

### B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

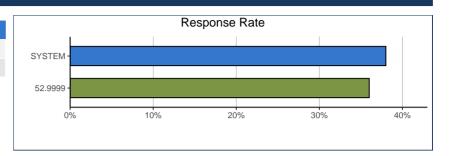
SYSTEM 52.9999

Detailed Summary of Survey Results
All Institutions

52.9999: Business, management, marketing and related support services, other

#### RESPONSE RATE

Survey Response Rate:	52.9999		SYSTEM	
Baccalaureate Graduates Survey Cohort	53	100%	24,752	100%
Survey Respondents and Response Rate	19	36%	9,423	38%

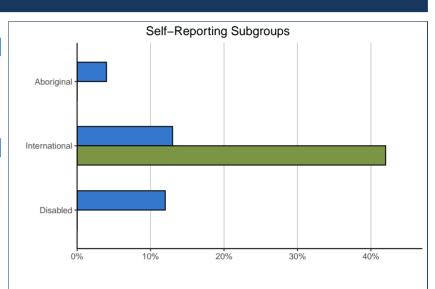


#### DEMOGRAPHIC INFORMATION

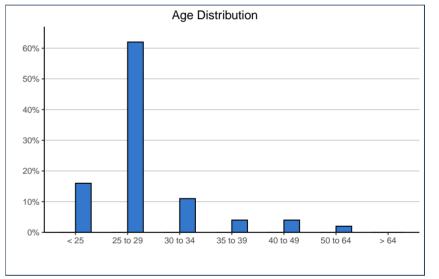
Self-Reporting Subgroups:	52.9999		SYS	TEM
Disabled	0	0%	1,082	12%
International	8	42%	1,205	13%
Aboriginal	0	0%	357	4%

Gender:*	52.9999		SYSTEM	
Male	11	58%	3,744	40%
Female	8	42%	5,675	60%
Total	19	100%	9,419	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

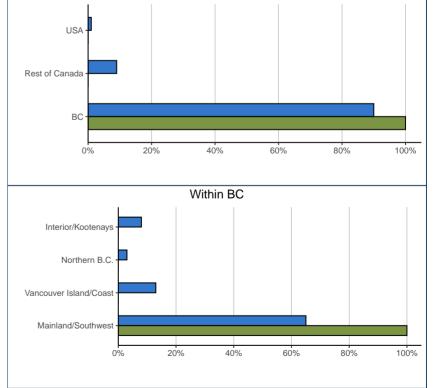


Age (at time of survey):	52.9999		SYSTEM	
< 25	~	~	1,496	16%
25 to 29	~	~	5,860	62%
30 to 34	0	0%	1,035	11%
35 to 39	0	0%	421	4%
40 to 49	0	0%	397	4%
50 to 64	0	0%	186	2%
> 64	0	0%	22	0%
Total	19	100%	9,417	100%
Median Age	25		26	
Average (mean) Age	25		28	



Place of Residence

Place of Residence (at time of survey):	52.9999		SYSTEM	
BC – Mainland/Southwest	15	100%	5,472	65%
BC - Vancouver Island/Coast	0	0%	1,112	13%
BC – Northern B.C.	0	0%	270	3%
BC – Interior/Kootenays	0	0%	672	8%
BC Subtotal	15	100%	7,526	90%
Canada – Alberta	0	0%	343	4%
Canada – Ontario	0	0%	280	3%
Canada – Other	0	0%	176	2%
U.S.A.	0	0%	80	1%
Non-BC Subtotal	0	0%	879	10%
Total	15	100%	8,405	100%





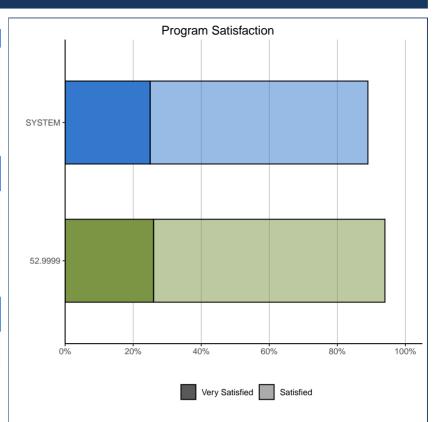
52.9999: Business, management, marketing and related support services, other

#### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.9999		SYSTEM	
Very Satisfied	5	26%	2,332	25%
Satisfied	13	68%	5,914	64%
Dissatisfied	1	5%	831	9%
Very Dissatisfied	0	0%	188	2%
Total	19	100%	9,265	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.9999		SYSTEM	
Very Useful	9	47%	3,011	38%
Somewhat Useful	9	47%	3,664	47%
Not Very Useful	1	5%	886	11%
Not at All Useful	0	0%	283	4%
Total	19	100%	7,844	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.9999		SYSTEM	
Yes	1	5%	902	10%	
No	18	95%	8,298	90%	



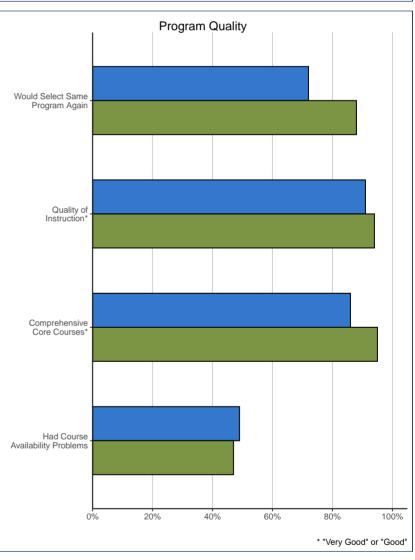
Would select the same program again:	52.9999		SYSTEM	
Yes	15	88%	5,963	72%
No	2	12%	2,334	28%

Quality of Instruction:	52.9	52.9999		SYSTEM	
Very Good	5	26%	2,498	27%	
Good	13	68%	6,007	64%	
Poor	1	5%	685	7%	
Very Poor	0	0%	131	1%	
Total	19	100%	9,321	100%	

Comprehensiveness of Core Courses:	52.9	9999	SYSTEM	
Very Good	7	37%	2,303	25%
Good	11	58%	5,649	61%
Poor	0	0%	1,073	12%
Very Poor	1	5%	172	2%
Total	19	100%	9.197	100%

Course Availability:	52.9999		SYSTEM	
Encountered course availability problems	9	47%	4,485	49%

Financial Constraints:	52.9999		SYS	TEM
Had to interrupt studies for financial reasons	0	0%	987	11%
Had to take program part-time for financial reasons	1	5%	1,629	18%





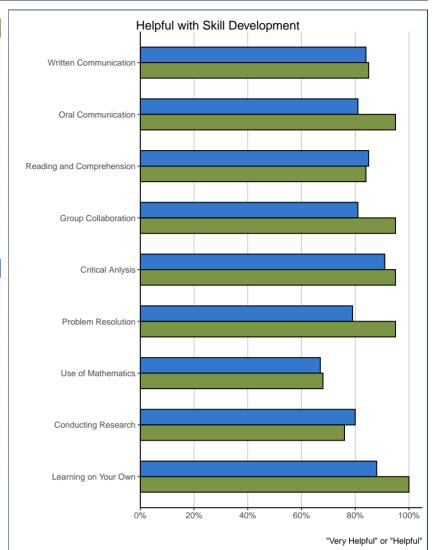
52.9999: Business, management, marketing and related support services, other



#### SKILL DEVELOPMENT

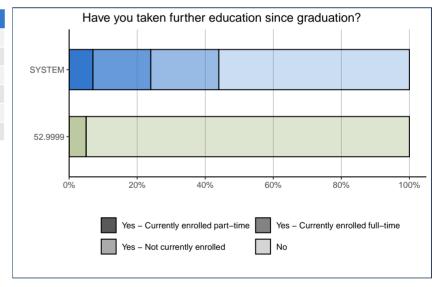
			52.9999		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	32%	53%	16%	0%	19
Oral Communication	32%	63%	5%	0%	19
Reading and Comprehension	21%	63%	11%	5%	19
Group Collaboration	16%	79%	5%	0%	19
Critical Anlysis	21%	74%	5%	0%	19
Problem Resolution	21%	74%	5%	0%	19
Use of Mathematics	0%	68%	32%	0%	19
Conducting Research	0%	76%	18%	6%	17
Learning on Your Own	63%	37%	0%	0%	19

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	14%	3%	9,025
Oral Communication	24%	57%	17%	3%	9,114
Reading and Comprehension	28%	57%	13%	2%	9,119
Group Collaboration	28%	53%	17%	3%	9,187
Critical Anlysis	41%	50%	8%	2%	9,297
Problem Resolution	23%	56%	17%	3%	9,057
Use of Mathematics	20%	47%	25%	9%	7,165
Conducting Research	30%	50%	17%	4%	8,871
Learning on Your Own	38%	50%	10%	2%	9,189

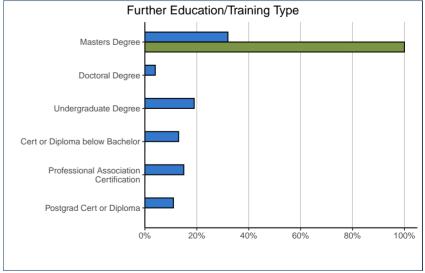


#### **FURTHER EDUCATION**

Took further education since 2020 graduation:	52.9999		SYSTEM	
Yes	1	5%	4,119	44%
Not currently enrolled	1	5%	1,831	20%
Currently enrolled full-time	0	0%	1,602	17%
Currently enrolled part-time	0	0%	637	7%
No	18	95%	5,244	56%
Total	19	100%	9,363	100%



Type of Formal Post-Secondary Education:	52.	52.9999		TEM
Masters Degree	1	100%	1,307	32%
Doctoral Degree	0	0%	167	4%
Another Undergraduate Degree	0	0%	789	19%
Certificate or Diploma below Bachelor level	0	0%	527	13%
Professional Association Certification	0	0%	603	15%
Postgraduate Certificate or Diploma	0	0%	431	11%
Other	0	0%	236	6%
Total	1	100%	4,060	100%



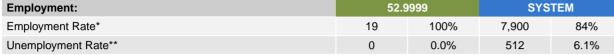




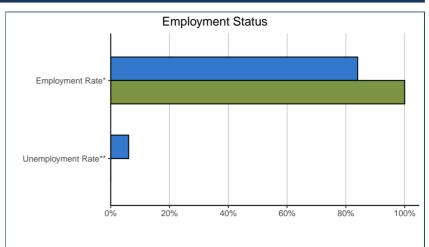
52.9999: Business, management, marketing and related support services, other

#### **EMPLOYMENT**

Labour Fource Status:	52.9	52.9999		TEM
In Labour Force (working or seeking work)	19	100%	8,412	91%
Not in Labour Force	0	0%	857	9%
Total	19	100%	9,269	100%
Employment:	52.9	52.9999		TEM



<sup>\*</sup>Percent = Total employed divided by total number of respondents

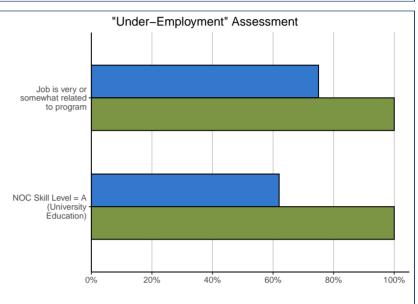


Status of Graduates NOT in Labour Force:	52.9999		SYSTEM	
Attending School FT	0	0%	597	70%
Attending School PT	0	0%	23	3%
Other	0	0%	237	28%
Total NOT in Labour Force	0	0%	857	100%

Primary Employment Type:	52.9999		SYS	TEM
Paid worker	19	100%	7,394	94%
Self-employed	0	0%	493	6%
Total	19	100%	7,887	100%

Job Characteristics:	52.9	52.9999		TEM
I hold more than one job*	1	5%	1,463	19%
My main job is full-time (>= 30 hours per week)**	18	95%	6,655	89%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	52.9999		SYS	TEM
Very Related	12	63%	3,386	43%
Somewhat Related	7	37%	2,530	32%
Not Very Related	0	0%	1,013	13%
Not at All Related	0	0%	954	12%
Total	19	100%	7,883	100%

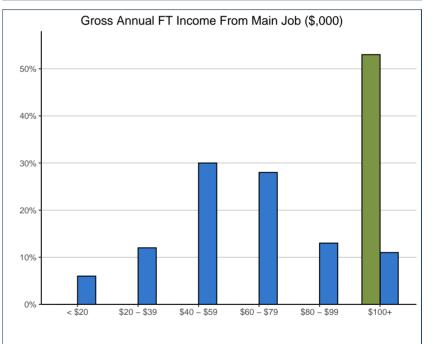
"Under-employment" Assessment:	52.9999		99 SYSTEM	
Job is very or somewhat related to program	19	100%	5,916	75%
NOC Skill Level = A (University Education)*	19	100%	4,631	62%

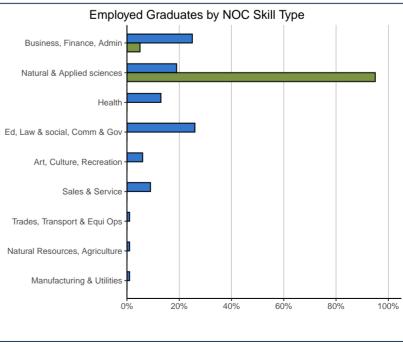
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.9	9999	SYSTEM	
Less than \$20,000	0	0%	328	6%
\$20,000 to \$39,999	0	0%	725	12%
\$40,000 to \$59,999	~	~	1,773	30%
\$60,000 to \$79,999	~	~	1,673	28%
\$80,000 to \$99,999	~	~	799	13%
\$100,000 and Above	8	53%	659	11%
Total	15	100%	5,957	100%
Median Annual Income (full-time) (\$)	112,500		63,000	
Average Annual Income (full-time) (\$)	127,857		70,455	

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	52.	52.9999		SYSTEM	
Business, finance & administration	1	5%	1,844	25%	
Natural & applied sciences & related	18	95%	1,422	19%	
Health	0	0%	933	13%	
Education, law and social, community & government	0	0%	1,946	26%	
Art, culture, recreation & sport	0	0%	438	6%	
Sales & service	0	0%	658	9%	
Trades, transport & equipment operators & related	0	0%	104	1%	
Natural resources, agriculture & related production	0	0%	42	1%	
Manufacturing & utilities	0	0%	39	1%	
Total	19	100%	7,426	100%	



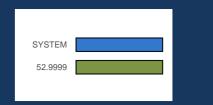


<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

<sup>\*\*</sup>Of those who provided data on hours/week worked

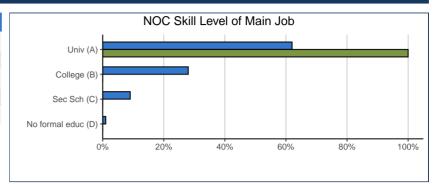


52.9999: Business, management, marketing and related support services, other

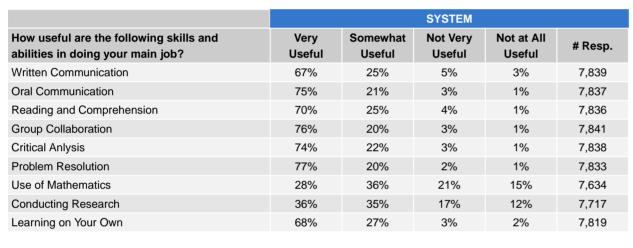


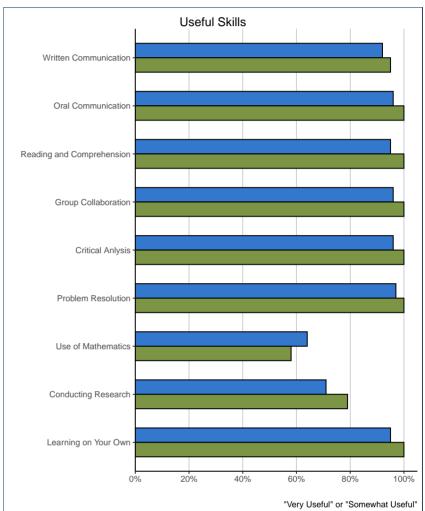
#### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.9999		SYSTEM	
A. University education		100%	4,631	62%
B. College education/trade apprenticeship	0	0%	2,082	28%
C. Secondary school + job-specific training	0	0%	647	9%
D. No formal education	0	0%	86	1%
Total	19	100%	7,446	100%



	52.9999				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	63%	32%	5%	0%	19
Oral Communication	68%	32%	0%	0%	19
Reading and Comprehension	63%	37%	0%	0%	19
Group Collaboration	84%	16%	0%	0%	19
Critical Anlysis	95%	5%	0%	0%	19
Problem Resolution	84%	16%	0%	0%	19
Use of Mathematics	26%	32%	26%	16%	19
Conducting Research	21%	58%	11%	11%	19
Learning on Your Own	79%	21%	0%	0%	19





Top 10 Full-time Occupations of 52.9999 Graduates:		52.9999	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
2173	A	Software engineers and designers	42%
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 $<sup>^{\</sup>star}$  Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
1111	A	Financial auditors and accountants	4%
XXXX	0	Unclassified occupations	3%
2173	Α	Software engineers and designers	3%
4032	Α	Elementary school and kindergarten teachers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
2174	Α	Computer programmers and interactive media developers	2%
4031	A	Secondary school teachers	2%
1221	В	Administrative officers	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



SYSTEM 52.9999

#### **EDUCATION FINANCING**

52.9999: Business, management, marketing and related support services, other

Funding Sources (3 sources allowed):*	s allowed):* 52.9999		SYSTEM	
Personal savings, investments		22%	2,849	31%
Employment while studying		44%	4,716	51%
Family/Friends		89%	5,423	59%
Personal bank loans	0	0%	600	7%
Government student loans	3	17%	3,008	33%
Scholarships/Bursaries/Grants	5	28%	2,803	31%
Other	4	22%	1,997	22%
Total	18		9,180	

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.9999		SYS	SYSTEM	
Incurred any form of financial debt	4	21%	4,031	44%	
Incurred government-sponsored student loan debt	3	16%	3,331	36%	

<sup>\*</sup> Percentage of respondents who provided data



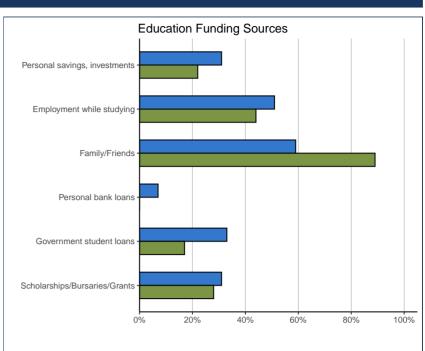
<sup>\*</sup> Includes only cases where financial debt was incurred

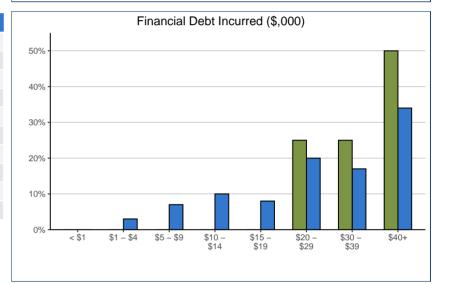


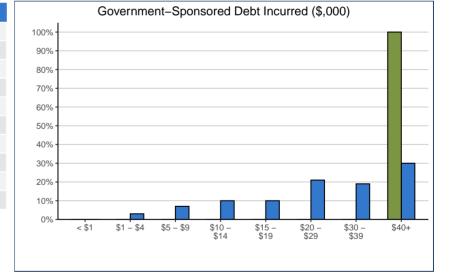
<sup>\*</sup> Includes only cases where government–sponsored debt was incurred

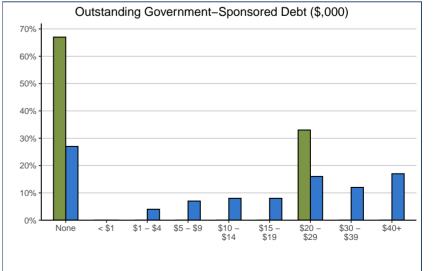


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt