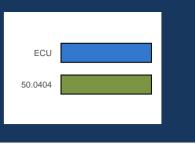
B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design



		F	RESPONSE	RATE						
Survey Response Rate:	50.	50.0404 ECU					Respo	nse Rate		
Baccalaureate Graduates Survey Cohort	39	100%	389	100%	ECU-					
Survey Respondents and Response Rate	16	41%	145	37%	200					
					50.0404 -					
					0%	10	%	20%	30%	40%

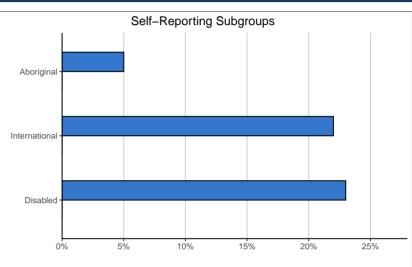
DEMOGRAPHIC INFORMATION

Γ

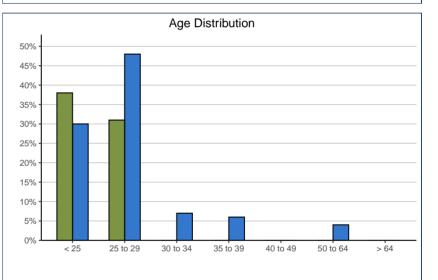
Self-Reporting Subgroups:	50.	50.0404		CU
Disabled	~	~	30	23%
International	~	~	32	22%
Aboriginal	0	0%	6	5%

Gender:*	50.	50.0404		CU
Male	~	~	31	21%
Female	~	~	114	79%
Total	16	100%	145	100%

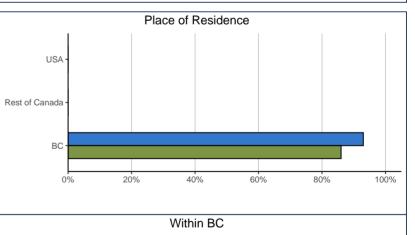
*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



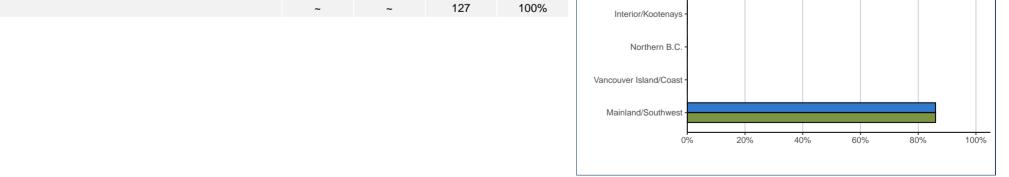
Age (at time of survey):	50.0404		ECU	
< 25	6	38%	43	30%
25 to 29	5	31%	70	48%
30 to 34	~	~	10	7%
35 to 39	~	~	9	6%
40 to 49	0	0%	~	~
50 to 64	0	0%	6	4%
> 64	0	0%	~	~
Total	16	100%	145	100%
Median Age	26		25	
Average (mean) Age	27		29	



Place of Residence (at time of survey):	50.0404		ECU	
BC – Mainland/Southwest	12	86%	109	86%
BC – Vancouver Island/Coast	0	0%	~	~
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	12	86%	118	93%
Canada – Alberta	0	0%	0	0%
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	~	~	9	7%
Total	~	~	127	100%



1



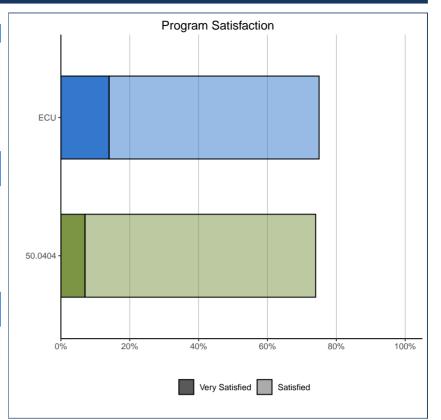
Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design

EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0404		ECU	
Very Satisfied	1	7%	19	14%
Satisfied	10	67%	83	61%
Dissatisfied	3	20%	31	23%
Very Dissatisfied	1	7%	4	3%
Total	15	100%	137	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0)404	ECU		
Very Useful	6	43%	39	34%	
Somewhat Useful	6	43%	49	42%	
Not Very Useful	2	14%	17	15%	
Not at All Useful	0	0%	11	9%	
Total	14	100%	116	100%	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0)404	ECU		
Yes	4	25%	11	8%	
No	12	75%	128	92%	



ECU

50.0404

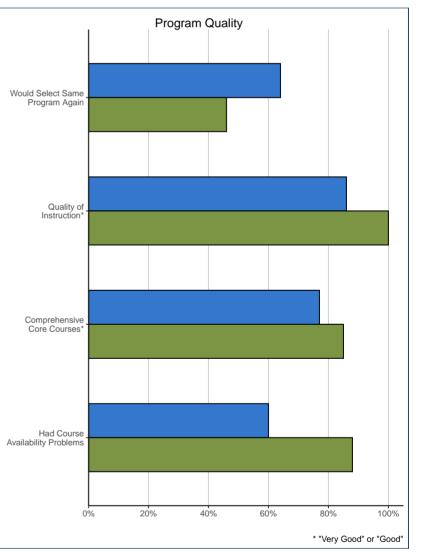
Would select the same program again:	50.0	9404	ECU		
Yes	6	46%	76	64%	
No	7	54%	43	36%	

Quality of Instruction:	50.0404		ECU	
Very Good	2	14%	30	21%
Good	12	86%	91	65%
Poor	0	0%	17	12%
Very Poor	0	0%	2	1%
Total	14	100%	140	100%

Comprehensiveness of Core Courses:	50.0404		ECU	
Very Good	2	14%	20	14%
Good	10	71%	87	63%
Poor	1	7%	26	19%
Very Poor	1	7%	5	4%
Total	14	100%	138	100%

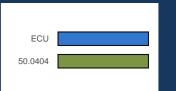
Course Availability:	50.0404		ECU	
Encountered course availability problems	14	88%	86	60%

Financial Constraints:	50.0	0404	E	CU
Had to interrupt studies for financial reasons	2	13%	16	12%
Had to take program part-time for financial reasons	3	21%	29	21%



Note: \sim indicates low cell count; data suppressed

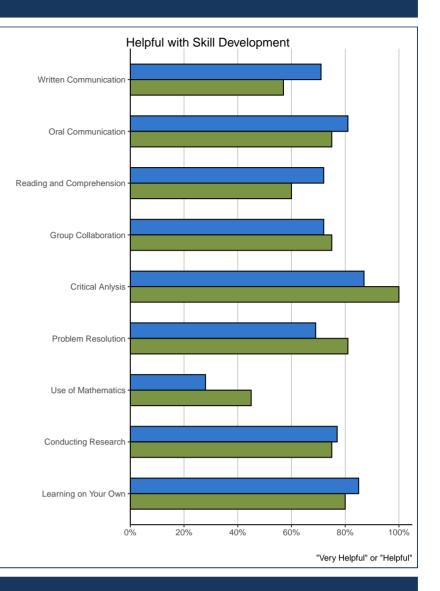
Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design

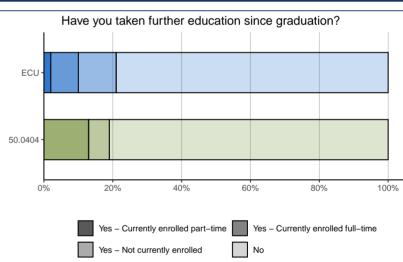


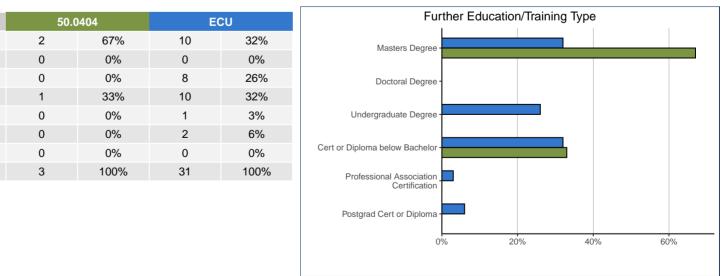
SKILL DEVELOPMENT

			50.0404		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	13%	44%	38%	6%	16
Oral Communication	25%	50%	25%	0%	16
Reading and Comprehension	7%	53%	33%	7%	15
Group Collaboration	44%	31%	19%	6%	16
Critical Anlysis	56%	44%	0%	0%	16
Problem Resolution	31%	50%	6%	13%	16
Use of Mathematics	9%	36%	36%	18%	11
Conducting Research	19%	56%	25%	0%	16
Learning on Your Own	33%	47%	13%	7%	15

			ECU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	18%	53%	25%	4%	136
Oral Communication	28%	53%	18%	1%	141
Reading and Comprehension	15%	57%	22%	6%	138
Group Collaboration	20%	52%	19%	9%	139
Critical Anlysis	41%	46%	9%	4%	142
Problem Resolution	22%	47%	26%	5%	138
Use of Mathematics	3%	25%	35%	37%	60
Conducting Research	21%	56%	21%	1%	135
Learning on Your Own	42%	43%	12%	4%	138







FURTHER EDUCATION

50.0	404	E	CU
3	19%	31	21%
1	6%	16	11%
2	13%	12	8%
0	0%	3	2%
13	81%	114	79%
16	100%	145	100%
	3 1 2 0 13	1 6% 2 13% 0 0% 13 81%	3 19% 31 1 6% 16 2 13% 12 0 0% 3 13 81% 114

Postgraduate Certificate or Diploma	0	0%	2	6%
Other	0	0%	0	0%
Total	3	100%	31	100%

Type of Formal Post–Secondary Education:

Certificate or Diploma below Bachelor level

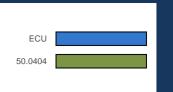
Professional Association Certification

Masters Degree

Doctoral Degree

Another Undergraduate Degree

Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design

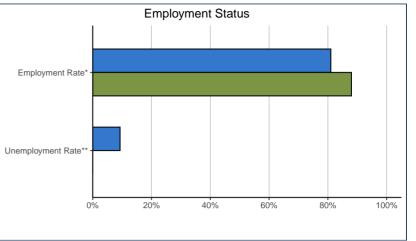


EMPLOYMENT

Labour Fource Status:	50.0	0404	E	CU
In Labour Force (working or seeking work)	14	93%	129	91%
Not in Labour Force	1	7%	12	9%
Total	15	100%	141	100%
Employment:	50.0	0404	E	CU
Employment Rate*	14	88%	117	81%
Unemployment Rate**	0	0.0%	12	9.3%

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	50.0	0404	E	CU
Attending School FT	1	100%	4	33%
Attending School PT	0	0%	0	0%
Other	0	0%	8	67%
Total NOT in Labour Force	1	100%	12	100%

Primary Employment Type:	50.0)404	E	CU
Paid worker	11	79%	97	84%
Self-employed	3	21%	19	16%
Total	14	100%	116	100%

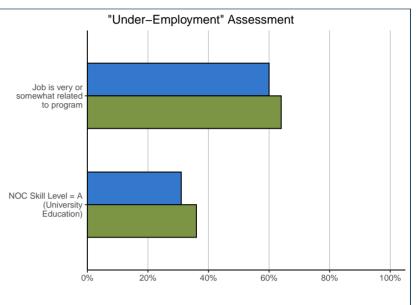
Job Characteristics:	50.	0404	E	CU
I hold more than one job*	5	36%	35	30%
My main job is full-time (>= 30 hours per week)**	11	92%	80	78%
*Of total Employed				

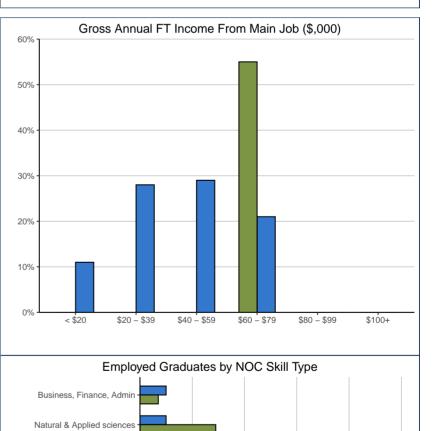


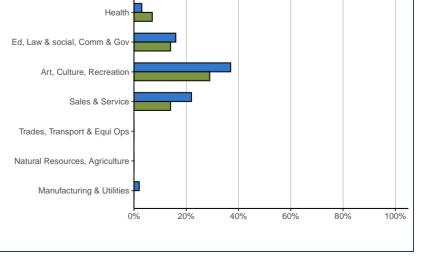
How related is your main job to your program?	50.0	0404	E	CU
Very Related	3	21%	36	31%
Somewhat Related	6	43%	34	29%
Not Very Related	4	29%	17	15%
Not at All Related	1	7%	30	26%
Total	14	100%	117	100%

"Under-employment" Assessment:	50.0	404	EC	U
Job is very or somewhat related to program	9	64%	70	60%
NOC Skill Level = A (University Education)*	5	36%	33	31%
*Of total valid responses				

Gross Annual Income from Main Job:*	50.0	0404	EC	CU
Less than \$20,000	~	~	9	11%
\$20,000 to \$39,999	~	~	22	28%
\$40,000 to \$59,999	~	~	23	29%
\$60,000 to \$79,999	6	55%	17	21%
\$80,000 to \$99,999	0	0%	~	~
\$100,000 and Above	0	0%	~	~
Total	11	100%	80	100%
Median Annual Income (full-time) (\$)	64,830		51,040	
Average Appuel Income (full time) (f)	56,985		61,164	
Average Annual Income (full-time) (\$) Where data provided	50,965		01,101	
Where data provided		0404		211
Where data provided NOC Skill Type of Main Job:		0404 7%		CU 10%
Where data provided NOC Skill Type of Main Job: Business, finance & administration	50.0		E	
	50.0	7%	EC 10	10%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related	50.(1 4	7% 29%	E0 10 11	10% 10%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health	50.0 1 4 1	7% 29% 7%	EC 10 11 3	10% 10% 3%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government	50.0 1 4 1 2	7% 29% 7% 14%	EC 10 11 3 17	10% 10% 3% 16%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport	50.0 1 4 1 2 4	7% 29% 7% 14% 29%	EC 10 11 3 17 39	10% 10% 3% 16% 37%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service	50.0 1 4 1 2 4 2	7% 29% 7% 14% 29% 14%	E 10 11 3 17 39 23	10% 10% 3% 16% 37% 22%
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service Trades, transport & equipment operators & related	50.0 1 4 1 2 4 2 4 2 0	7% 29% 7% 14% 29% 14% 0%	EC 10 11 3 17 39 23 0	10% 10% 3% 16% 37% 22% 0%

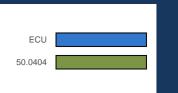






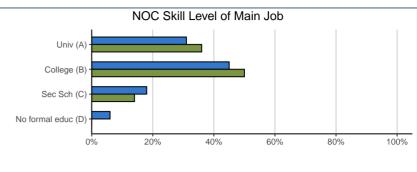
4

Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design



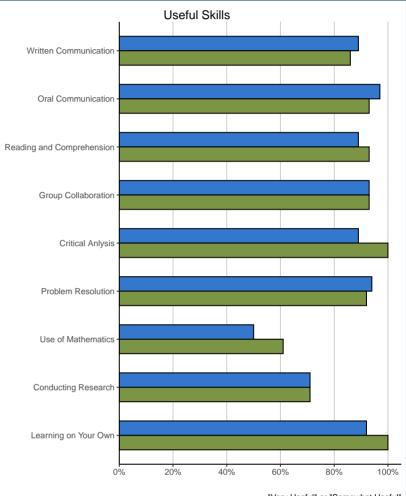
EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0404 ECU		CU	
A. University education	5	36%	33	31%
B. College education/trade apprenticeship	7	50%	47	45%
C. Secondary school + job-specific training	2	14%	19	18%
D. No formal education	0	0%	6	6%
Total	14	100%	105	100%



			50.0404		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	43%	43%	14%	0%	14
Oral Communication	79%	14%	7%	0%	14
Reading and Comprehension	43%	50%	7%	0%	14
Group Collaboration	79%	14%	7%	0%	14
Critical Anlysis	64%	36%	0%	0%	14
Problem Resolution	71%	21%	7%	0%	14
Use of Mathematics	23%	38%	31%	8%	13
Conducting Research	57%	14%	14%	14%	14
Learning on Your Own	57%	43%	0%	0%	14

			ECU		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	55%	34%	5%	6%	115
Oral Communication	67%	30%	2%	2%	115
Reading and Comprehension	58%	31%	7%	3%	115
Group Collaboration	74%	19%	4%	3%	115
Critical Anlysis	62%	27%	9%	3%	115
Problem Resolution	75%	19%	4%	2%	116
Use of Mathematics	17%	33%	31%	18%	109
Conducting Research	45%	26%	18%	11%	114
Learning on Your Own	66%	26%	5%	3%	114



"Very Useful" or "Somewhat Useful"

Top 10 Full-tim	e Occupations of 50.0404 G	raduates:	50.0404
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
*			
*			
*			
*			
*			
*			
*			
*			
*			
* Data not displaye	ed where $n < 5$		

[^] Data not displayed where n < 5

** Percentages cited are of those employed

NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	В	Graphic designers and illustrators	13%
1123	A	Professional occupations in advertising, marketing and public relations	4%
5136	A	Painters, sculptors and other visual artists	4%
*			
*			
*			
*			
*			
*			
*			
* Data not displa	aved where $n < 5$		

* Data not displayed where n < 5 ** Percentages cited are of those employed

Detailed Summary of Survey Results Emily Carr University of Art and Design 50.0404: Industrial and product design

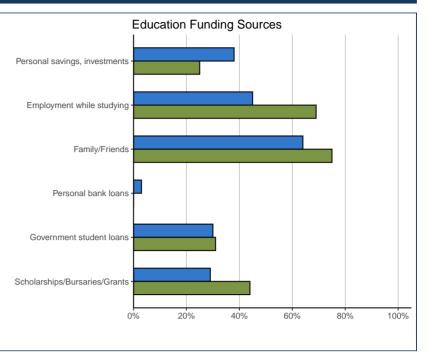


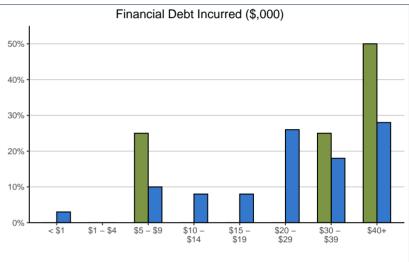
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	50.0404		E	CU
Personal savings, investments	4	25%	55	38%
Employment while studying	11	69%	64	45%
Family/Friends	12	75%	92	64%
Personal bank loans	0	0%	5	3%
Government student loans	5	31%	43	30%
Scholarships/Bursaries/Grants	7	44%	41	29%
Other	1	6%	28	20%
Total	16		143	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	50.	50.0404		CU
Incurred any form of financial debt	6	43%	55	40%
Incurred government-sponsored student loan debt	5	31%	45	31%
* Percentage of respondents who provided data				

Financial Debt Amount:*	50.0404		ECU	
< \$1,000	0	0%	1	3%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	1	25%	4	10%
\$10,000 to \$14,999	0	0%	3	8%
\$15,000 to \$19,999	0	0%	3	8%
\$20,000 to \$29,999	0	0%	10	26%
\$30,000 to \$39,999	1	25%	7	18%
\$40,000 or More	2	50%	11	28%
Total	4	100%	39	100%
Median Financial Debt (\$)	35,000		25,000	



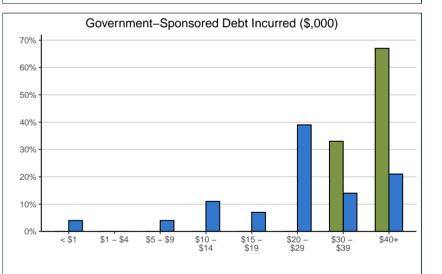


' Includes only cases where financial debt was incurred

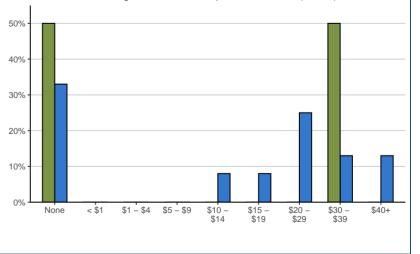
Gov't-Sponsored Student Loan Debt Amount:*	50.	50.0404 E		ECU	
< \$1,000	0	0%	1	4%	
\$1,000 to \$4,999	0	0%	0	0%	
\$5,000 to \$9,999	0	0%	1	4%	
\$10,000 to \$14,999	0	0%	3	11%	
\$15,000 to \$19,999	0	0%	2	7%	
\$20,000 to \$29,999	0	0%	11	39%	
\$30,000 to \$39,999	1	33%	4	14%	
\$40,000 or More	2	67%	6	21%	
Total	3	100%	28	100%	
Median Gov't–Sponsored Loan Debt (\$)	40,000		25,000		

^t Includes only cases where government–sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	50.0	50.0404		CU
None – Loan repaid in full	1	50%	8	33%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	0	0%
\$10,000 to \$14,999	0	0%	2	8%
\$15,000 to \$19,999	0	0%	2	8%
\$20,000 to \$29,999	0	0%	6	25%
\$30,000 to \$39,999	1	50%	3	13%
\$40,000 or More	0	0%	3	13%
Total	2	100%	24	100%
Median Gov't–Sponsored Loan Debt Outstanding** (\$)	39,000		23,185	



Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt