

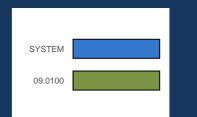
### B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

Detailed Summary of Survey Results

All Institutions

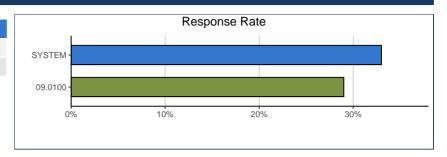
09.0100

Og.0100: Communication, general



#### RESPONSE RATE

Survey Response Rate:	09.0100		SYSTEM	
Baccalaureate Graduates Survey Cohort	359	100%	25,962	100%
Survey Respondents and Response Rate	104	29%	8,603	33%

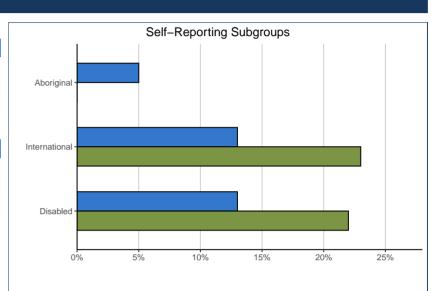


### DEMOGRAPHIC INFORMATION

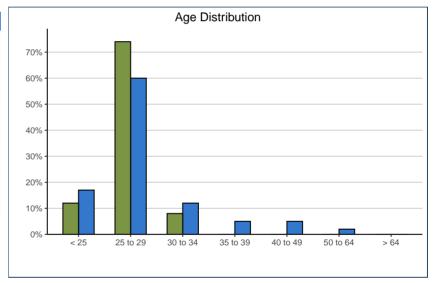
Self-Reporting Subgroups:	09.0100		SYS	TEM
Disabled	21	22%	1,079	13%
International	24	23%	1,153	13%
Aboriginal	~	~	330	5%

Gender:*	09.0100		SYSTEM	
Male	29	28%	3,534	41%
Female	75	72%	5,051	59%
Total	104	100%	8,585	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

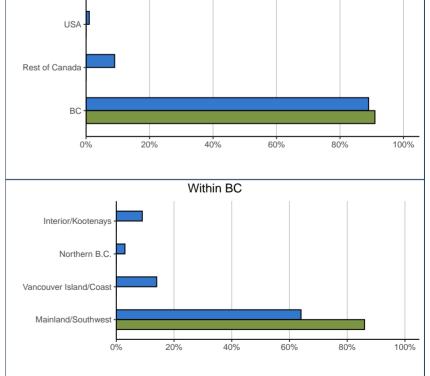


Age (at time of survey):	09.0100		SYSTEM	
< 25	12	12%	1,417	17%
25 to 29	77	74%	5,150	60%
30 to 34	8	8%	994	12%
35 to 39	~	~	417	5%
40 to 49	~	~	407	5%
50 to 64	~	~	175	2%
> 64	0	0%	26	0%
Total	104	100%	8,586	100%
Median Age	26		26	
Average (mean) Age	27		28	



Place of Residence

Place of Residence (at time of survey):	09.0100		SYSTEM	
BC - Mainland/Southwest	79	86%	4,824	64%
BC - Vancouver Island/Coast	~	~	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	~	~	673	9%
BC Subtotal	84	91%	6,787	89%
Canada – Alberta	~	~	328	4%
Canada – Ontario	~	~	239	3%
Canada – Other	~	~	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	8	9%	807	11%
Total	92	100%	7,594	100%







#### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	09.0100		SYS	TEM
Very Satisfied	20	20%	2,262	27%
Satisfied	70	69%	5,296	62%
Dissatisfied	9	9%	740	9%
Very Dissatisfied	2	2%	184	2%
Total	101	100%	8,482	100%

09.0100		SYSTEM	
22	26%	2,704	39%
17	55%	3,247	46%
13	15%	814	12%
4	5%	250	4%
36	100%	7,015	100%
1	17   3   4	55% 13 15% 4 5%	17 55% 3,247 13 15% 814 4 5% 250

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.	0100	SYS	TEM
Yes	6	6%	818	10%
No	93	94%	7,545	90%



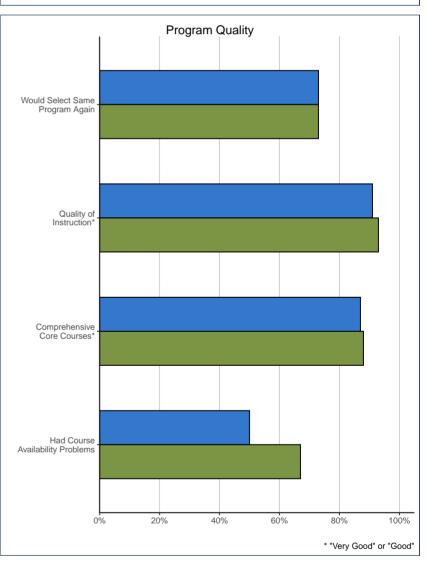
Would select the same program again:	09.0100		SYSTEM	
Yes	72	73%	5,501	73%
No	27	27%	2,019	27%

Quality of Instruction:	09.0100		SYSTEM	
Very Good	29	28%	2,328	27%
Good	66	65%	5,423	64%
Poor	5	5%	649	8%
Very Poor	2	2%	131	2%
Total	102	100%	8.531	100%

Comprehensiveness of Core Courses:	09.0	09.0100		TEM
Very Good	24	23%	2,206	26%
Good	67	65%	5,161	61%
Poor	10	10%	862	10%
Very Poor	2	2%	171	2%
Total	103	100%	8.400	100%

Course Availability:	09.0100		SYSTEM	
Encountered course availability problems	69	67%	4.193	50%

Financial Constraints:	09.0100		SYS	TEM
Had to interrupt studies for financial reasons	21	21%	926	11%
Had to take program part-time for financial reasons	34	33%	1,545	18%

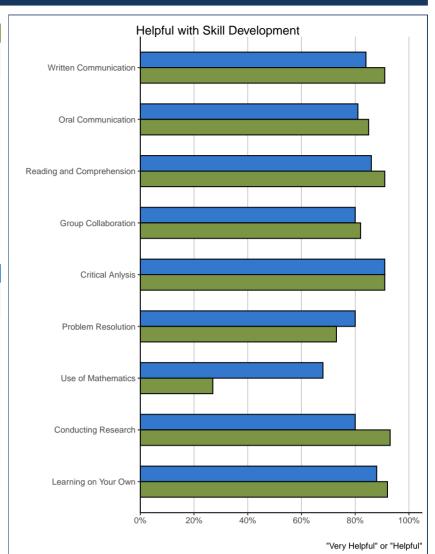




#### SKILL DEVELOPMENT

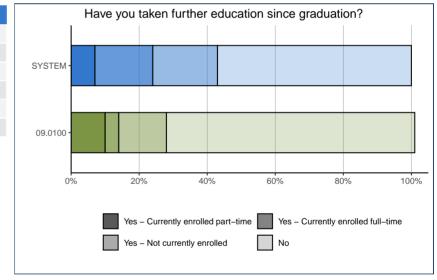
			09.0100		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	35%	56%	7%	2%	103
Oral Communication	36%	49%	14%	2%	101
Reading and Comprehension	33%	58%	8%	2%	104
Group Collaboration	25%	57%	15%	4%	102
Critical Anlysis	49%	42%	8%	2%	103
Problem Resolution	17%	56%	24%	3%	99
Use of Mathematics	2%	25%	50%	23%	56
Conducting Research	33%	60%	6%	1%	101
Learning on Your Own	37%	55%	7%	1%	101

	SYSTEM				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

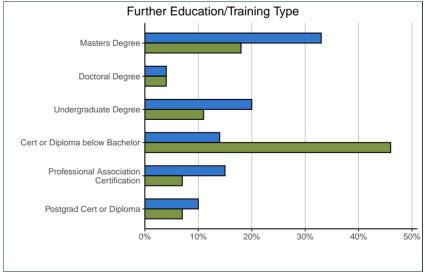


#### **FURTHER EDUCATION**

Took further education since 2021 graduation:	09.0100		SYSTEM	
Yes	28	27%	3,668	43%
Not currently enrolled	14	14%	1,580	19%
Currently enrolled full-time	4	4%	1,472	17%
Currently enrolled part-time	10	10%	565	7%
No	75	73%	4,870	57%
Total	103	100%	8,538	100%



Type of Formal Post–Secondary Education:	09.	09.0100		TEM
Masters Degree	5	18%	1,184	33%
Doctoral Degree	1	4%	153	4%
Another Undergraduate Degree	3	11%	718	20%
Certificate or Diploma below Bachelor level	13	46%	510	14%
Professional Association Certification	2	7%	538	15%
Postgraduate Certificate or Diploma	2	7%	359	10%
Other	2	7%	162	4%
Total	28	100%	3,624	100%



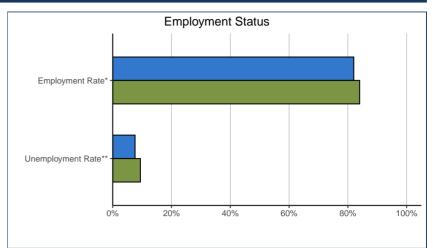


#### **EMPLOYMENT**

Labour Fource Status:	09.0100		SYS	TEM
In Labour Force (working or seeking work)	96	93%	7,643	90%
Not in Labour Force	7	7%	803	10%
Total	103	100%	8,446	100%

Employment:	09.0100		SYS	TEM
Employment Rate*	87	84%	7,062	82%
Unemployment Rate**	9	9.4%	581	7.6%

<sup>\*</sup>Percent = Total employed divided by total number of respondents

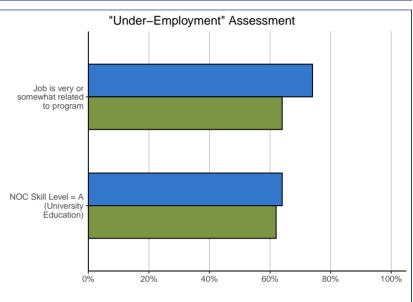


Status of Graduates NOT in Labour Force:	09.0100		SYSTEM	
Attending School FT	2	29%	565	70%
Attending School PT	1	14%	20	2%
Other	4	57%	218	27%
Total NOT in Labour Force	7	100%	803	100%

Primary Employment Type:	09.0100		SYS	TEM
Paid worker	82	95%	6,623	94%
Self-employed	4	5%	412	6%
Total	86	100%	7,035	100%

Job Characteristics:	09.0100		SYS	TEM
I hold more than one job*	13	15%	1,243	18%
My main job is full-time (>= 30 hours per week)**	77	95%	5,922	89%

<sup>\*</sup>Of total Employed



How related is your main job to your program?	09.0100		SYS	TEM
Very Related	20	23%	3,081	44%
Somewhat Related	36	41%	2,151	31%
Not Very Related	18	21%	901	13%
Not at All Related	13	15%	910	13%
Total	87	100%	7,043	100%

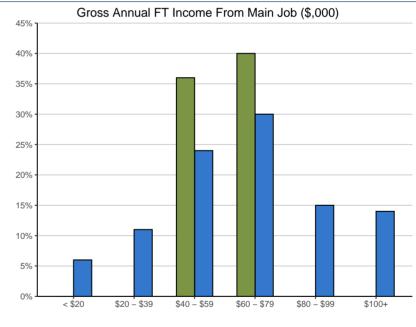
"Under-employment" Assessment:	09.0100		SYSTEM	
Job is very or somewhat related to program	56	64%	5,232	74%
NOC Skill Level = A (University Education)*	48	62%	4,148	64%

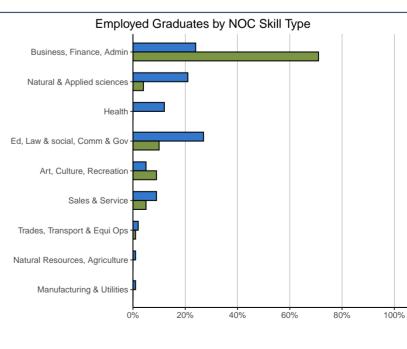
<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	09.0100		SYSTEM	
Less than \$20,000		0%	310	6%
\$20,000 to \$39,999		~	593	11%
\$40,000 to \$59,999	21	36%	1,303	24%
\$60,000 to \$79,999	23	40%	1,609	30%
\$80,000 to \$99,999	~	~	805	15%
\$100,000 and Above	~	~	729	14%
Total	58	100%	5,349	100%
Median Annual Income (full-time) (\$)	61,000		68,000	
Average Annual Income (full-time) (\$)	66,634		74,015	

<sup>\*</sup>Where data provided

NOC Skill Type of Main Job:	09.0100		SYSTEM	
Business, finance & administration		71%	1,558	24%
Natural & applied sciences & related	3	4%	1,354	21%
Health	0	0%	761	12%
Education, law and social, community & government	8	10%	1,787	27%
Art, culture, recreation & sport	7	9%	296	5%
Sales & service	4	5%	559	9%
Trades, transport & equipment operators & related	1	1%	114	2%
Natural resources, agriculture & related production	0	0%	35	1%
Manufacturing & utilities	0	0%	35	1%
Total	78	100%	6,499	100%

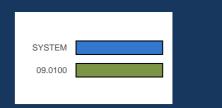




<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

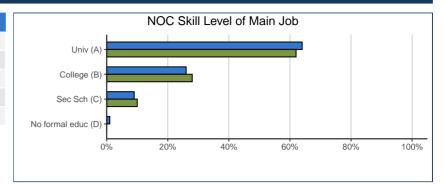
<sup>\*\*</sup>Of those who provided data on hours/week worked





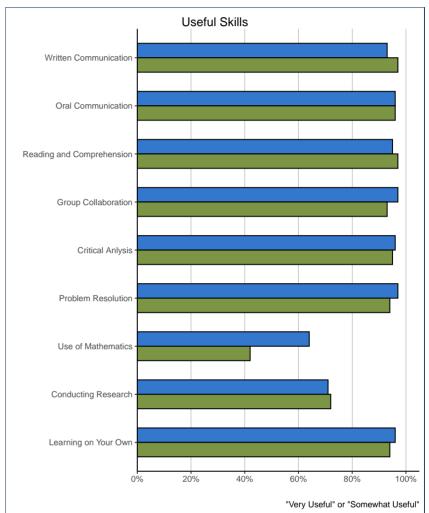
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0100		SYSTEM	
A. University education	48	62%	4,148	64%
B. College education/trade apprenticeship	22	28%	1,713	26%
C. Secondary school + job-specific training	8	10%	564	9%
D. No formal education	0	0%	90	1%
Total	78	100%	6,515	100%



	09.0100				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	77%	20%	1%	2%	86
Oral Communication	73%	23%	3%	0%	86
Reading and Comprehension	69%	28%	3%	0%	86
Group Collaboration	77%	16%	6%	1%	86
Critical Anlysis	67%	28%	3%	1%	86
Problem Resolution	73%	21%	6%	0%	86
Use of Mathematics	10%	32%	40%	19%	81
Conducting Research	42%	30%	15%	13%	86
Learning on Your Own	70%	24%	3%	2%	86

	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



Top 10 Full-time Occupations of 09.0100 Graduates:		09.0100	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1123	A	Professional occupations in advertising, marketing and public relations	23%
0124	A	Advertising, marketing and public relations managers	8%
1221	В	Administrative officers	6%
XXXX	0	Unclassified occupations	6%
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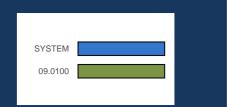
<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-tir	Top 10 Full-time Occupations of SYSTEM Graduates:		SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	Α	Secondary school teachers	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed



#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	09.	09.0100		TEM
Personal savings, investments	31	31 31%		31%
Employment while studying		54%	4,042	48%
Family/Friends	63	64%	5,041	60%
Personal bank loans	2	2%	535	6%
Government student loans	18	18%	2,834	34%
Scholarships/Bursaries/Grants	35	35%	2,631	31%
Other	26	26%	1,990	24%
Total	99		8,391	

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	09.0100		SYSTEM	
Incurred any form of financial debt	26 26%		3,736	44%
Incurred government-sponsored student loan debt	21	21%	3,105	37%

<sup>\*</sup> Percentage of respondents who provided data



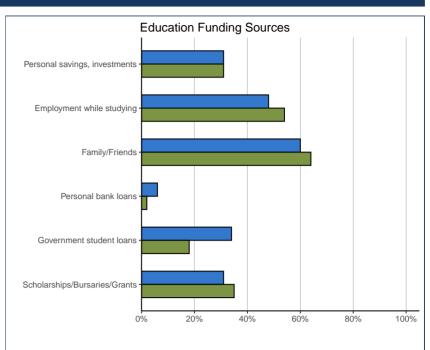
<sup>\*</sup> Includes only cases where financial debt was incurred

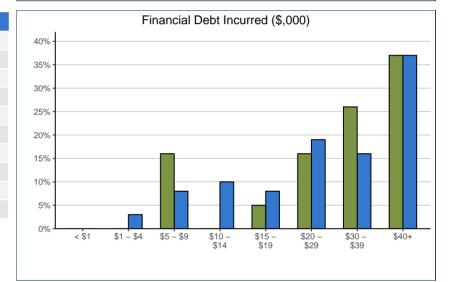


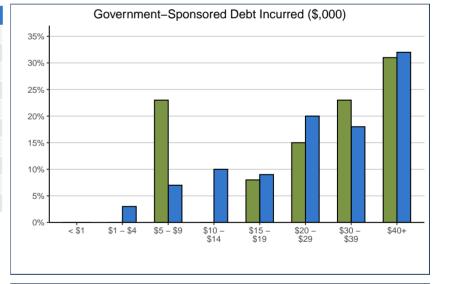
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

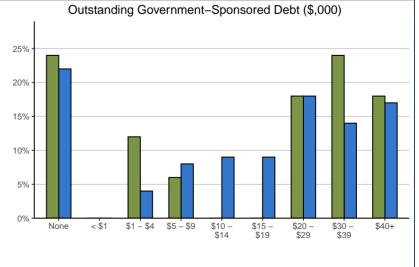


 $<sup>^{\</sup>star}$  Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt