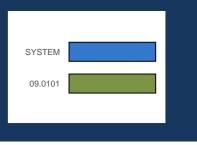
B.C. Baccalaureate Outcomes

2023 Survey of 2021 Baccalaureate Graduates

☑ BC Student □ Outcomes

Detailed Summary of Survey Results All Institutions 09.0101: Speech communication and rhetoric

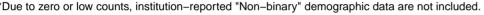


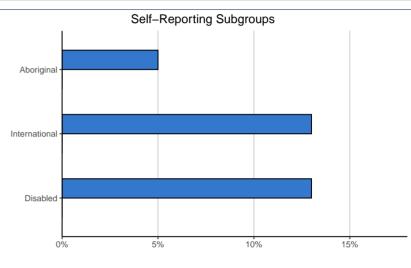
		F	RESPONSE I	RATE						
Survey Response Rate:	09.0	0101	SYS	ТЕМ			Response	e Rate		
Baccalaureate Graduates Survey Cohort	26	100%	25,962	100%	SYSTEM -					
Survey Respondents and Response Rate	13	50%	8,603	33%	OTOTEM					
					09.0101 -					
					0%	10%	20%	30%	40%	50%

DEMOGRAPHIC INFORMATION

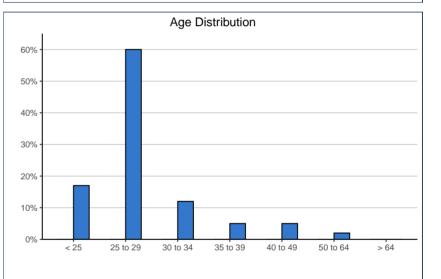
Self-Reporting Subgroups: 09.0101 SYSTEM Disabled 1,079 13% ~ ~ International ~ 1,153 13% ~ Aboriginal 330 0% 5% 0

Gender:*	09.	09.0101		TEM
Male	~	~	3,534	41%
Female	~	~	5,051	59%
Total	13	100%	8,585	100%

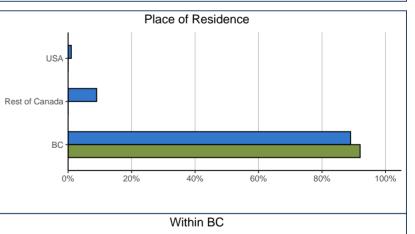




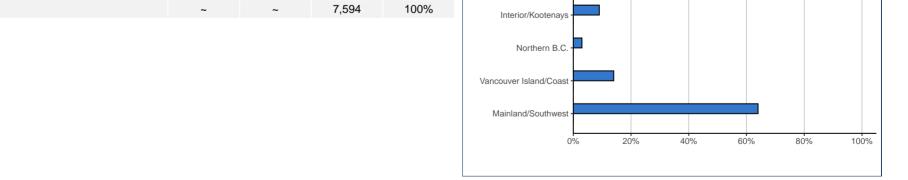
Age (at time of survey):	09.0101		SYS	ТЕМ
< 25	~	~	1,417	17%
25 to 29	~	~	5,150	60%
30 to 34	~	~	994	12%
35 to 39	0	0%	417	5%
40 to 49	0	0%	407	5%
50 to 64	0	0%	175	2%
> 64	0	0%	26	0%
Total	13	100%	8,586	100%
Median Age	26		26	
Average (mean) Age	26		28	



Place of Residence (at time of survey):	09.	.0101	SYSTEM	
BC – Mainland/Southwest	~	~	4,824	64%
BC – Vancouver Island/Coast	~	~	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	0	0%	673	9%
BC Subtotal	11	92%	6,787	89%
Canada – Alberta	~	~	328	4%
Canada – Ontario	0	0%	239	3%
Canada – Other	0	0%	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	~	~	807	11%



1



Total

Detailed Summary of Survey Results All Institutions 09.0101: Speech communication and rhetoric

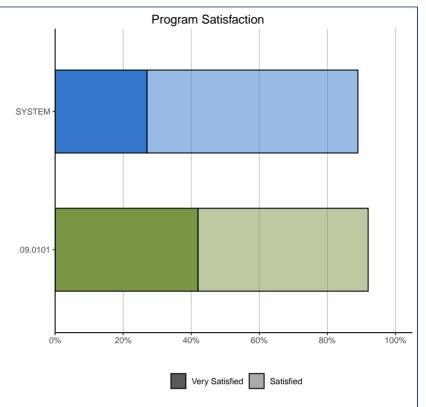
SYSTEM	
09.0101	

EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.	09.0101 SYST		ТЕМ
Very Satisfied	5	42%	2,262	27%
Satisfied	6	50%	5,296	62%
Dissatisfied	1	8%	740	9%
Very Dissatisfied	0	0%	184	2%
Total	12	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0101		SYS	ТЕМ
Very Useful	2	18%	2,704	39%
Somewhat Useful	8	73%	3,247	46%
Not Very Useful	1	9%	814	12%
Not at All Useful	0	0%	250	4%
Total	11	100%	7,015	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.0101		SYSTEM	
Yes	2	15%	818	10%
No	11	85%	7,545	90%



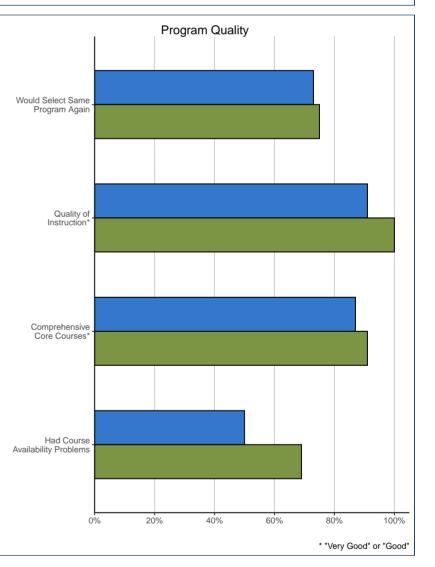
Would select the same program again:	09.0101		SYSTEM	
Yes	6	75%	5,501	73%
No	2	25%	2,019	27%

Quality of Instruction:	09.0101		SYS	ТЕМ
Very Good	5	38%	2,328	27%
Good	8	62%	5,423	64%
Poor	0	0%	649	8%
Very Poor	0	0%	131	2%
Total	13	100%	8,531	100%

Comprehensiveness of Core Courses:	09.0101		SYS	ТЕМ
Very Good	4	33%	2,206	26%
Good	7	58%	5,161	61%
Poor	1	8%	862	10%
Very Poor	0	0%	171	2%
Total	12	100%	8,400	100%

Course Availability:	09.0101		SYS	ТЕМ
Encountered course availability problems	9	69%	4,193	50%

Financial Constraints:	09.0101		SYSTEM	
Had to interrupt studies for financial reasons	0	0%	926	11%
Had to take program part-time for financial reasons	3	25%	1,545	18%



Note: \sim indicates low cell count; data suppressed

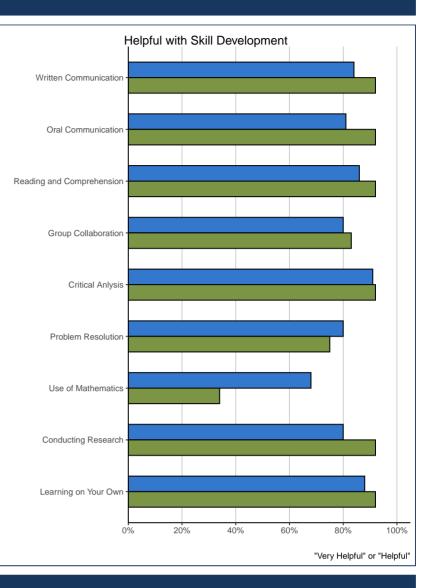
Detailed Summary of Survey Results All Institutions 09.0101: Speech communication and rhetoric

SYSTEM	
09.0101	

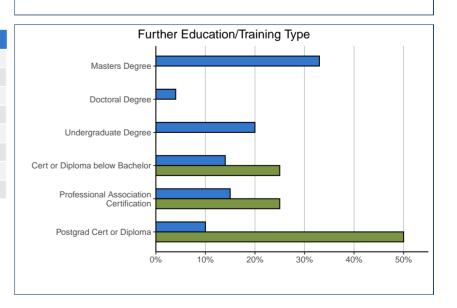
SKILL DEVELOPMENT

		09.0101				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	46%	46%	0%	8%	13	
Oral Communication	42%	50%	8%	0%	12	
Reading and Comprehension	46%	46%	0%	8%	13	
Group Collaboration	50%	33%	17%	0%	12	
Critical Anlysis	54%	38%	8%	0%	13	
Problem Resolution	33%	42%	17%	8%	12	
Use of Mathematics	17%	17%	33%	33%	6	
Conducting Research	54%	38%	8%	0%	13	
Learning on Your Own	42%	50%	0%	8%	12	

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397



Have you taken further education since graduation?



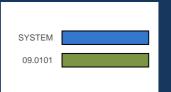
FURTHER EDUCATION

Took further education since 2021 graduation:	09.	09.0101		ТЕМ
Yes	4	31%	3,668	43%
Not currently enrolled	3	23%	1,580	19%
Currently enrolled full-time	0	0%	1,472	17%
Currently enrolled part-time	1	8%	565	7%
No	9	69%	4,870	57%
Total	13	100%	8,538	100%

Type of Formal Post–Secondary Education:	09.0	09.0101		ТЕМ
Masters Degree	0	0%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	0	0%	718	20%
Certificate or Diploma below Bachelor level	1	25%	510	14%
Professional Association Certification	1	25%	538	15%
Postgraduate Certificate or Diploma	2	50%	359	10%

r oolgraddalo oortinoalo or Dipionia	-	0070	000	1070
Other	0	0%	162	4%
Total	4	100%	3,624	100%

Detailed Summary of Survey Results All Institutions 09.0101: Speech communication and rhetoric

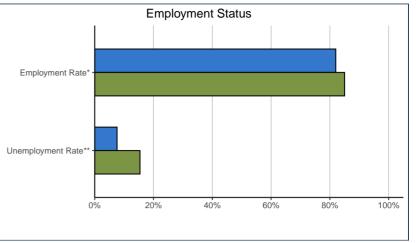


EMPLOYMENT

Labour Fource Status:	09.	09.0101		ТЕМ	
In Labour Force (working or seeking work)	13	100%	7,643	90%	
Not in Labour Force	0	0%	803	10%	
Total	13	100%	8,446	100%	
Employment:	09.	09.0101		SYSTEM	

Employment:	09.0101		SYSTEM	
Employment Rate*	11	85%	7,062	82%
Unemployment Rate**	2	15.4%	581	7.6%
*Percent = Total employed divided by total number of respondents				

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	09.0101		SYS	ТЕМ
Attending School FT	0	0%	565	70%
Attending School PT	0	0%	20	2%
Other	0	0%	218	27%
Total NOT in Labour Force	0	0%	803	100%

Primary Employment Type:	09.0101		SYS	ТЕМ
Paid worker	10	91%	6,623	94%
Self-employed	1	9%	412	6%
Total	11	100%	7,035	100%

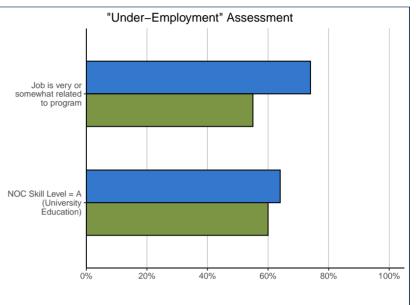
Job Characteristics:	09.	09.0101		ТЕМ
I hold more than one job*	1	9%	1,243	18%
My main job is full-time (>= 30 hours per week)**	9	90%	5,922	89%
*Of total Employed				

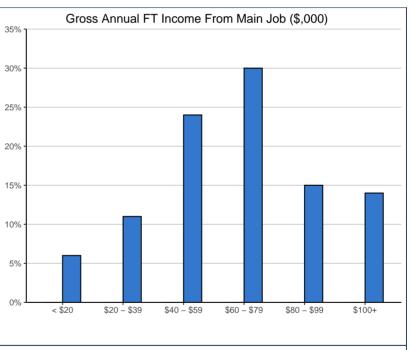
**Of those who provided data on hours/week worked

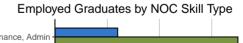
How related is your main job to your program?	09.0	0101	SYSTEM	
Very Related	2	18%	3,081	44%
Somewhat Related	4	36%	2,151	31%
Not Very Related	4	36%	901	13%
Not at All Related	1	9%	910	13%
Total	11	100%	7,043	100%

"Under-employment" Assessment:	09.0101		SYS	ТЕМ
Job is very or somewhat related to program	6	55%	5,232	74%
NOC Skill Level = A (University Education)*	6	60%	4,148	64%
*Of total valid responses				

Gross Annual Income from Main Job:*	09.	0101	SYS	TEM
Less than \$20,000	0	0%	310	6%
\$20,000 to \$39,999	0	0%	593	11%
\$40,000 to \$59,999	~	~	1,303	24%
\$60,000 to \$79,999	~	~	1,609	30%
\$80,000 to \$99,999	0	0%	805	15%
\$100,000 and Above	0	0%	729	14%
Total	8	100%	5,349	100%
Median Annual Income (full-time) (\$)	55,000		68,000	
Average Annual Income (full-time) (\$)	57,453		74,015	
*Where data provided				

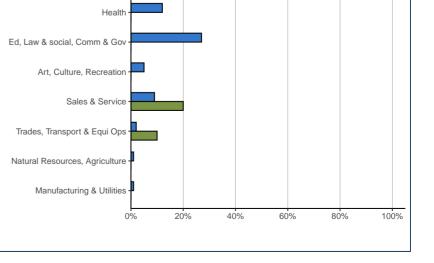






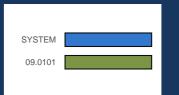


NOC Skill Type of Main Job:	09.	09.0101		ТЕМ
Business, finance & administration	7	70%	1,558	24%
Natural & applied sciences & related	0	0%	1,354	21%
Health	0	0%	761	12%
Education, law and social, community & government	0	0%	1,787	27%
Art, culture, recreation & sport	0	0%	296	5%
Sales & service	2	20%	559	9%
Trades, transport & equipment operators & related	1	10%	114	2%
Natural resources, agriculture & related production	0	0%	35	1%
Manufacturing & utilities	0	0%	35	1%
Total	10	100%	6,499	100%



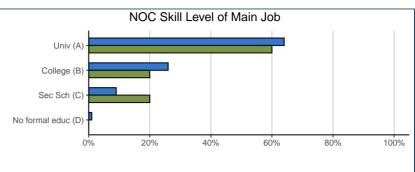
4

Detailed Summary of Survey Results All Institutions 09.0101: Speech communication and rhetoric



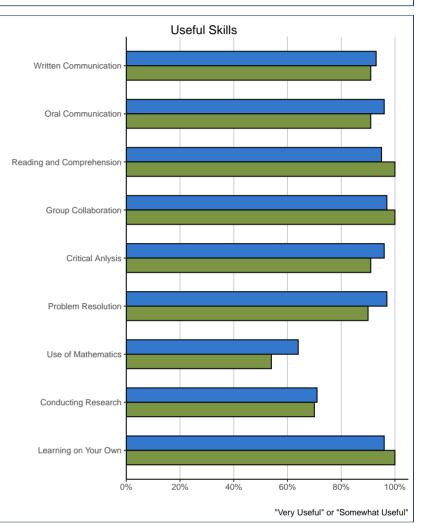
EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0101		SYS	SYSTEM	
A. University education	6 60%		4,148	64%	
B. College education/trade apprenticeship	2	20%	1,713	26%	
C. Secondary school + job-specific training	2	20%	564	9%	
D. No formal education	0	0%	90	1%	
Total	10	100%	6,515	100%	



			09.0101		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	82%	9%	9%	0%	11
Oral Communication	82%	9%	9%	0%	11
Reading and Comprehension	91%	9%	0%	0%	11
Group Collaboration	73%	27%	0%	0%	11
Critical Anlysis	55%	36%	9%	0%	11
Problem Resolution	70%	20%	10%	0%	10
Use of Mathematics	27%	27%	27%	18%	11
Conducting Research	40%	30%	20%	10%	10
Learning on Your Own	55%	45%	0%	0%	11

			SYSTEM		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



Top 10 Full-time Occ	upations of 09.0101 Gr	aduates:	09.0101
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
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* Data not displayed where n < 5</p>

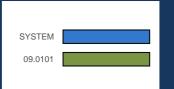
** Percentages cited are of those employed

•	•		
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	A	Secondary school teachers	2%
* D (

* Data not displayed where n < 5

** Percentages cited are of those employed

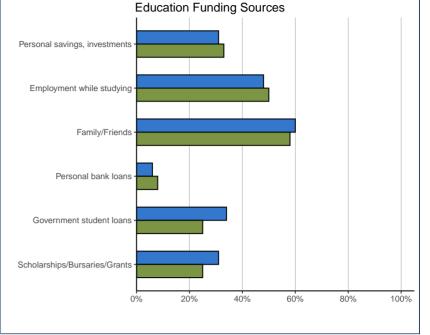
Detailed Summary of Survey Results **All Institutions** 09.0101: Speech communication and rhetoric



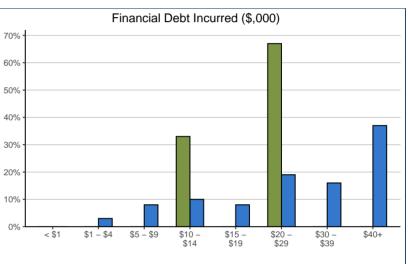
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.	09.0101		ТЕМ
Personal savings, investments	4	4 33%		31%
Employment while studying	6	50%	4,042	48%
Family/Friends	7	58%	5,041	60%
Personal bank loans	1	8%	535	6%
Government student loans	3	25%	2,834	34%
Scholarships/Bursaries/Grants	3	25%	2,631	31%
Other	7	58%	1,990	24%
Total	12		8,391	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	09.	.0101	SYS	TEM
Incurred any form of financial debt	4	36%	3,736	44%
Incurred government-sponsored student loan debt	3	25%	3,105	37%
* Percentage of respondents who provided data				

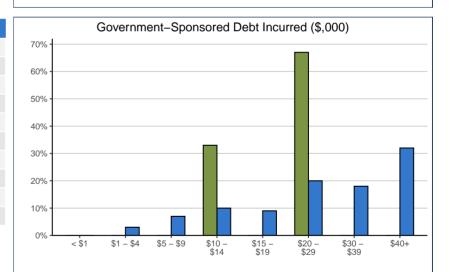


Financial Debt Amount:* SYSTEM 09.0101 < \$1,000 0 0% 4 0% \$1,000 to \$4,999 0 0% 85 3% 219 \$5,000 to \$9,999 0 0% 8% \$10,000 to \$14,999 33% 298 10% 1 \$15,000 to \$19,999 0 0% 233 8% \$20,000 to \$29,999 2 67% 545 19% \$30,000 to \$39,999 0 0% 455 16% \$40,000 or More 0 0% 1,064 37% 100% Total 3 2,903 100% Median Financial Debt (\$) 20,000 30,000 * Includes only cases where financial debt was incurred



Gov't-Sponsored Student Loan Debt Amount:* 09.0101 SYSTEM < \$1,000 0 0% 6 0% \$1,000 to \$4,999 0 0% 66 3% \$5,000 to \$9,999 0 0% 156 7% 33% \$10,000 to \$14,999 219 10% 1 \$15,000 to \$19,999 0 0% 189 9% \$20,000 to \$29,999 2 67% 424 20% \$30,000 to \$39,999 0 0% 394 18% \$40,000 or More 0 0% 687 32% 100% Total 3 2,141 100% Median Gov't-Sponsored Loan Debt (\$) 20,000 30,000

* Includes only cases where government-sponsored debt was incurred



Gov't-Sponsored Loan Debt Outstanding:*	09.0	09.0101		TEM
None – Loan repaid in full	0	0%	524	22%
< \$1,000	0	0%	9	0%
\$1,000 to \$4,999	0	0%	103	4%
\$5,000 to \$9,999	1	50%	189	8%
\$10,000 to \$14,999	0	0%	213	9%
\$15,000 to \$19,999	1	50%	208	9%
\$20,000 to \$29,999	0	0%	447	18%
\$30,000 to \$39,999	0	0%	330	14%
\$40,000 or More	0	0%	406	17%
Total	2	100%	2,429	100%
Median Gov't-Sponsored Loan Debt Outstanding** (\$)	12,000		24,000	





40%

