B.C. Baccalaureate Outcomes
2023 Survey of 2021 Baccalaureate Graduates

Detailed Summary of Survey Results
All Institutions
30.2501: Cognitive science

SYSTEM	(blue)
30.2501	(green)

RESPONSE RATE

Survey Response Rate:	30.2501		SYSTEM	
Baccalaureate Graduates Survey Cohort	112	100%	25,962	100%
Survey Respondents and Response Rate	34	30%	8,603	33%

Response Rate
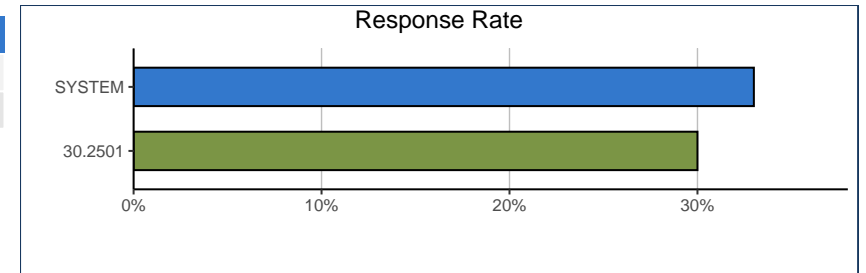
DEMOGRAPHIC INFORMATION

Self–Reporting Subgroups:	30.2501		SYSTEM	
Disabled	~	~	1,079	13%
International	12	35%	1,153	13%
Aboriginal	0	0%	330	5%

Self–Reporting Subgroups
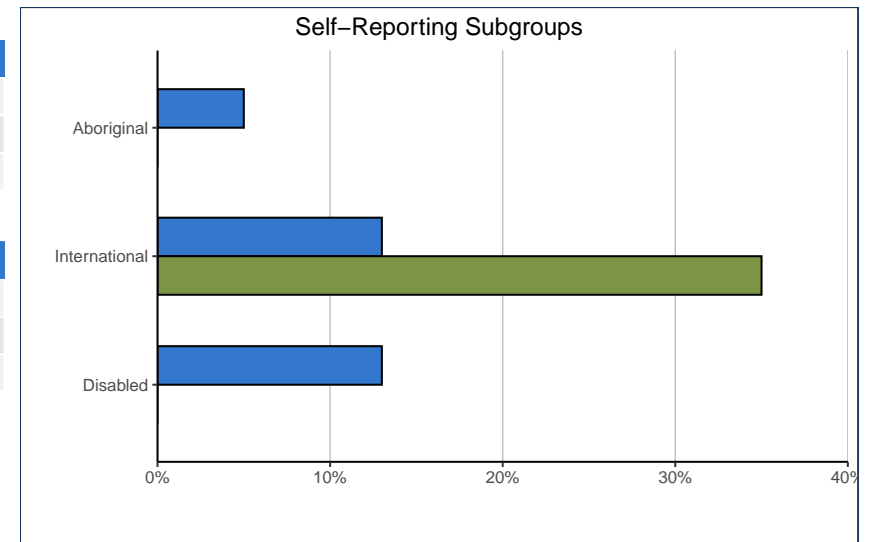
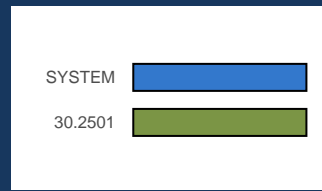| Gender:*	30.2501		SYSTEM	
Male	20	59%	3,534	41%
Female	14	41%	5,051	59%
Total	34	100%	8,585	100%

*Due to zero or low counts, institution–reported "Non–binary" demographic data are not included.

Age (at time of survey):	30.2501		SYSTEM	
< 25	~	~	1,417	17%
25 to 29	24	73%	5,150	60%
30 to 34	0	0%	994	12%
35 to 39	~	~	417	5%
40 to 49	0	0%	407	5%
50 to 64	0	0%	175	2%
> 64	0	0%	26	0%
Total	33	100%	8,586	100%
Median Age	25		26	
Average (mean) Age	26		28	

Age Distribution
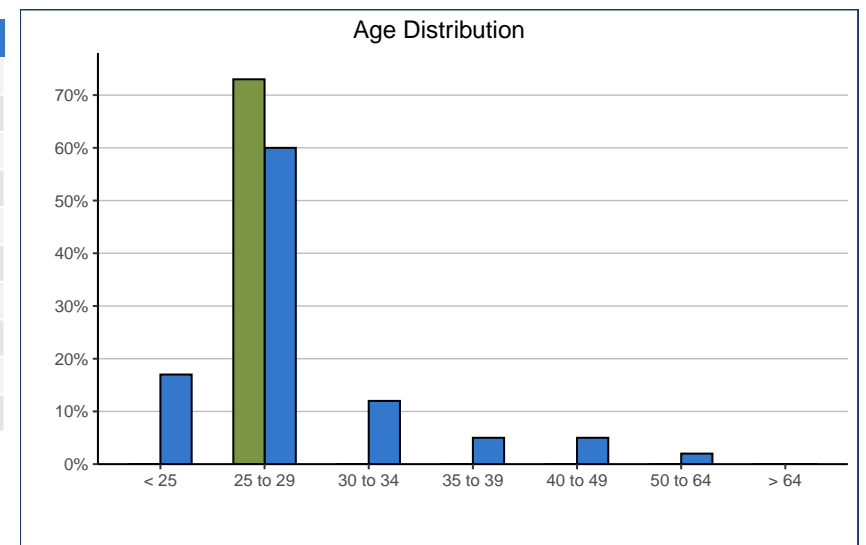
Place of Residence (at time of survey):	30.2501		SYSTEM	
BC – Mainland/Southwest	23	85%	4,824	64%
BC – Vancouver Island/Coast	0	0%	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	0	0%	673	9%
BC Subtotal	23	85%	6,787	89%
Canada – Alberta	~	~	328	4%
Canada – Ontario	0	0%	239	3%
Canada – Other	0	0%	165	2%
U.S.A.	~	~	75	1%
Non–BC Subtotal	~	~	807	11%
Total	27	100%	7,594	100%

Place of Residence

Within BC
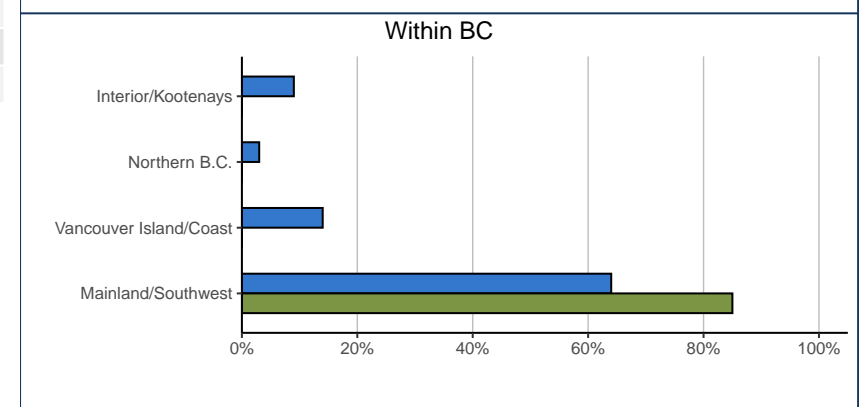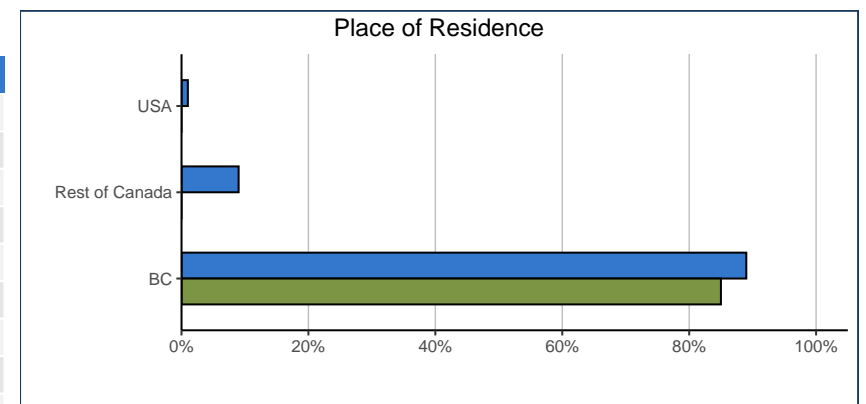
	SYSTEM
30.2501	

EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	30.2501		SYSTEM	
Very Satisfied	8	24%	2,262	27%
Satisfied	22	67%	5,296	62%
Dissatisfied	2	6%	740	9%
Very Dissatisfied	1	3%	184	2%
Total	33	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	30.2501		SYSTEM	
Very Useful	10	40%	2,704	39%
Somewhat Useful	12	48%	3,247	46%
Not Very Useful	3	12%	814	12%
Not at All Useful	0	0%	250	4%
Total	25	100%	7,015	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	30.2501		SYSTEM	
Yes	0	0%	818	10%
No	34	100%	7,545	90%
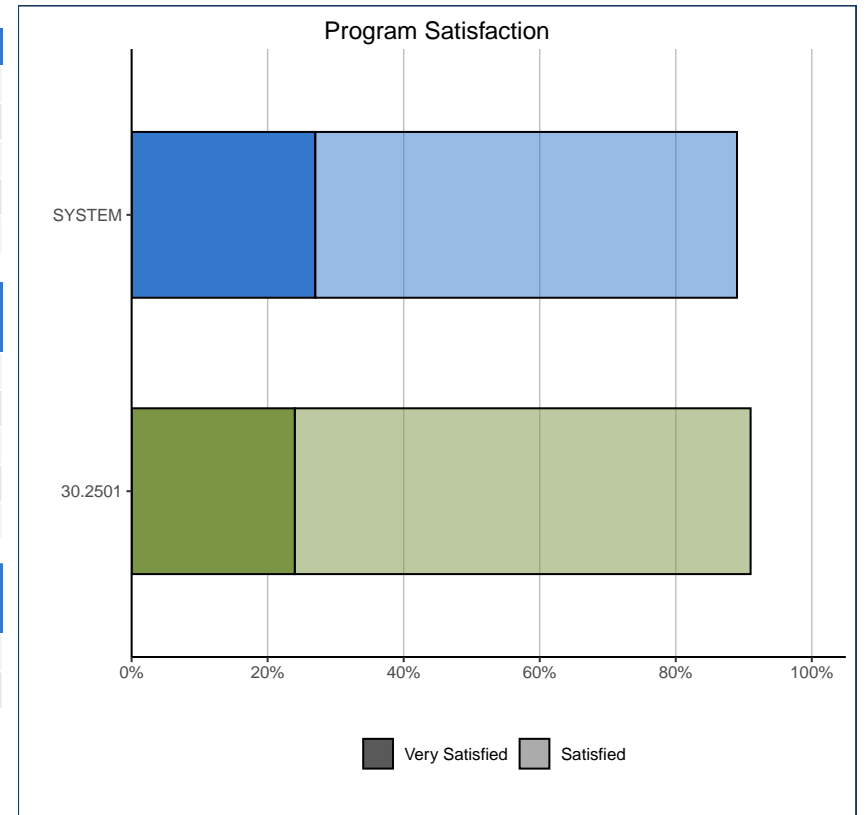
Would select the same program again:	30.2501		SYSTEM	
Yes	21	78%	5,501	73%
No	6	22%	2,019	27%

Quality of Instruction:	30.2501		SYSTEM	
Very Good	9	27%	2,328	27%
Good	22	67%	5,423	64%
Poor	1	3%	649	8%
Very Poor	1	3%	131	2%
Total	33	100%	8,531	100%
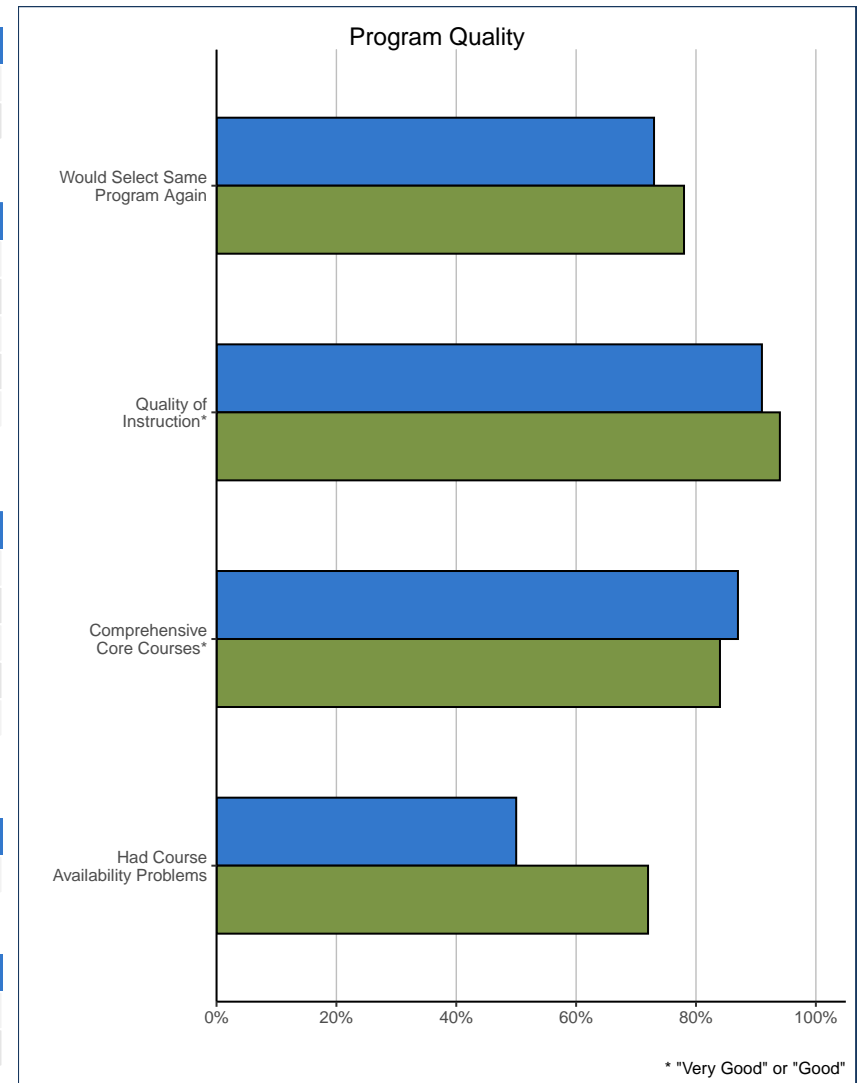
Comprehensiveness of Core Courses:	30.2501		SYSTEM	
Very Good	8	25%	2,206	26%
Good	19	59%	5,161	61%
Poor	3	9%	862	10%
Very Poor	2	6%	171	2%
Total	32	100%	8,400	100%

Course Availability:	30.2501		SYSTEM	
Encountered course availability problems	23	72%	4,193	50%

| Financial Constraints:	30.2501		SYSTEM	
Had to interrupt studies for financial reasons	1	3%	926	11%
Had to take program part–time for financial reasons	3	9%	1,545	18%

Program Satisfaction

Legend: Very Satisfied | Satisfied

Program Quality

* "Very Good" or "Good"

BC Student Outcomes
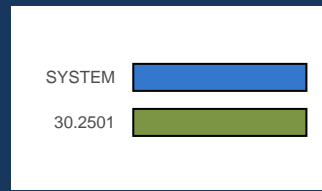
	SYSTEM
	30.2501

SKILL DEVELOPMENT

Skill Development: How helpful was institution?	30.2501				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	45%	52%	0%	3%	33
Oral Communication	39%	55%	6%	0%	33
Reading and Comprehension	42%	52%	6%	0%	33
Group Collaboration	30%	58%	12%	0%	33
Critical Anlysis	62%	32%	6%	0%	34
Problem Resolution	25%	66%	6%	3%	32
Use of Mathematics	8%	50%	23%	19%	26
Conducting Research	47%	44%	6%	3%	34
Learning on Your Own	45%	45%	6%	3%	33

Skill Development: How helpful was institution?	SYSTEM				
	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

Helpful with Skill Development

"Very Helpful" or "Helpful"
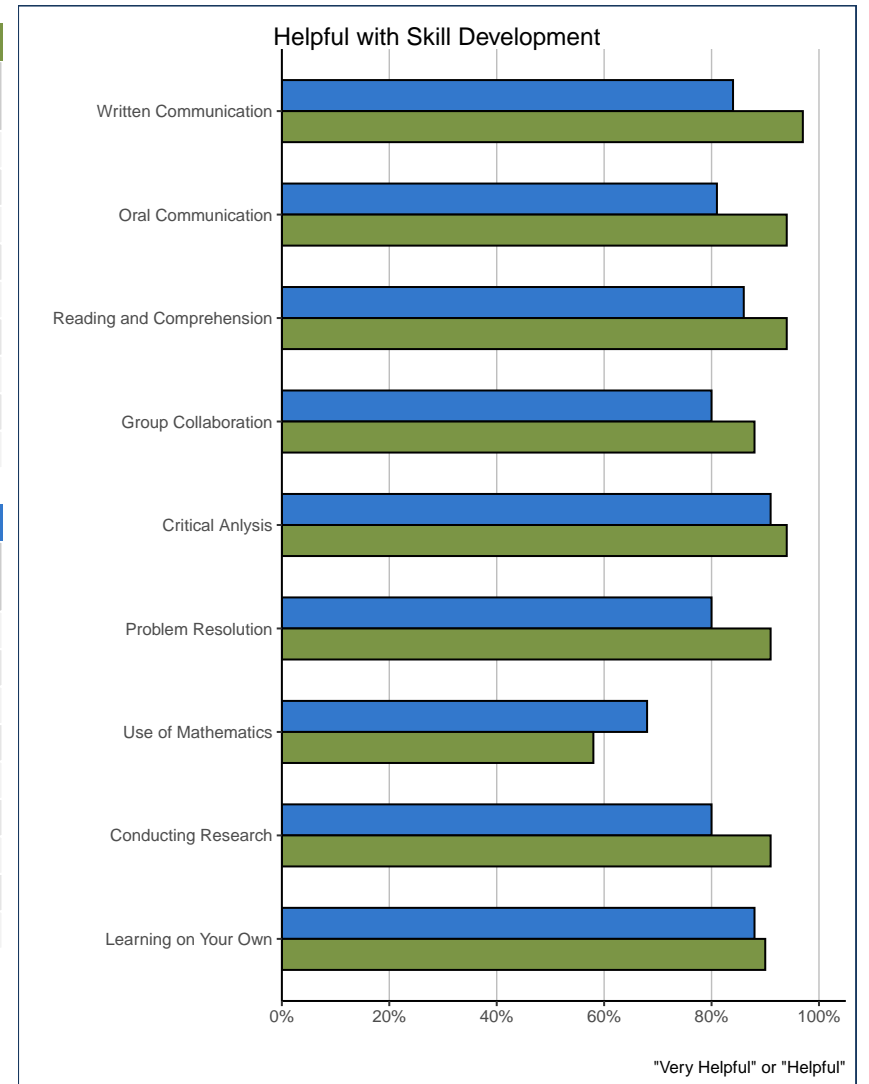
FURTHER EDUCATION

Took further education since 2021 graduation:	30.2501		SYSTEM	
Yes	13	38%	3,668	43%
Not currently enrolled	4	12%	1,580	19%
Currently enrolled full–time	7	21%	1,472	17%
Currently enrolled part–time	2	6%	565	7%
No	21	62%	4,870	57%
Total	34	100%	8,538	100%

Have you taken further education since graduation?

- Yes – Currently enrolled part–time
- Yes – Currently enrolled full–time
- Yes – Not currently enrolled
- No
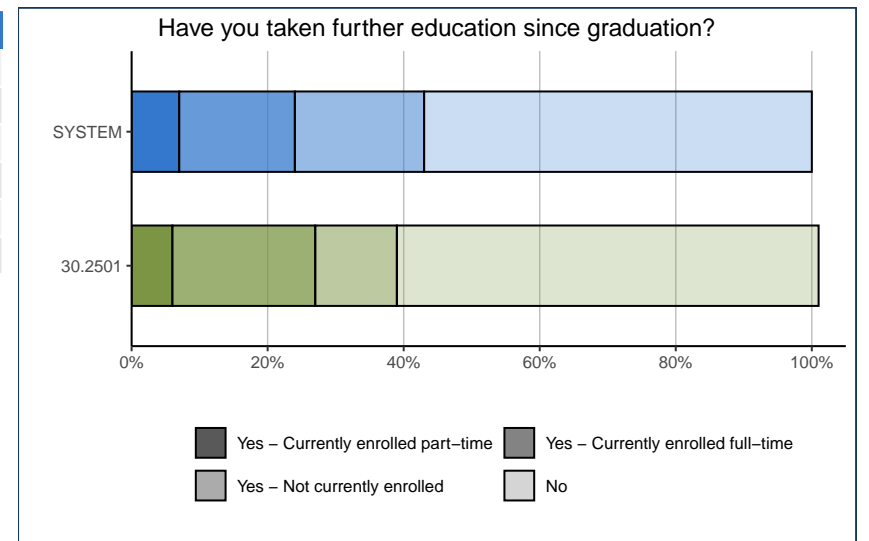
Type of Formal Post–Secondary Education:	30.2501		SYSTEM	
Masters Degree	7	54%	1,184	33%
Doctoral Degree	1	8%	153	4%
Another Undergraduate Degree	2	15%	718	20%
Certificate or Diploma below Bachelor level	2	15%	510	14%
Professional Association Certification	1	8%	538	15%
Postgraduate Certificate or Diploma	0	0%	359	10%
Other	0	0%	162	4%
Total	13	100%	3,624	100%

Further Education/Training Type

BC Student Outcomes

Detailed Summary of Survey Results
All Institutions
30.2501: Cognitive science
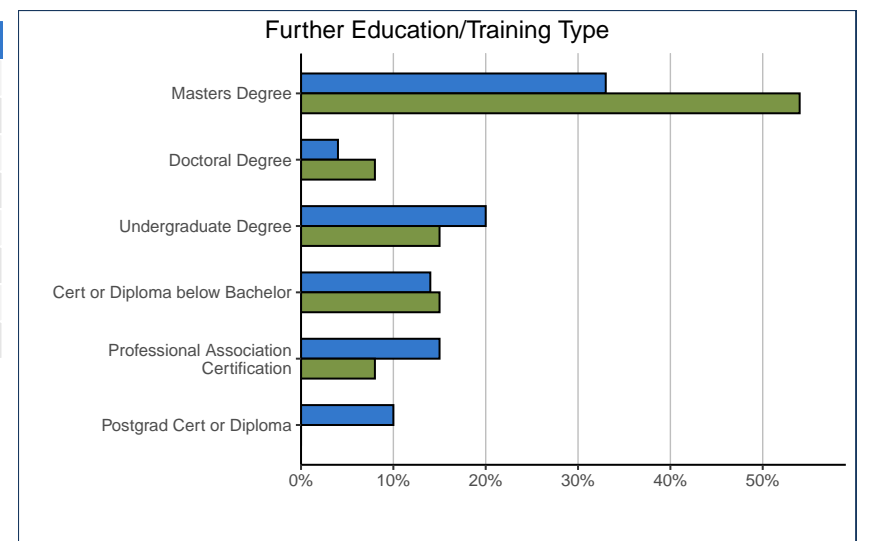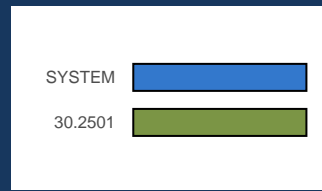
SYSTEM
30.2501

EMPLOYMENT

Labour Fource Status:	30.2501		SYSTEM	
In Labour Force (working or seeking work)	29	91%	7,643	90%
Not in Labour Force	3	9%	803	10%
Total	32	100%	8,446	100%

Employment:	30.2501		SYSTEM	
Employment Rate*	26	76%	7,062	82%
Unemployment Rate**	3	10.3%	581	7.6%

*Percent = Total employed divided by total number of respondents
**Percent = Total unemployed divided by total number in Labour Force
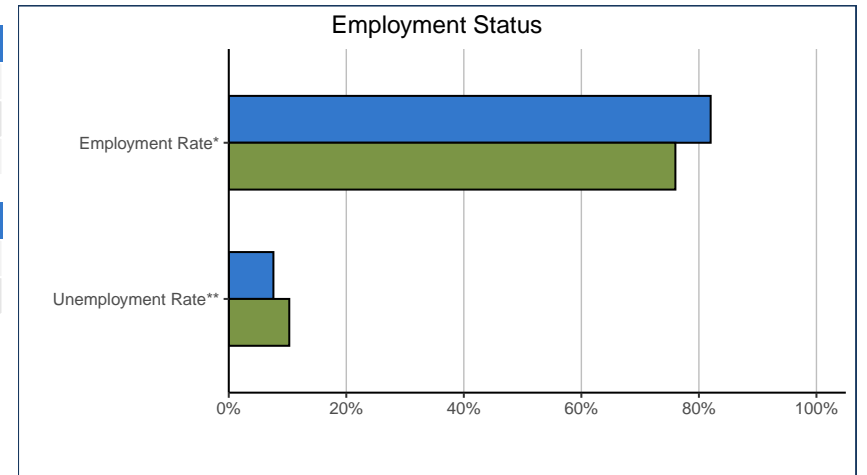
Employment Status

Status of Graduates NOT in Labour Force:	30.2501		SYSTEM	
Attending School FT	3	100%	565	70%
Attending School PT	0	0%	20	2%
Other	0	0%	218	27%
Total NOT in Labour Force	3	100%	803	100%

Primary Employment Type:	30.2501		SYSTEM	
Paid worker	23	92%	6,623	94%
Self–employed	2	8%	412	6%
Total	25	100%	7,035	100%

Job Characteristics:	30.2501		SYSTEM	
I hold more than one job*	3	12%	1,243	18%
My main job is full–time (>= 30 hours per week)**	21	84%	5,922	89%

*Of total Employed
**Of those who provided data on hours/week worked

"Under–Employment" Assessment
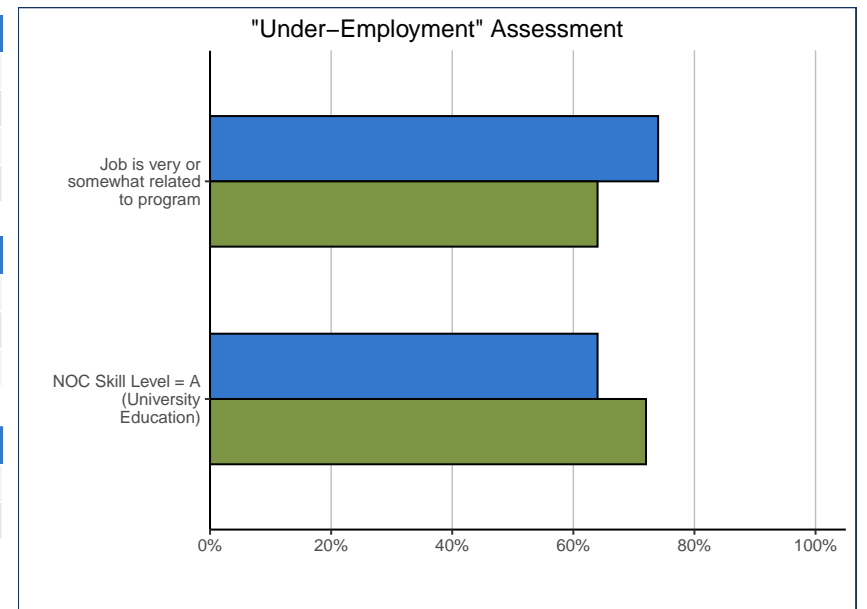
How related is your main job to your program?	30.2501		SYSTEM	
Very Related	4	16%	3,081	44%
Somewhat Related	12	48%	2,151	31%
Not Very Related	3	12%	901	13%
Not at All Related	6	24%	910	13%
Total	25	100%	7,043	100%

| "Under–employment" Assessment:	30.2501		SYSTEM	
Job is very or somewhat related to program	16	64%	5,232	74%
NOC Skill Level = A (University Education)*	18	72%	4,148	64%

*Of total valid responses

Gross Annual Income from Main Job:*	30.2501		SYSTEM	
Less than $20,000	~	~	310	6%
$20,000 to $39,999	~	~	593	11%
$40,000 to $59,999	~	~	1,303	24%
$60,000 to $79,999	~	~	1,609	30%
$80,000 to $99,999	0	0%	805	15%
$100,000 and Above	7	35%	729	14%
Total	20	100%	5,349	100%
Median Annual Income (full–time) ($)	66,380		68,000	
Average Annual Income (full–time) ($)	84,787		74,015	

*Where data provided

Gross Annual FT Income From Main Job ($,000)

NOC Skill Type of Main Job:	30.2501		SYSTEM	
Business, finance & administration	7	29%	1,558	24%
Natural & applied sciences & related	10	42%	1,354	21%
Health	0	0%	761	12%
Education, law and social, community & government	4	17%	1,787	27%
Art, culture, recreation & sport	1	4%	296	5%
Sales & service	2	8%	559	9%
Trades, transport & equipment operators & related	0	0%	114	2%
Natural resources, agriculture & related production	0	0%	35	1%
Manufacturing & utilities	0	0%	35	1%
Total	24	100%	6,499	100%

Employed Graduates by NOC Skill Type
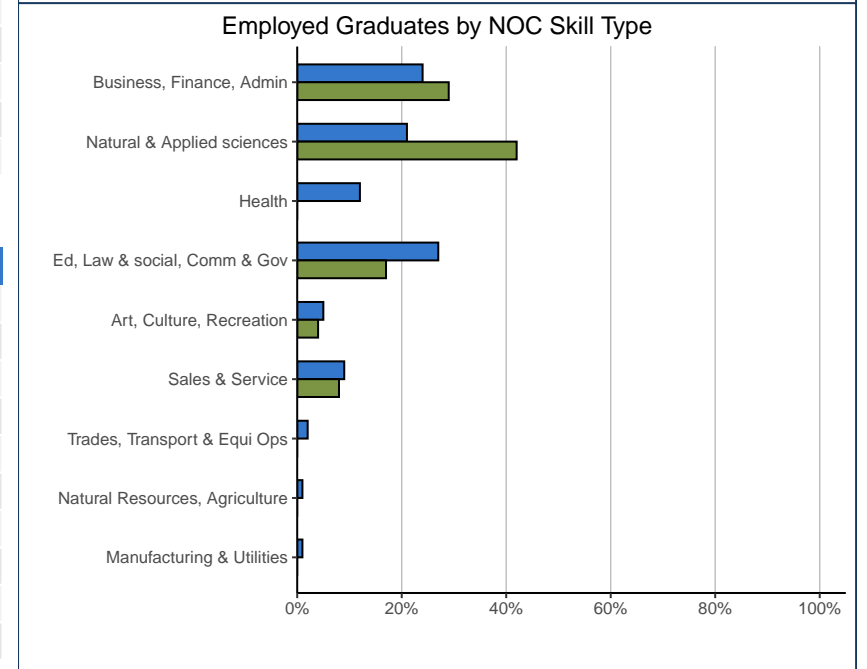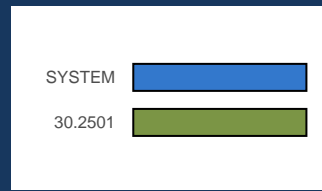
	SYSTEM	
	30.2501	

EMPLOYMENT, continued

NOC Skill Level of Main Job:	30.2501		SYSTEM	
A. University education	18	72%	4,148	64%
B. College education/trade apprenticeship	6	24%	1,713	26%
C. Secondary school + job–specific training	1	4%	564	9%
D. No formal education	0	0%	90	1%
Total	25	100%	6,515	100%
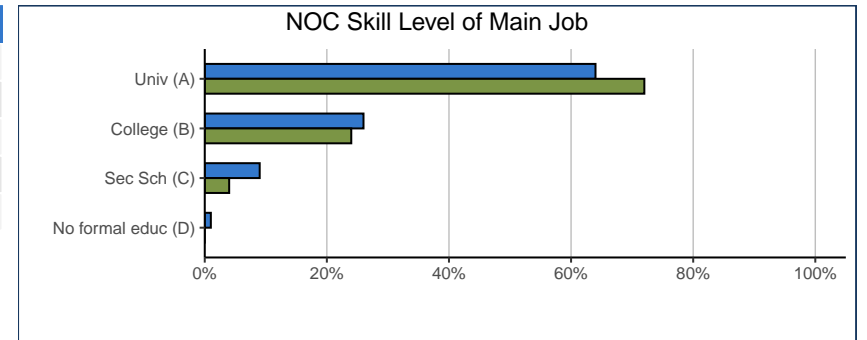
NOC Skill Level of Main Job

	30.2501				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	64%	28%	8%	0%	25
Oral Communication	76%	24%	0%	0%	25
Reading and Comprehension	68%	24%	8%	0%	25
Group Collaboration	80%	12%	4%	4%	25
Critical Anlysis	76%	24%	0%	0%	25
Problem Resolution	84%	16%	0%	0%	25
Use of Mathematics	28%	36%	28%	8%	25
Conducting Research	28%	36%	20%	16%	25
Learning on Your Own	80%	20%	0%	0%	25
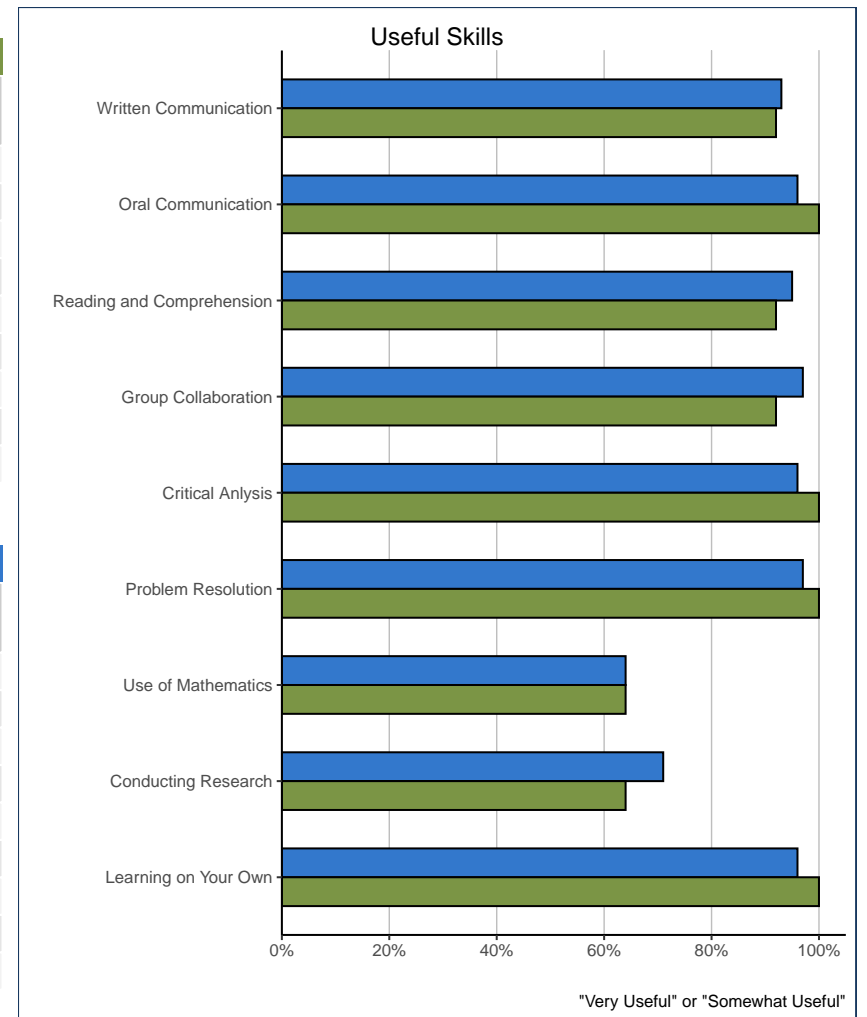
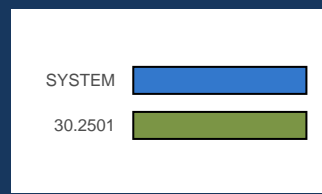|	SYSTEM				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997

Useful Skills

"Very Useful" or "Somewhat Useful"

Top 10 Full–time Occupations of 30.2501 Graduates:			30.2501
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
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* Data not displayed where n < 5
** Percentages cited are of those employed

| Top 10 Full–time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	O	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	B	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	B	Administrative officers	2%
4031	A	Secondary school teachers	2%

* Data not displayed where n < 5
** Percentages cited are of those employed

BC Student Outcomes

Detailed Summary of Survey Results
All Institutions
30.2501: Cognitive science

| SYSTEM | |
| 30.2501 | |

EDUCATION FINANCING

Funding Sources (3 sources allowed):*	30.2501		SYSTEM	
Personal savings, investments	10	31%	2,643	31%
Employment while studying	12	38%	4,042	48%
Family/Friends	27	84%	5,041	60%
Personal bank loans	1	3%	535	6%
Government student loans	4	13%	2,834	34%
Scholarships/Bursaries/Grants	4	13%	2,631	31%
Other	5	16%	1,990	24%
Total	32		8,391	

* Percentage of respondents who identified this source
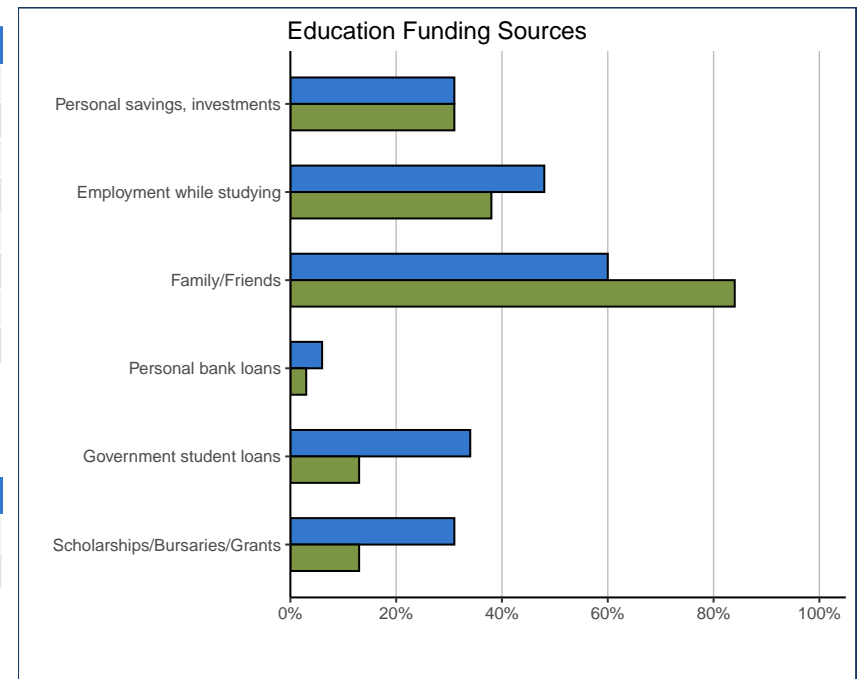
Financial Debt Incurred to Finance Bac. Ed.:*	30.2501		SYSTEM	
Incurred any form of financial debt	5	15%	3,736	44%
Incurred government–sponsored student loan debt	5	15%	3,105	37%

* Percentage of respondents who provided data

Financial Debt Amount:*	30.2501		SYSTEM	
< $1,000	0	0%	4	0%
$1,000 to $4,999	0	0%	85	3%
$5,000 to $9,999	1	33%	219	8%
$10,000 to $14,999	0	0%	298	10%
$15,000 to $19,999	0	0%	233	8%
$20,000 to $29,999	0	0%	545	19%
$30,000 to $39,999	1	33%	455	16%
$40,000 or More	1	33%	1,064	37%
Total	3	100%	2,903	100%
Median Financial Debt ($)	32,000		30,000	

* Includes only cases where financial debt was incurred
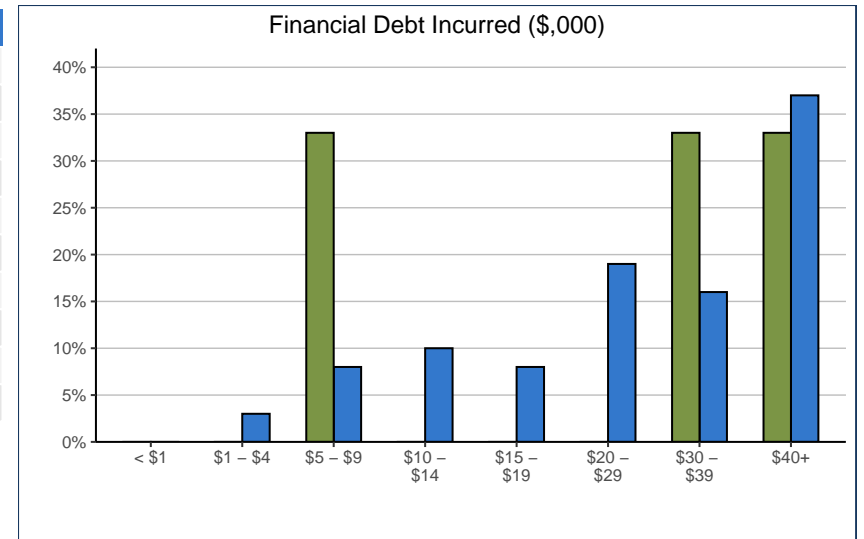
Gov't–Sponsored Student Loan Debt Amount:*	30.2501		SYSTEM	
< $1,000	0	0%	6	0%
$1,000 to $4,999	0	0%	66	3%
$5,000 to $9,999	0	0%	156	7%
$10,000 to $14,999	0	0%	219	10%
$15,000 to $19,999	0	0%	189	9%
$20,000 to $29,999	0	0%	424	20%
$30,000 to $39,999	2	67%	394	18%
$40,000 or More	1	33%	687	32%
Total	3	100%	2,141	100%
Median Gov't–Sponsored Loan Debt ($)	39,000		30,000	

* Includes only cases where government–sponsored debt was incurred
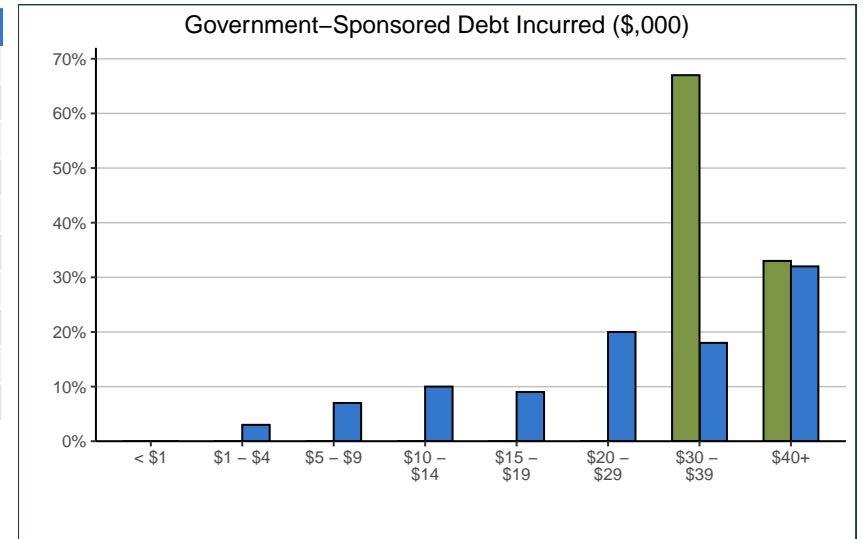
Gov't–Sponsored Loan Debt Outstanding:*	30.2501		SYSTEM	
None – Loan repaid in full	3	75%	524	22%
< $1,000	0	0%	9	0%
$1,000 to $4,999	0	0%	103	4%
$5,000 to $9,999	0	0%	189	8%
$10,000 to $14,999	0	0%	213	9%
$15,000 to $19,999	0	0%	208	9%
$20,000 to $29,999	0	0%	447	18%
$30,000 to $39,999	0	0%	330	14%
$40,000 or More	1	25%	406	17%
Total	4	100%	2,429	100%
Median Gov't–Sponsored Loan Debt Outstanding** ($)	65,000		24,000	

* Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided
** Median amounts shown are based on those who had remaining government student loan debt

Education Funding Sources

Financial Debt Incurred ($,000)

Government–Sponsored Debt Incurred ($,000)

Outstanding Government–Sponsored Debt ($,000)