

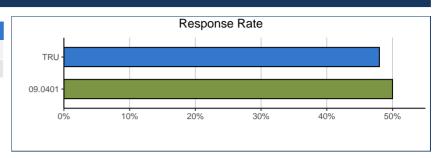
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

TRU 09.0401

Detailed Summary of Survey Results Thompson Rivers University 09.0401: Journalism, general

RESPONSE RATE

Survey Response Rate:	09.0401		TRU	
Baccalaureate Graduates Survey Cohort	28	100%	1,108	100%
Survey Respondents and Response Rate	14	50%	534	48%

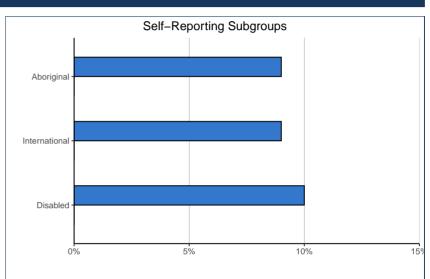


DEMOGRAPHIC INFORMATION

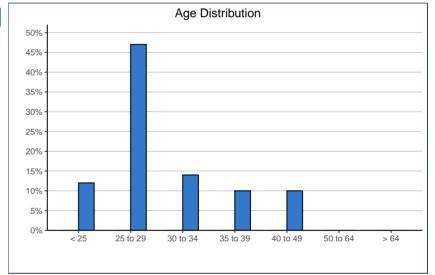
Self-Reporting Subgroups:	09.0401		TF	RU
Disabled	0	0%	48	10%
International	~	~	48	9%
Aboriginal	~	~	42	9%

Gender:*	09.0401		TRU	
Male	~	~	177	33%
Female	~	~	357	67%
Total	14	100%	534	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



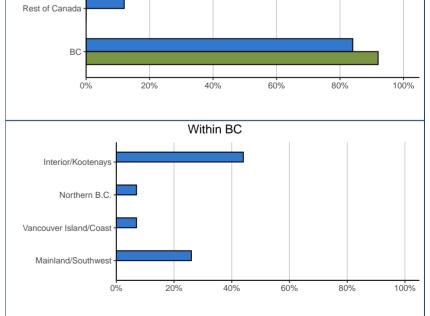
Age (at time of survey):	09.0401		TRU	
< 25	~	~	66	12%
25 to 29	~	~	253	47%
30 to 34	~	~	74	14%
35 to 39	0	0%	54	10%
40 to 49	0	0%	56	10%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	14	100%	534	100%
Median Age	25		28	
Average (mean) Age	26		32	



Place of Residence

USA

Place of Residence (at time of survey):	09.0401		TRU	
BC – Mainland/Southwest	~	2012101		26%
BC - Vancouver Island/Coast	0	0%	32	7%
BC – Northern B.C.	0	0%	31	7%
BC – Interior/Kootenays	~	~	209	44%
BC Subtotal	12	92%	398	84%
Canada – Alberta	~	~	37	8%
Canada – Ontario	0	0%	21	4%
Canada – Other	0	0%	~	~
U.S.A.	0	0%	~	~
Non-BC Subtotal	~	~	78	16%
Total	~	~	476	100%







EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0401		TRU	
Very Satisfied	5	36%	140	27%
Satisfied	9	64%	348	66%
Dissatisfied	0	0%	32	6%
Very Dissatisfied	0	0%	6	1%
Total	14	100%	526	100%

Heaful		TRU	
Useful	9 64%	179	40%
ewhat Useful	4 29%	211	47%
/ery Useful	1 7%	40	9%
at All Useful (0 0%	21	5%
1	4 100%	451	100%
at All Useful (0 0%	21	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0	09.0401		TRU	
Yes	2	15%	57	11%	
No	11	85%	455	89%	



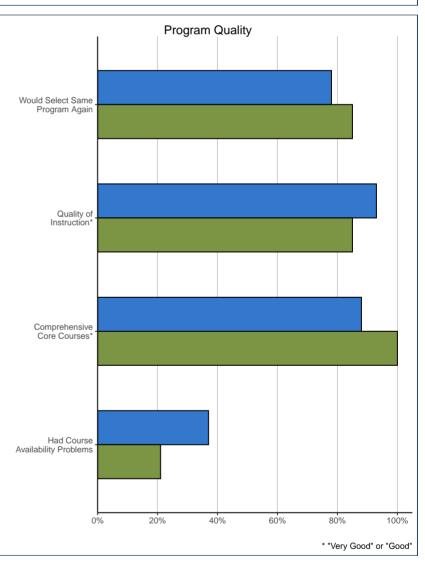
Would select the same program again:	09.0401		TRU	
Yes	11	85%	373	78%
No	2	15%	106	22%

Quality of Instruction:	09.0	09.0401		TRU	
Very Good	3	21%	145	28%	
Good	9	64%	341	65%	
Poor	2	14%	33	6%	
Very Poor	0	0%	4	1%	
Total	14	100%	523	100%	

Comprehensiveness of Core Courses:	09.0	09.0401		RU
Very Good	3	21%	134	26%
Good	11	79%	313	62%
Poor	0	0%	54	11%
Very Poor	0	0%	7	1%
Total	14	100%	508	100%

Course Availability:	09.0401		TRU	
Encountered course availability problems	3	21%	192	37%

Financial Constraints:	09.0401		TF	RU
Had to interrupt studies for financial reasons	0	0%	82	16%
Had to take program part-time for financial reasons	1	7%	120	23%

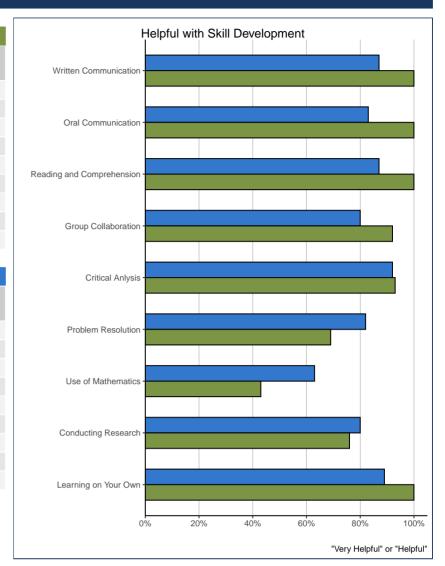




SKILL DEVELOPMENT

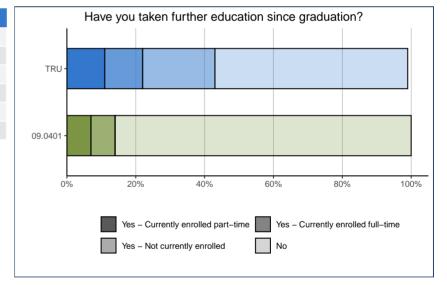
			09.0401		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	57%	43%	0%	0%	14
Oral Communication	36%	64%	0%	0%	14
Reading and Comprehension	36%	64%	0%	0%	14
Group Collaboration	54%	38%	0%	8%	13
Critical Anlysis	29%	64%	7%	0%	14
Problem Resolution	23%	46%	23%	8%	13
Use of Mathematics	0%	43%	29%	29%	7
Conducting Research	38%	38%	15%	8%	13
Learning on Your Own	38%	62%	0%	0%	13

			TRU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	58%	12%	1%	506
Oral Communication	22%	61%	15%	2%	495
Reading and Comprehension	26%	61%	12%	1%	503
Group Collaboration	25%	55%	16%	4%	483
Critical Anlysis	38%	54%	7%	1%	518
Problem Resolution	21%	61%	14%	4%	493
Use of Mathematics	16%	47%	28%	8%	360
Conducting Research	28%	52%	17%	3%	497
Learning on Your Own	39%	50%	9%	2%	511

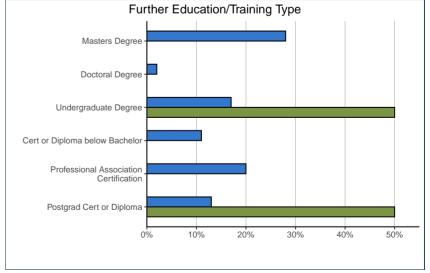


FURTHER EDUCATION

Took further education since 2020 graduation:	09.0401		TRU	
Yes	2	14%	233	44%
Not currently enrolled	0	0%	112	21%
Currently enrolled full-time	1	7%	59	11%
Currently enrolled part-time	1	7%	56	11%
No	12	86%	295	56%
Total	14	100%	528	100%



Type of Formal Post–Secondary Education:	09	09.0401		२ บ
Masters Degree	0	0%	65	28%
Doctoral Degree	0	0%	5	2%
Another Undergraduate Degree	1	50%	40	17%
Certificate or Diploma below Bachelor level	0	0%	25	11%
Professional Association Certification	0	0%	47	20%
Postgraduate Certificate or Diploma	1	50%	31	13%
Other	0	0%	18	8%
Total	2	100%	231	100%



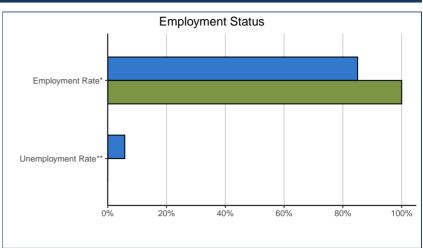


EMPLOYMENT

Labour Fource Status:	09	09.0401		RU		
In Labour Force (working or seeking work)	14	100%	484	92%		
Not in Labour Force	0	0%	40	8%		
Total	14	100%	524	100%		
F		0404	-			
Employment:	09	09.0401		09.0401		RU
Employment Rate*	14	100%	456	85%		
Inemployment Rate**	0	0.0%	28	5.8%		



^{**}Percent = Total unemployed divided by total number in Labour Force

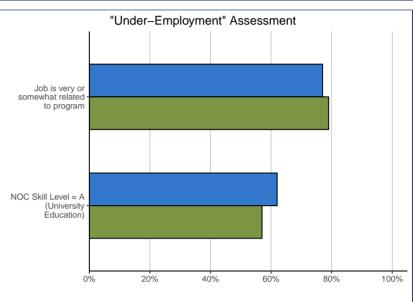


Status of Graduates NOT in Labour Force:	09.0401		TRU	
Attending School FT	0	0%	24	60%
Attending School PT	0	0%	3	8%
Other	0	0%	13	33%
Total NOT in Labour Force	0	0%	40	100%

Primary Employment Type:	09.0401		TF	RU
Paid worker	14	100%	430	95%
Self-employed	0	0%	25	5%
Total	14	100%	455	100%

Job Characteristics:	09.0401		TI	₹ป
I hold more than one job*	3	21%	88	19%
My main job is full-time (>= 30 hours per week)**	13	93%	401	93%

^{*}Of total Employed



How related is your main job to your program?	09.0401		TRU	
Very Related	9	64%	222	49%
Somewhat Related	2	14%	129	28%
Not Very Related	1	7%	53	12%
Not at All Related	2	14%	50	11%
Total	14	100%	454	100%

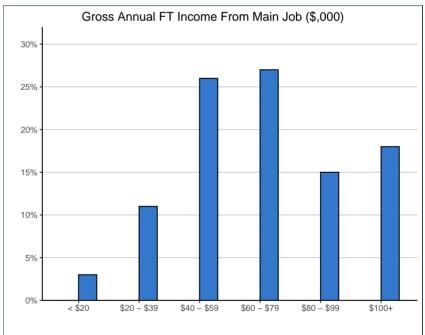
"Under-employment" Assessment:	09.0401		TRU	
Job is very or somewhat related to program	11	79%	351	77%
NOC Skill Level = A (University Education)*	8	57%	274	62%

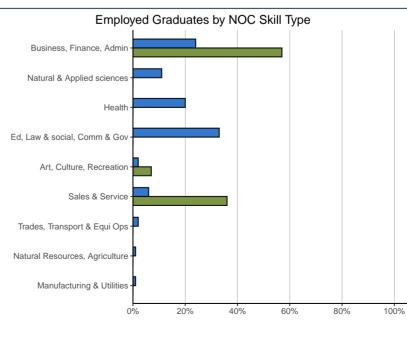
^{*}Of total valid responses

Gross Annual Income from Main Job:*	09.0	0401	TRU		
Less than \$20,000	0	0%	12	3%	
\$20,000 to \$39,999	~	~	38	11%	
\$40,000 to \$59,999	~	~	91	26%	
\$60,000 to \$79,999	0	0%	95	27%	
\$80,000 to \$99,999	0	0%	53	15%	
\$100,000 and Above	0	0%	64	18%	
Total	8	100%	353	100%	
Median Annual Income (full-time) (\$)	48,757		66,779		
Average Annual Income (full-time) (\$)	47,286		73,535		

^{*}Where data provided

NOC Skill Type of Main Job:	09.0401		TRU	
Business, finance & administration	8	57%	104	24%
Natural & applied sciences & related	0	0%	48	11%
Health	0	0%	86	20%
Education, law and social, community & government	0	0%	146	33%
Art, culture, recreation & sport	1	7%	10	2%
Sales & service	5	36%	28	6%
Trades, transport & equipment operators & related	0	0%	9	2%
Natural resources, agriculture & related production	0	0%	4	1%
Manufacturing & utilities	0	0%	5	1%
Total	14	100%	440	100%





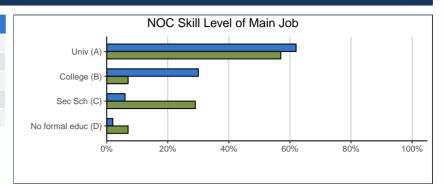
^{**}Of those who provided data on hours/week worked



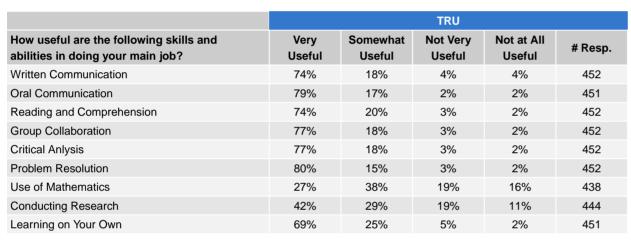


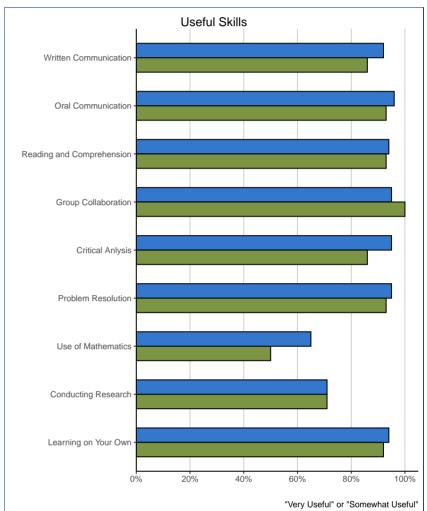
EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0401		TRU	
A. University education	8	57%	274	62%
B. College education/trade apprenticeship	1	7%	133	30%
C. Secondary school + job-specific training	4	29%	26	6%
D. No formal education	1	7%	8	2%
Total	14	100%	441	100%



	09.0401				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	86%	0%	0%	14%	14
Oral Communication	85%	8%	0%	8%	13
Reading and Comprehension	79%	14%	7%	0%	14
Group Collaboration	79%	21%	0%	0%	14
Critical Anlysis	57%	29%	0%	14%	14
Problem Resolution	86%	7%	0%	7%	14
Use of Mathematics	17%	33%	17%	33%	12
Conducting Research	50%	21%	0%	29%	14
Learning on Your Own	71%	21%	0%	7%	14





Top 10 Full-time Occupations of 09.0401 Graduates:		09.0401	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	43%
*			
*			
*			
*			
*			
*			
*			
*			
*			

 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of TRU Graduates:			TRU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
4112	A	Lawyers and Quebec notaries	8%
3012	Α	Registered nurses and registered psychiatric nurses	8%
1123	Α	Professional occupations in advertising, marketing and public relations	4%
4031	Α	Secondary school teachers	4%
4152	Α	Social workers	4%
1111	Α	Financial auditors and accountants	3%
4032	Α	Elementary school and kindergarten teachers	3%
3214	В	Respiratory therapists, clinical perfusionists and cardiopulmonary technologists	2%
1241	В	Administrative assistants	2%
4212	В	Social and community service workers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.	09.0401		TRU	
Personal savings, investments		0%	182	35%	
Employment while studying		57%	276	53%	
Family/Friends	5	36%	211	41%	
Personal bank loans	1	7%	60	12%	
Government student loans	4	29%	178	34%	
Scholarships/Bursaries/Grants	5	36%	128	25%	
Other	6	43%	135	26%	
Total	14		516		

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0401		TF	TRU	
Incurred any form of financial debt	4	29%	261	50%	
Incurred government-sponsored student loan debt	4	29%	200	38%	

^{*} Percentage of respondents who provided data



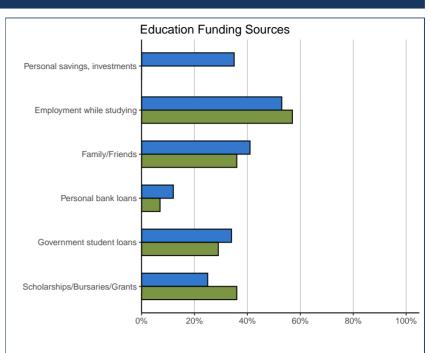
^{*} Includes only cases where financial debt was incurred

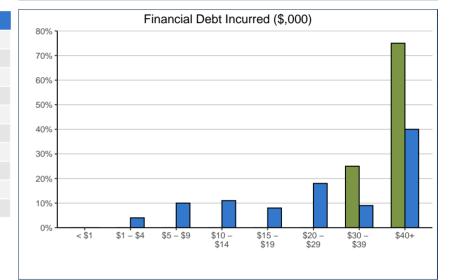


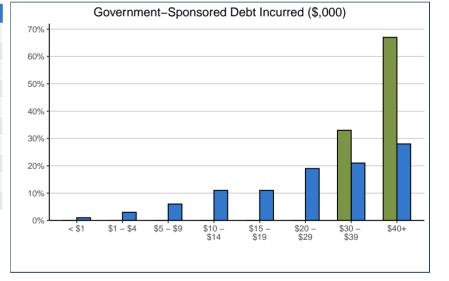
^{*} Includes only cases where government-sponsored debt was incurred

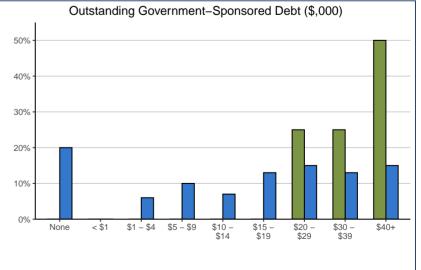


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt