B.C. Baccalaureate Outcomes
2023 Survey of 2021 Baccalaureate Graduates

Detailed Summary of Survey Results
Douglas College
52.0201: Business administration and management, general

	DOUG
52.0201	

RESPONSE RATE

Survey Response Rate:	52.0201		DOUG	
Baccalaureate Graduates Survey Cohort	23	100%	550	100%
Survey Respondents and Response Rate	10	43%	194	35%

Response Rate
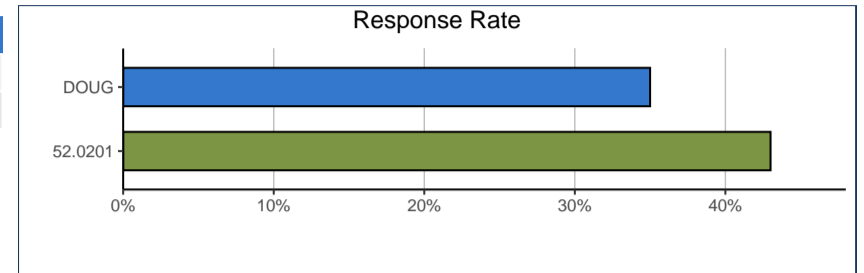
DEMOGRAPHIC INFORMATION

Self–Reporting Subgroups:	52.0201		DOUG	
Disabled	~	~	19	10%
International	~	~	~	~
Aboriginal	0	0%	8	5%
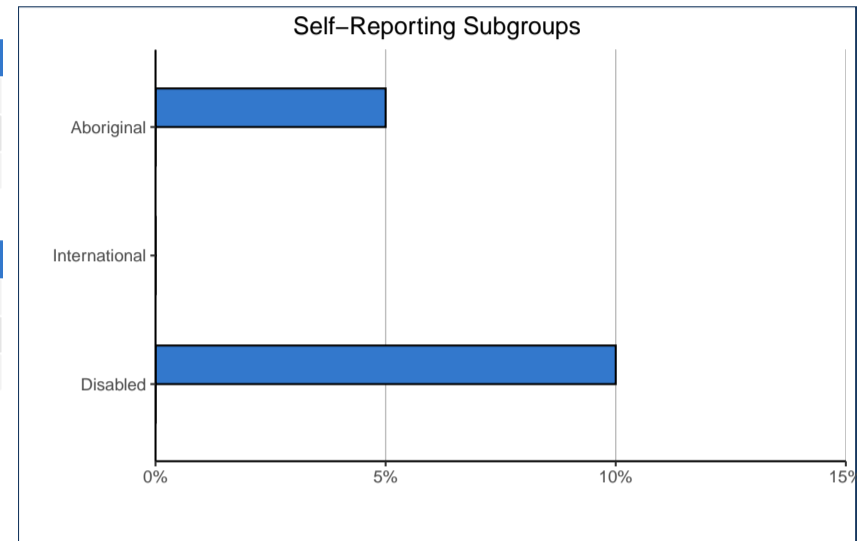
Gender:*	52.0201		DOUG	
Male	~	~	51	26%
Female	~	~	143	74%
Total	10	100%	194	100%

*Due to zero or low counts, institution–reported "Non–binary" demographic data are not included.

Self–Reporting Subgroups

Age (at time of survey):	52.0201		DOUG	
< 25	0	0%	5	3%
25 to 29	~	~	91	47%
30 to 34	~	~	44	23%
35 to 39	~	~	23	12%
40 to 49	~	~	17	9%
50 to 64	0	0%	14	7%
> 64	0	0%	0	0%
Total	10	100%	194	100%
Median Age	28		30	
Average (mean) Age	32		32	

Age Distribution
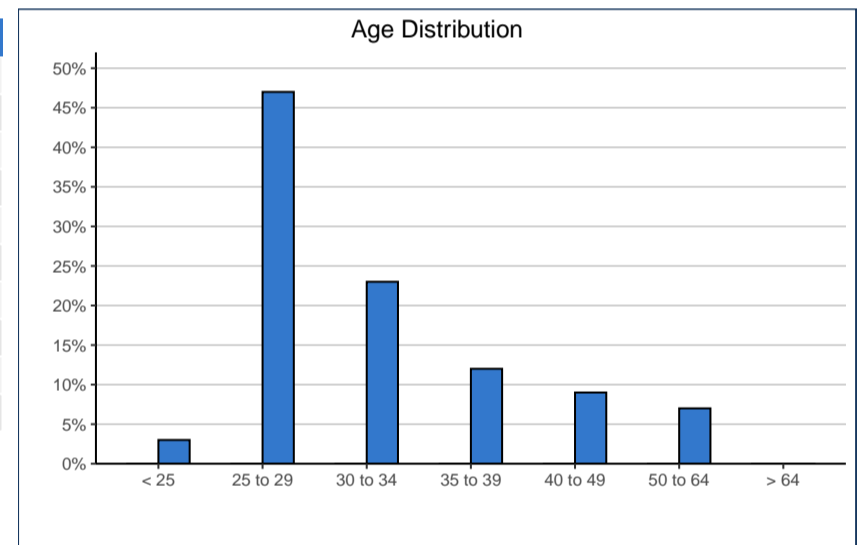
Place of Residence (at time of survey):	52.0201		DOUG	
BC – Mainland/Southwest	9	100%	151	87%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	9	100%	166	96%
Canada – Alberta	0	0%	~	~
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non–BC Subtotal	0	0%	7	4%
Total	9	100%	173	100%

Place of Residence

Within BC

BC Student Outcomes
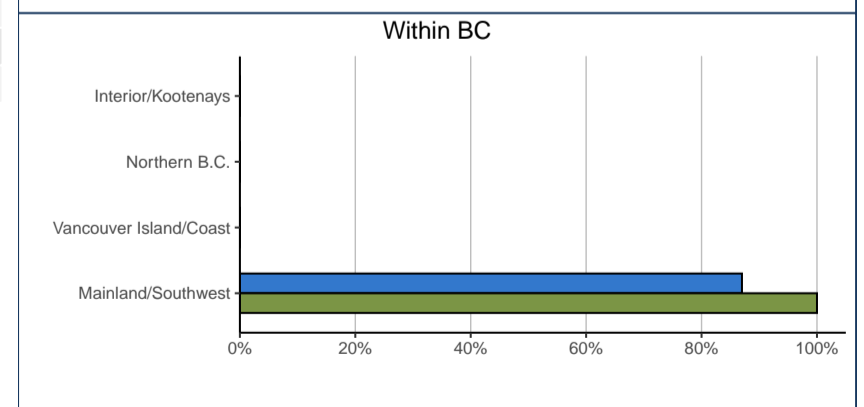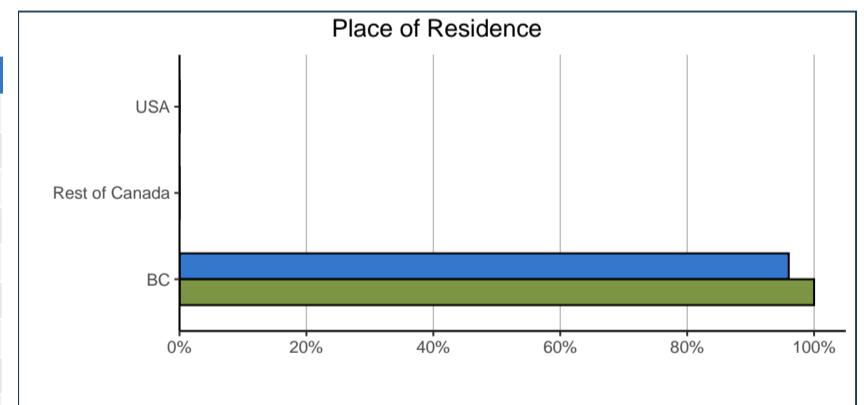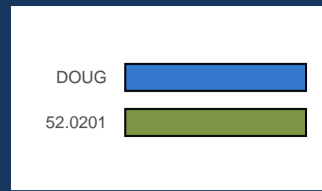
| DOUG |
| 52.0201 |

EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		DOUG	
Very Satisfied	2	20%	83	44%
Satisfied	8	80%	99	52%
Dissatisfied	0	0%	7	4%
Very Dissatisfied	0	0%	1	1%
Total	10	100%	190	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0201		DOUG	
Very Useful	4	44%	106	60%
Somewhat Useful	3	33%	60	34%
Not Very Useful	2	22%	9	5%
Not at All Useful	0	0%	2	1%
Total	9	100%	177	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0201		DOUG	
Yes	2	20%	27	14%
No	8	80%	162	86%

Would select the same program again:	52.0201		DOUG	
Yes	7	88%	152	88%
No	1	13%	20	12%

Quality of Instruction:	52.0201		DOUG	
Very Good	2	20%	75	39%
Good	8	80%	110	58%
Poor	0	0%	4	2%
Very Poor	0	0%	1	1%
Total	10	100%	190	100%

Comprehensiveness of Core Courses:	52.0201		DOUG	
Very Good	3	30%	84	44%
Good	7	70%	103	54%
Poor	0	0%	3	2%
Very Poor	0	0%	1	1%
Total	10	100%	191	100%

Course Availability:	52.0201		DOUG	
Encountered course availability problems	6	60%	86	46%

Financial Constraints:	52.0201		DOUG	
Had to interrupt studies for financial reasons	3	30%	28	15%
Had to take program part–time for financial reasons	3	30%	54	29%

Program Satisfaction

Legend: Very Satisfied, Satisfied

Program Quality

- Would Select Same Program Again
- Quality of Instruction*
- Comprehensive Core Courses*
- Had Course Availability Problems

* "Very Good" or "Good"

BC Student Outcomes

Detailed Summary of Survey Results
Douglas College
52.0201: Business administration and management, general
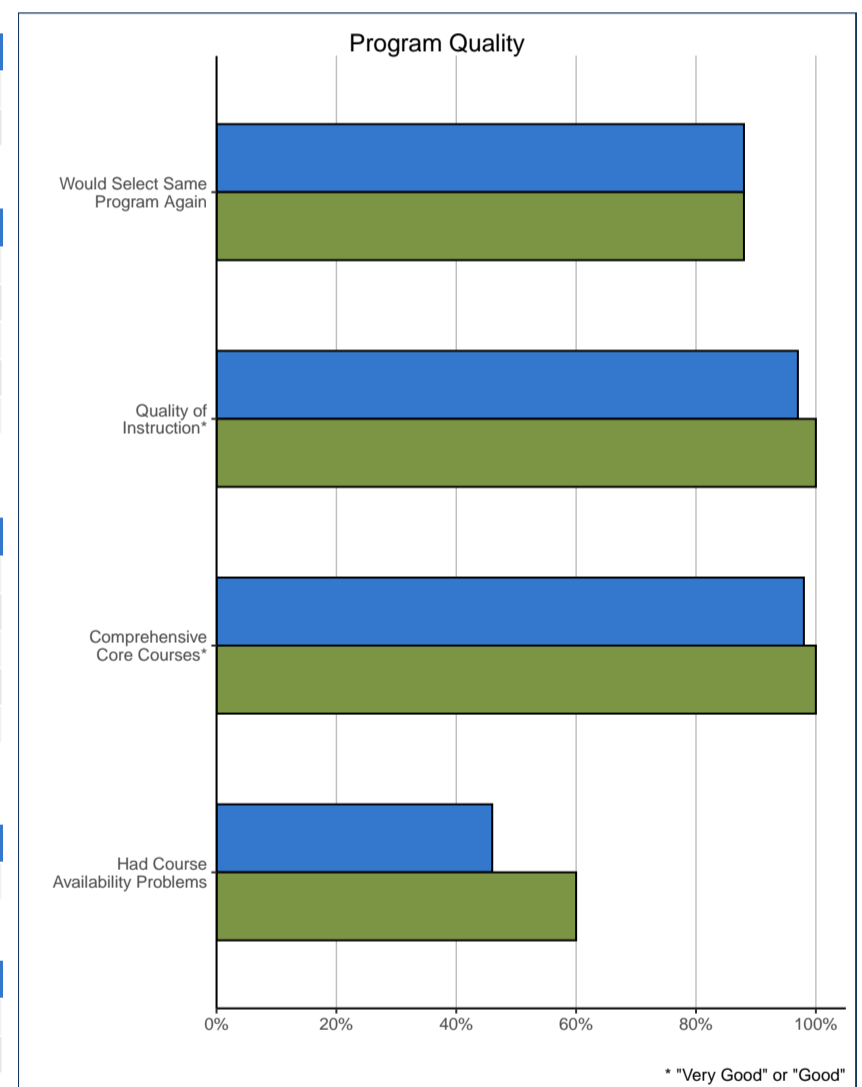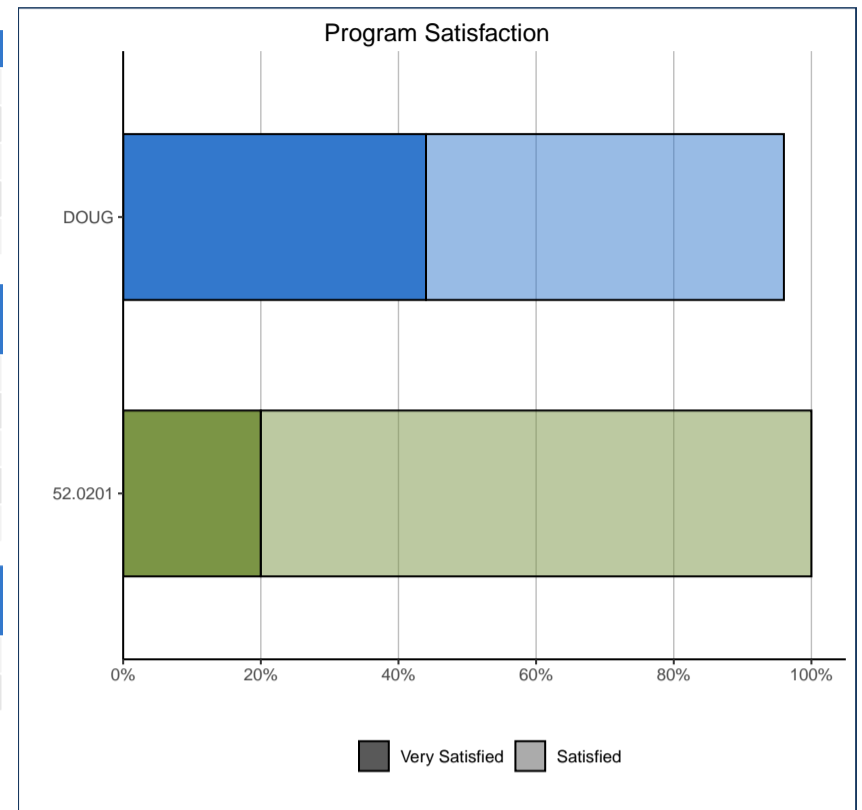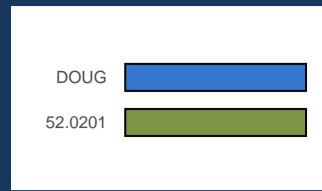
DOUG
52.0201

SKILL DEVELOPMENT

Skill Development: How helpful was institution?	52.0201				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	40%	60%	0%	0%	10
Oral Communication	20%	80%	0%	0%	10
Reading and Comprehension	0%	80%	20%	0%	10
Group Collaboration	30%	40%	20%	10%	10
Critical Anlysis	30%	70%	0%	0%	10
Problem Resolution	0%	100%	0%	0%	10
Use of Mathematics	20%	50%	30%	0%	10
Conducting Research	50%	40%	10%	0%	10
Learning on Your Own	30%	70%	0%	0%	10

Skill Development: How helpful was institution?	DOUG				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	63%	7%	1%	189
Oral Communication	30%	62%	7%	1%	191
Reading and Comprehension	31%	61%	7%	1%	189
Group Collaboration	37%	51%	10%	3%	190
Critical Anlysis	38%	58%	3%	1%	192
Problem Resolution	24%	66%	9%	2%	189
Use of Mathematics	13%	57%	25%	6%	141
Conducting Research	31%	57%	10%	2%	187
Learning on Your Own	34%	59%	7%	1%	185

Helpful with Skill Development

"Very Helpful" or "Helpful"
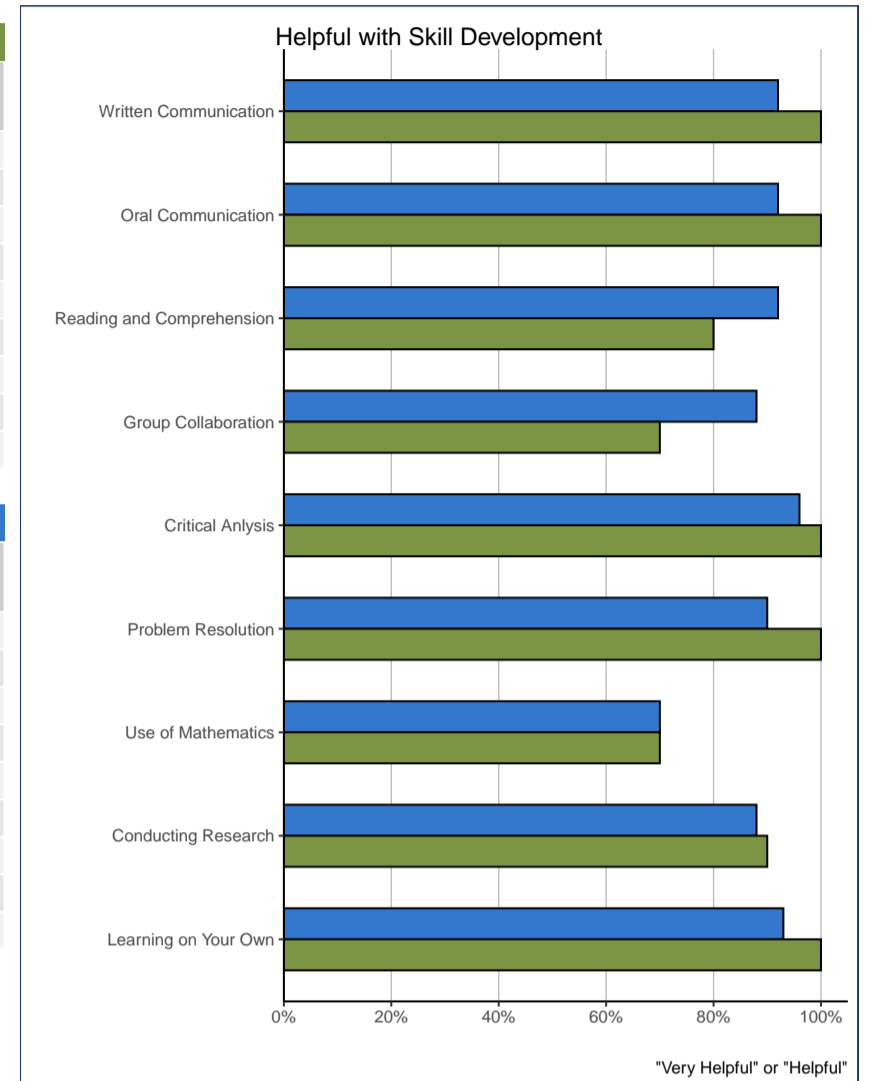
FURTHER EDUCATION

Took further education since 2021 graduation:	52.0201		DOUG	
Yes	1	10%	72	38%
Not currently enrolled	1	10%	36	19%
Currently enrolled full–time	0	0%	19	10%
Currently enrolled part–time	0	0%	16	8%
No	9	90%	119	62%
Total	10	100%	191	100%

Have you taken further education since graduation?

Yes – Currently enrolled part–time   Yes – Currently enrolled full–time
Yes – Not currently enrolled   No
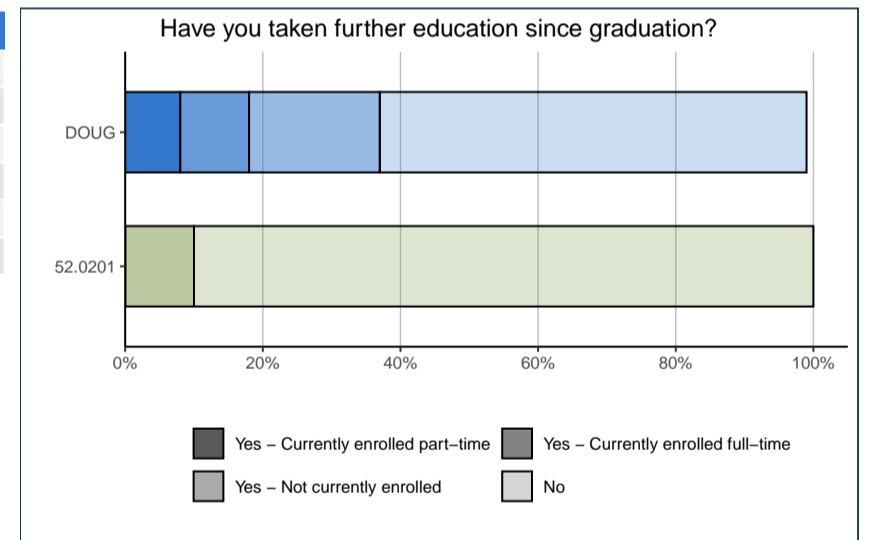
Type of Formal Post–Secondary Education:	52.0201		DOUG	
Masters Degree	0	0%	15	21%
Doctoral Degree	0	0%	1	1%
Another Undergraduate Degree	1	100%	16	23%
Certificate or Diploma below Bachelor level	0	0%	12	17%
Professional Association Certification	0	0%	19	27%
Postgraduate Certificate or Diploma	0	0%	5	7%
Other	0	0%	2	3%
Total	1	100%	70	100%

Further Education/Training Type

BC Student Outcomes

Detailed Summary of Survey Results
Douglas College
52.0201: Business administration and management, general
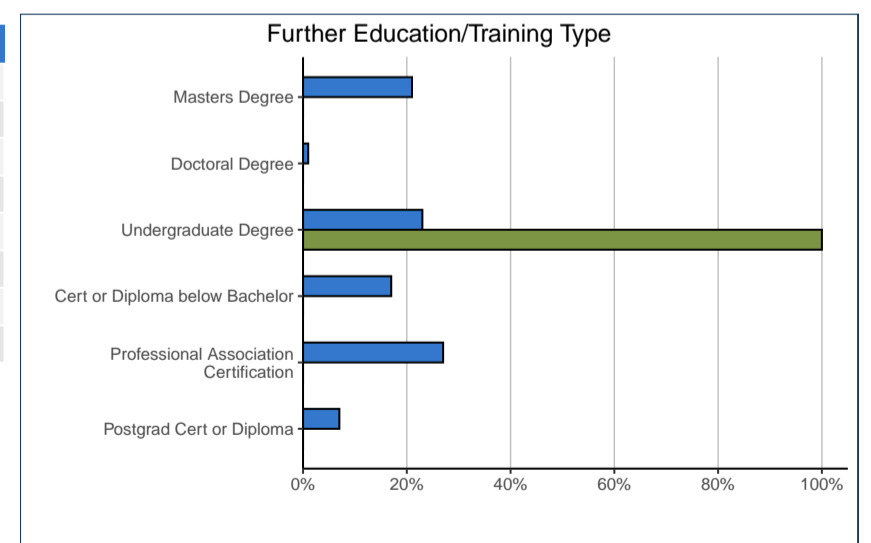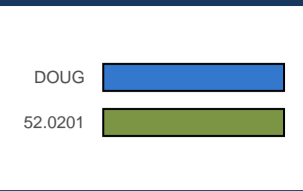
DOUG
52.0201

EMPLOYMENT

Labour Fource Status:	52.0201		DOUG	
In Labour Force (working or seeking work)	9	90%	183	95%
Not in Labour Force	1	10%	9	5%
Total	10	100%	192	100%

Employment:	52.0201		DOUG	
Employment Rate*	9	90%	177	91%
Unemployment Rate**	0	0.0%	6	3.3%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in Labour Force
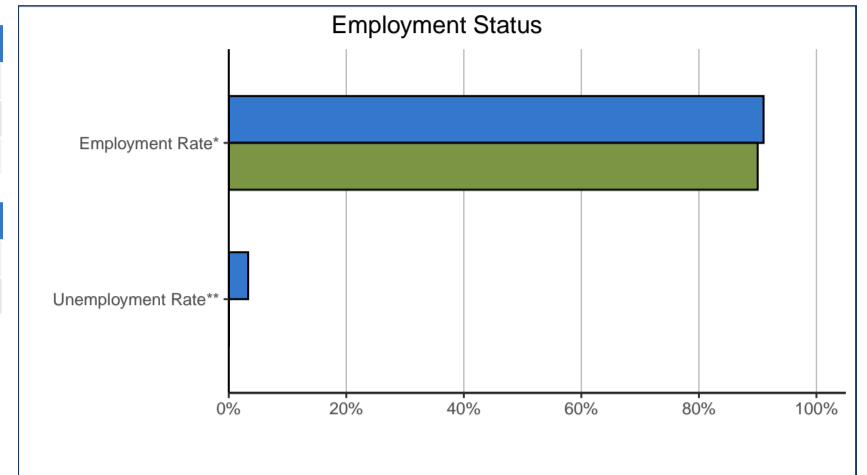
Status of Graduates NOT in Labour Force:	52.0201		DOUG	
Attending School FT	0	0%	5	56%
Attending School PT	0	0%	0	0%
Other	1	100%	4	44%
Total NOT in Labour Force	1	100%	9	100%
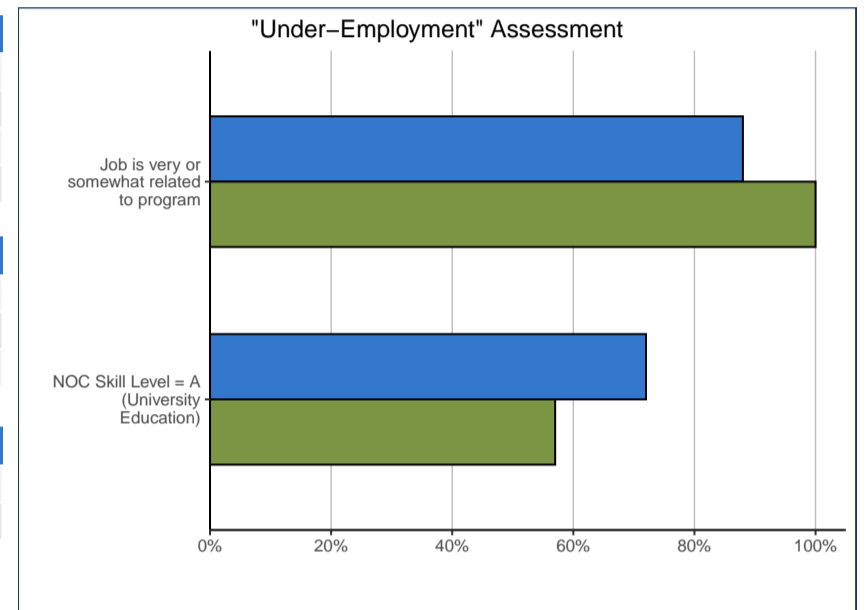
Primary Employment Type:	52.0201		DOUG	
Paid worker	7	78%	170	97%
Self–employed	2	22%	6	3%
Total	9	100%	176	100%

Job Characteristics:	52.0201		DOUG	
I hold more than one job*	5	56%	44	25%
My main job is full–time (>= 30 hours per week)**	7	78%	151	93%

*Of total Employed
**Of those who provided data on hours/week worked

How related is your main job to your program?	52.0201		DOUG	
Very Related	3	33%	109	62%
Somewhat Related	6	67%	46	26%
Not Very Related	0	0%	12	7%
Not at All Related	0	0%	9	5%
Total	9	100%	176	100%
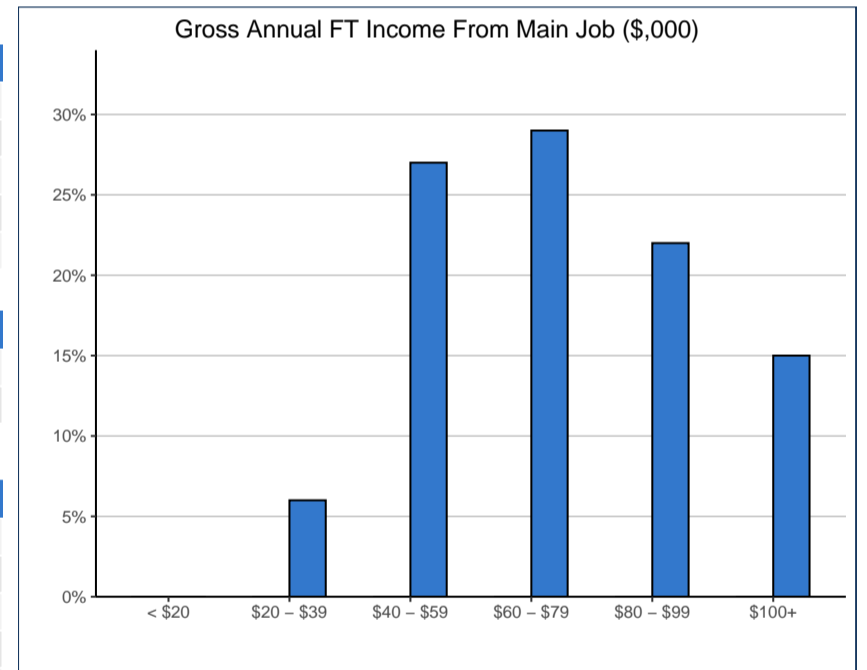
"Under–employment" Assessment:	52.0201		DOUG	
Job is very or somewhat related to program	9	100%	155	88%
NOC Skill Level = A (University Education)*	4	57%	115	72%

*Of total valid responses

Gross Annual Income from Main Job:*	52.0201		DOUG	
Less than $20,000	0	0%	0	0%
$20,000 to $39,999	~	~	8	6%
$40,000 to $59,999	~	~	36	27%
$60,000 to $79,999	~	~	38	29%
$80,000 to $99,999	~	~	29	22%
$100,000 and Above	~	~	20	15%
Total	7	100%	131	100%
Median Annual Income (full–time) ($)	50,000		72,154	
Average Annual Income (full–time) ($)	58,397		76,183	

*Where data provided

NOC Skill Type of Main Job:	52.0201		DOUG	
Business, finance & administration	5	71%	46	29%
Natural & applied sciences & related	0	0%	0	0%
Health	0	0%	57	36%
Education, law and social, community & government	1	14%	44	28%
Art, culture, recreation & sport	0	0%	3	2%
Sales & service	1	14%	8	5%
Trades, transport & equipment operators & related	0	0%	2	1%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	0	0%
Total	7	100%	160	100%

Employment Status

"Under–Employment" Assessment

Gross Annual FT Income From Main Job ($,000)

Employed Graduates by NOC Skill Type

BC Student Outcomes
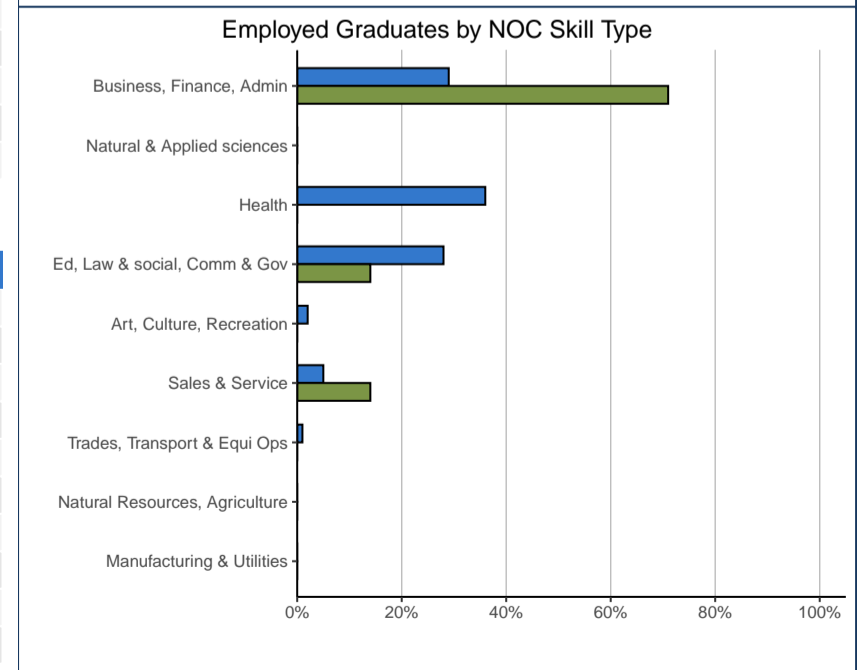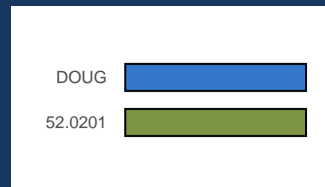
NOC Skill Level of Main Job:	52.0201		DOUG	
A. University education	4	57%	115	72%
B. College education/trade apprenticeship	3	43%	29	18%
C. Secondary school + job–specific training	0	0%	16	10%
D. No formal education	0	0%	0	0%
Total	7	100%	160	100%
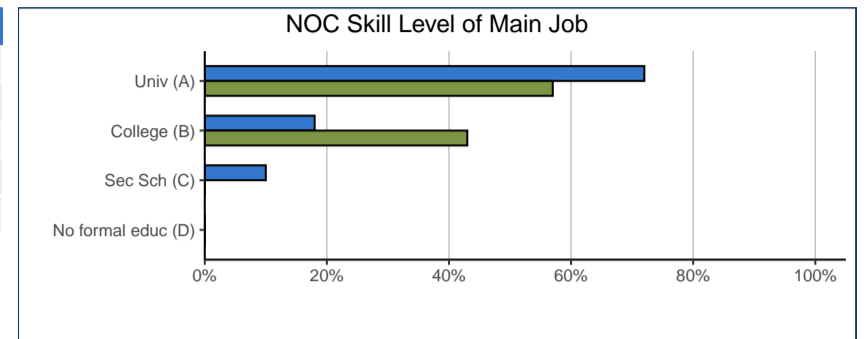
NOC Skill Level of Main Job

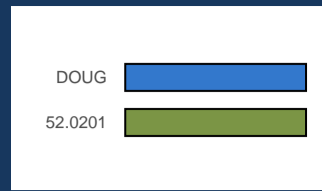|	52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	78%	11%	0%	11%	9
Oral Communication	78%	22%	0%	0%	9
Reading and Comprehension	78%	11%	0%	11%	9
Group Collaboration	67%	33%	0%	0%	9
Critical Anlysis	100%	0%	0%	0%	9
Problem Resolution	67%	22%	11%	0%	9
Use of Mathematics	11%	56%	22%	11%	9
Conducting Research	33%	56%	0%	11%	9
Learning on Your Own	89%	11%	0%	0%	9
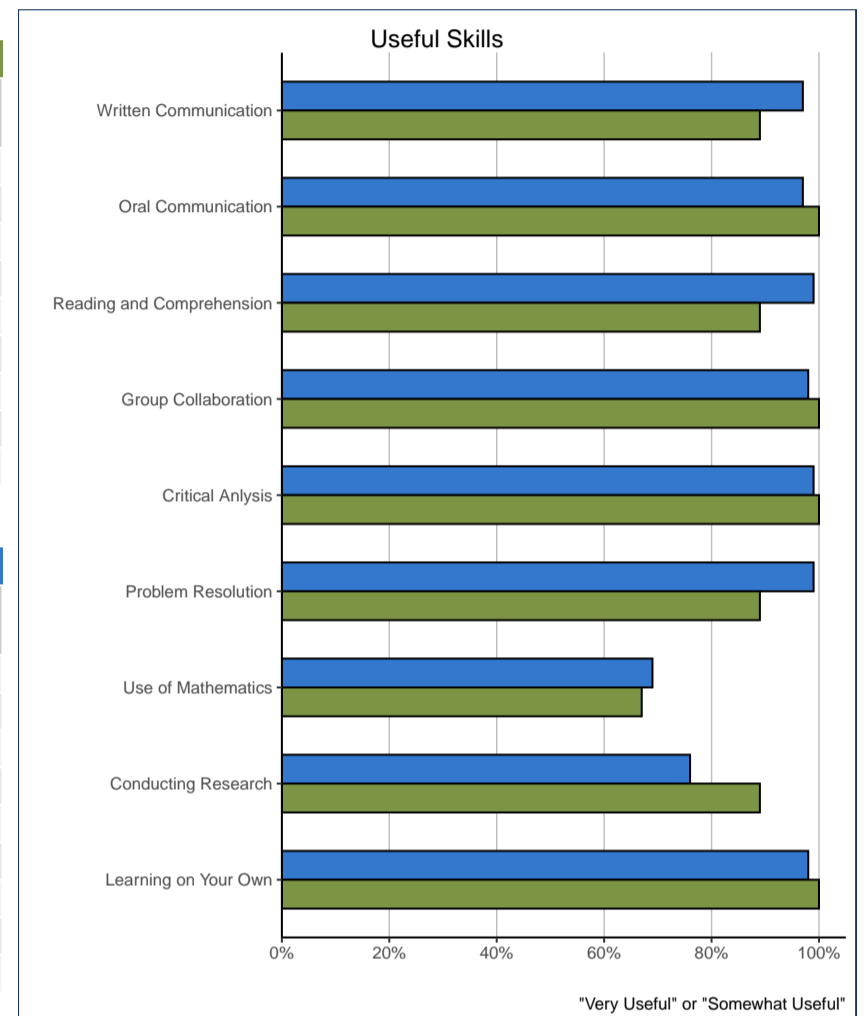
	DOUG				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	78%	19%	1%	1%	175
Oral Communication	82%	15%	2%	1%	176
Reading and Comprehension	80%	19%	0%	1%	176
Group Collaboration	81%	17%	2%	1%	176
Critical Anlysis	82%	17%	1%	1%	175
Problem Resolution	80%	19%	1%	0%	176
Use of Mathematics	29%	40%	17%	14%	164
Conducting Research	33%	43%	14%	10%	168
Learning on Your Own	72%	26%	1%	1%	174

Useful Skills

"Very Useful" or "Somewhat Useful"

Top 10 Full–time Occupations of 52.0201 Graduates:			52.0201
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			

* Data not displayed where n < 5
** Percentages cited are of those employed

Top 10 Full–time Occupations of DOUG Graduates:			DOUG
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	23%
1111	A	Financial auditors and accountants	8%
XXXX	O	Unclassified occupations	7%
4212	B	Social and community service workers	6%
4152	A	Social workers	5%
4031	A	Secondary school teachers	3%
*			
*			
*			
*			

* Data not displayed where n < 5
** Percentages cited are of those employed

BC Student Outcomes

Detailed Summary of Survey Results
Douglas College
52.0201: Business administration and management, general

DOUG
52.0201

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0201		DOUG	
Personal savings, investments	3	30%	61	32%
Employment while studying	6	60%	106	56%
Family/Friends	6	60%	88	46%
Personal bank loans	0	0%	16	8%
Government student loans	3	30%	70	37%
Scholarships/Bursaries/Grants	2	20%	53	28%
Other	2	20%	35	18%
Total	10		190	

* Percentage of respondents who identified this source

Education Funding Sources
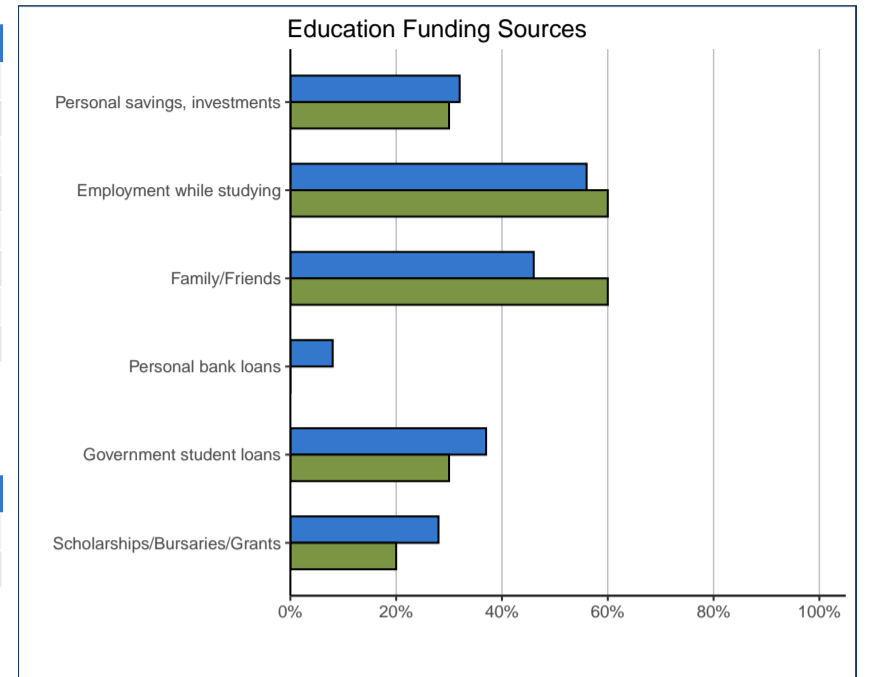
Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		DOUG	
Incurred any form of financial debt	3	30%	96	50%
Incurred government–sponsored student loan debt	3	30%	78	41%

* Percentage of respondents who provided data
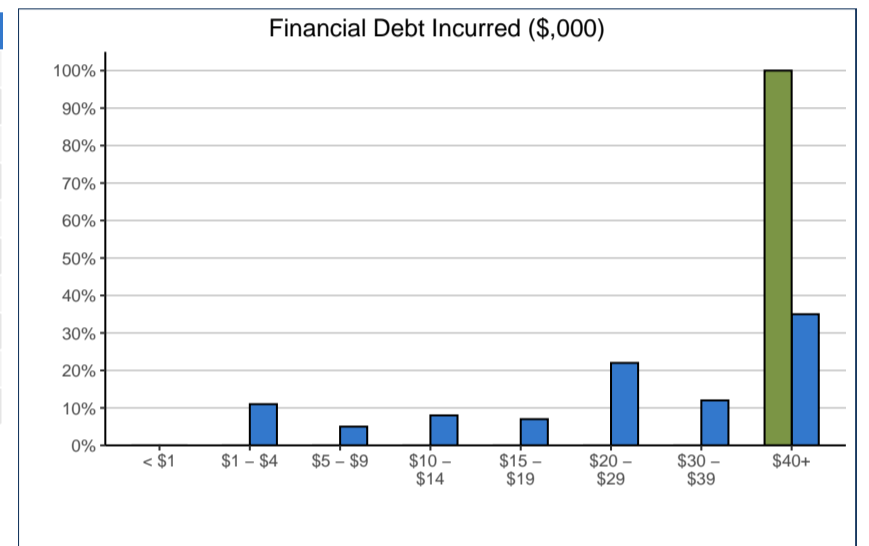
Financial Debt Amount:*	52.0201		DOUG	
< $1,000	0	0%	0	0%
$1,000 to $4,999	0	0%	8	11%
$5,000 to $9,999	0	0%	4	5%
$10,000 to $14,999	0	0%	6	8%
$15,000 to $19,999	0	0%	5	7%
$20,000 to $29,999	0	0%	16	22%
$30,000 to $39,999	0	0%	9	12%
$40,000 or More	2	100%	26	35%
Total	2	100%	74	100%
Median Financial Debt ($)	94,500		28,250	

* Includes only cases where financial debt was incurred

Financial Debt Incurred ($,000)
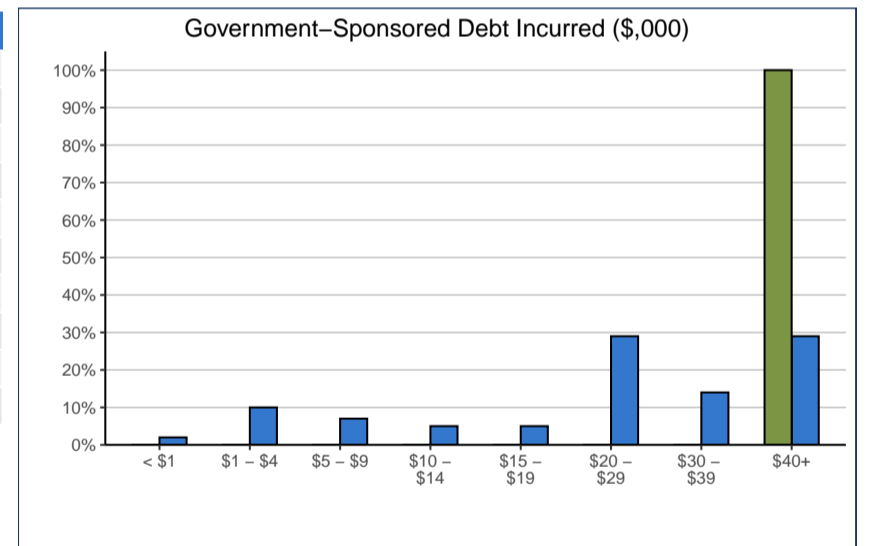
Gov't–Sponsored Student Loan Debt Amount:*	52.0201		DOUG	
< $1,000	0	0%	1	2%
$1,000 to $4,999	0	0%	4	10%
$5,000 to $9,999	0	0%	3	7%
$10,000 to $14,999	0	0%	2	5%
$15,000 to $19,999	0	0%	2	5%
$20,000 to $29,999	0	0%	12	29%
$30,000 to $39,999	0	0%	6	14%
$40,000 or More	1	100%	12	29%
Total	1	100%	42	100%
Median Gov't–Sponsored Loan Debt ($)	117,000		25,000	

* Includes only cases where government–sponsored debt was incurred

Government–Sponsored Debt Incurred ($,000)
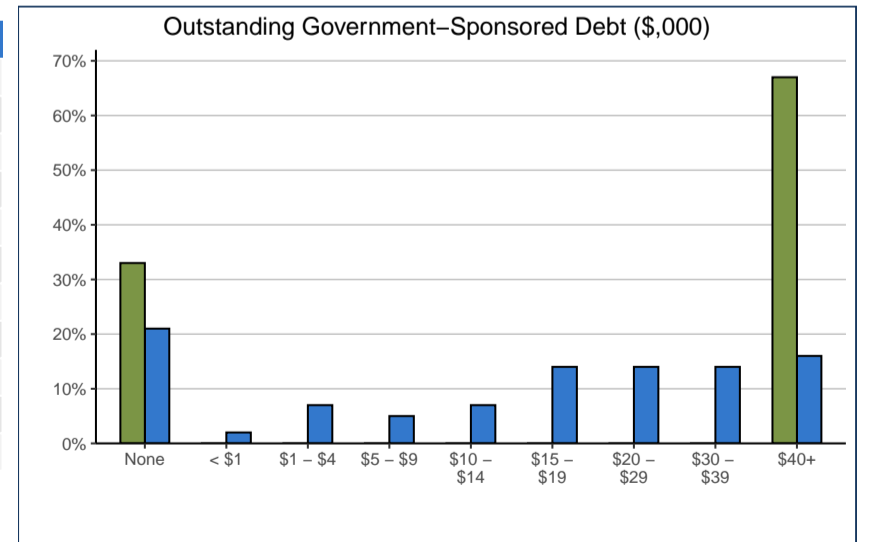
Gov't–Sponsored Loan Debt Outstanding:*	52.0201		DOUG	
None – Loan repaid in full	1	33%	12	21%
< $1,000	0	0%	1	2%
$1,000 to $4,999	0	0%	4	7%
$5,000 to $9,999	0	0%	3	5%
$10,000 to $14,999	0	0%	4	7%
$15,000 to $19,999	0	0%	8	14%
$20,000 to $29,999	0	0%	8	14%
$30,000 to $39,999	0	0%	8	14%
$40,000 or More	2	67%	9	16%
Total	3	100%	57	100%
Median Gov't–Sponsored Loan Debt Outstanding** ($)	84,500		20,000	

* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided
** Median amounts shown are based on those who had remaining government student loan debt

Outstanding Government–Sponsored Debt ($,000)