

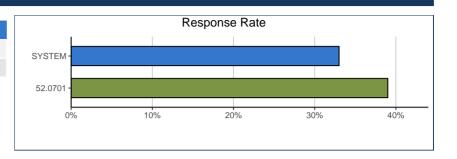
# B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

52.0701 SYSTEM

Detailed Summary of Survey Results
All Institutions
52.0701: Entrepreneurship/entrepreneurial studies

## RESPONSE RATE

Survey Response Rate:	52.0701		SYSTEM	
Baccalaureate Graduates Survey Cohort	131	100%	25,962	100%
Survey Respondents and Response Rate	51	39%	8,603	33%

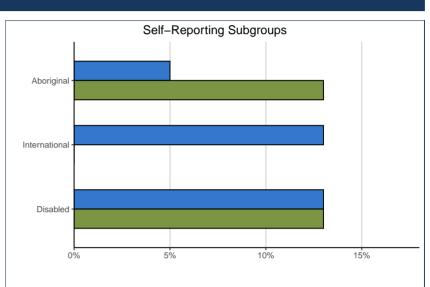


### DEMOGRAPHIC INFORMATION

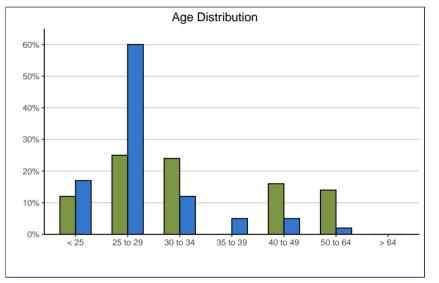
Self-Reporting Subgroups:	52.0701		SYS	TEM
Disabled	6	13%	1,079	13%
International	0	0%	1,153	13%
Aboriginal	6	13%	330	5%

Gender:*	52.0701		SYSTEM	
Male	29	57%	3,534	41%
Female	22	43%	5,051	59%
Total	51	100%	8,585	100%

<sup>\*</sup>Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.

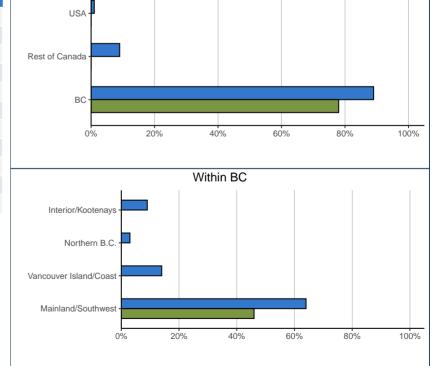


Age (at time of survey):	52.0701		SYSTEM	
< 25	6	12%	1,417	17%
25 to 29	13	25%	5,150	60%
30 to 34	12	24%	994	12%
35 to 39	~	~	417	5%
40 to 49	8	16%	407	5%
50 to 64	7	14%	175	2%
> 64	~	~	26	0%
Total	51	100%	8,586	100%
Median Age	32		26	
Average (mean) Age	36		28	



Place of Residence

Place of Residence (at time of survey):	52.0701		SYSTEM	
BC - Mainland/Southwest	19	46%	4,824	64%
BC - Vancouver Island/Coast	~	~	1,065	14%
BC – Northern B.C.	0	0%	225	3%
BC – Interior/Kootenays	~	~	673	9%
BC Subtotal	32	78%	6,787	89%
Canada – Alberta	~	~	328	4%
Canada – Ontario	0	0%	239	3%
Canada – Other	~	~	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	9	22%	807	11%
Total	41	100%	7,594	100%





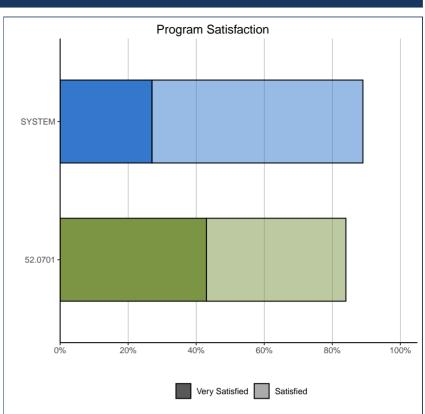


### **EDUCATION EVALUATION AND SKILL DEVELOPMENT**

Program Satisfaction:	52.0701		SYSTEM	
Very Satisfied	22	43%	2,262	27%
Satisfied	21	41%	5,296	62%
Dissatisfied	6	12%	740	9%
Very Dissatisfied	2	4%	184	2%
Total	51	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.	52.0701		ТЕМ
Very Useful	24	53%	2,704	39%
Somewhat Useful	13	29%	3,247	46%
Not Very Useful	5	11%	814	12%
Not at All Useful	3	7%	250	4%
Total	45	100%	7,015	100%

Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.0701		SYSTEM		
Yes	4	9%	818	10%		
No	42	91%	7,545	90%		



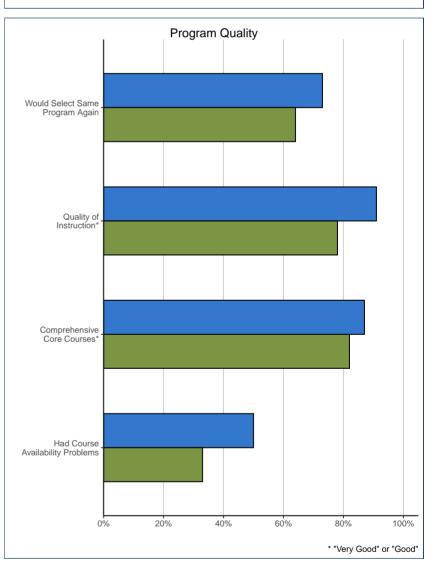
Would select the same program again:	52.0701		SYSTEM	
Yes	30	64%	5,501	73%
No	17	36%	2,019	27%

Quality of Instruction:	52.0	52.0701		TEM
Very Good	19	37%	2,328	27%
Good	21	41%	5,423	64%
Poor	8	16%	649	8%
Very Poor	3	6%	131	2%
Total	51	100%	8.531	100%

Comprehensiveness of Core Courses:	52.	52.0701		SYSTEM	
Very Good	19	37%	2,206	26%	
Good	23	45%	5,161	61%	
Poor	6	12%	862	10%	
Very Poor	3	6%	171	2%	
Total	51	100%	8.400	100%	

Course Availability:	52.0	701	SYSTEM	
Encountered course availability problems	16	33%	4.193	50%

Financial Constraints:	52.0701		SYS	TEM
Had to interrupt studies for financial reasons	10	20%	926	11%
Had to take program part-time for financial reasons	12	24%	1,545	18%



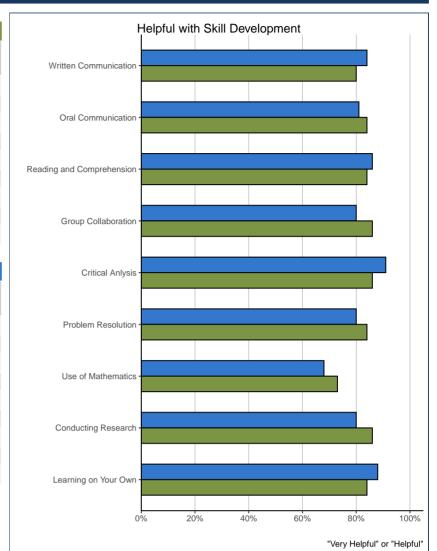




### SKILL DEVELOPMENT

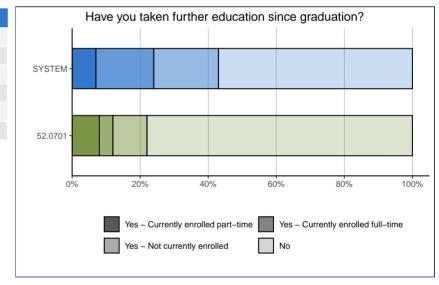
			52.0701		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	40%	40%	18%	2%	50
Oral Communication	34%	50%	12%	4%	50
Reading and Comprehension	36%	48%	12%	4%	50
Group Collaboration	52%	34%	14%	0%	50
Critical Anlysis	42%	44%	12%	2%	50
Problem Resolution	30%	54%	10%	6%	50
Use of Mathematics	14%	59%	22%	4%	49
Conducting Research	39%	47%	14%	0%	49
Learning on Your Own	38%	46%	10%	6%	50

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

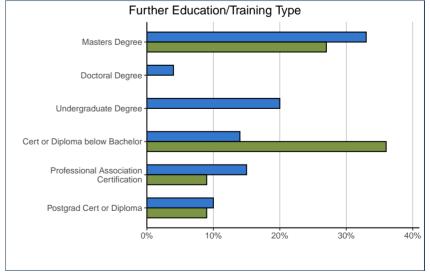


#### **FURTHER EDUCATION**

Took further education since 2021 graduation:	52.0701		SYSTEM	
Yes	11	22%	3,668	43%
Not currently enrolled	5	10%	1,580	19%
Currently enrolled full-time	2	4%	1,472	17%
Currently enrolled part-time	4	8%	565	7%
No	39	78%	4,870	57%
Total	50	100%	8,538	100%



Type of Formal Post–Secondary Education:	52	52.0701		TEM
Masters Degree	3	27%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	0	0%	718	20%
Certificate or Diploma below Bachelor level	4	36%	510	14%
Professional Association Certification	1	9%	538	15%
Postgraduate Certificate or Diploma	1	9%	359	10%
Other	2	18%	162	4%
Total	11	100%	3,624	100%

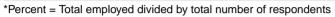




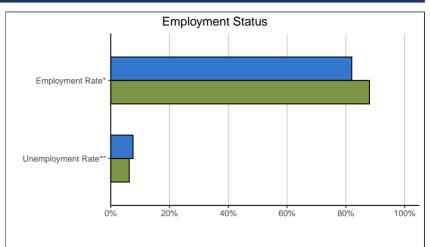


### **EMPLOYMENT**

Labour Fource Status:	52.	52.0701		TEM
In Labour Force (working or seeking work)	48	96%	7,643	90%
Not in Labour Force	2	4%	803	10%
Total	50	100%	8,446	100%
Employment:	52.	52.0701 SYST		TEM
Employment Rate*	45	88%	7,062	82%
Unemployment Rate**	3	6.3%	581	7.6%



<sup>\*\*</sup>Percent = Total unemployed divided by total number in Labour Force

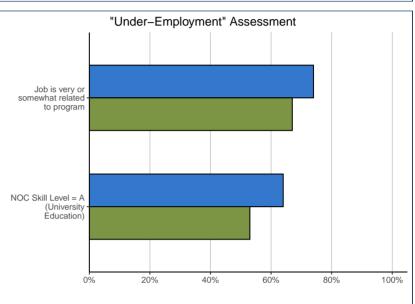


Status of Graduates NOT in Labour Force:	52.0701		SYSTEM	
Attending School FT	0	0%	565	70%
Attending School PT	0	0%	20	2%
Other	2	100%	218	27%
Total NOT in Labour Force	2	100%	803	100%

Primary Employment Type:	52.0701		SYS	TEM
Paid worker	36	80%	6,623	94%
Self-employed	9	20%	412	6%
Total	45	100%	7,035	100%

Job Characteristics:	52.0	52.0701		TEM
I hold more than one job*	13	29%	1,243	18%
My main job is full-time (>= 30 hours per week)**	39	98%	5,922	89%

<sup>\*</sup>Of total Employed



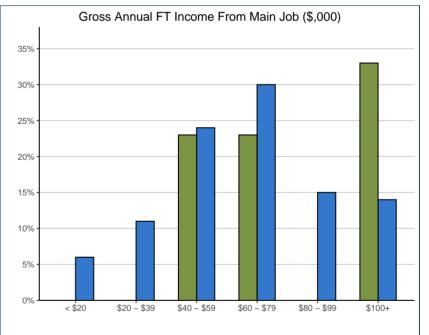
How related is your main job to your program?	52.0701		SYSTEM	
Very Related	16	36%	3,081	44%
Somewhat Related	14	31%	2,151	31%
Not Very Related	11	24%	901	13%
Not at All Related	4	9%	910	13%
Total	45	100%	7,043	100%

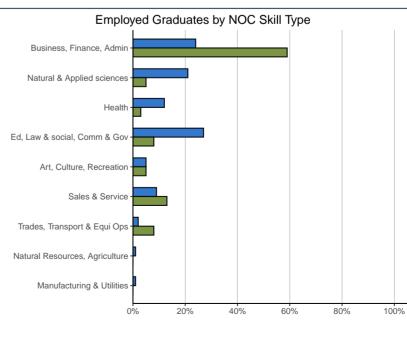
"Under-employment" Assessment:	52.0701		SYS	TEM
Job is very or somewhat related to program	30	67%	5,232	74%
NOC Skill Level = A (University Education)*	21	53%	4,148	64%

<sup>\*</sup>Of total valid responses

Gross Annual Income from Main Job:*	52.0701		SYSTEM	
Less than \$20,000	0	0%	310	6%
\$20,000 to \$39,999	~	~	593	11%
\$40,000 to \$59,999	7	23%	1,303	24%
\$60,000 to \$79,999	7	23%	1,609	30%
\$80,000 to \$99,999	~	~	805	15%
\$100,000 and Above	10	33%	729	14%
Total	30	100%	5,349	100%
Median Annual Income (full-time) (\$)	79,151		68,000	
Average Annual Income (full-time) (\$)	90,119		74,015	
*Where data provided				

NOC Skill Type of Main Job:	52	52.0701		TEM
Business, finance & administration	23	23 59%		24%
Natural & applied sciences & related		5%	1,354	21%
Health	1	3%	761	12%
Education, law and social, community & government	3	8%	1,787	27%
Art, culture, recreation & sport	2	5%	296	5%
Sales & service	5	13%	559	9%
Trades, transport & equipment operators & related	3	8%	114	2%
Natural resources, agriculture & related production	0	0%	35	1%
Manufacturing & utilities	0	0%	35	1%
Total	39	100%	6,499	100%





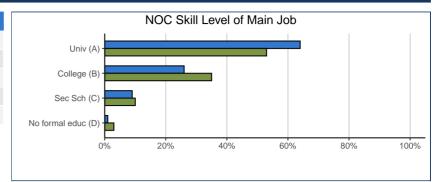
<sup>\*\*</sup>Of those who provided data on hours/week worked





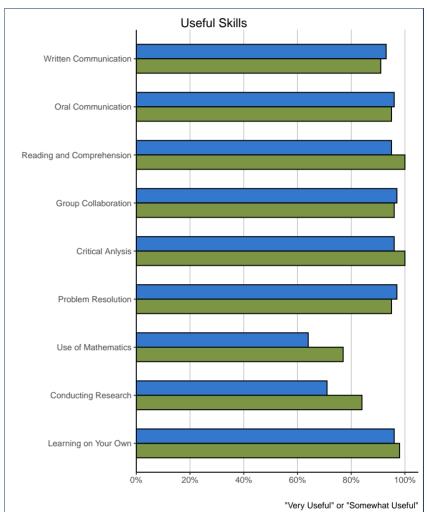
### EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0701		SYSTEM	
A. University education	21	53%	4,148	64%
B. College education/trade apprenticeship	14	35%	1,713	26%
C. Secondary school + job-specific training	4	10%	564	9%
D. No formal education	1	3%	90	1%
Total	40	100%	6,515	100%



	52.0701				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	73%	18%	7%	2%	45
Oral Communication	73%	22%	2%	2%	45
Reading and Comprehension	64%	36%	0%	0%	45
Group Collaboration	78%	18%	4%	0%	45
Critical Anlysis	73%	27%	0%	0%	45
Problem Resolution	71%	24%	4%	0%	45
Use of Mathematics	33%	44%	11%	11%	45
Conducting Research	48%	36%	11%	5%	44
Learning on Your Own	69%	29%	2%	0%	45

			SYSTEM		
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	22%	4%	2%	7,014
Oral Communication	78%	18%	2%	1%	7,014
Reading and Comprehension	72%	23%	4%	1%	7,014
Group Collaboration	79%	18%	2%	1%	7,016
Critical Anlysis	76%	20%	3%	1%	7,016
Problem Resolution	80%	17%	2%	1%	7,013
Use of Mathematics	27%	37%	22%	14%	6,834
Conducting Research	37%	34%	17%	11%	6,904
Learning on Your Own	70%	26%	3%	2%	6,997



Top 10 Full-time O	ccupations of 52.0701 G	raduates:	52.0701
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
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<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:			SYSTEM
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	Α	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	Α	Software engineers and designers	3%
1111	Α	Financial auditors and accountants	3%
4032	Α	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	Α	Professional occupations in advertising, marketing and public relations	3%
2174	Α	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	Α	Secondary school teachers	2%

<sup>\*</sup> Data not displayed where n < 5

<sup>\*\*</sup> Percentages cited are of those employed





#### **EDUCATION FINANCING**

Funding Sources (3 sources allowed):*	52.	52.0701		TEM
Personal savings, investments		36%	2,643	31%
Employment while studying		56%	4,042	48%
Family/Friends	15	30%	5,041	60%
Personal bank loans	8	16%	535	6%
Government student loans	13	26%	2,834	34%
Scholarships/Bursaries/Grants	8	16%	2,631	31%
Other	19	38%	1,990	24%
Total	50		8,391	

<sup>\*</sup> Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0	)701	SYS	TEM
Incurred any form of financial debt	22	44%	3,736	44%
Incurred government-sponsored student loan debt	16	31%	3,105	37%

<sup>\*</sup> Percentage of respondents who provided data



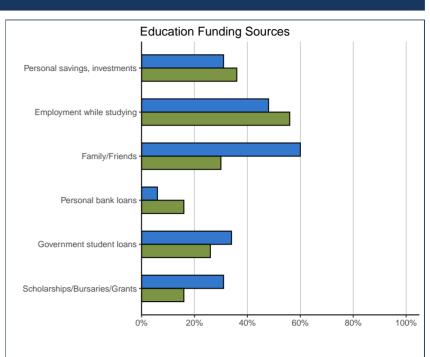
<sup>\*</sup> Includes only cases where financial debt was incurred

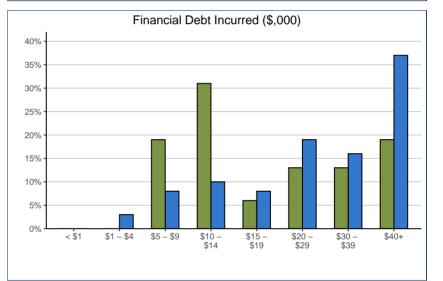


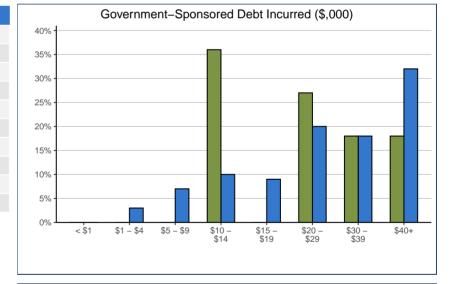
<sup>\*</sup> Includes only cases where government-sponsored debt was incurred

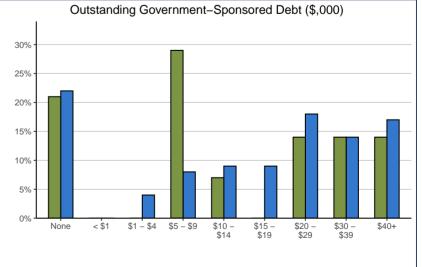


<sup>\*</sup> Includes only cases where government–sponsored debt was incurred, and valid "amount remaining" was provided









<sup>\*\*</sup> Median amounts shown are based on those who had remaining government student loan debt