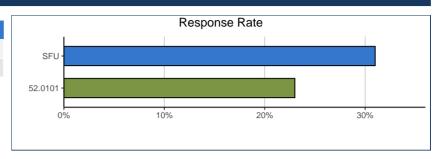


B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

Detailed Summary of Survey Results Simon Fraser University 52.0101: Business/commerce, general

RESPONSE RATE

Survey Response Rate:	52.0101		SFU	
Baccalaureate Graduates Survey Cohort	761	100%	5,547	100%
Survey Respondents and Response Rate	177	23%	1,725	31%

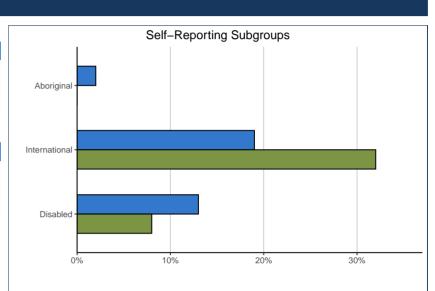


DEMOGRAPHIC INFORMATION

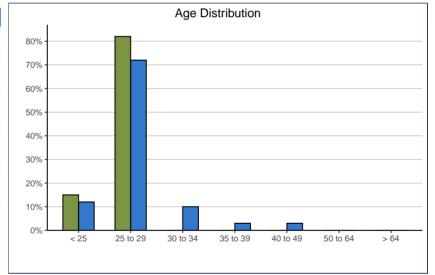
Self-Reporting Subgroups:	52.0101		SFU	
Disabled	13	8%	205	13%
International	57	32%	333	19%
Aboriginal	0	0%	31	2%

Gender:*	52.0101		SFU	
Male	97	55%	797	46%
Female	80	45%	924	54%
Total	177	100%	1,721	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

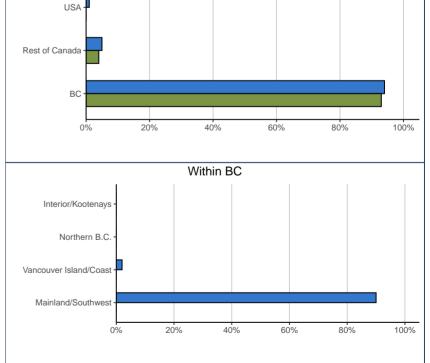


Age (at time of survey):	52.0101		SFU	
< 25	27	15%	200	12%
25 to 29	145	82%	1,238	72%
30 to 34	~	~	165	10%
35 to 39	~	~	54	3%
40 to 49	~	~	53	3%
50 to 64	0	0%	~	~
> 64	0	0%	~	~
Total	177	100%	1,725	100%
Median Age	26		26	
Average (mean) Age	26		28	



Place of Residence

Place of Residence (at time of survey):	52.0101		SFU	
BC – Mainland/Southwest	~	~	1,390	90%
BC - Vancouver Island/Coast	~	~	32	2%
BC – Northern B.C.	0	0%	~	~
BC – Interior/Kootenays	0	0%	~	~
BC Subtotal	146	93%	1,446	94%
Canada – Alberta	~	~	16	1%
Canada – Ontario	6	4%	39	3%
Canada – Other	~	~	18	1%
U.S.A.	~	~	17	1%
Non-BC Subtotal	11	7%	90	6%
Total	157	100%	1,536	100%





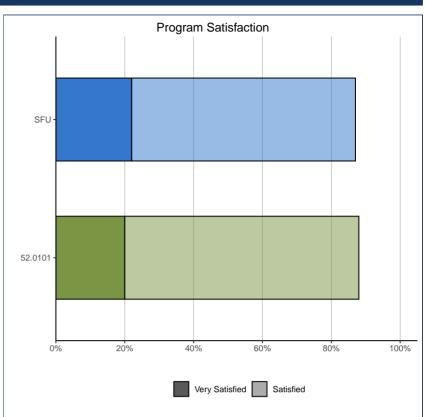


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0101		SFU	
Very Satisfied	35	20%	366	22%
Satisfied	118	68%	1,108	65%
Dissatisfied	16	9%	177	10%
Very Dissatisfied	5	3%	42	2%
Total	174	100%	1,693	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0101		SFU	
Very Useful	42	28%	402	29%
Somewhat Useful	89	59%	749	53%
Not Very Useful	16	11%	182	13%
Not at All Useful	5	3%	70	5%
Total	152	100%	1,403	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.0	52.0101		SFU	
Yes	22	13%	157	9%	
No	154	88%	1,507	91%	



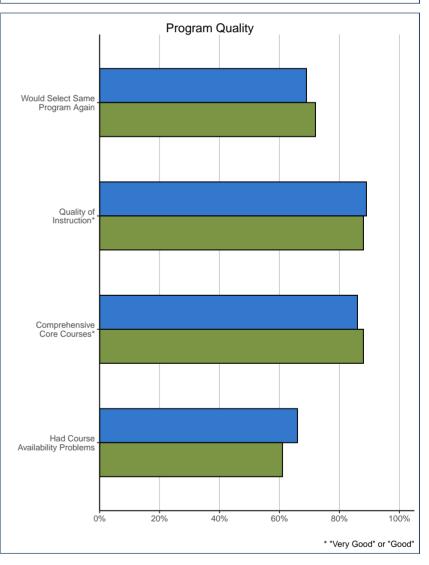
Would select the same program again:	52.0101		SFU	
Yes	115	72%	1,040	69%
No	45	28%	466	31%

Quality of Instruction:	52.0101		SFU	
Very Good	35	20%	383	22%
Good	121	68%	1,141	67%
Poor	19	11%	157	9%
Very Poor	2	1%	30	2%
Total	177	100%	1.711	100%

Comprehensiveness of Core Courses:	52.	52.0101		SFU	
Very Good	40	23%	387	23%	
Good	114	65%	1,062	63%	
Poor	16	9%	191	11%	
Very Poor	5	3%	37	2%	
Total	175	100%	1,677	100%	

Course Availability:	52.0101		SFU	
Encountered course availability problems	105	61%	1,122	66%

Financial Constraints:	52.0101		SI	=U
Had to interrupt studies for financial reasons	13	8%	203	12%
Had to take program part-time for financial reasons	35	20%	397	23%

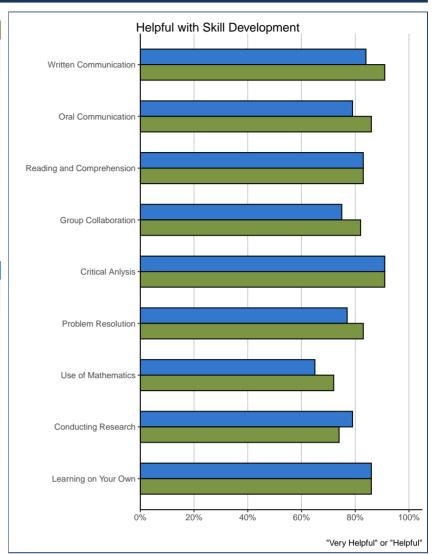




SKILL DEVELOPMENT

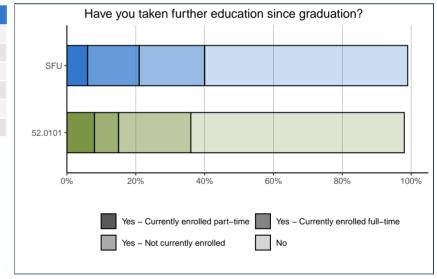
	52.0101				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	35%	56%	8%	1%	176
Oral Communication	29%	57%	14%	1%	175
Reading and Comprehension	20%	63%	16%	1%	174
Group Collaboration	32%	50%	15%	3%	177
Critical Anlysis	28%	63%	9%	0%	176
Problem Resolution	25%	58%	16%	1%	174
Use of Mathematics	18%	54%	25%	3%	167
Conducting Research	23%	51%	22%	4%	167
Learning on Your Own	31%	55%	12%	3%	173

			SFU		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	1,667
Oral Communication	23%	56%	19%	3%	1,660
Reading and Comprehension	26%	57%	15%	2%	1,682
Group Collaboration	23%	52%	20%	5%	1,691
Critical Anlysis	39%	52%	8%	1%	1,702
Problem Resolution	23%	54%	19%	4%	1,653
Use of Mathematics	20%	45%	27%	8%	1,376
Conducting Research	27%	52%	17%	4%	1,592
Learning on Your Own	35%	51%	10%	3%	1,677

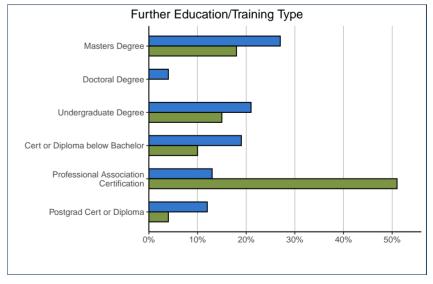


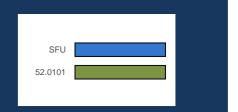
FURTHER EDUCATION

Took further education since 2021 graduation:	52.0101		SFU	
Yes	68	38%	697	41%
Not currently enrolled	37	21%	327	19%
Currently enrolled full-time	13	7%	258	15%
Currently enrolled part-time	14	8%	103	6%
No	109	62%	1,015	59%
Total	177	100%	1,712	100%



Type of Formal Post–Secondary Education:	52.	52.0101		FU
Masters Degree	12	18%	185	27%
Doctoral Degree	0	0%	28	4%
Another Undergraduate Degree	10	15%	147	21%
Certificate or Diploma below Bachelor level	7	10%	129	19%
Professional Association Certification	34	51%	89	13%
Postgraduate Certificate or Diploma	3	4%	81	12%
Other	1	1%	31	4%
Total	67	100%	690	100%





EMPLOYMENT

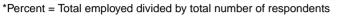
124

8.0%

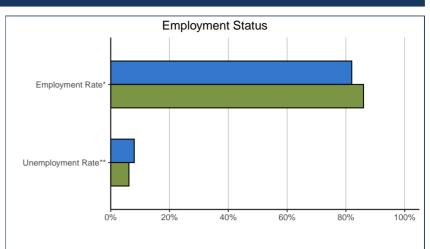
Labour Fource Status:	52.0101		SI	FU		
In Labour Force (working or seeking work)	162	95%	1,542	91%		
Not in Labour Force	8	5%	150	9%		
Total	170	100%	1,692	100%		
Employment:	52.0101		52.0101		SI	FU
Employment Rate*	152	86%	1,418	82%		

10

6.2%



^{**}Percent = Total unemployed divided by total number in Labour Force



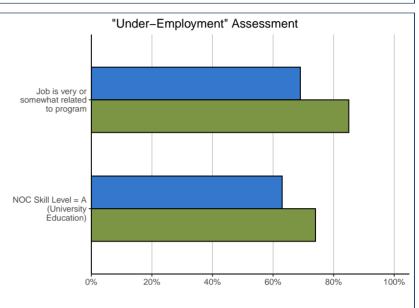
Status of Graduates NOT in Labour Force:	52.0101		SFU	
Attending School FT	4	50%	100	67%
Attending School PT	0	0%	2	1%
Other	4	50%	48	32%
Total NOT in Labour Force	8	100%	150	100%

Primary Employment Type:	52.0101		SF	=U
Paid worker	141	93%	1,335	95%
Self-employed	11	7%	73	5%
Total	152	100%	1,408	100%

Job Characteristics:	52.0101		S	FU
I hold more than one job*	20	13%	217	15%
My main job is full-time (>= 30 hours per week)**	143	96%	1,195	90%

^{*}Of total Employed

Unemployment Rate**



How related is your main job to your program?	52.0101		SFU	
Very Related	69	45%	509	36%
Somewhat Related	60	39%	471	33%
Not Very Related	13	9%	216	15%
Not at All Related	10	7%	219	15%
Total	152	100%	1,415	100%

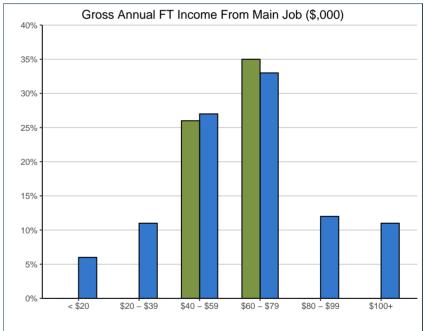
"Under-employment" Assessment:	52.0101		SFU	
Job is very or somewhat related to program	129	85%	980	69%
NOC Skill Level = A (University Education)*	106	74%	801	63%

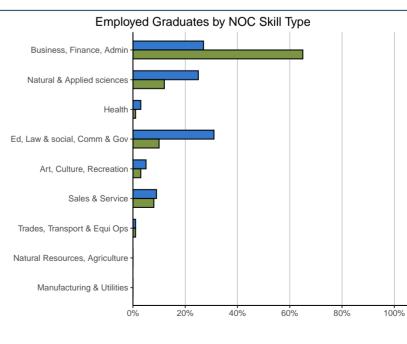
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0	52.0101		FU
Less than \$20,000	0	0%	59	6%
\$20,000 to \$39,999	~	~	113	11%
\$40,000 to \$59,999	30	26%	283	27%
\$60,000 to \$79,999	41	35%	345	33%
\$80,000 to \$99,999	~	~	122	12%
\$100,000 and Above	~	~	110	11%
Total	116	100%	1,032	100%
Median Annual Income (full-time) (\$)	72,500		65,000	
Average Annual Income (full-time) (\$)	78,928		69,847	

^{*}Where data provided

NOC Skill Type of Main Job:	52.0101		SFU	
Business, finance & administration	93	65%	342	27%
Natural & applied sciences & related	17	12%	314	25%
Health	1	1%	41	3%
Education, law and social, community & government	14	10%	389	31%
Art, culture, recreation & sport	5	3%	59	5%
Sales & service	12	8%	110	9%
Trades, transport & equipment operators & related	1	1%	13	1%
Natural resources, agriculture & related production	0	0%	2	0%
Manufacturing & utilities	0	0%	5	0%
Total	143	100%	1,275	100%





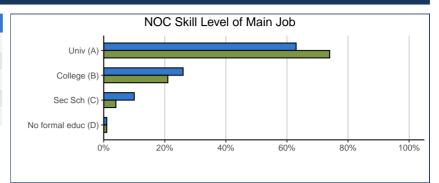
^{**}Of those who provided data on hours/week worked





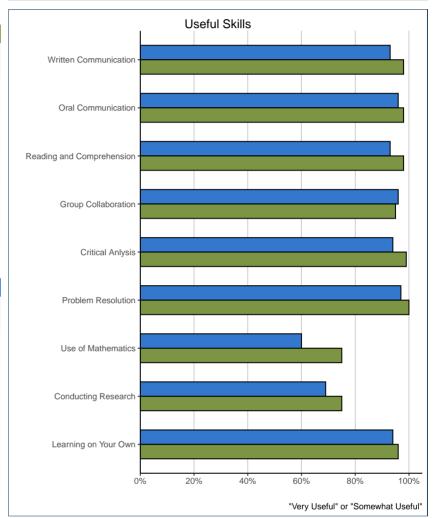
EMPLOYMENT, continued

NOC Skill Level of Main Job: 52.0101		SFU		
A. University education	106	74%	801	63%
B. College education/trade apprenticeship	30	21%	332	26%
C. Secondary school + job-specific training	6	4%	130	10%
D. No formal education	1	1%	16	1%
Total	143	100%	1,279	100%



			52.0101		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	74%	24%	2%	0%	151
Oral Communication	77%	21%	2%	0%	151
Reading and Comprehension	71%	27%	1%	1%	151
Group Collaboration	75%	20%	4%	1%	152
Critical Anlysis	75%	24%	1%	0%	152
Problem Resolution	78%	22%	0%	0%	152
Use of Mathematics	34%	41%	19%	5%	149
Conducting Research	38%	37%	20%	5%	150
Learning on Your Own	72%	24%	3%	1%	151

			SFU		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	65%	28%	5%	3%	1,407
Oral Communication	73%	23%	3%	1%	1,404
Reading and Comprehension	66%	27%	4%	2%	1,407
Group Collaboration	74%	22%	3%	1%	1,407
Critical Anlysis	70%	24%	4%	1%	1,408
Problem Resolution	76%	21%	3%	1%	1,405
Use of Mathematics	24%	36%	24%	15%	1,377
Conducting Research	33%	36%	17%	14%	1,383
Learning on Your Own	65%	29%	4%	2%	1,402



Top 10 Full-	time Occupations of 52.0101	Graduates:	52.0101
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	19%
1112	Α	Financial and investment analysts	7%
1123	A	Professional occupations in advertising, marketing and public relations	7%
2171	Α	Information systems analysts and consultants	5%
1114	A	Other financial officers	4%
1121	Α	Human resources professionals	4%
1122	Α	Professional occupations in business management consulting	4%
1223	В	Human resources and recruitment officers	4%
XXXX	0	Unclassified occupations	4%
1241	В	Administrative assistants	3%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-ti	me Occupations of SFU Gra	aduates:	SFU
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
XXXX	0	Unclassified occupations	7%
4032	A	Elementary school and kindergarten teachers	5%
2173	Α	Software engineers and designers	5%
2174	A	Computer programmers and interactive media developers	4%
4031	A	Secondary school teachers	4%
1123	A	Professional occupations in advertising, marketing and public relations	3%
4212	В	Social and community service workers	3%
1111	A	Financial auditors and accountants	2%
2171	Α	Information systems analysts and consultants	2%
1221	В	Administrative officers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	sources allowed):* 52.0101		SFU	
Personal savings, investments	32	19%	481	29%
Employment while studying	75	45%	824	49%
Family/Friends	134	80%	1,104	66%
Personal bank loans	3	2%	59	4%
Government student loans	33	20%	457	27%
Scholarships/Bursaries/Grants	44	26%	498	30%
Other	50	30%	437	26%
Total	168		1,671	



Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		SFU	
Incurred any form of financial debt	47	28%	612	37%
Incurred government-sponsored student loan debt	40	23%	498	29%

^{*} Percentage of respondents who provided data



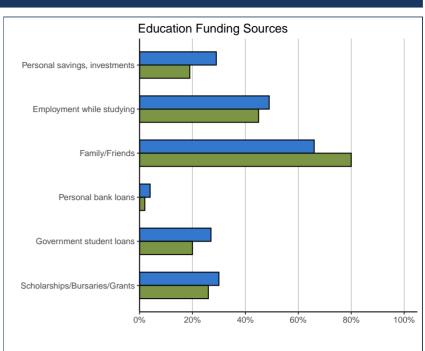
^{*} Includes only cases where financial debt was incurred

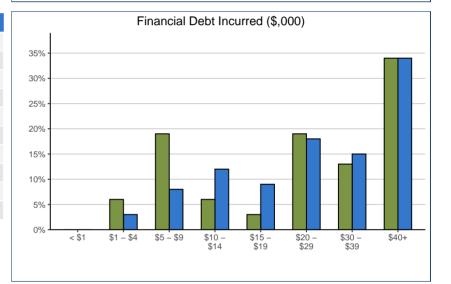


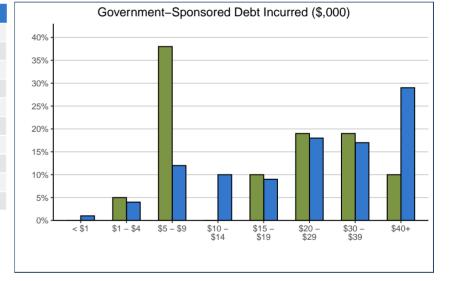
^{*} Includes only cases where government-sponsored debt was incurred

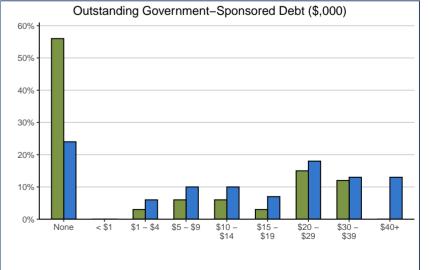
Gov't-Sponsored Loan Debt Outstanding:*	ov't-Sponsored Loan Debt Outstanding:* 52.0101		SFU	
None – Loan repaid in full	19	56%	89	24%
< \$1,000	0	0%	1	0%
\$1,000 to \$4,999	1	3%	21	6%
\$5,000 to \$9,999	2	6%	37	10%
\$10,000 to \$14,999	2	6%	36	10%
\$15,000 to \$19,999	1	3%	27	7%
\$20,000 to \$29,999	5	15%	66	18%
\$30,000 to \$39,999	4	12%	49	13%
\$40,000 or More	0	0%	50	13%
Total	34	100%	376	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	20,000		20,000	

 $^{^{\}star} \ \text{Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided} \\$









^{**} Median amounts shown are based on those who had remaining government student loan debt