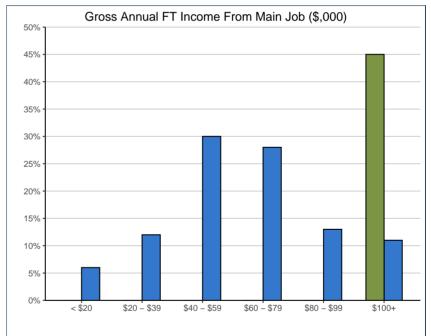
How related is your main job to your program?	52.1101		SYS	TEM
Very Related	4	27%	3,386	43%
Somewhat Related	8	53%	2,530	32%
Not Very Related	3	20%	1,013	13%
Not at All Related	0	0%	954	12%
Total	15	100%	7,883	100%

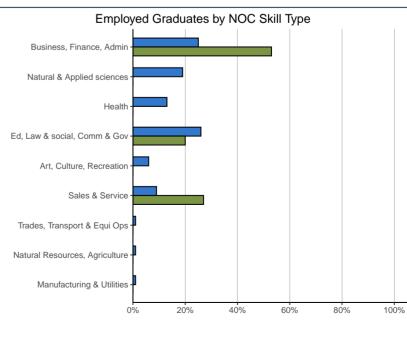
"Under-employment" Assessment:	52.1101		SYS	TEM
Job is very or somewhat related to program	12	80%	5,916	75%
NOC Skill Level = A (University Education)*	8	53%	4,631	62%

^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.1101		SYSTEM	
Less than \$20,000	0	0%	328	6%
\$20,000 to \$39,999	0	0%	725	12%
\$40,000 to \$59,999	~	~	1,773	30%
\$60,000 to \$79,999	~	~	1,673	28%
\$80,000 to \$99,999	0	0%	799	13%
\$100,000 and Above	5	45%	659	11%
Total	11	100%	5,957	100%
Median Annual Income (full-time) (\$)	75,000		63,000	
Average Annual Income (full-time) (\$)	91,090		70,455	
*Where data provided				

NOC Skill Type of Main Job:	52	52.1101		TEM
Business, finance & administration	8	53%	1,844	25%
Natural & applied sciences & related	0	0%	1,422	19%
Health	0	0%	933	13%
Education, law and social, community & government	3	20%	1,946	26%
Art, culture, recreation & sport	0	0%	438	6%
Sales & service	4	27%	658	9%
Trades, transport & equipment operators & related	0	0%	104	1%
Natural resources, agriculture & related production	0	0%	42	1%
Manufacturing & utilities	0	0%	39	1%
Total	15	100%	7,426	100%





^{**}Percent = Total unemployed divided by total number in Labour Force

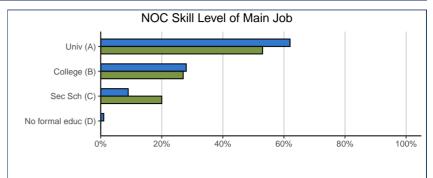
^{**}Of those who provided data on hours/week worked





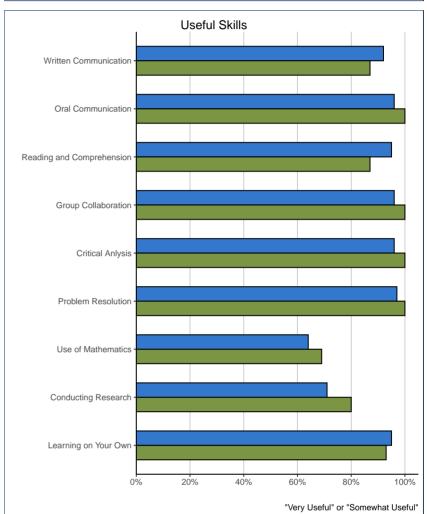
EMPLOYMENT, continued

OC Skill Level of Main Job: 52.1101		101	SYSTEM	
A. University education	8	53%	4,631	62%
B. College education/trade apprenticeship	4	27%	2,082	28%
C. Secondary school + job-specific training	3	20%	647	9%
D. No formal education	0	0%	86	1%
Total	15	100%	7,446	100%



	52.1101					
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	67%	20%	13%	0%	15	
Oral Communication	87%	13%	0%	0%	15	
Reading and Comprehension	60%	27%	13%	0%	15	
Group Collaboration	80%	20%	0%	0%	15	
Critical Anlysis	87%	13%	0%	0%	15	
Problem Resolution	80%	20%	0%	0%	15	
Use of Mathematics	38%	31%	31%	0%	13	
Conducting Research	33%	47%	13%	7%	15	
Learning on Your Own	60%	33%	7%	0%	15	

		SYSTEM			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	67%	25%	5%	3%	7,839
Oral Communication	75%	21%	3%	1%	7,837
Reading and Comprehension	70%	25%	4%	1%	7,836
Group Collaboration	76%	20%	3%	1%	7,841
Critical Anlysis	74%	22%	3%	1%	7,838
Problem Resolution	77%	20%	2%	1%	7,833
Use of Mathematics	28%	36%	21%	15%	7,634
Conducting Research	36%	35%	17%	12%	7,717
Learning on Your Own	68%	27%	3%	2%	7,819



Top 10 Full-t	time Occupations of 52.1101 (aduates:	52.1101
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
1111	Α	Financial auditors and accountants	4%
XXXX	0	Unclassified occupations	3%
2173	А	Software engineers and designers	3%
4032	Α	Elementary school and kindergarten teachers	3%
1123	А	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
2174	Α	Computer programmers and interactive media developers	2%
4031	Α	Secondary school teachers	2%
1221	В	Administrative officers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed





EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.1101		TEM
Personal savings, investments	5	5 26%		31%
Employment while studying	13	68%	4,716	51%
Family/Friends	15	79%	5,423	59%
Personal bank loans	1	5%	600	7%
Government student loans	4	21%	3,008	33%
Scholarships/Bursaries/Grants	3	16%	2,803	31%
Other	0	0%	1,997	22%
Total	19		9,180	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.1101		SYSTEM	
Incurred any form of financial debt	7	37%	4,031	44%
Incurred government-sponsored student loan debt	4	20%	3,331	36%

^{*} Percentage of respondents who provided data



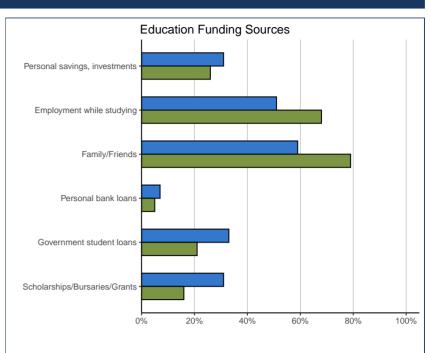
^{*} Includes only cases where financial debt was incurred

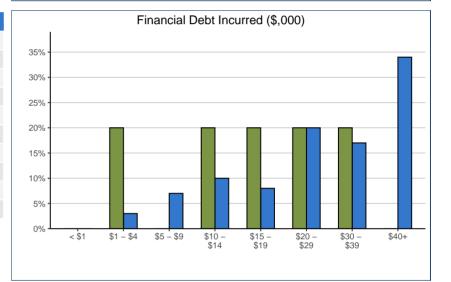


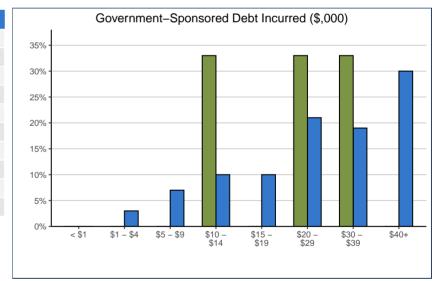
^{*} Includes only cases where government-sponsored debt was incurred

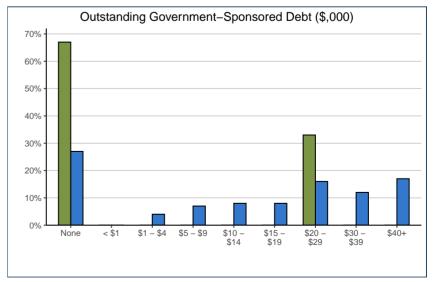


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt