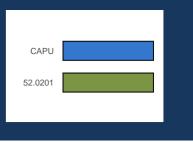
B.C. Baccalaureate Outcomes

2023 Survey of 2021 Baccalaureate Graduates

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general



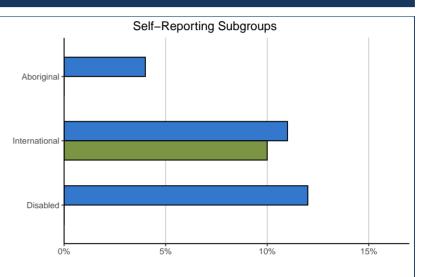
RESPONSE RATE										
Survey Response Rate:	52.0201 CAPU					Response F	Rate			
Baccalaureate Graduates Survey Cohort	171	100%	475	100%	CAPU -					
Survey Respondents and Response Rate	48	28%	167	35%	CAPU					1
					52.0201 -					
					04	% 10)% 2	0% 3	0%	40%

DEMOGRAPHIC INFORMATION

Г

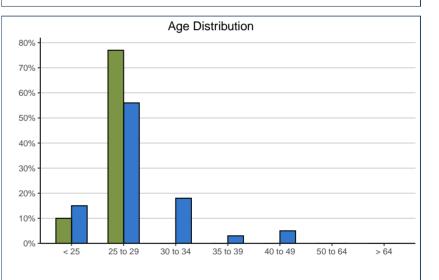
Self-Reporting Subgroups:	52.0201		CAPU	
Disabled	~	~	19	12%
International	5	10%	18	11%
Aboriginal	~	~	6	4%

Gender:*	52.0201		CAPU	
Male	22	46%	54	33%
Female	26	54%	112	67%
Total	48	100%	166	100%

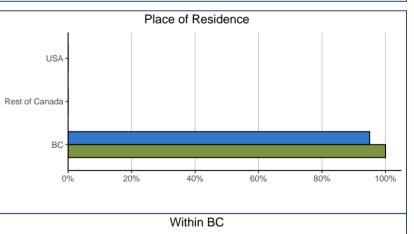


*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

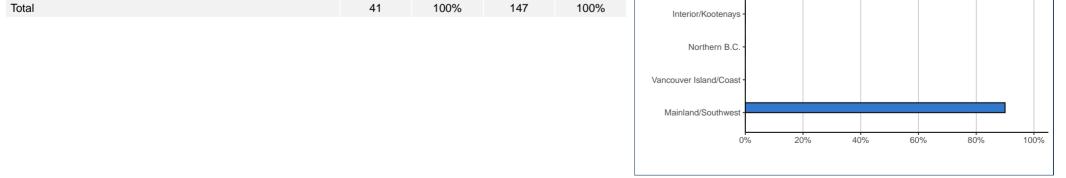
Age (at time of survey):	52.0201		CAPU	
< 25	5	10%	25	15%
25 to 29	37	77%	93	56%
30 to 34	~	~	30	18%
35 to 39	~	~	5	3%
40 to 49	0	0%	8	5%
50 to 64	~	~	~	~
> 64	0	0%	~	~
Total	48	100%	167	100%
Median Age	26		27	
Average (mean) Age	28		29	



Place of Residence (at time of survey):	52.	52.0201		PU
BC – Mainland/Southwest	~	~	133	90%
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	41	100%	139	95%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	0	0%	8	5%

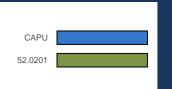


1



☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general

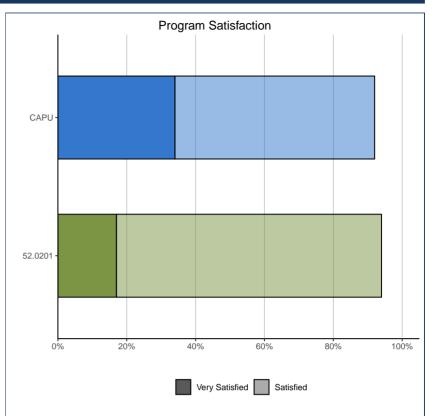


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.	52.0201		PU
Very Satisfied	8	17%	56	34%
Satisfied	37	77%	95	58%
Dissatisfied	2	4%	10	6%
Very Dissatisfied	1	2%	3	2%
Total	48	100%	164	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		CAPU	
Very Useful	12	31%	66	48%
Somewhat Useful	21	54%	56	41%
Not Very Useful	5	13%	13	9%
Not at All Useful	1	3%	2	1%
Total	39	100%	137	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0201		CAPU	
Yes	7	15%	16	10%
No	40	85%	148	90%



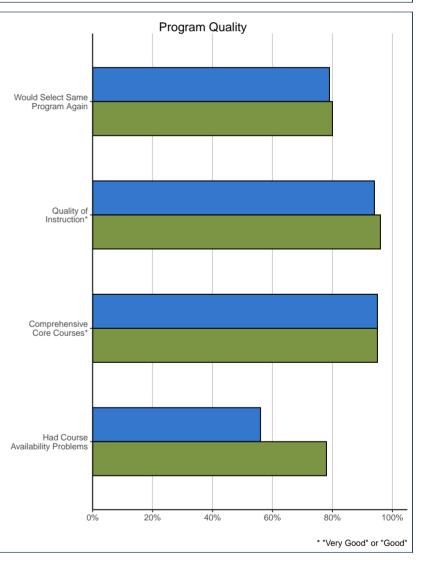
Would select the same program again:	52.0201		CAPU	
Yes	36	80%	113	79%
No	9	20%	30	21%

Quality of Instruction:	52.0201		CAPU	
Very Good	12	25%	60	36%
Good	34	71%	96	58%
Poor	1	2%	7	4%
Very Poor	1	2%	3	2%
Total	48	100%	166	100%

Comprehensiveness of Core Courses:	52.0201		CAPU	
Very Good	7	15%	51	31%
Good	37	80%	105	64%
Poor	1	2%	3	2%
Very Poor	1	2%	4	2%
Total	46	100%	163	100%

Course Availability:	52.0201		CAPU	
Encountered course availability problems	36	78%	89	56%

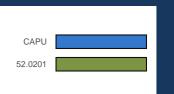
Financial Constraints:	52.0201		CAPU	
Had to interrupt studies for financial reasons	2	4%	11	7%
Had to take program part-time for financial reasons	8	17%	28	17%



Note: \sim indicates low cell count; data suppressed

☑ BC Student □ Outcomes

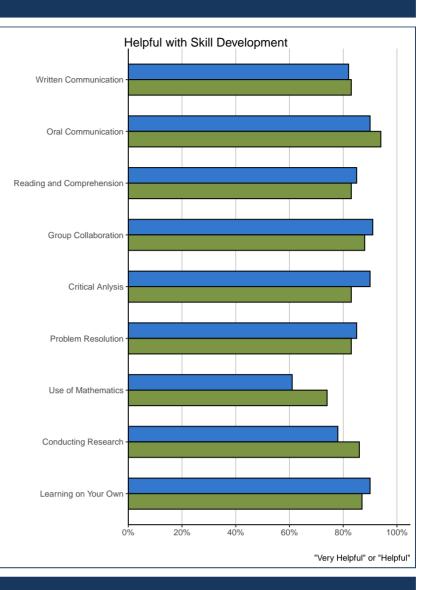
Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general



SKILL DEVELOPMENT

		52.0201					
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.		
Written Communication	30%	53%	15%	2%	47		
Oral Communication	31%	63%	4%	2%	48		
Reading and Comprehension	28%	55%	13%	4%	47		
Group Collaboration	45%	43%	6%	6%	47		
Critical Anlysis	26%	57%	13%	4%	47		
Problem Resolution	30%	53%	15%	2%	47		
Use of Mathematics	23%	51%	23%	2%	43		
Conducting Research	26%	60%	15%	0%	47		
Learning on Your Own	30%	57%	11%	2%	47		

			CAPU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	34%	48%	15%	3%	155
Oral Communication	40%	50%	6%	3%	157
Reading and Comprehension	32%	53%	10%	5%	158
Group Collaboration	49%	42%	6%	3%	163
Critical Anlysis	40%	50%	7%	3%	165
Problem Resolution	35%	50%	13%	2%	162
Use of Mathematics	16%	45%	31%	9%	101
Conducting Research	34%	44%	20%	2%	158
Learning on Your Own	37%	53%	7%	2%	161



Have you taken further education since graduation?

Further Education/Training Type						
Masters Degree -						
Doctoral Degree -						
Undergraduate Degree -						

FURTHER EDUCATION

CAPU

18%

0%

25%

14%

29%

10

0

14

8

16

52.0201		CAPU	
16	33%	56	34%
7	15%	33	20%
4	8%	13	8%
4	8%	9	5%
32	67%	108	66%
48	100%	164	100%
	16 7 4 4 32	16 33% 7 15% 4 8% 4 8% 32 67%	1633%56715%3348%1348%93267%108

Postgraduate Certificate or Diploma	0	0%	3	5%
Other	1	6%	5	9%
Total	16	100%	56	100%

52.0201

1

0

2

2

10

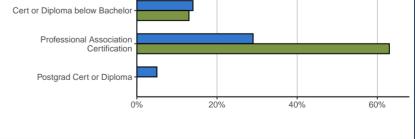
6%

0%

13%

13%

63%



Type of Formal Post-Secondary Education:

Certificate or Diploma below Bachelor level

Professional Association Certification

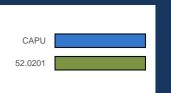
Masters Degree

Doctoral Degree

Another Undergraduate Degree

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general



EMPLOYMENT

16

10.4%

Labour Fource Status:	52.0201		CAPU	
In Labour Force (working or seeking work)	43	91%	154	93%
Not in Labour Force	4	9%	11	7%
Total	47	100%	165	100%
Employment:	52.0201		CAPU	
Employment Rate*	39	81%	138	83%

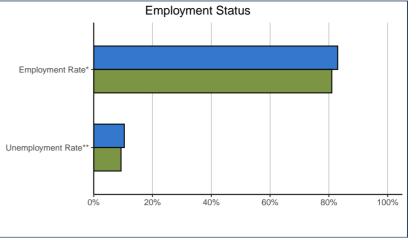
4

9.3%

Unemployment Rate**

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	52.0201		CAPU	
Attending School FT	2	50%	5	45%
Attending School PT	0	0%	0	0%
Other	2	50%	6	55%
Total NOT in Labour Force	4	100%	11	100%

Primary Employment Type:	52.0201		CAPU	
Paid worker	36	92%	116	84%
Self-employed	3	8%	22	16%
Total	39	100%	138	100%

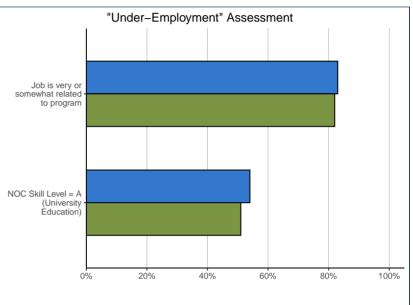
Job Characteristics:	52.	52.0201		PU
I hold more than one job*	6	15%	36	26%
My main job is full-time (>= 30 hours per week)**	37	97%	110	84%
*Of total Employed				

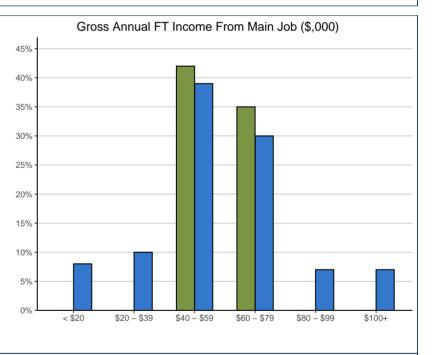


How related is your main job to your program?	52.0201		CAPU	
Very Related	19	49%	77	56%
Somewhat Related	13	33%	37	27%
Not Very Related	3	8%	14	10%
Not at All Related	4	10%	9	7%
Total	39	100%	137	100%

"Under-employment" Assessment:	52.0201		CAPU	
Job is very or somewhat related to program	32	82%	114	83%
NOC Skill Level = A (University Education)*	19	51%	72	54%
*Of total valid responses				

Gross Annual Income from Main Job:*	52.0	0201	CA	PU
Less than \$20,000	0	0%	8	8%
\$20,000 to \$39,999	0	0%	10	10%
\$40,000 to \$59,999	13	42%	39	39%
\$60,000 to \$79,999	11	35%	30	30%
\$80,000 to \$99,999	~	~	7	7%
\$100,000 and Above	~	~	7	7%
Total	31	100%	101	100%
Median Annual Income (full-time) (\$)	62,176		58,195	
Average Annual Income (full-time) (\$)	65,987		61,396	
*Where data provided				

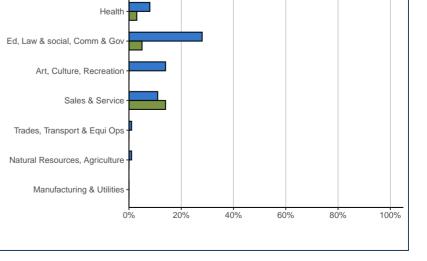




Employed Graduates by NOC Skill Type

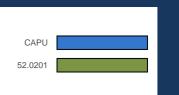
Business, Finance, Admin Natural & Applied sciences

NOC Skill Type of Main Job:	52.	52.0201		VPU
Business, finance & administration	27	73%	44	33%
Natural & applied sciences & related	2	5%	6	5%
Health	1	3%	11	8%
Education, law and social, community & government	2	5%	37	28%
Art, culture, recreation & sport	0	0%	18	14%
Sales & service	5	14%	15	11%
Trades, transport & equipment operators & related	0	0%	1	1%
Natural resources, agriculture & related production	0	0%	1	1%
Manufacturing & utilities	0	0%	0	0%
Total	37	100%	133	100%



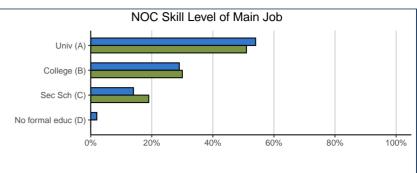
☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general



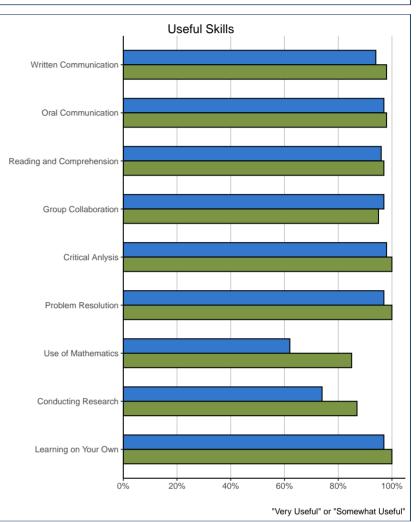
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0201 CAPU		APU	
A. University education	19	51%	72	54%
B. College education/trade apprenticeship	11	30%	39	29%
C. Secondary school + job-specific training	ning 7 19		19	14%
D. No formal education	0	0%	3	2%
Total	37	37 100%		100%



			E2 0204		
			52.0201		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	77%	21%	3%	0%	39
Oral Communication	77%	21%	3%	0%	39
Reading and Comprehension	82%	15%	3%	0%	39
Group Collaboration	74%	21%	5%	0%	39
Critical Anlysis	74%	26%	0%	0%	39
Problem Resolution	85%	15%	0%	0%	39
Use of Mathematics	44%	41%	10%	5%	39
Conducting Research	46%	41%	8%	5%	39
Learning on Your Own	77%	23%	0%	0%	39

	CAPU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	23%	7%	0%	137
Oral Communication	85%	12%	4%	0%	137
Reading and Comprehension	75%	21%	4%	1%	136
Group Collaboration	82%	15%	3%	0%	137
Critical Anlysis	76%	22%	2%	0%	137
Problem Resolution	82%	15%	3%	1%	136
Use of Mathematics	28%	34%	20%	17%	134
Conducting Research	39%	35%	18%	8%	134
Learning on Your Own	71%	26%	2%	0%	136



Top 10 Full-time Oc	cupations of 52.0201 G	raduates:	52.0201
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	15%
1123	A	Professional occupations in advertising, marketing and public relations	13%
*			
*			
*			
*			
*			
*			
*			
*			

* Data not displayed where n < 5

** Percentages cited are of those employed

NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	7%
4153	A	Family, marriage and other related counsellors	5%
1111	A	Financial auditors and accountants	4%
4032	A	Elementary school and kindergarten teachers	4%
4214	В	Early childhood educators and assistants	4%
1223	В	Human resources and recruitment officers	4%
*			
*			
*			
*			
* Doto not diapla	und whore p + F		

* Data not displayed where n < 5

** Percentages cited are of those employed

☑ BC Student □ Outcomes

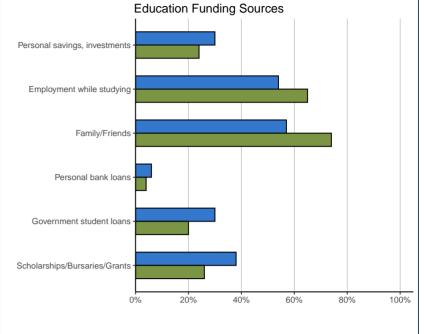
Detailed Summary of Survey Results Capilano University 52.0201: Business administration and management, general



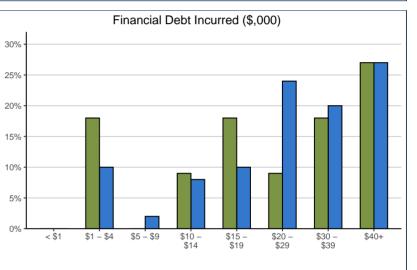
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0201		CA	PU		
Personal savings, investments	11	24%	48	30%		
Employment while studying	30	65%	86	54%		
Family/Friends	34	74%	91	57%		
Personal bank loans	2	4%	9	6%		
Government student loans	9	20%	47	30%		
Scholarships/Bursaries/Grants	12	26%	60	38%		
Other	4	9%	28	18%		
Total	46		159			
* Percentage of respondents who identified this source						

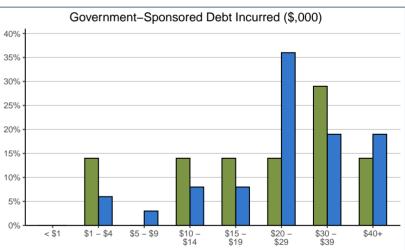
Financial Debt Incurred to Finance Bac. Ed.:*	52.	52.0201		.PU
Incurred any form of financial debt	13	13 27%		42%
Incurred government-sponsored student loan debt	10	21%	51	31%
* Percentage of respondents who provided data				



Financial Debt Amount:*	52.0201		CAPU				
< \$1,000	0	0%	0	0%			
\$1,000 to \$4,999	2	18%	5	10%			
\$5,000 to \$9,999	0	0%	1	2%			
\$10,000 to \$14,999	1	9%	4	8%			
\$15,000 to \$19,999	2	18%	5	10%			
\$20,000 to \$29,999	1	9%	12	24%			
\$30,000 to \$39,999	2	18%	10	20%			
\$40,000 or More	3	27%	14	27%			
Total	11	100%	51	100%			
Median Financial Debt (\$)	26,000		28,000				
Includes only cases where financial debt was incurred							

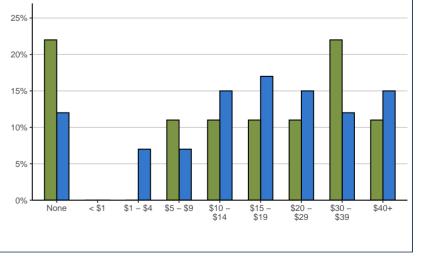


Gov't-Sponsored Student Loan Debt Amount:* 52.0201 CAPU < \$1,000 0 0% 0 0% \$1,000 to \$4,999 14% 2 6% 1 \$5,000 to \$9,999 0 0% 1 3% \$10,000 to \$14,999 14% 1 3 8% \$15,000 to \$19,999 1 14% 3 8% \$20,000 to \$29,999 14% 13 36% 1 \$30,000 to \$39,999 2 29% 7 19% \$40,000 or More 1 14% 7 19% 7 100% 36 Total 100% Median Gov't-Sponsored Loan Debt (\$) 21,197 25,000 * Includes only cases where government-sponsored debt was incurred



Gov't-Sponsored Loan Debt Outstanding:*	52.0	52.0201		PU
None – Loan repaid in full	2	22%	5	12%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	3	7%
\$5,000 to \$9,999	1	11%	3	7%
\$10,000 to \$14,999	1	11%	6	15%
\$15,000 to \$19,999	1	11%	7	17%
\$20,000 to \$29,999	1	11%	6	15%
\$30,000 to \$39,999	2	22%	5	12%
\$40,000 or More	1	11%	6	15%
Total	9	100%	41	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	28,000		18,000	

Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt