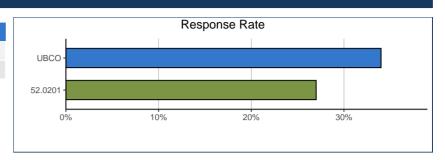


B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

Detailed Summary of Survey Results
University of British Columbia Okanagan
52.0201: Business administration and management, general

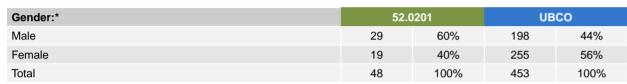
RESPONSE RATE

Survey Response Rate:	52.0201		UBCO	
Baccalaureate Graduates Survey Cohort	177	100%	1,320	100%
Survey Respondents and Response Rate	48	27%	453	34%

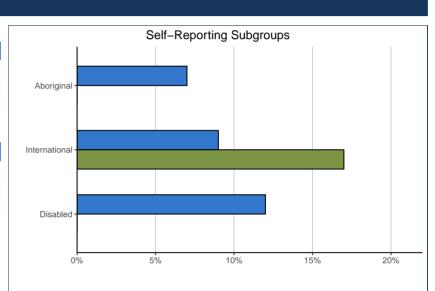


DEMOGRAPHIC INFORMATION

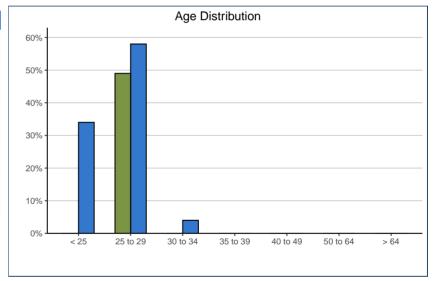
Self-Reporting Subgroups:	52.0201		UBCO	
Disabled	~	~	53	12%
International	8	17%	40	9%
Aboriginal	~	~	27	7%



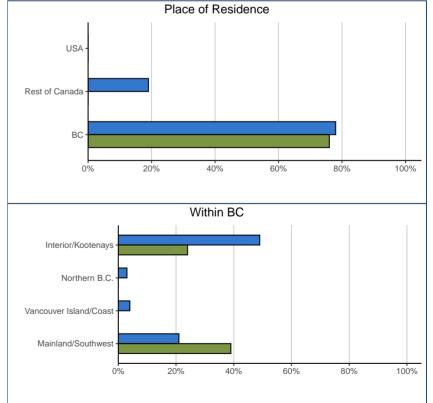
^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	52.0201		UBCO	
< 25	~	~	155	34%
25 to 29	23	49%	260	58%
30 to 34	~	~	20	4%
35 to 39	~	~	~	~
40 to 49	0	0%	~	~
50 to 64	0	0%	~	~
> 64	0	0%	0	0%
Total	47	100%	451	100%
Median Age	25		25	
Average (mean) Age	25		26	



Place of Residence (at time of survey):	52.0201		UBCO	
BC – Mainland/Southwest	18	39%	86	21%
BC - Vancouver Island/Coast	~	~	17	4%
BC – Northern B.C.	~	~	14	3%
BC – Interior/Kootenays	11	24%	199	49%
BC Subtotal	35	76%	316	78%
Canada – Alberta	~	~	60	15%
Canada – Ontario	~	~	~	~
Canada – Other	~	~	15	4%
U.S.A.	0	0%	~	~
Non-BC Subtotal	11	24%	90	22%
Total	46	100%	406	100%





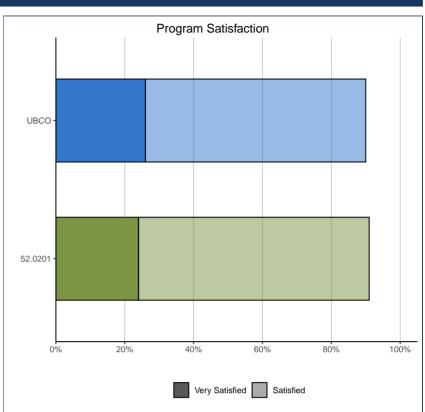


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		UBCO	
Very Satisfied	11	24%	118	26%
Satisfied	31	67%	287	64%
Dissatisfied	3	7%	34	8%
Very Dissatisfied	1	2%	8	2%
Total	46	100%	447	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		UBCO	
Very Useful	13	34%	127	37%
Somewhat Useful	18	47%	159	46%
Not Very Useful	5	13%	38	11%
Not at All Useful	2	5%	22	6%
Total	38	100%	346	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0201		UBCO	
Yes	4	9%	39	9%	
No	43	91%	402	91%	



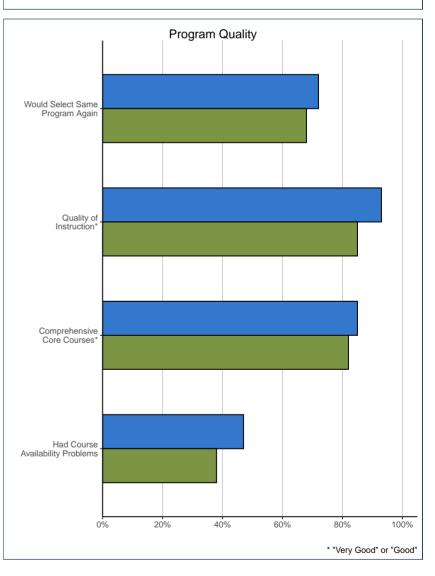
Would select the same program again:	52.0201		UBCO	
Yes	30	68%	290	72%
No	14	32%	111	28%

Quality of Instruction:	52.0201		UBCO	
Very Good	7	15%	121	27%
Good	33	70%	295	66%
Poor	6	13%	26	6%
Very Poor	1	2%	5	1%
Total	47	100%	447	100%

Comprehensiveness of Core Courses:	52.0201		UBCO	
Very Good	9	20%	89	20%
Good	28	62%	287	65%
Poor	6	13%	56	13%
Very Poor	2	4%	7	2%
Total	45	100%	439	100%

Course Availability:	52.0201		UBCO	
Encountered course availability problems	18	38%	205	47%

Financial Constraints:	52.	52.0201		СО
Had to interrupt studies for financial reasons	0	0%	23	5%
Had to take program part-time for financial reasons	0	0%	34	8%

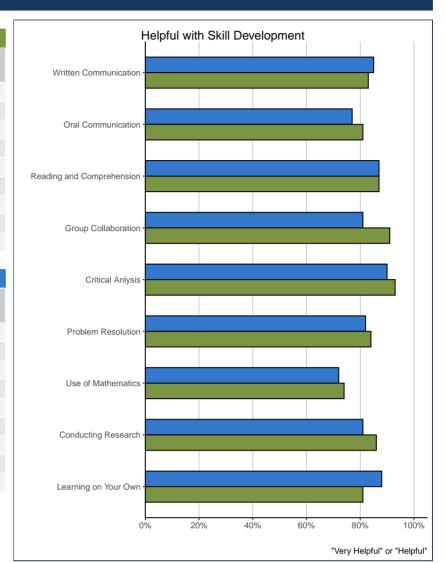




SKILL DEVELOPMENT

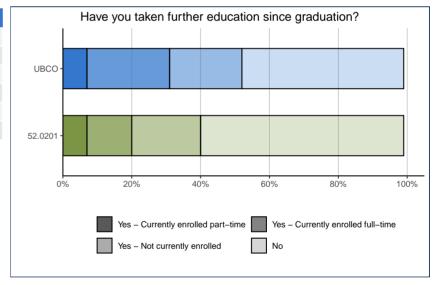
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	22%	61%	15%	2%	46
Oral Communication	32%	49%	17%	2%	47
Reading and Comprehension	27%	60%	11%	2%	45
Group Collaboration	55%	36%	6%	2%	47
Critical Anlysis	38%	55%	2%	4%	47
Problem Resolution	22%	62%	9%	7%	45
Use of Mathematics	16%	58%	18%	9%	45
Conducting Research	27%	59%	14%	0%	44
Learning on Your Own	28%	53%	15%	4%	47

			UBCO		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	58%	13%	2%	437
Oral Communication	21%	56%	20%	3%	443
Reading and Comprehension	31%	56%	11%	1%	445
Group Collaboration	29%	52%	17%	2%	448
Critical Anlysis	46%	44%	8%	1%	448
Problem Resolution	24%	58%	14%	3%	438
Use of Mathematics	21%	51%	20%	8%	377
Conducting Research	33%	48%	17%	2%	431
Learning on Your Own	37%	51%	9%	2%	448

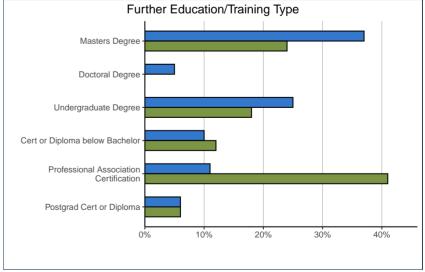


FURTHER EDUCATION

Took further education since 2020 graduation:	52.0201		UBCO	
Yes	19	41%	239	53%
Not currently enrolled	9	20%	96	21%
Currently enrolled full-time	6	13%	110	24%
Currently enrolled part-time	3	7%	31	7%
No	27	59%	210	47%
Total	46	100%	449	100%



Type of Formal Post–Secondary Education:	52.	52.0201		UBCO	
Masters Degree	4	24%	87	37%	
Doctoral Degree	0	0%	12	5%	
Another Undergraduate Degree	3	18%	59	25%	
Certificate or Diploma below Bachelor level	2	12%	23	10%	
Professional Association Certification	7	41%	27	11%	
Postgraduate Certificate or Diploma	1	6%	14	6%	
Other	0	0%	13	6%	
Total	17	100%	235	100%	





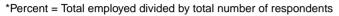
EMPLOYMENT

34

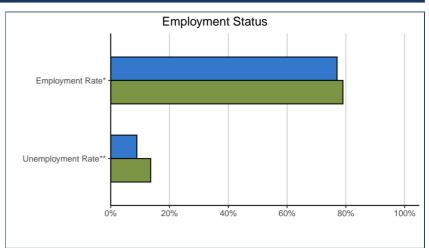
8.9%

13.6%

Labour Fource Status:	52.0201		UBCO	
In Labour Force (working or seeking work)	44	94%	381	86%
Not in Labour Force	3	6%	62	14%
Total	47	100%	443	100%
Employment:	52.0201		UBCO	
Employment Rate*	38	79%	347	77%



^{**}Percent = Total unemployed divided by total number in Labour Force



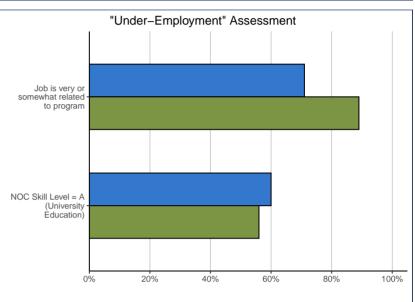
Status of Graduates NOT in Labour Force:	52.0201		UBCO	
Attending School FT	3	100%	51	82%
Attending School PT	0	0%	2	3%
Other	0	0%	9	15%
Total NOT in Labour Force	3	100%	62	100%

Primary Employment Type:	52.0201		UBCO	
Paid worker	37	97%	327	95%
Self-employed	1	3%	19	5%
Total	38	100%	346	100%

Job Characteristics:	52.0201		UBCO	
I hold more than one job*	6	16%	68	20%
My main job is full-time (>= 30 hours per week)**	35	97%	290	88%

^{*}Of total Employed

Unemployment Rate**



How related is your main job to your program?	52.0201		UBCO	
Very Related	17	45%	132	38%
Somewhat Related	17	45%	116	33%
Not Very Related	3	8%	49	14%
Not at All Related	1	3%	50	14%
Total	38	100%	347	100%

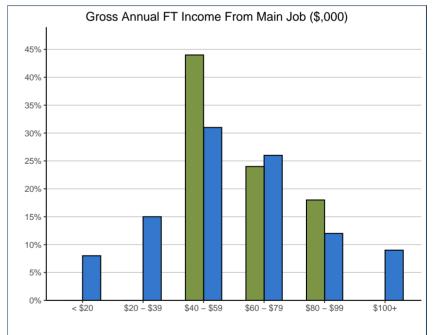
"Under-employment" Assessment:	52.0201		UBCO	
Job is very or somewhat related to program	34	89%	248	71%
NOC Skill Level = A (University Education)*	20	56%	199	60%

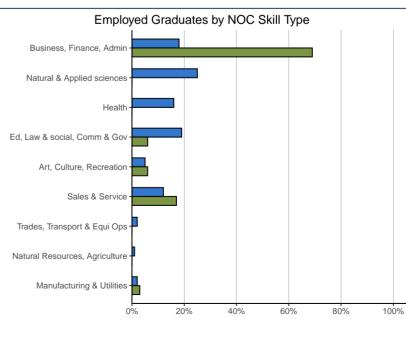
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0	52.0201		UBCO	
Less than \$20,000	~	~	21	8%	
\$20,000 to \$39,999	~	~	40	15%	
\$40,000 to \$59,999	15	44%	84	31%	
\$60,000 to \$79,999	8	24%	72	26%	
\$80,000 to \$99,999	6	18%	32	12%	
\$100,000 and Above	~	~	26	9%	
Total	34	100%	275	100%	
Median Annual Income (full-time) (\$)	63,000		60,500		
Average Annual Income (full-time) (\$)	66,629		66,343		

^{*}Where data provided

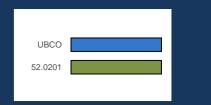
NOC Skill Type of Main Job:	52.0201		UBCO	
Business, finance & administration	25	69%	61	18%
Natural & applied sciences & related	0	0%	83	25%
Health	0	0%	52	16%
Education, law and social, community & government	2	6%	64	19%
Art, culture, recreation & sport	2	6%	16	5%
Sales & service	6	17%	40	12%
Trades, transport & equipment operators & related	0	0%	6	2%
Natural resources, agriculture & related production	0	0%	4	1%
Manufacturing & utilities	1	3%	6	2%
Total	36	100%	332	100%





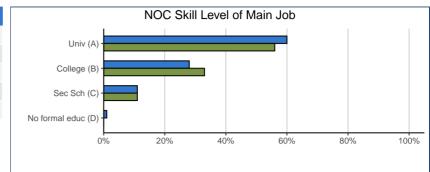
^{**}Of those who provided data on hours/week worked





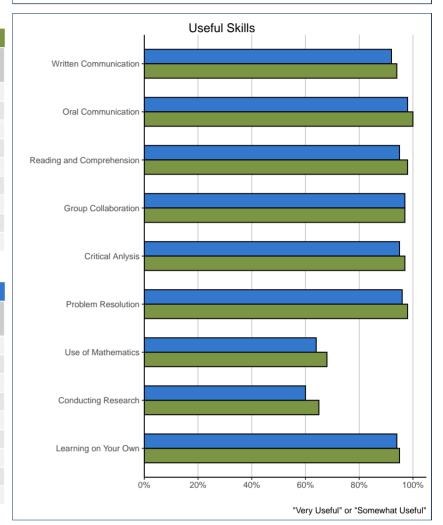
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0201		UBCO	
A. University education		56%	199	60%
B. College education/trade apprenticeship	12	33%	94	28%
C. Secondary school + job-specific training	4	11%	36	11%
D. No formal education	0	0%	3	1%
Total	36	100%	332	100%



	52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	68%	26%	5%	0%	38
Oral Communication	66%	34%	0%	0%	38
Reading and Comprehension	66%	32%	3%	0%	38
Group Collaboration	63%	34%	3%	0%	38
Critical Anlysis	76%	21%	0%	3%	38
Problem Resolution	68%	30%	0%	3%	37
Use of Mathematics	34%	34%	18%	13%	38
Conducting Research	26%	39%	18%	16%	38
Learning on Your Own	71%	24%	3%	3%	38

	UBCO				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	66%	26%	4%	4%	347
Oral Communication	78%	20%	1%	1%	346
Reading and Comprehension	73%	22%	4%	1%	347
Group Collaboration	79%	18%	1%	1%	347
Critical Anlysis	75%	20%	3%	2%	347
Problem Resolution	80%	16%	2%	2%	346
Use of Mathematics	25%	39%	21%	16%	339
Conducting Research	28%	32%	24%	16%	341
Learning on Your Own	66%	28%	4%	3%	344



Top 10 Full-time	Occupations of 52.0201 G	raduates:	52.0201
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of UBCO Graduates:			UBCO
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	Α	Registered nurses and registered psychiatric nurses	9%
2132	Α	Mechanical engineers	4%
2131	Α	Civil engineers	3%
1221	В	Administrative officers	3%
XXXX	0	Unclassified occupations	2%
4031	Α	Secondary school teachers	2%
4161	A	Natural and applied science policy researchers, consultants and program officers	2%
4212	В	Social and community service workers	2%
1123	Α	Professional occupations in advertising, marketing and public relations	2%
2174	A	Computer programmers and interactive media developers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0201		UBCO	
Personal savings, investments		36%	157	35%	
Employment while studying		40%	222	50%	
Family/Friends	35	74%	278	63%	
Personal bank loans	1	2%	19	4%	
Government student loans	11	23%	163	37%	
Scholarships/Bursaries/Grants	11	23%	173	39%	
Other	7	15%	63	14%	
Total	47		444		

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		UBCO	
Incurred any form of financial debt	14	29%	211	47%
Incurred government-sponsored student loan debt	12	25%	185	41%

^{*} Percentage of respondents who provided data



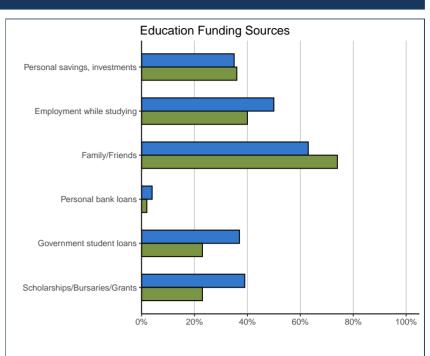
^{*} Includes only cases where financial debt was incurred

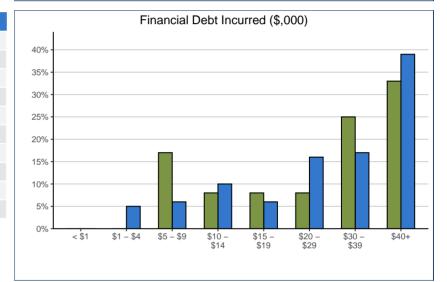


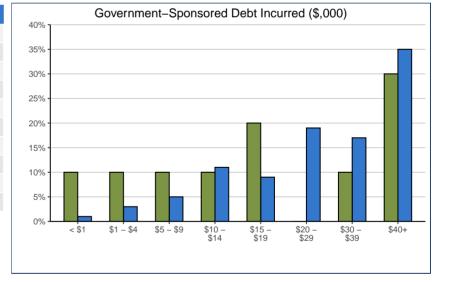
^{*} Includes only cases where government-sponsored debt was incurred

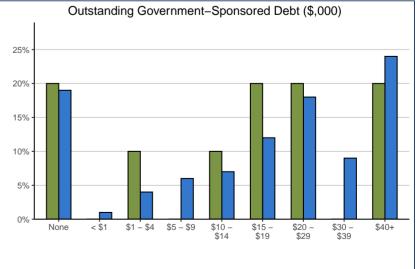


^{*} Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt