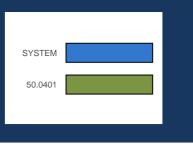
B.C. Baccalaureate Outcomes

2023 Survey of 2021 Baccalaureate Graduates

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results All Institutions 50.0401: Design and visual communications, general



30%

RESPONSE RATE									
Survey Response Rate:	50.0	0401	SYSTEM				Response Ra	ite	
Baccalaureate Graduates Survey Cohort	101	100%	25,962	100%	SYSTEM				
Survey Respondents and Response Rate	33	33%	8,603	33%	SYSTEM-				
					50.0401				



0%

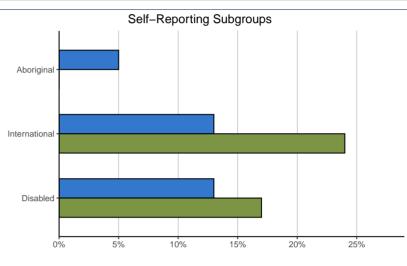
Г

10%

Self-Reporting Subgroups:	50.0401		SYSTEM	
Disabled	5	17%	1,079	13%
International	8	24%	1,153	13%
Aboriginal	~	~	330	5%

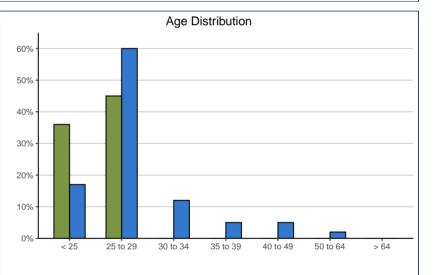
Gender:*	50.0	50.0401		TEM
Male	7	21%	3,534	41%
Female	26	79%	5,051	59%
Total	33	100%	8,585	100%

'Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

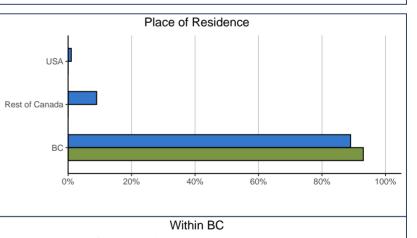


20%

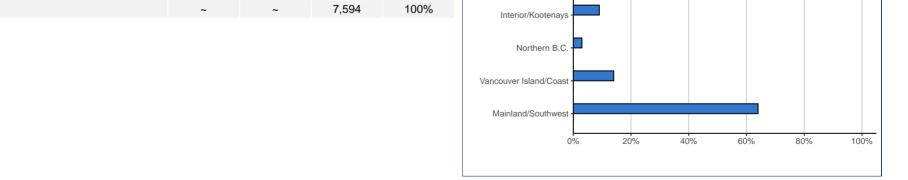
Age (at time of survey):	50.0401		SYSTEM	
< 25	12	36%	1,417	17%
25 to 29	15	45%	5,150	60%
30 to 34	~	~	994	12%
35 to 39	0	0%	417	5%
40 to 49	~	~	407	5%
50 to 64	~	~	175	2%
> 64	0	0%	26	0%
Total	33	100%	8,586	100%
Median Age	25		26	
Average (mean) Age	28		28	

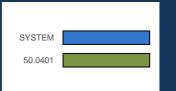


Place of Residence (at time of survey):	50	.0401	SYSTEM	
BC – Mainland/Southwest	~	~	4,824	64%
BC – Vancouver Island/Coast	~	~	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	~	~	673	9%
BC Subtotal	28	93%	6,787	89%
Canada – Alberta	0	0%	328	4%
Canada – Ontario	~	~	239	3%
Canada – Other	0	0%	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	~	~	807	11%
Total	~	~	7,594	100%



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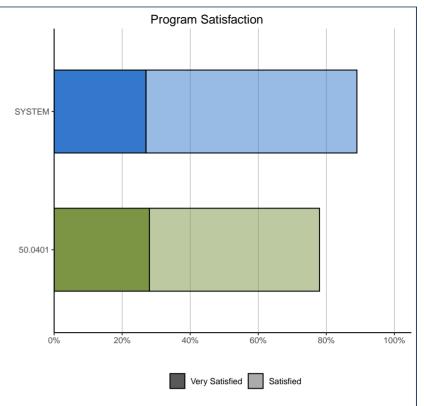


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0	50.0401		TEM
Very Satisfied	9	28%	2,262	27%
Satisfied	16	50%	5,296	62%
Dissatisfied	6	19%	740	9%
Very Dissatisfied	1	3%	184	2%
Total	32	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.0401		SYS	ТЕМ
Very Useful	13	50%	2,704	39%
Somewhat Useful	12	46%	3,247	46%
Not Very Useful	1	4%	814	12%
Not at All Useful	0	0%	250	4%
Total	26	100%	7,015	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0401		SYSTEM	
Yes	2	6%	818	10%
No	30	94%	7,545	90%



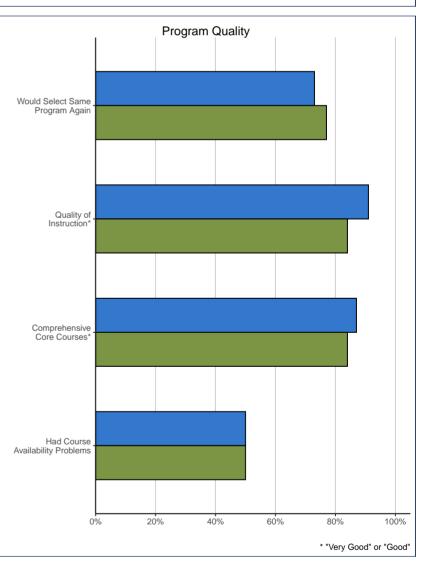
Would select the same program again:	50.0401		SYSTEM	
Yes	20	77%	5,501	73%
No	6	23%	2,019	27%

Quality of Instruction:	50.0401		SYS	ТЕМ
Very Good	9	28%	2,328	27%
Good	18	56%	5,423	64%
Poor	5	16%	649	8%
Very Poor	0	0%	131	2%
Total	32	100%	8,531	100%

Comprehensiveness of Core Courses:	50.0401		SYSTEM	
Very Good	9	28%	2,206	26%
Good	18	56%	5,161	61%
Poor	5	16%	862	10%
Very Poor	0	0%	171	2%
Total	32	100%	8,400	100%

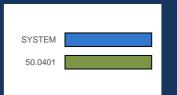
Course Availability:	50.0401		SYSTEM	
Encountered course availability problems	16	50%	4,193	50%

Financial Constraints:	50.0401		SYS	ТЕМ
Had to interrupt studies for financial reasons	1	3%	926	11%
Had to take program part-time for financial reasons	4	13%	1,545	18%



Note: \sim indicates low cell count; data suppressed

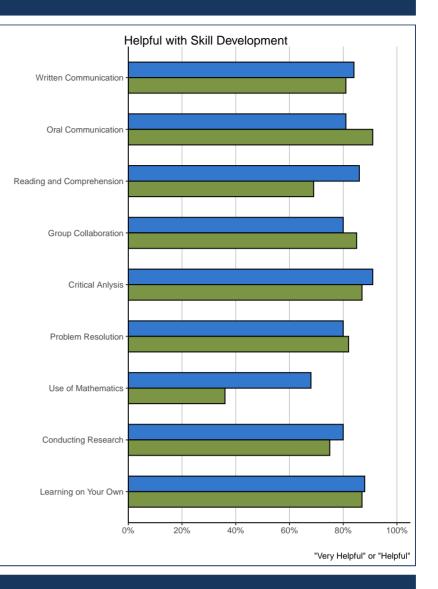
Detailed Summary of Survey Results All Institutions 50.0401: Design and visual communications, general

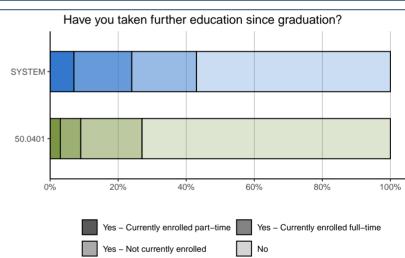


SKILL DEVELOPMENT

		50.0401				
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.	
Written Communication	16%	65%	16%	3%	31	
Oral Communication	24%	67%	6%	3%	33	
Reading and Comprehension	22%	47%	25%	6%	32	
Group Collaboration	33%	52%	12%	3%	33	
Critical Anlysis	48%	39%	3%	9%	33	
Problem Resolution	30%	52%	15%	3%	33	
Use of Mathematics	7%	29%	36%	29%	14	
Conducting Research	39%	36%	24%	0%	33	
Learning on Your Own	45%	42%	12%	0%	33	

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397





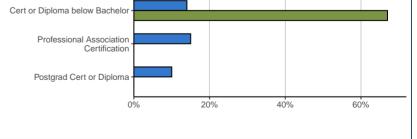
Further Education/Training Type Masters Degree Doctoral Degree Undergraduate Degree

FURTHER EDUCATION

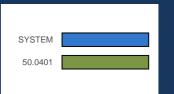
Took further education since 2021 graduation:	50.0	50.0401		ТЕМ
Yes	9	27%	3,668	43%
Not currently enrolled	6	18%	1,580	19%
Currently enrolled full-time	2	6%	1,472	17%
Currently enrolled part-time	1	3%	565	7%
No	24	73%	4,870	57%
Total	33	100%	8,538	100%

Type of Formal Post–Secondary Education:	50.	50.0401		ТЕМ
Masters Degree	3	33%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	0	0%	718	20%
Certificate or Diploma below Bachelor level	6	67%	510	14%
Professional Association Certification	0	0%	538	15%
Postgraduate Certificate or Diploma	0	0%	359	10%

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Other	0	0%	162	4%
Total	9	100%	3,624	100%



Detailed Summary of Survey Results All Institutions 50.0401: Design and visual communications, general

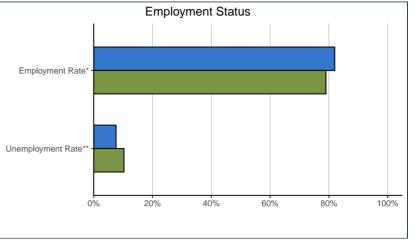


EMPLOYMENT

Labour Fource Status:	50.	50.0401		ТЕМ
In Labour Force (working or seeking work)	29	91%	7,643	90%
Not in Labour Force	3	9%	803	10%
Total	32	100%	8,446	100%
Employment:	50	50 0401		TEM

Employment:	50.0401		0.0401 SYSTEM	
Employment Rate*	26	79%	7,062	82%
Unemployment Rate**	3	10.3%	581	7.6%
*Percent = Total employed divided by total number of respondents				

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	50.0401		SYSTEM	
Attending School FT	2	67%	565	70%
Attending School PT	0	0%	20	2%
Other	1	33%	218	27%
Total NOT in Labour Force	3	100%	803	100%

Primary Employment Type:	50.0401		SYS	ТЕМ
Paid worker	20	77%	6,623	94%
Self-employed	6	23%	412	6%
Total	26	100%	7,035	100%

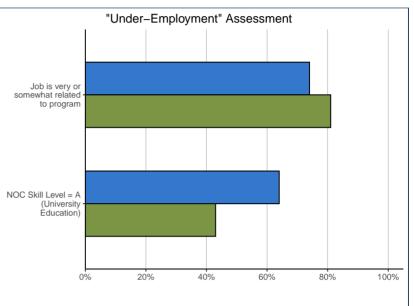
Job Characteristics:	50.	50.0401		ТЕМ
I hold more than one job*	2	8%	1,243	18%
My main job is full-time (>= 30 hours per week)**	17	77%	5,922	89%
*Of total Employed				

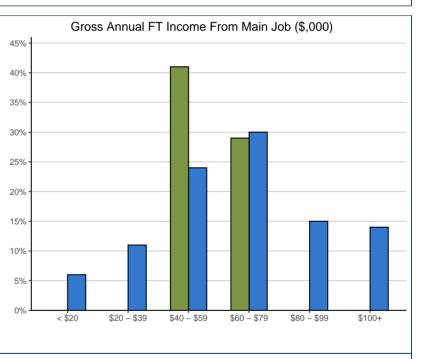


How related is your main job to your program?	50.	50.0401		ТЕМ
Very Related	13	50%	3,081	44%
Somewhat Related	8	31%	2,151	31%
Not Very Related	3	12%	901	13%
Not at All Related	2	8%	910	13%
Total	26	100%	7,043	100%

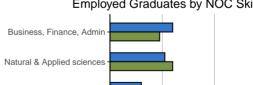
"Under-employment" Assessment:	50.0401		50.0401 SYSTE		STEM	
Job is very or somewhat related to program	21	81%	5,232	74%		
NOC Skill Level = A (University Education)*	9	43%	4,148	64%		
*Of total valid responses						

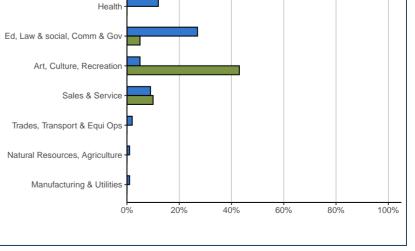
Gross Annual Income from Main Job:*	50.0	50.0401		SYSTEM	
Less than \$20,000	~	~	310	6%	
\$20,000 to \$39,999	~	~	593	11%	
\$40,000 to \$59,999	7	41%	1,303	24%	
\$60,000 to \$79,999	5	29%	1,609	30%	
\$80,000 to \$99,999	~	~	805	15%	
\$100,000 and Above	~	~	729	14%	
Total	17	100%	5,349	100%	
Median Annual Income (full-time) (\$)	61,600		68,000		
Average Annual Income (full-time) (\$)	76,109		74.015		
	10,100		,		
Where data provided	10,100		1		
Where data provided NOC Skill Type of Main Job:	50.0	0401	SYS		
Where data provided NOC Skill Type of Main Job: Business, finance & administration		0401 19%	1,558	24%	
Where data provided NOC Skill Type of Main Job:	50.0				
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related	50.0 4	19%	1,558	24%	
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health	50.0 4 5	19% 24%	1,558 1,354	24% 21%	
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government	50.0 4 5 0	19% 24% 0%	1,558 1,354 761	24% 21% 12%	
Where data provided NOC Skill Type of Main Job: Business, finance & administration	50.0 4 5 0 1	19% 24% 0% 5%	1,558 1,354 761 1,787	24% 21% 12% 27%	
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport	50.0 4 5 0 1 9	19% 24% 0% 5% 43%	1,558 1,354 761 1,787 296	24% 21% 12% 27% 5%	
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service	50.0 4 5 0 1 9 2	19% 24% 0% 5% 43% 10%	1,558 1,354 761 1,787 296 559	24% 21% 12% 27% 5% 9%	
Where data provided NOC Skill Type of Main Job: Business, finance & administration Natural & applied sciences & related Health Education, law and social, community & government Art, culture, recreation & sport Sales & service Trades, transport & equipment operators & related	50.0 4 5 0 1 9 2 0	19% 24% 0% 5% 43% 10% 0%	1,558 1,354 761 1,787 296 559 114	24% 21% 12% 27% 5% 9% 2%	





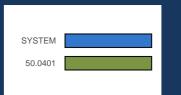




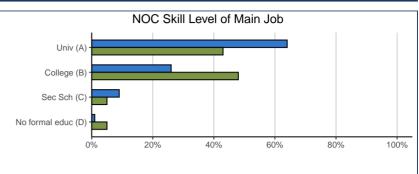


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Detailed Summary of Survey Results All Institutions 50.0401: Design and visual communications, general

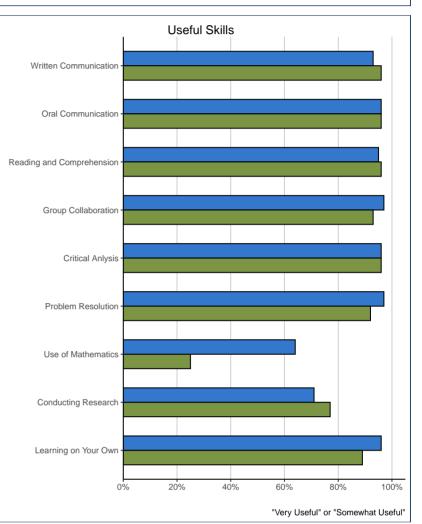


EMPLOYMENT, continued NOC Skill Level of Main Job: 50.0401 SYSTEM 9 43% 4,148 A. University education 64% B. College education/trade apprenticeship 10 48% 1,713 26% C. Secondary school + job-specific training 5% 1 564 9% D. No formal education 1 5% 90 1% 21 100% Total 6,515 100%



			50.0401		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	65%	31%	0%	4%	26
Oral Communication	73%	23%	0%	4%	26
Reading and Comprehension	65%	31%	0%	4%	26
Group Collaboration	81%	12%	4%	4%	26
Critical Anlysis	77%	19%	0%	4%	26
Problem Resolution	77%	15%	4%	4%	26
Use of Mathematics	8%	17%	54%	21%	24
Conducting Research	54%	23%	19%	4%	26
Learning on Your Own	58%	31%	8%	4%	26

How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



Top 10 Full-time Oc: patients50.0401NOCNOC Skill LevelDescription% Employed FT in this Occ.**5241BGraphic designers and illustrators23%*----*<t

* Data not displayed where n < 5

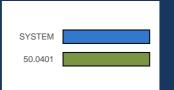
** Percentages cited are of those employed

•	•		
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	A	Secondary school teachers	2%
*			

* Data not displayed where n < 5

** Percentages cited are of those employed

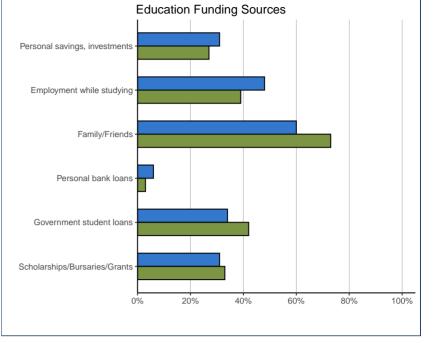
Detailed Summary of Survey Results All Institutions 50.0401: Design and visual communications, general



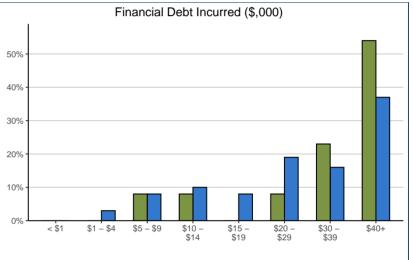
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	50.0401		SYS	ТЕМ
Personal savings, investments	9	27%	2,643	31%
Employment while studying	13	39%	4,042	48%
Family/Friends	24	73%	5,041	60%
Personal bank loans	1	3%	535	6%
Government student loans	14	42%	2,834	34%
Scholarships/Bursaries/Grants	11	33%	2,631	31%
Other	6	18%	1,990	24%
Total	33		8,391	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	50.	50.0401		ТЕМ
Incurred any form of financial debt	16	52%	3,736	44%
Incurred government-sponsored student loan debt	15	45%	3,105	37%
* Percentage of respondents who provided data				



Financial Debt Amount:*	50.0401		SYSTEM	
< \$1,000	0	0%	4	0%
\$1,000 to \$4,999	0	0%	85	3%
\$5,000 to \$9,999	1	8%	219	8%
\$10,000 to \$14,999	1	8%	298	10%
\$15,000 to \$19,999	0	0%	233	8%
\$20,000 to \$29,999	1	8%	545	19%
\$30,000 to \$39,999	3	23%	455	16%
\$40,000 or More	7	54%	1,064	37%
Total	13	100%	2,903	100%
Median Financial Debt (\$)	40,000		30,000	
* Includes only cases where financial debt was incurred				

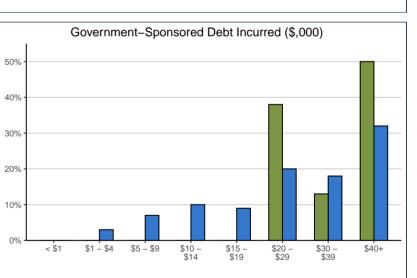


includes only cases where financial debt was incurred

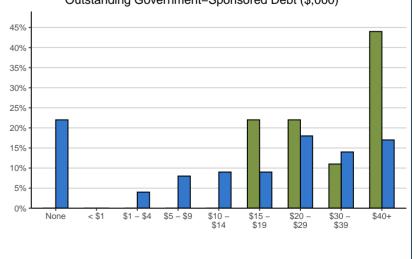
Gov't-Sponsored Student Loan Debt Amount:*	50.0	50.0401 SYSTEM		TEM
< \$1,000	0	0%	6	0%
\$1,000 to \$4,999	0	0%	66	3%
\$5,000 to \$9,999	0	0%	156	7%
\$10,000 to \$14,999	0	0%	219	10%
\$15,000 to \$19,999	0	0%	189	9%
\$20,000 to \$29,999	3	38%	424	20%
\$30,000 to \$39,999	1	13%	394	18%
\$40,000 or More	4	50%	687	32%
Total	8	100%	2,141	100%
Median Gov't-Sponsored Loan Debt (\$)	36,000		30,000	

Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	50.	50.0401		ТЕМ
None – Loan repaid in full	0	0%	524	22%
< \$1,000	0	0%	9	0%
\$1,000 to \$4,999	0	0%	103	4%
\$5,000 to \$9,999	0	0%	189	8%
\$10,000 to \$14,999	0	0%	213	9%
\$15,000 to \$19,999	2	22%	208	9%
\$20,000 to \$29,999	2	22%	447	18%
\$30,000 to \$39,999	1	11%	330	14%
\$40,000 or More	4	44%	406	17%
Total	9	100%	2,429	100%
Median Gov't–Sponsored Loan Debt Outstanding** (\$)	38,000		24,000	



Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt