

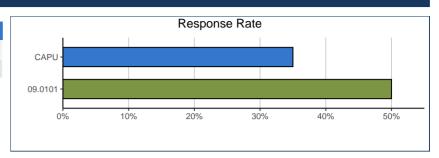
## B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

O9.0101

Detailed Summary of Survey Results
Capilano University
09.0101: Speech communication and rhetoric

### RESPONSE RATE

Survey Response Rate:	09.0	0101	CAPU		
Baccalaureate Graduates Survey Cohort	26	100%	475	100%	
Survey Respondents and Response Rate	13	50%	167	35%	

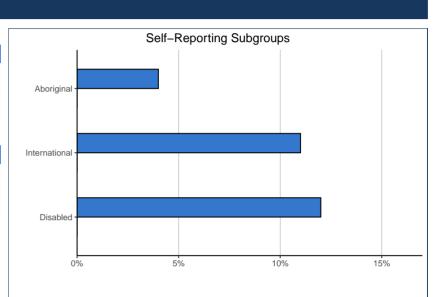


## DEMOGRAPHIC INFORMATION

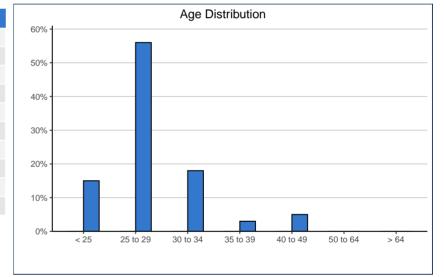
Self-Reporting Subgroups:	09.0101		CAPU	
Disabled	~	~	19	12%
International	~	~	18	11%
Aboriginal	0	0%	6	4%

Gender:*	09.0101		CAPU	
Male	~	~	54	33%
Female	~	~	112	67%
Total	13	100%	166	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

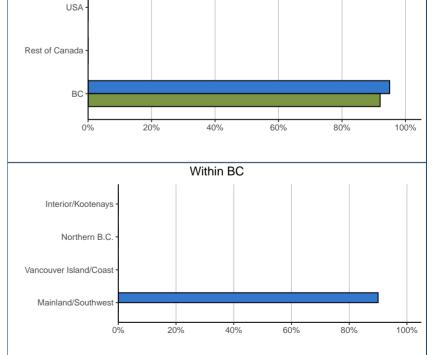


Age (at time of survey):	09.0101		CAPU	
< 25	~	~	25	15%
25 to 29	~	~	93	56%
30 to 34	~	~	30	18%
35 to 39	0	0%	5	3%
40 to 49	0	0%	8	5%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	13	100%	167	100%
Median Age	26		27	
Average (mean) Age	26		29	

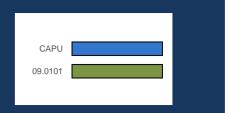


Place of Residence

Place of Residence (at time of survey):	09.0101		CAPU	
BC – Mainland/Southwest	~	~	133	90%
BC - Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	11	92%	139	95%
Canada – Alberta	~	~	~	~
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	~	~	8	5%
Total	~	~	147	100%





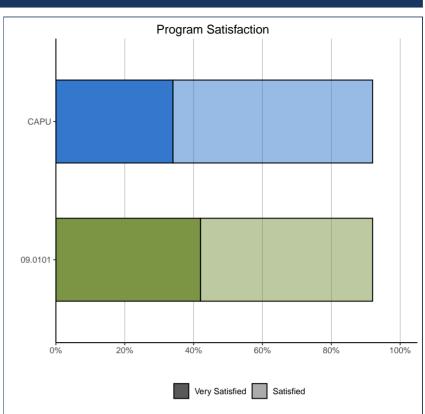


### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	09.0101		CA	.PU
Very Satisfied	5	42%	56	34%
Satisfied	6	50%	95	58%
Dissatisfied	1	8%	10	6%
Very Dissatisfied	0	0%	3	2%
Total	12	100%	164	100%

2	18% 73%	66	48%
8	720/	=-	
•	1370	56	41%
1	9%	13	9%
0	0%	2	1%
11	100%	137	100%
	•	0 0%	0 0% 2

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0	0101	CAPU		
Yes	2	15%	16	10%	
No	11	85%	148	90%	



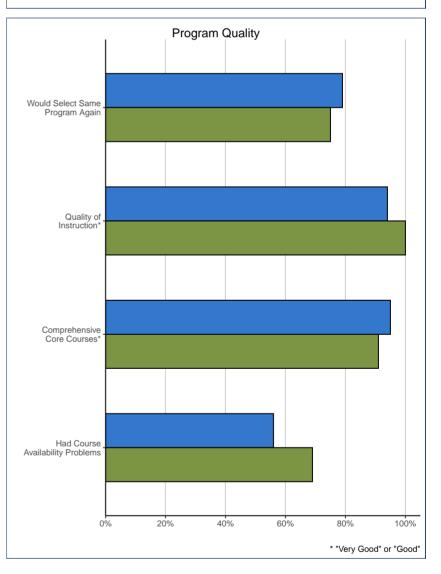
Would select the same program again:	09.0101		CAPU	
Yes	6	75%	113	79%
No	2	25%	30	21%

Quality of Instruction:	09.0101		CAPU	
Very Good	5	38%	60	36%
Good	8	62%	96	58%
Poor	0	0%	7	4%
Very Poor	0	0%	3	2%
Total	13	100%	166	100%

Comprehensiveness of Core Courses:	09.0	0101	CA	\PU
Very Good	4	33%	51	31%
Good	7	58%	105	64%
Poor	1	8%	3	2%
Very Poor	0	0%	4	2%
Total	12	100%	163	100%

Course Availability:	09.0	0101	CAPU		
Encountered course availability problems	9	69%	89	56%	

Financial Constraints:	09.0101		CA	.PU
Had to interrupt studies for financial reasons	0	0%	11	7%
Had to take program part-time for financial reasons	3	25%	28	17%



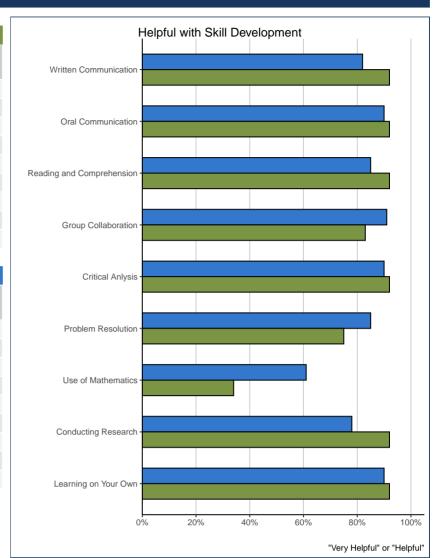




### SKILL DEVELOPMENT

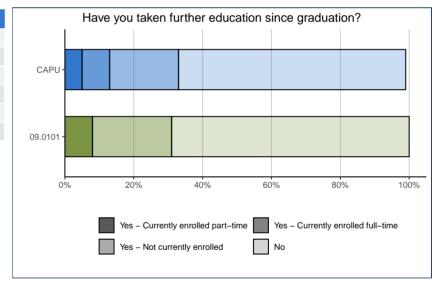
			09.0101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	46%	46%	0%	8%	13
Oral Communication	42%	50%	8%	0%	12
Reading and Comprehension	46%	46%	0%	8%	13
Group Collaboration	50%	33%	17%	0%	12
Critical Anlysis	54%	38%	8%	0%	13
Problem Resolution	33%	42%	17%	8%	12
Use of Mathematics	17%	17%	33%	33%	6
Conducting Research	54%	38%	8%	0%	13
Learning on Your Own	42%	50%	0%	8%	12

			CAPU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	34%	48%	15%	3%	155
Oral Communication	40%	50%	6%	3%	157
Reading and Comprehension	32%	53%	10%	5%	158
Group Collaboration	49%	42%	6%	3%	163
Critical Anlysis	40%	50%	7%	3%	165
Problem Resolution	35%	50%	13%	2%	162
Use of Mathematics	16%	45%	31%	9%	101
Conducting Research	34%	44%	20%	2%	158
Learning on Your Own	37%	53%	7%	2%	161

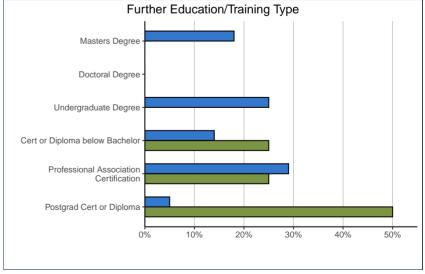


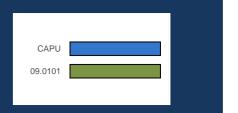
## FURTHER EDUCATION

Took further education since 2021 graduation:	09.0	09.0101		CAPU	
Yes	4	31%	56	34%	
Not currently enrolled	3	23%	33	20%	
Currently enrolled full-time	0	0%	13	8%	
Currently enrolled part-time	1	8%	9	5%	
No	9	69%	108	66%	
Total	13	100%	164	100%	



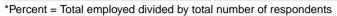
Type of Formal Post–Secondary Education:	09.	09.0101		.PU
Masters Degree	0	0%	10	18%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	14	25%
Certificate or Diploma below Bachelor level	1	25%	8	14%
Professional Association Certification	1	25%	16	29%
Postgraduate Certificate or Diploma	2	50%	3	5%
Other	0	0%	5	9%
Total	4	100%	56	100%



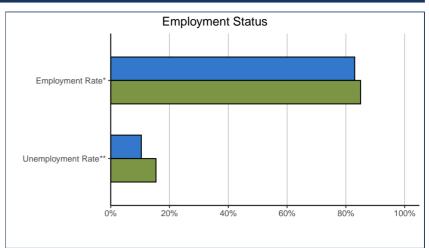


#### **EMPLOYMENT**

Labour Fource Status:	09.0101		CAPU	
In Labour Force (working or seeking work)	13	100%	154	93%
Not in Labour Force	0	0%	11	7%
Total	13	100%	165	100%
Employment:	09.0	09.0101		\PU
Employment Rate*	11	85%	138	83%
Unemployment Rate**	2	15.4%	16	10.4%



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

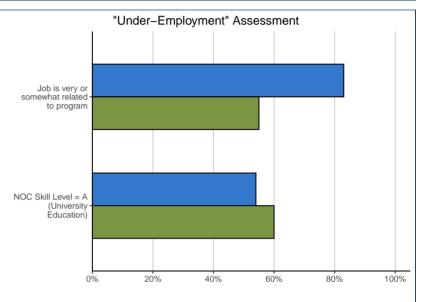


Status of Graduates NOT in Labour Force:	09.0101		CAPU	
Attending School FT	0	0%	5	45%
Attending School PT	0	0%	0	0%
Other	0	0%	6	55%
Total NOT in Labour Force	0	0%	11	100%

Primary Employment Type:	09.0101		CAPU	
Paid worker	10	91%	116	84%
Self-employed	1	9%	22	16%
Total	11	100%	138	100%

Job Characteristics:	09.0101		CA	.PU
I hold more than one job*	1	9%	36	26%
My main job is full-time (>= 30 hours per week)**	9	90%	110	84%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	09.0101		CAPU	
Very Related	2	18%	77	56%
Somewhat Related	4	36%	37	27%
Not Very Related	4	36%	14	10%
Not at All Related	1	9%	9	7%
Total	11	100%	137	100%

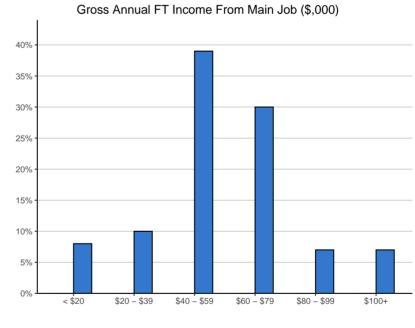
"Under-employment" Assessment:	09.0101		CAPU	
Job is very or somewhat related to program	6	55%	114	83%
NOC Skill Level = A (University Education)*	6	60%	72	54%

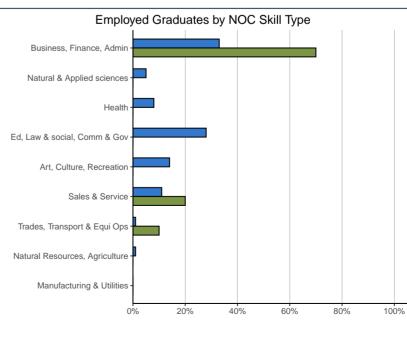
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	09.0101		CAPU	
Less than \$20,000	0	0%	8	8%
\$20,000 to \$39,999	0	0%	10	10%
\$40,000 to \$59,999	~	~	39	39%
\$60,000 to \$79,999	~	~	30	30%
\$80,000 to \$99,999	0	0%	7	7%
\$100,000 and Above	0	0%	7	7%
Total	8	100%	101	100%
Median Annual Income (full-time) (\$)	55,000		58,195	
Average Annual Income (full-time) (\$)	57,453		61,396	

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	09	09.0101		CAPU	
Business, finance & administration		70%	44	33%	
Natural & applied sciences & related	0	0%	6	5%	
Health		0%	11	8%	
Education, law and social, community & government		0%	37	28%	
Art, culture, recreation & sport	0	0%	18	14%	
Sales & service	2	20%	15	11%	
Trades, transport & equipment operators & related	1	10%	1	1%	
Natural resources, agriculture & related production	0	0%	1	1%	
Manufacturing & utilities	0	0%	0	0%	
Total	10	100%	133	100%	





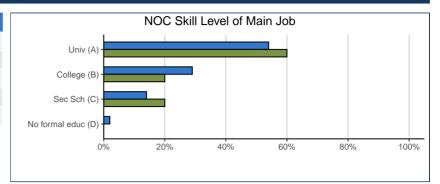
<sup>\*\*</sup>Of those who provided data on hours/week worked



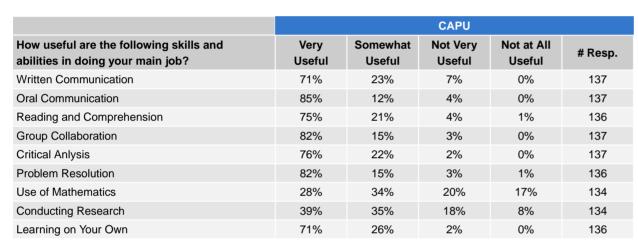


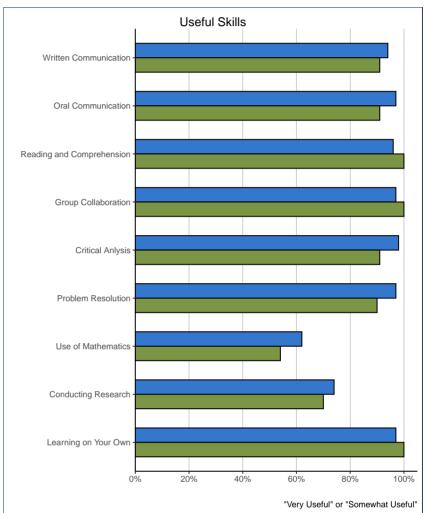
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0101		CAPU	
A. University education	6	60%	72	54%
B. College education/trade apprenticeship	2	20%	39	29%
C. Secondary school + job-specific training	2	20%	19	14%
D. No formal education	0	0%	3	2%
Total	10	100%	133	100%



	09.0101					
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	82%	9%	9%	0%	11	
Oral Communication	82%	9%	9%	0%	11	
Reading and Comprehension	91%	9%	0%	0%	11	
Group Collaboration	73%	27%	0%	0%	11	
Critical Anlysis	55%	36%	9%	0%	11	
Problem Resolution	70%	20%	10%	0%	10	
Use of Mathematics	27%	27%	27%	18%	11	
Conducting Research	40%	30%	20%	10%	10	
Learning on Your Own	55%	45%	0%	0%	11	





Top 10 Full-t	time Occupations of 09.0101	aduates:	09.0101
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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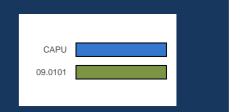
 $<sup>^{\</sup>star}$  Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of CAPU Graduates:		CAPU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	7%
4153	Α	Family, marriage and other related counsellors	5%
1111	Α	Financial auditors and accountants	4%
4032	А	Elementary school and kindergarten teachers	4%
4214	В	Early childhood educators and assistants	4%
1223	В	Human resources and recruitment officers	4%
*			
*			
*			
*			

 $<sup>^{\</sup>star}$  Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	09.	09.0101		CAPU	
Personal savings, investments	4	33%	48	30%	
Employment while studying	6	50%	86	54%	
Family/Friends	7	58%	91	57%	
Personal bank loans	1	8%	9	6%	
Government student loans	3	25%	47	30%	
Scholarships/Bursaries/Grants	3	25%	60	38%	
Other	7	58%	28	18%	
Total	12		159		

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0101		CAPU	
Incurred any form of financial debt	4	36%	66	42%
Incurred government-sponsored student loan debt	3	25%	51	31%

<sup>\*</sup> Percentage of respondents who provided data



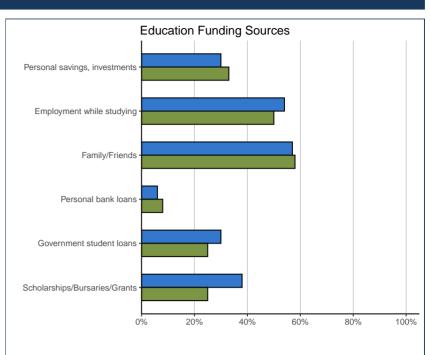
<sup>\*</sup> Includes only cases where financial debt was incurred

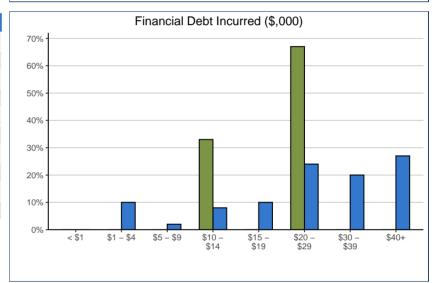


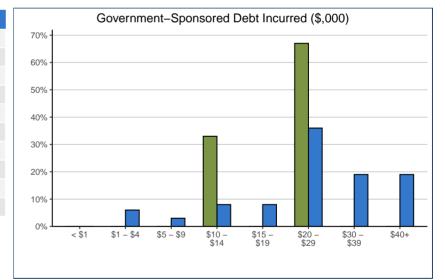
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

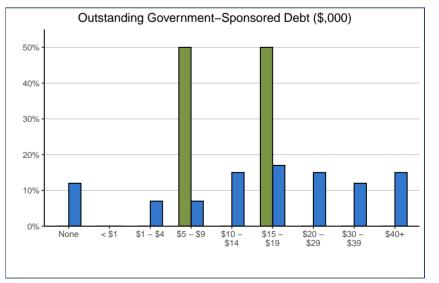


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt