

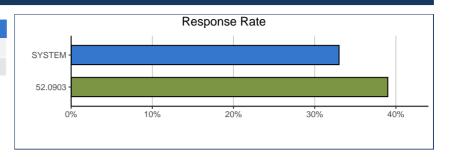
B.C. Baccalaureate Outcomes 2023 Survey of 2021 Baccalaureate Graduates

SYSTEM 52.0903

Detailed Summary of Survey Results
All Institutions
52.0903: Tourism and travel services management

RESPONSE RATE

Survey Response Rate:	52.0903		SYSTEM	
Baccalaureate Graduates Survey Cohort	115	100%	25,962	100%
Survey Respondents and Response Rate	45	39%	8,603	33%

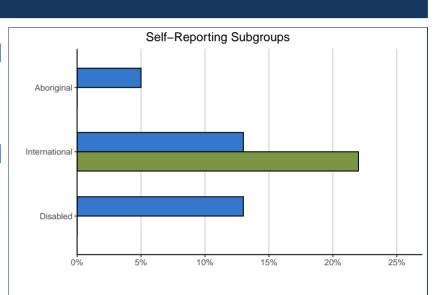


DEMOGRAPHIC INFORMATION

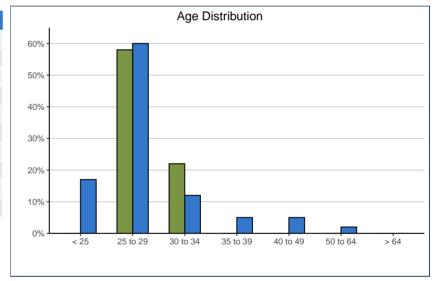
Self-Reporting Subgroups:	52.0903		SYSTEM	
Disabled	~	~	1,079	13%
International	10	22%	1,153	13%
Aboriginal	~	~	330	5%

Gender:*	52.0903		52.0		SYS	TEM
Male	9	20%	3,534	41%		
Female	36	80%	5,051	59%		
Total	45	100%	8,585	100%		

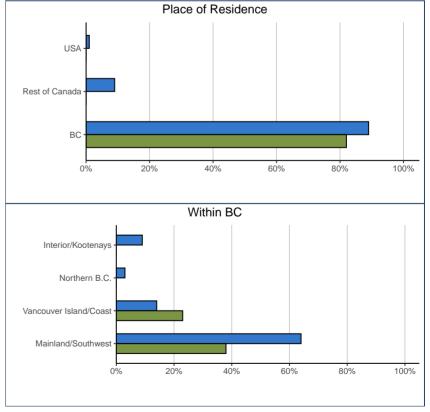
^{*}Due to zero or low counts, institution-reported "Non-binary" demographic data are not included.



Age (at time of survey):	52.0903		SYSTEM	
< 25	~	~	1,417	17%
25 to 29	26	58%	5,150	60%
30 to 34	10	22%	994	12%
35 to 39	~	~	417	5%
40 to 49	0	0%	407	5%
50 to 64	~	~	175	2%
> 64	0	0%	26	0%
Total	45	100%	8,586	100%
Median Age	26		26	
Average (mean) Age	28		28	



Place of Residence (at time of survey):	52.0903		SYSTEM	
BC – Mainland/Southwest	15	38%	4,824	64%
BC - Vancouver Island/Coast	9	23%	1,065	14%
BC – Northern B.C.	~	~	225	3%
BC – Interior/Kootenays	~	~	673	9%
BC Subtotal	32	82%	6,787	89%
Canada – Alberta	~	~	328	4%
Canada – Ontario	~	~	239	3%
Canada – Other	~	~	165	2%
U.S.A.	0	0%	75	1%
Non-BC Subtotal	7	18%	807	11%
Total	39	100%	7,594	100%





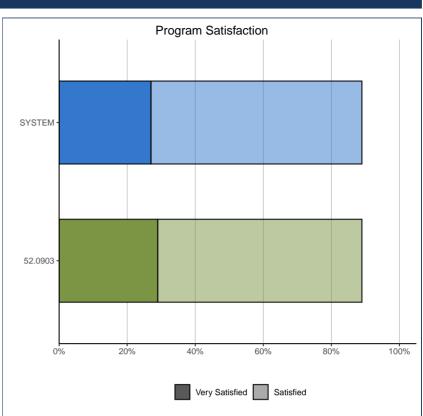


EDUCATION EVALUATION AND SKILL DEVELOPMENT

Program Satisfaction:	52.0903		SYS	TEM
Very Satisfied	13	29%	2,262	27%
Satisfied	27	60%	5,296	62%
Dissatisfied	4	9%	740	9%
Very Dissatisfied	1	2%	184	2%
Total	45	100%	8,482	100%

Usefulness of Knowledge, Skills, and Abilities Acquired during Program in Work:	52.0903		SYSTEM	
Very Useful	19	45%	2,704	39%
Somewhat Useful	17	40%	3,247	46%
Not Very Useful	5	12%	814	12%
Not at All Useful	1	2%	250	4%
Total	42	100%	7,015	100%
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Took upgrading, access, bridging, or other preparatory courses during or prior to studies:	52.	52.0903		SYSTEM		
Yes	5	11%	818	10%		
No	39	89%	7,545	90%		



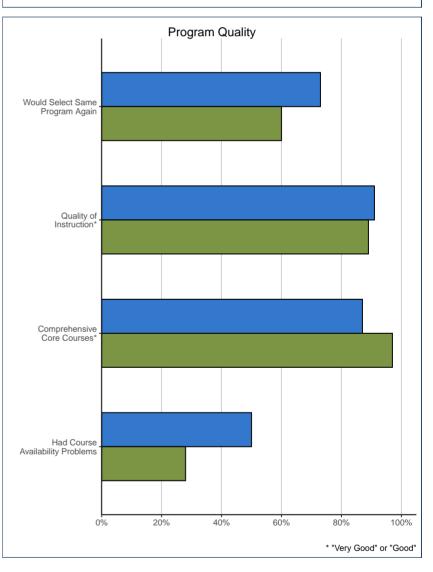
Would select the same program again:	52.0903		SYSTEM	
Yes	24	60%	5,501	73%
No	16	40%	2,019	27%

Quality of Instruction:	52.0903		SYSTEM	
Very Good	14	32%	2,328	27%
Good	25	57%	5,423	64%
Poor	5	11%	649	8%
Very Poor	0	0%	131	2%
Total	44	100%	8,531	100%

Comprehensiveness of Core Courses:	52.0903		SYSTEM	
Very Good	15	33%	2,206	26%
Good	29	64%	5,161	61%
Poor	0	0%	862	10%
Very Poor	1	2%	171	2%
Total	45	100%	8,400	100%

Course Availability:	52.0903		SYSTEM	
Encountered course availability problems	12	28%	4,193	50%

Financial Constraints:	52.0903		SYSTEM	
Had to interrupt studies for financial reasons	7	16%	926	11%
Had to take program part-time for financial reasons	5	11%	1,545	18%



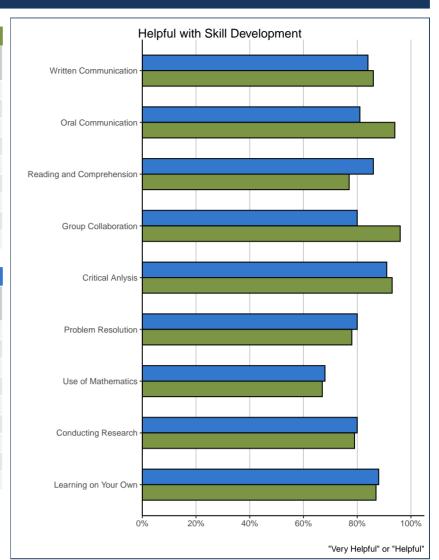




SKILL DEVELOPMENT

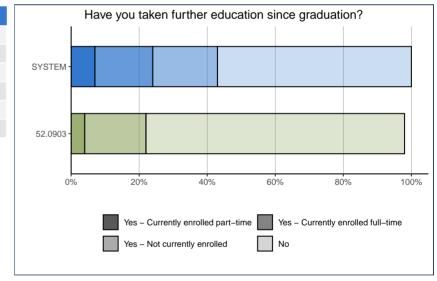
			52.0903		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	43%	43%	11%	2%	44
Oral Communication	38%	56%	4%	2%	45
Reading and Comprehension	25%	52%	20%	2%	44
Group Collaboration	48%	48%	5%	0%	44
Critical Anlysis	31%	62%	2%	4%	45
Problem Resolution	16%	62%	20%	2%	45
Use of Mathematics	6%	61%	27%	6%	33
Conducting Research	36%	43%	20%	0%	44
Learning on Your Own	40%	47%	12%	2%	43

			SYSTEM		
Skill Development: How helpful was institution?	Very Helpful	Helpful	Not Very Helpful	Not at All Helpful	# Resp.
Written Communication	27%	57%	13%	3%	8,300
Oral Communication	25%	56%	17%	3%	8,321
Reading and Comprehension	30%	56%	13%	2%	8,343
Group Collaboration	28%	52%	17%	4%	8,403
Critical Anlysis	42%	49%	7%	2%	8,503
Problem Resolution	25%	55%	17%	3%	8,293
Use of Mathematics	21%	47%	24%	8%	6,569
Conducting Research	30%	50%	17%	4%	8,092
Learning on Your Own	38%	50%	9%	3%	8,397

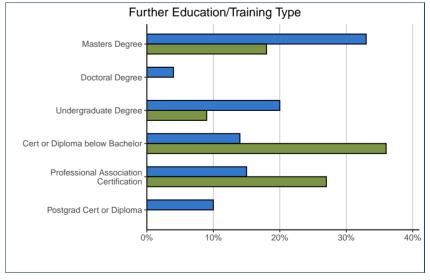


FURTHER EDUCATION

Took further education since 2021 graduation:	52.0903		SYS	TEM
Yes	11	24%	3,668	43%
Not currently enrolled	8	18%	1,580	19%
Currently enrolled full-time	2	4%	1,472	17%
Currently enrolled part-time	0	0%	565	7%
No	34	76%	4,870	57%
Total	45	100%	8,538	100%



Type of Formal Post–Secondary Education:	52	52.0903		TEM
Masters Degree	2	18%	1,184	33%
Doctoral Degree	0	0%	153	4%
Another Undergraduate Degree	1	9%	718	20%
Certificate or Diploma below Bachelor level	4	36%	510	14%
Professional Association Certification	3	27%	538	15%
Postgraduate Certificate or Diploma	0	0%	359	10%
Other	1	9%	162	4%
Total	11	100%	3,624	100%







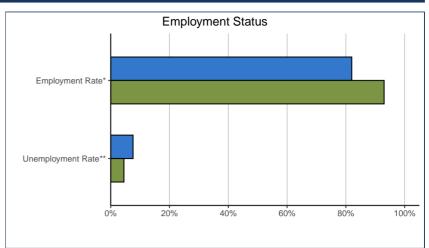
EMPLOYMENT

7.6%

Labour Fource Status:	52.0903		SYSTEM			
In Labour Force (working or seeking work)	44	98%	7,643	90%		
Not in Labour Force	1	2%	803	10%		
Total	45	100%	8,446	100%		
Employment:	52.0903		52.0903		SYS	TEM
Employment Rate*	42	93%	7,062	82%		



^{*}Percent = Total employed divided by total number of respondents

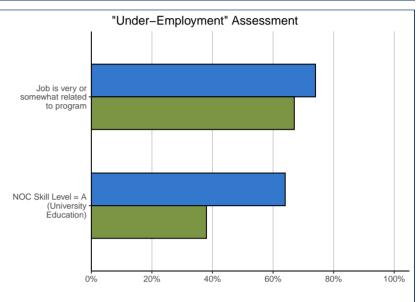


Status of Graduates NOT in Labour Force:	52.0903		SYS	TEM
Attending School FT	1	100%	565	70%
Attending School PT	0	0%	20	2%
Other	0	0%	218	27%
Total NOT in Labour Force	1	100%	803	100%

Primary Employment Type:	52.0903		SYS	TEM
Paid worker	41	98%	6,623	94%
Self-employed	1	2%	412	6%
Total	42	100%	7,035	100%

Job Characteristics:	52.0903		SYS	TEM
I hold more than one job*	13	31%	1,243	18%
My main job is full-time (>= 30 hours per week)**	40	95%	5,922	89%

^{*}Of total Employed



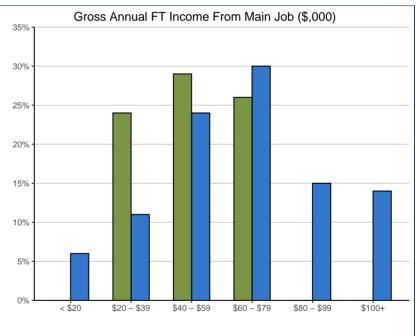
How related is your main job to your program?	52.0903		SYS	TEM
Very Related	15	36%	3,081	44%
Somewhat Related	13	31%	2,151	31%
Not Very Related	8	19%	901	13%
Not at All Related	6	14%	910	13%
Total	42	100%	7,043	100%

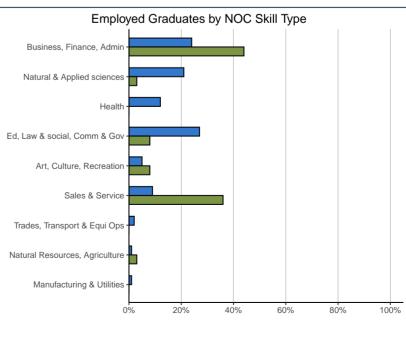
"Under-employment" Assessment:	52.0903		SYSTEM	
Job is very or somewhat related to program	28	67%	5,232	74%
NOC Skill Level = A (University Education)*	15	38%	4,148	64%

^{*}Of total valid responses

Gross Annual Income from Main Job:*	52.0903		SYSTEM	
Less than \$20,000	~	~	310	6%
\$20,000 to \$39,999	8	24%	593	11%
\$40,000 to \$59,999	10	29%	1,303	24%
\$60,000 to \$79,999	9	26%	1,609	30%
\$80,000 to \$99,999	~	~	805	15%
\$100,000 and Above	~	~	729	14%
Total	34	100%	5,349	100%
Median Annual Income (full-time) (\$)	58,000		68,000	
Average Annual Income (full-time) (\$)	58,905		74,015	
*Where data provided				

NOC Skill Type of Main Job:	52.	52.0903		SYSTEM	
Business, finance & administration	17	44%	1,558	24%	
Natural & applied sciences & related	1	3%	1,354	21%	
Health	0	0%	761	12%	
Education, law and social, community & government	3	8%	1,787	27%	
Art, culture, recreation & sport	3	8%	296	5%	
Sales & service	14	36%	559	9%	
Trades, transport & equipment operators & related	0	0%	114	2%	
Natural resources, agriculture & related production	1	3%	35	1%	
Manufacturing & utilities	0	0%	35	1%	
Total	39	100%	6,499	100%	

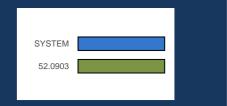




^{**}Percent = Total unemployed divided by total number in Labour Force

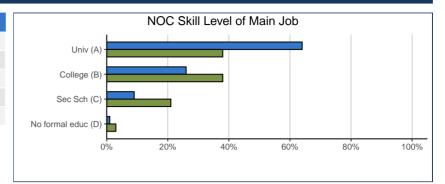
^{**}Of those who provided data on hours/week worked



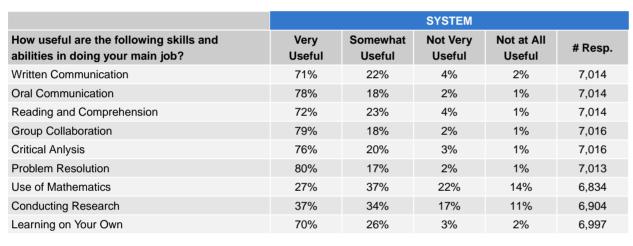


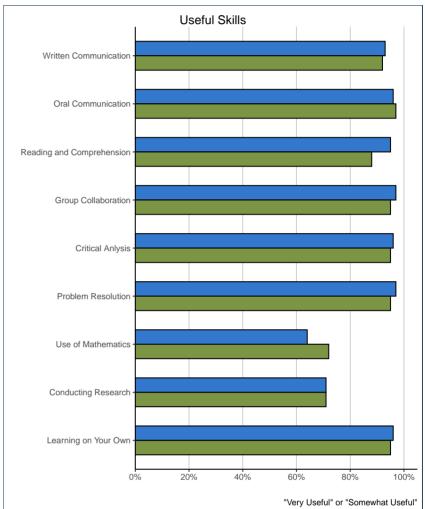
EMPLOYMENT, continued

NOC Skill Level of Main Job:	52.0903		SYSTEM	
A. University education	15	38%	4,148	64%
B. College education/trade apprenticeship	15	38%	1,713	26%
C. Secondary school + job-specific training	8	21%	564	9%
D. No formal education	1	3%	90	1%
Total	39	100%	6,515	100%



	52.0903				
How useful are the following skills and abilities in doing your main job?	Very Useful	Somewhat Useful	Not Very Useful	Not at All Useful	# Resp.
Written Communication	71%	21%	5%	2%	42
Oral Communication	76%	21%	2%	0%	42
Reading and Comprehension	67%	21%	12%	0%	42
Group Collaboration	76%	19%	5%	0%	42
Critical Anlysis	69%	26%	5%	0%	42
Problem Resolution	76%	19%	5%	0%	42
Use of Mathematics	28%	44%	18%	10%	39
Conducting Research	39%	32%	20%	10%	41
Learning on Your Own	66%	29%	5%	0%	41





Top 10 Full-time Oc	cupations of 52.0903 Gr	raduates:	52.0903
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
*			
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 $^{^{\}star}$ Data not displayed where n < 5

^{**} Percentages cited are of those employed

Top 10 Full-time Occupations of SYSTEM Graduates:		SYSTEM	
NOC	NOC Skill Level	Description	% Employed FT in this Occ.**
3012	A	Registered nurses and registered psychiatric nurses	6%
XXXX	0	Unclassified occupations	5%
2173	A	Software engineers and designers	3%
1111	A	Financial auditors and accountants	3%
4032	A	Elementary school and kindergarten teachers	3%
4212	В	Social and community service workers	3%
1123	A	Professional occupations in advertising, marketing and public relations	3%
2174	A	Computer programmers and interactive media developers	3%
1221	В	Administrative officers	2%
4031	Α	Secondary school teachers	2%

^{*} Data not displayed where n < 5

^{**} Percentages cited are of those employed



EDUCATION FINANCING

Funding Sources (3 sources allowed):*		52.0903		TEM
Personal savings, investments		31%	2,643	31%
Employment while studying		64%	4,042	48%
Family/Friends	21	50%	5,041	60%
Personal bank loans	5	12%	535	6%
Government student loans	11	26%	2,834	34%
Scholarships/Bursaries/Grants	14	33%	2,631	31%
Other	8	19%	1,990	24%
Total	42		8,391	

^{*} Percentage of respondents who identified this source

Financial Debt Incurred to Finance Bac. Ed.:*	52.0903		SYSTEM	
Incurred any form of financial debt	16	37%	3,736	44%
Incurred government-sponsored student loan debt	12	27%	3,105	37%

^{*} Percentage of respondents who provided data



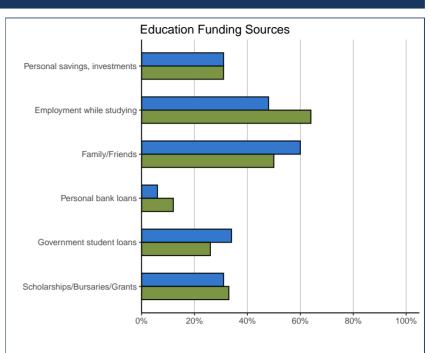
^{*} Includes only cases where financial debt was incurred

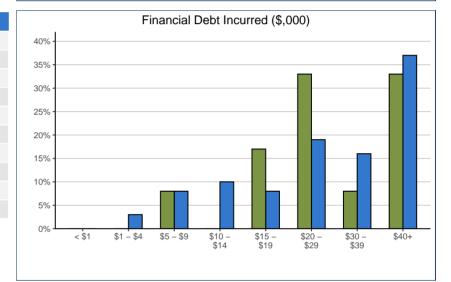


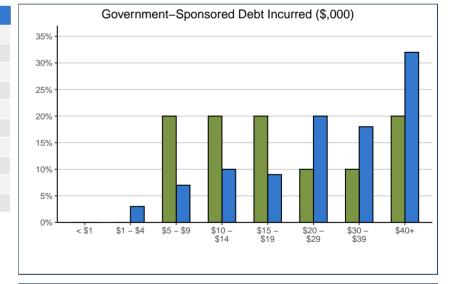
^{*} Includes only cases where government-sponsored debt was incurred

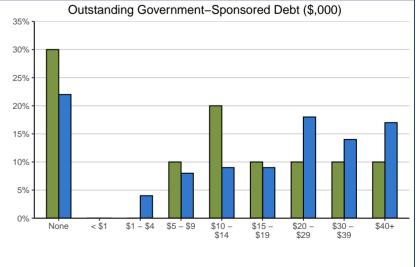


^{*} Includes only cases where government-sponsored debt was incurred, and valid "amount remaining" was provided









^{**} Median amounts shown are based on those who had remaining government student loan debt