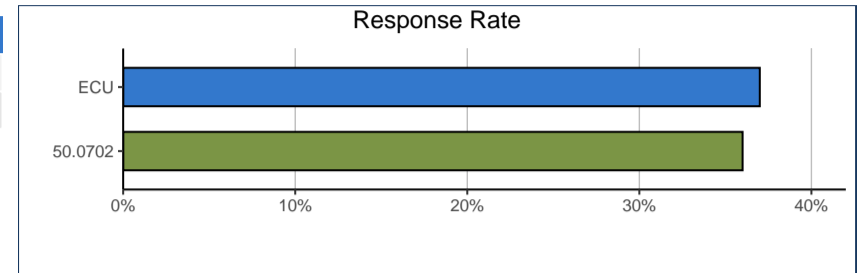


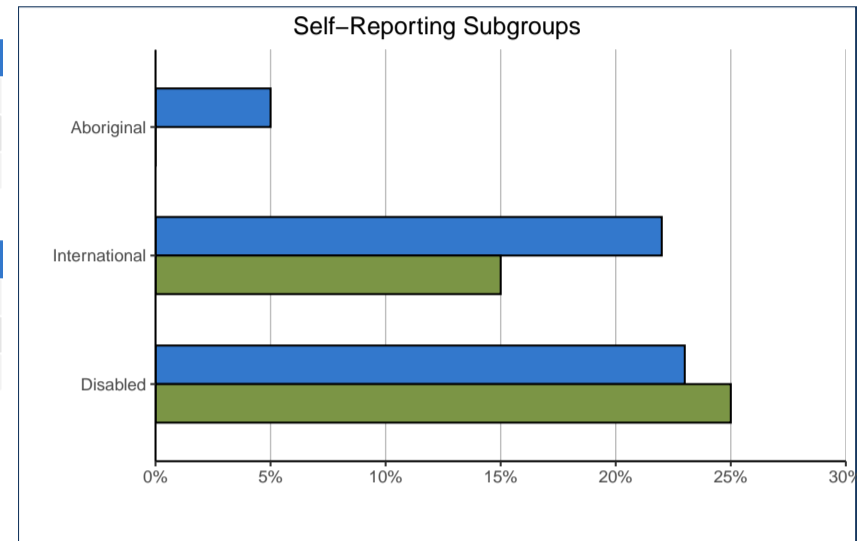
**RESPONSE RATE**

Survey Response Rate:	50.0702		ECU	
Baccalaureate Graduates Survey Cohort	166	100%	389	100%
Survey Respondents and Response Rate	60	36%	145	37%



**DEMOGRAPHIC INFORMATION**

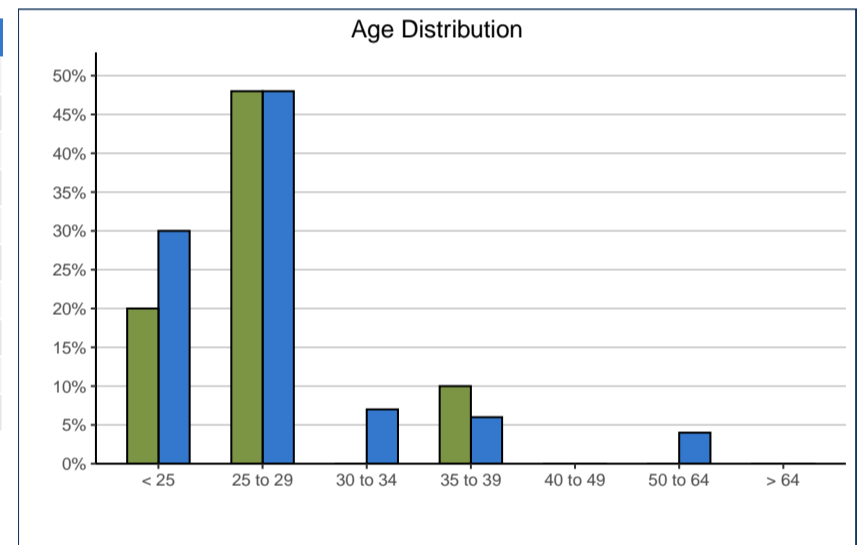
Self-Reporting Subgroups:	50.0702		ECU	
Disabled	14	25%	30	23%
International	9	15%	32	22%
Aboriginal	~	~	6	5%



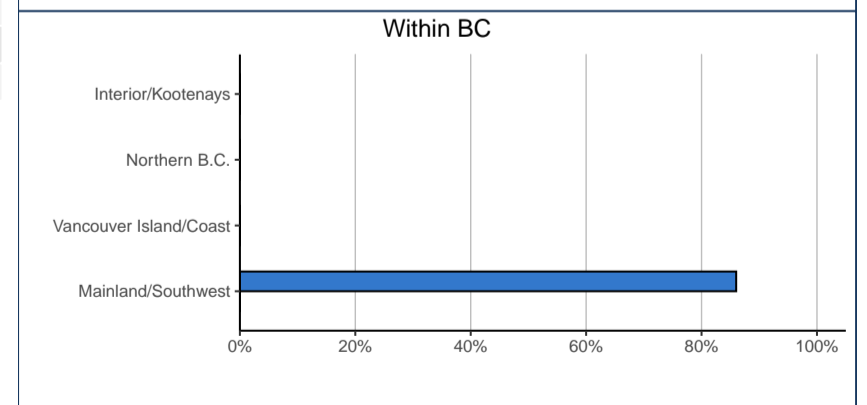
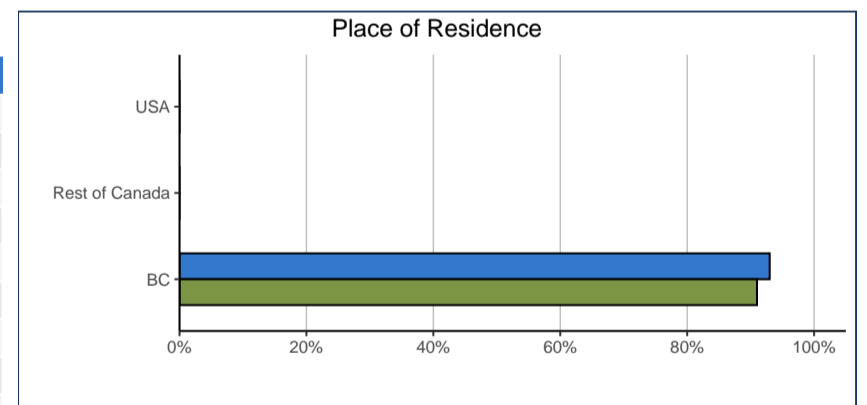
Gender:*	50.0702		ECU	
Male	9	15%	31	21%
Female	51	85%	114	79%
Total	60	100%	145	100%

\*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

Age (at time of survey):	50.0702		ECU	
< 25	12	20%	43	30%
25 to 29	29	48%	70	48%
30 to 34	~	~	10	7%
35 to 39	6	10%	9	6%
40 to 49	~	~	~	~
50 to 64	~	~	6	4%
> 64	~	~	~	~
Total	60	100%	145	100%
Median Age	27		25	
Average (mean) Age	32		29	



Place of Residence (at time of survey):	50.0702		ECU	
BC – Mainland/Southwest	~	~	109	86%
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	~	~	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	48	91%	118	93%
Canada – Alberta	0	0%	0	0%
Canada – Ontario	~	~	~	~
Canada – Other	~	~	~	~
U.S.A.	0	0%	0	0%
Non-BC Subtotal	5	9%	9	7%
Total	53	100%	127	100%



EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0702		ECU	
Very Satisfied	8	14%	19	14%
Satisfied	37	66%	83	61%
Dissatisfied	11	20%	31	23%
Very Dissatisfied	0	0%	4	3%
Total	56	100%	137	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0702		ECU	
Very Useful	14	31%	39	34%
Somewhat Useful	17	38%	49	42%
Not Very Useful	8	18%	17	15%
Not at All Useful	6	13%	11	9%
Total	45	100%	116	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0702		ECU	
Yes	4	7%	11	8%
No	52	93%	128	92%

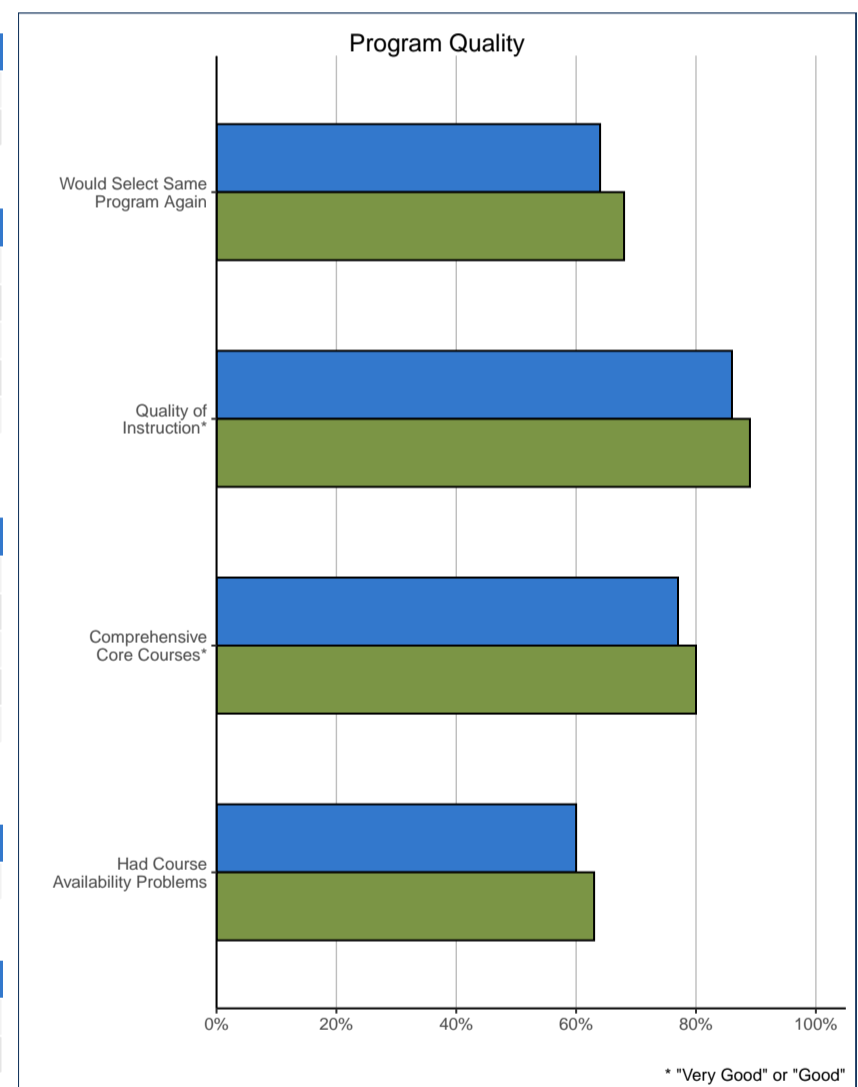
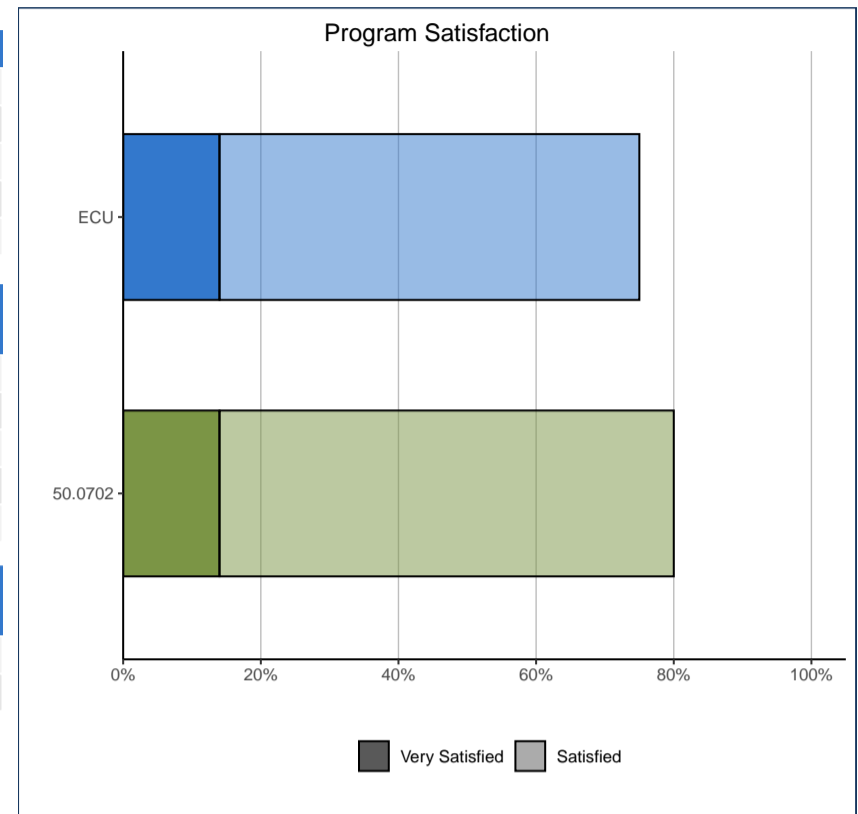
Would select the same program again:	50.0702		ECU	
Yes	34	68%	76	64%
No	16	32%	43	36%

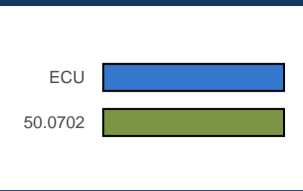
Quality of Instruction:	50.0702		ECU	
Very Good	15	25%	30	21%
Good	38	64%	91	65%
Poor	5	8%	17	12%
Very Poor	1	2%	2	1%
Total	59	100%	140	100%

Comprehensiveness of Core Courses:	50.0702		ECU	
Very Good	7	12%	20	14%
Good	39	68%	87	63%
Poor	9	16%	26	19%
Very Poor	2	4%	5	4%
Total	57	100%	138	100%

Course Availability:	50.0702		ECU	
Encountered course availability problems	38	63%	86	60%

Financial Constraints:	50.0702		ECU	
Had to interrupt studies for financial reasons	8	14%	16	12%
Had to take program part-time for financial reasons	13	22%	29	21%

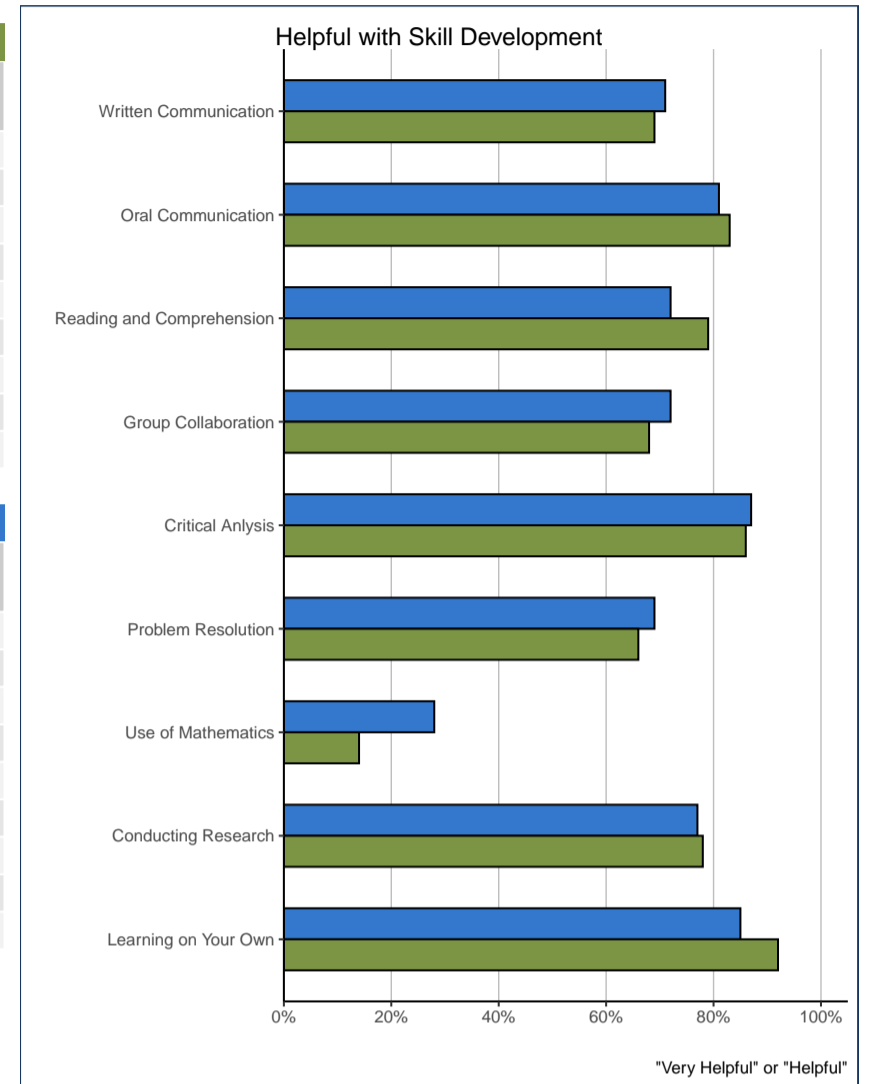




**SKILL DEVELOPMENT**

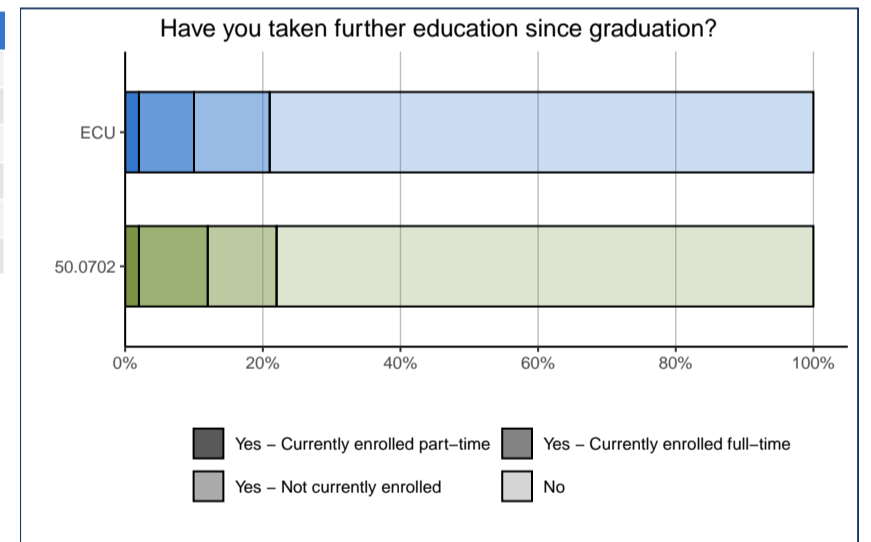
	50.0702				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	14%	55%	27%	4%	56
Oral Communication	28%	55%	17%	0%	58
Reading and Comprehension	14%	65%	18%	4%	57
Group Collaboration	14%	54%	26%	5%	57
Critical Analysis	38%	48%	12%	2%	58
Problem Resolution	11%	55%	35%	0%	55
Use of Mathematics	0%	14%	43%	43%	21
Conducting Research	14%	64%	21%	0%	56
Learning on Your Own	46%	46%	7%	2%	57

	ECU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	18%	53%	25%	4%	136
Oral Communication	28%	53%	18%	1%	141
Reading and Comprehension	15%	57%	22%	6%	138
Group Collaboration	20%	52%	19%	9%	139
Critical Analysis	41%	46%	9%	4%	142
Problem Resolution	22%	47%	26%	5%	138
Use of Mathematics	3%	25%	35%	37%	60
Conducting Research	21%	56%	21%	1%	135
Learning on Your Own	42%	43%	12%	4%	138

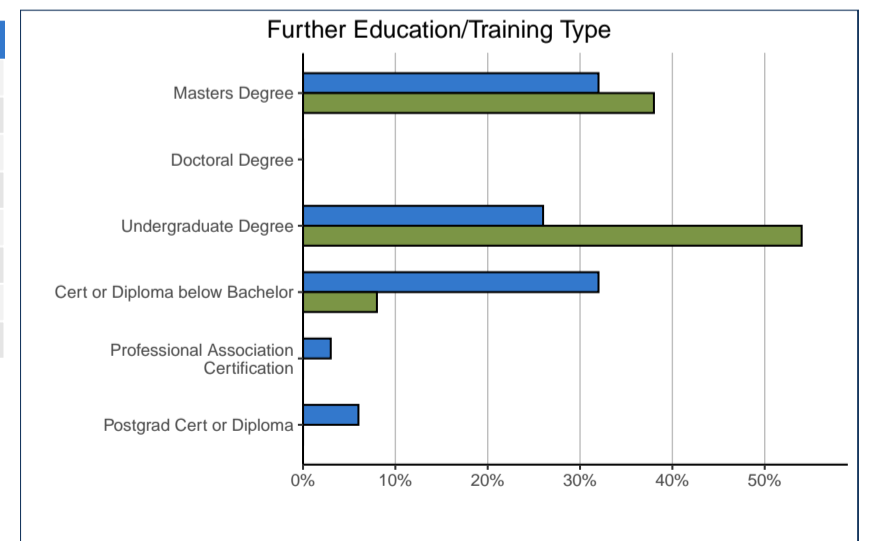


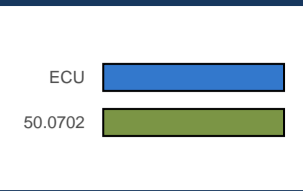
**FURTHER EDUCATION**

Took further education since 2021 graduation:	50.0702		ECU	
Yes	13	22%	31	21%
Not currently enrolled	6	10%	16	11%
Currently enrolled full-time	6	10%	12	8%
Currently enrolled part-time	1	2%	3	2%
No	47	78%	114	79%
Total	60	100%	145	100%



Type of Formal Post-Secondary Education:	50.0702		ECU	
Masters Degree	5	38%	10	32%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	7	54%	8	26%
Certificate or Diploma below Bachelor level	1	8%	10	32%
Professional Association Certification	0	0%	1	3%
Postgraduate Certificate or Diploma	0	0%	2	6%
Other	0	0%	0	0%
Total	13	100%	31	100%





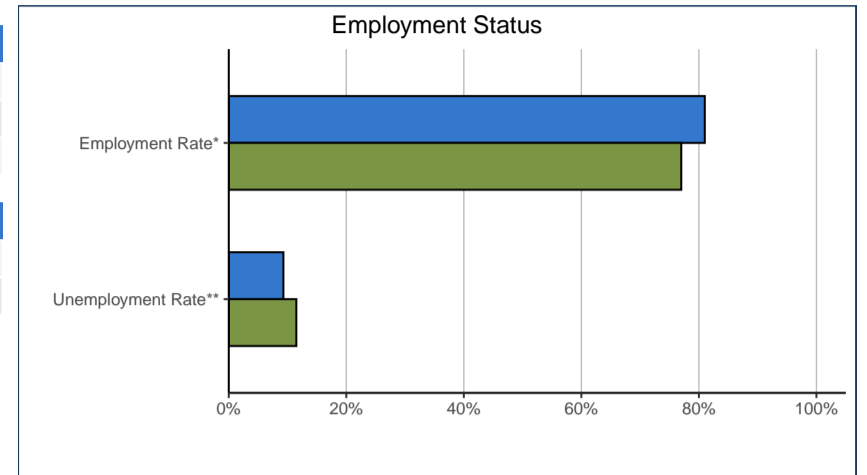
**EMPLOYMENT**

Labour Force Status:	50.0702		ECU	
In Labour Force (working or seeking work)	52	88%	129	91%
Not in Labour Force	7	12%	12	9%
Total	59	100%	141	100%

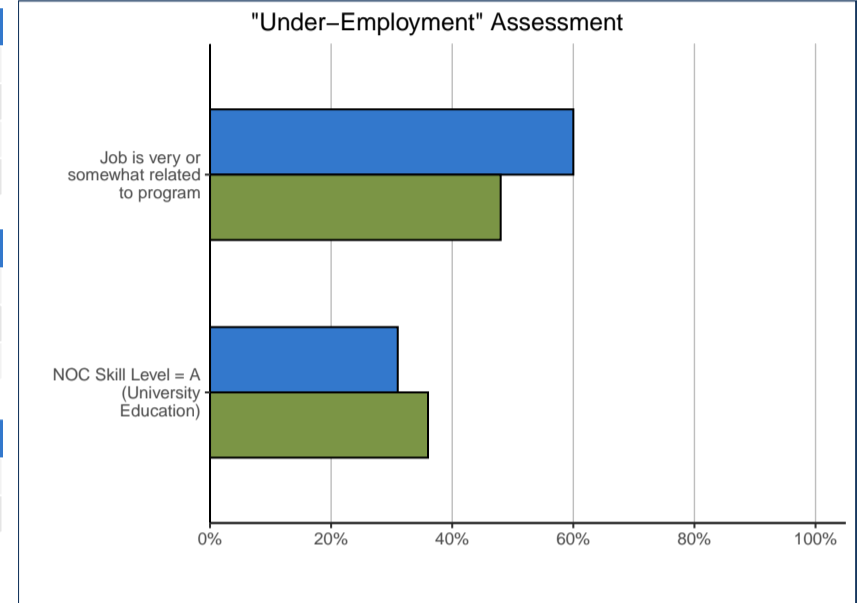
Employment:	50.0702		ECU	
Employment Rate*	46	77%	117	81%
Unemployment Rate**	6	11.5%	12	9.3%

\*Percent = Total employed divided by total number of respondents

\*\*Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	50.0702		ECU	
Attending School FT	1	14%	4	33%
Attending School PT	0	0%	0	0%
Other	6	86%	8	67%
Total NOT in Labour Force	7	100%	12	100%



Primary Employment Type:	50.0702		ECU	
Paid worker	37	82%	97	84%
Self-employed	8	18%	19	16%
Total	45	100%	116	100%

Job Characteristics:	50.0702		ECU	
I hold more than one job*	17	37%	35	30%
My main job is full-time (>= 30 hours per week)**	32	78%	80	78%

\*Of total Employed

\*\*Of those who provided data on hours/week worked

How related is your main job to your program?	50.0702		ECU	
Very Related	15	33%	36	31%
Somewhat Related	7	15%	34	29%
Not Very Related	6	13%	17	15%
Not at All Related	18	39%	30	26%
Total	46	100%	117	100%



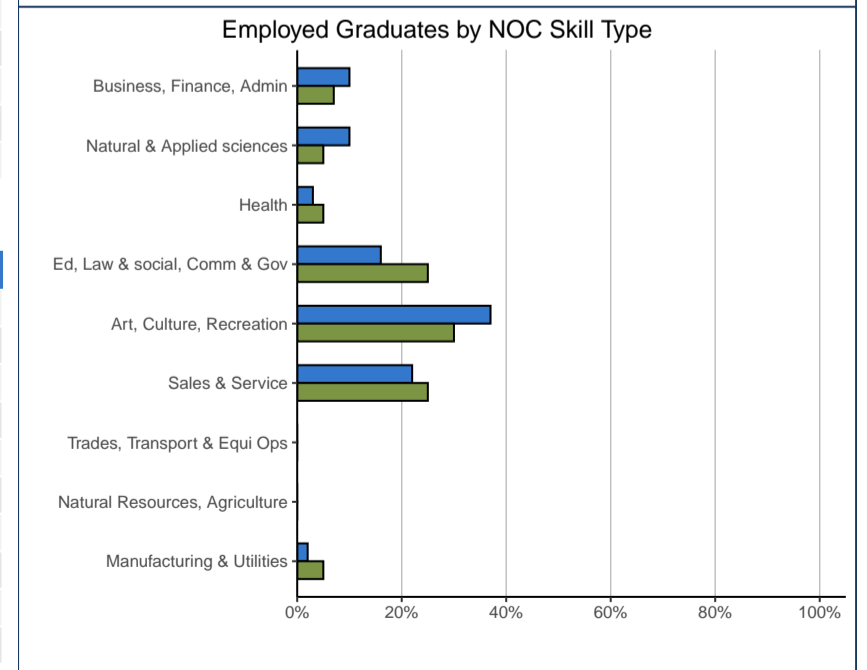
"Under-employment" Assessment:	50.0702		ECU	
Job is very or somewhat related to program	22	48%	70	60%
NOC Skill Level = A (University Education)*	16	36%	33	31%

\*Of total valid responses

Gross Annual Income from Main Job:*	50.0702		ECU	
Less than \$20,000	~	~	9	11%
\$20,000 to \$39,999	10	34%	22	28%
\$40,000 to \$59,999	10	34%	23	29%
\$60,000 to \$79,999	~	~	17	21%
\$80,000 to \$99,999	~	~	~	~
\$100,000 and Above	~	~	~	~
Total	29	100%	80	100%
Median Annual Income (full-time) (\$)	47,000		51,040	
Average Annual Income (full-time) (\$)	53,990		61,164	

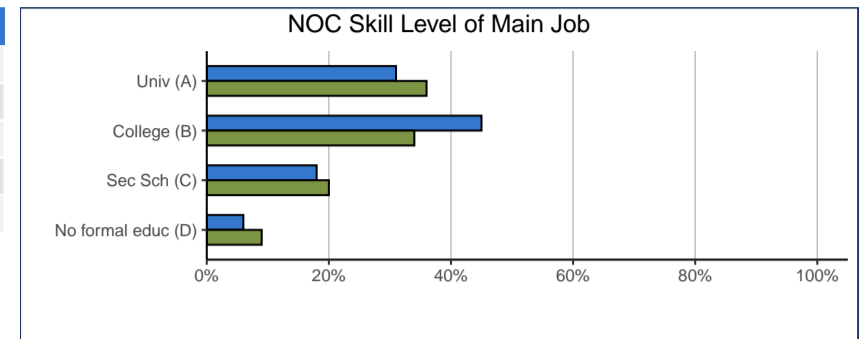
\*Where data provided

NOC Skill Type of Main Job:	50.0702		ECU	
Business, finance & administration	3	7%	10	10%
Natural & applied sciences & related	2	5%	11	10%
Health	2	5%	3	3%
Education, law and social, community & government	11	25%	17	16%
Art, culture, recreation & sport	13	30%	39	37%
Sales & service	11	25%	23	22%
Trades, transport & equipment operators & related	0	0%	0	0%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	2	5%	2	2%
Total	44	100%	105	100%

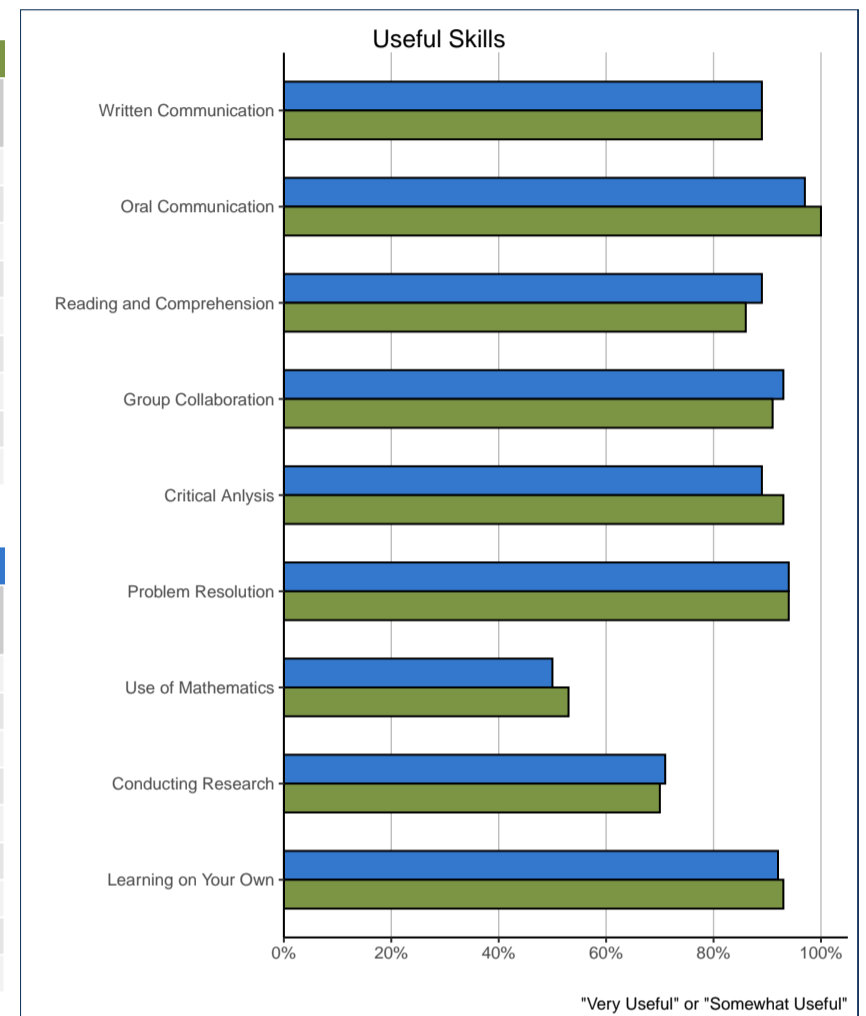


EMPLOYMENT, continued

NOC Skill Level of Main Job:	50.0702		ECU	
A. University education	16	36%	33	31%
B. College education/trade apprenticeship	15	34%	47	45%
C. Secondary school + job-specific training	9	20%	19	18%
D. No formal education	4	9%	6	6%
Total	44	100%	105	100%



How useful are the following skills and abilities in doing your main job?	50.0702				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	56%	33%	2%	9%	45
Oral Communication	67%	33%	0%	0%	45
Reading and Comprehension	62%	24%	11%	2%	45
Group Collaboration	71%	20%	7%	2%	45
Critical Analysis	64%	29%	7%	0%	45
Problem Resolution	78%	16%	7%	0%	45
Use of Mathematics	20%	33%	24%	22%	45
Conducting Research	43%	27%	20%	9%	44
Learning on Your Own	68%	25%	5%	2%	44



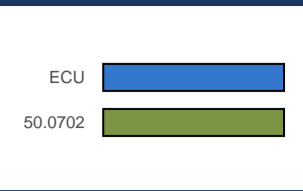
How useful are the following skills and abilities in doing your main job?	ECU				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	55%	34%	5%	6%	115
Oral Communication	67%	30%	2%	2%	115
Reading and Comprehension	58%	31%	7%	3%	115
Group Collaboration	74%	19%	4%	3%	115
Critical Analysis	62%	27%	9%	3%	115
Problem Resolution	75%	19%	4%	2%	116
Use of Mathematics	17%	33%	31%	18%	109
Conducting Research	45%	26%	18%	11%	114
Learning on Your Own	66%	26%	5%	3%	114

Top 10 Full-time Occupations of 50.0702 Graduates:			50.0702
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
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*			

\* Data not displayed where n < 5  
\*\* Percentages cited are of those employed

Top 10 Full-time Occupations of ECU Graduates:			ECU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
5241	B	Graphic designers and illustrators	13%
1123	A	Professional occupations in advertising, marketing and public relations	4%
5136	A	Painters, sculptors and other visual artists	4%
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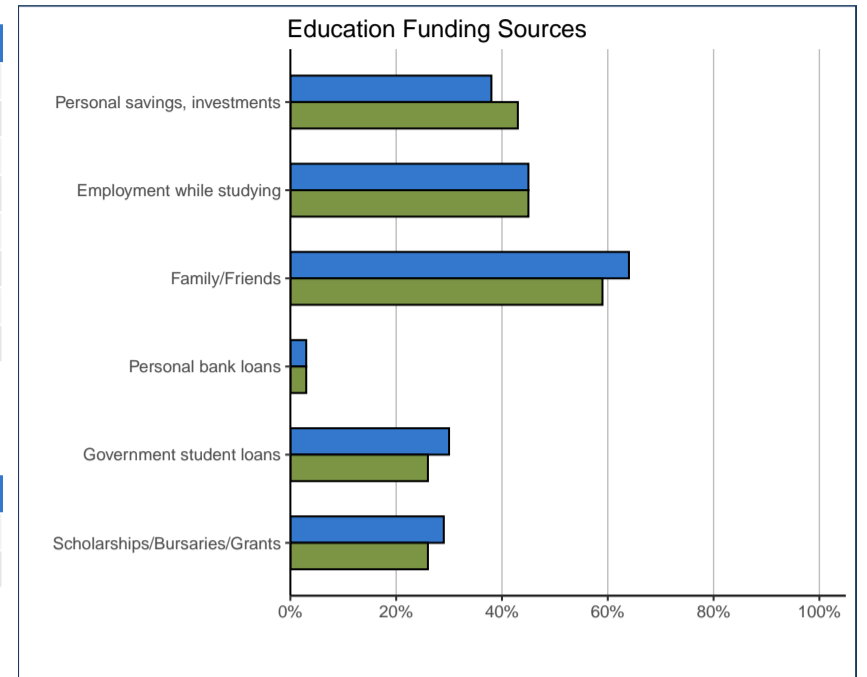
\* Data not displayed where n < 5  
\*\* Percentages cited are of those employed



**EDUCATION FINANCING**

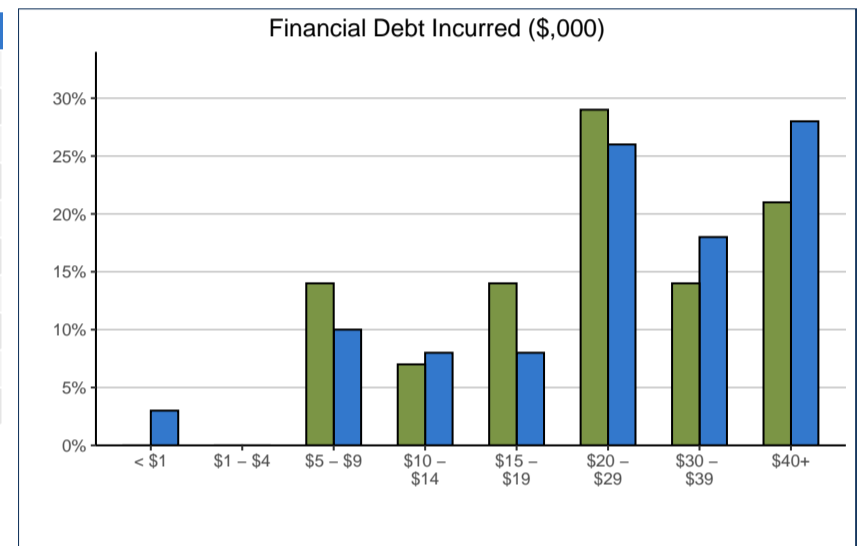
Funding Sources (3 sources allowed):*	50.0702		ECU	
Personal savings, investments	25	43%	55	38%
Employment while studying	26	45%	64	45%
Family/Friends	34	59%	92	64%
Personal bank loans	2	3%	5	3%
Government student loans	15	26%	43	30%
Scholarships/Bursaries/Grants	15	26%	41	29%
Other	11	19%	28	20%
Total	58		143	

\* Percentage of respondents who identified this source



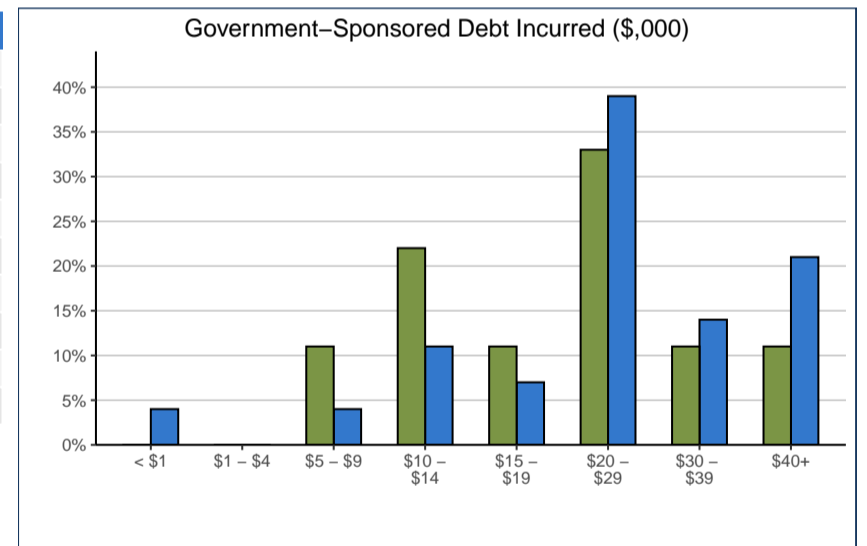
Financial Debt Incurred to Finance Bac. Ed.:*	50.0702		ECU	
Incurred any form of financial debt	20	35%	55	40%
Incurred government-sponsored student loan debt	16	27%	45	31%

\* Percentage of respondents who provided data



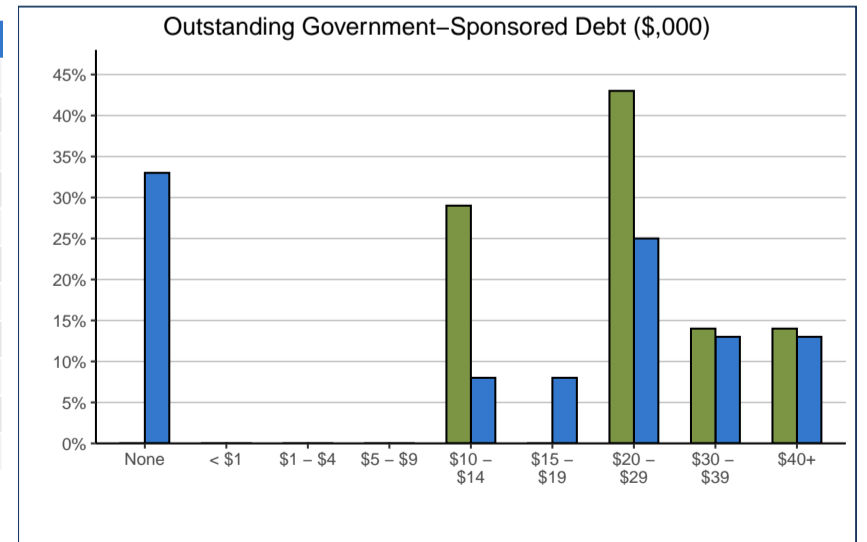
Financial Debt Amount:*	50.0702		ECU	
< \$1,000	0	0%	1	3%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	2	14%	4	10%
\$10,000 to \$14,999	1	7%	3	8%
\$15,000 to \$19,999	2	14%	3	8%
\$20,000 to \$29,999	4	29%	10	26%
\$30,000 to \$39,999	2	14%	7	18%
\$40,000 or More	3	21%	11	28%
Total	14	100%	39	100%
Median Financial Debt (\$)	24,000		25,000	

\* Includes only cases where financial debt was incurred



Gov't-Sponsored Student Loan Debt Amount:*	50.0702		ECU	
< \$1,000	0	0%	1	4%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	1	11%	1	4%
\$10,000 to \$14,999	2	22%	3	11%
\$15,000 to \$19,999	1	11%	2	7%
\$20,000 to \$29,999	3	33%	11	39%
\$30,000 to \$39,999	1	11%	4	14%
\$40,000 or More	1	11%	6	21%
Total	9	100%	28	100%
Median Gov't-Sponsored Loan Debt (\$)	20,000		25,000	

\* Includes only cases where government-sponsored debt was incurred



Gov't-Sponsored Loan Debt Outstanding:*	50.0702		ECU	
None - Loan repaid in full	0	0%	8	33%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	0	0%
\$5,000 to \$9,999	0	0%	0	0%
\$10,000 to \$14,999	2	29%	2	8%
\$15,000 to \$19,999	0	0%	2	8%
\$20,000 to \$29,999	3	43%	6	25%
\$30,000 to \$39,999	1	14%	3	13%
\$40,000 or More	1	14%	3	13%
Total	7	100%	24	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	23,369		23,185	

\* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

\*\* Median amounts shown are based on those who had remaining government student loan debt