

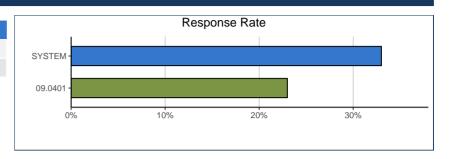
B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

SYSTEM 09.0401

Detailed Summary of Survey Results
All Institutions
09.0401: Journalism, general

RESPONSE RATE

Survey Response Rate:	09.0401		SYSTEM	
Baccalaureate Graduates Survey Cohort	48	100%	25,962	100%
Survey Respondents and Response Rate	11	23%	8,603	33%

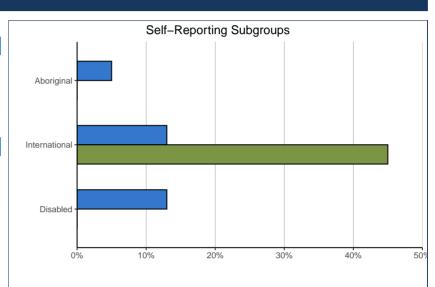


DEMOGRAPHIC INFORMATION

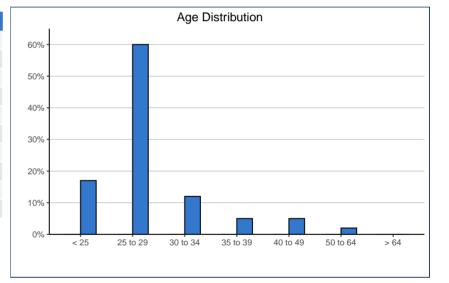
Self-Reporting Subgroups:	09.0401		SYS	TEM
Disabled	0	0%	1,079	13%
International	5	45%	1,153	13%
Aboriginal	0	0%	330	5%

Gender:*	09.0401		SYSTEM	
Male	~	~	3,534	41%
Female	~	~	5,051	59%
Total	11	100%	8,585	100%

^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

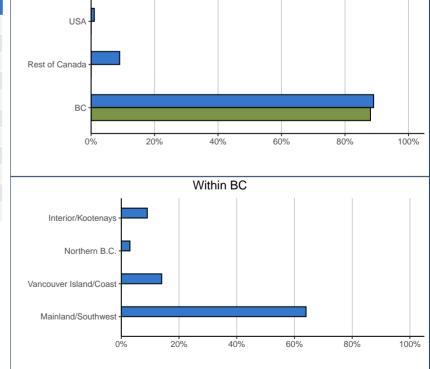


Age (at time of survey):	09.0401		SYSTEM	
< 25	0	0%	1,417	17%
25 to 29	~	~	5,150	60%
30 to 34	~	~	994	12%
35 to 39	0	0%	417	5%
40 to 49	0	0%	407	5%
50 to 64	~	~	175	2%
> 64	0	0%	26	0%
Total	11	100%	8,586	100%
Median Age	26		26	
Average (mean) Age	29		28	



Place of Residence

Place of Residence (at time of survey):	09	09.0401		SYSTEM	
BC – Mainland/Southwest	~	~ ~		64%	
BC - Vancouver Island/Coast	0	0%	1,065	14%	
BC – Northern B.C.	0	0%	225	3%	
BC – Interior/Kootenays	~	~	673	9%	
BC Subtotal	7	88%	6,787	89%	
Canada – Alberta	0	0%	328	4%	
Canada – Ontario	0	0%	239	3%	
Canada – Other	0	0%	165	2%	
U.S.A.	~	~	75	1%	
Non-BC Subtotal	~	~	807	11%	
Total	~	~	7,594	100%	





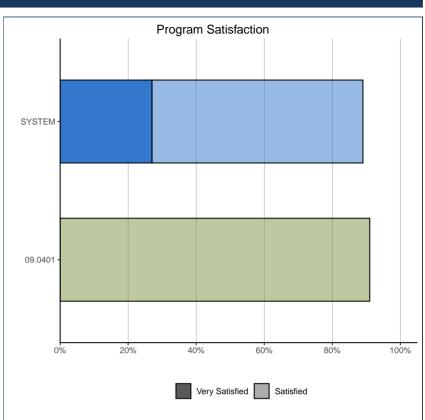


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	09.0401		SYS	TEM
Very Satisfied	0	0%	2,262	27%
Satisfied	10	91%	5,296	62%
Dissatisfied	1	9%	740	9%
Very Dissatisfied	0	0%	184	2%
Total	11	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	09.0	09.0401		SYSTEM	
Very Useful	1	11%	2,704	39%	
Somewhat Useful	8	89%	3,247	46%	
Not Very Useful	0	0%	814	12%	
Not at All Useful	0	0%	250	4%	
Total	9	100%	7,015	100%	

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	09.	09.0401		SYSTEM		
Yes	2	18%	818	10%		
No	9	82%	7,545	90%		



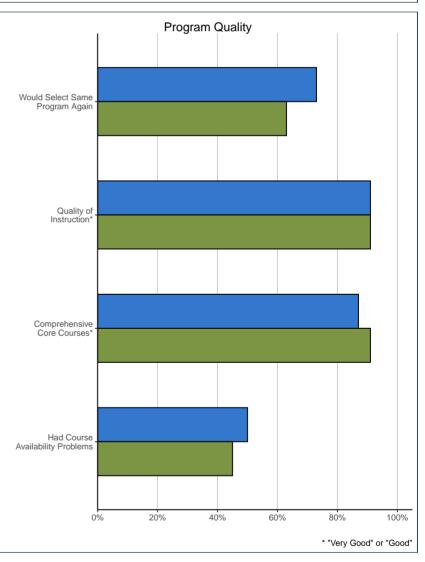
Would select the same program again:	09.0401		SYSTEM	
Yes	5	63%	5,501	73%
No	3	38%	2,019	27%

Quality of Instruction:	09.0401		SYSTEM	
Very Good	1	9%	2,328	27%
Good	9	82%	5,423	64%
Poor	1	9%	649	8%
Very Poor	0	0%	131	2%
Total	11	100%	8 531	100%

Comprehensiveness of Core Courses:	09.0	09.0401		SYSTEM	
Very Good	2	18%	2,206	26%	
Good	8	73%	5,161	61%	
Poor	1	9%	862	10%	
Very Poor	0	0%	171	2%	
Total	11	100%	8,400	100%	

Course Availability:	09.0	09.0401		SYSTEM	
Encountered course availability problems	5	45%	4.193	50%	

Financial Constraints:	09.0401		SYS	TEM
Had to interrupt studies for financial reasons	4	36%	926	11%
Had to take program part-time for financial reasons	5	45%	1,545	18%



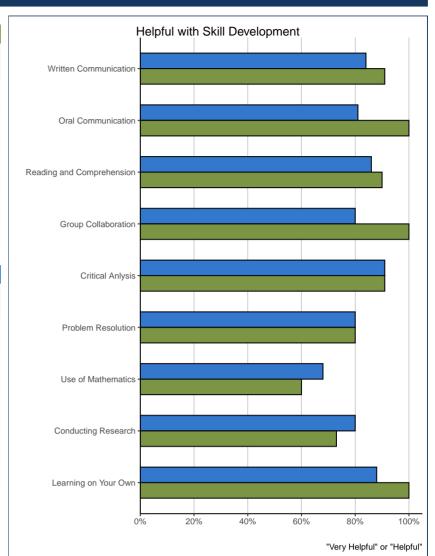




SKILL DEVELOPMENT

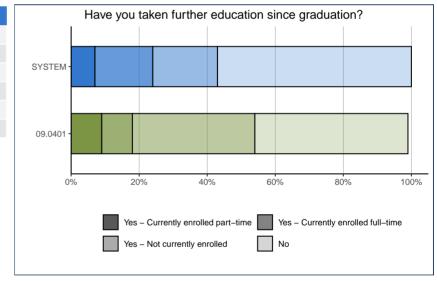
			09.0401		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	36%	55%	9%	0%	11
Oral Communication	10%	90%	0%	0%	10
Reading and Comprehension	30%	60%	10%	0%	10
Group Collaboration	36%	64%	0%	0%	11
Critical Anlysis	27%	64%	9%	0%	11
Problem Resolution	20%	60%	20%	0%	10
Use of Mathematics	0%	60%	40%	0%	5
Conducting Research	9%	64%	27%	0%	11
Learning on Your Own	27%	73%	0%	0%	11

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

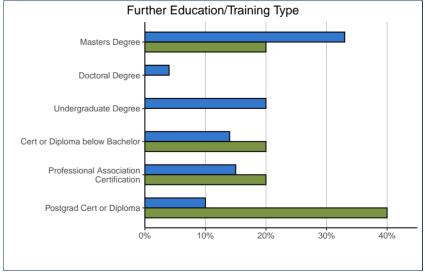


FURTHER EDUCATION

Took further education since 2021 graduation:	09.0401		SYSTEM	
Yes	6	55%	3,668	43%
Not currently enrolled	4	36%	1,580	19%
Currently enrolled full-time	1	9%	1,472	17%
Currently enrolled part-time	1	9%	565	7%
No	5	45%	4,870	57%
Total	11	100%	8,538	100%



Type of Formal Post–Secondary Education:	09.	09.0401		TEM
Masters Degree	1	20%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	0	0%	718	20%
Certificate or Diploma below Bachelor level	1	20%	510	14%
Professional Association Certification	1	20%	538	15%
Postgraduate Certificate or Diploma	2	40%	359	10%
Other	0	0%	162	4%
Total	5	100%	3,624	100%



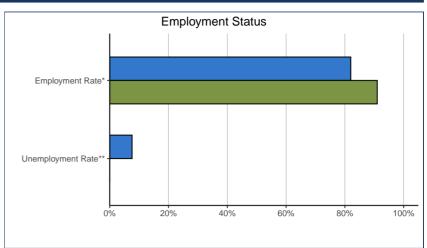


EMPLOYMENT

Labour Fource Status:	09.0401		SYSTEM	
In Labour Force (working or seeking work)	10	91%	7,643	90%
Not in Labour Force	1	9%	803	10%
Total	11	100%	8,446	100%

Employment:	09.0401		SYS	TEM
Employment Rate*	10	91%	7,062	82%
Unemployment Rate**	0	0.0%	581	7.6%

^{*}Percent = Total employed divided by total number of respondents

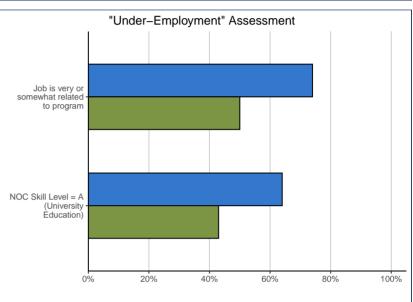


Status of Graduates NOT in Labour Force:	09.0401		SYS	TEM
Attending School FT	1	100%	565	70%
Attending School PT	0	0%	20	2%
Other	0	0%	218	27%
Total NOT in Labour Force	1	100%	803	100%

Primary Employment Type:	09.0401		SYS	TEM
Paid worker	9	90%	6,623	94%
Self-employed	1	10%	412	6%
Total	10	100%	7,035	100%

Job Characteristics:	09.0401		SYS	TEM
I hold more than one job*	3	30%	1,243	18%
My main job is full-time (>= 30 hours per week)**	8	100%	5,922	89%

^{*}Of total Employed



How related is your main job to your program?	09.0401		SYSTEM	
Very Related	2	20%	3,081	44%
Somewhat Related	3	30%	2,151	31%
Not Very Related	2	20%	901	13%
Not at All Related	3	30%	910	13%
Total	10	100%	7,043	100%

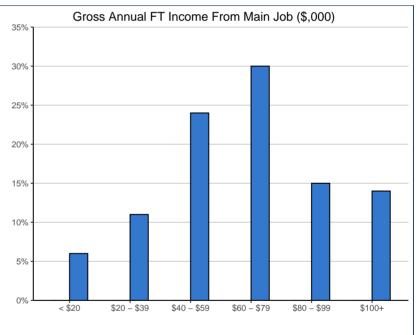
"Under-employment" Assessment:	09.0401		SYSTEM	
Job is very or somewhat related to program	5	50%	5,232	74%
NOC Skill Level = A (University Education)*	3	43%	4,148	64%

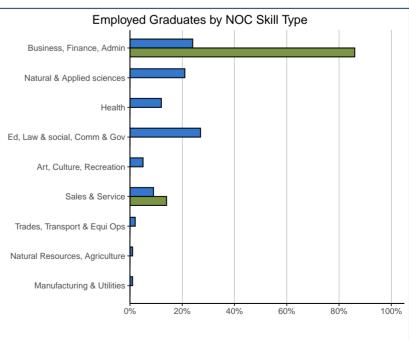
^{*}Of total valid responses

Gross Annual Income from Main Job:*	09.0401		SYSTEM	
Less than \$20,000	~	~	310	6%
\$20,000 to \$39,999		~	593	11%
\$40,000 to \$59,999	~	~	1,303	24%
\$60,000 to \$79,999	0	0%	1,609	30%
\$80,000 to \$99,999	~	~	805	15%
\$100,000 and Above	0	0%	729	14%
Total	6	100%	5,349	100%
Median Annual Income (full-time) (\$)	46,693		68,000	
Average Annual Income (full-time) (\$)	47,696		74,015	

^{*}Where data provided

NOC Skill Type of Main Job:		09.0401		SYSTEM	
Business, finance & administration	6	86%	1,558	24%	
Natural & applied sciences & related	0	0%	1,354	21%	
Health		0%	761	12%	
Education, law and social, community & government	0	0%	1,787	27%	
Art, culture, recreation & sport	0	0%	296	5%	
Sales & service	1	14%	559	9%	
Trades, transport & equipment operators & related	0	0%	114	2%	
Natural resources, agriculture & related production	0	0%	35	1%	
Manufacturing & utilities	0	0%	35	1%	
Total	7	100%	6,499	100%	

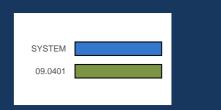




^{**}Percent = Total unemployed divided by total number in Labour Force

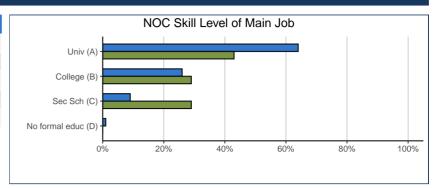
^{**}Of those who provided data on hours/week worked





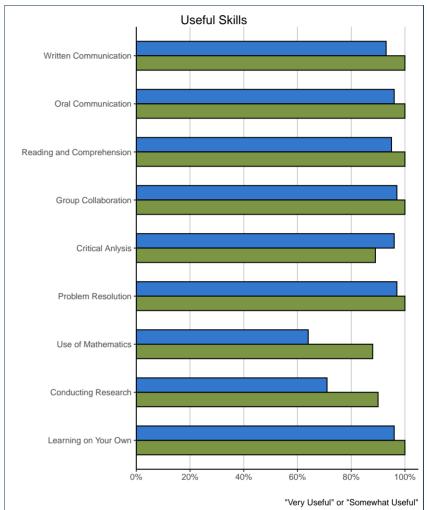
EMPLOYMENT, continued

NOC Skill Level of Main Job:	09.0	0401	SYSTEM	
A. University education	3	43%	4,148	64%
B. College education/trade apprenticeship	2	29%	1,713	26%
C. Secondary school + job-specific training	2	29%	564	9%
D. No formal education	0	0%	90	1%
Total	7	100%	6,515	100%



			09.0401		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	100%	0%	0%	0%	10
Oral Communication	80%	20%	0%	0%	10
Reading and Comprehension	89%	11%	0%	0%	9
Group Collaboration	90%	10%	0%	0%	10
Critical Anlysis	89%	0%	11%	0%	9
Problem Resolution	80%	20%	0%	0%	10
Use of Mathematics	38%	50%	13%	0%	8
Conducting Research	40%	50%	10%	0%	10
Learning on Your Own	100%	0%	0%	0%	10

		SYSTEM			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



	time Occupations of 09.0401	aduates:	09.0401
NOC	NOC Skill Level	Description	% Employed FT in this Occ.*
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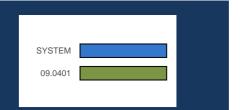
^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-tim	Top 10 Full-time Occupations of SYSTEM Graduates:		SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	Α	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	Α	Software engineers and designers	3%
1111	Α	Financial auditors and accountants	3%
4032	Α	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
2174	Α	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	Α	Secondary school teachers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	09.0401		SYS	TEM
Personal savings, investments	2 20%		2,643	31%
Employment while studying	5	50%	4,042	48%
Family/Friends	7	70%	5,041	60%
Personal bank loans	1	10%	535	6%
Government student loans	2	20%	2,834	34%
Scholarships/Bursaries/Grants	4	40%	2,631	31%
Other	3	30%	1,990	24%
Total	10		8,391	



Financial Debt Incurred to Finance Bac. Ed.:*	09.0)401	SYS	TEM
Incurred any form of financial debt	5	45%	3,736	44%
Incurred government-sponsored student loan debt	3	27%	3,105	37%

^{*} Percentage of respondents who provided data



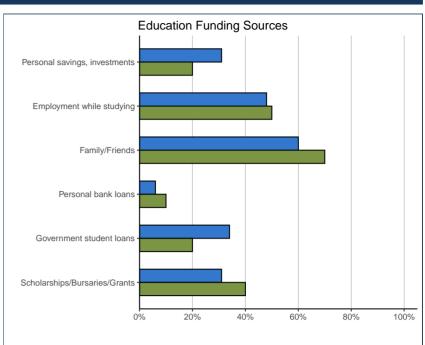
^{*} Includes only cases where financial debt was incurred

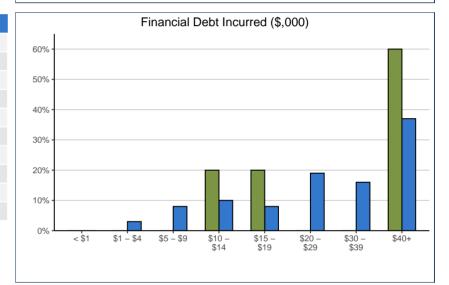


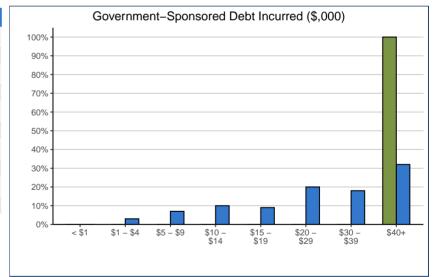
^{*} Includes only cases where government–sponsored debt was incurred

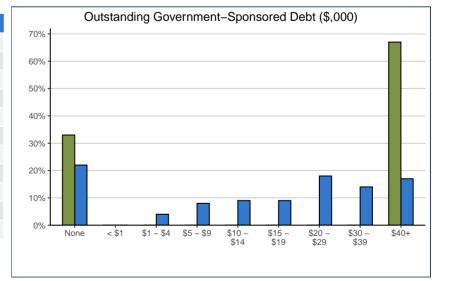


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt