

B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

OKAN 52.0201

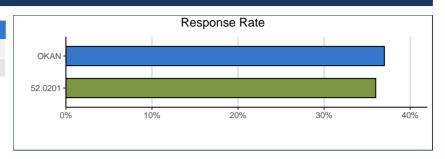
Detailed Summary of Survey Results

Okanagan College

52.0201: Business administration and management, general

RESPONSE RATE

Survey Response Rate:	52.0201		OKAN	
Baccalaureate Graduates Survey Cohort	185	100%	199	100%
Survey Respondents and Response Rate	67	36%	74	37%

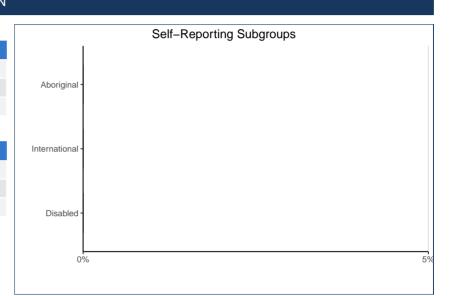


DEMOGRAPHIC INFORMATION

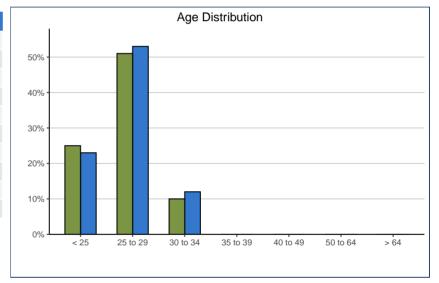
Self-Reporting Subgroups:	52.0201		OKAN	
Disabled	~	~	~	~
International	~	~	~	~
Aboriginal	~	~	~	~

Gender:*	52.0201		OKAN	
Male	28	42%	35	47%
Female	39	58%	39	53%
Total	67	100%	74	100%

*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

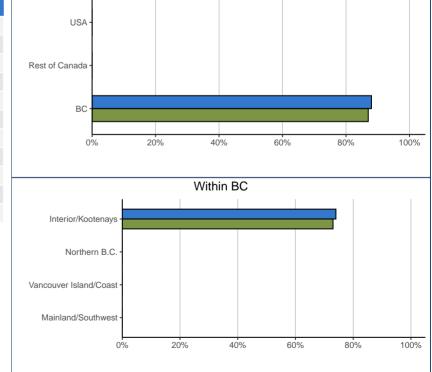


Age (at time of survey):	52.0201		OKAN	
< 25	17	25%	17	23%
25 to 29	34	51%	39	53%
30 to 34	7	10%	9	12%
35 to 39	~	~	~	~
40 to 49	~	~	~	~
50 to 64	0	0%	0	0%
> 64	0	0%	0	0%
Total	67	100%	74	100%
Median Age	26		26	
Average (mean) Age	28		28	

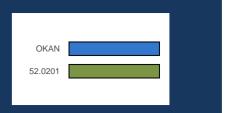


Place of Residence

Place of Residence (at time of survey):	52.0201		OKAN	
BC - Mainland/Southwest	~ ~		~	~
BC – Vancouver Island/Coast	~	~	~	~
BC – Northern B.C.	~	~	~	~
BC – Interior/Kootenays	44	73%	48	74%
BC Subtotal	52	87%	57	88%
Canada – Alberta	~	~	~	~
Canada – Ontario	0	0%	0	0%
Canada – Other	~	~	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	8	13%	8	12%
Total	60	100%	65	100%





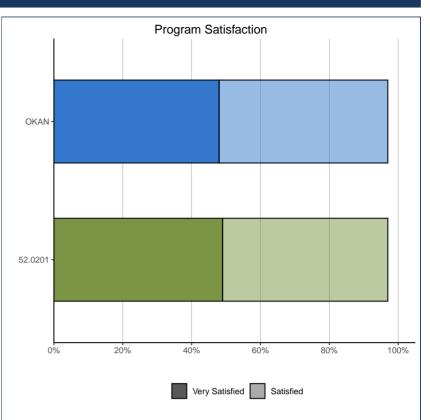


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0201		OKAN	
Very Satisfied	33	49%	35	48%
Satisfied	32	48%	36	49%
Dissatisfied	2	3%	2	3%
Very Dissatisfied	0	0%	0	0%
Total	67	100%	73	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52	52.0201		OKAN	
Very Useful	33	54%	36	55%	
Somewhat Useful	23	38%	24	36%	
Not Very Useful	5	8%	6	9%	
Not at All Useful	0	0%	0	0%	
Total	61	100%	66	100%	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0201		OKAN	
Yes	3	5%	3	4%
No	60	95%	66	96%



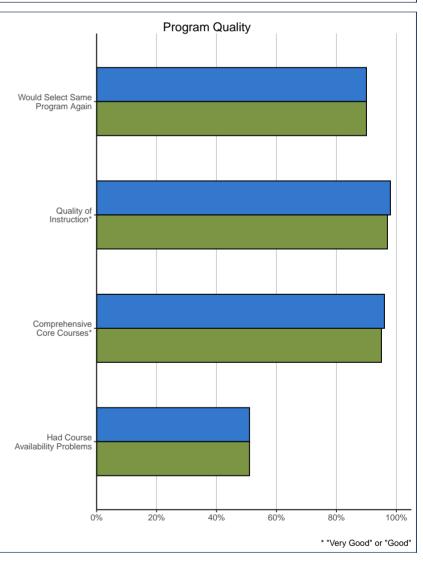
Would select the same program again:	52.0201		OKAN	
Yes	57	90%	60	90%
No	6	10%	7	10%

Quality of Instruction:	52.	52.0201		OKAN	
Very Good	36	54%	37	51%	
Good	29	43%	34	47%	
Poor	2	3%	2	3%	
Very Poor	0	0%	0	0%	
Total	67	100%	73	100%	

Comprehensiveness of Core Courses:	52.0	52.0201		OKAN	
Very Good	25	37%	27	37%	
Good	39	58%	43	59%	
Poor	3	4%	3	4%	
Very Poor	0	0%	0	0%	
Total	67	100%	73	100%	

Course Availability:	52.0201		OKAN	
Encountered course availability problems	33	51%	36	51%

Financial Constraints:	52.0201		ОК	AN
Had to interrupt studies for financial reasons	10	15%	10	14%
Had to take program part-time for financial reasons	19	29%	19	26%



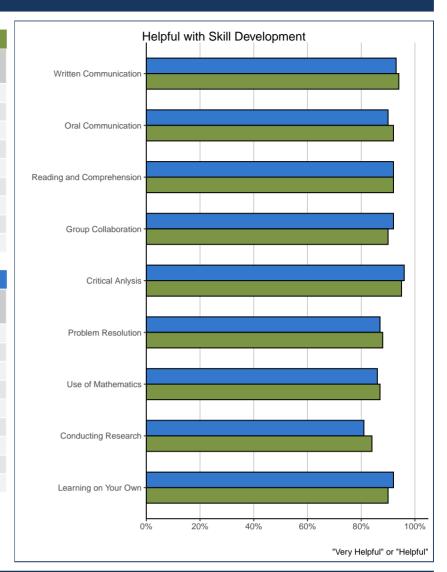




SKILL DEVELOPMENT

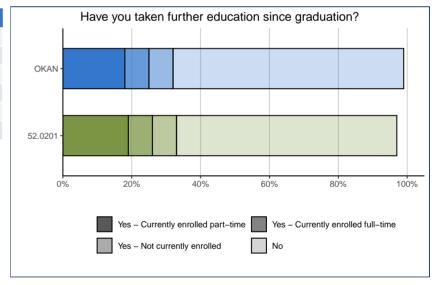
			52.0201		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	35%	59%	5%	2%	66
Oral Communication	34%	58%	8%	0%	65
Reading and Comprehension	33%	59%	8%	0%	64
Group Collaboration	42%	48%	9%	0%	66
Critical Anlysis	43%	52%	4%	0%	67
Problem Resolution	28%	60%	12%	0%	65
Use of Mathematics	33%	54%	10%	3%	63
Conducting Research	39%	45%	14%	2%	64
Learning on Your Own	42%	48%	9%	0%	66

			OKAN		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	34%	59%	6%	1%	71
Oral Communication	34%	56%	10%	0%	70
Reading and Comprehension	33%	59%	7%	0%	69
Group Collaboration	42%	50%	8%	0%	72
Critical Anlysis	44%	52%	4%	0%	73
Problem Resolution	28%	59%	13%	0%	71
Use of Mathematics	32%	54%	12%	3%	69
Conducting Research	36%	45%	17%	1%	69
Learning on Your Own	42%	50%	8%	0%	72

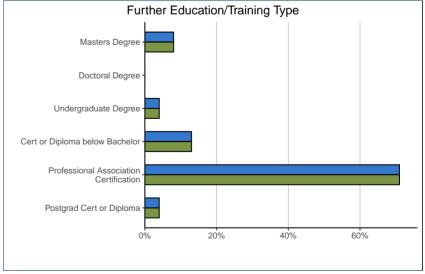


FURTHER EDUCATION

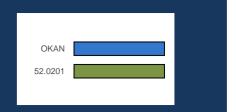
Took further education since 2021 graduation:	52.0201		ОК	AN
Yes	24	36%	24	33%
Not currently enrolled	5	7%	5	7%
Currently enrolled full-time	5	7%	5	7%
Currently enrolled part-time	13	19%	13	18%
No	43	64%	49	67%
Total	67	100%	73	100%



Type of Formal Post-Secondary Education:	52.0201		OKAN	
Masters Degree	2	8%	2	8%
Doctoral Degree	0	0%	0	0%
Another Undergraduate Degree	1	4%	1	4%
Certificate or Diploma below Bachelor level	3	13%	3	13%
Professional Association Certification	17	71%	17	71%
Postgraduate Certificate or Diploma	1	4%	1	4%
Other	0	0%	0	0%
Total	24	100%	24	100%





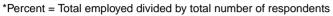


EMPLOYMENT

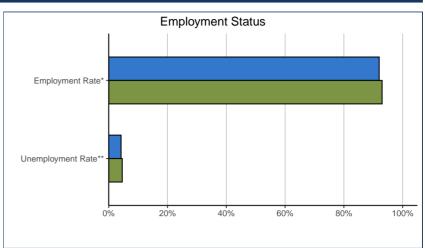
4.2%

4.6%

Labour Fource Status:	52.0201		OKAN			
In Labour Force (working or seeking work)	65	98%	71	99%		
Not in Labour Force	1	2%	1	1%		
Total	66	100%	72	100%		
Employment:	52.0201		52.0201		OK	CAN
Employment Rate*	62	93%	68	92%		



^{**}Percent = Total unemployed divided by total number in Labour Force



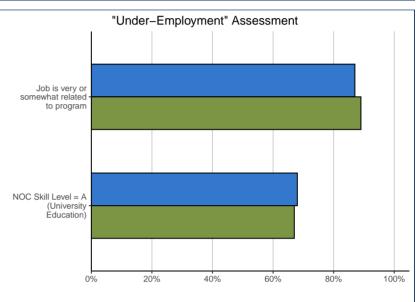
Status of Graduates NOT in Labour Force:	52.0201		Ok	AN
Attending School FT	1	100%	1	100%
Attending School PT	0	0%	0	0%
Other	0	0%	0	0%
Total NOT in Labour Force	1	100%	1	100%

Primary Employment Type:	52.0201		ОК	AN
Paid worker	51	82%	56	82%
Self-employed	11	18%	12	18%
Total	62	100%	68	100%

Job Characteristics:	52.0201		OK	AN
I hold more than one job*	10	16%	12	18%
My main job is full-time (>= 30 hours per week)**	52	95%	57	95%

^{*}Of total Employed

Unemployment Rate**



How related is your main job to your program?	52.0201		OKAN	
Very Related	35	56%	39	57%
Somewhat Related	20	32%	20	29%
Not Very Related	6	10%	7	10%
Not at All Related	1	2%	2	3%
Total	62	100%	68	100%

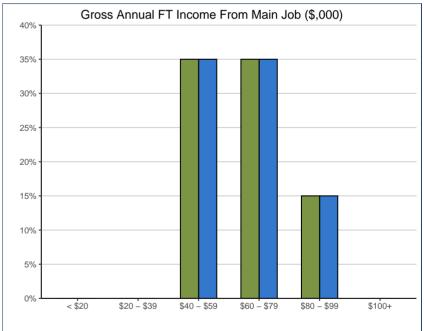
"Under-employment" Assessment:	52.0201		OKAN	
Job is very or somewhat related to program	55	89%	59	87%
NOC Skill Level = A (University Education)*	38	67%	42	68%

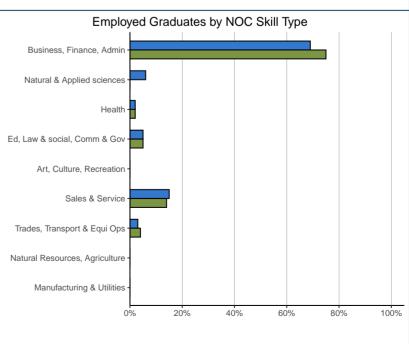
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.	52.0201		AN
Less than \$20,000	~	~	~	~
\$20,000 to \$39,999	~	~	~	~
\$40,000 to \$59,999	17	35%	18	35%
\$60,000 to \$79,999	17	35%	18	35%
\$80,000 to \$99,999	7	15%	8	15%
\$100,000 and Above	~	~	~	~
Total	48	100%	52	100%
Median Annual Income (full-time) (\$)	62,750		63,163	
Average Annual Income (full-time) (\$)	64,732		67,512	
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^{*}Where data provided

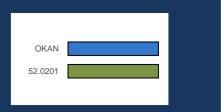
NOC Skill Type of Main Job:	52.0201		OKAN	
Business, finance & administration		75%	43	69%
Natural & applied sciences & related	0	0%	4	6%
Health	1	2%	1	2%
Education, law and social, community & government	3	5%	3	5%
Art, culture, recreation & sport	0	0%	0	0%
Sales & service	8	14%	9	15%
Trades, transport & equipment operators & related	2	4%	2	3%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	0	0%
Total	57	100%	62	100%





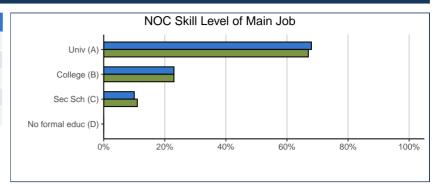
^{**}Of those who provided data on hours/week worked





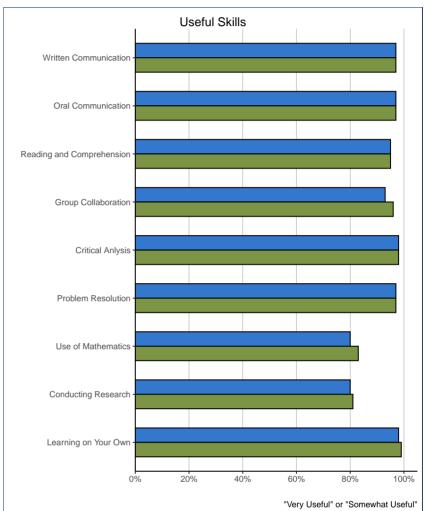
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0201		OKAN	
A. University education		67%	42	68%
B. College education/trade apprenticeship	13	23%	14	23%
C. Secondary school + job-specific training	6	11%	6	10%
D. No formal education	0	0%	0	0%
Total	57	100%	62	100%



	52.0201				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	65%	32%	2%	2%	62
Oral Communication	79%	18%	2%	2%	61
Reading and Comprehension	69%	26%	3%	2%	62
Group Collaboration	81%	15%	2%	3%	62
Critical Anlysis	82%	16%	0%	2%	62
Problem Resolution	76%	21%	0%	3%	62
Use of Mathematics	49%	34%	10%	7%	61
Conducting Research	38%	43%	13%	5%	60
Learning on Your Own	73%	26%	0%	2%	62

	OKAN				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	65%	32%	1%	1%	68
Oral Communication	78%	19%	1%	1%	67
Reading and Comprehension	69%	26%	3%	1%	68
Group Collaboration	78%	15%	4%	3%	68
Critical Anlysis	79%	19%	0%	1%	68
Problem Resolution	75%	22%	0%	3%	68
Use of Mathematics	46%	34%	13%	6%	67
Conducting Research	38%	42%	14%	6%	66
Learning on Your Own	72%	26%	0%	1%	68



Top 10 Full-time Occupations of 52.0201 Graduates:		52.0201	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	24%
1123	Α	Professional occupations in advertising, marketing and public relations	8%
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of OKAN Graduates:			OKAN
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	Α	Financial auditors and accountants	22%
1123	A	Professional occupations in advertising, marketing and public relations	7%
*			
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^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.	52.0201		OKAN	
Personal savings, investments		38%	26	36%	
Employment while studying		68%	51	71%	
Family/Friends	34	52%	36	50%	
Personal bank loans	6	9%	6	8%	
Government student loans	21	32%	24	33%	
Scholarships/Bursaries/Grants	22	33%	23	32%	
Other	18	27%	20	28%	
Total	66		72		

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0201		OKAN	
Incurred any form of financial debt	31	46%	35	48%
Incurred government-sponsored student loan debt	24	36%	28	38%

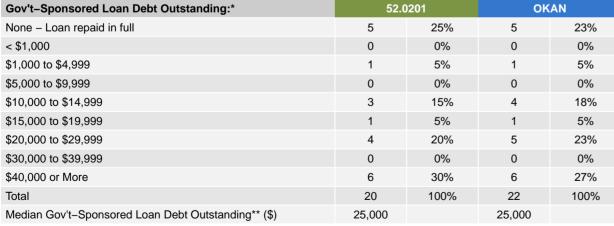
^{*} Percentage of respondents who provided data



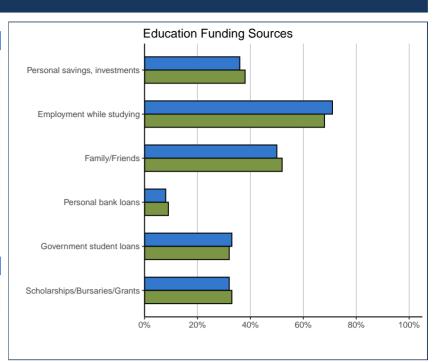
^{*} Includes only cases where financial debt was incurred

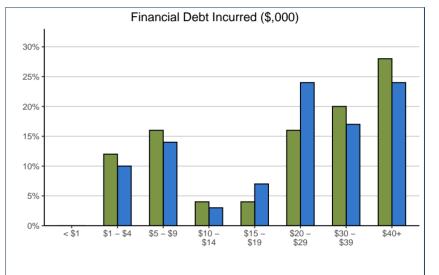


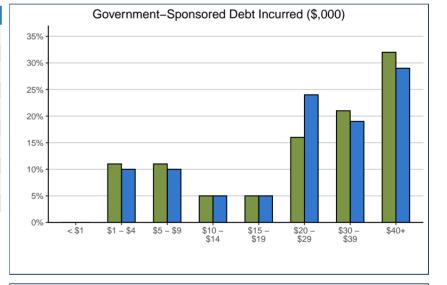
^{*} Includes only cases where government-sponsored debt was incurred

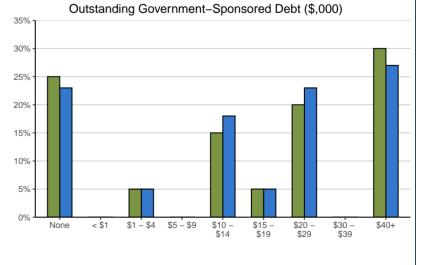


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt