

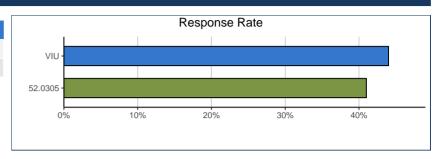
### B.C. Baccalaureate Outcomes 2022 Survey of 2020 Baccalaureate Graduates

VIU 52.0305

Detailed Summary of Survey Results
Vancouver Island University
52.0305: Accounting and business/management

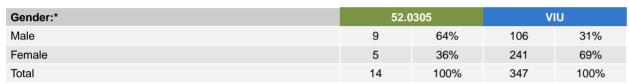
#### RESPONSE RATE

Survey Response Rate:	52.0305		VIU	
Baccalaureate Graduates Survey Cohort	34	100%	794	100%
Survey Respondents and Response Rate	14	41%	349	44%

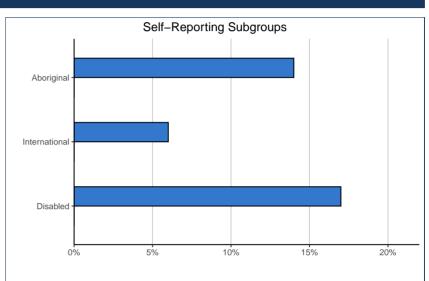


### DEMOGRAPHIC INFORMATION

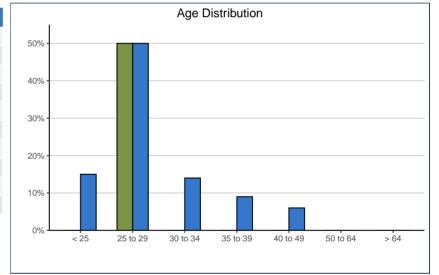
Self-Reporting Subgroups:	52.0305		VIU	
Disabled	~	~	56	17%
International	~	~	21	6%
Aboriginal	~	~	46	14%



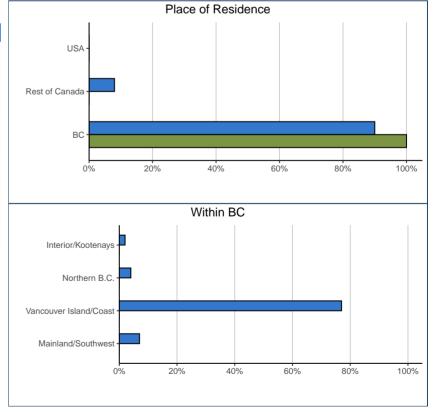
<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	52.0305		VIU	
< 25	~	~	51	15%
25 to 29	7	50%	176	50%
30 to 34	~	~	49	14%
35 to 39	~	~	31	9%
40 to 49	0	0%	22	6%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	14	100%	349	100%
Median Age	28		27	
Average (mean) Age	29		31	



Place of Residence (at time of survey):	52.	52.0305		VIU	
BC - Mainland/Southwest	~	~	22	7%	
BC - Vancouver Island/Coast	~	~	238	77%	
BC – Northern B.C.	0	0%	12	4%	
BC – Interior/Kootenays	0	0%	7	2%	
BC Subtotal	14	100%	279	90%	
Canada – Alberta	0	0%	11	4%	
Canada – Ontario	0	0%	~	~	
Canada – Other	0	0%	13	4%	
U.S.A.	0	0%	~	~	
Non-BC Subtotal	0	0%	32	10%	
Total	14	100%	311	100%	





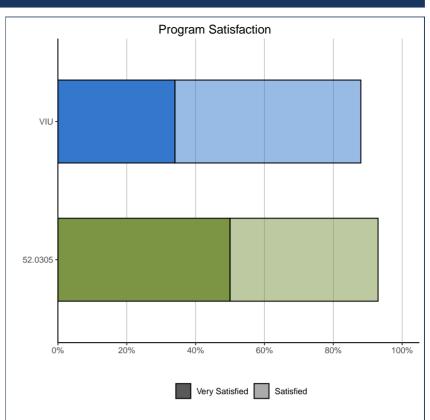


#### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0305		VIU	
Very Satisfied	7	50%	118	34%
Satisfied	6	43%	188	54%
Dissatisfied	1	7%	28	8%
Very Dissatisfied	0	0%	11	3%
Total	14	100%	345	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0	52.0305		VIU	
Very Useful	6	46%	143	48%	
Somewhat Useful	6	46%	113	38%	
Not Very Useful	0	0%	33	11%	
Not at All Useful	1	8%	9	3%	
Total	13	100%	298	100%	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.0305		VIU	
Yes	2	14%	69	20%	
No	12	86%	275	80%	



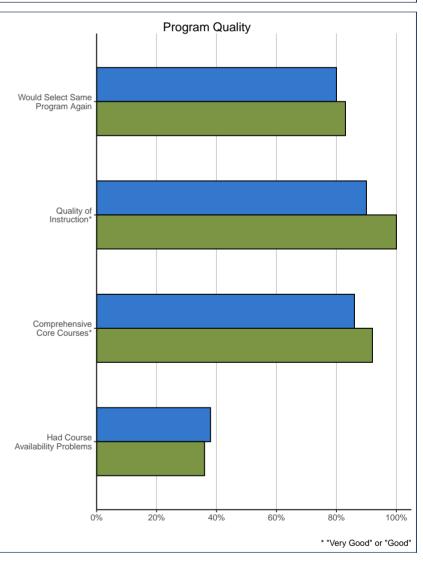
Would select the same program again:	52.0	305	V	IU
Yes	10	83%	248	80%
No	2	17%	63	20%

Quality of Instruction:	52.0305		VIU	
Very Good	4	29%	102	29%
Good	10	71%	210	61%
Poor	0	0%	26	7%
Very Poor	0	0%	9	3%
Total	14	100%	347	100%

Comprehensiveness of Core Courses:	52.	0305	٧	'IU
Very Good	6	46%	87	26%
Good	6	46%	203	60%
Poor	1	8%	42	12%
Very Poor	0	0%	9	3%
Total	13	100%	341	100%

Course Availability:	52.0	305	V	IU
Encountered course availability problems	5	36%	129	38%

Financial Constraints:	52.0305		VIU	
Had to interrupt studies for financial reasons	0	0%	46	13%
Had to take program part-time for financial reasons	2	14%	57	17%

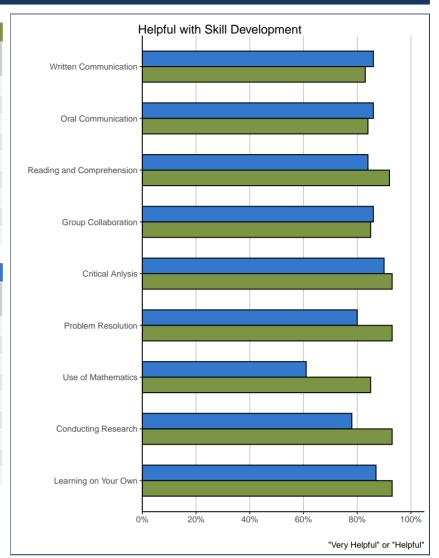




#### SKILL DEVELOPMENT

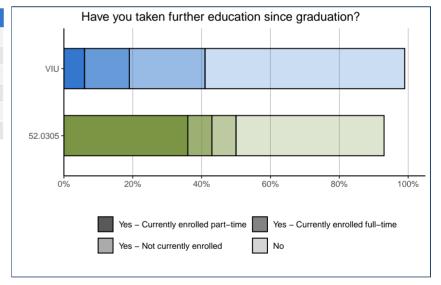
			52.0305		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	33%	50%	17%	0%	12
Oral Communication	15%	69%	15%	0%	13
Reading and Comprehension	15%	77%	8%	0%	13
Group Collaboration	21%	64%	14%	0%	14
Critical Anlysis	36%	57%	7%	0%	14
Problem Resolution	0%	93%	7%	0%	14
Use of Mathematics	14%	71%	14%	0%	14
Conducting Research	31%	62%	0%	8%	13
Learning on Your Own	31%	62%	8%	0%	13

			VIU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	33%	53%	10%	4%	322
Oral Communication	33%	53%	11%	3%	335
Reading and Comprehension	31%	53%	12%	4%	334
Group Collaboration	36%	50%	12%	2%	340
Critical Anlysis	39%	51%	5%	4%	343
Problem Resolution	24%	56%	16%	3%	332
Use of Mathematics	18%	43%	28%	11%	242
Conducting Research	30%	48%	16%	6%	328
Learning on Your Own	35%	52%	10%	4%	338

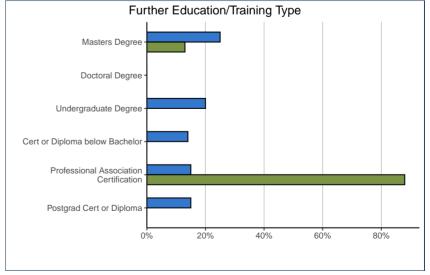


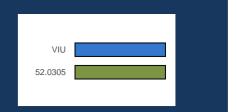
#### **FURTHER EDUCATION**

Took further education since 2020 graduation:	52.0305		VIU	
Yes	8	57%	146	42%
Not currently enrolled	1	7%	77	22%
Currently enrolled full-time	1	7%	46	13%
Currently enrolled part-time	5	36%	21	6%
No	6	43%	201	58%
Total	14	100%	347	100%



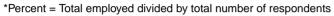
Type of Formal Post-Secondary Education:	52	52.0305		VIU	
Masters Degree	1	13%	36	25%	
Doctoral Degree	0	0%	0	0%	
Another Undergraduate Degree	0	0%	29	20%	
Certificate or Diploma below Bachelor level	0	0%	20	14%	
Professional Association Certification	7	88%	21	15%	
Postgraduate Certificate or Diploma	0	0%	21	15%	
Other	0	0%	17	12%	
Total	8	100%	144	100%	



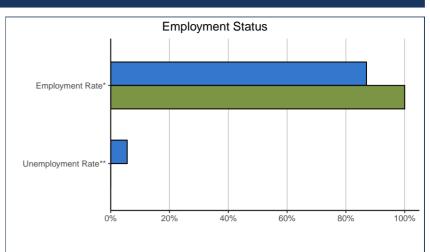


#### **EMPLOYMENT**

Labour Fource Status:	52	52.0305		IU		
In Labour Force (working or seeking work)	14	100%	322	93%		
Not in Labour Force	0	0%	25	7%		
Total	14	100%	347	100%		
Employment:	52	52.0305		IU		
Employment Rate*	14	100%	304	87%		
Unemployment Rate**	0	0.0%	18	5.6%		



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

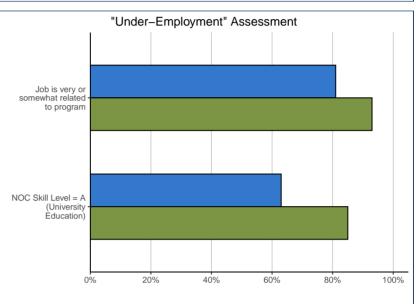


Status of Graduates NOT in Labour Force:	52.0305		VIU	
Attending School FT	0	0%	15	60%
Attending School PT	0	0%	1	4%
Other	0	0%	9	36%
Total NOT in Labour Force	0	0%	25	100%

Primary Employment Type:	52.0305		VIU	
Paid worker	14	100%	287	95%
Self-employed	0	0%	16	5%
Total	14	100%	303	100%

Job Characteristics:	52.0305		VIU	
I hold more than one job*	1	7%	63	21%
My main job is full-time (>= 30 hours per week)**	14	100%	254	91%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	52.0305		VIU	
Very Related	11	79%	182	60%
Somewhat Related	2	14%	63	21%
Not Very Related	0	0%	28	9%
Not at All Related	1	7%	29	10%
Total	14	100%	302	100%

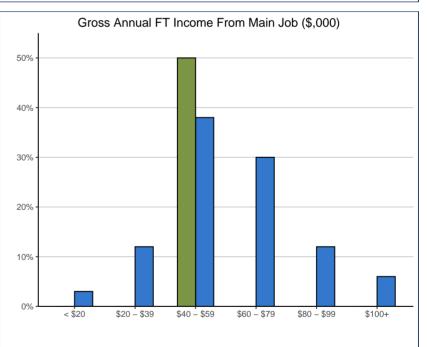
"Under-employment" Assessment:	52.0305		VIU	
Job is very or somewhat related to program	13	93%	245	81%
NOC Skill Level = A (University Education)*	11	85%	184	63%

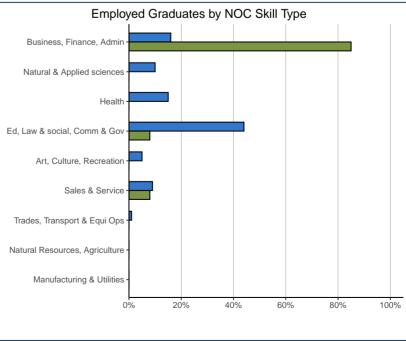
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.0305		VIU	
Less than \$20,000	0	0%	7	3%
\$20,000 to \$39,999	0	0%	27	12%
\$40,000 to \$59,999	7	50%	86	38%
\$60,000 to \$79,999	~	~	67	30%
\$80,000 to \$99,999	~	~	26	12%
\$100,000 and Above	~	~	13	6%
Total	14	100%	226	100%
Median Annual Income (full-time) (\$)	56,500		59,939	
Average Annual Income (full-time) (\$)	61,967		64,488	

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	52.0305		VIU	
Business, finance & administration	11	85%	47	16%
Natural & applied sciences & related	0	0%	29	10%
Health	0	0%	43	15%
Education, law and social, community & government	1	8%	128	44%
Art, culture, recreation & sport	0	0%	16	5%
Sales & service	1	8%	25	9%
Trades, transport & equipment operators & related	0	0%	3	1%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	0	0%
Total	13	100%	291	100%





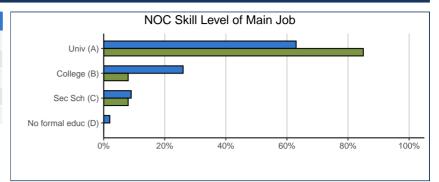
<sup>\*\*</sup>Of those who provided data on hours/week worked





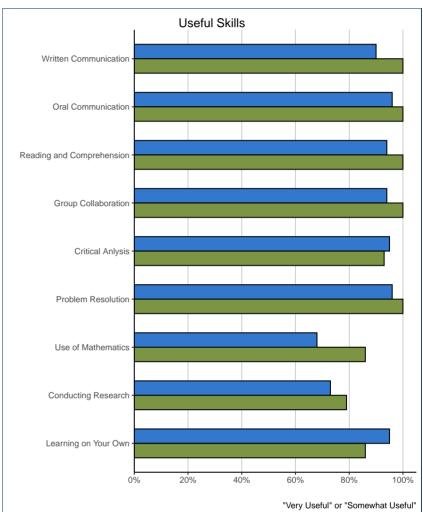
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0305		VIU	
A. University education		85%	184	63%
B. College education/trade apprenticeship	1	8%	77	26%
C. Secondary school + job-specific training	1	8%	25	9%
D. No formal education	0	0%	5	2%
Total	13	100%	291	100%



	52.0305				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	57%	43%	0%	0%	14
Oral Communication	57%	43%	0%	0%	14
Reading and Comprehension	57%	43%	0%	0%	14
Group Collaboration	64%	36%	0%	0%	14
Critical Anlysis	64%	29%	7%	0%	14
Problem Resolution	50%	50%	0%	0%	14
Use of Mathematics	36%	50%	7%	7%	14
Conducting Research	36%	43%	14%	7%	14
Learning on Your Own	50%	36%	14%	0%	14

	VIU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	68%	22%	6%	4%	301
Oral Communication	75%	21%	4%	0%	301
Reading and Comprehension	74%	20%	4%	1%	301
Group Collaboration	81%	13%	5%	1%	301
Critical Anlysis	77%	18%	5%	0%	300
Problem Resolution	80%	16%	3%	1%	301
Use of Mathematics	34%	34%	16%	16%	290
Conducting Research	37%	36%	15%	12%	298
Learning on Your Own	72%	23%	4%	1%	300



Top 10 Full-time Occupations of 52.0305 Graduates:		52.0305	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	79%
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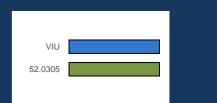
<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of VIU Graduates:		VIU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	12%
4031	A	Secondary school teachers	7%
4212	В	Social and community service workers	6%
4032	A	Elementary school and kindergarten teachers	6%
1111	Α	Financial auditors and accountants	4%
403X	A	Secondary and elementary school teachers and educational counsellors	4%
4152	Α	Social workers	2%
XXXX	0	Unclassified occupations	2%
1123	Α	Professional occupations in advertising, marketing and public relations	2%
*			

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.0305		VIU	
Personal savings, investments		21%	105	31%
Employment while studying		43%	179	52%
Family/Friends	8	57%	148	43%
Personal bank loans	2	14%	25	7%
Government student loans	5	36%	158	46%
Scholarships/Bursaries/Grants	2	14%	130	38%
Other	4	29%	79	23%
Total	14		343	

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0305		V	VIU	
Incurred any form of financial debt	7	50%	212	62%	
Incurred government-sponsored student loan debt	5	36%	174	50%	

<sup>\*</sup> Percentage of respondents who provided data



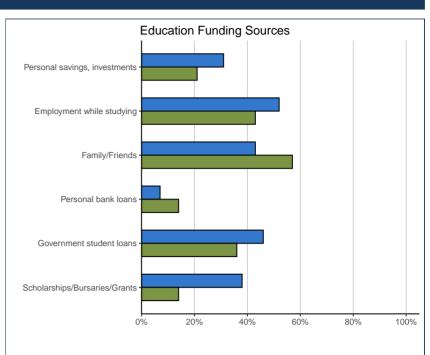
<sup>\*</sup> Includes only cases where financial debt was incurred

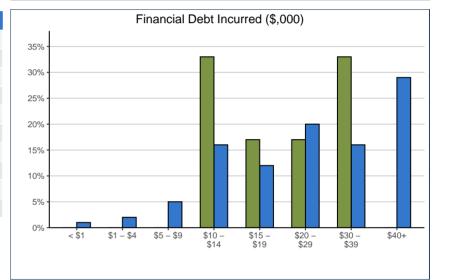


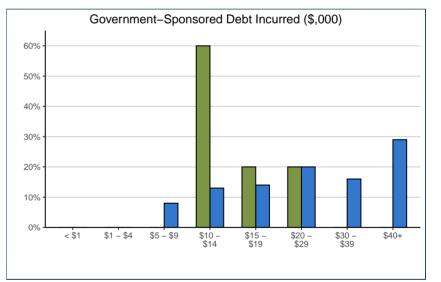
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

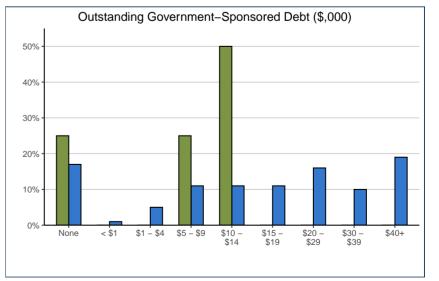


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt