

B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

TRU 52.0201

Detailed Summary of Survey Results

Thompson Rivers University
52.0201: Business administration and management, general

RESPONSE RATE

Survey Response Rate:	52.0201		TRU	
Baccalaureate Graduates Survey Cohort	55	100%	1,108	100%
Survey Respondents and Response Rate	19	35%	534	48%

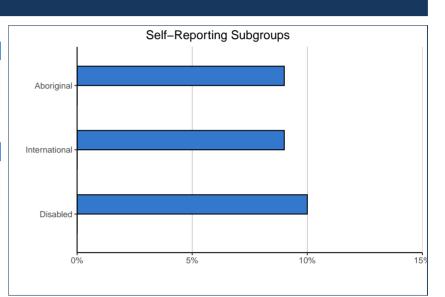


DEMOGRAPHIC INFORMATION

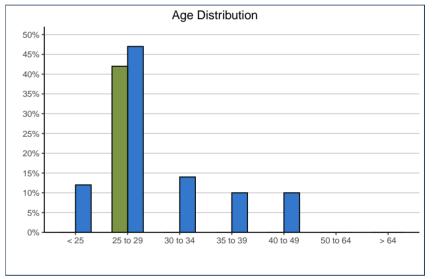
Self-Reporting Subgroups:	52.0201		TRU	
Disabled	~	~	48	10%
International	~	~	48	9%
Aboriginal	~	~	42	9%

Gender:*	52.0201		TRU	
Male	12	63%	177	33%
Female	7	37%	357	67%
Total	19	100%	534	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

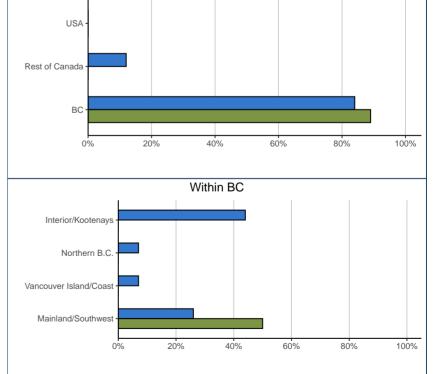


Age (at time of survey):	52.0201		TRU	
< 25	0	0%	66	12%
25 to 29	8	42%	253	47%
30 to 34	~	~	74	14%
35 to 39	~	~	54	10%
40 to 49	~	~	56	10%
50 to 64	~	~	~	~
> 64	0	0%	~	~
Total	19	100%	534	100%
Median Age	34		28	
Average (mean) Age	37		32	



Place of Residence

Place of Residence (at time of survey):	52.0201		TRU	
BC – Mainland/Southwest	9	50%	126	26%
BC - Vancouver Island/Coast	~	~	32	7%
BC – Northern B.C.	~	~	31	7%
BC – Interior/Kootenays	~	~	209	44%
BC Subtotal	16	89%	398	84%
Canada – Alberta	0	0%	37	8%
Canada – Ontario	0	0%	21	4%
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	~	~	78	16%
Total	~	~	476	100%





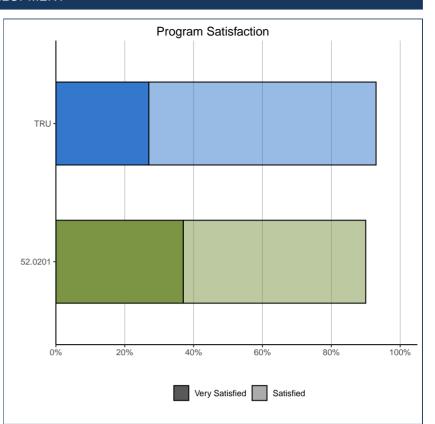


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		TRU	
Very Satisfied	7	37%	140	27%
Satisfied	10	53%	348	66%
Dissatisfied	2	11%	32	6%
Very Dissatisfied	0	0%	6	1%
Total	19	100%	526	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		TRU	
Very Useful	3	20%	179	40%
Somewhat Useful	9	60%	211	47%
Not Very Useful	3	20%	40	9%
Not at All Useful	0	0%	21	5%
Total	15	100%	451	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0201		TRU	
Yes	2	11%	57	11%	
No	16	89%	455	89%	



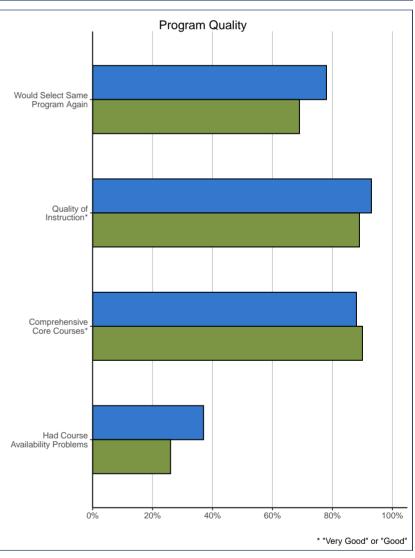
Would select the same program again:	52.0201		TRU	
Yes	11	69%	373	78%
No	5	31%	106	22%

Quality of Instruction:	52.0201		TRU	
Very Good	8	42%	145	28%
Good	9	47%	341	65%
Poor	2	11%	33	6%
Very Poor	0	0%	4	1%
Total	19	100%	523	100%

Comprehensiveness of Core Courses:	52.0	52.0201		TRU	
Very Good	7	37%	134	26%	
Good	10	53%	313	62%	
Poor	2	11%	54	11%	
Very Poor	0	0%	7	1%	
Total	19	100%	508	100%	

Course Availability:	52.0201		TRU	
Encountered course availability problems	5	26%	192	37%

Financial Constraints:	52.0201		TRU	
Had to interrupt studies for financial reasons	8	42%	82	16%
Had to take program part-time for financial reasons	9	47%	120	23%



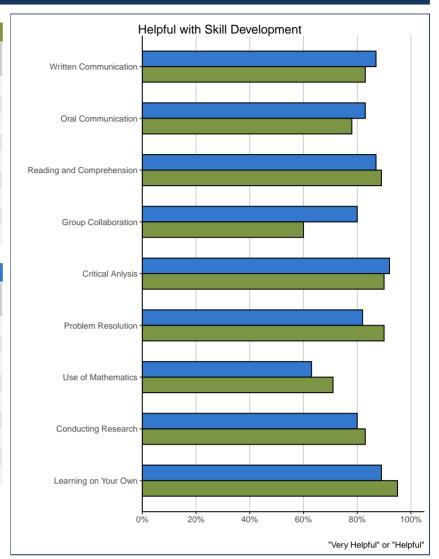




SKILL DEVELOPMENT

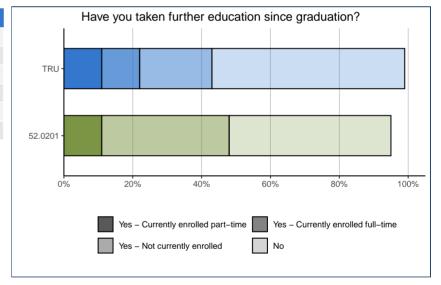
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	22%	61%	17%	0%	18
Oral Communication	17%	61%	17%	6%	18
Reading and Comprehension	11%	78%	11%	0%	18
Group Collaboration	13%	47%	27%	13%	15
Critical Anlysis	37%	53%	5%	5%	19
Problem Resolution	16%	74%	5%	5%	19
Use of Mathematics	12%	59%	24%	6%	17
Conducting Research	22%	61%	6%	11%	18
Learning on Your Own	37%	58%	0%	5%	19

			TRU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	58%	12%	1%	506
Oral Communication	22%	61%	15%	2%	495
Reading and Comprehension	26%	61%	12%	1%	503
Group Collaboration	25%	55%	16%	4%	483
Critical Anlysis	38%	54%	7%	1%	518
Problem Resolution	21%	61%	14%	4%	493
Use of Mathematics	16%	47%	28%	8%	360
Conducting Research	28%	52%	17%	3%	497
Learning on Your Own	39%	50%	9%	2%	511

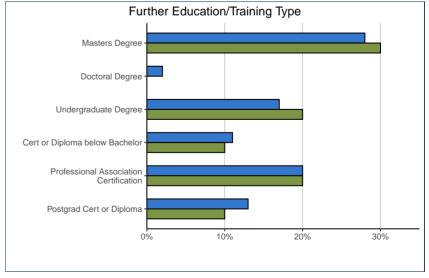


FURTHER EDUCATION

Took further education since 2020 graduation:	52.0201		TRU	
Yes	10	53%	233	44%
Not currently enrolled	7	37%	112	21%
Currently enrolled full-time	0	0%	59	11%
Currently enrolled part-time	2	11%	56	11%
No	9	47%	295	56%
Total	19	100%	528	100%



Type of Formal Post–Secondary Education:	52	52.0201		RU
Masters Degree	3	30%	65	28%
Doctoral Degree	0	0%	5	2%
Another Undergraduate Degree	2	20%	40	17%
Certificate or Diploma below Bachelor level	1	10%	25	11%
Professional Association Certification	2	20%	47	20%
Postgraduate Certificate or Diploma	1	10%	31	13%
Other	1	10%	18	8%
Total	10	100%	231	100%

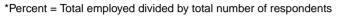




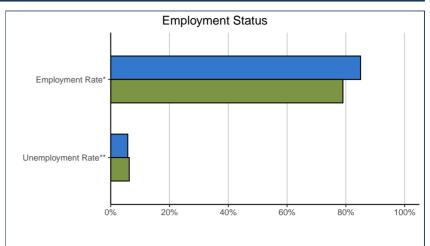


EMPLOYMENT

Labour Fource Status:	52.	52.0201		RU		
In Labour Force (working or seeking work)	16	84%	484	92%		
Not in Labour Force	3	16%	40	8%		
Total	19	100%	524	100%		
Employment:	52.	52.0201		52.0201		RU
Employment Rate*	15	79%	456	85%		
Unemployment Rate**	1	6 3%	28	5.8%		



^{**}Percent = Total unemployed divided by total number in Labour Force

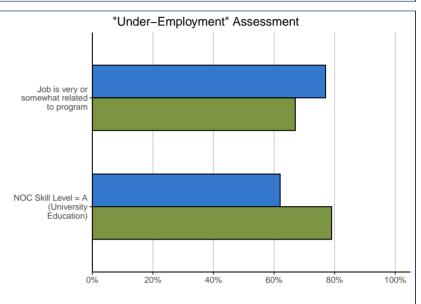


Status of Graduates NOT in Labour Force:	52.0201		TRU	
Attending School FT	0	0%	24	60%
Attending School PT	0	0%	3	8%
Other	3	100%	13	33%
Total NOT in Labour Force	3	100%	40	100%
Other	0 3 3	100%		33%

Primary Employment Type:	52.0201		TF	RU
Paid worker	15	100%	430	95%
Self-employed	0	0%	25	5%
Total	15	100%	455	100%

Job Characteristics:	52.0201		TI	₹ป
I hold more than one job*	3	20%	88	19%
My main job is full-time (>= 30 hours per week)**	13	93%	401	93%

^{*}Of total Employed



How related is your main job to your program?	52.0201		TRU	
Very Related	3	20%	222	49%
Somewhat Related	7	47%	129	28%
Not Very Related	3	20%	53	12%
Not at All Related	2	13%	50	11%
Total	15	100%	454	100%

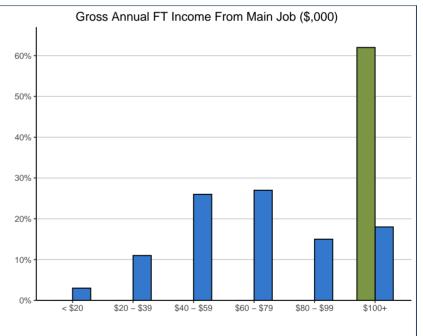
"Under-employment" Assessment:	52.0201		TRU	
Job is very or somewhat related to program	10	67%	351	77%
NOC Skill Level = A (University Education)*	11	79%	274	62%

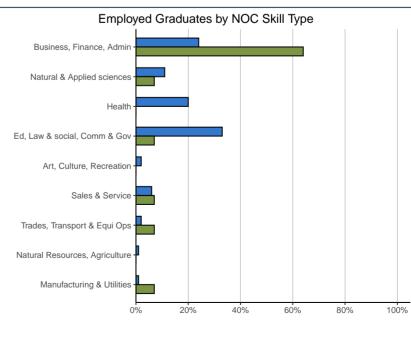
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0	52.0201		२ ป
Less than \$20,000	0	0%	12	3%
\$20,000 to \$39,999	~	~	38	11%
\$40,000 to \$59,999	~	~	91	26%
\$60,000 to \$79,999	~	~	95	27%
\$80,000 to \$99,999	~	~	53	15%
\$100,000 and Above	8	62%	64	18%
Total	13	100%	353	100%
Median Annual Income (full-time) (\$)	103,000		66,779	
Average Annual Income (full-time) (\$)	93,074		73,535	

^{*}Where data provided

NOC Skill Type of Main Job:	52	52.0201		RU
Business, finance & administration	9	64%	104	24%
Natural & applied sciences & related		7%	48	11%
Health	0	0%	86	20%
Education, law and social, community & government	1	7%	146	33%
Art, culture, recreation & sport	0	0%	10	2%
Sales & service	1	7%	28	6%
Trades, transport & equipment operators & related	1	7%	9	2%
Natural resources, agriculture & related production	0	0%	4	1%
Manufacturing & utilities	1	7%	5	1%
Total	14	100%	440	100%





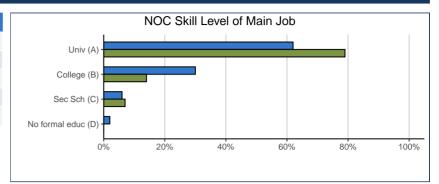
^{**}Of those who provided data on hours/week worked





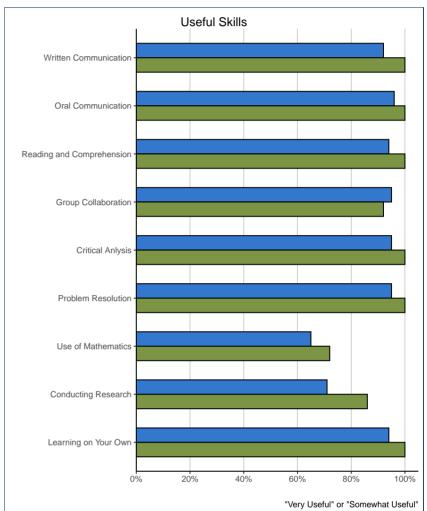
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0201		TRU	
A. University education	11	79%	274	62%
B. College education/trade apprenticeship	2	14%	133	30%
C. Secondary school + job-specific training	1	7%	26	6%
D. No formal education	0	0%	8	2%
Total	14	100%	441	100%



	52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	79%	21%	0%	0%	14
Oral Communication	79%	21%	0%	0%	14
Reading and Comprehension	71%	29%	0%	0%	14
Group Collaboration	71%	21%	7%	0%	14
Critical Anlysis	93%	7%	0%	0%	14
Problem Resolution	86%	14%	0%	0%	14
Use of Mathematics	43%	29%	21%	7%	14
Conducting Research	36%	50%	7%	7%	14
Learning on Your Own	79%	21%	0%	0%	14

	TRU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	74%	18%	4%	4%	452
Oral Communication	79%	17%	2%	2%	451
Reading and Comprehension	74%	20%	3%	2%	452
Group Collaboration	77%	18%	3%	2%	452
Critical Anlysis	77%	18%	3%	2%	452
Problem Resolution	80%	15%	3%	2%	452
Use of Mathematics	27%	38%	19%	16%	438
Conducting Research	42%	29%	19%	11%	444
Learning on Your Own	69%	25%	5%	2%	451



Top 10 Full-t	time Occupations of 52.0201	aduates:	52.0201
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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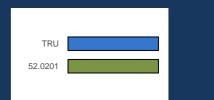
^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-	Top 10 Full-time Occupations of TRU Graduates:		TRU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
4112	A	Lawyers and Quebec notaries	8%
3012	A	Registered nurses and registered psychiatric nurses	8%
1123	Α	Professional occupations in advertising, marketing and public relations	4%
4031	A	Secondary school teachers	4%
4152	A	Social workers	4%
1111	Α	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
3214	В	Respiratory therapists, clinical perfusionists and cardiopulmonary technologists	2%
1241	В	Administrative assistants	2%
4212	В	Social and community service workers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0201		२ บ
Personal savings, investments	9	9 47%		35%
Employment while studying	10	53%	276	53%
Family/Friends	7	37%	211	41%
Personal bank loans	0	0%	60	12%
Government student loans	4	21%	178	34%
Scholarships/Bursaries/Grants	3	16%	128	25%
Other	7	37%	135	26%
Total	19		516	

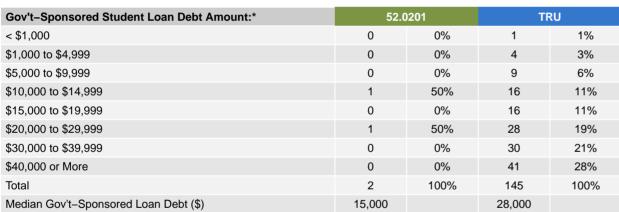
^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		TRU	
Incurred any form of financial debt	5	26%	261	50%
Incurred government-sponsored student loan debt	4	21%	200	38%

^{*} Percentage of respondents who provided data



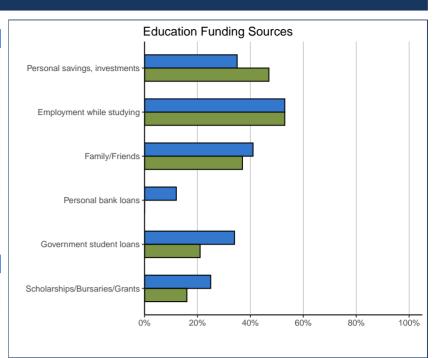
^{*} Includes only cases where financial debt was incurred

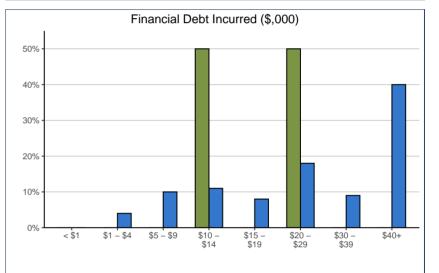


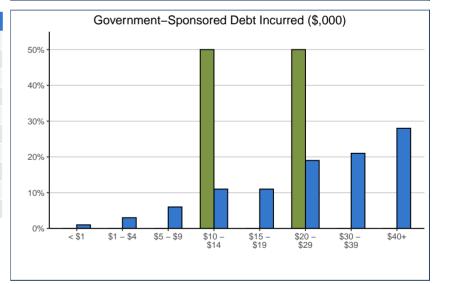
^{*} Includes only cases where government-sponsored debt was incurred

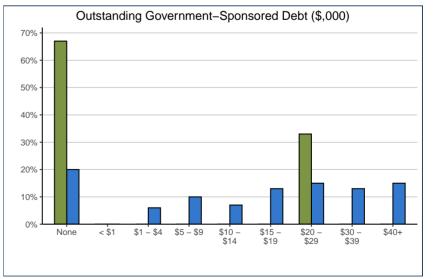


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt