

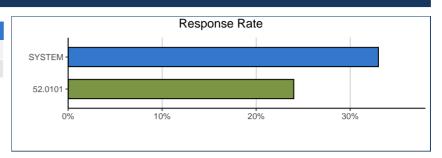
B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

52.0101 52.0101

Detailed Summary of Survey Results
All Institutions
52.0101: Business/commerce, general

RESPONSE RATE

Survey Response Rate:	52.0101		SYS	TEM
Baccalaureate Graduates Survey Cohort	1,573	100%	25,962	100%
Survey Respondents and Response Rate	370	24%	8,603	33%

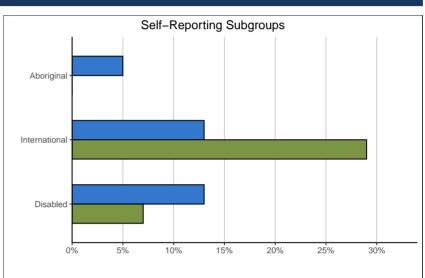


DEMOGRAPHIC INFORMATION

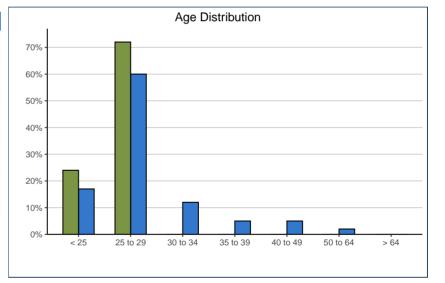
Self-Reporting Subgroups:	52.0101		SYS	TEM
Disabled	24	7%	1,079	13%
International	106	29%	1,153	13%
Aboriginal	~	~	330	5%

Gender:*	52.0101		SYS	TEM
Male	189	51%	3,534	41%
Female	181	49%	5,051	59%
Total	370	100%	8,585	100%

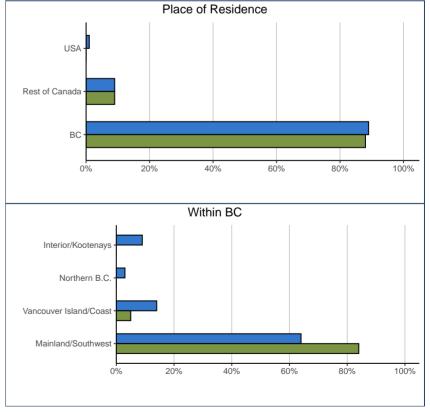
^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	52.0101		SYS	TEM
< 25	90	24%	1,417	17%
25 to 29	266	72%	5,150	60%
30 to 34	~	~	994	12%
35 to 39	~	~	417	5%
40 to 49	~	~	407	5%
50 to 64	0	0%	175	2%
> 64	0	0%	26	0%
Total	369	100%	8,586	100%
Median Age	25		26	
Average (mean) Age	26		28	



Place of Residence (at time of survey):	52.0101		SYSTEM	
BC - Mainland/Southwest	273	84%	4,824	64%
BC - Vancouver Island/Coast	15	5%	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	0	0%	673	9%
BC Subtotal	288	88%	6,787	89%
Canada – Alberta	7	2%	328	4%
Canada – Ontario	22	7%	239	3%
Canada – Other	~	~	165	2%
U.S.A.	~	~	75	1%
Non-BC Subtotal	38	12%	807	11%
Total	326	100%	7,594	100%







EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0101		SYS	TEM
Very Satisfied	87	24%	2,262	27%
Satisfied	235	65%	5,296	62%
Dissatisfied	35	10%	740	9%
Very Dissatisfied	6	2%	184	2%
Total	363	100%	8,482	100%

52.0101		TEM
31%	2,704	39%
57%	3,247	46%
10%	814	12%
2%	250	4%
100%	7,015	100%
	57% 10% 2%	57% 3,247 10% 814 2% 250

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.0101		SYSTEM		
Yes	33	9%	818	10%		
No	332	91%	7,545	90%		



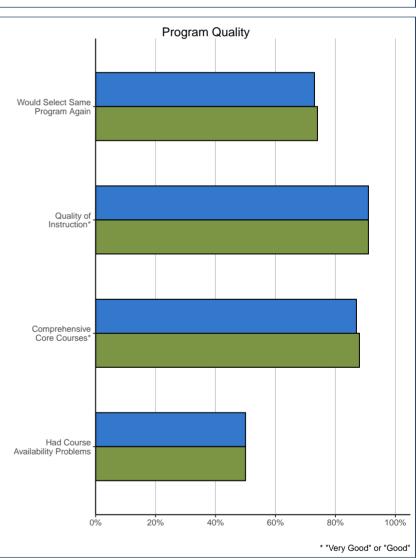
Would select the same program again:	52.0101		SYS	TEM
Yes	245	74%	5,501	73%
No	85	26%	2,019	27%

Quality of Instruction:	52.0101		SYSTEM	
Very Good	102	28%	2,328	27%
Good	234	63%	5,423	64%
Poor	30	8%	649	8%
Very Poor	3	1%	131	2%
Total	369	100%	8.531	100%

Comprehensiveness of Core Courses:	52.0101		SYSTEM	
Very Good	91	25%	2,206	26%
Good	231	63%	5,161	61%
Poor	35	10%	862	10%
Very Poor	7	2%	171	2%
Total	364	100%	8,400	100%

Course Availability:	52.0101		SYSTEM	
Encountered course availability problems	177	50%	4,193	50%

Financial Constraints:	52.0101		SYS	TEM
Had to interrupt studies for financial reasons	19	5%	926	11%
Had to take program part-time for financial reasons	53	15%	1,545	18%

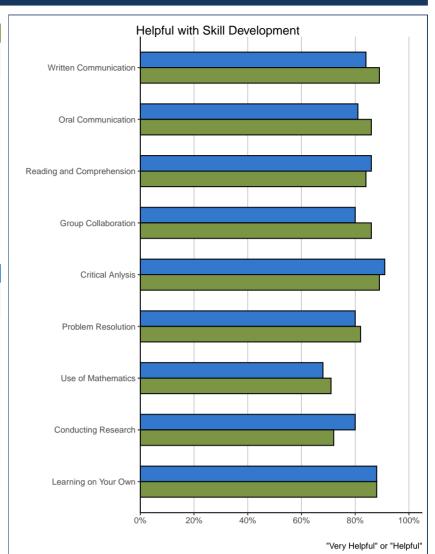




SKILL DEVELOPMENT

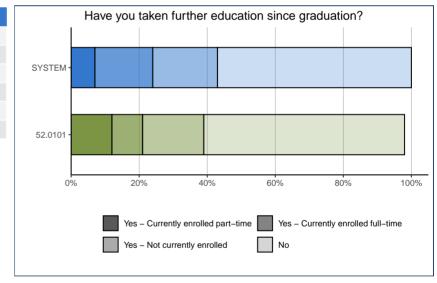
			52.0101		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	29%	60%	10%	1%	367
Oral Communication	31%	55%	13%	1%	368
Reading and Comprehension	23%	61%	14%	2%	362
Group Collaboration	40%	46%	11%	2%	368
Critical Anlysis	32%	57%	10%	1%	367
Problem Resolution	24%	58%	17%	1%	366
Use of Mathematics	17%	54%	25%	5%	355
Conducting Research	22%	50%	22%	5%	347
Learning on Your Own	36%	52%	10%	2%	362

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

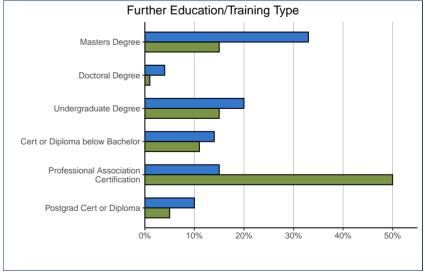


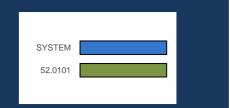
FURTHER EDUCATION

Took further education since 2021 graduation:	52.0101		SYSTEM	
Yes	152	41%	3,668	43%
Not currently enrolled	67	18%	1,580	19%
Currently enrolled full-time	33	9%	1,472	17%
Currently enrolled part-time	43	12%	565	7%
No	215	59%	4,870	57%
Total	367	100%	8,538	100%



Type of Formal Post–Secondary Education:	52.	52.0101		TEM
Masters Degree	23	15%	1,184	33%
Doctoral Degree	2	1%	153	4%
Another Undergraduate Degree	23	15%	718	20%
Certificate or Diploma below Bachelor level	16	11%	510	14%
Professional Association Certification	75	50%	538	15%
Postgraduate Certificate or Diploma	8	5%	359	10%
Other	3	2%	162	4%
Total	150	100%	3,624	100%



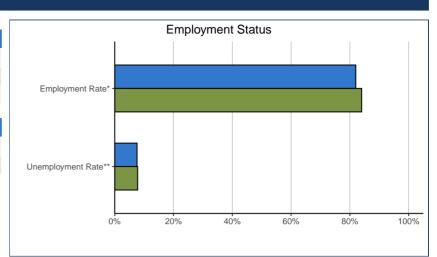


EMPLOYMENT

Labour Fource Status:	52.0101		SYSTEM	
In Labour Force (working or seeking work)	335	93%	7,643	90%
Not in Labour Force	25	7%	803	10%
Total	360	100%	8,446	100%

Employment:	52.0101		SYSTEM	
Employment Rate*	309	84%	7,062	82%
Unemployment Rate**	26	7.8%	581	7.6%

^{*}Percent = Total employed divided by total number of respondents

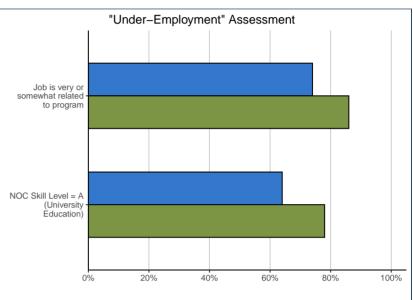


Status of Graduates NOT in Labour Force:	52.0101		SYSTEM	
Attending School FT	16	64%	565	70%
Attending School PT	0	0%	20	2%
Other	9	36%	218	27%
Total NOT in Labour Force	25	100%	803	100%

Primary Employment Type:	52.0101		SYS	TEM
Paid worker	291	94%	6,623	94%
Self-employed	17	6%	412	6%
Total	308	100%	7,035	100%

Job Characteristics:	52.0101		SYS	TEM
I hold more than one job*	35	11%	1,243	18%
My main job is full-time (>= 30 hours per week)**	292	97%	5,922	89%

^{*}Of total Employed



How related is your main job to your program?	52.0101		SYSTEM	
Very Related	137	44%	3,081	44%
Somewhat Related	127	41%	2,151	31%
Not Very Related	29	9%	901	13%
Not at All Related	15	5%	910	13%
Total	308	100%	7,043	100%

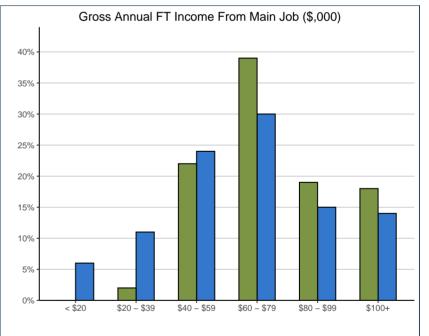
"Under-employment" Assessment:	52.0101		SYSTEM	
Job is very or somewhat related to program	264	86%	5,232	74%
NOC Skill Level = A (University Education)*	222	78%	4,148	64%

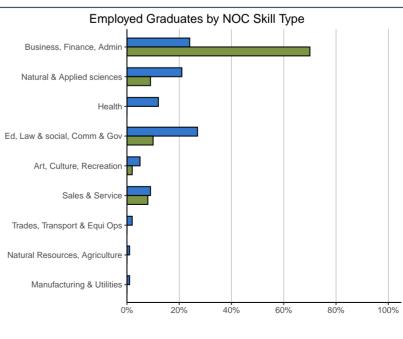
^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0101		SYSTEM	
Less than \$20,000		0%	310	6%
\$20,000 to \$39,999	6	2%	593	11%
\$40,000 to \$59,999	52	22%	1,303	24%
\$60,000 to \$79,999	95	39%	1,609	30%
\$80,000 to \$99,999	45	19%	805	15%
\$100,000 and Above	43	18%	729	14%
Total	241	100%	5,349	100%
Median Annual Income (full-time) (\$)	72,250		68,000	
Average Annual Income (full-time) (\$)	79,778		74,015	

^{*}Where data provided

NOC Skill Type of Main Job:	52.	52.0101		SYSTEM	
Business, finance & administration	198	198 70%		24%	
Natural & applied sciences & related		9%	1,354	21%	
Health	1	0%	761	12%	
Education, law and social, community & government	28	10%	1,787	27%	
Art, culture, recreation & sport	7	2%	296	5%	
Sales & service	23	8%	559	9%	
Trades, transport & equipment operators & related	1	0%	114	2%	
Natural resources, agriculture & related production	0	0%	35	1%	
Manufacturing & utilities	0	0%	35	1%	
Total	284	100%	6,499	100%	

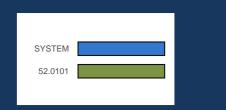




^{**}Percent = Total unemployed divided by total number in Labour Force

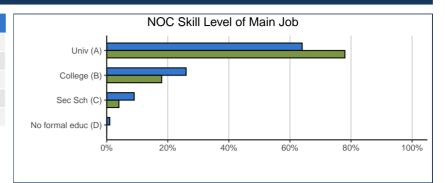
^{**}Of those who provided data on hours/week worked



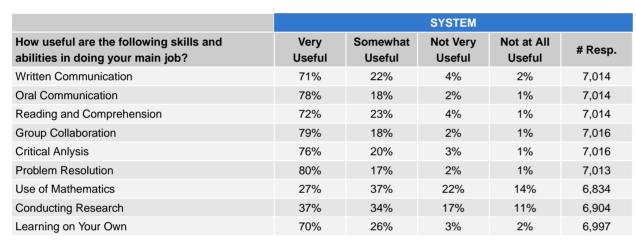


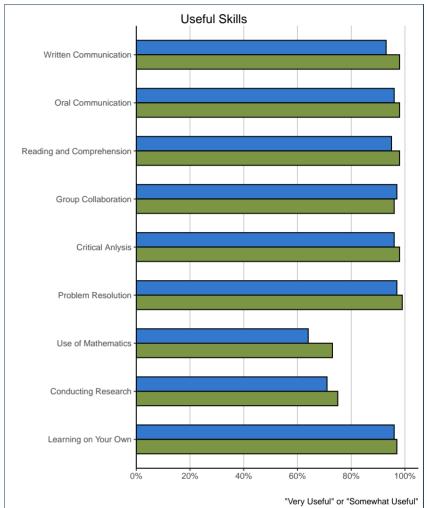
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0101		SYSTEM	
A. University education	222	78%	4,148	64%
B. College education/trade apprenticeship	51	18%	1,713	26%
C. Secondary school + job-specific training	11	4%	564	9%
D. No formal education	1	0%	90	1%
Total	285	100%	6,515	100%



52.0101				
Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
79%	19%	2%	0%	307
80%	18%	2%	0%	307
72%	26%	2%	0%	307
75%	21%	3%	0%	308
78%	20%	2%	0%	308
80%	19%	1%	0%	308
34%	39%	19%	8%	305
39%	36%	18%	6%	305
72%	25%	3%	1%	307
	Useful 79% 80% 72% 75% 78% 80% 34% 39%	Useful Useful 79% 19% 80% 18% 72% 26% 75% 21% 78% 20% 80% 19% 34% 39% 39% 36%	Very Useful Somewhat Useful Not Very Useful 79% 19% 2% 80% 18% 2% 72% 26% 2% 75% 21% 3% 78% 20% 2% 80% 19% 1% 34% 39% 19% 39% 36% 18%	Very Useful Somewhat Useful Not Very Useful Not at All Useful 79% 19% 2% 0% 80% 18% 2% 0% 72% 26% 2% 0% 75% 21% 3% 0% 78% 20% 2% 0% 80% 19% 1% 0% 34% 39% 19% 8% 39% 36% 18% 6%





Top 10 Full-time Occupations of 52.0101 Graduates:		52.0101	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
1111	A	Financial auditors and accountants	19%
1112	A	Financial and investment analysts	10%
1123	A	Professional occupations in advertising, marketing and public relations	7%
XXXX	0	Unclassified occupations	5%
4163	A	Business development officers and marketing researchers and consultants	5%
1114	A	Other financial officers	4%
1122	A	Professional occupations in business management consulting	4%
2171	Α	Information systems analysts and consultants	4%
1121	A	Human resources professionals	3%
1241	В	Administrative assistants	2%

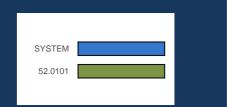
 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:		SYSTEM	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	Α	Software engineers and designers	3%
1111	Α	Financial auditors and accountants	3%
4032	Α	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
2174	Α	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	Α	Secondary school teachers	2%

 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*	52.0	52.0101		TEM
Personal savings, investments		21%	2,643	31%
Employment while studying		41%	4,042	48%
Family/Friends	287	81%	5,041	60%
Personal bank loans	9	3%	535	6%
Government student loans	68	19%	2,834	34%
Scholarships/Bursaries/Grants	99	28%	2,631	31%
Other	90	25%	1,990	24%
Total	354		8,391	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0101		SYSTEM	
Incurred any form of financial debt	96	27%	3,736	44%
Incurred government-sponsored student loan debt	81	22%	3,105	37%

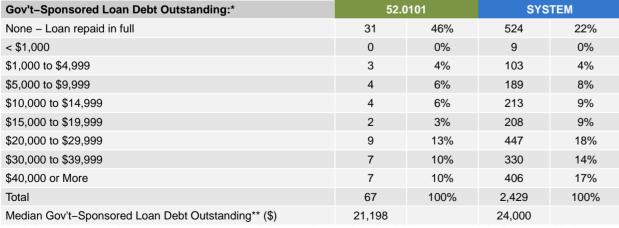
^{*} Percentage of respondents who provided data



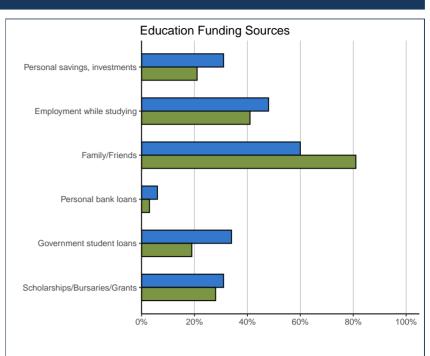
^{*} Includes only cases where financial debt was incurred

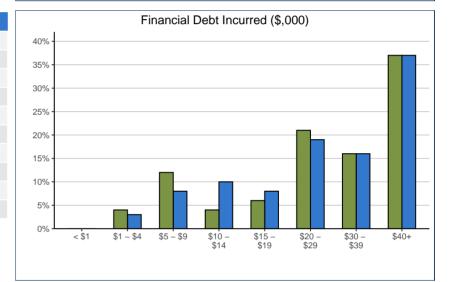


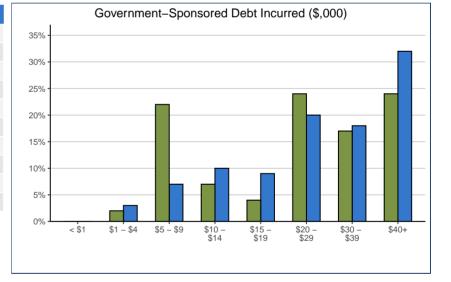
^{*} Includes only cases where government-sponsored debt was incurred

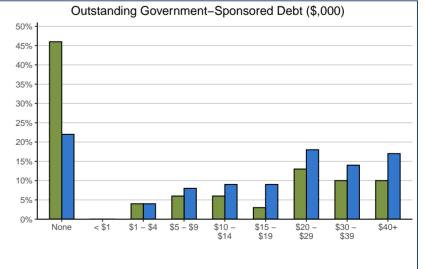


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt