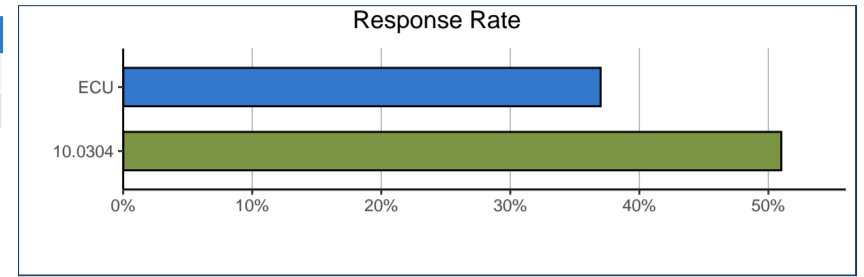


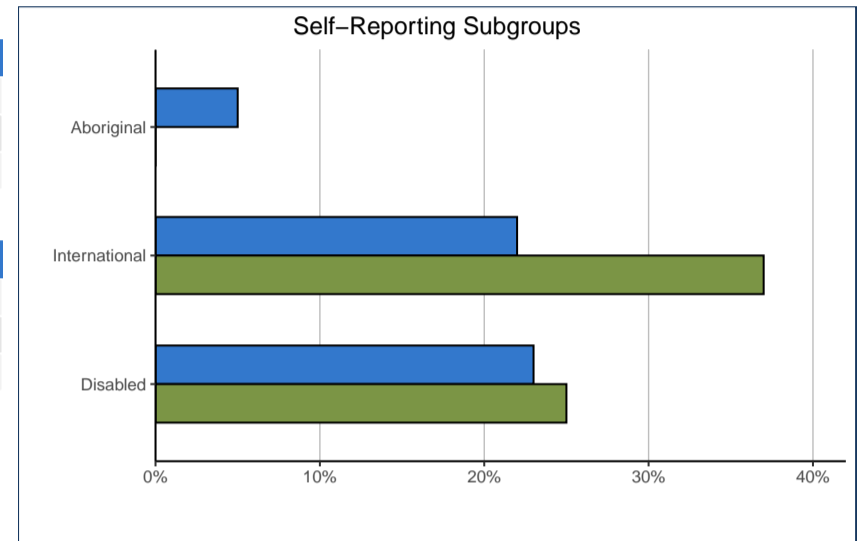
RESPONSE RATE

Survey Response Rate:	10.0304		ECU	
Baccalaureate Graduates Survey Cohort	53	100%	389	100%
Survey Respondents and Response Rate	27	51%	145	37%



DEMOGRAPHIC INFORMATION

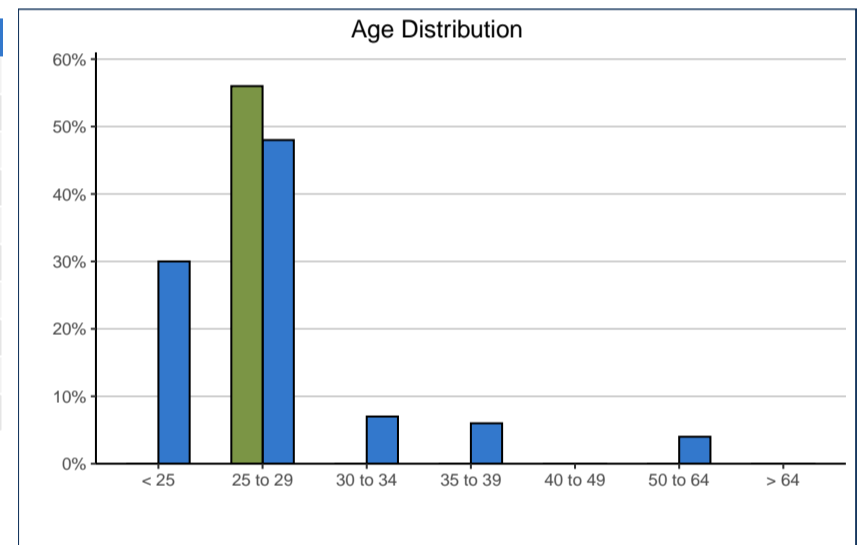
Self-Reporting Subgroups:	10.0304		ECU	
Disabled	6	25%	30	23%
International	10	37%	32	22%
Aboriginal	~	~	6	5%



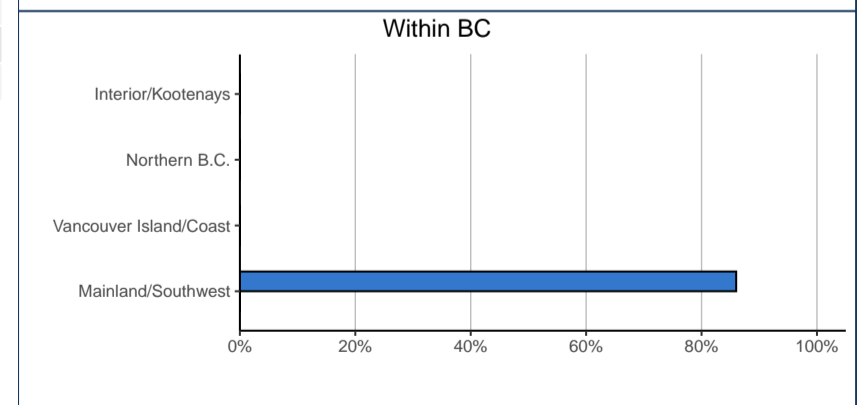
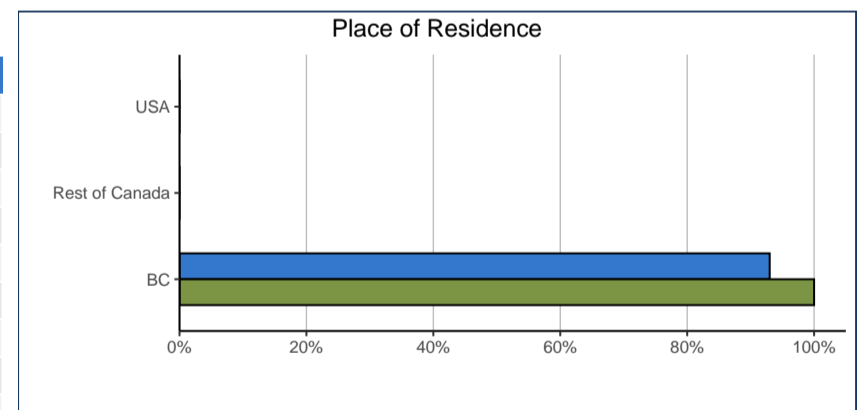
Gender:*	10.0304		ECU	
Male	7	26%	31	21%
Female	20	74%	114	79%
Total	27	100%	145	100%

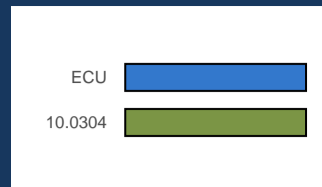
*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

Age (at time of survey):	10.0304		ECU	
< 25	~	~	43	30%
25 to 29	15	56%	70	48%
30 to 34	0	0%	10	7%
35 to 39	~	~	9	6%
40 to 49	0	0%	~	~
50 to 64	0	0%	6	4%
> 64	0	0%	~	~
Total	27	100%	145	100%
Median Age	25		25	
Average (mean) Age	25		29	



Place of Residence (at time of survey):	10.0304		ECU	
BC – Mainland/Southwest	~	~	109	86%
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	24	100%	118	93%
Canada – Alberta	0	0%	0	0%
Canada – Ontario	0	0%	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	0	0%	9	7%
Total	24	100%	127	100%



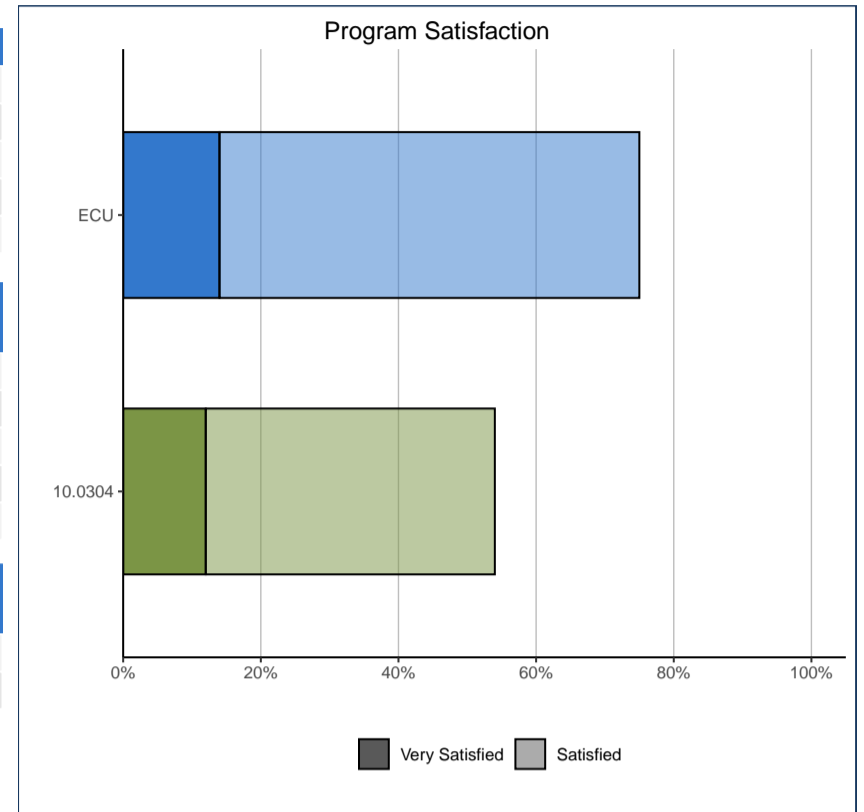


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	10.0304		ECU	
Very Satisfied	3	12%	19	14%
Satisfied	11	42%	83	61%
Dissatisfied	11	42%	31	23%
Very Dissatisfied	1	4%	4	3%
Total	26	100%	137	100%

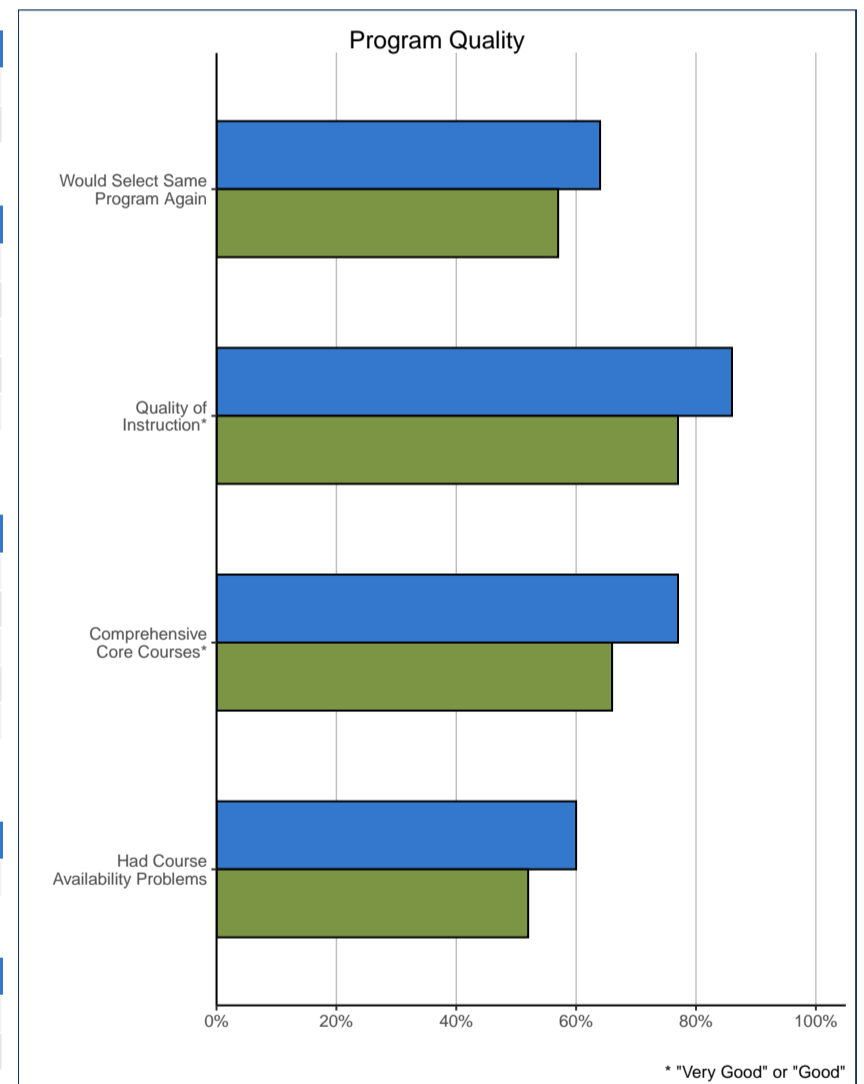
Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	10.0304		ECU	
Very Useful	5	24%	39	34%
Somewhat Useful	8	38%	49	42%
Not Very Useful	4	19%	17	15%
Not at All Useful	4	19%	11	9%
Total	21	100%	116	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	10.0304		ECU	
Yes	0	0%	11	8%
No	26	100%	128	92%



Would select the same program again:	10.0304		ECU	
Yes	13	57%	76	64%
No	10	43%	43	36%

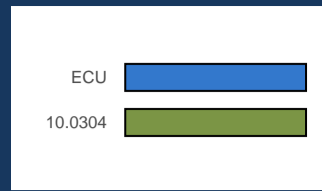
Quality of Instruction:	10.0304		ECU	
Very Good	6	23%	30	21%
Good	14	54%	91	65%
Poor	5	19%	17	12%
Very Poor	1	4%	2	1%
Total	26	100%	140	100%



Comprehensiveness of Core Courses:	10.0304		ECU	
Very Good	2	8%	20	14%
Good	15	58%	87	63%
Poor	7	27%	26	19%
Very Poor	2	8%	5	4%
Total	26	100%	138	100%

Course Availability:	10.0304		ECU	
Encountered course availability problems	14	52%	86	60%

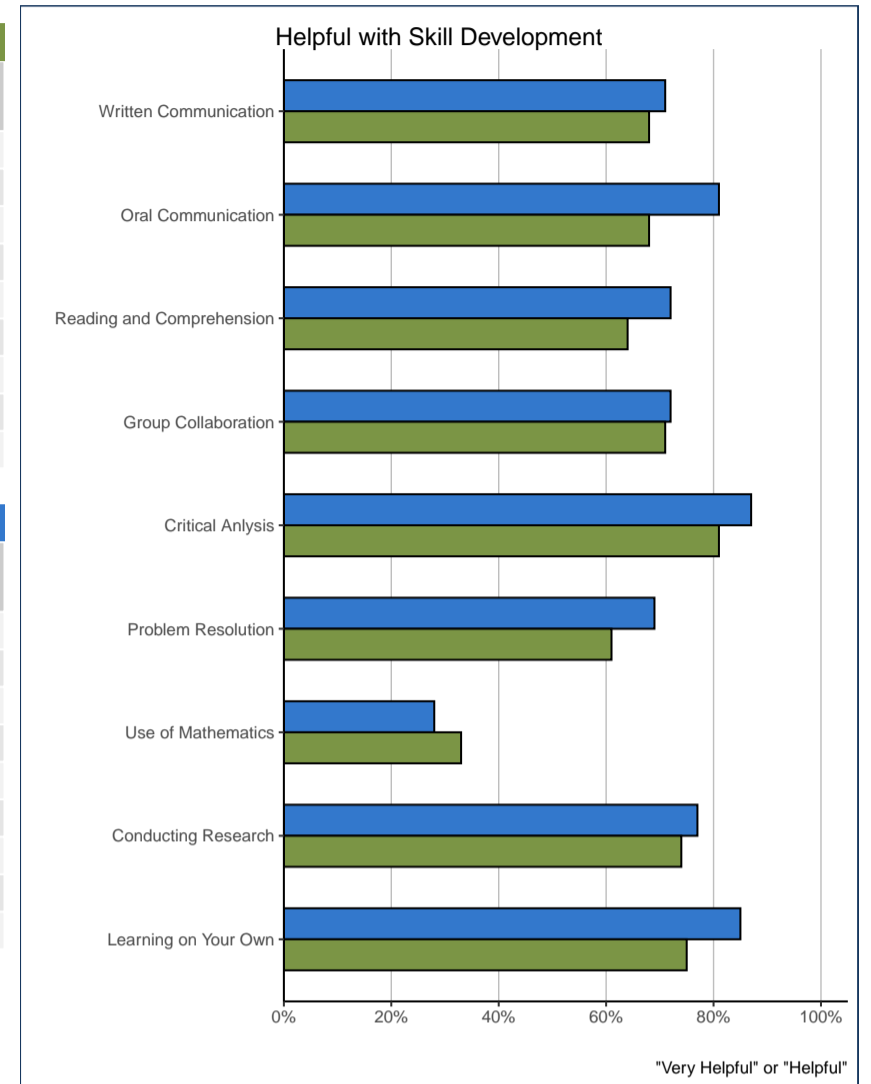
Financial Constraints:	10.0304		ECU	
Had to interrupt studies for financial reasons	3	12%	16	12%
Had to take program part-time for financial reasons	7	28%	29	21%



SKILL DEVELOPMENT

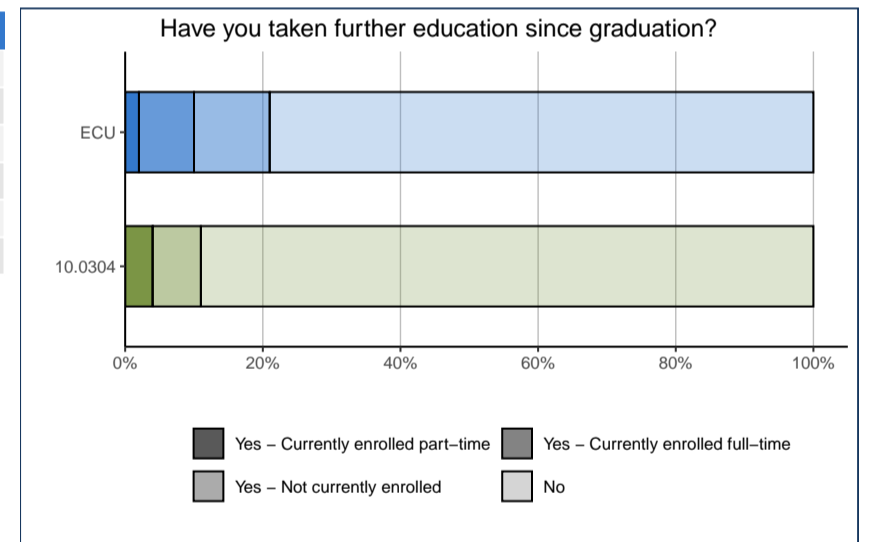
	10.0304				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	24%	44%	28%	4%	25
Oral Communication	24%	44%	28%	4%	25
Reading and Comprehension	20%	44%	32%	4%	25
Group Collaboration	21%	50%	13%	17%	24
Critical Analysis	35%	46%	15%	4%	26
Problem Resolution	23%	38%	23%	15%	26
Use of Mathematics	0%	33%	22%	44%	9
Conducting Research	22%	52%	17%	9%	23
Learning on Your Own	29%	46%	13%	13%	24

	ECU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	18%	53%	25%	4%	136
Oral Communication	28%	53%	18%	1%	141
Reading and Comprehension	15%	57%	22%	6%	138
Group Collaboration	20%	52%	19%	9%	139
Critical Analysis	41%	46%	9%	4%	142
Problem Resolution	22%	47%	26%	5%	138
Use of Mathematics	3%	25%	35%	37%	60
Conducting Research	21%	56%	21%	1%	135
Learning on Your Own	42%	43%	12%	4%	138

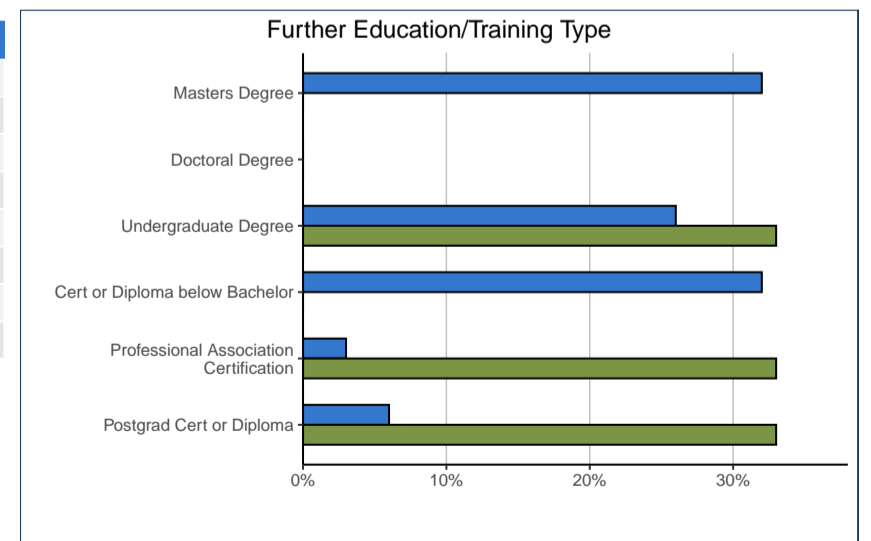


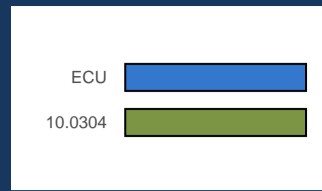
FURTHER EDUCATION

Took further education since 2021 graduation:	10.0304		ECU	
Yes	3	11%	31	21%
Not currently enrolled	2	7%	16	11%
Currently enrolled full-time	0	0%	12	8%
Currently enrolled part-time	1	4%	3	2%
No	24	89%	114	79%
Total	27	100%	145	100%



Type of Formal Post-Secondary Education:	10.0304		ECU	
Masters Degree	0	0%	10	32%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	33%	8	26%
Certificate or Diploma below Bachelor level	0	0%	10	32%
Professional Association Certification	1	33%	1	3%
Postgraduate Certificate or Diploma	1	33%	2	6%
Other	0	0%	0	0%
Total	3	100%	31	100%





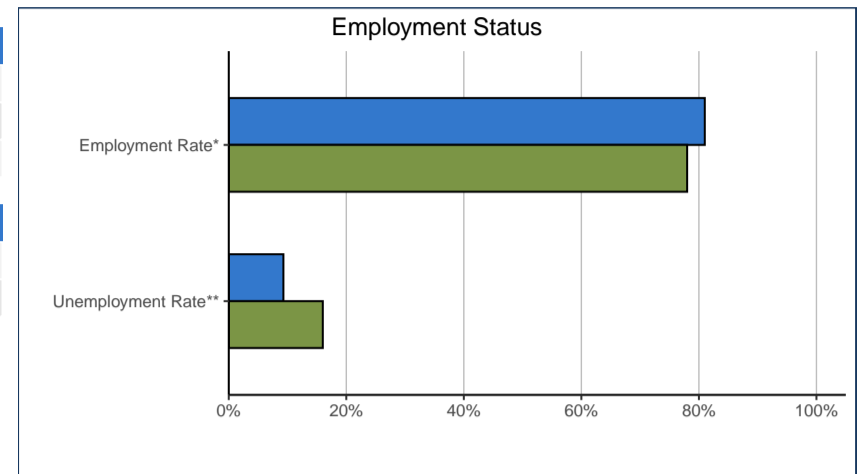
EMPLOYMENT

Labour Force Status:	10.0304		ECU	
In Labour Force (working or seeking work)	25	96%	129	91%
Not in Labour Force	1	4%	12	9%
Total	26	100%	141	100%

Employment:	10.0304		ECU	
Employment Rate*	21	78%	117	81%
Unemployment Rate**	4	16.0%	12	9.3%

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in Labour Force



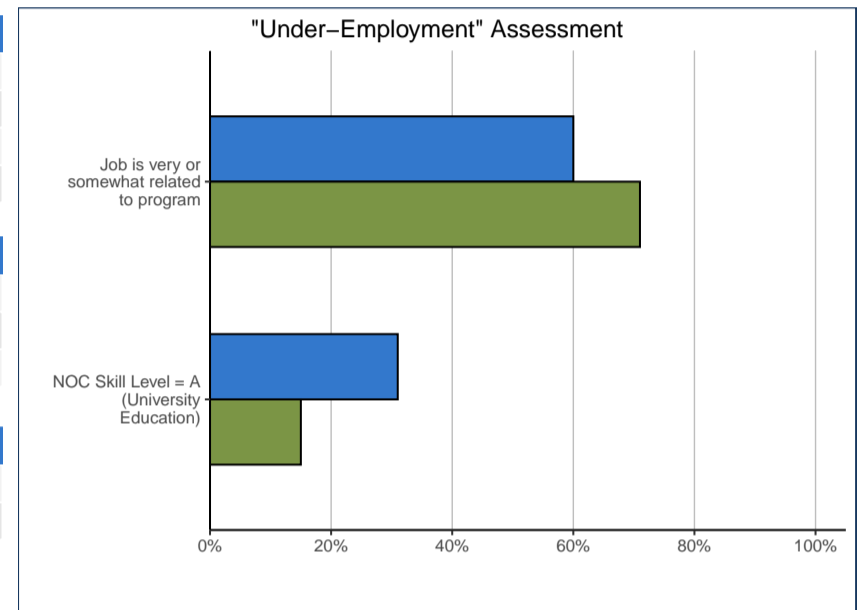
Status of Graduates NOT in Labour Force:	10.0304		ECU	
Attending School FT	0	0%	4	33%
Attending School PT	0	0%	0	0%
Other	1	100%	8	67%
Total NOT in Labour Force	1	100%	12	100%

Primary Employment Type:	10.0304		ECU	
Paid worker	19	90%	97	84%
Self-employed	2	10%	19	16%
Total	21	100%	116	100%

Job Characteristics:	10.0304		ECU	
I hold more than one job*	6	29%	35	30%
My main job is full-time (>= 30 hours per week)**	15	71%	80	78%

*Of total Employed

**Of those who provided data on hours/week worked



How related is your main job to your program?	10.0304		ECU	
Very Related	6	29%	36	31%
Somewhat Related	9	43%	34	29%
Not Very Related	2	10%	17	15%
Not at All Related	4	19%	30	26%
Total	21	100%	117	100%

"Under-employment" Assessment:	10.0304		ECU	
Job is very or somewhat related to program	15	71%	70	60%
NOC Skill Level = A (University Education)*	3	15%	33	31%

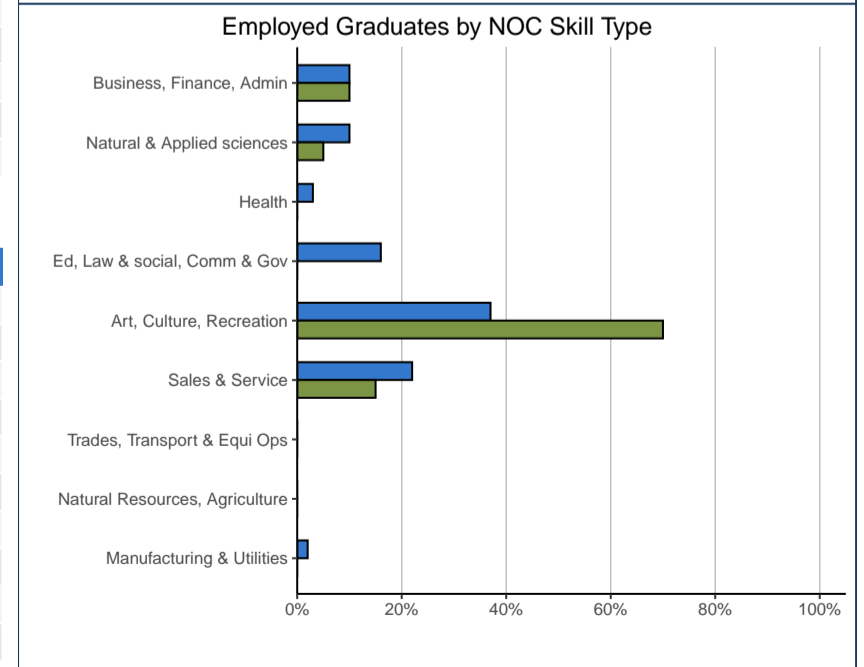
*Of total valid responses

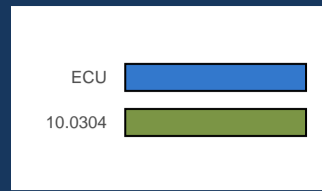
Gross Annual Income from Main Job:*	10.0304		ECU	
Less than \$20,000	~	~	9	11%
\$20,000 to \$39,999	~	~	22	28%
\$40,000 to \$59,999	~	~	23	29%
\$60,000 to \$79,999	~	~	17	21%
\$80,000 to \$99,999	~	~	~	~
\$100,000 and Above	~	~	~	~
Total	16	100%	80	100%
Median Annual Income (full-time) (\$)	58,000		51,040	
Average Annual Income (full-time) (\$)	60,295		61,164	

*Where data provided



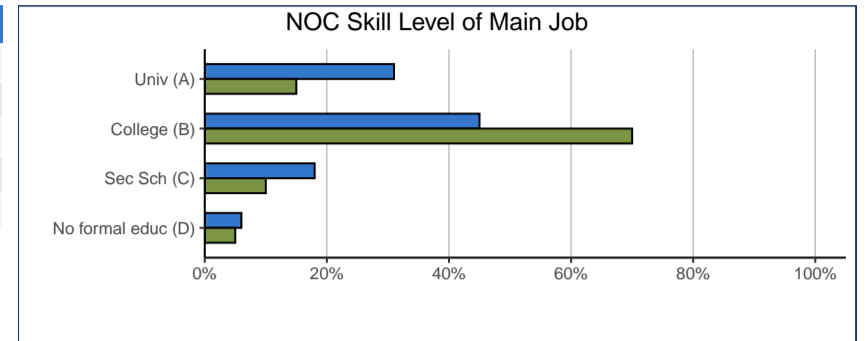
NOC Skill Type of Main Job:	10.0304		ECU	
Business, finance & administration	2	10%	10	10%
Natural & applied sciences & related	1	5%	11	10%
Health	0	0%	3	3%
Education, law and social, community & government	0	0%	17	16%
Art, culture, recreation & sport	14	70%	39	37%
Sales & service	3	15%	23	22%
Trades, transport & equipment operators & related	0	0%	0	0%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	2	2%
Total	20	100%	105	100%



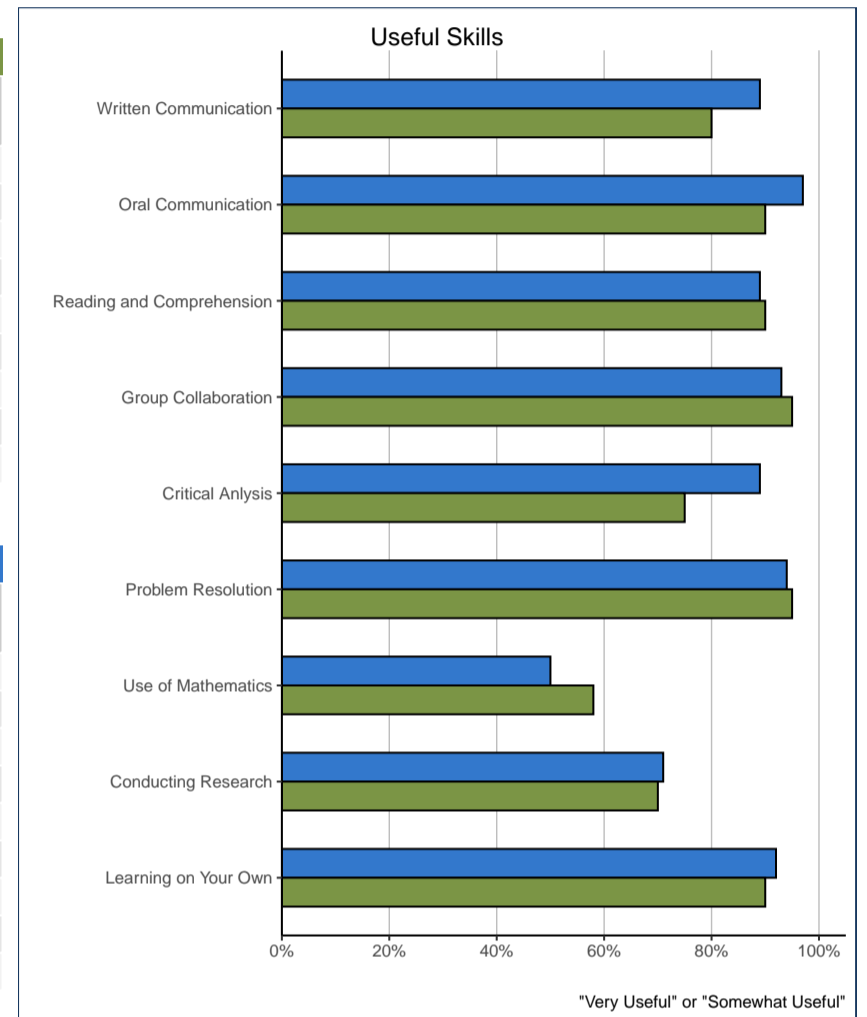


EMPLOYMENT, continued

NOC Skill Level of Main Job:	10.0304		ECU	
A. University education	3	15%	33	31%
B. College education/trade apprenticeship	14	70%	47	45%
C. Secondary school + job-specific training	2	10%	19	18%
D. No formal education	1	5%	6	6%
Total	20	100%	105	100%



How useful are the following skills and abilities in doing your main job?	10.0304				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	40%	40%	10%	10%	20
Oral Communication	65%	25%	5%	5%	20
Reading and Comprehension	65%	25%	0%	10%	20
Group Collaboration	75%	20%	0%	5%	20
Critical Analysis	40%	35%	20%	5%	20
Problem Resolution	76%	19%	0%	5%	21
Use of Mathematics	11%	47%	26%	16%	19
Conducting Research	40%	30%	15%	15%	20
Learning on Your Own	70%	20%	5%	5%	20



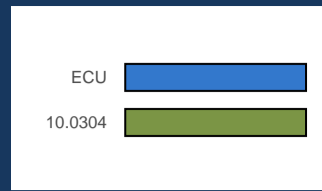
How useful are the following skills and abilities in doing your main job?	ECU				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	55%	34%	5%	6%	115
Oral Communication	67%	30%	2%	2%	115
Reading and Comprehension	58%	31%	7%	3%	115
Group Collaboration	74%	19%	4%	3%	115
Critical Analysis	62%	27%	9%	3%	115
Problem Resolution	75%	19%	4%	2%	116
Use of Mathematics	17%	33%	31%	18%	109
Conducting Research	45%	26%	18%	11%	114
Learning on Your Own	66%	26%	5%	3%	114

Top 10 Full-time Occupations of 10.0304 Graduates:			10.0304
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	38%
*			
*			
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*			

* Data not displayed where n < 5
** Percentages cited are of those employed

Top 10 Full-time Occupations of ECU Graduates:			ECU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	13%
1123	A	Professional occupations in advertising, marketing and public relations	4%
5136	A	Painters, sculptors and other visual artists	4%
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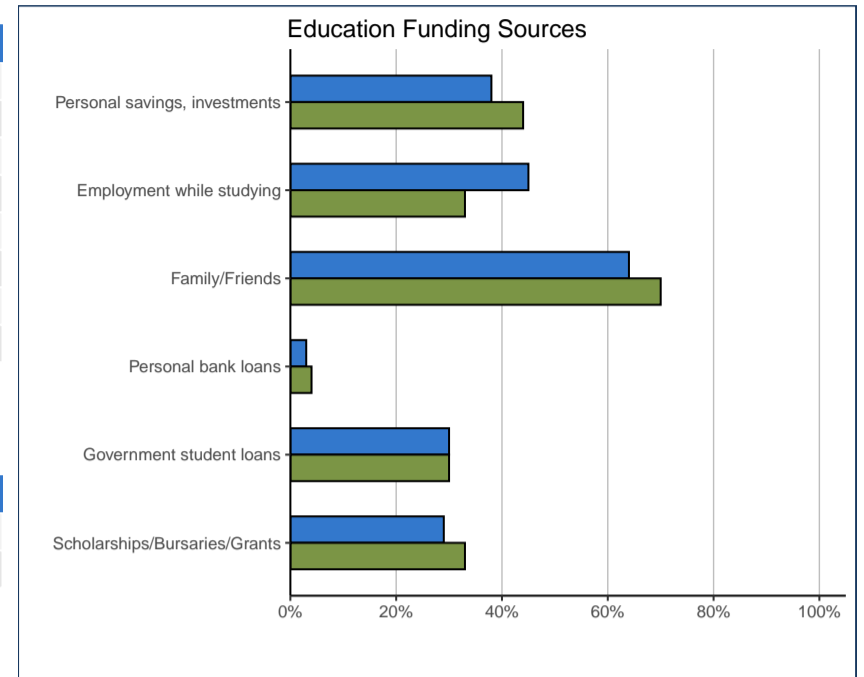
* Data not displayed where n < 5
** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	10.0304		ECU	
Personal savings, investments	12	44%	55	38%
Employment while studying	9	33%	64	45%
Family/Friends	19	70%	92	64%
Personal bank loans	1	4%	5	3%
Government student loans	8	30%	43	30%
Scholarships/Bursaries/Grants	9	33%	41	29%
Other	9	33%	28	20%
Total	27		143	

* Percentage of respondents who identified this source

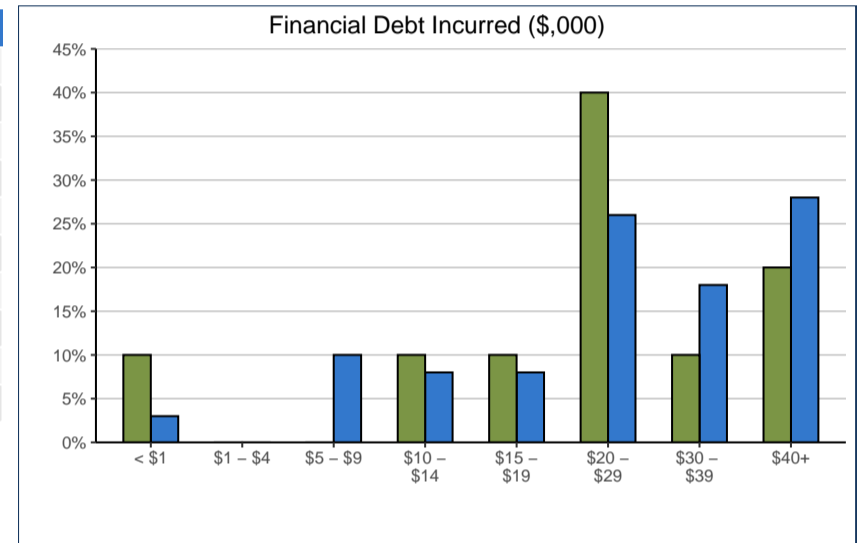


Financial Debt Incurred to Finance Bac. Ed.:*	10.0304		ECU	
Incurred any form of financial debt	11	42%	55	40%
Incurred government-sponsored student loan debt	8	30%	45	31%

* Percentage of respondents who provided data

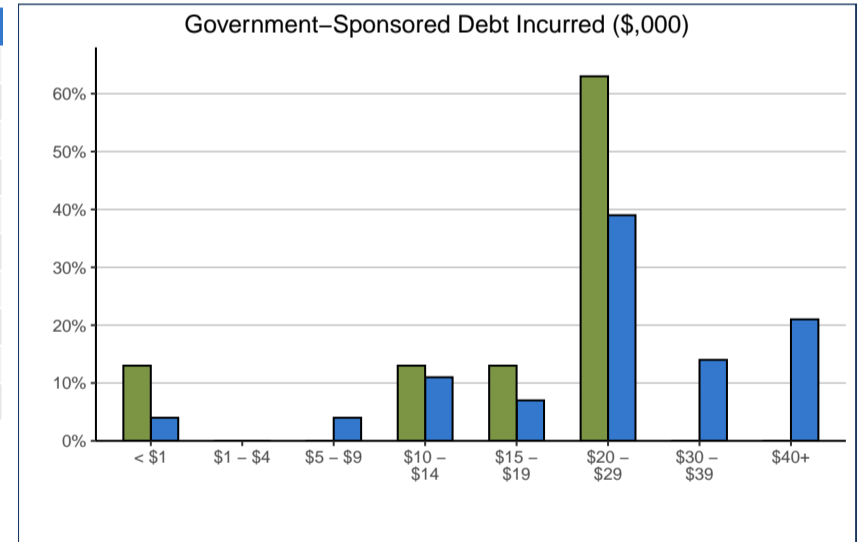
Financial Debt Amount:*	10.0304		ECU	
< \$1,000	1	10%	1	3%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	4	10%
\$10,000 to \$14,999	1	10%	3	8%
\$15,000 to \$19,999	1	10%	3	8%
\$20,000 to \$29,999	4	40%	10	26%
\$30,000 to \$39,999	1	10%	7	18%
\$40,000 or More	2	20%	11	28%
Total	10	100%	39	100%
Median Financial Debt (\$)	20,000		25,000	

* Includes only cases where financial debt was incurred



Gov't-Sponsored Student Loan Debt Amount:*	10.0304		ECU	
< \$1,000	1	13%	1	4%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	1	4%
\$10,000 to \$14,999	1	13%	3	11%
\$15,000 to \$19,999	1	13%	2	7%
\$20,000 to \$29,999	5	63%	11	39%
\$30,000 to \$39,999	0	0%	4	14%
\$40,000 or More	0	0%	6	21%
Total	8	100%	28	100%
Median Gov't-Sponsored Loan Debt (\$)	20,000		25,000	

* Includes only cases where government-sponsored debt was incurred



Gov't-Sponsored Loan Debt Outstanding:*	10.0304		ECU	
None - Loan repaid in full	6	86%	8	33%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	0	0%
\$10,000 to \$14,999	0	0%	2	8%
\$15,000 to \$19,999	0	0%	2	8%
\$20,000 to \$29,999	1	14%	6	25%
\$30,000 to \$39,999	0	0%	3	13%
\$40,000 or More	0	0%	3	13%
Total	7	100%	24	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	23,000		23,185	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

