

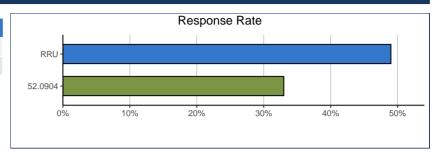
### B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

RRU 52.0904

Detailed Summary of Survey Results
Royal Roads University
52.0904: Hotel/motel administration/management

#### RESPONSE RATE

Survey Response Rate:	52.0904		RRU	
Baccalaureate Graduates Survey Cohort	30	100%	295	100%
Survey Respondents and Response Rate	10	33%	146	49%

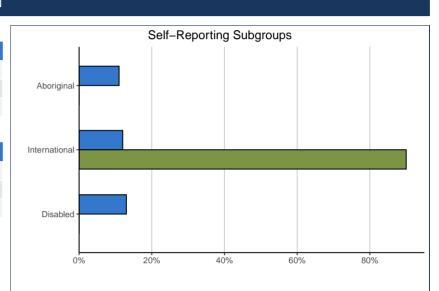


### DEMOGRAPHIC INFORMATION

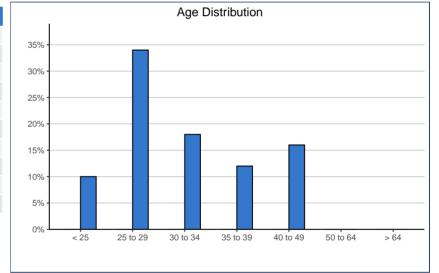
Self-Reporting Subgroups:	52.0904		RI	<b>२</b> บ
Disabled	0	0%	18	13%
International	9	90%	18	12%
Aboriginal	0	0%	14	11%

Gender:*	52.0904		RRU	
Male	~	~	56	38%
Female	~	~	90	62%
Total	10	100%	146	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



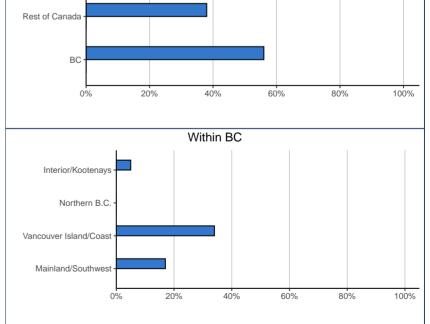
Age (at time of survey):	52.0904		RRU	
< 25	~	~	15	10%
25 to 29	~	~	49	34%
30 to 34	0	0%	26	18%
35 to 39	0	0%	17	12%
40 to 49	0	0%	23	16%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	10	100%	146	100%
Median Age	25		31	
Average (mean) Age	26		34	



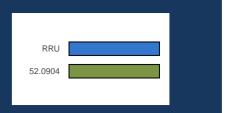
Place of Residence

USA

Place of Residence (at time of survey):	52.0904		RRU	
BC – Mainland/Southwest	~	~	21	17%
BC - Vancouver Island/Coast	~	~	43	34%
BC – Northern B.C.	0	0%	0	0%
BC – Interior/Kootenays	~	~	6	5%
BC Subtotal	~	~	70	56%
Canada – Alberta	0	0%	35	28%
Canada – Ontario	~	~	13	10%
Canada – Other	~	~	~	~
U.S.A.	0	0%	~	~
Non-BC Subtotal	~	~	55	44%
Total	~	~	125	100%





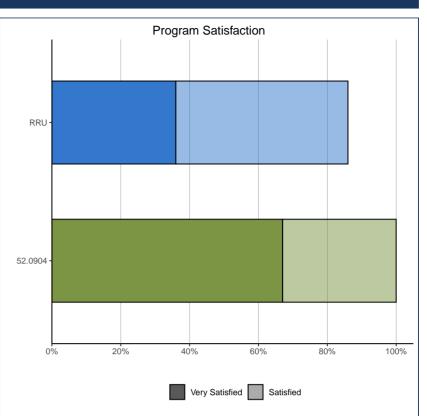


#### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0904		RRU	
Very Satisfied	6	67%	51	36%
Satisfied	3	33%	72	50%
Dissatisfied	0	0%	17	12%
Very Dissatisfied	0	0%	3	2%
Total	9	100%	143	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0904		RRU	
Very Useful	7	78%	52	42%
Somewhat Useful	2	22%	54	43%
Not Very Useful	0	0%	14	11%
Not at All Useful	0	0%	5	4%
Total	9	100%	125	100%
Iotai	9	100%	125	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	0904	RRU		
Yes	2	20%	13	9%	
No	8	80%	130	91%	



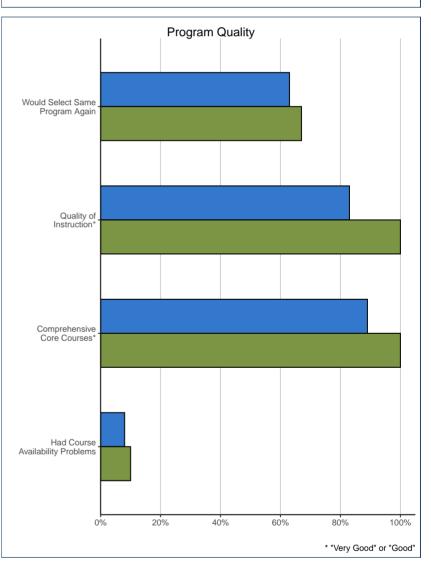
Would select the same program again:	52.0904		RRU	
Yes	6	67%	84	63%
No	3	33%	49	37%

Quality of Instruction:	52.0904		RRU	
Very Good	6	60%	45	31%
Good	4	40%	76	52%
Poor	0	0%	21	14%
Very Poor	0	0%	3	2%
Total	10	100%	145	100%

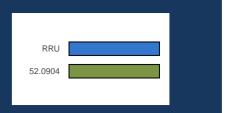
Comprehensiveness of Core Courses:	52.0	52.0904		RRU	
Very Good	5	50%	45	31%	
Good	5	50%	84	58%	
Poor	0	0%	14	10%	
Very Poor	0	0%	2	1%	
Total	10	100%	145	100%	

Course Availability:	52.0	904	R	RU
Encountered course availability problems	1	10%	11	8%

Financial Constraints:	52.0904		RRU	
Had to interrupt studies for financial reasons	0	0%	16	11%
Had to take program part-time for financial reasons	0	0%	22	15%



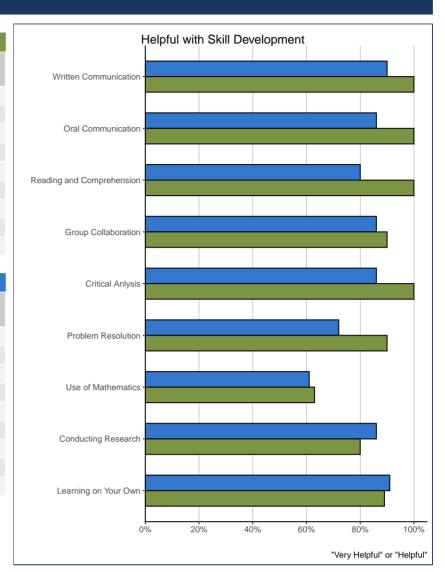




#### SKILL DEVELOPMENT

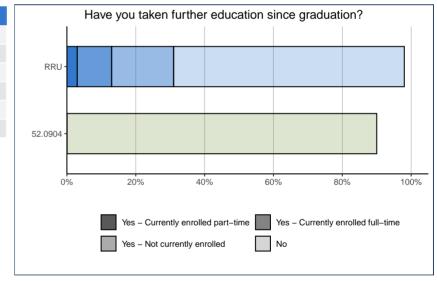
			52.0904		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	67%	33%	0%	0%	9
Oral Communication	60%	40%	0%	0%	10
Reading and Comprehension	60%	40%	0%	0%	10
Group Collaboration	80%	10%	10%	0%	10
Critical Anlysis	60%	40%	0%	0%	10
Problem Resolution	60%	30%	10%	0%	10
Use of Mathematics	38%	25%	38%	0%	8
Conducting Research	50%	30%	20%	0%	10
Learning on Your Own	56%	33%	11%	0%	9

			RRU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	34%	56%	10%	1%	144
Oral Communication	31%	55%	13%	1%	144
Reading and Comprehension	24%	56%	16%	4%	139
Group Collaboration	45%	41%	10%	5%	146
Critical Anlysis	33%	53%	11%	3%	144
Problem Resolution	22%	50%	25%	3%	141
Use of Mathematics	15%	46%	27%	12%	82
Conducting Research	34%	52%	13%	0%	143
Learning on Your Own	41%	50%	7%	2%	142

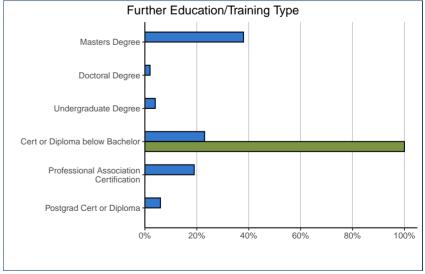


#### **FURTHER EDUCATION**

Took further education since 2021 graduation:	52.0904		RRU	
Yes	1	10%	48	33%
Not currently enrolled	0	0%	27	18%
Currently enrolled full-time	0	0%	15	10%
Currently enrolled part-time	0	0%	4	3%
No	9	90%	98	67%
Total	10	100%	146	100%



Type of Formal Post–Secondary Education:	52.	52.0904		RU
Masters Degree	0	0%	18	38%
Doctoral Degree	0	0%	1	2%
Another Undergraduate Degree	0	0%	2	4%
Certificate or Diploma below Bachelor level	1	100%	11	23%
Professional Association Certification	0	0%	9	19%
Postgraduate Certificate or Diploma	0	0%	3	6%
Other	0	0%	3	6%
Total	1	100%	47	100%

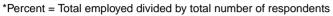




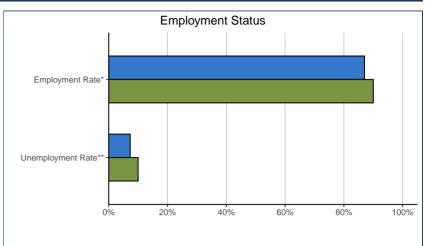


#### **EMPLOYMENT**

Labour Fource Status:	52.	52.0904		RU
In Labour Force (working or seeking work)	10	100%	137	94%
Not in Labour Force	0	0%	8	6%
Total	10	100%	145	100%
Employment:	52.	0904	R	RU
Employment Rate*	9	90%	127	87%
Unemployment Rate**	1	10.0%	10	7.3%



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

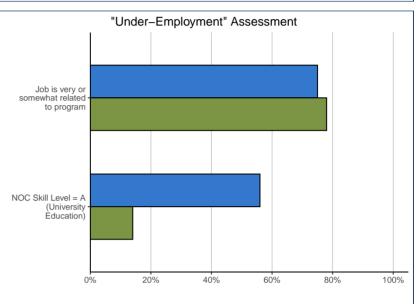


Status of Graduates NOT in Labour Force:	52.0904		RRU	
Attending School FT	0	0%	3	38%
Attending School PT	0	0%	0	0%
Other	0	0%	5	63%
Total NOT in Labour Force	0	0%	8	100%

Primary Employment Type:	52.0904		RRU	
Paid worker	8	89%	117	92%
Self-employed	1	11%	10	8%
Total	9	100%	127	100%

Job Characteristics:	52.0904		RRU	
I hold more than one job*	3	33%	19	15%
My main job is full-time (>= 30 hours per week)**	8	89%	116	96%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	52.0904		RRU	
Very Related	5	56%	46	37%
Somewhat Related	2	22%	48	38%
Not Very Related	1	11%	17	13%
Not at All Related	1	11%	15	12%
Total	9	100%	126	100%

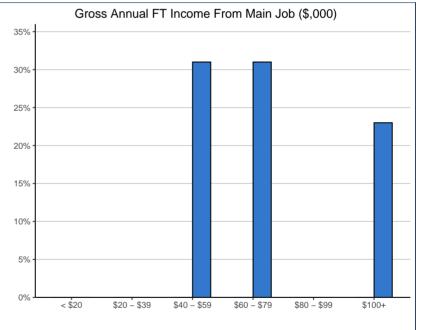
"Under-employment" Assessment:	52.0904		RRU	
Job is very or somewhat related to program	7	78%	94	75%
NOC Skill Level = A (University Education)*	1	14%	60	56%

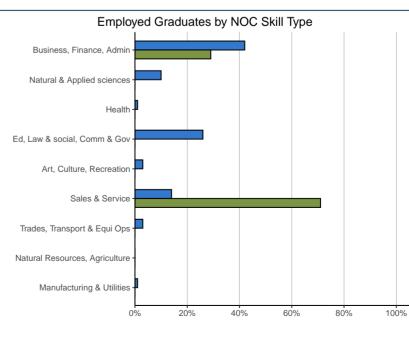
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.0904		RRU	
Less than \$20,000	~	~	~	~
\$20,000 to \$39,999	~	~	~	~
\$40,000 to \$59,999	~	~	27	31%
\$60,000 to \$79,999	~	~	27	31%
\$80,000 to \$99,999	~	~	~	~
\$100,000 and Above	~	~	20	23%
Total	~	~	87	100%
Median Annual Income (full-time) (\$)	NA		70,000	
Average Annual Income (full-time) (\$)	NA		83,431	
*Where data provided				

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	52.0904		RRU	
Business, finance & administration	2	29%	44	42%
Natural & applied sciences & related	0	0%	11	10%
Health		0%	1	1%
Education, law and social, community & government		0%	28	26%
Art, culture, recreation & sport	0	0%	3	3%
Sales & service	5	71%	15	14%
Trades, transport & equipment operators & related	0	0%	3	3%
Natural resources, agriculture & related production	0	0%	0	0%
Manufacturing & utilities	0	0%	1	1%
Total	7	100%	106	100%





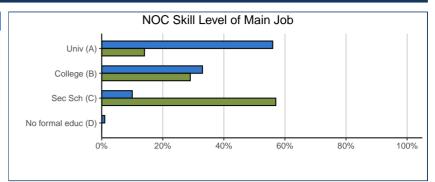
<sup>\*\*</sup>Of those who provided data on hours/week worked





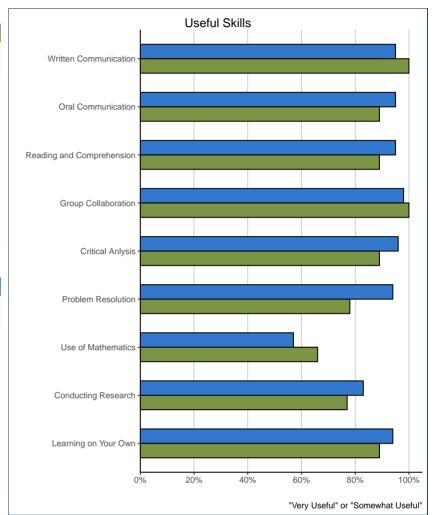
#### EMPLOYMENT, continued

NOC Skill Level of Main Job:	Skill Level of Main Job: 52.0904		RRU	
A. University education	1 14%		60	56%
B. College education/trade apprenticeship	2 29%		35	33%
C. Secondary school + job-specific training	4	57%	11	10%
D. No formal education	0	0%	1	1%
Total	7	100%	107	100%



	52.0904				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	78%	22%	0%	0%	9
Oral Communication	78%	11%	11%	0%	9
Reading and Comprehension	67%	22%	11%	0%	9
Group Collaboration	89%	11%	0%	0%	9
Critical Anlysis	56%	33%	11%	0%	9
Problem Resolution	67%	11%	22%	0%	9
Use of Mathematics	33%	33%	11%	22%	9
Conducting Research	33%	44%	11%	11%	9
Learning on Your Own	56%	33%	11%	0%	9

	RRU				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	84%	11%	2%	3%	126
Oral Communication	79%	16%	5%	1%	126
Reading and Comprehension	76%	19%	5%	0%	126
Group Collaboration	74%	24%	1%	2%	126
Critical Anlysis	77%	19%	3%	1%	126
Problem Resolution	75%	19%	5%	1%	126
Use of Mathematics	25%	32%	21%	22%	114
Conducting Research	49%	34%	8%	9%	122
Learning on Your Own	73%	21%	5%	1%	126



Top 10 Full-time Occupations of 52.0904 Graduates:		52.0904	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of RRU Graduates:		RRU	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
XXXX	0	Unclassified occupations	12%
1123	А	Professional occupations in advertising, marketing and public relations	11%
4161	Α	Natural and applied science policy researchers, consultants and program officers	6%
1221	В	Administrative officers	4%
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<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.0904		RI	<b>२</b> ป
Personal savings, investments	2	2 20%		30%
Employment while studying		60%	57	40%
Family/Friends	7	70%	48	33%
Personal bank loans	1	10%	21	15%
Government student loans	0	0%	53	37%
Scholarships/Bursaries/Grants	2	20%	30	21%
Other	3	30%	35	24%
Total	10		144	



Financial Debt Incurred to Finance Bac. Ed.:*	52.0	0904	RI	RU
Incurred any form of financial debt	1	11%	73	51%
Incurred government-sponsored student loan debt	0	0%	54	38%

<sup>\*</sup> Percentage of respondents who provided data



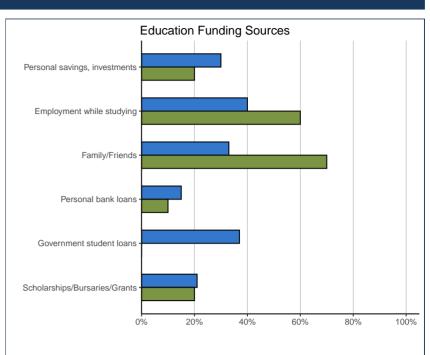
<sup>\*</sup> Includes only cases where financial debt was incurred

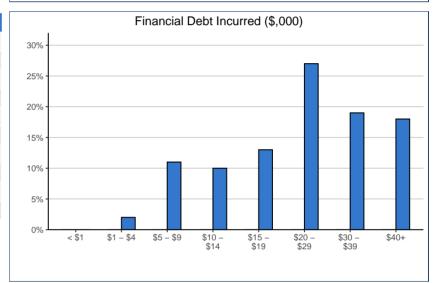


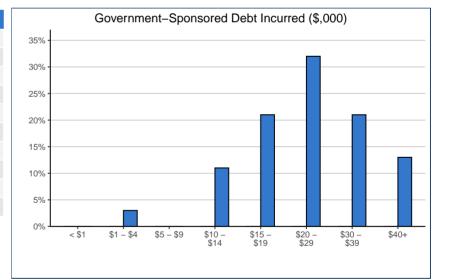
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

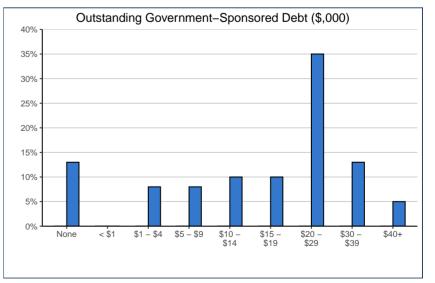


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt