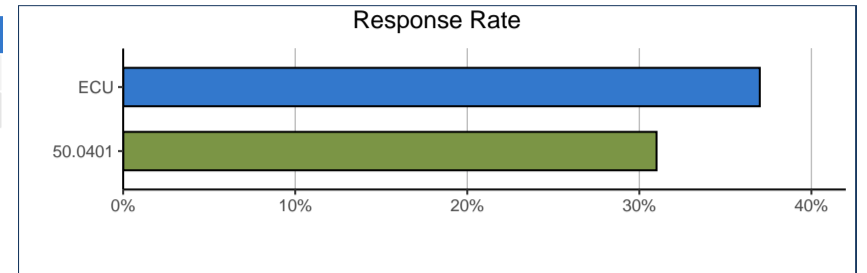


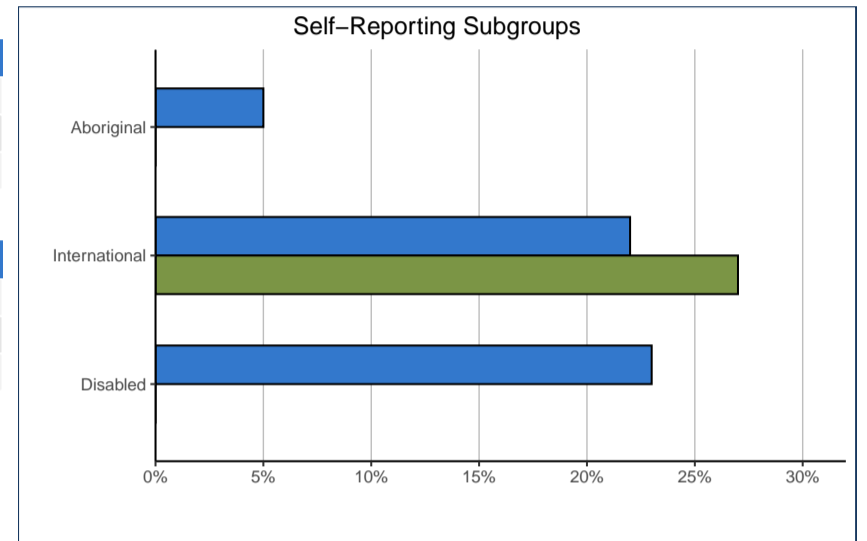
**RESPONSE RATE**

Survey Response Rate:	50.0401		ECU	
Baccalaureate Graduates Survey Cohort	83	100%	389	100%
Survey Respondents and Response Rate	26	31%	145	37%



**DEMOGRAPHIC INFORMATION**

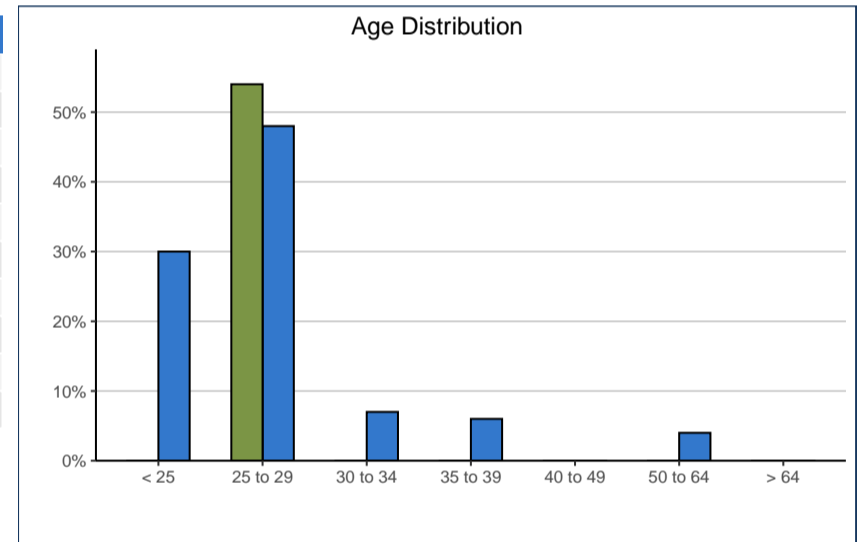
Self-Reporting Subgroups:	50.0401		ECU	
Disabled	~	~	30	23%
International	7	27%	32	22%
Aboriginal	~	~	6	5%



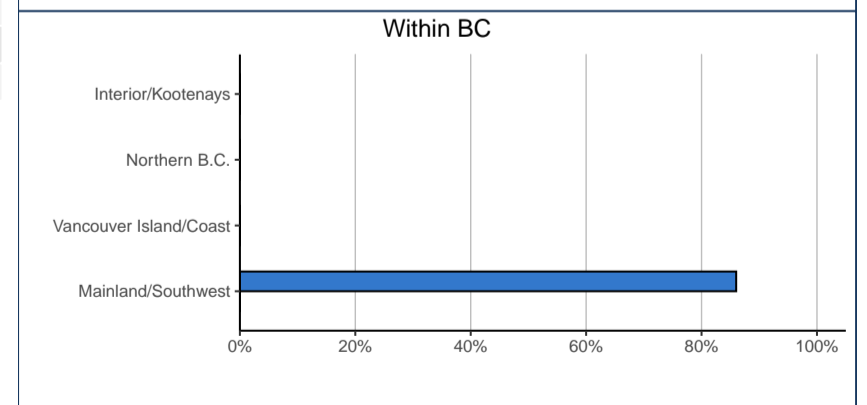
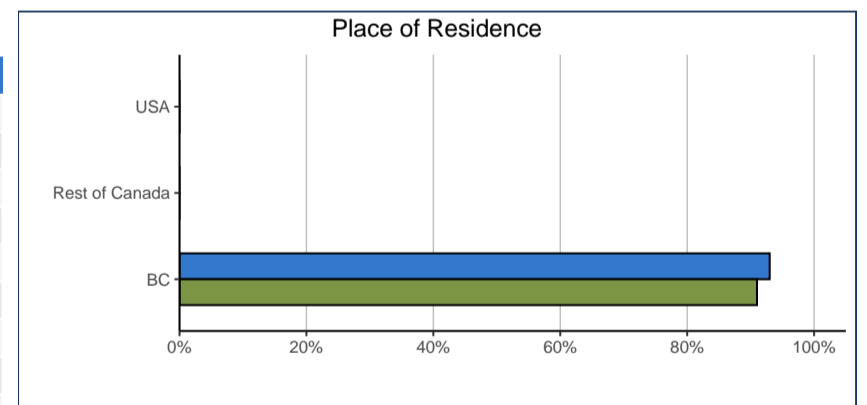
Gender:*	50.0401		ECU	
Male	6	23%	31	21%
Female	20	77%	114	79%
Total	26	100%	145	100%

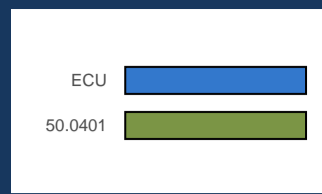
\*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

Age (at time of survey):	50.0401		ECU	
< 25	~	~	43	30%
25 to 29	14	54%	70	48%
30 to 34	~	~	10	7%
35 to 39	0	0%	9	6%
40 to 49	0	0%	~	~
50 to 64	~	~	6	4%
> 64	0	0%	~	~
Total	26	100%	145	100%
Median Age	25		25	
Average (mean) Age	27		29	



Place of Residence (at time of survey):	50.0401		ECU	
BC – Mainland/Southwest	~	~	109	86%
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	~	~	~	~
BC Subtotal	21	91%	118	93%
Canada – Alberta	0	0%	0	0%
Canada – Ontario	~	~	~	~
Canada – Other	0	0%	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	~	~	9	7%
Total	~	~	127	100%



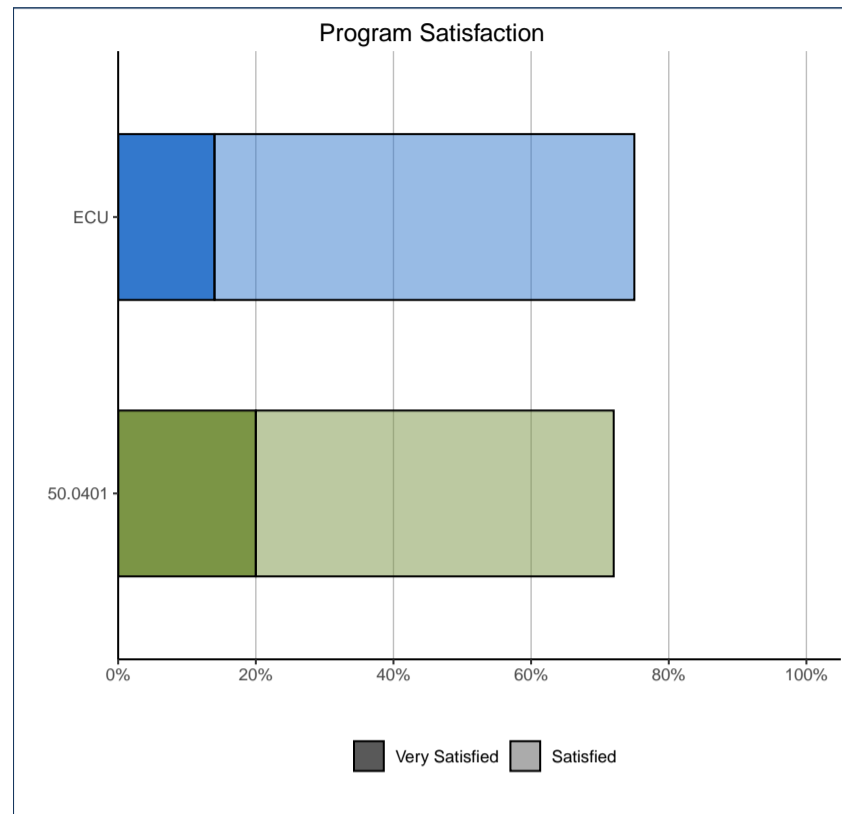


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0401		ECU	
Very Satisfied	5	20%	19	14%
Satisfied	13	52%	83	61%
Dissatisfied	6	24%	31	23%
Very Dissatisfied	1	4%	4	3%
Total	25	100%	137	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0401		ECU	
Very Useful	9	43%	39	34%
Somewhat Useful	11	52%	49	42%
Not Very Useful	1	5%	17	15%
Not at All Useful	0	0%	11	9%
Total	21	100%	116	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0401		ECU	
Yes	1	4%	11	8%
No	24	96%	128	92%



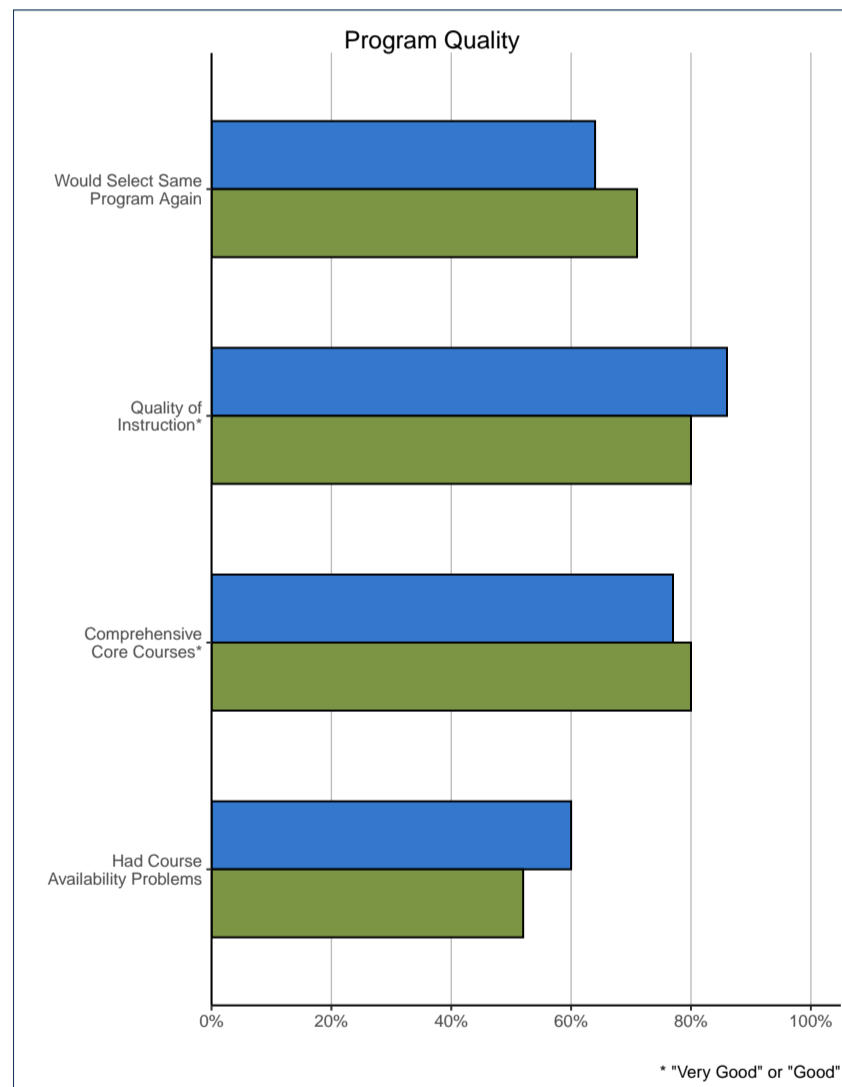
Would select the same program again:	50.0401		ECU	
Yes	15	71%	76	64%
No	6	29%	43	36%

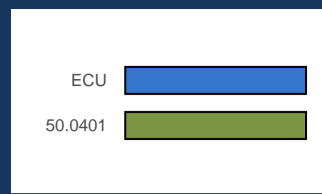
Quality of Instruction:	50.0401		ECU	
Very Good	4	16%	30	21%
Good	16	64%	91	65%
Poor	5	20%	17	12%
Very Poor	0	0%	2	1%
Total	25	100%	140	100%

Comprehensiveness of Core Courses:	50.0401		ECU	
Very Good	6	24%	20	14%
Good	14	56%	87	63%
Poor	5	20%	26	19%
Very Poor	0	0%	5	4%
Total	25	100%	138	100%

Course Availability:	50.0401		ECU	
Encountered course availability problems	13	52%	86	60%

Financial Constraints:	50.0401		ECU	
Had to interrupt studies for financial reasons	1	4%	16	12%
Had to take program part-time for financial reasons	3	13%	29	21%

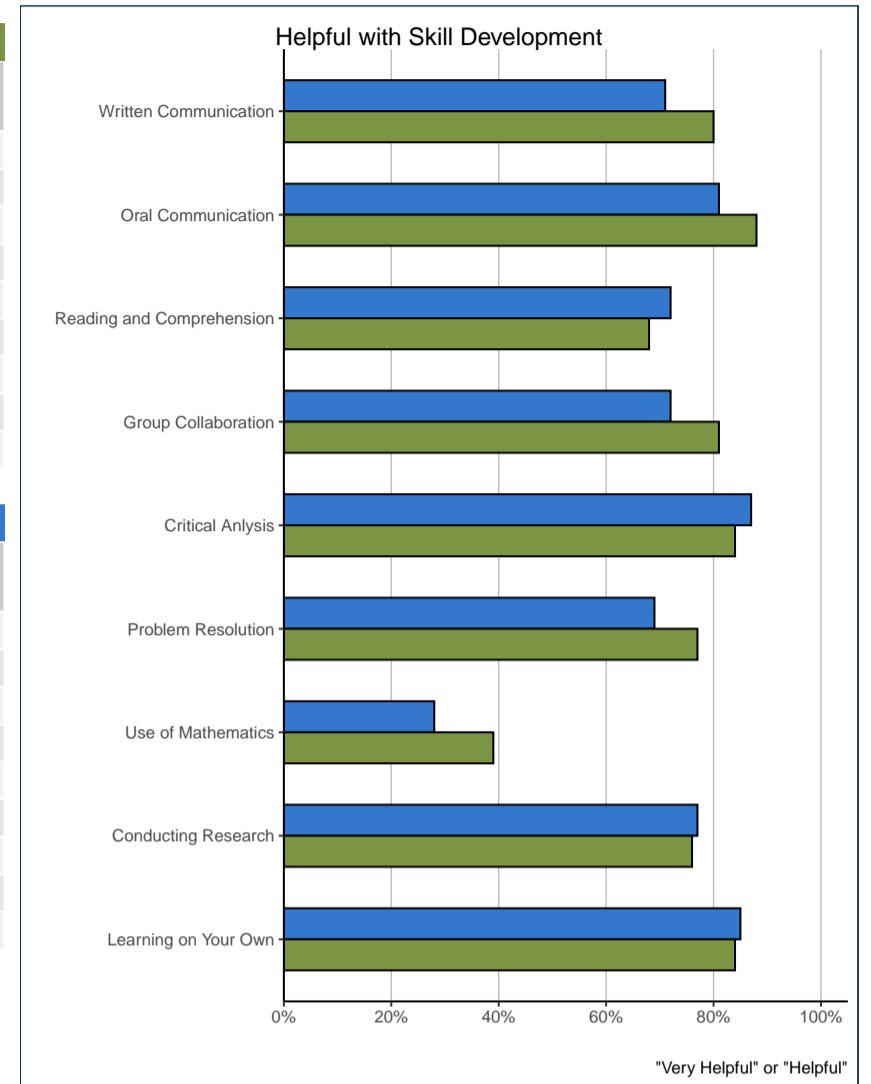




SKILL DEVELOPMENT

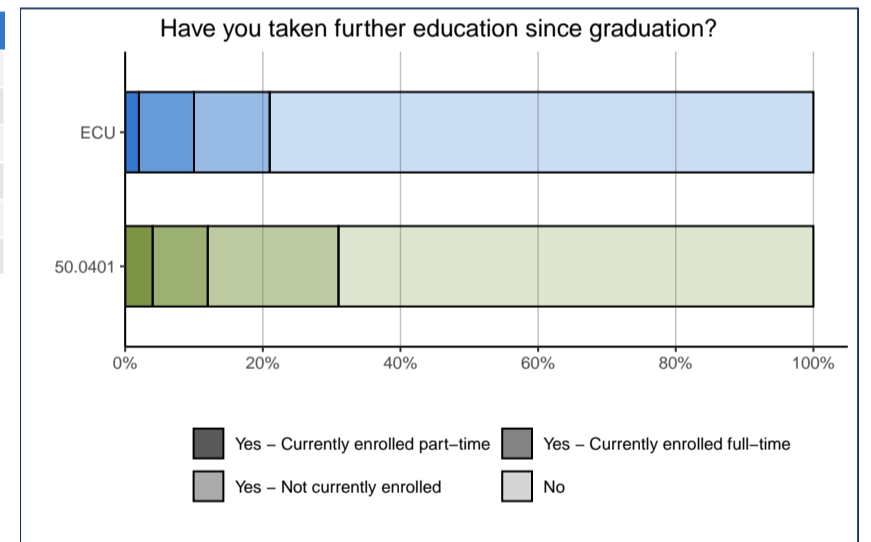
	50.0401				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	17%	63%	17%	4%	24
Oral Communication	23%	65%	8%	4%	26
Reading and Comprehension	20%	48%	24%	8%	25
Group Collaboration	19%	62%	15%	4%	26
Critical Analysis	46%	38%	4%	12%	26
Problem Resolution	31%	46%	19%	4%	26
Use of Mathematics	8%	31%	31%	31%	13
Conducting Research	38%	38%	23%	0%	26
Learning on Your Own	46%	38%	15%	0%	26

	ECU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	18%	53%	25%	4%	136
Oral Communication	28%	53%	18%	1%	141
Reading and Comprehension	15%	57%	22%	6%	138
Group Collaboration	20%	52%	19%	9%	139
Critical Analysis	41%	46%	9%	4%	142
Problem Resolution	22%	47%	26%	5%	138
Use of Mathematics	3%	25%	35%	37%	60
Conducting Research	21%	56%	21%	1%	135
Learning on Your Own	42%	43%	12%	4%	138

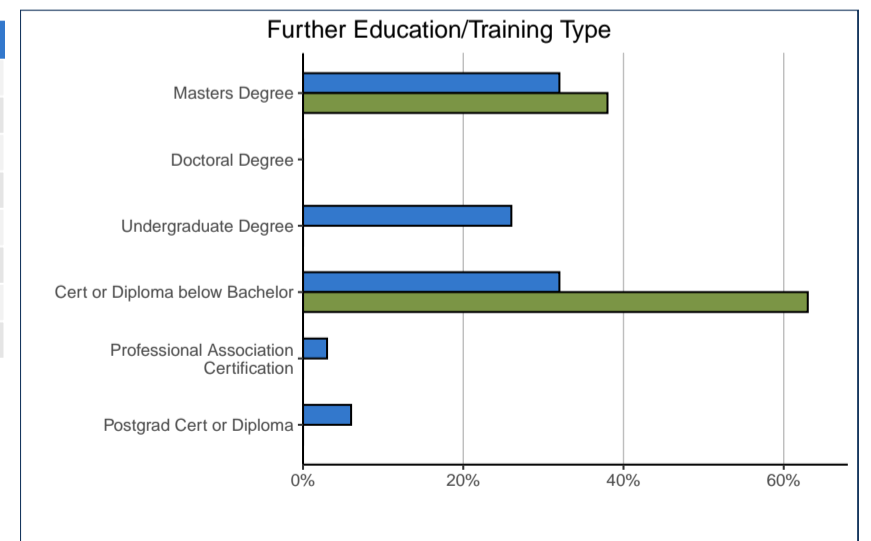


FURTHER EDUCATION

Took further education since 2021 graduation:	50.0401		ECU	
Yes	8	31%	31	21%
Not currently enrolled	5	19%	16	11%
Currently enrolled full-time	2	8%	12	8%
Currently enrolled part-time	1	4%	3	2%
No	18	69%	114	79%
Total	26	100%	145	100%



Type of Formal Post-Secondary Education:	50.0401		ECU	
Masters Degree	3	38%	10	32%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	0	0%	8	26%
Certificate or Diploma below Bachelor level	5	63%	10	32%
Professional Association Certification	0	0%	1	3%
Postgraduate Certificate or Diploma	0	0%	2	6%
Other	0	0%	0	0%
Total	8	100%	31	100%



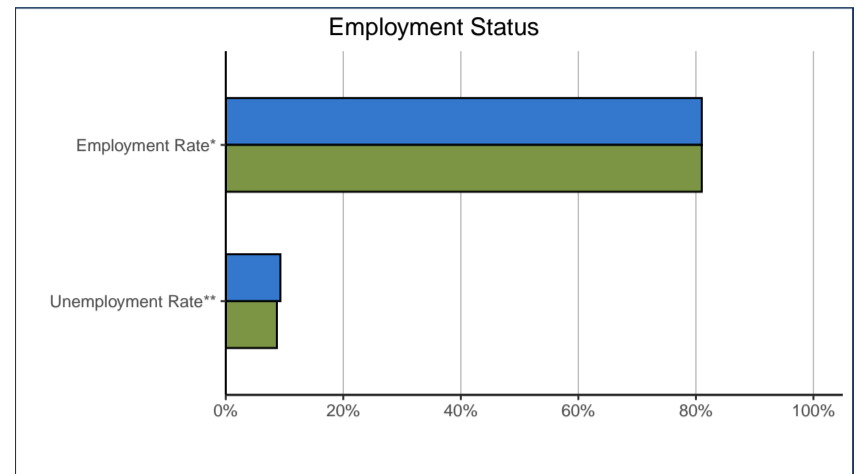
EMPLOYMENT

Labour Force Status:	50.0401		ECU	
In Labour Force (working or seeking work)	23	92%	129	91%
Not in Labour Force	2	8%	12	9%
Total	25	100%	141	100%

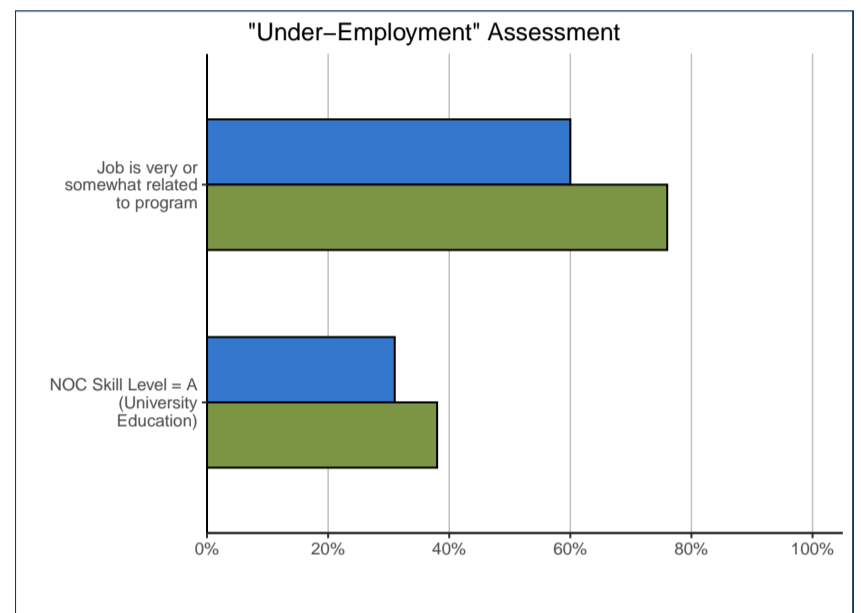
Employment:	50.0401		ECU	
Employment Rate*	21	81%	117	81%
Unemployment Rate**	2	8.7%	12	9.3%

\*Percent = Total employed divided by total number of respondents

\*\*Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	50.0401		ECU	
Attending School FT	2	100%	4	33%
Attending School PT	0	0%	0	0%
Other	0	0%	8	67%
Total NOT in Labour Force	2	100%	12	100%



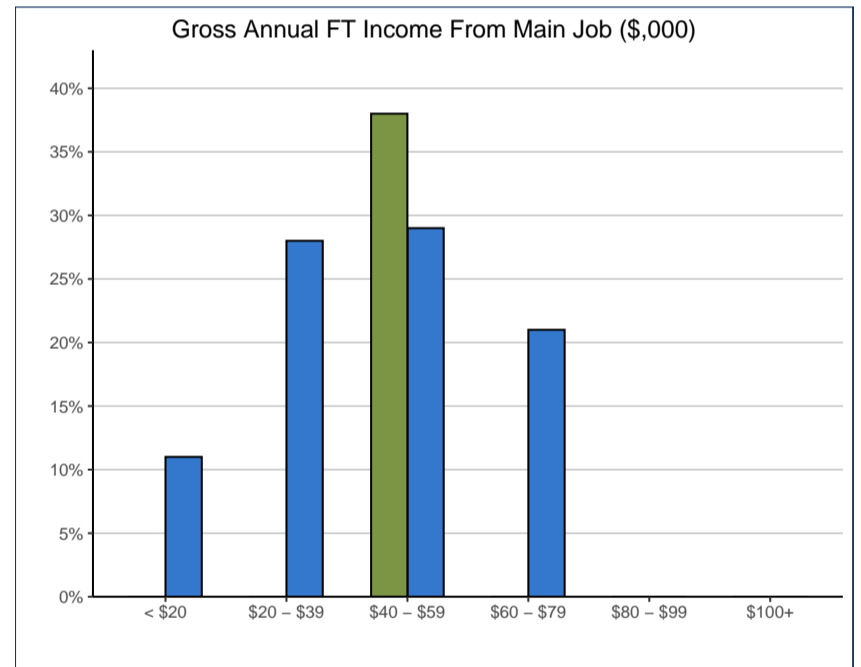
Primary Employment Type:	50.0401		ECU	
Paid worker	15	71%	97	84%
Self-employed	6	29%	19	16%
Total	21	100%	116	100%

Job Characteristics:	50.0401		ECU	
I hold more than one job*	1	5%	35	30%
My main job is full-time (>= 30 hours per week)**	13	76%	80	78%

\*Of total Employed

\*\*Of those who provided data on hours/week worked

How related is your main job to your program?	50.0401		ECU	
Very Related	9	43%	36	31%
Somewhat Related	7	33%	34	29%
Not Very Related	3	14%	17	15%
Not at All Related	2	10%	30	26%
Total	21	100%	117	100%



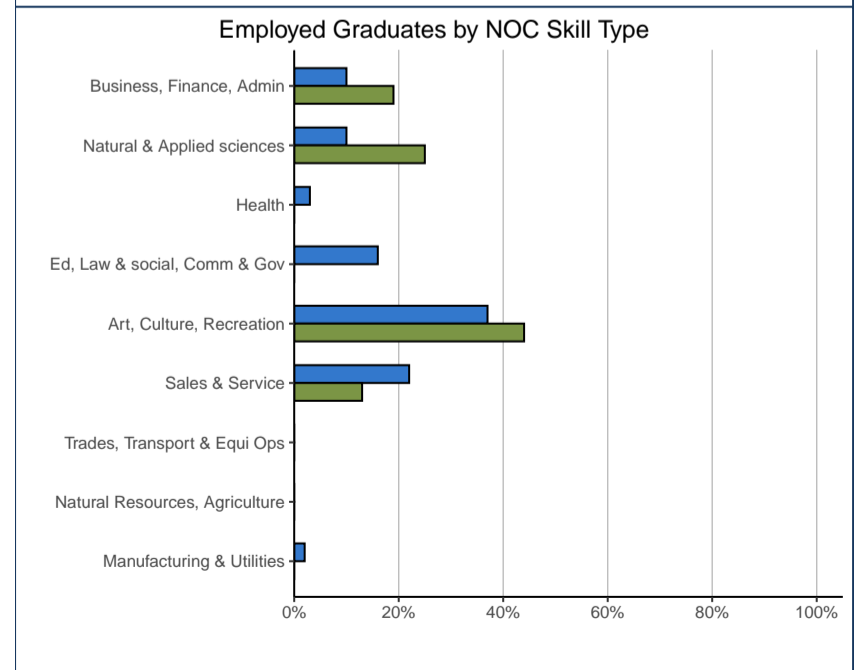
"Under-employment" Assessment:	50.0401		ECU	
Job is very or somewhat related to program	16	76%	70	60%
NOC Skill Level = A (University Education)*	6	38%	33	31%

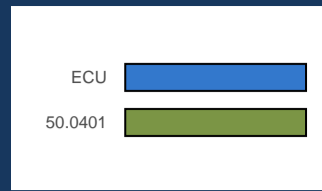
\*Of total valid responses

Gross Annual Income from Main Job:*	50.0401		ECU	
Less than \$20,000	~	~	9	11%
\$20,000 to \$39,999	~	~	22	28%
\$40,000 to \$59,999	5	38%	23	29%
\$60,000 to \$79,999	~	~	17	21%
\$80,000 to \$99,999	~	~	~	~
\$100,000 and Above	~	~	~	~
Total	13	100%	80	100%
Median Annual Income (full-time) (\$)	62,800		51,040	
Average Annual Income (full-time) (\$)	76,314		61,164	

\*Where data provided

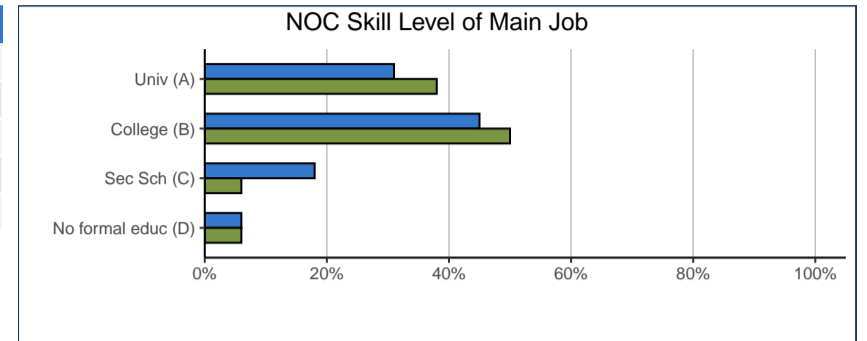
NOC Skill Type of Main Job:	50.0401		ECU	
Business, finance & administration	3	19%	10	10%
Natural & applied sciences & related	4	25%	11	10%
Health	0	0%	3	3%
Education, law and social, community & government	0	0%	17	16%
Art, culture, recreation & sport	7	44%	39	37%
Sales & service	2	13%	23	22%
Trades, transport & equipment operators & related	0	0%	0	0%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	2	2%
Total	16	100%	105	100%



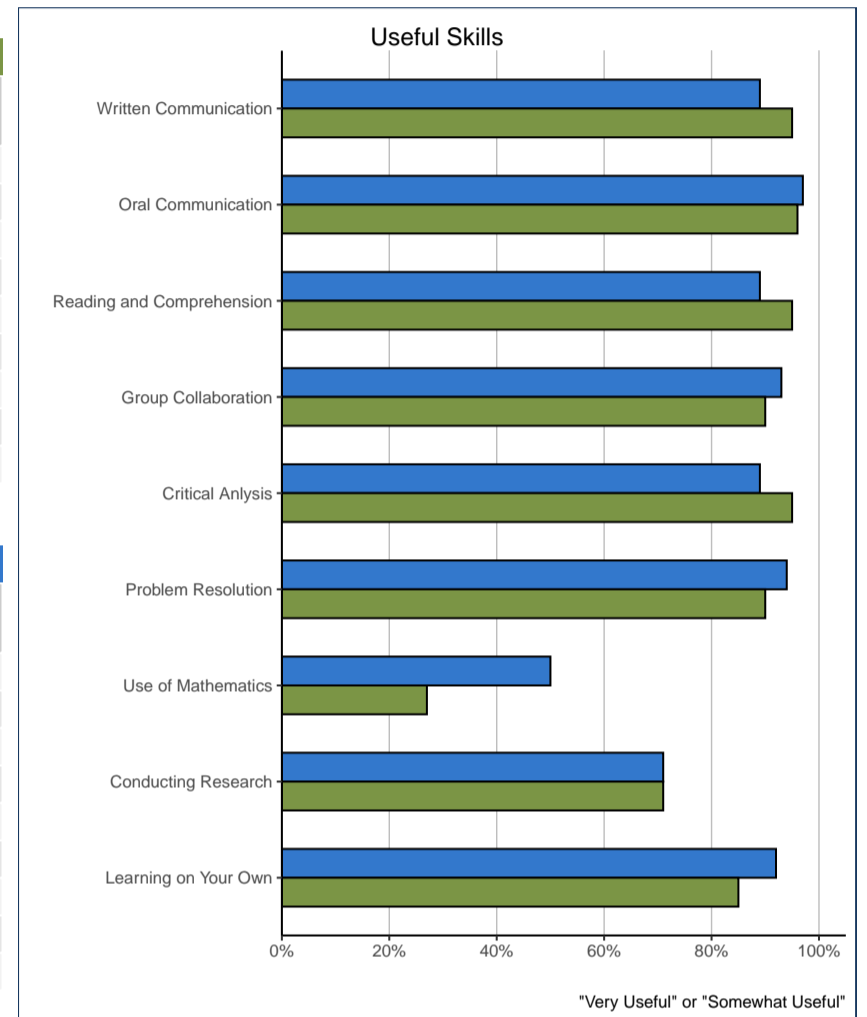


EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0401		ECU	
A. University education	6	38%	33	31%
B. College education/trade apprenticeship	8	50%	47	45%
C. Secondary school + job-specific training	1	6%	19	18%
D. No formal education	1	6%	6	6%
Total	16	100%	105	100%



How useful are the following skills and abilities in doing your main job?	50.0401				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	57%	38%	0%	5%	21
Oral Communication	67%	29%	0%	5%	21
Reading and Comprehension	57%	38%	0%	5%	21
Group Collaboration	76%	14%	5%	5%	21
Critical Analysis	71%	24%	0%	5%	21
Problem Resolution	71%	19%	5%	5%	21
Use of Mathematics	11%	16%	47%	26%	19
Conducting Research	52%	19%	24%	5%	21
Learning on Your Own	52%	33%	10%	5%	21



How useful are the following skills and abilities in doing your main job?	ECU				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	55%	34%	5%	6%	115
Oral Communication	67%	30%	2%	2%	115
Reading and Comprehension	58%	31%	7%	3%	115
Group Collaboration	74%	19%	4%	3%	115
Critical Analysis	62%	27%	9%	3%	115
Problem Resolution	75%	19%	4%	2%	116
Use of Mathematics	17%	33%	31%	18%	109
Conducting Research	45%	26%	18%	11%	114
Learning on Your Own	66%	26%	5%	3%	114

Top 10 Full-time Occupations of 50.0401 Graduates:			50.0401
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
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*			

\* Data not displayed where n < 5  
\*\* Percentages cited are of those employed

Top 10 Full-time Occupations of ECU Graduates:			ECU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	13%
1123	A	Professional occupations in advertising, marketing and public relations	4%
5136	A	Painters, sculptors and other visual artists	4%
*			
*			
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*			

\* Data not displayed where n < 5  
\*\* Percentages cited are of those employed

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	50.0401		ECU	
Personal savings, investments	6	23%	55	38%
Employment while studying	12	46%	64	45%
Family/Friends	19	73%	92	64%
Personal bank loans	1	4%	5	3%
Government student loans	9	35%	43	30%
Scholarships/Bursaries/Grants	6	23%	41	29%
Other	6	23%	28	20%
Total	26		143	

\* Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	50.0401		ECU	
Incurred any form of financial debt	11	46%	55	40%
Incurred government-sponsored student loan debt	10	38%	45	31%

\* Percentage of respondents who provided data

Financial Debt Amount:*	50.0401		ECU	
< \$1,000	0	0%	1	3%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	1	13%	4	10%
\$10,000 to \$14,999	1	13%	3	8%
\$15,000 to \$19,999	0	0%	3	8%
\$20,000 to \$29,999	1	13%	10	26%
\$30,000 to \$39,999	2	25%	7	18%
\$40,000 or More	3	38%	11	28%
Total	8	100%	39	100%
Median Financial Debt (\$)	31,000		25,000	

\* Includes only cases where financial debt was incurred

Gov't-Sponsored Student Loan Debt Amount:*	50.0401		ECU	
< \$1,000	0	0%	1	4%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	1	4%
\$10,000 to \$14,999	0	0%	3	11%
\$15,000 to \$19,999	0	0%	2	7%
\$20,000 to \$29,999	2	40%	11	39%
\$30,000 to \$39,999	1	20%	4	14%
\$40,000 or More	2	40%	6	21%
Total	5	100%	28	100%
Median Gov't-Sponsored Loan Debt (\$)	32,000		25,000	

\* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	50.0401		ECU	
None – Loan repaid in full	0	0%	8	33%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	0	0%
\$10,000 to \$14,999	0	0%	2	8%
\$15,000 to \$19,999	1	17%	2	8%
\$20,000 to \$29,999	2	33%	6	25%
\$30,000 to \$39,999	1	17%	3	13%
\$40,000 or More	2	33%	3	13%
Total	6	100%	24	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	30,500		23,185	

\* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

\*\* Median amounts shown are based on those who had remaining government student loan debt

