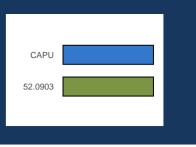
## B.C. Baccalaureate Outcomes

## 2023 Survey of 2021 Baccalaureate Graduates

## ☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



RESPONSE RATE										
Survey Response Rate:	52.0	0903	C	APU			Response	Rate		
Baccalaureate Graduates Survey Cohort	40	100%	475	100%	CAPU -					
Survey Respondents and Response Rate	12	30%	167	35%	CAPO					
					52.0903 -		1			
					0%	1(	0% 2	20%	30%	40

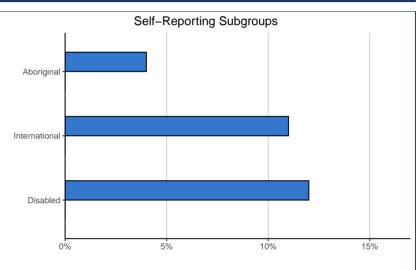
### **DEMOGRAPHIC INFORMATION**

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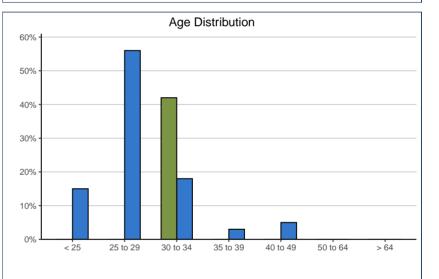
Self-Reporting Subgroups:	52.0903		CAPU	
Disabled	~	~	19	12%
International	~	~	18	11%
Aboriginal	0	0%	6	4%

Gender:*	52.0	52.0903		APU
Male	~	~	54	33%
Female	~	~	112	67%
Total	12	100%	166	100%

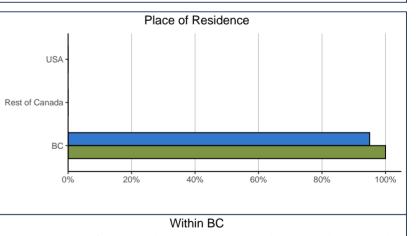
\*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



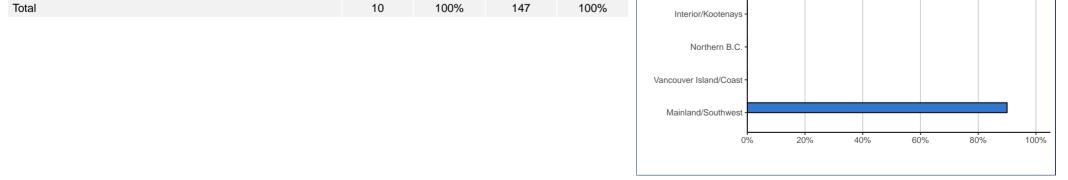
52.0903		CAPU	
~	~	25	15%
~	~	93	56%
5	42%	30	18%
0	0%	5	3%
0	0%	8	5%
0	0%	~	~
0	0%	~	~
12	100%	167	100%
27		27	
28		29	
	~ 5 0 0 0 0 0 12 27	~         ~           ~         ~           5         42%           0         0%           0         0%           0         0%           0         0%           10         0%           12         100%           27	~         ~         25           ~         ~         93           5         42%         30           0         0%         5           0         0%         8           0         0%         ~           0         0%         ~           12         100%         167           27         27         27



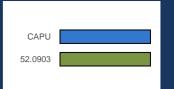
Place of Residence (at time of survey):	52.	52.0903		PU
BC – Mainland/Southwest	~	~	133	90%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	10	100%	139	95%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	0	0%	8	5%



1



Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management

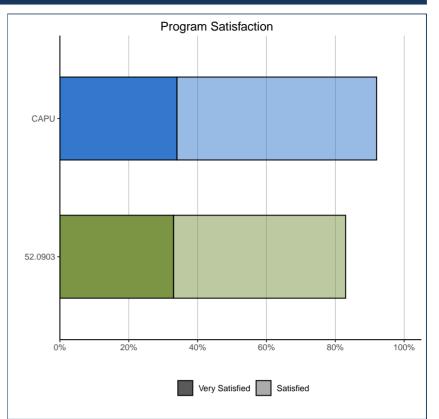


### EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0903		CAPU	
Very Satisfied	4	33%	56	34%
Satisfied	6	50%	95	58%
Dissatisfied	1	8%	10	6%
Very Dissatisfied	1	8%	3	2%
Total	12	100%	164	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0903		CAPU	
Very Useful	7	58%	66	48%
Somewhat Useful	1	8%	56	41%
Not Very Useful	3	25%	13	9%
Not at All Useful	1	8%	2	1%
Total	12	100%	137	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0903		CAPU		
Yes	1	8%	16	10%	
No	11	92%	148	90%	



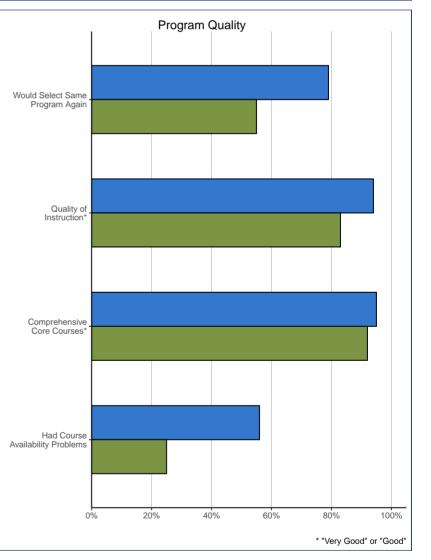
Would select the same program again:	52.0903		CAPU	
Yes	6	55%	113	79%
No	5	45%	30	21%

Quality of Instruction:	52.0903		CAPU	
Very Good	4	33%	60	36%
Good	6	50%	96	58%
Poor	2	17%	7	4%
Very Poor	0	0%	3	2%
Total	12	100%	166	100%

Comprehensiveness of Core Courses:	52.0903		CAPU	
Very Good	3	25%	51	31%
Good	8	67%	105	64%
Poor	0	0%	3	2%
Very Poor	1	8%	4	2%
Total	12	100%	163	100%

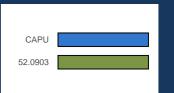
Course Availability:	52.0903		CAPU	
Encountered course availability problems	3	25%	89	56%

Financial Constraints:	52.0903		CAPU	
Had to interrupt studies for financial reasons	2	17%	11	7%
Had to take program part-time for financial reasons	2	17%	28	17%



Note:  $\sim$  indicates low cell count; data suppressed

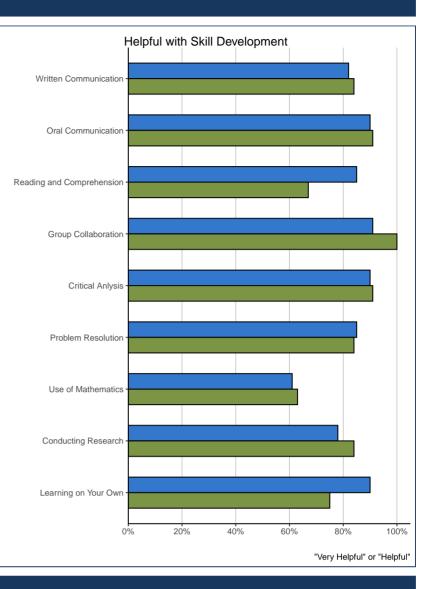
## Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



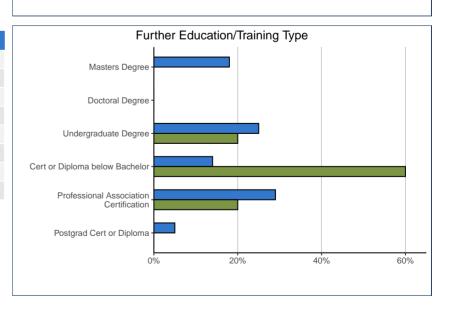
### SKILL DEVELOPMENT

		52.0903				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	42%	42%	17%	0%	12	
Oral Communication	58%	33%	0%	8%	12	
Reading and Comprehension	25%	42%	25%	8%	12	
Group Collaboration	50%	50%	0%	0%	12	
Critical Anlysis	33%	58%	0%	8%	12	
Problem Resolution	17%	67%	17%	0%	12	
Use of Mathematics	0%	63%	38%	0%	8	
Conducting Research	42%	42%	17%	0%	12	
Learning on Your Own	42%	33%	25%	0%	12	

		САРИ				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	34%	48%	15%	3%	155	
Oral Communication	40%	50%	6%	3%	157	
Reading and Comprehension	32%	53%	10%	5%	158	
Group Collaboration	49%	42%	6%	3%	163	
Critical Anlysis	40%	50%	7%	3%	165	
Problem Resolution	35%	50%	13%	2%	162	
Use of Mathematics	16%	45%	31%	9%	101	
Conducting Research	34%	44%	20%	2%	158	
Learning on Your Own	37%	53%	7%	2%	161	



Have you taken further education since graduation?



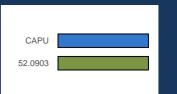
#### FURTHER EDUCATION

52.0903		CAPU	
5	42%	56	34%
4	33%	33	20%
1	8%	13	8%
0	0%	9	5%
7	58%	108	66%
12	100%	164	100%
	5 4 1 0 7	5     42%       4     33%       1     8%       0     0%       7     58%	5         42%         56           4         33%         33           1         8%         13           0         0%         9           7         58%         108

Type of Formal Post–Secondary Education:	52.0903		CAPU	
Masters Degree	0	0%	10	18%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	20%	14	25%
Certificate or Diploma below Bachelor level	3	60%	8	14%
Professional Association Certification	1	20%	16	29%
Postgraduate Certificate or Diploma	0	0%	3	5%

r oolgradate oortinoate or Dipionia	0	070	Ŭ	070
Other	0	0%	5	9%
Total	5	100%	56	100%

Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



#### EMPLOYMENT

16

10.4%

Labour Fource Status:	52.	52.0903		PU
In Labour Force (working or seeking work)	12	100%	154	93%
Not in Labour Force	0	0%	11	7%
Total	12	100%	165	100%
Employment:	52.	52.0903		PU
Employment Rate*	12	100%	138	83%

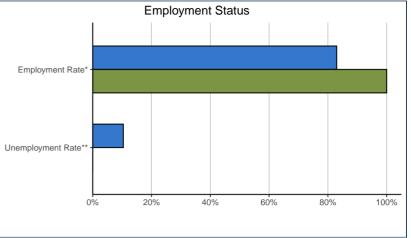
0

0.0%

Unemployment Rate\*\*

\*Percent = Total employed divided by total number of respondents

\*\*Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	52.0903		CAPU	
Attending School FT	0	0%	5	45%
Attending School PT	0	0%	0	0%
Other	0	0%	6	55%
Total NOT in Labour Force	0	0%	11	100%

Primary Employment Type:	52.0903		CAPU	
Paid worker	12	100%	116	84%
Self-employed	0	0%	22	16%
Total	12	100%	138	100%

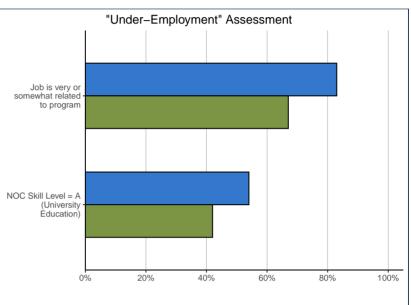
Job Characteristics:	52.	52.0903		PU
I hold more than one job*	2	17%	36	26%
My main job is full-time (>= 30 hours per week)**	11	92%	110	84%
*Of total Employed				

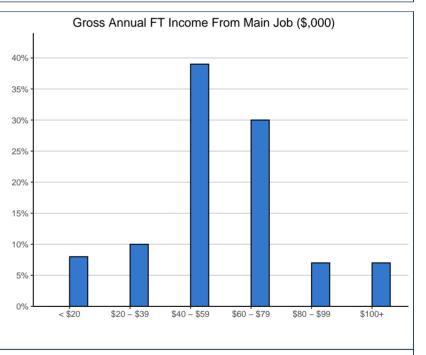


How related is your main job to your program?	52.0903		CAPU	
Very Related	4	33%	77	56%
Somewhat Related	4	33%	37	27%
Not Very Related	2	17%	14	10%
Not at All Related	2	17%	9	7%
Total	12	100%	137	100%

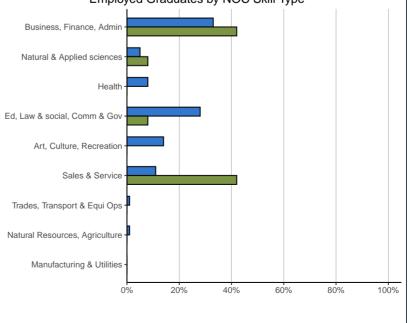
"Under-employment" Assessment:	52.0903		CAPU	
Job is very or somewhat related to program	8	67%	114	83%
NOC Skill Level = A (University Education)*	5	42%	72	54%
*Of total valid responses				

Gross Annual Income from Main Job:*	52.0	52.0903		PU
Less than \$20,000	~	~	8	8%
\$20,000 to \$39,999	~	~	10	10%
\$40,000 to \$59,999	~	~	39	39%
\$60,000 to \$79,999	~	~	30	30%
\$80,000 to \$99,999	0	0%	7	7%
\$100,000 and Above	~	~	7	7%
Total	10	100%	101	100%
Median Annual Income (full-time) (\$)	58,195		58,195	
Average Annual Income (full-time) (\$)	63,786		61,396	
*Where data provided				





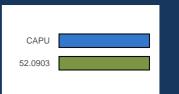
### Employed Graduates by NOC Skill Type



4

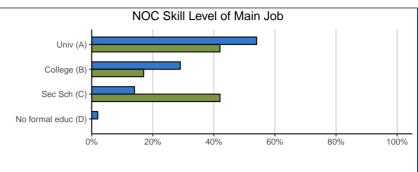
NOC Skill Type of Main Job:	52.	52.0903		PU
Business, finance & administration	5	42%	44	33%
Natural & applied sciences & related	1	8%	6	5%
Health	0	0%	11	8%
Education, law and social, community & government	1	8%	37	28%
Art, culture, recreation & sport	0	0%	18	14%
Sales & service	5	42%	15	11%
Trades, transport & equipment operators & related	0	0%	1	1%
Natural resources, agriculture & related production	0	0%	1	1%
Manufacturing & utilities	0	0%	0	0%
Total	12	100%	133	100%

### Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management



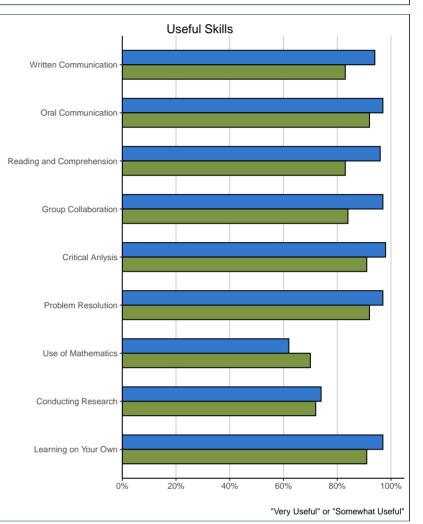
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0903 CAPU		APU	
A. University education	5	42%	72	54%
B. College education/trade apprenticeship	2	17%	39	29%
C. Secondary school + job-specific training	5	42%	19	14%
D. No formal education	0	0%	3	2%
Total	12	100%	133	100%



			52.0903		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	50%	33%	17%	0%	12
Oral Communication	67%	25%	8%	0%	12
Reading and Comprehension	50%	33%	17%	0%	12
Group Collaboration	67%	17%	17%	0%	12
Critical Anlysis	58%	33%	8%	0%	12
Problem Resolution	67%	25%	8%	0%	12
Use of Mathematics	40%	30%	20%	10%	10
Conducting Research	27%	45%	27%	0%	11
Learning on Your Own	64%	27%	9%	0%	11

		CAPU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.	
Written Communication	71%	23%	7%	0%	137	
Oral Communication	85%	12%	4%	0%	137	
Reading and Comprehension	75%	21%	4%	1%	136	
Group Collaboration	82%	15%	3%	0%	137	
Critical Anlysis	76%	22%	2%	0%	137	
Problem Resolution	82%	15%	3%	1%	136	
Use of Mathematics	28%	34%	20%	17%	134	
Conducting Research	39%	35%	18%	8%	134	
Learning on Your Own	71%	26%	2%	0%	136	



Top 10 Full-t	op 10 Full-time Occupations of 52.0903 Graduates:				
NOC	NOC Skill Level	Description		% Employed FT in this Occ.**	
*					
*					
*					
*					
*					
*					
*					
*					
*					
*					

\* Data not displayed where n < 5

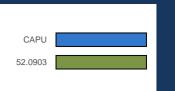
\*\* Percentages cited are of those employed

NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	7%
4153	A	Family, marriage and other related counsellors	5%
1111	A	Financial auditors and accountants	4%
4032	A	Elementary school and kindergarten teachers	4%
4214	В	Early childhood educators and assistants	4%
1223	В	Human resources and recruitment officers	4%
*			
*			
*			
*			
* Doto not diaplo	und whore p + F		

\* Data not displayed where n < 5

\*\* Percentages cited are of those employed

### Detailed Summary of Survey Results Capilano University 52.0903: Tourism and travel services management

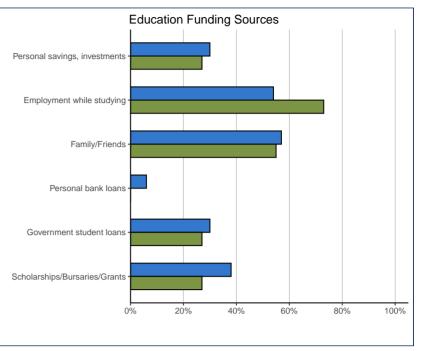


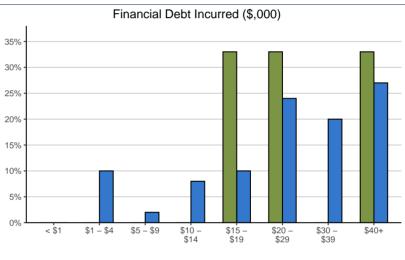
#### EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0903		PU
Personal savings, investments	3	27%	48	30%
Employment while studying	8	73%	86	54%
Family/Friends	6	55%	91	57%
Personal bank loans	0	0%	9	6%
Government student loans	3	27%	47	30%
Scholarships/Bursaries/Grants	3	27%	60	38%
Other	2	18%	28	18%
Total	11		159	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:\*52.0903CAPUIncurred any form of financial debt433%6642%Incurred government–sponsored student loan debt325%5131%\* Percentage of respondents who provided data





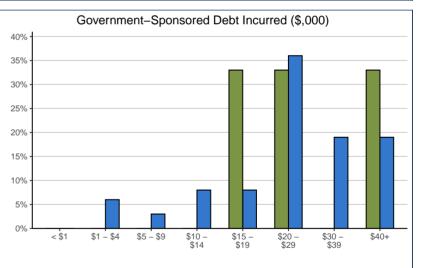


includes only cases where infancial debt was incurred

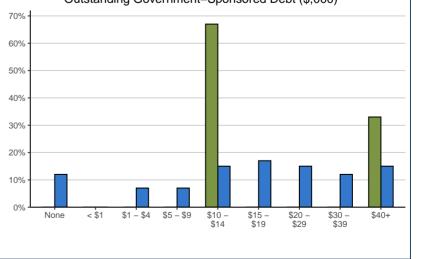
Gov't-Sponsored Student Loan Debt Amount:*	52.0903 CAPU		PU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	2	6%
\$5,000 to \$9,999	0	0%	1	3%
\$10,000 to \$14,999	0	0%	3	8%
\$15,000 to \$19,999	1	33%	3	8%
\$20,000 to \$29,999	1	33%	13	36%
\$30,000 to \$39,999	0	0%	7	19%
\$40,000 or More	1	33%	7	19%
Total	3	100%	36	100%
Median Gov't-Sponsored Loan Debt (\$)	20,000		25,000	

\* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	52.	52.0903		APU
None – Loan repaid in full	0	0%	5	12%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	3	7%
\$5,000 to \$9,999	0	0%	3	7%
\$10,000 to \$14,999	2	67%	6	15%
\$15,000 to \$19,999	0	0%	7	17%
\$20,000 to \$29,999	0	0%	6	15%
\$30,000 to \$39,999	0	0%	5	12%
\$40,000 or More	1	33%	6	15%
Total	3	100%	41	100%
Median Gov't–Sponsored Loan Debt Outstanding** (\$)	13,000		18,000	



Outstanding Government–Sponsored Debt (\$,000)



\* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided \*\* Median amounts shown are based on those who had remaining government student loan debt