

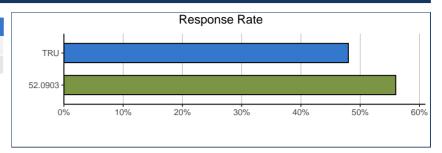
B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

TRU 52.0903

Detailed Summary of Survey Results
Thompson Rivers University
52.0903: Tourism and travel services management

RESPONSE RATE

Survey Response Rate:	52.0903		TRU	
Baccalaureate Graduates Survey Cohort	34	100%	1,108	100%
Survey Respondents and Response Rate	19	56%	534	48%

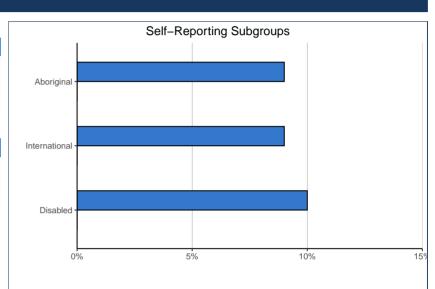


DEMOGRAPHIC INFORMATION

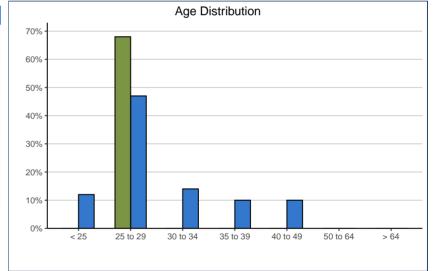
Self-Reporting Subgroups:	52.0903		TRU	
Disabled	0	0%	48	10%
International	~	~	48	9%
Aboriginal	~	~	42	9%

Gender:*	52.0903		TRU	
Male	9	47%	177	33%
Female	10	53%	357	67%
Total	19	100%	534	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	52.0903		TRU	
< 25	~	~	66	12%
25 to 29	13	68%	253	47%
30 to 34	~	~	74	14%
35 to 39	~	~	54	10%
40 to 49	0	0%	56	10%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	19	100%	534	100%
Median Age	26		28	
Average (mean) Age	27		32	

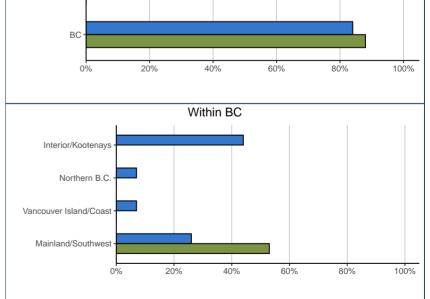


Place of Residence

USA

Rest of Canada

Place of Residence (at time of survey):	52.	52.0903		TRU	
BC – Mainland/Southwest	9	9 53%		26%	
BC – Vancouver Island/Coast	~	~	32	7%	
BC – Northern B.C.	~	~	31	7%	
BC – Interior/Kootenays	~	~	209	44%	
BC Subtotal	15	88%	398	84%	
Canada – Alberta	~	~	37	8%	
Canada – Ontario	0	0%	21	4%	
Canada – Other	0	0%	~	~	
U.S.A.	0	0%	~	~	
Non-BC Subtotal	~	~	78	16%	
Total	~	~	476	100%	





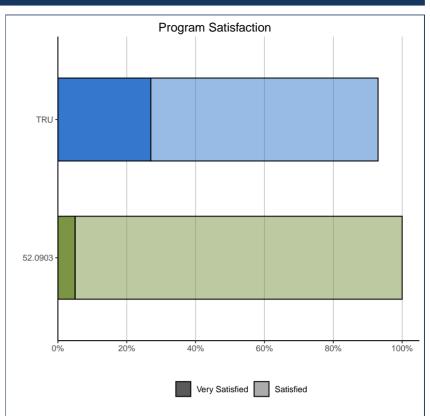


EDUCATION EVALUATION AND SKILL DEVELOPMENT

52.0903		TRU	
1	5%	140	27%
18	95%	348	66%
0	0%	32	6%
0	0%	6	1%
19	100%	526	100%
	1 18 0 0	1 5% 18 95% 0 0% 0 0%	1 5% 140 18 95% 348 0 0% 32 0 0% 6

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0903		TRU	
Very Useful	4	22%	179	40%
Somewhat Useful	11	61%	211	47%
Not Very Useful	1	6%	40	9%
Not at All Useful	2	11%	21	5%
Total	18	100%	451	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0903		TRU	
Yes	4	21%	57	11%	
No	15	79%	455	89%	



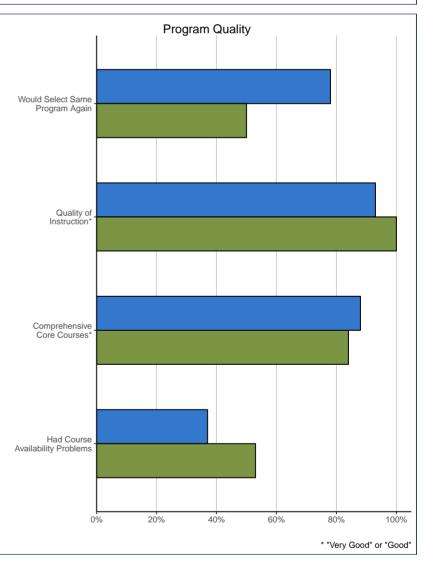
Would select the same program again:	52.0903		TRU	
Yes	9	50%	373	78%
No	9	50%	106	22%

Quality of Instruction:	52.0903		TRU	
Very Good	3	16%	145	28%
Good	16	84%	341	65%
Poor	0	0%	33	6%
Very Poor	0	0%	4	1%
Total	19	100%	523	100%

Comprehensiveness of Core Courses:	52.	52.0903		TRU	
Very Good	8	42%	134	26%	
Good	8	42%	313	62%	
Poor	3	16%	54	11%	
Very Poor	0	0%	7	1%	
Total	19	100%	508	100%	

Course Availability:	52.0903		TRU	
Encountered course availability problems	9	53%	192	37%

Financial Constraints:	52.0903		TF	RU
Had to interrupt studies for financial reasons	4	21%	82	16%
Had to take program part-time for financial reasons	3	16%	120	23%



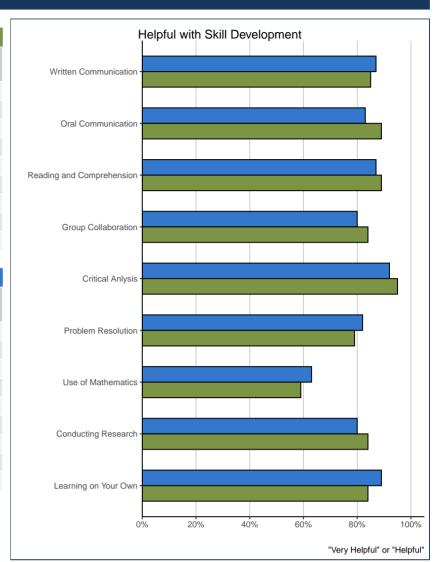




SKILL DEVELOPMENT

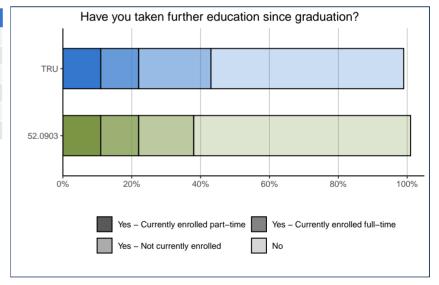
			52.0903		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	32%	53%	11%	5%	19
Oral Communication	42%	47%	5%	5%	19
Reading and Comprehension	47%	42%	11%	0%	19
Group Collaboration	42%	42%	16%	0%	19
Critical Anlysis	58%	37%	5%	0%	19
Problem Resolution	32%	47%	21%	0%	19
Use of Mathematics	6%	53%	29%	12%	17
Conducting Research	37%	47%	16%	0%	19
Learning on Your Own	26%	58%	16%	0%	19

			TRU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	58%	12%	1%	506
Oral Communication	22%	61%	15%	2%	495
Reading and Comprehension	26%	61%	12%	1%	503
Group Collaboration	25%	55%	16%	4%	483
Critical Anlysis	38%	54%	7%	1%	518
Problem Resolution	21%	61%	14%	4%	493
Use of Mathematics	16%	47%	28%	8%	360
Conducting Research	28%	52%	17%	3%	497
Learning on Your Own	39%	50%	9%	2%	511

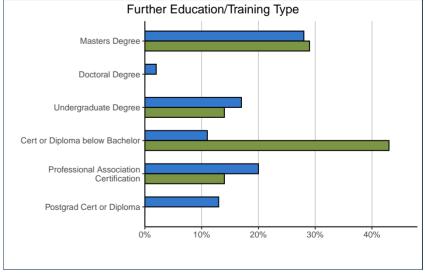


FURTHER EDUCATION

Took further education since 2020 graduation:	52.0903		TRU	
Yes	7	37%	233	44%
Not currently enrolled	3	16%	112	21%
Currently enrolled full-time	2	11%	59	11%
Currently enrolled part-time	2	11%	56	11%
No	12	63%	295	56%
Total	19	100%	528	100%



Type of Formal Post–Secondary Education:	52.	52.0903		RU
Masters Degree	2	29%	65	28%
Doctoral Degree	0	0%	5	2%
Another Undergraduate Degree	1	14%	40	17%
Certificate or Diploma below Bachelor level	3	43%	25	11%
Professional Association Certification	1	14%	47	20%
Postgraduate Certificate or Diploma	0	0%	31	13%
Other	0	0%	18	8%
Total	7	100%	231	100%

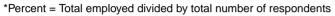




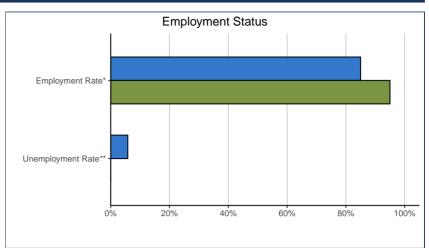


EMPLOYMENT

Labour Fource Status:	52	52.0903		RU
In Labour Force (working or seeking work)	18	95%	484	92%
Not in Labour Force	1	5%	40	8%
Total	19	100%	524	100%
Employment:	52	52.0903 T		RU
Employment Rate*	18	95%	456	85%
Unemployment Rate**	0	0.0%	28	5.8%



^{**}Percent = Total unemployed divided by total number in Labour Force

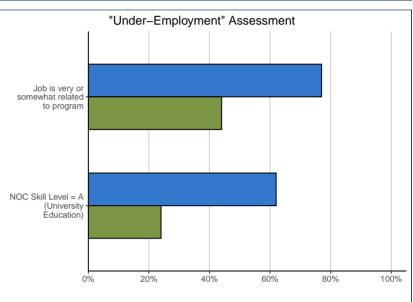


Status of Graduates NOT in Labour Force:	52.0903		TRU	
Attending School FT	0	0%	24	60%
Attending School PT	0	0%	3	8%
Other	1	100%	13	33%
Total NOT in Labour Force	1	100%	40	100%

Primary Employment Type:	52.0903		TF	RU
Paid worker	18	100%	430	95%
Self-employed	0	0%	25	5%
Total	18	100%	455	100%

Job Characteristics:	52.0903		TF	RU
I hold more than one job*	3	17%	88	19%
My main job is full-time (>= 30 hours per week)**	17	100%	401	93%

^{*}Of total Employed



How related is your main job to your program?	52.0903		TRU	
Very Related	2	11%	222	49%
Somewhat Related	6	33%	129	28%
Not Very Related	7	39%	53	12%
Not at All Related	3	17%	50	11%
Total	18	100%	454	100%

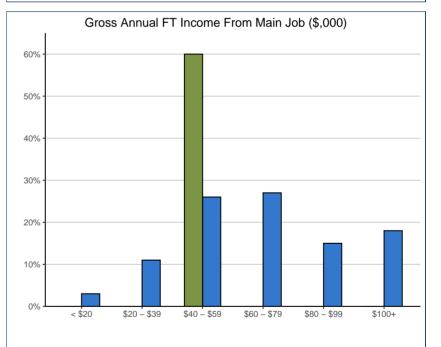
"Under-employment" Assessment:	52.0903		TRU	
Job is very or somewhat related to program	8	44%	351	77%
NOC Skill Level = A (University Education)*	4	24%	274	62%

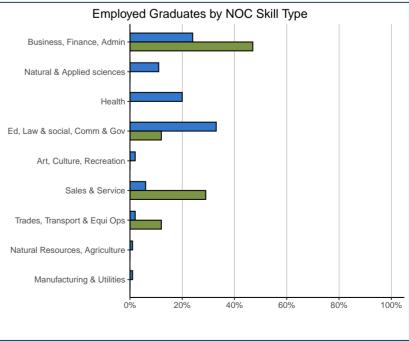
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0	52.0903		२ บ
Less than \$20,000	0	0%	12	3%
\$20,000 to \$39,999	~	~	38	11%
\$40,000 to \$59,999	9	60%	91	26%
\$60,000 to \$79,999	~	~	95	27%
\$80,000 to \$99,999	0	0%	53	15%
\$100,000 and Above	~	~	64	18%
Total	15	100%	353	100%
Median Annual Income (full-time) (\$)	48,300		66,779	
Average Annual Income (full-time) (\$)	58,878		73,535	

^{*}Where data provided

NOC Skill Type of Main Job:	52	52.0903		RU
Business, finance & administration	8	47%	104	24%
Natural & applied sciences & related	0	0%	48	11%
Health		0%	86	20%
Education, law and social, community & government	2	12%	146	33%
Art, culture, recreation & sport	0	0%	10	2%
Sales & service	5	29%	28	6%
Trades, transport & equipment operators & related	2	12%	9	2%
Natural resources, agriculture & related production	0	0%	4	1%
Manufacturing & utilities	0	0%	5	1%
Total	17	100%	440	100%





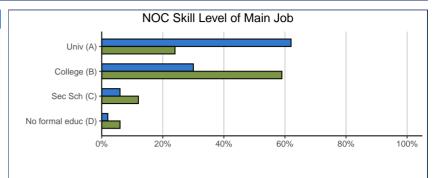
^{**}Of those who provided data on hours/week worked





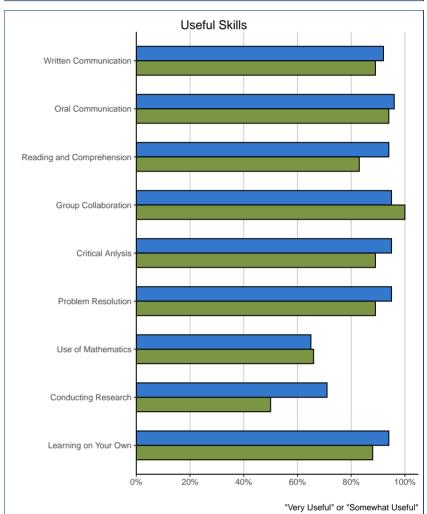
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0903		TRU	
A. University education	4	24%	274	62%
B. College education/trade apprenticeship	10	59%	133	30%
C. Secondary school + job-specific training	2	12%	26	6%
D. No formal education	1	6%	8	2%
Total	17	100%	441	100%



	52.0903				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	78%	11%	6%	6%	18
Oral Communication	72%	22%	6%	0%	18
Reading and Comprehension	61%	22%	11%	6%	18
Group Collaboration	78%	22%	0%	0%	18
Critical Anlysis	61%	28%	6%	6%	18
Problem Resolution	72%	17%	6%	6%	18
Use of Mathematics	22%	44%	17%	17%	18
Conducting Research	28%	22%	33%	17%	18
Learning on Your Own	44%	44%	11%	0%	18

		TRU			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	74%	18%	4%	4%	452
Oral Communication	79%	17%	2%	2%	451
Reading and Comprehension	74%	20%	3%	2%	452
Group Collaboration	77%	18%	3%	2%	452
Critical Anlysis	77%	18%	3%	2%	452
Problem Resolution	80%	15%	3%	2%	452
Use of Mathematics	27%	38%	19%	16%	438
Conducting Research	42%	29%	19%	11%	444
Learning on Your Own	69%	25%	5%	2%	451



Top 10 Full-time	e Occupations of 52.0903 G	raduates:	52.0903
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
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*			
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of TRU Graduates:		TRU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
4112	A	Lawyers and Quebec notaries	8%
3012	A	Registered nurses and registered psychiatric nurses	8%
1123	Α	Professional occupations in advertising, marketing and public relations	4%
4031	A	Secondary school teachers	4%
4152	A	Social workers	4%
1111	Α	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
3214	В	Respiratory therapists, clinical perfusionists and cardiopulmonary technologists	2%
1241	В	Administrative assistants	2%
4212	В	Social and community service workers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0903		TRU	
Personal savings, investments	5	5 28%		35%
Employment while studying	11	61%	276	53%
Family/Friends	8	44%	211	41%
Personal bank loans	3	17%	60	12%
Government student loans	7	39%	178	34%
Scholarships/Bursaries/Grants	5	28%	128	25%
Other	3	17%	135	26%
Total	18		516	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0	0903	TH	२ บ
Incurred any form of financial debt	261	50%		
Incurred government-sponsored student loan debt	8	44%	200	38%

^{*} Percentage of respondents who provided data



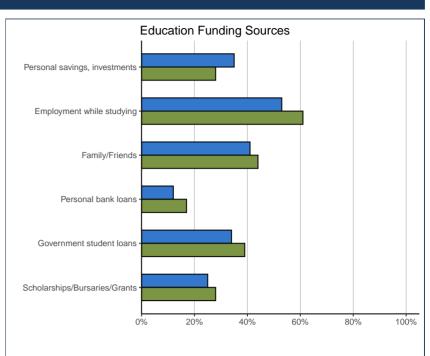
^{*} Includes only cases where financial debt was incurred

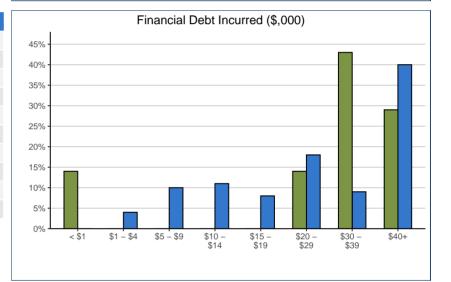


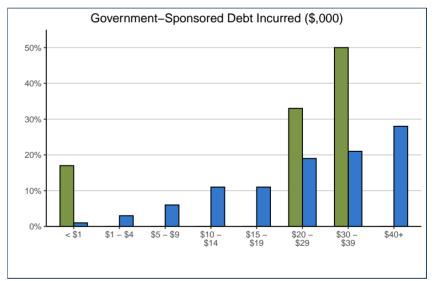
^{*} Includes only cases where government-sponsored debt was incurred

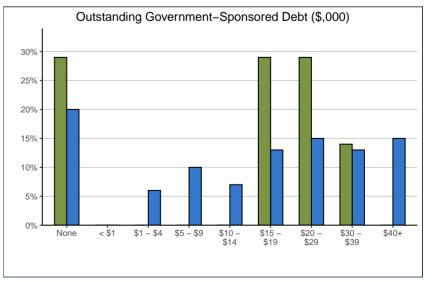


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt