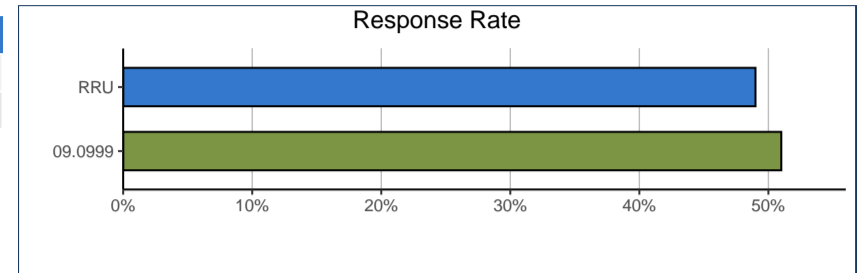


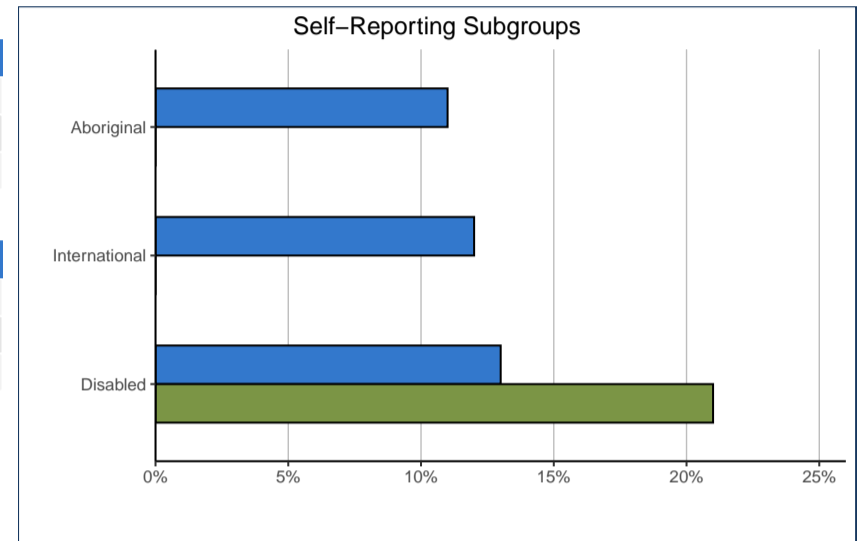
RESPONSE RATE

Survey Response Rate:	09.0999		RRU	
Baccalaureate Graduates Survey Cohort	65	100%	295	100%
Survey Respondents and Response Rate	33	51%	146	49%



DEMOGRAPHIC INFORMATION

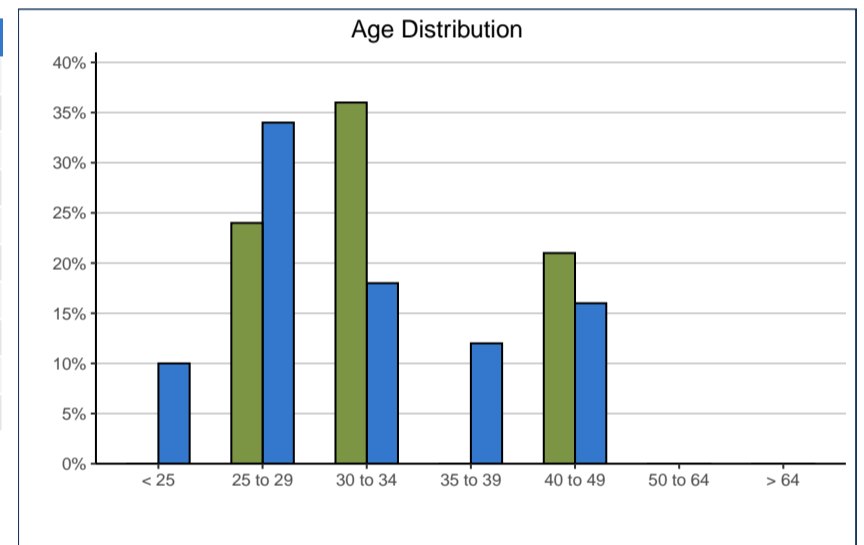
Self-Reporting Subgroups:	09.0999		RRU	
Disabled	6	21%	18	13%
International	0	0%	18	12%
Aboriginal	0	0%	14	11%



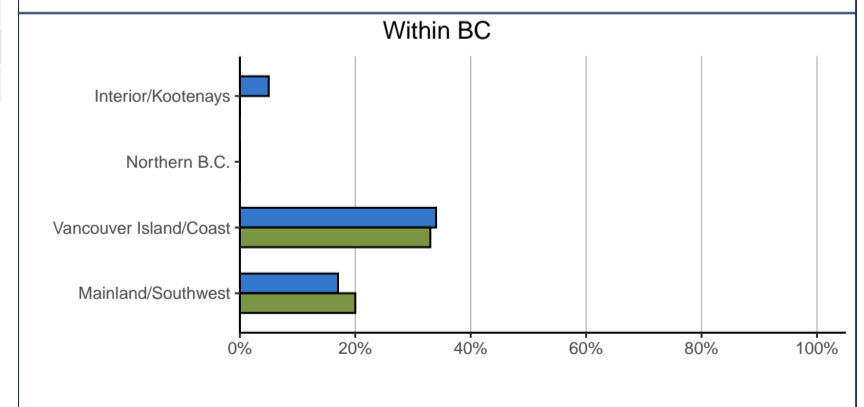
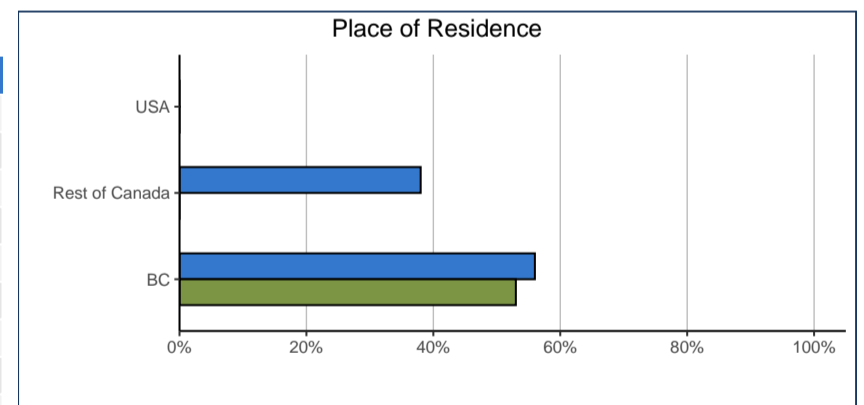
Gender:*	09.0999		RRU	
Male	13	39%	56	38%
Female	20	61%	90	62%
Total	33	100%	146	100%

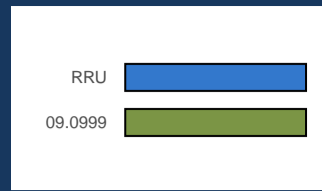
*Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

Age (at time of survey):	09.0999		RRU	
< 25	~	~	15	10%
25 to 29	8	24%	49	34%
30 to 34	12	36%	26	18%
35 to 39	~	~	17	12%
40 to 49	7	21%	23	16%
50 to 64	~	~	~	~
> 64	~	~	~	~
Total	33	100%	146	100%
Median Age	31		31	
Average (mean) Age	35		34	



Place of Residence (at time of survey):	09.0999		RRU	
BC – Mainland/Southwest	6	20%	21	17%
BC – Vancouver Island/Coast	10	33%	43	34%
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	0	0%	6	5%
BC Subtotal	16	53%	70	56%
Canada – Alberta	~	~	35	28%
Canada – Ontario	~	~	13	10%
Canada – Other	0	0%	~	~
U.S.A.	~	~	~	~
Non-BC Subtotal	14	47%	55	44%
Total	30	100%	125	100%



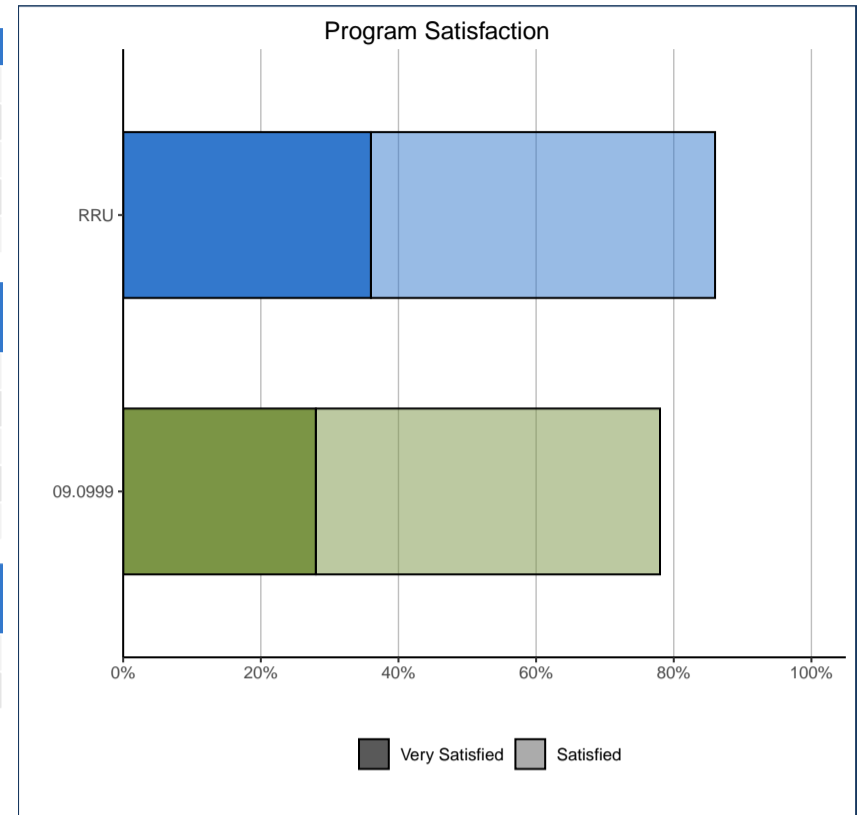


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0999		RRU	
Very Satisfied	9	28%	51	36%
Satisfied	16	50%	72	50%
Dissatisfied	5	16%	17	12%
Very Dissatisfied	2	6%	3	2%
Total	32	100%	143	100%

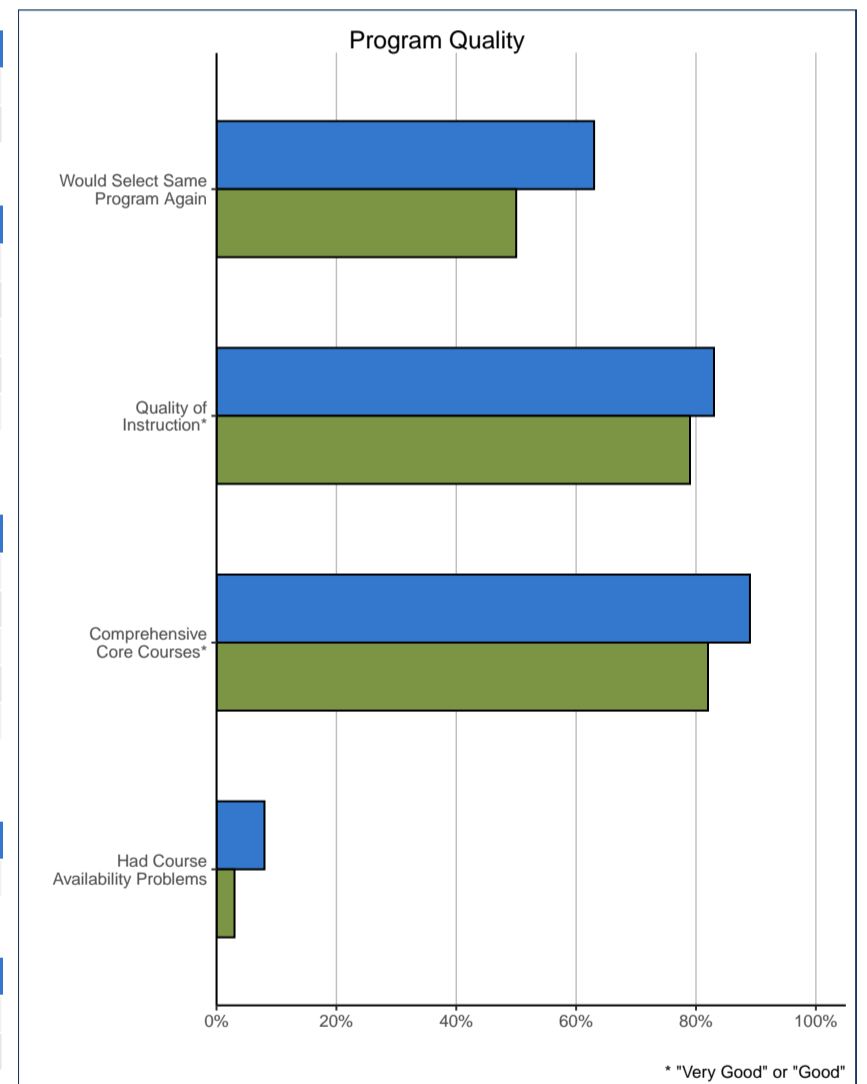
Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0999		RRU	
Very Useful	12	40%	52	42%
Somewhat Useful	11	37%	54	43%
Not Very Useful	6	20%	14	11%
Not at All Useful	1	3%	5	4%
Total	30	100%	125	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0999		RRU	
Yes	2	6%	13	9%
No	30	94%	130	91%



Would select the same program again:	09.0999		RRU	
Yes	14	50%	84	63%
No	14	50%	49	37%

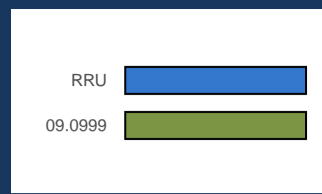
Quality of Instruction:	09.0999		RRU	
Very Good	6	18%	45	31%
Good	20	61%	76	52%
Poor	6	18%	21	14%
Very Poor	1	3%	3	2%
Total	33	100%	145	100%



Comprehensiveness of Core Courses:	09.0999		RRU	
Very Good	6	18%	45	31%
Good	21	64%	84	58%
Poor	5	15%	14	10%
Very Poor	1	3%	2	1%
Total	33	100%	145	100%

Course Availability:	09.0999		RRU	
Encountered course availability problems	1	3%	11	8%

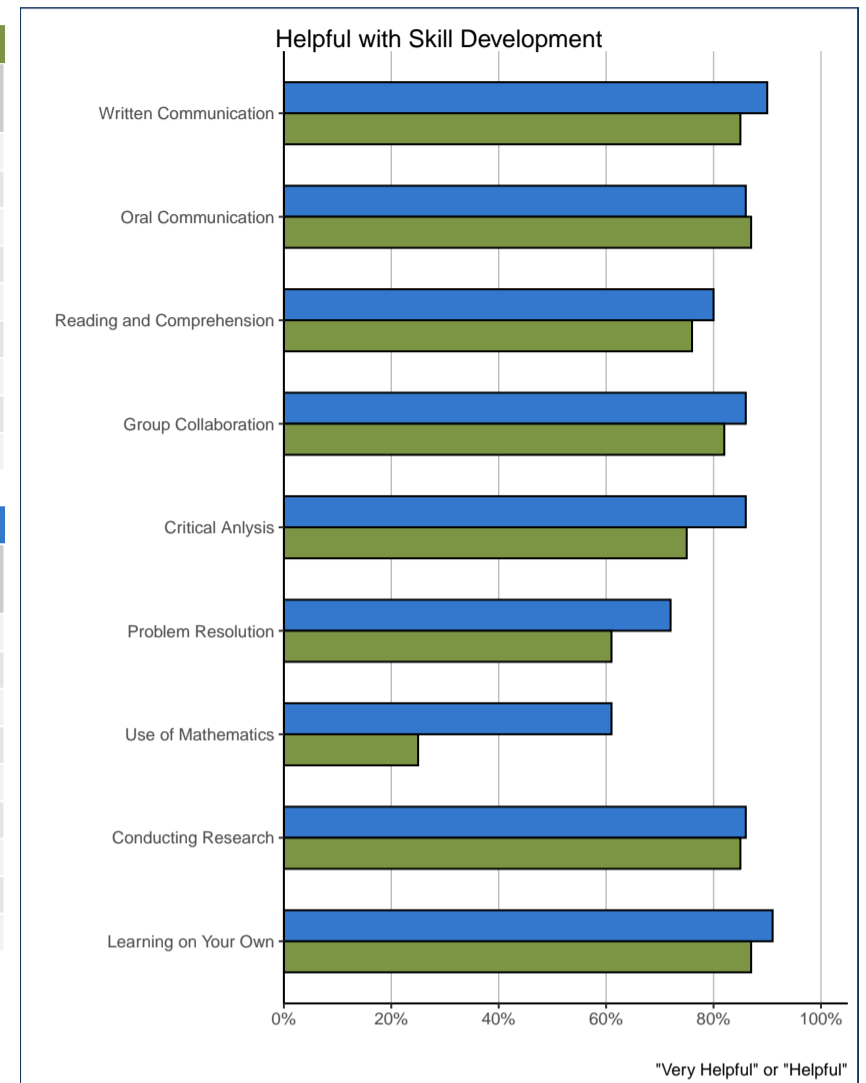
Financial Constraints:	09.0999		RRU	
Had to interrupt studies for financial reasons	4	13%	16	11%
Had to take program part-time for financial reasons	8	25%	22	15%



SKILL DEVELOPMENT

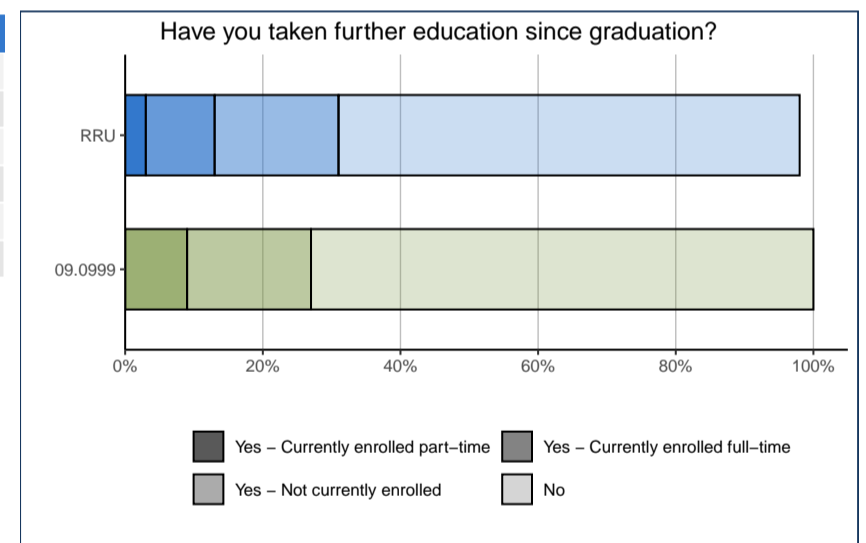
	09.0999				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	58%	12%	3%	33
Oral Communication	31%	56%	6%	6%	32
Reading and Comprehension	23%	53%	20%	3%	30
Group Collaboration	30%	52%	9%	9%	33
Critical Analysis	28%	47%	19%	6%	32
Problem Resolution	19%	42%	35%	3%	31
Use of Mathematics	0%	25%	38%	38%	8
Conducting Research	19%	66%	16%	0%	32
Learning on Your Own	26%	61%	10%	3%	31

	RRU				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	34%	56%	10%	1%	144
Oral Communication	31%	55%	13%	1%	144
Reading and Comprehension	24%	56%	16%	4%	139
Group Collaboration	45%	41%	10%	5%	146
Critical Analysis	33%	53%	11%	3%	144
Problem Resolution	22%	50%	25%	3%	141
Use of Mathematics	15%	46%	27%	12%	82
Conducting Research	34%	52%	13%	0%	143
Learning on Your Own	41%	50%	7%	2%	142

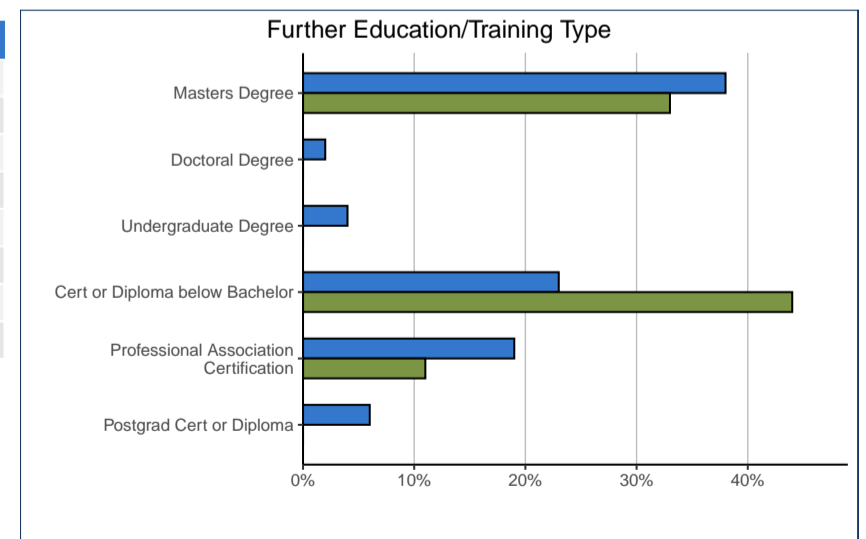


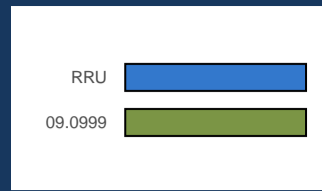
FURTHER EDUCATION

Took further education since 2021 graduation:	09.0999		RRU	
Yes	9	27%	48	33%
Not currently enrolled	6	18%	27	18%
Currently enrolled full-time	3	9%	15	10%
Currently enrolled part-time	0	0%	4	3%
No	24	73%	98	67%
Total	33	100%	146	100%



Type of Formal Post-Secondary Education:	09.0999		RRU	
Masters Degree	3	33%	18	38%
Doctoral Degree	0	0%	1	2%
Another Undergraduate Degree	0	0%	2	4%
Certificate or Diploma below Bachelor level	4	44%	11	23%
Professional Association Certification	1	11%	9	19%
Postgraduate Certificate or Diploma	0	0%	3	6%
Other	1	11%	3	6%
Total	9	100%	47	100%





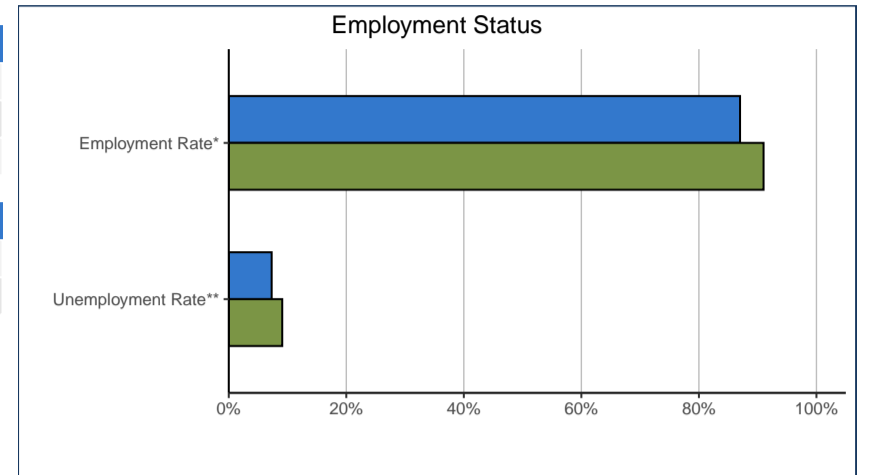
EMPLOYMENT

Labour Force Status:	09.0999		RRU	
In Labour Force (working or seeking work)	33	100%	137	94%
Not in Labour Force	0	0%	8	6%
Total	33	100%	145	100%

Employment:	09.0999		RRU	
Employment Rate*	30	91%	127	87%
Unemployment Rate**	3	9.1%	10	7.3%

*Percent = Total employed divided by total number of respondents

**Percent = Total unemployed divided by total number in Labour Force



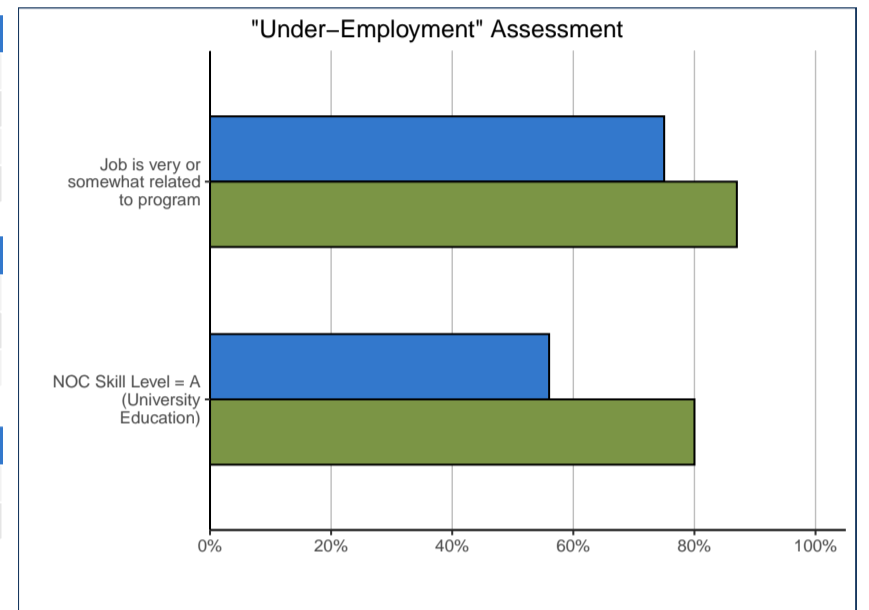
Status of Graduates NOT in Labour Force:	09.0999		RRU	
Attending School FT	0	0%	3	38%
Attending School PT	0	0%	0	0%
Other	0	0%	5	63%
Total NOT in Labour Force	0	0%	8	100%

Primary Employment Type:	09.0999		RRU	
Paid worker	27	90%	117	92%
Self-employed	3	10%	10	8%
Total	30	100%	127	100%

Job Characteristics:	09.0999		RRU	
I hold more than one job*	4	13%	19	15%
My main job is full-time (>= 30 hours per week)**	27	93%	116	96%

*Of total Employed

**Of those who provided data on hours/week worked



How related is your main job to your program?	09.0999		RRU	
Very Related	15	50%	46	37%
Somewhat Related	11	37%	48	38%
Not Very Related	2	7%	17	13%
Not at All Related	2	7%	15	12%
Total	30	100%	126	100%

"Under-employment" Assessment:	09.0999		RRU	
Job is very or somewhat related to program	26	87%	94	75%
NOC Skill Level = A (University Education)*	20	80%	60	56%

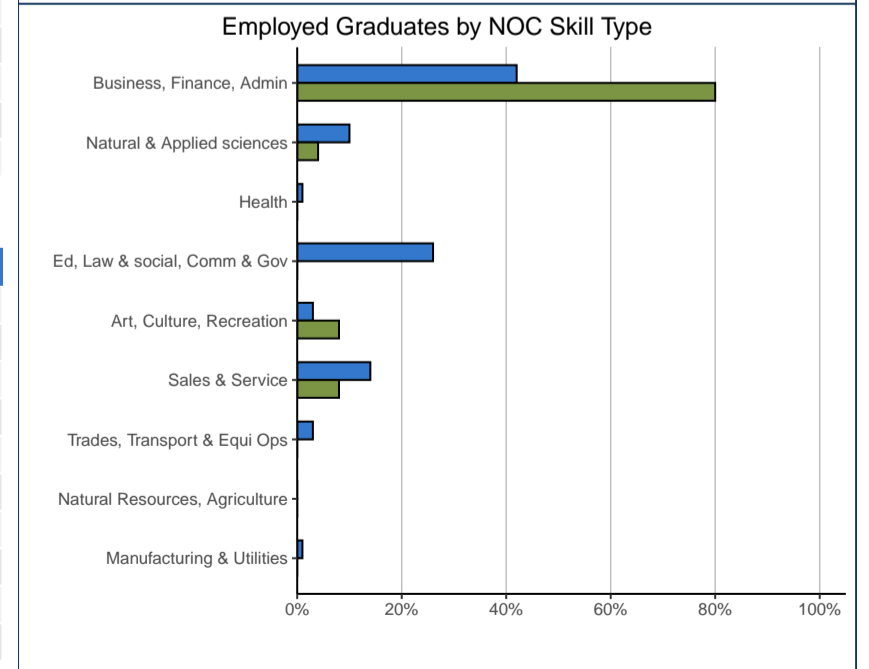
*Of total valid responses

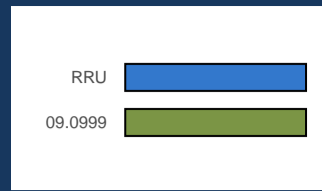
Gross Annual Income from Main Job:*	09.0999		RRU	
Less than \$20,000	0	0%	~	~
\$20,000 to \$39,999	~	~	~	~
\$40,000 to \$59,999	5	23%	27	31%
\$60,000 to \$79,999	11	50%	27	31%
\$80,000 to \$99,999	~	~	~	~
\$100,000 and Above	~	~	20	23%
Total	22	100%	87	100%
Median Annual Income (full-time) (\$)	65,604		70,000	
Average Annual Income (full-time) (\$)	87,966		83,431	

*Where data provided



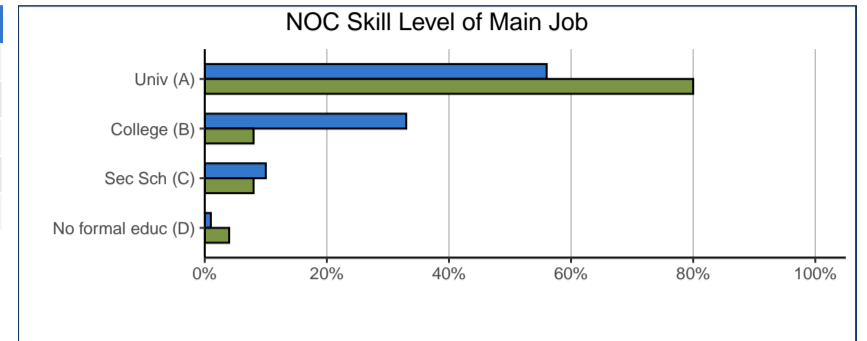
NOC Skill Type of Main Job:	09.0999		RRU	
Business, finance & administration	20	80%	44	42%
Natural & applied sciences & related	1	4%	11	10%
Health	0	0%	1	1%
Education, law and social, community & government	0	0%	28	26%
Art, culture, recreation & sport	2	8%	3	3%
Sales & service	2	8%	15	14%
Trades, transport & equipment operators & related	0	0%	3	3%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	1	1%
Total	25	100%	106	100%



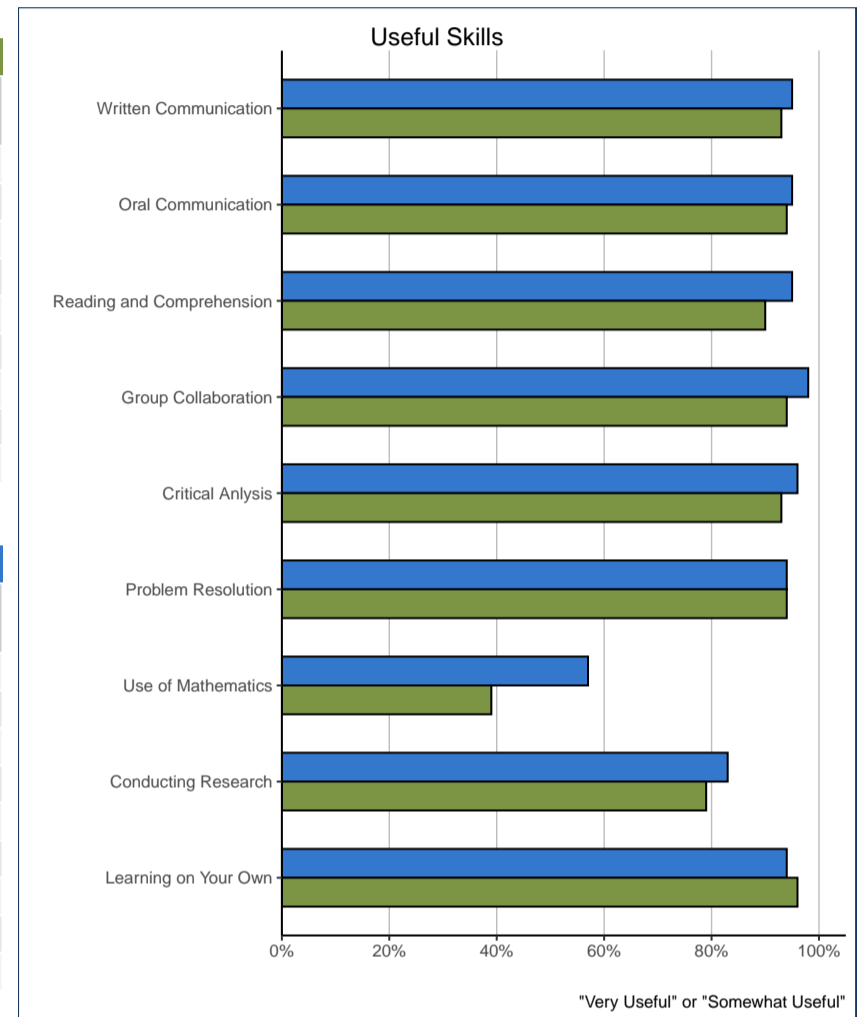


EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0999		RRU	
	Count	Percentage	Count	Percentage
A. University education	20	80%	60	56%
B. College education/trade apprenticeship	2	8%	35	33%
C. Secondary school + job-specific training	2	8%	11	10%
D. No formal education	1	4%	1	1%
Total	25	100%	107	100%



How useful are the following skills and abilities in doing your main job?	09.0999				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	80%	13%	3%	3%	30
Oral Communication	77%	17%	3%	3%	30
Reading and Comprehension	70%	20%	10%	0%	30
Group Collaboration	67%	27%	3%	3%	30
Critical Analysis	73%	20%	7%	0%	30
Problem Resolution	67%	27%	3%	3%	30
Use of Mathematics	13%	26%	26%	35%	23
Conducting Research	43%	36%	14%	7%	28
Learning on Your Own	63%	33%	3%	0%	30



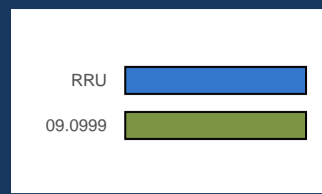
How useful are the following skills and abilities in doing your main job?	RRU				# Resp.
	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	
Written Communication	84%	11%	2%	3%	126
Oral Communication	79%	16%	5%	1%	126
Reading and Comprehension	76%	19%	5%	0%	126
Group Collaboration	74%	24%	1%	2%	126
Critical Analysis	77%	19%	3%	1%	126
Problem Resolution	75%	19%	5%	1%	126
Use of Mathematics	25%	32%	21%	22%	114
Conducting Research	49%	34%	8%	9%	122
Learning on Your Own	73%	21%	5%	1%	126

Top 10 Full-time Occupations of 09.0999 Graduates:			09.0999
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	43%
*			
*			
*			
*			
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*			
*			
*			
*			

* Data not displayed where n < 5
 ** Percentages cited are of those employed

Top 10 Full-time Occupations of RRU Graduates:			RRU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
XXXX	O	Unclassified occupations	12%
1123	A	Professional occupations in advertising, marketing and public relations	11%
4161	A	Natural and applied science policy researchers, consultants and program officers	6%
1221	B	Administrative officers	4%
*			
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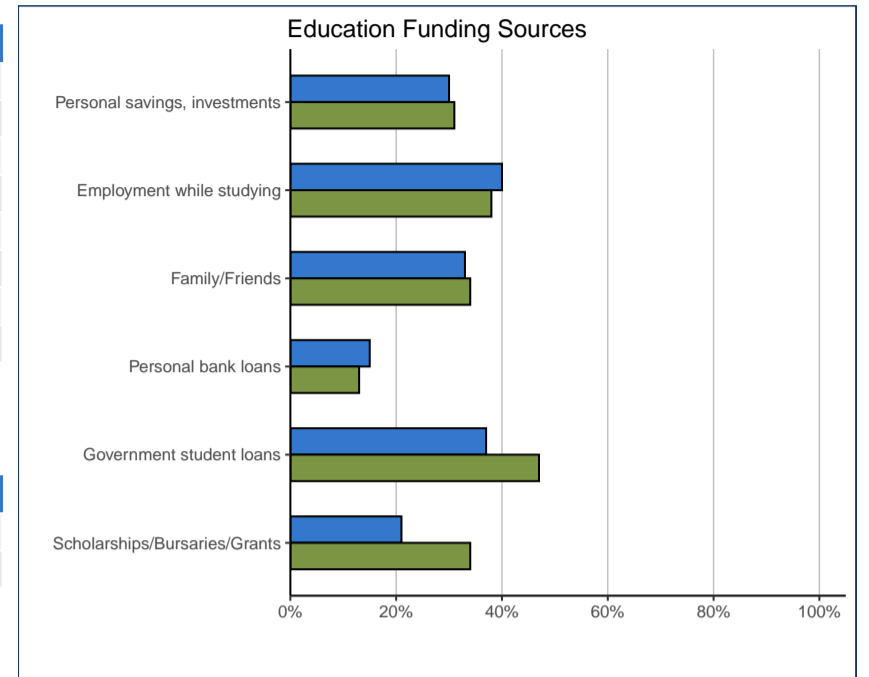
* Data not displayed where n < 5
 ** Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.0999		RRU	
Personal savings, investments	10	31%	43	30%
Employment while studying	12	38%	57	40%
Family/Friends	11	34%	48	33%
Personal bank loans	4	13%	21	15%
Government student loans	15	47%	53	37%
Scholarships/Bursaries/Grants	11	34%	30	21%
Other	3	9%	35	24%
Total	32		144	

* Percentage of respondents who identified this source

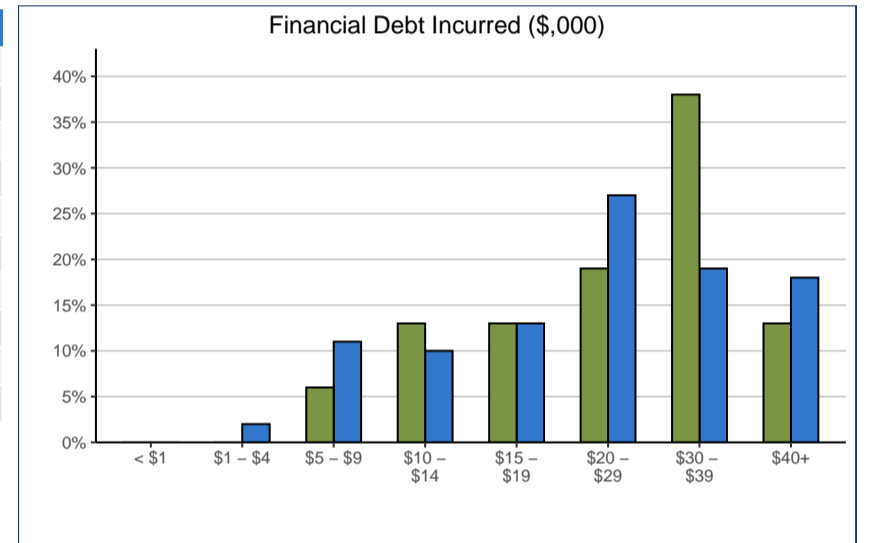


Financial Debt Incurred to Finance Bac. Ed.:*	09.0999		RRU	
Incurred any form of financial debt	20	61%	73	51%
Incurred government-sponsored student loan debt	16	50%	54	38%

* Percentage of respondents who provided data

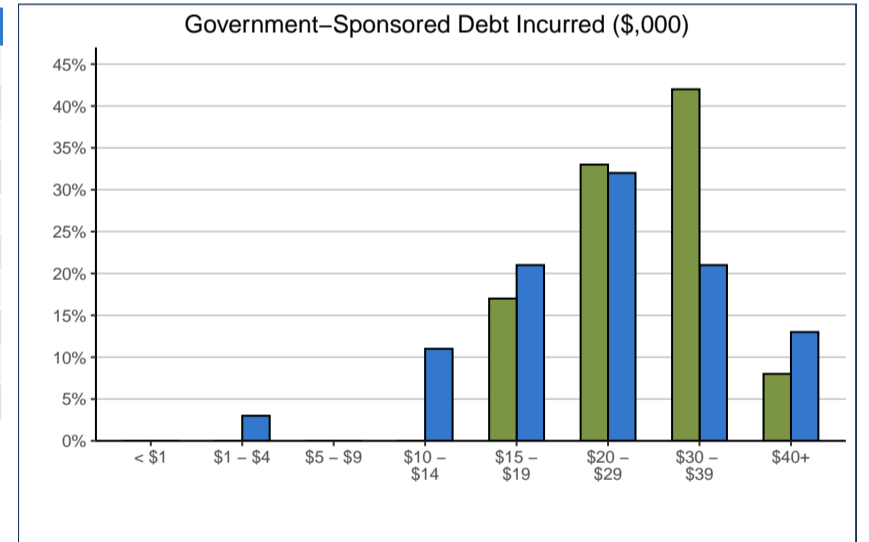
Financial Debt Amount:*	09.0999		RRU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	2%
\$5,000 to \$9,999	1	6%	7	11%
\$10,000 to \$14,999	2	13%	6	10%
\$15,000 to \$19,999	2	13%	8	13%
\$20,000 to \$29,999	3	19%	17	27%
\$30,000 to \$39,999	6	38%	12	19%
\$40,000 or More	2	13%	11	18%
Total	16	100%	62	100%
Median Financial Debt (\$)	26,000		22,000	

* Includes only cases where financial debt was incurred



Gov't-Sponsored Student Loan Debt Amount:*	09.0999		RRU	
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	1	3%
\$5,000 to \$9,999	0	0%	0	0%
\$10,000 to \$14,999	0	0%	4	11%
\$15,000 to \$19,999	2	17%	8	21%
\$20,000 to \$29,999	4	33%	12	32%
\$30,000 to \$39,999	5	42%	8	21%
\$40,000 or More	1	8%	5	13%
Total	12	100%	38	100%
Median Gov't-Sponsored Loan Debt (\$)	29,500		25,000	

* Includes only cases where government-sponsored debt was incurred



Gov't-Sponsored Loan Debt Outstanding:*	09.0999		RRU	
None - Loan repaid in full	0	0%	5	13%
< \$1,000	0	0%	0	0%
\$1,000 to \$4,999	0	0%	3	8%
\$5,000 to \$9,999	0	0%	3	8%
\$10,000 to \$14,999	1	10%	4	10%
\$15,000 to \$19,999	2	20%	4	10%
\$20,000 to \$29,999	5	50%	14	35%
\$30,000 to \$39,999	2	20%	5	13%
\$40,000 or More	0	0%	2	5%
Total	10	100%	40	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	26,000		20,000	

* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided

** Median amounts shown are based on those who had remaining government student loan debt

