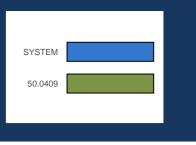
B.C. Baccalaureate Outcomes

2023 Survey of 2021 Baccalaureate Graduates

☑ BC Student ☑ Outcomes

Detailed Summary of Survey Results All Institutions 50.0409: Graphic design



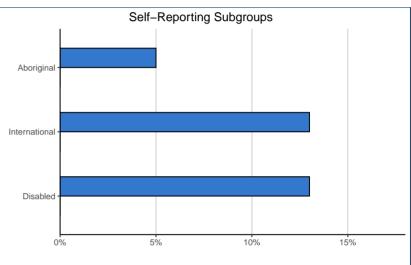
		F	RESPONSE	RATE					
Survey Response Rate:	50.0	0409	SYS	ТЕМ		R	esponse Rate		
Baccalaureate Graduates Survey Cohort	36	100%	25,962	100%	SYSTEM -				
Survey Respondents and Response Rate	14	39%	8,603	33%	STOTEM				
					50.0409 -				
					0%	10%	20%	30%	40%

DEMOGRAPHIC INFORMATION

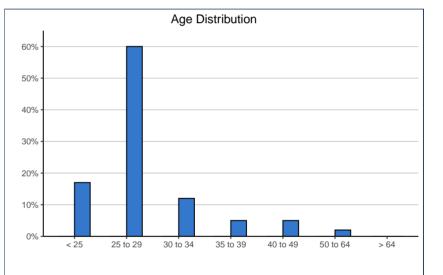
Г

Self-Reporting Subgroups:	50	50.0409		ТЕМ
Disabled	0	0%	1,079	13%
International	0	0%	1,153	13%
Aboriginal	~	~	330	5%

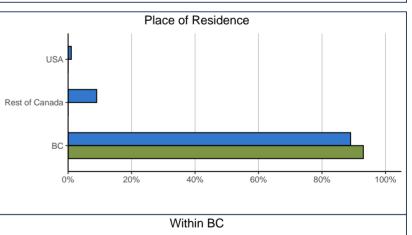
Gender:*	50.0409		SYSTEM		
Male	~	~	3,534	41%	
Female	~	~	5,051	59%	
Total	13	100%	8,585	100%	
Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.					



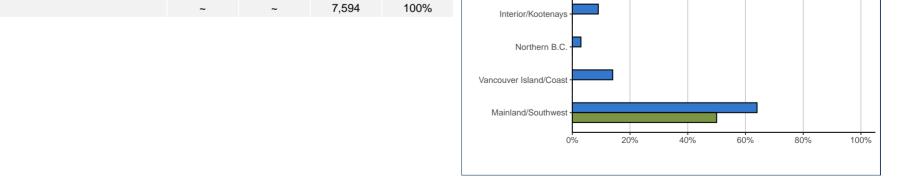
Age (at time of survey):	50.0409		SYSTEM	
< 25	~	~	1,417	17%
25 to 29	~	~	5,150	60%
30 to 34	~	~	994	12%
35 to 39	~	~	417	5%
40 to 49	~	~	407	5%
50 to 64	0	0%	175	2%
> 64	0	0%	26	0%
Total	14	100%	8,586	100%
Median Age	27		26	
Average (mean) Age	29		28	



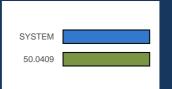
Place of Residence (at time of survey):	50.0409		SYSTEM	
BC – Mainland/Southwest	7	50%	4,824	64%
BC – Vancouver Island/Coast	~	~	1,065	14%
BC – Northern B.C.	~	~	225	3%
BC – Interior/Kootenays	0	0%	673	9%
BC Subtotal	13	93%	6,787	89%
Canada – Alberta	0	0%	328	4%
Canada – Ontario	0	0%	239	3%
Canada – Other	~	~	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	~	~	807	11%
Total	~	~	7,594	100%



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Detailed Summary of Survey Results All Institutions 50.0409: Graphic design

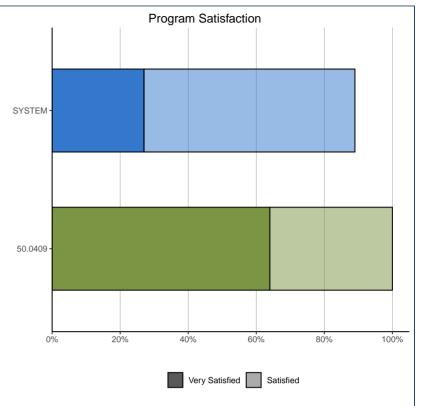


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	50.0409 SYSTEM		TEM	
Very Satisfied	9	64%	2,262	27%
Satisfied	5	36%	5,296	62%
Dissatisfied	0	0%	740	9%
Very Dissatisfied	0	0%	184	2%
Total	14	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	50.	50.0409		ТЕМ
Very Useful	9	75%	2,704	39%
Somewhat Useful	2	17%	3,247	46%
Not Very Useful	0	0%	814	12%
Not at All Useful	1	8%	250	4%
Total	12	100%	7,015	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	50.0409		SYSTEM	
Yes	1	7%	818	10%
No	13	93%	7,545	90%



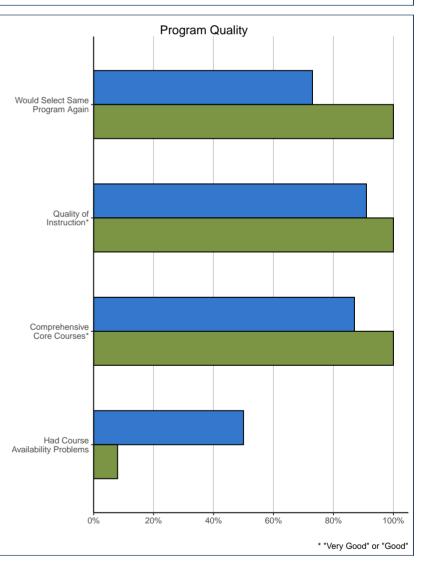
Would select the same program again:	50.0409		SYS	ТЕМ
Yes	12	100%	5,501	73%
No	0	0%	2,019	27%

Quality of Instruction:	50.0409		SYSTEM	
Very Good	7	50%	2,328	27%
Good	7	50%	5,423	64%
Poor	0	0%	649	8%
Very Poor	0	0%	131	2%
Total	14	100%	8,531	100%

Comprehensiveness of Core Courses:	50.0409		SYSTEM	
Very Good	7	50%	2,206	26%
Good	7	50%	5,161	61%
Poor	0	0%	862	10%
Very Poor	0	0%	171	2%
Total	14	100%	8,400	100%

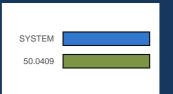
Course Availability:	50.0409		SYSTEM	
Encountered course availability problems	1	8%	4,193	50%

Financial Constraints:	50.0409		SYSTEM	
Had to interrupt studies for financial reasons	3	21%	926	11%
Had to take program part-time for financial reasons	4	29%	1,545	18%



Note: \sim indicates low cell count; data suppressed

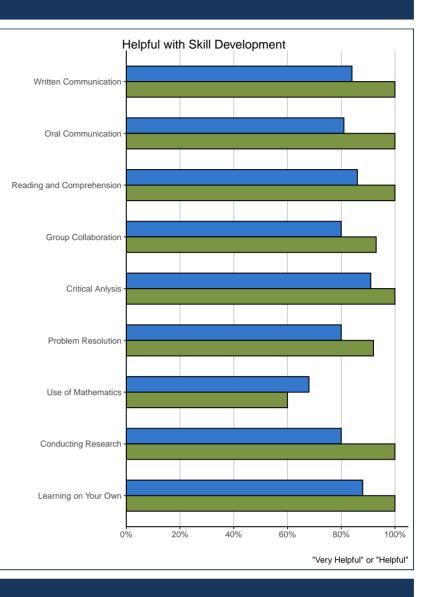
Detailed Summary of Survey Results All Institutions 50.0409: Graphic design

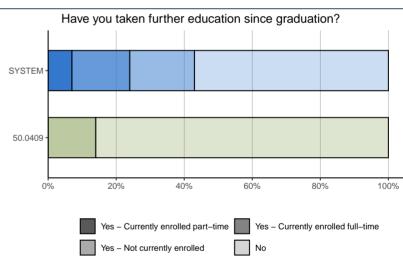


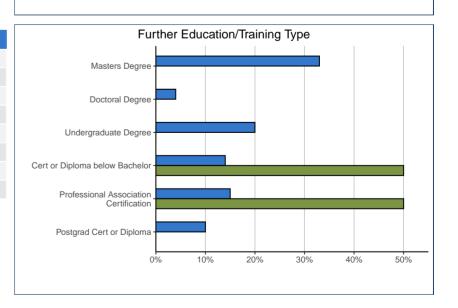
SKILL DEVELOPMENT

		50.0409					
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.		
Written Communication	29%	71%	0%	0%	14		
Oral Communication	57%	43%	0%	0%	14		
Reading and Comprehension	50%	50%	0%	0%	14		
Group Collaboration	57%	36%	7%	0%	14		
Critical Anlysis	86%	14%	0%	0%	14		
Problem Resolution	69%	23%	8%	0%	13		
Use of Mathematics	0%	60%	40%	0%	5		
Conducting Research	50%	50%	0%	0%	12		
Learning on Your Own	54%	46%	0%	0%	13		

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397







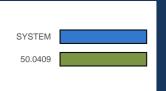
FURTHER EDUCATION

50.0409		SYSTEM	
2	14%	3,668	43%
2	14%	1,580	19%
0	0%	1,472	17%
0	0%	565	7%
12	86%	4,870	57%
14	100%	8,538	100%
	2 2 0 0 12	2 14% 2 14% 0 0% 0 0% 12 86%	2 14% 3,668 2 14% 1,580 0 0% 1,472 0 0% 565 12 86% 4,870

Type of Formal Post–Secondary Education:	cation: 50.0409		SYSTEM	
Masters Degree	0	0%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	0	0%	718	20%
Certificate or Diploma below Bachelor level	1	50%	510	14%
Professional Association Certification	1	50%	538	15%
Postgraduate Certificate or Diploma	0	0%	359	10%

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Other	0	0%	162	4%
Total	2	100%	3,624	100%

Detailed Summary of Survey Results All Institutions 50.0409: Graphic design

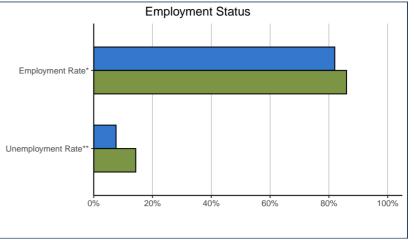


EMPLOYMENT

Labour Fource Status:	50.	50.0409		SYSTEM	
In Labour Force (working or seeking work)	14	100%	7,643	90%	
Not in Labour Force	0	0%	803	10%	
Total	14	100%	8,446	100%	

Employment:	50.0409		SYS	TEM
Employment Rate*	12	86%	7,062	82%
Unemployment Rate**	2	14.3%	581	7.6%
*Percent = Total employed divided by total number of respondents				

**Percent = Total unemployed divided by total number in Labour Force



Status of Graduates NOT in Labour Force:	50.0409		SYSTEM	
Attending School FT	0	0%	565	70%
Attending School PT	0	0%	20	2%
Other	0	0%	218	27%
Total NOT in Labour Force	0	0%	803	100%

Primary Employment Type:	50.0409		SYS	ТЕМ
Paid worker	9	75%	6,623	94%
Self-employed	3	25%	412	6%
Total	12	100%	7,035	100%

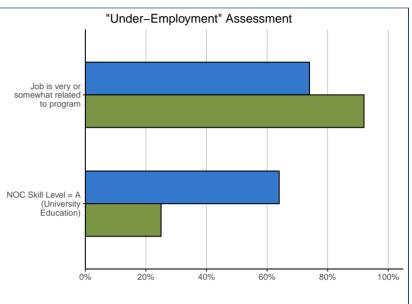
Job Characteristics:	50.	50.0409		ТЕМ
I hold more than one job*	5	42%	1,243	18%
My main job is full-time (>= 30 hours per week)**	8	67%	5,922	89%
*Of total Employed				

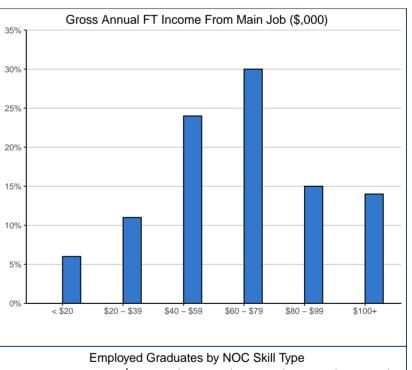
**Of those who provided data on hours/week worked

How related is your main job to your program?	50.0409		SYSTEM	
Very Related	8	67%	3,081	44%
Somewhat Related	3	25%	2,151	31%
Not Very Related	0	0%	901	13%
Not at All Related	1	8%	910	13%
Total	12	100%	7,043	100%

"Under-employment" Assessment:	50.0409		SYS	ТЕМ
Job is very or somewhat related to program	11 92%		5,232	74%
NOC Skill Level = A (University Education)*	3	25%	4,148	64%
*Of total valid responses				

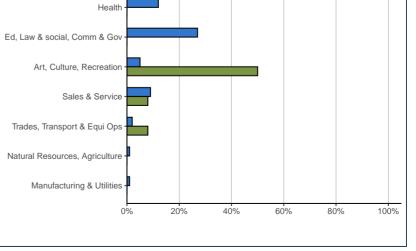
Gross Annual Income from Main Job:*	50.	0409	SYS	TEM
Less than \$20,000	0	0%	310	6%
\$20,000 to \$39,999	~	~	593	11%
\$40,000 to \$59,999	~	~	1,303	24%
\$60,000 to \$79,999	~	~	1,609	30%
\$80,000 to \$99,999	~	~	805	15%
\$100,000 and Above	0	0%	729	14%
Total	10	100%	5,349	100%
Median Annual Income (full-time) (\$)	61,378		68,000	
Average Annual Income (full-time) (\$)	66,593		74,015	
*Where data provided				





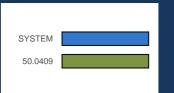


NOC Skill Type of Main Job:	50	50.0409		TEM
Business, finance & administration	2	17%	1,558	24%
Natural & applied sciences & related	2	17%	1,354	21%
Health	0	0%	761	12%
Education, law and social, community & government	0	0%	1,787	27%
Art, culture, recreation & sport	6	50%	296	5%
Sales & service	1	8%	559	9%
Trades, transport & equipment operators & related	1	8%	114	2%
Natural resources, agriculture & related production	0	0%	35	1%
Manufacturing & utilities	0	0%	35	1%
Total	12	100%	6,499	100%

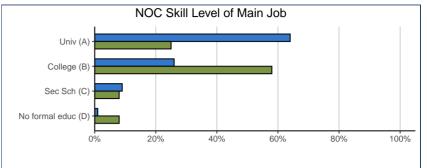


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Detailed Summary of Survey Results All Institutions 50.0409: Graphic design

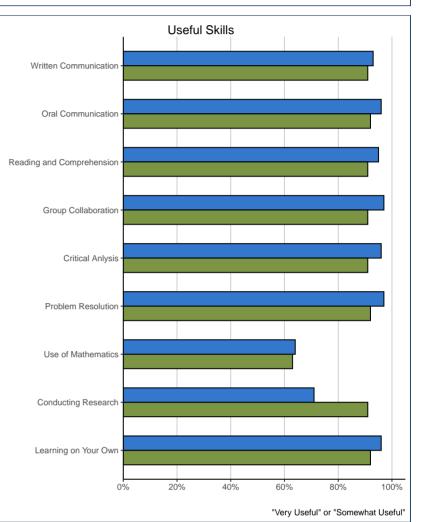


EMPLOYMENT, continued NOC Skill Level of Main Job: 50.0409 SYSTEM 3 25% 4,148 A. University education 64% Univ (A) -B. College education/trade apprenticeship 7 58% 1,713 26% College (B) C. Secondary school + job-specific training 8% 1 564 9% D. No formal education 1 8% 90 1% Sec Sch (C) -Total 12 100% 6,515 100%



			50 0 400		
			50.0409		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	83%	8%	0%	8%	12
Oral Communication	92%	0%	0%	8%	12
Reading and Comprehension	83%	8%	0%	8%	12
Group Collaboration	83%	8%	0%	8%	12
Critical Anlysis	83%	8%	0%	8%	12
Problem Resolution	92%	0%	0%	8%	12
Use of Mathematics	27%	36%	9%	27%	11
Conducting Research	58%	33%	0%	8%	12
Learning on Your Own	75%	17%	0%	8%	12

		SYSTEM			
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



Top 10 Full-time Occuritions of 50.0409 Generations 50.0409 NOC NOC Skill Level Description % Employed FT in this Occ.** · <t

* Data not displayed where n < 5

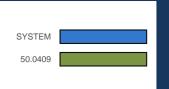
** Percentages cited are of those employed

•	•		
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	A	Secondary school teachers	2%
*			

* Data not displayed where n < 5

** Percentages cited are of those employed

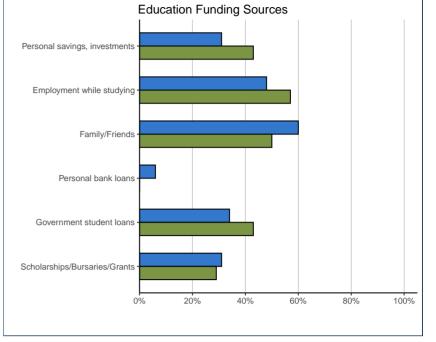
Detailed Summary of Survey Results All Institutions 50.0409: Graphic design



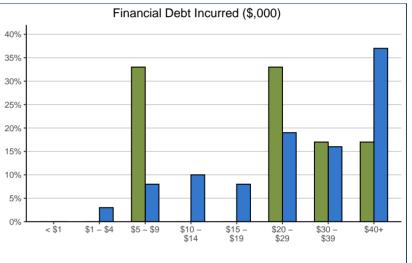
EDUCATION FINANCING

Funding Sources (3 sources allowed):*	50.	50.0409		ТЕМ
Personal savings, investments	6	43%	2,643	31%
Employment while studying	8	57%	4,042	48%
Family/Friends	7	50%	5,041	60%
Personal bank loans	0	0%	535	6%
Government student loans	6	43%	2,834	34%
Scholarships/Bursaries/Grants	4	29%	2,631	31%
Other	2	14%	1,990	24%
Total	14		8,391	
* Percentage of respondents who identified this source				

Financial Debt Incurred to Finance Bac. Ed.:*	50.	50.0409		TEM
Incurred any form of financial debt	7	50%	3,736	44%
Incurred government-sponsored student loan debt	7	50%	3,105	37%
* Percentage of respondents who provided data				



Financial Debt Amount:*	50.0	50.0409		TEM
< \$1,000	0	0%	4	0%
\$1,000 to \$4,999	0	0%	85	3%
\$5,000 to \$9,999	2	33%	219	8%
\$10,000 to \$14,999	0	0%	298	10%
\$15,000 to \$19,999	0	0%	233	8%
\$20,000 to \$29,999	2	33%	545	19%
\$30,000 to \$39,999	1	17%	455	16%
\$40,000 or More	1	17%	1,064	37%
Total	6	100%	2,903	100%
Median Financial Debt (\$)	20,000		30,000	
* Includes only cases where financial debt was incurred				



Includes only cases where financial debt was incurred

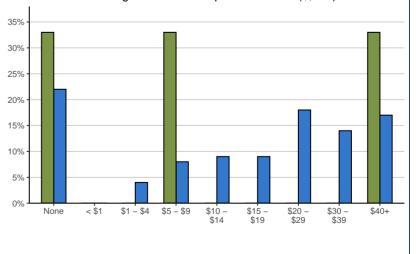
Gov't-Sponsored Student Loan Debt Amount:*	50.	50.0409 SYSTEM		TEM
< \$1,000	0	0%	6	0%
\$1,000 to \$4,999	0	0%	66	3%
\$5,000 to \$9,999	1	33%	156	7%
\$10,000 to \$14,999	0	0%	219	10%
\$15,000 to \$19,999	0	0%	189	9%
\$20,000 to \$29,999	1	33%	424	20%
\$30,000 to \$39,999	0	0%	394	18%
\$40,000 or More	1	33%	687	32%
Total	3	100%	2,141	100%
Median Gov't-Sponsored Loan Debt (\$)	20,000		30,000	

* Includes only cases where government-sponsored debt was incurred

Gov't-Sponsored Loan Debt Outstanding:*	50.	50.0409 SYSTEM		ТЕМ
None – Loan repaid in full	1	33%	524	22%
< \$1,000	0	0%	9	0%
\$1,000 to \$4,999	0	0%	103	4%
\$5,000 to \$9,999	1	33%	189	8%
\$10,000 to \$14,999	0	0%	213	9%
\$15,000 to \$19,999	0	0%	208	9%
\$20,000 to \$29,999	0	0%	447	18%
\$30,000 to \$39,999	0	0%	330	14%
\$40,000 or More	1	33%	406	17%
Total	3	100%	2,429	100%
Median Gov't–Sponsored Loan Debt Outstanding** (\$)	23,500		24,000	

Government–Sponsored Debt Incurred (\$,000) 35% 30% 25% 20% 15% 10% 5% 0% < \$1 \$1 - \$4 \$10 – \$14 \$15 – \$19 \$30 – \$39 \$40+ \$5 **-** \$9 \$20 -\$29

Outstanding Government–Sponsored Debt (\$,000)



* Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided ** Median amounts shown are based on those who had remaining government student loan debt